# Marketing and Logistics

## LGAV/Aviation Logistics

### Ten Week Session

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<th>Course Code</th>
<th>Course Name</th>
<th>Section</th>
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## LSCM/Logistics, Supply Chain MGMT

### Ten Week Session

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THIS COURSE IS RESTRICTED. LIMITED TO STUDENTS RESIDING OUT-OF-STATE ONLY. CONTACT DEPARTMENT.
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

LSCM 5800  
LSCM INTERNSHIP
755 (1974)  CRE V  
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
759 (1973)  CRE V  
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

LSCM 5910  
SPECIAL PROBLEMS
705 (1997)  CRE V  
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

LSCM 6900  
SPECIAL PROBLEMS
700 (10833)  CRE V  
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
702 (10836)  CRE V  
703 (10854)  CRE V  
704 (12239)  CRE V  
707 (11557)  CRE V  
Course Topic: BEHAVIORAL EXPERIMENTATION

LSCM 6940  
INDIVIDUAL RESEARCH
700 (12228)  CRE V  
701 (12229)  CRE V  
702 (12230)  CRE V  
703 (12231)  CRE V  
704 (12232)  CRE V  
705 (12233)  CRE V  
706 (11984)  CRE V  

LSCM 6950  
DOCTORAL DISSERTATION
700 (12059)  CRE V  
702 (12235)  CRE V  
703 (12236)  CRE V  
704 (12237)  CRE V  
705 (12238)  CRE V  
707 (12058)  CRE V  

Three Week Session
LSCM 4800  
LOGISTICS INTERNSHIP
759 (11119)  CRE 3.0  
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

Five Week Session One
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Five Week Session Two

LSCM 4800 LOGISTICS INTERNSHIP
759 (1979) CRE 3.0 RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
Joiner J
760 (11265) CRE 3.0 RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
Joiner J

LSCM 4900 SPECIAL PROBLEMS
701 (11266) CRE V RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
760 (11266) CRE V RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

LSCM 5800 LSCM INTERNSHIP
750 (2103) CRE V RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
Joiner J

LSCM 6900 SPECIAL PROBLEMS
700 (12290) CRE V Nowicki D
701 (12291) CRE V Ogden J
702 (12292) CRE V Sauser B
703 (12293) CRE V Manuj I
704 (12294) CRE V Pohlen T
705 (12295) CRE V
706 (12296) CRE V

707 (12297) CRE V Prybutok V

LSCM 6940 INDIVIDUAL RESEARCH
700 (12298) CRE V Nowicki D
701 (12299) CRE V Ogden J
702 (11983) CRE V Sauser B
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
703 (12301) CRE V Manuj I
704 (12302) CRE V Pohlen T
705 (12303) CRE V
706 (12304) CRE V

707 (12305) CRE V Prybutok V
708 (12300) CRE V

LSCM 6950 DOCTORAL DISSERTATION
700 (12306) CRE V Nowicki D
### MKTG/Marketing

#### Ten Week Session

**MKTG 4800**  
INTERNSHIP IN M OR L  
751 (1854)  
CRE 3.0  
Joiner J  
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

**MKTG 4805**  
SALES INTERNSHIP  
750 (10875)  
CRE V  
Houser J  
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

**MKTG 4900**  
SPECIAL PROBLEMS  
700 (2085)  
CRE V  
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

**MKTG 5150**  
MKTG MANAGEMENT  
007 (1878)  
CRE 3.0  
INET Thompson K  
WEB-BASED INSTRUCTION.  
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080 (2124)  
CRE 3.0  
AOP Thompson K  
WEB-BASED INSTRUCTION.  
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086 (2125)  
CRE 3.0  
AOP Thompson K  
WEB-BASED INSTRUCTION.  
THIS COURSE IS RESTRICTED. LIMITED TO STUDENTS RESIDING OUT-OF-STATE ONLY. CONTACT DEPARTMENT. RESTRICTED TO STUDENTS IN THE ACCELERATED ONLINE PROGRAM ONLY.

777 (1888)  
CRE 3.0  
INET Thompson K  
WEB-BASED INSTRUCTION.  
THIS COURSE IS RESTRICTED. LIMITED TO STUDENTS RESIDING OUT-OF-STATE ONLY. CONTACT DEPARTMENT.

**MKTG 5800**  
MKTG INTERNSHIP  
751 (1794)  
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RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

**MKTG 6900**  
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**MKTG 6940**  INDIVIDUAL RES

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**MKTG 6950**  DISSERTATION

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Three Week Session

MKTG 3650  MARKETING FOUNDATIONS
001 (1877)  CRE 3.0  MTWR  08:00 am-11:50 am  BLB 055  Strutton H

MKTG 4800  INTERNSHIP IN M OR L
751 (11118)  CRE 3.0  Joiner J
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

Five Week Session One

MKTG 3010  PROFESSIONAL SELLING
001 (2054)  CRE 3.0  MTWR  12:00 pm-01:50 pm  BLB 055  Suber T

MKTG 3650  MARKETING FOUNDATIONS
007 (11457)  CRE 3.0  INET  Strutton H
WEB-BASED INSTRUCTION.
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RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS
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SECTION OF THE COURSE IF APPLICABLE.

777 (11458)  CRE 3.0  INET  Strutton H
THIS COURSE IS RESTRICTED. LIMITED TO STUDENTS RESIDING OUT-OF-STATE ONLY. CONTACT
DEPARTMENT.
WEB-BASED INSTRUCTION.

MKTG 3660  ADVERTISING MGT
007 (1990)  CRE 3.0  INET  Bennett A
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS
RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS
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SECTION OF THE COURSE IF APPLICABLE.

777 (2055)  CRE 3.0  INET  Bennett A
WEB-BASED INSTRUCTION.
THIS COURSE IS RESTRICTED. LIMITED TO STUDENTS RESIDING OUT-OF-STATE ONLY. CONTACT
DEPARTMENT.

MKTG 3700  MARKETING METRICS
007 (2025)  CRE 3.0  INET
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS
RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS
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SECTION OF THE COURSE IF APPLICABLE.

777 (2139)  CRE 3.0  INET
WEB-BASED INSTRUCTION.
THIS COURSE IS RESTRICTED. LIMITED TO STUDENTS RESIDING OUT-OF-STATE ONLY. CONTACT
DEPARTMENT.

MKTG 4120  CONSUMER BEHAVIOR
001 (11088)  CRE 3.0  MTWR  09:59 am-11:50 am  BLB 140  Alvarado Karste

MKTG 4280  GLOBAL MARKETING
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

MKTG 4330  PROD PLNG BRND MGMT
001 (2057) CRE 3.0  MTWR  02:00 pm-03:50 pm  BLB 065  Muniz F

MKTG 4520  MARKETING CHANNELS
007 (2028) CRE 3.0  INET  Malhan A
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

MKTG 4600  RETAILING
007 (1989) CRE 3.0  INET
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

MKTG 6900  SPECIAL PROBLEMS
703 (12266) CRE V
704 (12267) CRE V  Paswan A
705 (12268) CRE V  Pelton L
706 (12269) CRE V  Kidwell B
707 (12270) CRE V  Spears N
708 (12271) CRE V  Strutton H
709 (12272) CRE V  Thompson K
710 (12273) CRE V

MKTG 6940  INDIVIDUAL RES
701 (1342) CRE V  Ganesh G
704 (12275) CRE V  Paswan A
705 (12276) CRE V  Pelton L
706 (12277) CRE V  Kidwell B
707 (12278) CRE V  Spears N
Five Week Session Two

MKTG 3650  MARKETING FOUNDATIONS
001 (1790) CRE 3.0  MTWR 09:59 am-11:50 am  BLB 080

MKTG 3660  ADVERTISING MGT
007 (1991) CRE 3.0  INET
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

MKTG 3710  MKTG RES AND ANALYTICS
001 (1796) CRE 3.0  MTWR 09:59 am-11:50 am  BLB 075

MKTG 4280  GLOBAL MARKETING
007 (2060) CRE 3.0  INET
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

MKTG 4520  MARKETING CHANNELS
WEB-BASED INSTRUCTION.

THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

WEB-BASED INSTRUCTION.

THIS COURSE IS RESTRICTED. LIMITED TO STUDENTS RESIDING OUT-OF-STATE ONLY. CONTACT DEPARTMENT.

MKTG 4600  RETAILING

WEB-BASED INSTRUCTION.

THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

WEB-BASED INSTRUCTION.

THIS COURSE IS RESTRICTED. LIMITED TO STUDENTS RESIDING OUT-OF-STATE ONLY. CONTACT DEPARTMENT.

MKTG 4630  RETAILING II

WEB-BASED INSTRUCTION.

THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

WEB-BASED INSTRUCTION.

THIS COURSE IS RESTRICTED. LIMITED TO STUDENTS RESIDING OUT-OF-STATE ONLY. CONTACT DEPARTMENT.

MKTG 4890  MARKETING PROBLEMS

RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

MKTG 6900  SPECIAL PROBLEMS

RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

MKTG 6940  INDIVIDUAL RES

RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
Five Week Session One

OPSM 3830  OPERATIONS MGMT
001 (2067) CRE 3.0  MTWR  09:59 am-11:50 am  BLB 035  Kucuk C

Five Week Session Two

OPSM 3830  OPERATIONS MGMT
001 (12226) CRE 3.0  MTWR  09:59 am-11:50 am  BLB 270
007 (10974) CRE 3.0  INET
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

OPSM 4810  PURCH & MAT MGMT
001 (2081) CRE 3.0  MTWR  02:00 pm-03:50 pm  BLB 035  Kucuk C