Marketing and Logistics

LSCM/Logistics, Supply Chain MGMT

Ten Week Session

LSCM 3960    LOGISTICS SPLY CHN MGMT
007 (1965)    CRE 3.0    INET    Farris II M
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS
RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS
SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE
SECTION OF THE COURSE IF APPLICABLE.
777 (1966)    CRE 3.0    INET    Farris II M
THIS COURSE IS RESTRICTED. LIMITED TO STUDENTS RESIDING OUT-OF-STATE ONLY. CONTACT
DEPARTMENT.
WEB-BASED INSTRUCTION.
THERE WILL BE A FACE-TO-FACE EXAM ON AUGUST 10 FROM 4-6 PM IN A ROOM TBA.

LSCM 4530    E-LOGISTICS
007 (2059)    CRE 3.0    Manuj I
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS
RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS
SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE
SECTION OF THE COURSE IF APPLICABLE.
777 (2060)    CRE 3.0    Manuj I
WEB-BASED INSTRUCTION.
THIS COURSE IS RESTRICTED. LIMITED TO STUDENTS RESIDING OUT-OF-STATE ONLY. CONTACT
DEPARTMENT.

LSCM 4560    TRANSPORTATION MGMT
007 (1934)    CRE 3.0    Morgan T
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS
RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS
SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE
SECTION OF THE COURSE IF APPLICABLE.
777 (1935)    CRE 3.0    Morgan T
THIS COURSE IS RESTRICTED. LIMITED TO STUDENTS RESIDING OUT-OF-STATE ONLY. CONTACT
DEPARTMENT.
WEB-BASED INSTRUCTION.

LSCM 4800    LOGISTICS INTERNSHIP
759 (1763)    CRE 3.0    Joiner J
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

LSCM 4860    ADV LOGISTICS MGMT
001 (12670)    CRE 3.0    TR    08:00 am-09:50 am    BLB 055    Chowdhury J

LSCM 4900    SPECIAL PROBLEMS
700 (2101)    CRE V    Joiner J
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

LSCM 5300    STRATEGIC SUPPLY CHAIN
<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Instructor(s)</th>
<th>Section Code</th>
<th>Credits</th>
<th>Time</th>
<th>Location</th>
<th>Notes</th>
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<tbody>
<tr>
<td>LSCM 5800</td>
<td>LSCM INTERNSHIP</td>
<td>Nowicki D</td>
<td>755</td>
<td>CRE V</td>
<td>(1952)</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>759</td>
<td>CRE V</td>
<td>(1951)</td>
<td></td>
<td>RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.</td>
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<tr>
<td>LSCM 5910</td>
<td>SPECIAL PROBLEMS</td>
<td>Nowicki D</td>
<td>705</td>
<td>CRE V</td>
<td>(1976)</td>
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<td>RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.</td>
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<tr>
<td>LSCM 6900</td>
<td>SPECIAL PROBLEMS</td>
<td>Nowicki D</td>
<td>700</td>
<td>CRE V</td>
<td>(11771)</td>
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<tr>
<td></td>
<td></td>
<td>Sauser B</td>
<td>702</td>
<td>CRE V</td>
<td>(11774)</td>
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<td>RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Manuj I</td>
<td>703</td>
<td>CRE V</td>
<td>(11800)</td>
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<tr>
<td></td>
<td></td>
<td>Kidwell B</td>
<td>707</td>
<td>CRE 3.0</td>
<td>(12832)</td>
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<td>Course Topic: BEHAVIORAL EXPERIMENTATION</td>
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<tr>
<td>LSCM 6940</td>
<td>INDIVIDUAL RESEARCH</td>
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<td>706</td>
<td>CRE V</td>
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<tr>
<td>LSCM 6950</td>
<td>DOCTORAL DISSERTATION</td>
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<td>700</td>
<td>CRE V</td>
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<tr>
<td></td>
<td></td>
<td>Prybutok V</td>
<td>707</td>
<td>CRE 3.0</td>
<td>(13383)</td>
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<tr>
<td>LSCM 4800</td>
<td>LOGISTICS INTERNSHIP</td>
<td>Joiner J</td>
<td>759</td>
<td>CRE 3.0</td>
<td>(12213)</td>
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<td>RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.</td>
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<tr>
<td>LSCM 3960</td>
<td>LOGISTICS SPLY CHN MGMT</td>
<td>Grimaldo Jr J</td>
<td>001</td>
<td>CRE 3.0</td>
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<tr>
<td>LSCM 4800</td>
<td>LOGISTICS INTERNSHIP</td>
<td>Joiner J</td>
<td>759</td>
<td>CRE 3.0</td>
<td>(1755)</td>
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<tr>
<td>LSCM 6900</td>
<td>SPECIAL PROBLEMS</td>
<td>Nowicki D</td>
<td>700</td>
<td>CRE V</td>
<td>(12810)</td>
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<td></td>
<td></td>
<td>Randall W</td>
<td>701</td>
<td>CRE V</td>
<td>(12811)</td>
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<td>Sauser B</td>
<td>702</td>
<td>CRE V</td>
<td>(12812)</td>
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<td></td>
<td></td>
<td>Manuj I</td>
<td>703</td>
<td>CRE V</td>
<td>(12813)</td>
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<tr>
<td></td>
<td></td>
<td>Pohlen T</td>
<td>704</td>
<td>CRE V</td>
<td>(12814)</td>
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<td></td>
<td>705</td>
<td>CRE V</td>
<td>(12815)</td>
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<td></td>
<td></td>
<td>706</td>
<td>CRE V</td>
<td>(12816)</td>
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</table>
Five Week Session Two

LSCM 4800  LOGISTICS INTERNSHIP
759 (1957)  CRE 3.0  Joiner J
   RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
760 (12461)  CRE 3.0  Joiner J
   RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

LSCM 4900  SPECIAL PROBLEMS
701 (12452)  CRE V
   RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
760 (12462)  CRE V
   RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

LSCM 5800  LSCM INTERNSHIP
750 (2102)  CRE V  Joiner J
   RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

LSCM 6940  INDIVIDUAL RESEARCH
702 (13305)  CRE V  Sauser B

LSCM 6950  DOCTORAL DISSERTATION
702 (13303)  CRE V  Sauser B
706 (13304)  CRE V

Ten Week Session

MKTG 4800  INTERNSHIP IN M OR L
751 (1821)  CRE 3.0  Joiner J
   RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

MKTG 4805  SALES INTERNSHIP
750 (11827)  CRE V  Lewin J
   RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

MKTG 4890  MARKETING PROBLEMS
001 (12671)  CRE 3.0  TR 08:00 am-09:50 am  BLB 055  Chowdhury J
**Course Topic: APPLD MKTG PROBLEMS**

**RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.**

### MKTG 5000 MKTG CONCEPTS

007 (2069) CRE 1.5

WEB-BASED INSTRUCTION.

This is an internet course. Course enrollment is restricted and non-Texas resident students residing outside of the state are not eligible to enroll in this section. Contact the department for enrollment assistance in an appropriate section of the course if applicable.

080 (2126) CRE 1.5

AOP

Thompson K

WEB-BASED INSTRUCTION.

This is an internet course. Course enrollment is restricted and non-Texas resident students residing outside of the state are not eligible to enroll in this section. Contact the department for enrollment assistance in an appropriate section of the course if applicable.

### MKTG 5150 MKTG MANAGEMENT

007 (1848) CRE 3.0

WEB-BASED INSTRUCTION.

This is an internet course. Course enrollment is restricted and non-Texas resident students residing outside of the state are not eligible to enroll in this section. Contact the department for enrollment assistance in an appropriate section of the course if applicable.

080 (2128) CRE 3.0

AOP

Thompson K

WEB-BASED INSTRUCTION.

This is an internet course. Course enrollment is restricted and non-Texas resident students residing outside of the state are not eligible to enroll in this section. Contact the department for enrollment assistance in an appropriate section of the course if applicable.

086 (2129) CRE 3.0

AOP

Thompson K

RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

WEB-BASED INSTRUCTION.

This course is restricted. Limited to students residing out-of-state only. Contact department.

RESTRICTED TO STUDENTS IN THE ACCELERATED ONLINE PROGRAM ONLY.

### MKTG 5800 MKTG INTERNSHIP

751 (1758) CRE V

Joiner J

RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

### MKTG 6900 SPECIAL PROBLEMS

700 (1847) CRE V

Blankson C

RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
<table>
<thead>
<tr>
<th>Course Code</th>
<th>Title</th>
<th>Instructor</th>
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<tr>
<td>MKTG 6940</td>
<td>INDIVIDUAL RES</td>
<td>Blankson C</td>
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<tr>
<td>700 (2034)</td>
<td>CRE V</td>
<td>Blankson C</td>
</tr>
<tr>
<td>701 (1822)</td>
<td>CRE V</td>
<td>Ganesh G</td>
</tr>
<tr>
<td>702 (1823)</td>
<td>CRE V</td>
<td>Thompson K</td>
</tr>
<tr>
<td>703 (1824)</td>
<td>CRE V</td>
<td>Lewin J</td>
</tr>
<tr>
<td>MKTG 6950</td>
<td>DISSERTATION</td>
<td>Blankson C</td>
</tr>
<tr>
<td>700 (1851)</td>
<td>CRE V</td>
<td>Blankson C</td>
</tr>
<tr>
<td>701 (1854)</td>
<td>CRE V</td>
<td>Ganesh G</td>
</tr>
<tr>
<td>702 (1928)</td>
<td>CRE V</td>
<td>Guzman F</td>
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<tr>
<td>MKTG 3650</td>
<td>MARKETING FOUNDATIONS</td>
<td>Strutton H</td>
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<td>001 (1847)</td>
<td>CRE 3.0 MTWR 08:00 am-11:50 am</td>
<td>Strutton H</td>
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<td>MKTG 4800</td>
<td>INTERNSHIP IN M OR L</td>
<td>Joiner J</td>
</tr>
<tr>
<td>751 (12212)</td>
<td>CRE 3.0</td>
<td>Joiner J</td>
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<tr>
<td>MKTG 3010</td>
<td>PROFESSIONAL SELLING</td>
<td>Houser J</td>
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<td>001 (2035)</td>
<td>CRE 3.0 MTWR 12:00 pm-01:50 pm</td>
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<tr>
<td>070 (13061)</td>
<td>CRE 3.0 M 06:00 pm-09:50 pm</td>
<td>Orosy G</td>
</tr>
<tr>
<td>MKTG 3650</td>
<td>MARKETING FOUNDATIONS</td>
<td>Strutton H</td>
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<td>007 (12718)</td>
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<td>MKTG 3650</td>
<td>MARKETING FOUNDATIONS</td>
<td>Strutton H</td>
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<td>777 (12719)</td>
<td>CRE 3.0 INET</td>
<td>Strutton H</td>
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<tr>
<td>MKTG 3660</td>
<td>ADVERTISING MGT</td>
<td>Bennett A</td>
</tr>
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<td>007 (1969)</td>
<td>CRE 3.0</td>
<td>Bennett A</td>
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Three Week Session

<table>
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<tr>
<th>Course Code</th>
<th>Title</th>
<th>Instructor</th>
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<td>MKTG 3650</td>
<td>MARKETING FOUNDATIONS</td>
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<td>001 (1847)</td>
<td>CRE 3.0 MTWR 08:00 am-11:50 am</td>
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<tr>
<td>MKTG 4800</td>
<td>INTERNSHIP IN M OR L</td>
<td>Joiner J</td>
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<tr>
<td>751 (12212)</td>
<td>CRE 3.0</td>
<td>Joiner J</td>
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Five Week Session One

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Title</th>
<th>Instructor</th>
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<tbody>
<tr>
<td>MKTG 3010</td>
<td>PROFESSIONAL SELLING</td>
<td>Strutton H</td>
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<tr>
<td>001 (2035)</td>
<td>CRE 3.0 MTWR 12:00 pm-01:50 pm</td>
<td>Strutton H</td>
</tr>
<tr>
<td>070 (13061)</td>
<td>CRE 3.0 M 06:00 pm-09:50 pm</td>
<td>Orosy G</td>
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<tr>
<td>MKTG 3650</td>
<td>MARKETING FOUNDATIONS</td>
<td>Strutton H</td>
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<td>007 (12718)</td>
<td>CRE 3.0 INET</td>
<td>Strutton H</td>
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<tr>
<td>MKTG 3650</td>
<td>MARKETING FOUNDATIONS</td>
<td>Strutton H</td>
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<tr>
<td>777 (12719)</td>
<td>CRE 3.0 INET</td>
<td>Strutton H</td>
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<tr>
<td>MKTG 3660</td>
<td>ADVERTISING MGT</td>
<td>Bennett A</td>
</tr>
<tr>
<td>007 (1969)</td>
<td>CRE 3.0</td>
<td>Bennett A</td>
</tr>
</tbody>
</table>
WEB-BASED INSTRUCTION.
THIS COURSE IS RESTRICTED. LIMITED TO STUDENTS RESIDING OUT-OF-STATE ONLY. CONTACT DEPARTMENT.

MKTG 3700       MARKETING METRICS
007 (2005) CRE 3.0  Ganesh G
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

MKTG 3710       MKTG RES AND ANALYTICS
001 (2038) CRE 3.0 MTWR  12:00 pm-01:50 pm  BLB 075  Njoroge L
Also meets: F  12:00 pm-01:50 pm BLB  075  6/ 8/18-6/ 8/18

MKTG 4120       CONSUMER BEHAVIOR
001 (12141) CRE 3.0 MTWR  09:59 am-11:50 am  BLB  140  Alvarado Karste
Also meets: F  09:59 am-11:50 am BLB  140  6/ 8/18-6/ 8/18

MKTG 4280       GLOBAL MARKETING
007 (12603) CRE 3.0  Hammady Brho M
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

MKTG 4330       PROD PLNG BRND MGMT
001 (2039) CRE 3.0 MTWR  02:00 pm-03:50 pm  BLB  065  Muniz F
Also meets: F  02:00 pm-03:50 pm BLB  065  6/ 8/18-6/ 8/18

MKTG 4520       MARKETING CHANNELS
007 (2008) CRE 3.0  Malhan A
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

MKTG 4600       RETAILING
007 (1968) CRE 3.0  Philip H
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.
MKTG 6940      INDIVIDUAL RES
701 (1301)     CRE V    Ganesh G
MKTG 6950      DISSERTATION
701 (1305)     CRE V    Ganesh G

Five Week Session Two

MKTG 3650      MARKETING FOUNDATIONS
001 (1753)     CRE 3.0    MTWR  09:59 am-11:50 am    BLB 080    Blankson C
MKTG 3660      ADVERTISING MGT
007 (1970)     CRE 3.0    Bennett A
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.
777 (1986)     CRE 3.0    Bennett A
WEB-BASED INSTRUCTION.
THIS COURSE IS RESTRICTED. LIMITED TO STUDENTS RESIDING OUT-OF-STATE ONLY. CONTACT DEPARTMENT.

MKTG 3700      MARKETING METRICS
007 (12605)    CRE 3.0    Muniz F
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.
777 (12606)    CRE 3.0    INET    Muniz F
WEB-BASED INSTRUCTION.
THIS COURSE IS RESTRICTED. LIMITED TO STUDENTS RESIDING OUT-OF-STATE ONLY. CONTACT DEPARTMENT.

MKTG 3710      MKTG RES AND ANALYTICS
001 (1760)     CRE 3.0    MTWR  09:59 am-11:50 am    BLB 075    Njoroge L
MKTG 4120      CONSUMER BEHAVIOR
070 (13062)    CRE 3.0    M       06:00 pm-09:50 pm    CHEC    Orosy G
MKTG 4280      GLOBAL MARKETING
007 (2042)     CRE 3.0    INET    Chowdhury J
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.
777 (2104)     CRE 3.0    INET    Chowdhury J
WEB-BASED INSTRUCTION.
THIS COURSE IS RESTRICTED. LIMITED TO STUDENTS RESIDING OUT-OF-STATE ONLY. CONTACT DEPARTMENT.

MKTG 4520      MARKETING CHANNELS
WEB-BASED INSTRUCTION. 
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

WEB-BASED INSTRUCTION. 
THIS COURSE IS RESTRICTED. LIMITED TO STUDENTS RESIDING OUT-OF-STATE ONLY. CONTACT DEPARTMENT.

MKTG 4600 RETAILING

WEB-BASED INSTRUCTION. 
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WEB-BASED INSTRUCTION. 
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MKTG 4630 E-TAILING

WEB-BASED INSTRUCTION. 
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WEB-BASED INSTRUCTION. 
THIS COURSE IS RESTRICTED. LIMITED TO STUDENTS RESIDING OUT-OF-STATE ONLY. CONTACT DEPARTMENT.

MKTG 6900 SPECIAL PROBLEMS

RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

MKTG 6950 DISSERTATION

RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

OPS/M/Operations and Supply Management

Five Week Session One

OPSM 3830 OPERATIONS MGMT

001 (2050) CRE 3.0 MTWR 09:59 am-11:50 am BLB 035 Kucuk C
Also meets: F 09:59 am-11:50 am BLB 040 6/18-6/18

Five Week Session Two

OPSM 3830 OPERATIONS MGMT

007 (11953) CRE 3.0 Ojha D
WEB-BASED INSTRUCTION. 
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
WEB-BASED INSTRUCTION.
THIS COURSE IS RESTRICTED. LIMITED TO STUDENTS RESIDING OUT-OF-STATE ONLY. CONTACT DEPARTMENT.

OPSM 4810  PURCH & MAT MGMT

001  (2065)  CRE 3.0  MTWR  02:00 pm-03:50 pm  BLB 035  Kucuk C