# Marketing and Logistics

## LSCM/Logistics, Supply Chain MGMT

### Ten Week Session

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Section</th>
<th>Instructor</th>
<th>Description</th>
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<tr>
<td>LSCM 3960</td>
<td>LOGISTICS SPLY CHN MGMT</td>
<td>007</td>
<td>Farris II M</td>
<td>Web-based instruction. This is an Internet course. Course enrollment is restricted and non-Texas resident students residing outside of the state are not eligible to enroll in this section. Contact the department for enrollment assistance in an appropriate section of the course if applicable.</td>
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<tr>
<td>LSCM 4530</td>
<td>E-LOGISTICS</td>
<td>007</td>
<td>Manuj I</td>
<td>Web-based instruction. This is an Internet course. Course enrollment is restricted and non-Texas resident students residing outside of the state are not eligible to enroll in this section. Contact the department for enrollment assistance in an appropriate section of the course if applicable.</td>
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<td>LSCM 4560</td>
<td>TRANSPORTATION MGMT</td>
<td>007</td>
<td>Morgan T</td>
<td>Web-based instruction. This is an Internet course. Course enrollment is restricted and non-Texas resident students residing outside of the state are not eligible to enroll in this section. Contact the department for enrollment assistance in an appropriate section of the course if applicable.</td>
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<tr>
<td>LSCM 4800</td>
<td>LOGISTICS INTERNSHIP</td>
<td>759</td>
<td>Joiner J</td>
<td>Restricted course. Approval required. Contact department.</td>
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<tr>
<td>LSCM 4860</td>
<td>ADV LOGISTICS MGMT</td>
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<td>Chowdhury J</td>
<td>Restricted course. Approval required. Contact department.</td>
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<tr>
<td>LSCM 4900</td>
<td>SPECIAL PROBLEMS</td>
<td>700</td>
<td>Joiner J</td>
<td>Restricted course. Approval required. Contact department.</td>
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<tr>
<td>LSCM 5300</td>
<td>STRATEGIC SUPPLY CHAIN</td>
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<td>Bryant A</td>
<td>Web-based instruction. This is an Internet course. Course enrollment is restricted and non-Texas resident students residing outside of the state are not eligible to enroll in this section. Contact the department for enrollment assistance in an appropriate section of the course if applicable.</td>
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LSCM 5800 LSCM INTERNSHIP
755 (1952) CRE V Nowicki D
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
759 (1951) CRE V Nowicki D
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

LSCM 5910 SPECIAL PROBLEMS
705 (1976) CRE V
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

LSCM 6900 SPECIAL PROBLEMS
700 (11771) CRE V Nowicki D
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
702 (11774) CRE V Sauser B
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
703 (11800) CRE V Manuj I
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
707 (12832) CRE 3.0 MW 12:00 pm-01:50 pm BLB 035 Kidwell B

LSCM 6940 INDIVIDUAL RESEARCH
706 (13306) CRE V

Three Week Session

LSCM 4800 LOGISTICS INTERNSHIP
759 (12213) CRE 3.0 Joiner J
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

Five Week Session One

LSCM 3960 LOGISTICS SPLY CHN MGMT
001 (2103) CRE 3.0 TR 06:00 pm-09:50 pm BLB 055 Grimaldo Jr J

LSCM 4800 LOGISTICS INTERNSHIP
759 (1755) CRE 3.0 Joiner J
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

LSCM 6900 SPECIAL PROBLEMS
700 (12810) CRE V Nowicki D
701 (12811) CRE V Randall W
702 (12812) CRE V Sauser B
703 (12813) CRE V Manuj I
704 (12814) CRE V Pohlen T
705 (12815) CRE V
706 (12816) CRE V
707 (12817) CRE 3.0 Prybutok V

LSCM 6940 INDIVIDUAL RESEARCH
700 (12818) CRE V Nowicki D
701 (12819) CRE V Randall W
702 (12820) CRE V Sauser B
703 (12821) CRE V Manuj I
704 (12822) CRE V Pohlen T
705 (12823) CRE V
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<td>DOCTORAL DISSERTATION</td>
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<tr>
<td>700</td>
<td>(13300)</td>
<td>CRE V</td>
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<tr>
<td>702</td>
<td>(13301)</td>
<td>CRE V</td>
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<td>704</td>
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**Five Week Session Two**

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**LSCM 5800**  
LSCM INTERNSHIP

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**LSCM 6940**  
INDIVIDUAL RESEARCH

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<tbody>
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**LSCM 6950**  
DOCTORAL DISSERTATION

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**MKTG/Marketing**

**Ten Week Session**

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<td>MKTG 4800</td>
<td>INTERNSHIP IN M OR L</td>
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<td>751</td>
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**MKTG 4805**  
SALES INTERNSHIP

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<td>750</td>
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**MKTG 4890**  
MARKETING PROBLEMS

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<tr>
<td>001</td>
<td>(12671)</td>
<td>CRE 3.0</td>
<td>Chowdhury J</td>
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<td>TR 08:00 am-09:50 am</td>
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**MKTG 4900**  
SPECIAL PROBLEMS

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**MKTG 5000**  
MKTG CONCEPTS

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<tr>
<td>007</td>
<td>(1937)</td>
<td>CRE 1.5</td>
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<td>WEB-BASED INSTRUCTION. THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.</td>
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THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE. RESTRICTED TO STUDENTS IN THE ACCELERATED ONLINE PROGRAM ONLY.

WEB-BASED INSTRUCTION.

THIS COURSE IS RESTRICTED. LIMITED TO STUDENTS RESIDING OUT-OF-STATE ONLY. CONTACT DEPARTMENT. RESTRICTED Couse. APPROVAL REQUIRED. CONTACT DEPARTMENT.

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RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
MKTG 6950  DISSERTATION
Blankson C
Ganesh G
Guzman F
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

Three Week Session

MKTG 3650  MARKETING FOUNDATIONS
001 (1847) CRE 3.0  MTWR 08:00 am-11:50 am BLB 055 Strutton H
MKTG 4800  INTERNSHIP IN M OR L
751 (12212) CRE 3.0 Joiner J
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

Five Week Session One

MKTG 3010  PROFESSIONAL SELLING
001 (2035) CRE 3.0  MTWR 12:00 pm-01:50 pm BLB 055 Suber T
Also meets: F 12:00 pm-01:50 pm BLB 055 6/8/18-6/8/18
070 (13061) CRE 3.0  M 06:00 pm-09:50 pm CHEC Orosy G
MKTG 3650  MARKETING FOUNDATIONS
007 (12718) CRE 3.0 INET Strutton H
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.
777 (12719) CRE 3.0 INET Strutton H
THIS COURSE IS RESTRICTED. LIMITED TO STUDENTS RESIDING OUT-OF-STATE ONLY. CONTACT DEPARTMENT.
WEB-BASED INSTRUCTION.

MKTG 3660  ADVERTISING MGT
007 (1969) CRE 3.0 Bennett A
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.
777 (2037) CRE 3.0 Bennett A
WEB-BASED INSTRUCTION.
THIS COURSE IS RESTRICTED. LIMITED TO STUDENTS RESIDING OUT-OF-STATE ONLY. CONTACT DEPARTMENT.

MKTG 3700  MARKETING METRICS
007 (2005) CRE 3.0 Ganesh G
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.
MKTG 3710  MKTG RES AND ANALYTICS
001 (2038)  CRE 3.0       MTWR  12:00 pm-01:50 pm  BLB 075  Njoroge L
Also meets: F  12:00 pm-01:50 pm  BLB 075  6/8/18-6/8/18

MKTG 4120  CONSUMER BEHAVIOR
001 (12141)  CRE 3.0       MTWR  09:59 am-11:50 am  BLB 140  Alvarado Karste
Also meets:  F  09:59 am-11:50 am  BLB 140  6/8/18-6/8/18

MKTG 4280  GLOBAL MARKETING
007 (12603)  CRE 3.0       Hammady Brho M
WEB-BASED INSTRUCTION.
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MKTG 4330  PROD PLNG BRND MGMT
001 (2039)  CRE 3.0       MTWR  02:00 pm-03:50 pm  BLB 065  Muniz F
Also meets:  F  02:00 pm-03:50 pm  BLB 065  6/8/18-6/8/18

MKTG 4520  MARKETING CHANNELS
007 (2008)  CRE 3.0       INET  Malhan A
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

MKTG 4600  RETAILING
007 (1968)  CRE 3.0       INET  Philip H
WEB-BASED INSTRUCTION.
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MKTG 6940  INDIVIDUAL RES
701 (1301)  CRE V  Ganesh G

MKTG 6950  DISSERTATION
701 (1305)  CRE V  Ganesh G

Five Week Session Two
MKTG 3650  MARKETING FOUNDATIONS
001 (1753) CRE 3.0  MTWR  09:59 am-11:50 am  BLB  080  Blankson C

MKTG 3660  ADVERTISING MGT
007 (1970) CRE 3.0  Bennett A
WEB-BASED INSTRUCTION.
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777 (1986) CRE 3.0  Bennett A
WEB-BASED INSTRUCTION.
THIS COURSE IS RESTRICTED. LIMITED TO STUDENTS RESIDING OUT-OF-STATE ONLY. CONTACT DEPARTMENT.

MKTG 3700  MARKETING METRICS
007 (12605) CRE 3.0  Muniz F
WEB-BASED INSTRUCTION.
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777 (12606) CRE 3.0  INET  Muniz F
WEB-BASED INSTRUCTION.
THIS COURSE IS RESTRICTED. LIMITED TO STUDENTS RESIDING OUT-OF-STATE ONLY. CONTACT DEPARTMENT.

MKTG 3710  MKTG RES AND ANALYTICS
001 (1760) CRE 3.0  Njoroge L

MKTG 4120  CONSUMER BEHAVIOR
070 (13062) CRE 3.0  M  06:00 pm-09:50 pm  CHEC  Orosy G

MKTG 4280  GLOBAL MARKETING
007 (2042) CRE 3.0  INET  Chowdhury J
WEB-BASED INSTRUCTION.
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777 (2104) CRE 3.0  INET  Chowdhury J
WEB-BASED INSTRUCTION.
THIS COURSE IS RESTRICTED. LIMITED TO STUDENTS RESIDING OUT-OF-STATE ONLY. CONTACT DEPARTMENT.

MKTG 4520  MARKETING CHANNELS
007 (2011) CRE 3.0  Malhan A
WEB-BASED INSTRUCTION.
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777 (2012) CRE 3.0  Malhan A
WEB-BASED INSTRUCTION.
THIS COURSE IS RESTRICTED. LIMITED TO STUDENTS RESIDING OUT-OF-STATE ONLY. CONTACT DEPARTMENT.

MKTG 4600  RETAILING
007 (2006) CRE 3.0  Pelton L
WEB-BASED INSTRUCTION.
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Five Week Session One

OPSM 3830 OPERATIONS MGMT
001 (2050) CRE 3.0 MTWR 09:59 am-11:50 am BLB 035 Kucuk C
Also meets: F 09:59 am-11:50 am BLB 040 6/8-6/18

Five Week Session Two

OPSM 3830 OPERATIONS MGMT
007 (11953) CRE 3.0 Ojha D
WEB-BASED INSTRUCTION.
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OPSM 4810 PURCH & MAT MGMT
001 (2065) CRE 3.0 MTWR 02:00 pm-03:50 pm BLB 035 Kucuk C