# Marketing and Logistics

## LGAV/Aviation Logistics

### Ten Week Session

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Name</th>
<th>Instructor</th>
<th>Credits</th>
<th>Time</th>
<th>Location</th>
<th>Days</th>
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<tr>
<td>LGAV 3100</td>
<td>AV INTRO</td>
<td>Diamond J</td>
<td>3.0</td>
<td>09:59 am-12:00 pm</td>
<td>BLB 040</td>
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## LSCM/Logistics, Supply Chain MGMT

### Ten Week Session

<table>
<thead>
<tr>
<th>Course Code</th>
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<th>Credits</th>
<th>Time</th>
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<tr>
<td>LSCM 3960</td>
<td>LOGISTICS SPLY CHN MGMT</td>
<td>Farris II M</td>
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WEB-BASED INSTRUCTION.

THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

THERE WILL BE A FACE-TO-FACE EXAM ON AUGUST 8 FROM 1-7 PM IN A ROOM TBA.

Also meets: R 12:59 pm-06:59 pm NO ASSGN  8/8/19-8/8/19

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<tbody>
<tr>
<td>LSCM 4800</td>
<td>LOGISTICS INTERNSHIP</td>
<td>Joiner J</td>
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RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

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<tr>
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<td>SPECIAL PROBLEMS</td>
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RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

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WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-Texas
resident students residing outside of the state are not eligible to enroll in this
section. Contact the department for enrollment assistance in an appropriate
section of the course if applicable.

WEB-BASED INSTRUCTION.
THIS COURSE IS RESTRICTED. Limited to students residing out-of-state only. Contact
department.

RESTRICTED COURSE. Approval required. Contact department.

LSCM 5800  LSCM INTERNSHIP

<table>
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<th>Course Code</th>
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<td>759</td>
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RESTRICTED COURSE. Approval required. Contact department.

LSCM 5910  SPECIAL PROBLEMS

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RESTRICTED COURSE. Approval required. Contact department.

LSCM 6900  SPECIAL PROBLEMS

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<td>Nowicki D</td>
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<tr>
<td>702</td>
<td>10836</td>
<td>Sauser B</td>
</tr>
<tr>
<td>703</td>
<td>10854</td>
<td>Manuj I</td>
</tr>
<tr>
<td>704</td>
<td>12239</td>
<td>Pohlen T</td>
</tr>
<tr>
<td>707</td>
<td>11557</td>
<td>Spears N</td>
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Course Topic: BEHAVIORAL EXPERIMENTATION

LSCM 6940  INDIVIDUAL RESEARCH

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<th>Course Code</th>
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<td>701</td>
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<td>12231</td>
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<td>704</td>
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RESTRICTED COURSE. Approval required. Contact department.

LSCM 6950  DOCTORAL DISSERTATION

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<th>Course Code</th>
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<td>Pohlen T</td>
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<td>705</td>
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<tr>
<td>707</td>
<td>12058</td>
<td>Prybutok V</td>
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Three Week Session
## Five Week Session One

### LSCM 4800   LOGISTICS INTERNSHIP
- 759 (11119) CRE 3.0  Joiner J  
  RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

### LSCM 3960   LOGISTICS SUPPLY CHAIN MGMT
- 001 (2104) CRE 3.0  TR 06:00 pm-09:50 pm  BLB 055  Grimaldo Jr J  
  THERE WILL BE A FACE-TO-FACE EXAM ON AUGUST 10 FROM 4-6 PM IN A ROOM TBA.

### LSCM 4800   LOGISTICS INTERNSHIP
- 759 (1792) CRE 3.0  Joiner J  
  RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

### LSCM 6900   SPECIAL PROBLEMS
- 700 (11535) CRE V  
  RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
- 701 (11536) CRE V  Ogden J  
  RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
- 702 (11537) CRE V  Sauser B  
  RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
- 703 (11538) CRE V  Manuj I  
  RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
- 704 (11539) CRE V  Pohlen T  
  RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
- 705 (11540) CRE V  
  RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
- 706 (11541) CRE V  
  RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
- 707 (11542) CRE V  Prybutok V  
  RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

### LSCM 6940   INDIVIDUAL RESEARCH
- 700 (11543) CRE V  Nowicki D  
  RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
- 701 (11544) CRE V  Ogden J  
  RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
- 702 (11545) CRE V  Sauser B  
  RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
- 703 (11546) CRE V  Manuj I  
  RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
- 704 (11547) CRE V  Pohlen T  
  RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
- 705 (11548) CRE V  
  RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
- 706 (11549) CRE V  
  RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
- 707 (11550) CRE V  Prybutok V  
  RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

### LSCM 6950   DOCTORAL DISSERTATION
Nowicki DCRE V700 (11978)  
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

702 (11979) CRE V  
Sauser BCRE V702 (11979)  
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

703 (12263) CRE V  
Manuj ICRE V703 (12263)  
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

704 (11980) CRE V  
Pohlen TCRE V704 (11980)  
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

706 (12264) CRE V

Five Week Session Two

LSCM 4800 LOGISTICS INTERNSHIP

707 (12265) CRE V  
Prybutok V

LSCM 4900 SPECIAL PROBLEMS

701 (11256) CRE V  
Joiner JCRE V701 (11256)  
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

706 (11266) CRE V  
Joiner JCRE V706 (11266)  
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

LSCM 5800 LSCM INTERNSHIP

700 (12290) CRE V  
Nowicki DCRE V700 (12290)  
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

701 (12291) CRE V  
Ogden JCRE V701 (12291)  
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

702 (12292) CRE V  
Sauser BCRE V702 (12292)  
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

703 (12293) CRE V  
Manuj ICRE V703 (12293)  
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

704 (12294) CRE V  
Pohlen TCRE V704 (12294)  
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

705 (12295) CRE V

706 (12296) CRE V

LSCM 6900 SPECIAL PROBLEMS

707 (12297) CRE V  
Prybutok V

LSCM 6940 INDIVIDUAL RESEARCH

700 (12298) CRE V  
Nowicki DCRE V700 (12298)  
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

701 (12299) CRE V  
Ogden JCRE V701 (12299)  
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

702 (11983) CRE V  
Sauser BCRE V702 (11983)  
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

703 (12301) CRE V  
Manuj ICRE V703 (12301)  
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

704 (12302) CRE V  
Pohlen TCRE V704 (12302)  
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

705 (12303) CRE V

706 (12304) CRE V

707 (12305) CRE V  
Prybutok V
LSCM 6950    DOCTORAL DISSERTATION

RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

Eight Week Session One

LSCM 6900    SPECIAL PROBLEMS

RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

MKTG/Marketing

Ten Week Session

MKTG 4800    INTERNSHIP IN M OR L

RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

MKTG 4805    SALES INTERNSHIP

RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

MKTG 4900    SPECIAL PROBLEMS

Course Topic: APPLD MKTG PROBLEMS

RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

MKTG 5150    MKTG MANAGEMENT

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RESTRICTED TO STUDENTS IN THE ACCELERATED ONLINE PROGRAM ONLY.
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<th>Course Title</th>
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<tr>
<td>MKTG 5800</td>
<td>MKTG INTERNSHIP</td>
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MKTG 6950       DISSERTATION

700 (1881) CRE V      Blankson C
701 (1884) CRE V      Ganesh G
702 (1952) CRE V      Guzman F

RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

Three Week Session

MKTG 3650       MARKETING FOUNDATIONS

001 (12751) CRE 3.0 MTWR 08:00 am-11:50 am  BLB 055 Strutton H

MKTG 3700       MARKETING METRICS

007 (12666) CRE 3.0 INET Ganesh G

WEB-BASED INSTRUCTION.
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MKTG 4800       INTERNSHIP IN M OR L

751 (11118) CRE 3.0 Joiner J

RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

Five Week Session One

MKTG 3010       PROFESSIONAL SELLING
MKTG 3560  MARKETING FOUNDATIONS
001  (2054)  CRE 3.0  MTWR  12:00 pm-01:50 pm  BLB 055  Suber T

MKTG 3660  ADVERTISING MGT
007  (1990)  CRE 3.0  INET  Bennett A
WEB-BASED INSTRUCTION.
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RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS
SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE
SECTION OF THE COURSE IF APPLICABLE.

777  (2055)  CRE 3.0  INET  Bennett A
WEB-BASED INSTRUCTION.
THIS COURSE IS RESTRICTED. LIMITED TO STUDENTS RESIDING OUT-OF-STATE ONLY. CONTACT
DEPARTMENT.

MKTG 3700  MARKETING METRICS
007  (2025)  CRE 3.0  INET  Geng G
WEB-BASED INSTRUCTION.
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SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE
SECTION OF THE COURSE IF APPLICABLE.

777  (2139)  CRE 3.0  INET  Geng G
WEB-BASED INSTRUCTION.
THIS COURSE IS RESTRICTED. LIMITED TO STUDENTS RESIDING OUT-OF-STATE ONLY. CONTACT
DEPARTMENT.

MKTG 3710  MKTG RES AND ANALYTICS
001  (12665)  CRE 3.0  MTWR  12:00 pm-01:50 pm  BLB 075  Mims T

MKTG 4120  CONSUMER BEHAVIOR
001  (11088)  CRE 3.0  MTWR  09:59 am-11:50 am  BLB 140  Schibik A

MKTG 4280  GLOBAL MARKETING
007  (11364)  CRE 3.0  INET  Ahmad F
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777  (11365)  CRE 3.0  INET  Ahmad F
THIS COURSE IS RESTRICTED. LIMITED TO STUDENTS RESIDING OUT-OF-STATE ONLY. CONTACT
DEPARTMENT.
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MKTG 4600  RETAILING
007  (1989)  CRE 3.0  Ketron S
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS
RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS
SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE
SECTION OF THE COURSE IF APPLICABLE.

777  (2059)  CRE 3.0  Ketron S
WEB-BASED INSTRUCTION.
THIS COURSE IS RESTRICTED. LIMITED TO STUDENTS RESIDING OUT-OF-STATE ONLY. CONTACT
DEPARTMENT.

MKTG 6900  SPECIAL PROBLEMS
703 (12266) CRE V

704 (12267) CRE V Paswan A
705 (12268) CRE V Pelton L
706 (12269) CRE V Kidwell B
707 (12270) CRE V Spears N
708 (12271) CRE V Strutton H
709 (12272) CRE V Thompson K
710 (12273) CRE V

MKTG 6940  INDIVIDUAL RES

701 (1342) CRE V Ganesh G
704 (12275) CRE V Paswan A
705 (12276) CRE V Pelton L
706 (12277) CRE V Kidwell B
707 (12278) CRE V Spears N
708 (12279) CRE V Spears N
709 (12280) CRE V Thompson K
710 (12281) CRE V

711 (12274) CRE V

MKTG 6950  DISSERTATION

701 (1346) CRE V Ganesh G
703 (12282) CRE V

704 (12283) CRE V Paswan A
705 (12284) CRE V Pelton L
706 (12285) CRE V Kidwell B
707 (12286) CRE V Spears N
708 (12287) CRE V Strutton H
709 (12288) CRE V Thompson K
710 (12289) CRE V

Five Week Session Two

MKTG 3010  PROFESSIONAL SELLING

070 (12700) CRE 3.0 MW 06:00 pm-09:50 pm CHEC Smith J
CLASS MEETS AT COLLIN HIGHER EDUCATION CENTER, 3452 SPUR 399, MCKINNEY, TX 75096

MKTG 3650  MARKETING FOUNDATIONS

007 (11457) CRE 3.0 INET Strutton H
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-Texas RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.
<table>
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<th>Section</th>
<th>Credits</th>
<th>Time</th>
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<th>Instructor</th>
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<td>MKTG RES AND ANALYTICS</td>
<td>001</td>
<td>3.0</td>
<td>09:59 am-11:50 am</td>
<td>BLB 075</td>
<td>Ketron S</td>
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<td></td>
<td>501</td>
<td>3.0</td>
<td>06:00 pm-07:50 pm</td>
<td>FRSC 133</td>
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<td>MKTG 4280</td>
<td>GLOBAL MARKETING</td>
<td>007</td>
<td>3.0</td>
<td>02:00 pm-03:50 pm</td>
<td>BLB 065</td>
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<td>MKTG 4330</td>
<td>PROD PLNG BRND MGMT</td>
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<td>3.0</td>
<td>09:59 am-11:50 am</td>
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<td>MKTG 4520</td>
<td>MARKETING CHANNELS</td>
<td>007</td>
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<td>MKTG 4890</td>
<td>MARKETING PROBLEMS</td>
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<td>06:00 pm-09:50 pm</td>
<td>BLB 140</td>
<td>Bergestuen T</td>
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Note: Some courses are restricted and limited to students residing out-of-state only. Contact the department for enrollment assistance in an appropriate section of the course if applicable.

Location: 2811 Internet Blvd., Frisco TX 75034.
MKTG 6900       SPECIAL PROBLEMS
700 (2006) CRE V Blankson C
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
703 (12313) CRE V

704 (12314) CRE V Paswan A
705 (12315) CRE V Pelton L
706 (12316) CRE V Kidwell B
707 (12317) CRE V Spears N
708 (12318) CRE V Strutton H
709 (12319) CRE V Thompson K
710 (12320) CRE V

MKTG 6940       INDIVIDUAL RES
703 (12321) CRE V

704 (12322) CRE V Paswan A
705 (12323) CRE V Pelton L
706 (12324) CRE V Kidwell B
707 (12325) CRE V Spears N
708 (12326) CRE V Strutton H
709 (12327) CRE V Thompson K
710 (12328) CRE V

MKTG 6950       DISSERTATION
702 (1707) CRE V Guzman F
703 (12329) CRE V

704 (12330) CRE V Paswan A
705 (12331) CRE V Pelton L
706 (12332) CRE V Kidwell B
707 (12333) CRE V Spears N
708 (12334) CRE V Strutton H
709 (12335) CRE V Thompson K
710 (12336) CRE V

OPSM/Operations and Supply Management

Five Week Session One

OPSM 3830       OPERATIONS MGMT
007 (10974) CRE 3.0 INET Rowe P
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.
### Five Week Session Two

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<td>PURCH &amp; MAT MGMT</td>
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