## Marketing and Logistics

### LSCM/Logistics, Supply Chain MGMT

#### Ten Week Session

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<tr>
<th>Course Code</th>
<th>Course Description</th>
<th>Instructor</th>
<th>Notes</th>
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<td>LSCM 3960</td>
<td>Logistics Sply Chn Mgmt</td>
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### Five Week Session Two

**LSCM 4800**  
LOGISTICS INTERNSHIP  
759 (1957)  
CRE 3.0  
Joiner J  
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.  
760 (12461)  
CRE 3.0  
Joiner J  
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.  

**LSCM 4900**  
SPECIAL PROBLEMS  
701 (12452)  
CRE V  
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.  
760 (12462)  
CRE V  
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.  

**LSCM 5800**  
LSCM INTERNSHIP  
750 (2102)  
CRE V  
Joiner J  
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.  

### MKTG/Marketing

### Ten Week Session

**MKTG 4800**  
INTERNSHIP IN M OR L  
751 (1821)  
CRE 3.0  
Joiner J  
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.  

**MKTG 4805**  
SALES INTERNSHIP  
750 (11827)  
CRE V  
Joiner J  
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.  

**MKTG 4890**  
MARKETING PROBLEMS  
001 (12671)  
CRE 3.0  
TR 08:00 am-09:50 am  
BLB 055  
Chowdhury J  

**MKTG 4900**  
SPECIAL PROBLEMS  
700 (2069)  
CRE V  
Course Topic: INTERN PROFESSIONAL SELLING  
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.  

**MKTG 5000**  
MKTG CONCEPTS  
007 (1937)  
CRE 1.5  
Thompson K  
WEB-BASED INSTRUCTION.  
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.  
080 (2126)  
CRE 1.5  
AOP  
Thompson K  
WEB-BASED INSTRUCTION.  
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE. RESTRICTED TO STUDENTS IN THE ACCELERATED ONLINE PROGRAM ONLY.  
086 (2127)  
CRE 1.5  
AOP  
Thompson K  
WEB-BASED INSTRUCTION.  
THIS COURSE IS RESTRICTED. LIMITED TO STUDENTS RESIDING OUT-OF-STATE ONLY. CONTACT DEPARTMENT. RESTRICTED TO STUDENTS IN THE ACCELERATED ONLINE PROGRAM ONLY. RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
MKTG 5150  MKTG MANAGEMENT
007 (1848) CRE 3.0  Thompson K
WEB-BASED INSTRUCTION.
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RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS
SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE
SECTION OF THE COURSE IF APPLICABLE.
080 (2128) CRE 3.0  AOP  Thompson K
WEB-BASED INSTRUCTION.
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SECTION OF THE COURSE IF APPLICABLE.
RESTRICTED TO STUDENTS IN THE ACCELERATED ONLINE PROGRAM ONLY.
086 (2129) CRE 3.0  AOP  Thompson K
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
WEB-BASED INSTRUCTION.
THIS COURSE IS RESTRICTED. LIMITED TO STUDENTS RESIDING OUT-OF-STATE ONLY. CONTACT
DEPARTMENT.
RESTRICTED TO STUDENTS IN THE ACCELERATED ONLINE PROGRAM ONLY.
777 (1859) CRE 3.0  Thompson K
THIS COURSE IS RESTRICTED. LIMITED TO STUDENTS RESIDING OUT-OF-STATE ONLY. CONTACT
DEPARTMENT.
WEB-BASED INSTRUCTION.
MKTG 5800  MKTG INTERNSHIP
751 (1758) CRE V  Joiner J
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
MKTG 6900  SPECIAL PROBLEMS
700 (1947) CRE V  Blankson C
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
701 (1953) CRE V  Ganesh G
Course Topic: SEM SALESPERSON ROLE CONFLICT
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
TOPIC: RESEARCH SEMINAR IN SALESPERSON ROLE CONFLICT
702 (1954) CRE V  Thompson K
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
707 (12831) CRE 3.0  MW 12:00 pm-01:50 pm  BLB 035  Kidwell B
MKTG 6940  INDIVIDUAL RES
700 (2034) CRE V  Blankson C
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
701 (1822) CRE V  Ganesh G
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
702 (1823) CRE V  Thompson K
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
703 (1824) CRE V  Lewin J
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
MKTG 6950  DISSERTATION
700 (1851) CRE V  Blankson C
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
701 (1854) CRE V  Ganesh G
702 (1928) CRE V  Guzman F
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
### Three Week Session

**MKTG 3650**  
MARKETING FOUNDATIONS  
001  (1847)  CRE 3.0  MTWR  08:00 am-11:50 am  BLB 055  Strutton H

**MKTG 4800**  
INTERNSHIP IN M OR L  
751  (12212)  CRE 3.0  Joiner J  
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

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### Five Week Session One

**MKTG 3010**  
PROFESSIONAL SELLING  
001  (2035)  CRE 3.0  MTWR  12:00 pm-01:50 pm  BLB 055  Suber T  
Also meets: F 12:00 pm-01:50 pm BLB 055 6/18/18 6/18/18

070  (13061)  CRE 3.0  M  06:00 pm-09:50 pm  CHEC  Orosy G

**MKTG 3650**  
MARKETING FOUNDATIONS  
007  (12718)  CRE 3.0  INET  Strutton H  
WEB-BASED INSTRUCTION.  
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777  (12719)  CRE 3.0  INET  Strutton H  
THIS COURSE IS RESTRICTED. LIMITED TO STUDENTS RESIDING OUT-OF-STATE ONLY. CONTACT DEPARTMENT.  
WEB-BASED INSTRUCTION.

**MKTG 3660**  
ADVERTISING MGT  
007  (1969)  CRE 3.0  Bennett A  
WEB-BASED INSTRUCTION.  
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777  (2037)  CRE 3.0  Bennett A  
WEB-BASED INSTRUCTION.  
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**MKTG 3700**  
MARKETING METRICS  
007  (2005)  CRE 3.0  Ganesh G  
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777  (2146)  CRE 3.0  INET  Ganesh G  
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**MKTG 3710**  
MKTG RES AND ANALYTICS  
001  (2038)  CRE 3.0  MTWR  12:00 pm-01:50 pm  BLB 075  Njoroge L  
Also meets: F 12:00 pm-01:50 pm BLB 075 6/18/18 6/18/18

**MKTG 4120**  
CONSUMER BEHAVIOR  
001  (12141)  CRE 3.0  MTWR  09:59 am-11:50 am  BLB 140  Alvarado Karste  
Also meets: F 09:59 am-11:50 am BLB 140 6/18/18 6/18/18

**MKTG 4280**  
GLOBAL MARKETING
Hammady Brho MCRE 3.0007 (12603)  
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777 (12604) CRE 3.0  
INET Hammady Brho M  
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MKTG 4330 PROD PLNG BRND MGMT  
001 (2039) CRE 3.0 MTWR 02:00 pm-03:50 pm BLB 065 Muniz F  
Also meets: F 02:00 pm-03:50 pm BLB 065 6/8/18-6/8/18

MKTG 4520 MARKETING CHANNELS  
007 (2008) CRE 3.0 INET Malhan A  
WEB-BASED INSTRUCTION.  
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777 (2040) CRE 3.0 INET Malhan A  
WEB-BASED INSTRUCTION.  
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MKTG 4600 RETAILING  
007 (1968) CRE 3.0 INET Panda S  
WEB-BASED INSTRUCTION.  
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777 (2041) CRE 3.0 INET Panda S  
WEB-BASED INSTRUCTION.  
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MKTG 6940 INDIVIDUAL RES  
701 (1301) CRE V Ganesh G

MKTG 6950 DISSERTATION  
701 (1305) CRE V Ganesh G

Five Week Session Two

MKTG 3650 MARKETING FOUNDATIONS  
001 (1753) CRE 3.0 MTWR 09:59 am-11:50 am BLB 080 Blankson C

MKTG 3660 ADVERTISING MGT  
007 (1970) CRE 3.0 Bennett A  
WEB-BASED INSTRUCTION.  
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MKTG 3700   MARKETING METRICS
007 (12605) CRE 3.0 Muniz F
WEB-BASED INSTRUCTION.
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MKTG 3710   MKTG RES AND ANALYTICS
001 (1760) CRE 3.0 MTWR 09:59 am-11:50 am BLB 075 Njoroge L

MKTG 4120   CONSUMER BEHAVIOR
070 (13062) CRE 3.0 M 06:00 pm-09:50 pm CHEC

MKTG 4280   GLOBAL MARKETING
007 (2042) CRE 3.0 INET Chowdhury J
WEB-BASED INSTRUCTION.
THIS COURSE IS Restricted. LIMITED TO STUDENTS RESIDING OUT-OF-STATE ONLY. CONTACT DEPARTMENT.

MKTG 4520   MARKETING CHANNELS
007 (2011) CRE 3.0 Malhan A
WEB-BASED INSTRUCTION.
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MKTG 4600   RETAILING
007 (2006) CRE 3.0 Pelton L
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MKTG 4630   E-TAILING
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<td>Panda S</td>
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<td>Blankson C</td>
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**OPS#M/Operations and Supply Management**

**Five Week Session One**

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<td>001 (2050) CRE 3.0 MTWR 09:59 am-11:50 am BLB 035</td>
<td>Also meets: F 09:59 am-11:50 am BLB 040 6/8/18-6/18</td>
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<td>007 (11953) CRE 3.0</td>
<td>WEB-BASED INSTRUCTION. THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.</td>
<td>Ojha D</td>
<td>WEB-BASED INSTRUCTION. THIS COURSE IS RESTRICTED. LIMITED TO STUDENTS RESIDING OUT-OF-STATE ONLY. CONTACT DEPARTMENT.</td>
<td></td>
</tr>
<tr>
<td>777 (11954) CRE 3.0</td>
<td>RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.</td>
<td>Guzman F</td>
<td></td>
<td></td>
</tr>
<tr>
<td>OPSM 4810 PURCH &amp; MAT MGMT</td>
<td></td>
<td>Kucuk C</td>
<td></td>
<td></td>
</tr>
<tr>
<td>001 (2065) CRE 3.0 MTWR 02:00 pm-03:50 pm BLB 035</td>
<td></td>
<td></td>
<td></td>
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