## Marketing and Logistics

### LSCM/Logistics, Supply Chain MGMT

#### Ten Week Session

**LSCM 3960**  \(\text{LOGISTICS SPLY CHN MGMT}\)

<table>
<thead>
<tr>
<th>Section</th>
<th>Credits</th>
<th>Instructor</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>007</td>
<td>3.0</td>
<td>Farris II M</td>
<td>WEB-BASED INSTRUCTION. This is an Internet course. Course enrollment is restricted and non-Texas resident students residing outside of the state are not eligible to enroll in this section. Contact the department for enrollment assistance in an appropriate section of the course if applicable.</td>
</tr>
<tr>
<td>777</td>
<td>3.0</td>
<td>Farris II M</td>
<td>WEB-BASED INSTRUCTION. This course is restricted. Limited to students residing out-of-state only. Contact department. There will be a face-to-face exam on August 10 from 4-6 PM in a room TBA.</td>
</tr>
</tbody>
</table>

**LSCM 4530**  \(\text{E-LOGISTICS}\)

<table>
<thead>
<tr>
<th>Section</th>
<th>Credits</th>
<th>Instructor</th>
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<tbody>
<tr>
<td>007</td>
<td>3.0</td>
<td>Manuj I</td>
<td>WEB-BASED INSTRUCTION. This is an Internet course. Course enrollment is restricted and non-Texas resident students residing outside of the state are not eligible to enroll in this section. Contact the department for enrollment assistance in an appropriate section of the course if applicable.</td>
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<tr>
<td>777</td>
<td>3.0</td>
<td>Manuj I</td>
<td>WEB-BASED INSTRUCTION. This course is restricted. Limited to students residing out-of-state only. Contact department.</td>
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**LSCM 4560**  \(\text{TRANSPORTATION MGMT}\)

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<thead>
<tr>
<th>Section</th>
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<th>Instructor</th>
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</thead>
<tbody>
<tr>
<td>007</td>
<td>3.0</td>
<td>Morgan T</td>
<td>WEB-BASED INSTRUCTION. This is an Internet course. Course enrollment is restricted and non-Texas resident students residing outside of the state are not eligible to enroll in this section. Contact the department for enrollment assistance in an appropriate section of the course if applicable.</td>
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<tr>
<td>777</td>
<td>3.0</td>
<td>Morgan T</td>
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**LSCM 4800**  \(\text{LOGISTICS INTERNSHIP}\)

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<tr>
<th>Section</th>
<th>Credits</th>
<th>Instructor</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>759</td>
<td>3.0</td>
<td>Joiner J</td>
<td>RESTRICTED COURSE. APPROVAL REQUIRED. Contact department.</td>
</tr>
</tbody>
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**LSCM 4860**  \(\text{ADV LOGISTICS MGMT}\)

<table>
<thead>
<tr>
<th>Section</th>
<th>Credits</th>
<th>Instructor</th>
<th>Notes</th>
</tr>
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<tbody>
<tr>
<td>001</td>
<td>3.0</td>
<td>Chowdhury J</td>
<td>WEB-BASED INSTRUCTION.</td>
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**LSCM 4900**  \(\text{SPECIAL PROBLEMS}\)

<table>
<thead>
<tr>
<th>Section</th>
<th>Credits</th>
<th>Instructor</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>700</td>
<td>V</td>
<td>Joiner J</td>
<td>RESTRICTED COURSE. APPROVAL REQUIRED. Contact department.</td>
</tr>
</tbody>
</table>

**LSCM 5300**  \(\text{STRATEGIC SUPPLY CHAIN}\)
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

LSCM 5800       LSCM INTERNSHIP
755 (1952) CRE V  Nowicki D
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
759 (1951) CRE V  Nowicki D
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

LSCM 5910       SPECIAL PROBLEMS
705 (1976) CRE V  RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

LSCM 6900       SPECIAL PROBLEMS
700 (11771) CRE V  Nowicki D
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
702 (11774) CRE V  Sauser B
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
703 (11800) CRE V  Manuj I
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
707 (12832) CRE 3.0 MW  12:00 pm-01:50 pm  BLB 035  Kidwell B
Course Topic: BEHAVIORAL EXPERIMENTATION

LSCM 6940       INDIVIDUAL RESEARCH
706 (13306) CRE V

LSCM 6950       DOCTORAL DISSERTATION
700 (13384) CRE V
707 (13383) CRE 3.0  Prybutok V

Three Week Session

LSCM 4800       LOGISTICS INTERNSHIP
759 (12213) CRE 3.0  Joiner J
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

Five Week Session One

LSCM 3960       LOGISTICS SPLY CHN MGMT
001 (2103) CRE 3.0  TR  06:00 pm-09:50 pm  BLB 055  Grimaldo Jr J
LSCM 4800       LOGISTICS INTERNSHIP
759 (1755) CRE 3.0  Joiner J
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

LSCM 6900       SPECIAL PROBLEMS
700 (12810) CRE V  Nowicki D
701 (12811) CRE V  Randall W
702 (12812) CRE V  Sauser B
703 (12813) CRE V  Manuj I
704 (12814) CRE V  Pohlen T
705 (12815) CRE V
706 (12816) CRE V
LSCM 6940    INDIVIDUAL RESEARCH
700 (12818) CRE V    Prybutok V
701 (12819) CRE V    Nowicki D
702 (12820) CRE V    Randall W
703 (12821) CRE V    Sauser B
704 (12822) CRE V    Manuj I
705 (12823) CRE V    Pohlen T
706 (12824) CRE V
707 (12825) CRE V    Prybutok V

LSCM 6950    DOCTORAL DISSERTATION
700 (13300) CRE V    Nowicki D
702 (13301) CRE V    Sauser B
704 (13302) CRE V    Pohlen T

Five Week Session Two

LSCM 4800    LOGISTICS INTERNSHIP
759 (1957) CRE 3.0    Joiner J
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
760 (12461) CRE 3.0    Joiner J
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

LSCM 4900    SPECIAL PROBLEMS
701 (12452) CRE V    Joiner J
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
706 (12462) CRE V    Joiner J
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

LSCM 5800    LSCM INTERNSHIP
750 (2102) CRE V    Joiner J
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

LSCM 6940    INDIVIDUAL RESEARCH
702 (13305) CRE V    Sauser B

LSCM 6950    DOCTORAL DISSERTATION
702 (13303) CRE V    Sauser B
706 (13304) CRE V

MKTG/Marketing

Ten Week Session

MKTG 4800    INTERNSHIP IN M OR L
751 (1821) CRE 3.0    Joiner J
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

MKTG 4805    SALES INTERNSHIP
750 (11827) CRE V    Lewin J
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

MKTG 4890    MARKETING PROBLEMS
001 (12671) CRE 3.0 TR 08:00 am-09:50 am BLB 055    Chowdhury J

MKTG 4900    SPECIAL PROBLEMS
Ganesh GCRE V701 (1953)  
Course Topic: SEM SALESPEOPLE ROLE CONFLICT  
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

Paswan ACRE 3.0 (1954)  
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

Kidwell BCRE 3.0 12:00 pm-01:50 pm BLB 035 (12831)  
Course Topic: BEHAVIORAL EXPERIMENTATION

MKTG 6940 INDIVIDUAL RES

Blankson CCRE V700 (1851)  
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

Ganesh GCRE V701 (1854)  
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

Guzman FCRE V702 (1928)  
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

Thompson KCRE V702 (1823)  
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

Lewin JCRE V703 (1824)  
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

MKTG 6950 DISSERTATION

Blankson CCRE V700 (1851)  
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

Ganesh GCRE V701 (1854)  
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

Guzman FCRE V702 (1928)  
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

Three Week Session

MKTG 3650 MARKETING FOUNDATIONS

Strutton HCRE 3.0007 (12718)  
WEB-BASED INSTRUCTION.

WEB-BASED INSTRUCTION.

THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

Five Week Session One

MKTG 3650 MARKETING FOUNDATIONS

Orosy GCRE 3.0077 (12719)  
WEB-BASED INSTRUCTION.

WEB-BASED INSTRUCTION.

THIS COURSE IS RESTRICTED. LIMITED TO STUDENTS RESIDING OUT-OF-STATE ONLY. CONTACT DEPARTMENT.

MKTG 3660 ADVERTISING MGT

Bennett ACRE 3.0 (1969)  
WEB-BASED INSTRUCTION.

WEB-BASED INSTRUCTION.

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<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Instructor</th>
<th>Credits</th>
<th>Days</th>
<th>Times</th>
<th>Location</th>
<th>Section</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>MKTG 3700</td>
<td>MARKETING METRICS</td>
<td>Ganesh G</td>
<td>3.0</td>
<td></td>
<td></td>
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<td>007 (2005)</td>
<td>WEB-BASED INSTRUCTION. THIS COURSE IS RESTRICTED. LIMITED TO STUDENTS RESIDING OUT-OF-STATE ONLY. CONTACT DEPARTMENT.</td>
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<tr>
<td>MKTG 3710</td>
<td>MKTG RES AND ANALYTICS</td>
<td>Njoroge L</td>
<td>3.0</td>
<td>MTWR</td>
<td>12:00 pm-01:50 pm</td>
<td>BLB 075</td>
<td>001 (2038)</td>
<td>ALSO MEETS: F 12:00 pm-01:50 pm BLB 075 6/8/18-6/8/18</td>
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<tr>
<td>MKTG 4120</td>
<td>CONSUMER BEHAVIOR</td>
<td>Alvarado Karste</td>
<td>3.0</td>
<td>MTWR</td>
<td>09:59 am-11:50 am</td>
<td>BLB 140</td>
<td>001 (12141)</td>
<td>ALSO MEETS: F 09:59 am-11:50 am BLB 140 6/8/18-6/8/18</td>
</tr>
<tr>
<td>MKTG 4280</td>
<td>GLOBAL MARKETING</td>
<td>Hammady Brho M</td>
<td>3.0</td>
<td></td>
<td></td>
<td></td>
<td>007 (12603)</td>
<td>WEB-BASED INSTRUCTION. THIS COURSE IS RESTRICTED. LIMITED TO STUDENTS RESIDING OUT-OF-STATE ONLY. CONTACT DEPARTMENT.</td>
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<tr>
<td>MKTG 4330</td>
<td>PROD PLNG BRND MGMT</td>
<td>Muniz F</td>
<td>3.0</td>
<td>MTWR</td>
<td>02:00 pm-03:50 pm</td>
<td>BLB 065</td>
<td>001 (2039)</td>
<td>ALSO MEETS: F 02:00 pm-03:50 pm BLB 065 6/8/18-6/8/18</td>
</tr>
<tr>
<td>MKTG 4520</td>
<td>MARKETING CHANNELS</td>
<td>Malhan A</td>
<td>3.0</td>
<td></td>
<td></td>
<td></td>
<td>007 (2008)</td>
<td>WEB-BASED INSTRUCTION. THIS COURSE IS RESTRICTED. LIMITED TO STUDENTS RESIDING OUT-OF-STATE ONLY. CONTACT DEPARTMENT.</td>
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<tr>
<td>MKTG 4600</td>
<td>RETAILING</td>
<td>Philip H</td>
<td>3.0</td>
<td></td>
<td></td>
<td></td>
<td>007 (1968)</td>
<td>WEB-BASED INSTRUCTION. THIS COURSE IS RESTRICTED. LIMITED TO STUDENTS RESIDING OUT-OF-STATE ONLY. CONTACT DEPARTMENT.</td>
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**MKTG 6940**  INDIVIDUAL RES
701 (1301) CRE V  Ganesh G

**MKTG 6950**  DISSERTATION
701 (1305) CRE V  Ganesh G

**Five Week Session Two**

**MKTG 3650**  MARKETING FOUNDATIONS
001 (1753) CRE 3.0  MTWR  09:59 am-11:50 am  BLB 080  Blankson C

**MKTG 3660**  ADVERTISING MGT
007 (1970) CRE 3.0  Bennett A
WEB-BASED INSTRUCTION.
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777 (1986) CRE 3.0  Bennett A
WEB-BASED INSTRUCTION.
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**MKTG 3700**  MARKETING METRICS
007 (12605) CRE 3.0  Muniz F
WEB-BASED INSTRUCTION.
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777 (12606) CRE 3.0  INET  Muniz F
WEB-BASED INSTRUCTION.
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**MKTG 3710**  MKTG RES AND ANALYTICS
001 (1760) CRE 3.0  MTWR  09:59 am-11:50 am  BLB 075  Njoroge L

**MKTG 4120**  CONSUMER BEHAVIOR
070 (13062) CRE 3.0  M  06:00 pm-09:50 pm  CHEC  Orosy G

**MKTG 4280**  GLOBAL MARKETING
007 (2042) CRE 3.0  INET  Chowdhury J
WEB-BASED INSTRUCTION.
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777 (2104) CRE 3.0  INET  Chowdhury J
WEB-BASED INSTRUCTION.
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**MKTG 4520**  MARKETING CHANNELS
WEB-BASED INSTRUCTION.
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WEB-BASED INSTRUCTION.
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MKTG 4600  RETAILING

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MKTG 4630  E-TAILING

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WEB-BASED INSTRUCTION.
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MKTG 6900  SPECIAL PROBLEMS

RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

MKTG 6950  DISSERTATION

OPSM/Operations and Supply Management

Five Week Session One

OPSM 3830  OPERATIONS MGMT

WEB-BASED INSTRUCTION.
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Five Week Session Two
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
WEB-BASED INSTRUCTION.
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OPSM 4810          PURCH & MAT MGMT

001  (2065)  CRE 3.0  MTWR  02:00 pm-03:50 pm  BLB 035  Kucuk C