# Marketing and Logistics

## LGAV/Aviation Logistics

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
<th>Time</th>
<th>Location</th>
<th>Instructor</th>
</tr>
</thead>
<tbody>
<tr>
<td>LGAV 3100</td>
<td>AV INTRO</td>
<td>02:00 pm-03:20 pm</td>
<td>BLB 250</td>
<td>Joiner J</td>
</tr>
<tr>
<td>LGAV 3110</td>
<td>AV MAINT</td>
<td>12:30 pm-01:50 pm</td>
<td>BLB 250</td>
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<tr>
<td>LGAV 3120</td>
<td>AVIATION SAFETY</td>
<td>03:30 pm-04:50 pm</td>
<td>BLB 270</td>
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<tr>
<td>LGAV 3130</td>
<td>AIR CARGO</td>
<td>12:30 pm-01:50 pm</td>
<td>BLB 140</td>
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<tr>
<td>LGAV 3140</td>
<td>AIR PASS</td>
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<td>Kincaid T</td>
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<tr>
<td>LGAV 3150</td>
<td>TRANSPORTATION LAW</td>
<td>06:30 pm-09:20 pm</td>
<td>BLB 040</td>
<td>Wahlberg B</td>
</tr>
<tr>
<td>LGAV 4100</td>
<td>AIRPORT INFRA</td>
<td>02:00 pm-03:30 pm</td>
<td>BLB 050</td>
<td>Hong S</td>
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</table>

## LGAV 4900 SPECIAL PROBLEMS

701 (13525) CRE V

RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

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## LSCM/Logistics, Supply Chain MGMT

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
<th>Time</th>
<th>Location</th>
<th>Instructor</th>
</tr>
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<tbody>
<tr>
<td>LSCM 3960</td>
<td>LOGISTICS SPLY CHN MGMT</td>
<td>12:30 pm-01:50 pm</td>
<td>BLB 080</td>
<td>Niranjan S</td>
</tr>
<tr>
<td></td>
<td>THIS CLASS MEETS TUESDAY AND THURSDAY. YOU WILL MEET AS A WHOLE CLASS ON TUESDAY. ON THURSDAY, YOU WILL ATTEND A BREAK OUT SESSION IN AN ASSIGNED ROOM.</td>
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<tr>
<td>001</td>
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<tr>
<td>003</td>
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<td>BLB 010</td>
<td>Cevikparmak S</td>
</tr>
<tr>
<td>004</td>
<td>CRE 3.0 F</td>
<td>11:00 am-01:50 pm</td>
<td>BLB 140</td>
<td>Fite J</td>
</tr>
<tr>
<td>007</td>
<td>CRE 3.0 INET</td>
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<td>WEB-BASED INSTRUCTION.</td>
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<tr>
<td></td>
<td>THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.</td>
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<tr>
<td></td>
<td>THIS COURSE IS RESTRICTED. LIMITED TO STUDENTS RESIDING OUT-OF-STATE ONLY. CONTACT DEPARTMENT. RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.</td>
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<td>LSCM 4360</td>
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<td>002</td>
<td>CRE 3.0 M</td>
<td>04:30 pm-05:50 pm</td>
<td>BLB 060</td>
<td>Farris II M</td>
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<tr>
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<td>THIS COURSE MEETS AT THE FRISCO CAMPUS 2811 INTERNET BLVD., FRISCO TX 75034. THIS IS A BLENDED COURSE.</td>
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<tr>
<td>LSCM 4510</td>
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<td>E-LOGISTICS</td>
<td>11:00 am-12:20 pm</td>
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<tr>
<td>LSCM 4540</td>
<td>ERP Applications</td>
<td>09:00 am-11:50 am</td>
<td>BLB 140</td>
<td>Hanebeck H</td>
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<td>06:00 pm-08:50 pm</td>
<td>FRSC 128</td>
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<td>THIS COURSE MEETS AT THE FRISCO CAMPUS 2811 INTERNET BLVD., FRISCO TX 75034. THIS IS A BLENDED COURSE.</td>
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<tr>
<td>LSCM 4560</td>
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<td>03:30 pm-04:50 pm</td>
<td>BLB 005</td>
<td>Pohlen T</td>
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<td>12:59 pm-02:20 pm</td>
<td>FRSC 128</td>
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<td>THIS COURSE MEETS AT THE FRISCO CAMPUS 2811 INTERNET BLVD., FRISCO TX 75034. THIS IS A BLENDED COURSE.</td>
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<td>LSCM 4800</td>
<td>LOGISTICS INTERNSHIP</td>
<td>06:30 pm-09:20 pm</td>
<td>FRSC 128</td>
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<td>06:30 pm-09:20 pm</td>
<td>FRSC 128</td>
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<td>THIS COURSE MEETS AT THE FRISCO CAMPUS 2811 INTERNET BLVD., FRISCO TX 75034. THIS IS A BLENDED COURSE.</td>
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<tr>
<td>LSCM 4860</td>
<td>ADV LOGISTICS MGMT</td>
<td>06:30 pm-09:20 pm</td>
<td>BLB 010</td>
<td>Sauser B</td>
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<tr>
<td></td>
<td></td>
<td>06:30 pm-09:20 pm</td>
<td>FRSC 128</td>
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<td></td>
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<td>THIS CLASS MEETS FOR 3 HOURS ON THURSDAYS. STUDENTS WILL MEET AS A WHOLE CLASS AT 6:30PM IN THE ASSIGNED CLASSROOM. STUDENTS WILL THEN ATTEND A BREAK-OUT SESSION DURING THE LAST HALF OF CLASS EVERY WEEK.</td>
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<td>LSCM 4900</td>
<td>SPECIAL PROBLEMS</td>
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<td>BLB 065</td>
<td>Bryant A</td>
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<tr>
<td>LSCM 5300</td>
<td>STRATEGIC SUPPLY CHAIN</td>
<td>06:30 pm-09:20 pm</td>
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<td>Bryant A</td>
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<tr>
<td>LSCM 5800</td>
<td>LSCM INTERNSHIP</td>
<td>06:30 pm-09:20 pm</td>
<td>BLB 065</td>
<td>Bryant A</td>
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<tr>
<td>LSCM 5900</td>
<td>SPEC PROBS</td>
<td>06:30 pm-09:20 pm</td>
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<td>Bryant A</td>
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<td>LSCM 5910</td>
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<td>Bryant A</td>
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<td>LSCM 6041</td>
<td>SUPPLY CHAIN STRATEGY</td>
<td>06:30 pm-09:20 pm</td>
<td>BLB 389</td>
<td>Paswan A</td>
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<td>LSCM 6071</td>
<td>OPS RES FOR LSCM</td>
<td>02:00 pm-04:50 pm</td>
<td>WH 215</td>
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LSCM 6900    SPECIAL PROBLEMS
703 (1852)  CRE V  Nowicki D
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

705 (1853)  CRE V  Kidwell B
Course Topic: GREEN WORKSHOP
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

706 (1854)  CRE V  Prybutok V
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

707 (1855)  CRE V  Sauser B
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

LSCM 6940    INDIVIDUAL RESEARCH
700 (1879)  CRE V  Nowicki D
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

705 (1877)  CRE V  Blankson C
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

LSCM 6950    DOCTORAL DISSERTATION
700 (14821) CRE V  Nowicki D
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

703 (1875)  CRE V  Pohlen T
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

705 (1876)  CRE V  Manuj I
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

707 (1874)  CRE V  Prybutok V
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

708 (14894) CRE V  Sauser B

709 (14895) CRE V  Sauser B

711 (14896) CRE V  Prybutok V

Three Week Session

LSCM 3960    LOGISTICS SPLY CHN MGMT
807 (17427) CRE 3.0  INET  Farris II M
3W1 WINTER SESSION
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE. THERE WILL BE A FACE-TO-FACE EXAM. ROOM AND DATE TBA.

877 (17428) CRE 3.0  INET  Farris II M
3W1 WINTER SESSION
WEB-BASED INSTRUCTION.
THIS COURSE IS RESTRICTED. LIMITED TO STUDENTS RESIDING OUT-OF-STATE ONLY. CONTACT DEPARTMENT.
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
THERE WILL BE A FACE-TO-FACE EXAM. ROOM AND DATE TBA.

Eight Week Session Two

LSCM 5860    SCM PROBLEMS
007 (15868) CRE 3.0  INET  Nowicki D
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.
### MKTG/Marketing

**MKTG 2650  CULTURE & CONSUMPTION**

<table>
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<tr>
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<th>Instructor</th>
<th>Days</th>
<th>Time</th>
<th>Location</th>
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<tbody>
<tr>
<td>001</td>
<td>(1633)</td>
<td>Pelton L</td>
<td>TR</td>
<td>11:00 am-12:20 pm</td>
<td>BLB 170</td>
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This is a blended learning course. This class will meet face-to-face on Tuesdays. Students will have a mandatory lab on Thursdays.

**MKTG 3010  PROFESSIONAL SELLING**

<table>
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<th>Days</th>
<th>Time</th>
<th>Location</th>
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<tbody>
<tr>
<td>001</td>
<td>(1412)</td>
<td>Smith T</td>
<td>TR</td>
<td>11:00 am-12:20 pm</td>
<td>BLB 080</td>
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<tr>
<td>002</td>
<td>(1767)</td>
<td>Suber T</td>
<td>MW</td>
<td>03:30 pm-04:50 pm</td>
<td>BLB 180</td>
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<td>003</td>
<td>(1848)</td>
<td>Suber T</td>
<td>TR</td>
<td>12:30 pm-01:50 pm</td>
<td>BLB 270</td>
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**MKTG 3650  MARKETING FOUNDATIONS**

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<th>Days</th>
<th>Time</th>
<th>Location</th>
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<tbody>
<tr>
<td>001</td>
<td>(1413)</td>
<td>Thompson K</td>
<td>TR</td>
<td>09:30 am-10:50 am</td>
<td>LYCM</td>
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</table>

This is a blended class that meets as scheduled with some course content delivered online. Visit www.untecampus.com for more information.

<table>
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<th>Days</th>
<th>Time</th>
<th>Location</th>
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<td>002</td>
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<td>Strutton H</td>
<td>MWF</td>
<td>11:00 am-11:50 am</td>
<td>BLB 080</td>
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<tr>
<td>003</td>
<td>(1415)</td>
<td>Strutton H</td>
<td>W</td>
<td>02:00 pm-04:50 pm</td>
<td>BLB 170</td>
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<tr>
<td>004</td>
<td>(1748)</td>
<td>Smith J</td>
<td>M</td>
<td>06:30 pm-09:20 pm</td>
<td>BLB 010</td>
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<tr>
<td>005</td>
<td>(16762)</td>
<td>Smith J</td>
<td>F</td>
<td>11:00 am-01:50 pm</td>
<td>BLB 155</td>
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<tr>
<td>070</td>
<td>(17496)</td>
<td>Smith J</td>
<td>M</td>
<td>06:00 pm-07:20 pm</td>
<td>CHEC</td>
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Class meets at Collin Higher Education Center, 3452 Spur 399, Mckinney, TX 75096. This is a blended course.

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<td>501</td>
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<td>Strutton H</td>
<td>T</td>
<td>02:00 pm-03:20 pm</td>
<td>FRSC 161</td>
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This course meets at the Frisco Campus 2811 Internet Blvd., Frisco TX 75034. This is a blended course.

**MKTG 3660  ADVERTISING MGT**

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<tr>
<td>001</td>
<td>(1766)</td>
<td>Kidwell B</td>
<td>TR</td>
<td>02:00 pm-03:20 pm</td>
<td>BLB 270</td>
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<tr>
<td>007</td>
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<td>Kidwell B</td>
<td>TR</td>
<td>11:00 am-12:20 pm</td>
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This is an internet course. Course enrollment is restricted and non-Texas resident students residing outside of the state are not eligible to enroll in this section. Contact the department for enrollment assistance in an appropriate section of the course if applicable.

**MKTG 3700  MARKETING METRICS**

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<tr>
<td>001</td>
<td>(1680)</td>
<td>Ganesh G</td>
<td>TR</td>
<td>11:00 am-12:20 pm</td>
<td>BLB 155</td>
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MKTG 3710  MKTG RES AND ANALYTICS
001 (1416) CRE 3.0 TR 12:30 pm-01:50 pm BLB 245 Blankson C
002 (1641) CRE 3.0 R  06:30 pm-09:20 pm BLB 260 Jones N
501 (17494) CRE 3.0 R 12:59 pm-02:20 pm FRSC 123

THIS COURSE MEETS AT THE FRISCO CAMPUS
2811 INTERNET BLVD., FRISCO TX 75034.
THIS IS A BLENDED COURSE.

MKTG 3720  INTERNET MKTG
001 (1798) CRE 3.0 TR 03:30 pm-04:50 pm BLB 010 Chowdhury J

MKTG 3881  PERSONAL DEVELOPMENT
001 (1636) CRE 1.0 M  05:00 pm-05:50 pm BLB 080 Smith T

MKTG 4120  CONSUMER BEHAVIOR
001 (1573) CRE 3.0 TR 09:30 am-10:50 am BLB 055 Spears N
002 (1768) CRE 3.0 MW 11:00 am-12:20 pm BLB 140 Rajagopal P
003 (15479) CRE 3.0 TR 11:00 am-12:20 pm BLB 260 Spears N
501 (17493) CRE 3.0 W 12:30 pm-01:50 pm FRSC 123

THIS COURSE MEETS AT THE FRISCO CAMPUS
2811 INTERNET BLVD., FRISCO TX 75034.
THIS IS A BLENDED COURSE.

MKTG 4280  GLOBAL MARKETING
001 (1417) CRE 3.0 TR 12:30 pm-01:50 pm BLB 055 Chowdhury J

THIS IS A BLENDED CLASS THAT MEETS AS SCHEDULED IN PERSON WITH ADDITIONAL READING AND ASSIGNMENTS DELIVERED ONLINE. ONLINE SESSIONS AND FACE-TO-FACE SESSIONS WILL BE OUTLINED ON THE FIRST DAY OF CLASS.

002 (1418) CRE 3.0 R 06:30 pm-09:20 pm BLB 015 Chowdhury J

THIS IS A BLENDED CLASS THAT MEETS AS SCHEDULED IN PERSON WITH ADDITIONAL READING AND ASSIGNMENTS DELIVERED ONLINE. ONLINE SESSIONS AND FACE-TO-FACE SESSIONS WILL BE OUTLINED ON THE FIRST DAY OF CLASS.

003 (15967) CRE 3.0 TR 12:30 pm-01:50 pm BLB 140
001 (17492) CRE 3.0 W 06:00 pm-08:50 pm FRSC 128

THIS COURSE MEETS AT THE FRISCO CAMPUS
2811 INTERNET BLVD., FRISCO TX 75034.

MKTG 4330  PROD PLNG BRND MGMT
001 (1681) CRE 3.0 R 02:00 pm-04:50 pm BLB 245 Guzman F
002 (1682) CRE 3.0 MW 02:00 pm-03:20 pm BLB 250 Guzman F
003 (14492) CRE 3.0 R 06:30 pm-09:20 pm BLB 245 Alvarado Karste

MKTG 4470  BUSINESS MARKETING
001 (1862) CRE 3.0 TR 09:30 am-10:50 am BLB 075 Smith T

RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

MKTG 4520  MARKETING CHANNELS
007 (1692) CRE 3.0 INET
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

777 (1683) CRE 3.0 INET
THIS COURSE IS RESTRICTED. LIMITED TO STUDENTS RESIDING OUT-OF-STATE ONLY. CONTACT DEPARTMENT.
WEB-BASED INSTRUCTION.

MKTG 4570  SALES ANALYTICS
001 (1863) CRE 3.0 TR 12:30 pm-01:50 pm BLB 065 Houser J

RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
MKTG 4600  RETAILING
007  (1419)  CRE 3.0  INET  Smith J
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.
501  (17491)  CRE 3.0  W  03:00 pm-06:20 pm
THIS COURSE MEETS AT THE FRISCO CAMPUS
2811 INTERNET BLVD., FRISCO TX  75034.

MKTG 4630  RETAILING II
001  (13600)  CRE 3.0  TR  09:30 am-10:50 am  BLB 250

MKTG 4670  ADVANCED SALES
001  (1864)  CRE 3.0  TR  11:00 am-12:20 pm  BLB 075  Houser J
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

MKTG 4770  SALES MANAGEMENT
001  (1865)  CRE 3.0  TR  11:00 am-12:20 pm  BLB 065  Suber T
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

MKTG 4800  INTERNSHIP IN M OR L
751  (1420)  CRE 3.0  Smith T
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

MKTG 4805  SALES INTERNSHIP
700  (1866)  CRE V  Houser J
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

MKTG 4890  MARKETING PROBLEMS
001  (1421)  CRE 3.0  R  06:30 pm-09:20 pm  BLB 080  Pelton L
THIS CLASS MEETS FOR 3 HOURS ON THURSDAYS. STUDENTS WILL MEET AS A WHOLE CLASS AT 6:30PM IN THE ASSIGNED CLASSROOM. STUDENTS WILL THEN ATTEND A BREAK-OUT SESSION DURING THE LAST HALF OF CLASS EVERY WEEK.
501  (17490)  CRE 3.0  Bergestuen T

MKTG 5800  MKTG INTERNSHIP
751  (1643)  CRE V
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

MKTG 5850  STRATEGIC MARKETING
007  (1637)  CRE 3.0  Smith J
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.
777  (1684)  CRE 3.0  Smith J
THIS COURSE IS RESTRICTED. LIMITED TO STUDENTS RESIDING OUT-OF-STATE ONLY. CONTACT DEPARTMENT.
WEB-BASED INSTRUCTION.
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

MKTG 5910  SPEC PROBS
001  (1638)  CRE V
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

MKTG 6040  SUPPLY CHAIN STRATEGY
**MKTG 6900  SPECIAL PROBLEMS**

700 (1435) CRE V  
Course Topic: INTRO BUSI RES MET & DATA ANA  
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.  
INTRODUCTION TO BUSINESS RESEARCH METHODS AND DATA ANALYSIS  
Paswan A  
Blankson C  

701 (1436) CRE V  
W  
06:30 pm-09:20 pm  
NO ASSIGN  
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.  
Paswan A  

718 (1442) CRE V  
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.  
Pelton L  

**MKTG 6940  INDIVIDUAL RES**

751 (1445) CRE V  
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.  
Blankson C  

752 (1446) CRE V  
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.  
Paswan A  

754 (1447) CRE V  
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.  
Thompson K  

758 (1448) CRE V  
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.  
Kidwell B  

764 (1449) CRE V  
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.  
Guzman F  

**MKTG 6950  DISSERTATION**

701 (1450) CRE V  
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.  
Paswan A  

707 (1451) CRE V  
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.  
Blankson C  

708 (1452) CRE V  
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.  
Guzman F  

717 (1453) CRE V  
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.  
Thompson K  

718 (1454) CRE V  
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.  
Kidwell B  

719 (1880) CRE V  
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.  
Pelton L  

**Three Week Session**

**MKTG 3650  MARKETING FOUNDATIONS**

807 (17431) CRE 3.0  
INET  
Strutton H  
3W1 WINTER SESSION  
WEB-BASED INSTRUCTION.  
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.  

877 (17432) CRE 3.0  
INET  
Strutton H  
3W1 WINTER SESSION  
WEB-BASED INSTRUCTION.  
THIS COURSE IS RESTRICTED. LIMITED TO STUDENTS RESIDING OUT-OF-STATE ONLY. CONTACT DEPARTMENT.  
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.  

**MKTG 3700  MARKETING METRICS**
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

MKTG 5150    MKTG MANAGEMENT

007 (13297) CRE 3.0    Thompson K
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

080 (14897) CRE 3.0    Thompson K
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.
RESTRICTED TO STUDENTS IN THE ACCELERATED ONLINE PROGRAM ONLY.

086 (16586) CRE 3.0    AOP    Thompson K
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.
RESTRICTED TO STUDENTS IN THE ACCELERATED ONLINE PROGRAM ONLY.
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

777 (13298) CRE 3.0    Thompson K
WEB-BASED INSTRUCTION.
THIS COURSE IS RESTRICTED. LIMITED TO STUDENTS RESIDING OUT-OF-STATE ONLY. CONTACT DEPARTMENT.
<table>
<thead>
<tr>
<th>Course Code</th>
<th>Title</th>
<th>Instructor</th>
<th>Notes</th>
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<tbody>
<tr>
<td>AOP Pelton LCRE 3.0007 (15475)</td>
<td>WEB-BASED INSTRUCTION. THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.</td>
<td>Pelton L</td>
<td></td>
</tr>
<tr>
<td>Pelton LCRE 3.0080 (15309)</td>
<td>WEB-BASED INSTRUCTION. THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE. RESTRICTED TO STUDENTS IN THE ACCELERATED ONLINE PROGRAM ONLY.</td>
<td>Pelton L</td>
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<td>RESTRICTED TO STUDENTS IN THE ACCELERATED ONLINE PROGRAM ONLY.</td>
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<tr>
<td>Restraint LCRE 3.0086 (15310)</td>
<td>WEB-BASED INSTRUCTION. THIS COURSE IS RESTRICTED. LIMITED TO STUDENTS RESIDING OUT-OF-STATE ONLY. CONTACT DEPARTMENT. RESTRICTED TO STUDENTS IN THE ACCELERATED ONLINE PROGRAM ONLY.</td>
<td>Pelton L</td>
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<tr>
<td>Restraint LCRE 3.0777 (15476)</td>
<td>RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT. WEB-BASED INSTRUCTION. THIS COURSE IS RESTRICTED. LIMITED TO STUDENTS RESIDING OUT-OF-STATE ONLY. CONTACT DEPARTMENT.</td>
<td>Pelton L</td>
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<td>Eight Week Session Two</td>
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<tr>
<td>MKTG 5150 MKTG MANAGEMENT</td>
<td>Thompson K</td>
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<tr>
<td>007 (12857) CRE 3.0</td>
<td>WEB-BASED INSTRUCTION. THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE. THIS IS AN 8 WEEK COURSE AND MEETS FROM MARCH 19 TO MAY 11. AN ON-CAMPUS COMPONENT IS AVAILABLE TO F-1 VISA HOLDERS UPON REQUEST. F-1 STUDENTS MUST COMMUNICATE WITH THE COURSE INSTRUCTOR DURING THE FIRST WEEK OF THE COURSE TO MAKE THE REQUEST.</td>
<td>Thompson K</td>
<td></td>
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<td>080 (12909) CRE 3.0</td>
<td>WEB-BASED INSTRUCTION. THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE. THIS IS AN 8 WEEK COURSE AND MEETS FROM MARCH 19 TO MAY 11. AN ON-CAMPUS COMPONENT IS AVAILABLE TO F-1 VISA HOLDERS UPON REQUEST. THIS COURSE REQUIRES DEPARTMENT CONSENT. IF YOU ARE IN THE ACCELERATED ONLINE MBA PLEASE CONTACT THE GRADUATE PROGRAMS OFFICE IN THE COLLEGE OF BUSINESS AT 940.369.8977. RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT. RESTRICTED TO STUDENTS IN THE ACCELERATED ONLINE PROGRAM ONLY.</td>
<td>Thompson K</td>
<td></td>
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<tr>
<td>086 (12910) CRE 3.0</td>
<td>WEB-BASED INSTRUCTION. THIS COURSE IS RESTRICTED. LIMITED TO STUDENTS RESIDING OUT-OF-STATE ONLY. CONTACT DEPARTMENT. THIS IS AN 8 WEEK COURSE AND MEETS FROM MARCH 19 TO MAY 11. AN ON-CAMPUS COMPONENT IS AVAILABLE TO F-1 VISA HOLDERS UPON REQUEST. THIS COURSE REQUIRES DEPARTMENT CONSENT. IF YOU ARE IN THE ACCELERATED ONLINE MBA PLEASE CONTACT THE GRADUATE PROGRAMS OFFICE IN THE COLLEGE OF BUSINESS AT 940.369.8977. RESTRICTED TO STUDENTS IN THE ACCELERATED ONLINE PROGRAM ONLY.</td>
<td>Thompson K</td>
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WEB-BASED INSTRUCTION.

THIS IS AN 8 WEEK COURSE AND MEETS FROM MARCH 19 TO MAY 11. AN ON-CAMPUS COMPONENT IS AVAILABLE TO F-1 VISA HOLDERS UPON REQUEST. F-1 STUDENTS MUST COMMUNICATE WITH THE COURSE INSTRUCTOR DURING THE FIRST WEEK OF THE COURSE TO MAKE THE REQUEST.

MKTG 5260  MKTG METRICS FOR MGRS

007 (15491) CRE 3.0  INET  Ganesh G
WEB-BASED INSTRUCTION.

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RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

080 (15311) CRE 3.0  AOP  Ganesh G
WEB-BASED INSTRUCTION.

THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

RESTRICTED TO STUDENTS IN THE ACCELERATED ONLINE PROGRAM ONLY.

RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

OPS M/Operations and Supply Management

OPS 3830  OPERATIONS MGMT

001 (1342) CRE 3.0  MW  12:30 pm-01:50 pm  BLB  155  Savoie M
CHECK CURRENT CATALOG FOR PREREQUISITES. MUST HAVE COMPLETED A STATISTICS COURSE WITH A "C" OR BETTER PRIOR TO ENROLLMENT IN MGMT 3830.

002 (16763) CRE 3.0  TR  02:00 pm-03:20 pm  BLB  055
003 (14380) CRE 3.0  W  06:30 pm-09:20 pm  BLB  090  Ogden J
004 (12969) CRE 3.0  F  02:00 pm-04:50 pm  BLB  255
007 (1795) CRE 3.0  R  02:00 pm-04:50 pm  BLB  255  Rowe P
WEB-BASED INSTRUCTION.

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501 (17487) CRE 3.0  R  03:00 pm-05:50 pm  FRSC 129
THIS COURSE MEETS AT THE FRISCO CAMPUS 2811 INTERNET BLVD., FRISCO TX 75034.

777 (1809) CRE 3.0  R  03:00 pm-05:50 pm  FRSC 129
WEB-BASED INSTRUCTION.

THIS COURSE IS RESTRICTED. LIMITED TO STUDENTS RESIDING OUT-OF-STATE ONLY. CONTACT DEPARTMENT.

OPS 4810  PURCH & MAT MGMT

001 (1670) CRE 3.0  R  06:30 pm-09:20 pm  BLB  055
### Three Week Session

**OPSM 3830 OPERATIONS MGMT**

<table>
<thead>
<tr>
<th>Section</th>
<th>Days</th>
<th>Time</th>
<th>Location</th>
<th>Instructor</th>
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<tbody>
<tr>
<td>807</td>
<td>W</td>
<td>03:00 pm-04:20 pm</td>
<td>FRSC 133</td>
<td>Savoie M</td>
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</tbody>
</table>

3W1 WINTER SESSION
WEB-BASED INSTRUCTION.

THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

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<tr>
<td>877</td>
<td></td>
<td>05:00 pm-06:20 pm</td>
<td>FRSC 133</td>
<td>Savoie M</td>
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</table>

3W1 WINTER SESSION
WEB-BASED INSTRUCTION.

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RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.