# Marketing and Logistics

## LGAV/Aviation Logistics

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Time</th>
<th>Location</th>
<th>Instructor</th>
</tr>
</thead>
<tbody>
<tr>
<td>LGAV 3100</td>
<td>AV INTRO</td>
<td>02:00 pm-03:20 pm</td>
<td>BLB 250</td>
<td>Joiner J</td>
</tr>
<tr>
<td>LGAV 3110</td>
<td>AV MAINT</td>
<td>12:30 pm-01:50 pm</td>
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<td>LGAV 3120</td>
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<td>AIR CARGO</td>
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<td>LGAV 3140</td>
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<td>LGAV 3150</td>
<td>TRANSPORTATION LAW</td>
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## LSCM/Logistics, Supply Chain MGMT

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<tbody>
<tr>
<td>LSCM 3960</td>
<td>LOGISTICS SPLY CHN MGMT</td>
<td>12:30 pm-01:50 pm</td>
<td>BLB 080</td>
<td>Rowe P</td>
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</table>

THIS CLASS MEETS TUESDAY AND THURSDAY. YOU WILL MEET AS A WHOLE CLASS ON TUESDAY. ON THURSDAY, YOU WILL ATTEND A BREAK OUT SESSION IN AN ASSIGNED ROOM.

001 (1589) CRE 3.0 TR 02:00 pm-02:50 pm BLB 005 Manuj I
003 (1874) CRE 3.0 R 06:30 pm-09:20 pm BLB 055 Hiatt B
004 (15066) CRE 3.0 MWF 09:59 am-10:50 am BLB 245 Grimaldo Jr J
070 (16955) CRE 3.0 T 06:00 pm-08:50 pm CHEC Grimaldo Jr J

CLASS MEETS AT COLLIN HIGHER EDUCATION CENTER, 3452 SPUR 399, MCKINNEY, TX 75096

<table>
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<tr>
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<tr>
<td>LSCM 4360</td>
<td>INTERNATIONAL SCM</td>
<td>03:30 pm-04:50 pm</td>
<td>BLB 250</td>
<td>Farris II M</td>
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<tr>
<td>LSCM 4510</td>
<td>LSCM AND BUS ANALYSIS</td>
<td>06:30 pm-09:20 pm</td>
<td>BLB 140</td>
<td>Wahlberg B</td>
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<tr>
<td>LSCM 4530</td>
<td>E-LOGISTICS</td>
<td>11:00 am-11:50 am</td>
<td>BLB 005</td>
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<tr>
<td>LSCM 4540</td>
<td>ERP Applications</td>
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<td>LSCM 4560</td>
<td>TRANSPORTATION MGMT</td>
<td>03:30 pm-04:50 pm</td>
<td>BLB 005</td>
<td>Pohlen T</td>
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<td>LSCM 4800</td>
<td>LOGISTICS INTERNSHIP</td>
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LSCM 4860  ADV LOGISTICS MGMT
001  (1759)  CRE 3.0  R  06:30 pm-09:20 pm  BLB 080  Sauser B
THIS CLASS MEETS FOR 3 HOURS ON THURSDAYS. STUDENTS WILL MEET AS A WHOLE CLASS AT 6:30PM IN THE ASSIGNED CLASSROOM. STUDENTS WILL THEN ATTEND A BREAK-OUT SESSION DURING THE LAST HALF OF CLASS EVERY WEEK.

002  (15425)  CRE 3.0  TR  12:30 pm-01:50 pm  BLB 015  Sauser B
THIS CLASS MEETS TUESDAY AND THURSDAY. YOU WILL MEET AS A WHOLE ON TUESDAY. ON THURSDAY, YOU WILL ATTEND A BREAK-OUT SESSION IN AN ASSIGNED CLASSROOM.
Also meets: R 12:30 pm-01:50 pm LIFE A106 1/14/19-5/10/19

LSCM 4900  SPECIAL PROBLEMS
701  (1899)  CRE 3.0  Pohlen T
Course Topic: TRANSPORTATION & LOGISTICS

702  (13982)  CRE V  Joiner J
Course Topic: PURCHASING
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

703  (18267)  CRE 1.0  Joiner J
Course Topic: INTERNSHIP CONTINUATION
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

LSCM 5300  STRATEGIC SUPPLY CHAIN
001  (1898)  CRE 3.0  M  06:30 pm-09:20 pm  BLB 065  Bryant A

LSCM 5800  LSCM INTERNSHIP
750  (1775)  CRE V  Nowicki D
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

LSCM 5900  SPEC PROBS
701  (1769)  CRE 3.0  RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

LSCM 5910  SPECIAL PROBLEMS
701  (1807)  CRE V  RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
751  (1808)  CRE V  RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

LSCM 6011  LOGISTICS THEORY
001  (16940)  CRE 3.0  T  02:00 pm-04:50 pm  BLB 389  Manuj I

LSCM 6031  LOGISTICS STRATEGY
001  (16923)  CRE 3.0  R  06:30 pm-09:20 pm  BLB 281  Blankson C

LSCM 6041  SUPPLY CHAIN STRATEGY
001  (16941)  CRE 3.0  T  06:30 pm-09:20 pm  BLB 389  Paswan A

LSCM 6051  SYS THEO & EXPERIMENT
001  (17621)  CRE 3.0  R  02:00 pm-04:50 pm  BLB 285  Sauser B

LSCM 6900  SPECIAL PROBLEMS
703  (1876)  CRE V  Nowicki D
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

705  (1877)  CRE V  Kidwell B
Course Topic: GREEN WORKSHOP
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

706  (1878)  CRE V  Prybutok V
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

707  (1879)  CRE V  Sauser B
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

LSCM 6940  INDIVIDUAL RESEARCH
Three Week Session

LSCM 3960 LOGISTICS SPLY CHN MGMT

400 (17265) CRE 3.0 INET Farris II M
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.
THIS COURSE INCLUDES A FACE-TO-FACE FINAL EXAM, JANUARY 11TH BETWEEN 1 PM AND 5 PM.

444 (17867) CRE 3.0 INET Farris II M
WEB-BASED INSTRUCTION.
THIS COURSE IS RESTRICTED. LIMITED TO STUDENTS RESIDING OUT-OF-STATE ONLY. CONTACT DEPARTMENT.
THIS COURSE INCLUDES A FACE-TO-FACE FINAL EXAM, JANUARY 11TH BETWEEN 1 PM AND 5 PM.

Eight Week Session Two

LSCM 5860 SCM PROBLEMS

007 (17415) CRE 3.0 INET Nowicki D
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

080 (17417) CRE 3.0 INET Nowicki D
RESTRICTED TO STUDENTS IN THE ACCELERATED ONLINE PROGRAM ONLY. WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

086 (17418) CRE 3.0 INET Nowicki D
RESTRICTED TO STUDENTS IN THE ACCELERATED ONLINE PROGRAM ONLY. WEB-BASED INSTRUCTION.
THIS COURSE IS RESTRICTED. LIMITED TO STUDENTS RESIDING OUT-OF-STATE ONLY. CONTACT DEPARTMENT.
**MKTG/Marketing**

### MKTG 2650  CULTURE & CONSUMPTION

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This is a blended learning course. This class will meet face-to-face on Tuesdays. Students will have a mandatory lab on Thursdays.

### MKTG 3010  PROFESSIONAL SELLING

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Class meets at Collin Higher Education Center, 3452 Spur 399, McKinney, TX 75096

### MKTG 3650  MARKETING FOUNDATIONS

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<td>LYCM</td>
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This is a blended class that meets as scheduled with some course content delivered online. Visit www.unitecampus.com for more information.

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<td>CHEC</td>
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Class meets at Collin Higher Education Center, 3452 Spur 399, McKinney, TX 75096

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<th>Section</th>
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This course meets at the Frisco Campus 2811 Internet Blvd., Frisco TX 75034. This course is blended and meets both online and face to face.

### MKTG 3660  ADVERTISING MGT

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<td>Kidwell B</td>
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Web-based instruction.

This is an Internet course. Course enrollment is restricted and non-Texas resident students residing outside of the State are not eligible to enroll in this section. Contact the department for enrollment assistance in an appropriate section of the course if applicable.

### MKTG 3700  MARKETING METRICS

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### MKTG 3710  MKTG RES AND ANALYTICS

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### MKTG 3720  INTERNET MKTG

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### MKTG 3881  PERSONAL DEVELOPMENT

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### MKTG 4120  CONSUMER BEHAVIOR
MKTG 4280  GLOBAL MARKETING
001 (1430) CRE 3.0  TR 12:30 pm-01:50 pm  BLB 055  Chowdhury J
THIS IS A BLENDED CLASS THAT MEETS AS SCHEDULED IN PERSON WITH ADDITIONAL READING AND ASSIGNMENTS DELIVERED ONLINE. ONLINE SESSIONS AND FACE-TO-FACE SESSIONS WILL BE OUTLINED ON THE FIRST DAY OF CLASS.

MKTG 4330  PROD PLNG BRND MGMT
001 (1698) CRE 3.0  R 02:00 pm-04:50 pm  BLB 245  Guzman F
002 (1699) CRE 3.0  MW 02:00 pm-03:20 pm  BLB 250  Guzman F
003 (15450) CRE 3.0  R 06:30 pm-09:20 pm  BLB 073  Alvarado Karste

MKTG 4470  BUSINESS MARKETING
001 (1888) CRE 3.0  TR 09:30 am-10:50 am  BLB 075  Smith T
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

MKTG 4520  MARKETING CHANNELS
007 (1711) CRE 3.0  INET  Malhan A
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

MKTG 4570  SALES ANALYTICS
001 (1889) CRE 3.0  TR 12:30 pm-01:50 pm  BLB 065  Houser J
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

MKTG 4600  RETAILING
007 (1432) CRE 3.0  INET  Smith J
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

MKTG 4630  RETAILING II
001 (14219) CRE 3.0  TR 09:30 am-10:50 am  BLB 250  Mims T

MKTG 4670  ADVANCED SALES
001 (1890) CRE 3.0  TR 11:00 am-12:20 pm  BLB 075  Houser J
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

MKTG 4770  SALES MANAGEMENT
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**RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.**

**WEB-BASED INSTRUCTION.**

**Course Topic: INTRO BUSI RES MET & DATA ANA**

**INTRODUCTION TO BUSINESS RESEARCH METHODS AND DATA ANALYSIS**

**Also meets: R 12:30 pm-01:50 pm LIFE A106 1/14/19-5/10/19**

**WEB-BASED INSTRUCTION.**
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

MKTG 6950 DISSERTATION

Paswan A

RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

MKTG 3650 MARKETING FOUNDATIONS

INET Strutton H

RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

MKTG 3700 MARKETING METRICS

INET Ganesh G

RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

MKTG 3710 MKTG RES AND ANALYTICS

INET Mims T

RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
Eight Week Session One

MKTG 5150     MKTG MANAGEMENT

007 (13858) CRE 3.0     Thompson K
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

080 (16175) CRE 3.0     Thompson K
WEB-BASED INSTRUCTION.
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RESTRICTED TO STUDENTS IN THE ACCELERATED ONLINE PROGRAM ONLY.

086 (18207) CRE 3.0     AOP     Thompson K
WEB-BASED INSTRUCTION.
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RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

777 (13859) CRE 3.0     Thompson K
WEB-BASED INSTRUCTION.
THIS COURSE IS RESTRICTED. LIMITED TO STUDENTS RESIDING OUT-OF-STATE ONLY. CONTACT DEPARTMENT.

MKTG 5550     GLOBAL MARKETING

007 (16919) CRE 3.0     AOP     Pelton L
WEB-BASED INSTRUCTION.
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080 (16707) CRE 3.0     Pelton L
WEB-BASED INSTRUCTION.
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RESTRICTED TO STUDENTS IN THE ACCELERATED ONLINE PROGRAM ONLY.

086 (16708) CRE 3.0     Pelton L
WEB-BASED INSTRUCTION.
THIS COURSE IS RESTRICTED. LIMITED TO STUDENTS RESIDING OUT-OF-STATE ONLY. CONTACT DEPARTMENT.
RESTRICTED TO STUDENTS IN THE ACCELERATED ONLINE PROGRAM ONLY.

777 (16920) CRE 3.0     AOP     Pelton L
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
WEB-BASED INSTRUCTION.
THIS COURSE IS RESTRICTED. LIMITED TO STUDENTS RESIDING OUT-OF-STATE ONLY. CONTACT DEPARTMENT.

Eight Week Session Two

MKTG 5150     MKTG MANAGEMENT
WEB-BASED INSTRUCTION.

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THIS IS AN 8 WEEK COURSE AND MEETS FROM MARCH 19 TO MAY 11. AN ON-CAMPUS COMPONENT IS AVAILABLE TO F-1 VISA HOLDERS UPON REQUEST. F-1 STUDENTS MUST COMMUNICATE WITH THE COURSE INSTRUCTOR DURING THE FIRST WEEK OF THE COURSE TO MAKE THE REQUEST.

WEB-BASED INSTRUCTION.

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RESTRICTED TO STUDENTS IN THE ACCELERATED ONLINE PROGRAM ONLY.
### OPSM/Operations and Supply Management

**OPSM 3830**  
**OPERATIONS MGMT**

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<tr>
<td>003</td>
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*WEB-BASED INSTRUCTION.*  
This is an Internet course. Course enrollment is restricted and non-Texas resident students residing outside of the state are not eligible to enroll in this section. Contact the department for enrollment assistance in an appropriate section of the course if applicable.

**OPSM 4810**  
**PURCH & MAT MGMT**

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**OPSM 4830**  
**PRODUCTIVITY & QUALITY**

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*WEB-BASED INSTRUCTION.*  
This course is restricted. Limited to students residing out-of-state only. Contact department.

**OPSM 4880**  
**MANAGEMENT OF PROJECTS**

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*WEB-BASED INSTRUCTION.*  
This course meets at the Frisco Campus 2811 Internet Blvd., Frisco TX 75034.