# Marketing and Logistics

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<th>Course Code</th>
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<th>Section</th>
<th>Credits</th>
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**LSCM/Logistics, Supply Chain MGMT**

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<td>03:30 pm-04:50 pm</td>
<td>BLB 005</td>
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LSCM 4800  LOGISTICS INTERNSHIP

759  (1615)  CRE 3.0  Nowicki D
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

LSCM 4860  ADV LOGISTICS MGMT

001  (1792)  CRE 3.0  R  06:30 pm-09:20 pm  BLB 080  Sauser B
THIS CLASS MEETS FOR 3 HOURS ON THURSDAYS. STUDENTS WILL MEET AS A WHOLE CLASS AT 6:30PM IN THE ASSIGNED CLASSROOM. STUDENTS WILL THEN ATTEND A BREAK-OUT SESSION DURING THE LAST HALF OF CLASS EVERY WEEK.
Also meets: R 06:30 pm-09:20 pm WH  222  1/16/18-5/11/18

002  (16857)  CRE 3.0  TR  12:30 pm-01:50 pm  BLB 015  Sauser B
THIS CLASS MEETS TUESDAY AND THURSDAY. YOU WILL MEET AS A WHOLE ON TUESDAY. ON THURSDAY, YOU WILL ATTEND A BREAK-OUT SESSION IN AN ASSIGNED CLASSROOM.
Also meets: R 12:30 pm-01:50 pm GAB 114  1/16/18-5/11/18

LSCM 4900  SPECIAL PROBLEMS

701  (1946)  CRE V

702  (14765)  CRE V  T  12:59 pm-03:59 pm  BLB 277  Sauser B
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

LSCM 5300  STRATEGIC SUPPLY CHAIN

001  (1944)  CRE 3.0  M  06:30 pm-09:20 pm  BLB 065  Bryant A

LSCM 5800  LSCM INTERNSHIP

750  (1812)  CRE V
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

LSCM 5860  SCM PROBLEMS

001  (1446)  CRE 3.0  T  06:30 pm-09:20 pm  BLB 065  Nowicki D
Course Topic: ADV SUPPLY CHAIN MGMT PROBLEMS

LSCM 5900  SPEC PROBS

701  (1806)  CRE 3.0  Kidwell B
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

LSCM 5910  SPECIAL PROBLEMS

701  (1846)  CRE V  Farris II M
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

751  (1847)  CRE V  Farris II M
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

LSCM 6900  SPECIAL PROBLEMS

703  (1919)  CRE V  Nowicki D
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

705  (1920)  CRE 3.0  Kidwell B
Course Topic: GREEN WORKSHOP
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

706  (1921)  CRE V  Randall W
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

707  (1922)  CRE V  Sauser B
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

LSCM 6940  INDIVIDUAL RESEARCH

700  (1952)  CRE V  NO ASSGN  Manuj I
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

705  (1950)  CRE V  Randall W
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

LSCM 6950  DOCTORAL DISSERTATION

700  (17607)  CRE V  Nowicki D
MKTG/Marketing

MKTG 2650  CULTURE & CONSUMPTION
001 (1679) CRE 3.0 T 11:00 am-12:20 pm BLB 170 Pelton L

THIS IS A BLENDED LEARNING COURSE.
THIS CLASS WILL MEET FACE-TO-FACE ON TUESDAYS. STUDENTS WILL HAVE A MANDATORY LAB ON THURSDAYS.
Also meets: R 11:00 am-12:20 pm BLB 170 1/16/18-5/11/18

MKTG 3010  PROFESSIONAL SELLING
001 (1447) CRE 3.0 TR 11:00 am-12:20 pm BLB 080 Houser J
002 (1824) CRE 3.0 MW 03:30 pm-04:50 pm BLB 180 Suber T
003 (1914) CRE 3.0 MW 09:59 am-10:50 am BLB 225 Suber T
070 (16988) CRE 3.0 M 07:30 pm-08:50 pm CHEC Orosy G
CLASS MEETS AT COLLIN HIGHER EDUCATION CENTER, 3452 SPUR 399, MCKINNEY, TX 75096
THIS IS A BLENDED CLASS THAT MEETS AS SCHEDULED WITH SOME COURSE CONTENT DELIVERED ONLINE. VISIT WWW.UNTECAMPUS.COM FOR MORE INFORMATION.

MKTG 3650  MARKETING FOUNDATIONS
001 (1448) CRE 3.0 TR 09:30 am-10:50 am LYCM Thompson K

THIS IS A BLENDED CLASS THAT MEETS AS SCHEDULED WITH SOME COURSE CONTENT DELIVERED ONLINE. VISIT WWW.UNTECAMPUS.COM FOR MORE INFORMATION.
002 (1449) CRE 3.0 MWF 11:00 am-11:50 am BLB 080 Strutton H
003 (1450) CRE 3.0 W 02:00 pm-04:50 pm BLB 170 Strutton H
004 (1804) CRE 3.0 M 06:30 pm-09:20 pm BLB 180 Philip H
070 (16991) CRE 3.0 M 06:00 pm-07:20 pm CHEC Orosy G
CLASS MEETS AT COLLIN HIGHER EDUCATION CENTER, 3452 SPUR 399, MCKINNEY, TX 75096
501 (15893) CRE 3.0 T 02:00 pm-03:20 pm FRSC 112 Orosy G
THIS COURSE MEETS AT THE FRISCO CAMPUS
2811 INTERNET BLVD., FRISCO TX 75034.
THIS IS A BLENDED CLASS THAT MEETS AS SCHEDULED WITH SOME COURSE CONTENT DELIVERED ONLINE. VISIT WWW.UNTECAMPUS.COM FOR MORE INFORMATION.

MKTG 3660  ADVERTISING MGT
001 (1823) CRE 3.0 T 02:00 pm-04:50 pm BLB 140 Houser J
007 (1680) CRE 3.0 INET Abdinoor J
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-Texas Resident students residing outside of the state are not eligible to enroll in this section. Contact the department for enrollment assistance in an appropriate section of the course if applicable.
777 (1681) CRE 3.0 INET Abdinoor J
THIS COURSE RESTRICTED. LIMITED TO STUDENTS RESIDING OUT-OF-STATE ONLY. CONTACT DEPARTMENT.
WEB-BASED INSTRUCTION.

MKTG 3700  MARKETING METRICS
001 (1729) CRE 3.0 TR 11:00 am-12:20 pm BLB 155 Ganesh G
002 (1854) CRE 3.0 W 06:30 pm-09:20 pm BLB 015 Ganesh G

MKTG 3710  MKTG RES AND ANALYTICS
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<td>CONSUMER BEHAVIOR</td>
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<td>Chowdhury J</td>
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<td>GLOBAL MARKETING</td>
<td>3.0</td>
<td>TR</td>
<td>05:00 pm-05:50 pm</td>
<td>BLB 080</td>
<td>Suber T</td>
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**INTERNET COURSE**

- **MKTG 3720**: This is a blended class that meets as scheduled in person with additional reading and assignments delivered online. Online sessions and face-to-face sessions will be outlined on the first day of class.
- **MKTG 4330**: This is a blended class that meets as scheduled in person with additional reading and assignments delivered online. Online sessions and face-to-face sessions will be outlined on the first day of class.
- **MKTG 4520**: This is an internet course. Course enrollment is restricted and non-Texas resident students residing outside of the state are not eligible to enroll in this section. Contact the department for enrollment assistance in an appropriate section of the course if applicable.
- **MKTG 4630**: This is a blended class that meets as scheduled in person with additional reading and assignments delivered online. Online sessions and face-to-face sessions will be outlined on the first day of class.

**WEB-BASED INSTRUCTION**

- **MKTG 3881**: This is a blended class that meets as scheduled in person with additional reading and assignments delivered online. Online sessions and face-to-face sessions will be outlined on the first day of class.
- **MKTG 4120**: This is an internet course. Course enrollment is restricted and non-Texas resident students residing outside of the state are not eligible to enroll in this section. Contact the department for enrollment assistance in an appropriate section of the course if applicable.
- **MKTG 4470**: This is a blended class that meets as scheduled in person with additional reading and assignments delivered online. Online sessions and face-to-face sessions will be outlined on the first day of class.
- **MKTG 4570**: This is a blended class that meets as scheduled in person with additional reading and assignments delivered online. Online sessions and face-to-face sessions will be outlined on the first day of class.
- **MKTG 4600**: This is an internet course. Course enrollment is restricted and non-Texas resident students residing outside of the state are not eligible to enroll in this section. Contact the department for enrollment assistance in an appropriate section of the course if applicable.
- **MKTG 4630**: This is a blended class that meets as scheduled in person with additional reading and assignments delivered online. Online sessions and face-to-face sessions will be outlined on the first day of class.

**WEB-BASED INSTRUCTION**

- **MKTG 4280**: This is a blended class that meets as scheduled in person with additional reading and assignments delivered online. Online sessions and face-to-face sessions will be outlined on the first day of class.
- **MKTG 4470**: This is a blended class that meets as scheduled in person with additional reading and assignments delivered online. Online sessions and face-to-face sessions will be outlined on the first day of class.
- **MKTG 4520**: This is an internet course. Course enrollment is restricted and non-Texas resident students residing outside of the state are not eligible to enroll in this section. Contact the department for enrollment assistance in an appropriate section of the course if applicable.
- **MKTG 4570**: This is a blended class that meets as scheduled in person with additional reading and assignments delivered online. Online sessions and face-to-face sessions will be outlined on the first day of class.
- **MKTG 4600**: This is an internet course. Course enrollment is restricted and non-Texas resident students residing outside of the state are not eligible to enroll in this section. Contact the department for enrollment assistance in an appropriate section of the course if applicable.
- **MKTG 4630**: This is a blended class that meets as scheduled in person with additional reading and assignments delivered online. Online sessions and face-to-face sessions will be outlined on the first day of class.
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RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

**MKTG 6010  MARKETING THOUGHT**
001 (16434)  CRE 3.0  T  02:00 pm-04:50 pm  BLB 075  Strutton H

**MKTG 6020  CONSUMER BEHAVIOR SEM**
001 (16889)  CRE 3.0  T  02:00 pm-04:50 pm  BLB 281  Spears N

**MKTG 6030  MARKETING STRATEGY SEM**
001 (16887)  CRE 3.0  R  02:00 pm-04:50 pm  BLB 301  Blankson C

**MKTG 6900  SPECIAL PROBLEMS**
700 (1472)  CRE 1.0  Blankson C
Course Topic: INTRO BUSI RES MET & DATA ANA
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
INTRODUCTION TO BUSINESS RESEARCH METHODS AND DATA ANALYSIS
701 (1473)  CRE V  W  06:30 pm-09:20 pm  NO ASSGN  Paswan A
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
718 (1479)  CRE V  Pelton L
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

**MKTG 6940  INDIVIDUAL RES**
751 (1482)  CRE V  Pelton L
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
752 (1483)  CRE V  Paswan A
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
754 (1484)  CRE V  Spears N
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
758 (1485)  CRE V  Kidwell B
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
764 (1486)  CRE V  Strutton H
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

**MKTG 6950  DISSERTATION**
701 (1487)  CRE V  Paswan A
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
707 (1488)  CRE 3.0  Spears N
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
708 (1489)  CRE V  Guzman F
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
717 (1490)  CRE V  Strutton H
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
718 (1491)  CRE V  Pelton L
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
719 (1954)  CRE V  Pelton L
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

**Eight Week Session One**

**MKTG 5000  MKTG CONCEPTS**
007 (14033)  CRE 1.5  INET  Thompson K
THIS CLASS MEETS FROM JANUARY 16TH - MARCH 9TH. AN EXPERIENTIAL COMPONENT IS AVAILABLE TO F-1 VISA HOLDERS UPON REQUEST.
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-Texas RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

THIS CLASS MEETS FROM JANUARY 16TH - MARCH 9TH. AN ON-CAMPUS COMPONENT IS AVAILABLE TO F-1 VISA HOLDERS UPON REQUEST. F-1 STUDENTS MUST COMMUNICATE WITH THE COURSE INSTRUCTOR DURING THE FIRST WEEK OF THE COURSE TO MAKE THE REQUEST. THIS COURSE REQUIRES DEPARTMENT CONSENT. IF YOU ARE IN THE ACCELERATED ONLINE MBA PLEASE CONTACT THE GRADUATE PROGRAMS OFFICE IN THE COLLEGE OF BUSINESS AT 940.369.8977.

RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
RESTRICTED TO STUDENTS IN THE ACCELERATED ONLINE PROGRAM ONLY.

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Eight Week Session Two

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THIS IS AN 8 WEEK COURSE AND MEETS FROM MARCH 19 TO MAY 11. AN ON-CAMPUS COMPONENT IS AVAILABLE TO F-1 VISA HOLDERS UPON REQUEST. F-1 STUDENTS MUST COMMUNICATE WITH THE COURSE INSTRUCTOR DURING THE FIRST WEEK OF THE COURSE TO MAKE THE REQUEST.
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RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT. RESTRICTED TO STUDENTS IN THE ACCELERATED ONLINE PROGRAM ONLY.

**OPSM/Operations and Supply Management**

**OPSM 3830 Operations Mgmt**

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CHECK CURRENT CATALOG FOR PREREQUISITES. MUST HAVE COMPLETED A STATISTICS COURSE WITH A "C" OR BETTER PRIOR TO ENROLLMENT IN MGMT 3830.

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**OPSM 4810 Purch & Mat Mgmt**

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**OPSM 4830 Productivity & Quality**

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CHECK CURRENT CATALOG FOR PREREQUISITES. MUST HAVE COMPLETED A MGMT 3830 WITH A "C" OR BETTER PRIOR TO ENROLLMENT IN MGMT 4830.

RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

PLEASE CONTACT APRIL KUYKENDALL AT JONATHON.FITE@UNT.EDU FOR MORE INFORMATION.

**OPSM 4880 Management of Projects**
CHECK CURRENT CATALOG FOR PREREQUISITES. MUST HAVE COMPLETED MGMT 3830 WITH A "C" OR BETTER.

RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

DEPARTMENT CONSENT REQUIRED. PLEASE CONTACT APRIL KUYKENDALL AT JONATHON.FITE@UNT.EDU FOR MORE INFORMATION.