## Marketing and Logistics

### LGAV/Aviation Logistics

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Section</th>
<th>CRN</th>
<th>Days</th>
<th>Time</th>
<th>Location</th>
<th>Instructor(s)</th>
</tr>
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<tbody>
<tr>
<td>LGAV 3100</td>
<td>AV INTRO</td>
<td>001</td>
<td>(1782)</td>
<td>TR</td>
<td>02:00 pm-03:20 pm</td>
<td>BLB 250</td>
<td>Joiner J</td>
</tr>
<tr>
<td>LGAV 3110</td>
<td>AV MAINT</td>
<td>001</td>
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<td>TR</td>
<td>12:30 pm-01:50 pm</td>
<td>BLB 040</td>
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<tr>
<td>LGAV 3120</td>
<td>AVIATION SAFETY</td>
<td>001</td>
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<tr>
<td>LGAV 3130</td>
<td>AIR CARGO</td>
<td>001</td>
<td>(1784)</td>
<td>MWF</td>
<td>12:59 pm-01:50 pm</td>
<td>BLB 075</td>
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<tr>
<td>LGAV 3140</td>
<td>AIR PASS</td>
<td>001</td>
<td>(1801)</td>
<td>T</td>
<td>06:30 pm-09:20 pm</td>
<td>BLB 075</td>
<td>Kincaid T</td>
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<tr>
<td>LGAV 3150</td>
<td>TRANSPORTATION LAW</td>
<td>001</td>
<td>(1830)</td>
<td>W</td>
<td>06:30 pm-09:20 pm</td>
<td>BLB 040</td>
<td>Welch R</td>
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<tr>
<td>LGAV 4100</td>
<td>AIRPORT INFRA</td>
<td>001</td>
<td>(1821)</td>
<td>MW</td>
<td>02:00 pm-03:20 pm</td>
<td>BLB 050</td>
<td>Hong S</td>
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<tr>
<td>LGAV 4900</td>
<td>SPECIAL PROBLEMS</td>
<td>701</td>
<td>(14107)</td>
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**LSCM/Logistics, Supply Chain MGMT**

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<th>Course Code</th>
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<th>Section</th>
<th>CRN</th>
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<th>Time</th>
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<td>LSCM 3960</td>
<td>LOGISTICS SPLY CHN MGMT</td>
<td>001</td>
<td>(1589)</td>
<td>TR</td>
<td>12:30 pm-01:50 pm</td>
<td>BLB 080</td>
<td>Farris II M</td>
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<td></td>
<td></td>
<td>002</td>
<td>(1657)</td>
<td>MWF</td>
<td>02:00 pm-02:50 pm</td>
<td>BLB 005</td>
<td>Manuj I</td>
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<tr>
<td></td>
<td></td>
<td>003</td>
<td>(1874)</td>
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<td>004</td>
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<td></td>
<td></td>
<td>070</td>
<td>(16955)</td>
<td>T</td>
<td>06:00 pm-08:50 pm</td>
<td>CHEC 501</td>
<td>Grimaldo Jr J</td>
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CLASS MEETS AT COLLIN HIGHER EDUCATION CENTER, 3452 SPUR 399, MCKINNEY, TX 75096

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<th>Course Code</th>
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<th>Days</th>
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<tr>
<td>LSCM 4360</td>
<td>INTERNATIONAL SCM</td>
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<td>002</td>
<td>(1842)</td>
<td>M</td>
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<td>501</td>
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<td>05:00 pm-06:20 pm</td>
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THIS COURSE MEETS AT THE FRISCO CAMPUS 2811 INTERNET BLVD., FRISCO TX 75034. THIS IS A BLENDED COURSE.

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<th>Course Code</th>
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<tr>
<td>LSCM 4510</td>
<td>LSCM AND BUS ANALYSIS</td>
<td>001</td>
<td>(1893)</td>
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<td>06:30 pm-09:20 pm</td>
<td>BLB 140</td>
<td>Wahlberg B</td>
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<tr>
<td>LSCM 4530</td>
<td>E-LOGISTICS</td>
<td>001</td>
<td>(1659)</td>
<td>MWF</td>
<td>11:00 am-11:50 am</td>
<td>BLB 005</td>
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<tr>
<td>LSCM 4540</td>
<td>ERP Applications</td>
<td>001</td>
<td>(1785)</td>
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<td>09:00 am-11:50 am</td>
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<td>LSCM 4560</td>
<td>TRANSPORTATION MGMT</td>
<td>001</td>
<td>(1676)</td>
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<td>03:30 pm-04:50 pm</td>
<td>BLB 005</td>
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LSCM 4800 LOGISTICS INTERNSHIP
759 (1590) CRE 3.0
Nowicki D
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

LSCM 4860 ADV LOGISTICS MGMT
001 (1759) CRE 3.0 R 06:30 pm-09:20 pm BLB 080
Sauser B
THIS CLASS MEETS FOR 3 HOURS ON THURSDAYS. STUDENTS WILL MEET AS A WHOLE CLASS AT 6:30PM IN THE ASSIGNED CLASSROOM. STUDENTS WILL THEN ATTEND A BREAK-OUT SESSION DURING THE LAST HALF OF CLASS EVERY WEEK.
Also meets: R 06:30 pm-09:20 pm BLB 180 1/14/19-5/10/19
002 (15425) CRE 3.0 TR 12:30 pm-01:50 pm BLB 015
Sauser B
THIS CLASS MEETS TUESDAY AND THURSDAY. YOU WILL MEET AS A WHOLE ON TUESDAY. ON THURSDAY, YOU WILL ATTEND A BREAK-OUT SESSION IN AN ASSIGNED CLASSROOM.
Also meets: R 12:30 pm-01:50 pm LIFE A106 1/14/19-5/10/19

LSCM 4900 SPECIAL PROBLEMS
701 (1899) CRE V
702 (13982) CRE V

RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

LSCM 5300 STRATEGIC SUPPLY CHAIN
001 (1898) CRE 3.0 M 06:30 pm-09:20 pm BLB 065
Bryant A

LSCM 5800 LSCM INTERNSHIP
750 (1775) CRE V
Nowicki D
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

LSCM 5900 SPEC PROBS
701 (1769) CRE 3.0
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

LSCM 5910 SPECIAL PROBLEMS
701 (1807) CRE V
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
751 (1808) CRE V
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

LSCM 6011 LOGISTICS THEORY
001 (16940) CRE 3.0 T 02:00 pm-04:50 pm BLB 389
Manuj I

LSCM 6031 LOGISTICS STRATEGY
001 (16923) CRE 3.0 R 06:30 pm-09:20 pm BLB 281
Blankson C

LSCM 6041 SUPPLY CHAIN STRATEGY
001 (16941) CRE 3.0 T 06:30 pm-09:20 pm BLB 281
Paswan A

LSCM 6061 GAME THEORY
001 (16921) CRE 3.0 T 02:00 pm-04:50 pm BLB 285
Nowicki D

LSCM 6900 SPECIAL PROBLEMS
703 (1876) CRE V
Nowicki D
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
705 (1877) CRE V
Course Topic: GREEN WORKSHOP
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
706 (1878) CRE V
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
707 (1879) CRE V
Sauser B
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

LSCM 6940 INDIVIDUAL RESEARCH
Eight Week Session One

LSCM 5900     SPEC PROBS
080 (16917) CRE 3.0 AOP Ojha D
RESTRICTED TO STUDENTS IN THE ACCELERATED ONLINE PROGRAM ONLY.
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS
RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS
SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE
SECTION OF THE COURSE IF APPLICABLE.
086 (16918) CRE 3.0 AOP Ojha D
RESTRICTED TO STUDENTS IN THE ACCELERATED ONLINE PROGRAM ONLY.
WEB-BASED INSTRUCTION.
THIS COURSE IS RESTRICTED. LIMITED TO STUDENTS RESIDING OUT-OF-STATE ONLY. CONTACT
DEPARTMENT.

MKTG/Marketing

MKTG 2650     CULTURE & CONSUMPTION
001 (1648) CRE 3.0 TR 11:00 am-12:20 pm BLB 170 Pelton L
THIS IS A BLENDED LEARNING COURSE.
THIS CLASS WILL MEET FACE-TO-FACE ON TUESDAYS. STUDENTS WILL HAVE A MANDATORY LAB
ON THURSDAYS.

MKTG 3010     PROFESSIONAL SELLING
001 (1425) CRE 3.0 TR 11:00 am-12:20 pm BLB 080 Suber T
002 (1787) CRE 3.0 MW 03:30 pm-04:50 pm BLB 180 Houser J
003 (1872) CRE 3.0 MWF 09:59 am-10:50 am BLB 225 Smith T
070 (16956) CRE 3.0 R 03:59 pm-06:50 pm CHEC Suber T
CLASS MEETS AT COLLIN HIGHER EDUCATION CENTER, 3452 SPUR 399, MCKINNEY, TX 75096

MKTG 3650     MARKETING FOUNDATIONS
001 (1426) CRE 3.0 TR 09:30 am-10:50 am LYCM Thompson K
THIS IS A BLENDED CLASS THAT MEETS AS SCHEDULED WITH SOME COURSE CONTENT
DELIVERED ONLINE. VISIT WWW.UNTECAMPUS.COM FOR MORE INFORMATION.
002 (1427) CRE 3.0 MWF 11:00 am-11:50 am BLB 080 Strutton H
003 (1428) CRE 3.0 W 02:00 pm-04:50 pm BLB 170 Strutton H
004 (1768) CRE 3.0 M 06:30 pm-09:20 pm BLB 180
070 (16957) CRE 3.0 M 06:00 pm-07:20 pm CHEC Orosy G
CLASS MEETS AT COLLIN HIGHER EDUCATION CENTER, 3452 SPUR 399, MCKINNEY, TX 75096

MKTG 3660     ADVERTISING MGT
<table>
<thead>
<tr>
<th>Course Code</th>
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<th>Instructor</th>
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<tr>
<td>MKTG 3700</td>
<td>Marketing Metrics</td>
<td>001</td>
<td>1697</td>
<td>11:00 am-12:20 pm</td>
<td>BLB 155</td>
<td>Ganesh G</td>
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<td>002</td>
<td>1814</td>
<td>06:30 pm-09:20 pm</td>
<td>BLB 015</td>
<td>Smith T</td>
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<tr>
<td>MKTG 3710</td>
<td>MKTG Res and Analytics</td>
<td>001</td>
<td>1429</td>
<td>12:30 pm-01:50 pm</td>
<td>BLB 250</td>
<td>Blankson C</td>
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<td>002</td>
<td>1656</td>
<td>06:30 pm-09:20 pm</td>
<td>BLB 010</td>
<td>Paswan A</td>
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<tr>
<td>MKTG 3720</td>
<td>Internet MKTG</td>
<td>001</td>
<td>1819</td>
<td>03:30 pm-04:50 pm</td>
<td>BLB 010</td>
<td>Chowdhury J</td>
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<tr>
<td>MKTG 3781</td>
<td>Personal Development</td>
<td>001</td>
<td>1651</td>
<td>05:00 pm-05:50 pm</td>
<td>BLB 080</td>
<td>Smith T</td>
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<td>MKTG 4120</td>
<td>Consumer Behavior</td>
<td>001</td>
<td>1587</td>
<td>09:30 am-10:50 am</td>
<td>BLB 055</td>
<td>Chowdhury J</td>
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<td>002</td>
<td>1788</td>
<td>12:00 pm-12:50 pm</td>
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<td>003</td>
<td>16924</td>
<td>02:00 pm-03:20 pm</td>
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<td>BLB 055</td>
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<td>002</td>
<td>1431</td>
<td>06:30 pm-09:20 pm</td>
<td>BLB 010</td>
<td>Chowdhury J</td>
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<td>MKTG 4330</td>
<td>Prod Plng Brnd Mgmt</td>
<td>001</td>
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<td>02:00 pm-04:50 pm</td>
<td>BLB 245</td>
<td>Guzman F</td>
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<td>002</td>
<td>1699</td>
<td>02:00 pm-03:20 pm</td>
<td>BLB 250</td>
<td>Guzman F</td>
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<td>003</td>
<td>15450</td>
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<td>MKTG 4470</td>
<td>Business Marketing</td>
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<td>MKTG 4520</td>
<td>Marketing Channels</td>
<td>001</td>
<td>1789</td>
<td>11:00 am-11:50 am</td>
<td>BLB 140</td>
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<td>007</td>
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<td>MKTG 4570</td>
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<td>777</td>
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**WEB-BASED INSTRUCTION.**

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MKTG 4600 RETAILING

001 (1831) CRE 3.0 TR 12:30 pm-01:50 pm BLB 140
007 (1432) CRE 3.0

WEB-BASED INSTRUCTION.

RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

MKTG 4630 RETAILING II

001 (14219) CRE 3.0 TR 09:30 am-10:50 am BLB 250

MKTG 4670 ADVANCED SALES

001 (1890) CRE 3.0 TR 11:00 am-12:20 pm BLB 075 Houser J

RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

MKTG 4770 SALES MANAGEMENT

001 (1891) CRE 3.0 TR 11:00 am-12:20 pm BLB 065 Suber T

RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

MKTG 4800 INTERNSHIP IN M OR L

751 (1433) CRE 3.0 Joiner J

RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

MKTG 4805 SALES INTERNSHIP

700 (1892) CRE V

RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

MKTG 4890 MARKETING PROBLEMS

001 (1434) CRE 3.0 R 06:30 pm-09:20 pm BLB 080 Sauser B

THIS CLASS MEETS FOR 3 HOURS ON THURSDAYS. STUDENTS WILL MEET AS A WHOLE CLASS AT 6:30PM IN THE ASSIGNED CLASSROOM. STUDENTS WILL THEN ATTEND A BREAK-OUT SESSION DURING THE LAST HALF OF CLASS EVERY WEEK.

Also meets: R 06:30 pm-09:20 pm BLB 180 1/14/19-5/10/19

002 (1435) CRE 3.0 TR 12:30 pm-01:50 pm BLB 015 Sauser B

THIS CLASS MEETS TUESDAY AND THURSDAY. YOU WILL MEET AS A WHOLE ON TUESDAY. ON THURSDAY, YOU WILL ATTEND A BREAK-OUT SESSION IN AN ASSIGNED CLASSROOM.

Also meets: R 12:30 pm-01:50 pm LIFE A106 1/14/19-5/10/19

MKTG 5800 MKTG INTERNSHIP

751 (1658) CRE V

RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

MKTG 5850 STRATEGIC MARKETING

007 (1652) CRE 3.0 Blankson C

WEB-BASED INSTRUCTION.

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RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

MKTG 5910 SPEC PROBS
MKTG 6030  MARKETING STRATEGY SEM
001 (15449)  CRE 3.0  R  02:00 pm-04:50 pm  BLB  301  Blankson C
002 (16922)  CRE 3.0  R  06:30 pm-09:20 pm  BLB  281  Blankson C

MKTG 6040  SUPPLY CHAIN STRATEGY
001 (16942)  CRE 3.0  T  06:30 pm-09:20 pm  BLB  281  Paswan A

MKTG 6900  SPECIAL PROBLEMS
700 (1449)  CRE V  Blankson C
Course Topic:  INTRO BUSI RES MET & DATA ANA
INTRODUCTION TO BUSINESS RESEARCH METHODS AND DATA ANALYSIS
701 (1450)  CRE V  W  06:30 pm-09:20 pm  NO ASSGN  Paswan A
RESTRICTED COURSE.  APPROVAL REQUIRED.  CONTACT DEPARTMENT.
718 (1456)  CRE V  Pelton L
RESTRICTED COURSE.  APPROVAL REQUIRED.  CONTACT DEPARTMENT.

MKTG 6940  INDIVIDUAL RES
751 (1459)  CRE V  Pelton L
RESTRICTED COURSE.  APPROVAL REQUIRED.  CONTACT DEPARTMENT.
752 (1460)  CRE V  Paswan A
RESTRICTED COURSE.  APPROVAL REQUIRED.  CONTACT DEPARTMENT.
754 (1461)  CRE V  Spears N
RESTRICTED COURSE.  APPROVAL REQUIRED.  CONTACT DEPARTMENT.
758 (1462)  CRE V  Kidwell B
RESTRICTED COURSE.  APPROVAL REQUIRED.  CONTACT DEPARTMENT.
764 (1463)  CRE V  Strutton H
RESTRICTED COURSE.  APPROVAL REQUIRED.  CONTACT DEPARTMENT.

MKTG 6950  DISSERTATION
701 (1464)  CRE V  Paswan A
RESTRICTED COURSE.  APPROVAL REQUIRED.  CONTACT DEPARTMENT.
707 (1465)  CRE V  Spears N
RESTRICTED COURSE.  APPROVAL REQUIRED.  CONTACT DEPARTMENT.
708 (1466)  CRE V  Guzman F
RESTRICTED COURSE.  APPROVAL REQUIRED.  CONTACT DEPARTMENT.
717 (1467)  CRE V  Strutton H
RESTRICTED COURSE.  APPROVAL REQUIRED.  CONTACT DEPARTMENT.
718 (1468)  CRE V  Pelton L
RESTRICTED COURSE.  APPROVAL REQUIRED.  CONTACT DEPARTMENT.
719 (1907)  CRE V  Pelton L
RESTRICTED COURSE.  APPROVAL REQUIRED.  CONTACT DEPARTMENT.

Eight Week Session One

MKTG 5000  MKTG CONCEPTS
007 (13346)  CRE 1.5  Thompson K
THIS CLASS MEETS FROM JANUARY 16TH - MARCH 9TH. AN EXPERIENTIAL COMPONENT IS AVAILABLE TO F-1 VISA HOLDERS UPON REQUEST.
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.
WEB-BASED INSTRUCTION.

This is an Internet course. Course enrollment is restricted and non-Texas resident students residing outside of the state are not eligible to enroll in this section. Contact the department for enrollment assistance in an appropriate section of the course if applicable.

This class meets from January 16th - March 9th. An on-campus component is available to F-1 visa holders upon request. F-1 students must communicate with the course instructor during the first week of the course to make the request.

This course requires department consent. If you are in the Accelerated Online MBA please contact the graduate programs office in the college of business at 940.369.8977.

Restricted course. Approval required. Contact department.

Restricted to students in the Accelerated Online Program only.

MKTG 5150  GLOBAL MARKETING

WEB-BASED INSTRUCTION.

This is an Internet course. Course enrollment is restricted and non-Texas resident students residing outside of the state are not eligible to enroll in this section. Contact the department for enrollment assistance in an appropriate section of the course if applicable.
### Eight Week Session Two

**MKTG 5150  MKTG MANAGEMENT**

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Title</th>
<th>Instructor</th>
<th>Notes</th>
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<tbody>
<tr>
<td>007 (13364)</td>
<td>CRE 3.0</td>
<td>Thompson K</td>
<td>WEB-BASED INSTRUCTION. THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-Texas resident students residing outside of the state are not eligible to enroll in this section. Contact the department for enrollment assistance in an appropriate section of the course if applicable. THIS IS AN 8 WEEK COURSE AND MEETS FROM MARCH 19 TO MAY 11. AN ON-CAMPUS COMPONENT IS AVAILABLE TO F-1 visa holders upon request. F-1 students must communicate with the course instructor during the first week of the course to make the request.</td>
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<tr>
<td>080 (13422)</td>
<td>CRE 3.0</td>
<td>Thompson K</td>
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<td>086 (13423)</td>
<td>CRE 3.0</td>
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**MKTG 5260  MKTG METRICS FOR MGRS**

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<td>007 (16938)</td>
<td>CRE 3.0</td>
<td>INET  Ganesh G</td>
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