# Marketing and Logistics

**LGAV/Air Logistics**

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<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Section</th>
<th>Credits</th>
<th>Days</th>
<th>Time</th>
<th>Room</th>
<th>Instructor</th>
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<tr>
<td>LGAV 3100</td>
<td>AV INTRO</td>
<td>001</td>
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<td>02:00 pm-03:20 pm</td>
<td>BLB 250</td>
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<tr>
<td>LGAV 3110</td>
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**LSCM/Logistics, Supply Chain MGMT**

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**LSCM 4360**

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**LSCM 4510**

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**LSCM 4560**

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**LSCM 4800**

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LSCM 4860  ADV LOGISTICS MGMT
001  (1759)  CRE 3.0  R 06:30 pm-09:20 pm  BLB 080  Sauser B
THIS CLASS MEETS FOR 3 HOURS ON THURSDAYS. STUDENTS WILL MEET AS A WHOLE CLASS AT 6:30PM IN THE ASSIGNED CLASSROOM. STUDENTS WILL THEN ATTEND A BREAK-OUT SESSION DURING THE LAST HALF OF CLASS EVERY WEEK.
002  (15425)  CRE 3.0  TR 12:30 pm-01:50 pm  BLB 015  Sauser B
THIS CLASS MEETS TUESDAY AND THURSDAY. YOU WILL MEET AS A WHOLE ON TUESDAY. ON THURSDAY, YOU WILL ATTEND A BREAK-OUT SESSION IN AN ASSIGNED CLASSROOM.
Also meets: R 12:30 pm-01:50 pm LIFE A106 1/14/19-5/10/19

LSCM 4900  SPECIAL PROBLEMS
701  (1899)  CRE V
702  (13982)  CRE V

LSCM 5300  STRATEGIC SUPPLY CHAIN
001  (1898)  CRE 3.0  M 06:30 pm-09:20 pm  BLB 065  Bryant A

LSCM 5800  LSCM INTERNSHIP
750  (1775)  CRE V  Nowicki D
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

LSCM 5900  SPEC PROBS
701  (1769)  CRE 3.0  RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

LSCM 5910  SPECIAL PROBLEMS
701  (1807)  CRE V  RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
751  (1808)  CRE V  RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

LSCM 6011  LOGISTICS THEORY
001  (16940)  CRE 3.0  T 02:00 pm-04:50 pm  BLB 389  Manuj I

LSCM 6031  LOGISTICS STRATEGY
001  (16923)  CRE 3.0  R 06:30 pm-09:20 pm  BLB 281  Blankson C

LSCM 6041  SUPPLY CHAIN STRATEGY
001  (16941)  CRE 3.0  T 06:30 pm-09:20 pm  BLB 281  Paswan A

LSCM 6051  SYS THEO & EXPERIMENT
001  (17621)  CRE 3.0  R 02:00 pm-04:50 pm  BLB 285  Sauser B

LSCM 6900  SPECIAL PROBLEMS
703  (1876)  CRE V  Nowicki D
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
705  (1877)  CRE V  Kidwell B
Course Topic: GREEN WORKSHOP
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
706  (1878)  CRE V  Prybutok V
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
707  (1879)  CRE V  Sauser B
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

LSCM 6940  INDIVIDUAL RESEARCH
700  (1905)  CRE V  Nowicki D
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
Three Week Session

**LSCM 3960**  LOGISTICS SPLY CHN MGMT

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<td>Farris II M</td>
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</tr>
<tr>
<td>444</td>
<td>LOGISTICS SPLY CHN MGMT</td>
<td>Farris II M</td>
<td>WEB-BASED INSTRUCTION. THIS COURSE IS RESTRICTED. LIMITED TO STUDENTS RESIDING OUT-OF-STATE ONLY. CONTACT DEPARTMENT. THIS COURSE INCLUDES A FACE-TO-FACE FINAL EXAM, JANUARY 11TH BETWEEN 1 PM AND 5 PM.</td>
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</table>

Eight Week Session One

**LSCM 5900**  SPEC PROBS

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<td>086</td>
<td>SPEC PROBS</td>
<td>Ojha D</td>
<td>RESTRICTED TO STUDENTS IN THE ACCELERATED ONLINE PROGRAM ONLY. WEB-BASED INSTRUCTION. THIS COURSE IS RESTRICTED. LIMITED TO STUDENTS RESIDING OUT-OF-STATE ONLY. CONTACT DEPARTMENT.</td>
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Eight Week Session Two

**LSCM 5860**  SCM PROBLEMS

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<td>007</td>
<td>SCM PROBLEMS</td>
<td>Nowicki D</td>
<td>WEB-BASED INSTRUCTION. THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.</td>
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</table>
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WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

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<tr>
<td>MKTG 2650</td>
<td>CULTURE &amp; CONSUMPTION</td>
<td>Pelton L</td>
<td>BLB 170</td>
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<td>MKTG 3010</td>
<td>PROFESSIONAL SELLING</td>
<td>Smith T</td>
<td>BLB 080</td>
<td>11:00 am-12:20 pm</td>
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<td>MKTG 3650</td>
<td>MARKETING FOUNDATIONS</td>
<td>Thompson K</td>
<td>LYCM</td>
<td>09:30 am-10:50 am</td>
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<td>MKTG 3660</td>
<td>ADVERTISING MGT</td>
<td>Strutton H</td>
<td>BLB 080</td>
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<td>MKTG 3700</td>
<td>MARKETING METRICS</td>
<td>Smith J</td>
<td>BLB 180</td>
<td>02:00 pm-04:50 pm</td>
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CLASS MEETS AT COLLIN HIGHER EDUCATION CENTER, 3452 SPUR 399, MCKINNEY, TX 75096.

THIS COURSE MEETS AT THE FRISCO CAMPUS
2811 INTERNET BLVD., FRISCO TX 75034.

THIS COURSE IS BLENDED AND MEETS BOTH ONLINE AND FACE TO FACE.
MKTG 3710  MKTG RES AND ANALYTICS
001 (1429) CRE 3.0  TR  12:30 pm-01:50 pm  BLB 250  Blankson C
002 (1656) CRE 3.0  T    06:30 pm-09:20 pm  BLB 010  Jones N
MKTG 3720  INTERNET MKTG
001 (1819) CRE 3.0  TR  03:30 pm-04:50 pm  BLB 010  Chowdhury J
MKTG 3881  PERSONAL DEVELOPMENT
001 (1651) CRE 1.0  M    05:00 pm-05:50 pm  BLB 080  Smith T
MKTG 4120  CONSUMER BEHAVIOR
001 (1587) CRE 3.0  TR  09:30 am-10:50 am  BLB 055  Spears N
002 (1788) CRE 3.0  MWF  12:00 pm-12:50 pm  BLB 140  Rajagopal P
003 (16924) CRE 3.0  MW  02:00 pm-03:20 pm  BLB 281  Spears N
501 (17556) CRE 3.0  W    12:00 pm-01:20 pm  FRSC 107  Mas E
THIS COURSE MEETS AT THE FRISCO CAMPUS
2811 INTERNET BLVD., FRISCO TX 75034.
MKTG 4280  GLOBAL MARKETING
001 (1430) CRE 3.0  TR  12:30 pm-01:50 pm  BLB 055  Chowdhury J
   THIS IS A BLENDED CLASS THAT MEETS AS SCHEDULED IN PERSON WITH ADDITIONAL READING
   AND ASSIGNMENTS DELIVERED ONLINE. ONLINE SESSIONS AND FACE-TO-FACE SESSIONS WILL
   BE OUTLINED ON THE FIRST DAY OF CLASS.
002 (1431) CRE 3.0  M    06:30 pm-09:20 pm  BLB 010  Chowdhury J
   THIS IS A BLENDED CLASS THAT MEETS AS SCHEDULED IN PERSON WITH ADDITIONAL READING
   AND ASSIGNMENTS DELIVERED ONLINE. ONLINE SESSIONS AND FACE-TO-FACE SESSIONS WILL
   BE OUTLINED ON THE FIRST DAY OF CLASS.
003 (17514) CRE 3.0  TR  12:30 pm-01:50 pm  BLB 140  Conde G
MKTG 4330  PROD PLNG BRND MGMT
001 (1698) CRE 3.0  R    02:00 pm-04:50 pm  BLB 245  Guzman F
002 (1699) CRE 3.0  MW  02:00 pm-03:20 pm  BLB 250  Guzman F
003 (15450) CRE 3.0  R    06:30 pm-09:20 pm  BLB 073  Alvarado Karste
MKTG 4470  BUSINESS MARKETING
001 (1888) CRE 3.0  TR  09:30 am-10:50 am  BLB 075  Smith T
   RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
MKTG 4520  MARKETING CHANNELS
007 (1711) CRE 3.0  INET  Malhan A
   WEB-BASED INSTRUCTION.
   THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS
   RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS
   SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE
   SECTION OF THE COURSE IF APPLICABLE.
777 (1700) CRE 3.0  INET  Malhan A
   THIS COURSE IS RESTRICTED. LIMITED TO STUDENTS RESIDING OUT-OF-STATE ONLY. CONTACT
   DEPARTMENT.
   WEB-BASED INSTRUCTION.
MKTG 4570  SALES ANALYTICS
001 (1889) CRE 3.0  TR  12:30 pm-01:50 pm  BLB 065  Houser J
   RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
MKTG 4600  RETAILING
007 (1432) CRE 3.0  INET  Smith J
   WEB-BASED INSTRUCTION.
   THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS
   RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS
   SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE
   SECTION OF THE COURSE IF APPLICABLE.
MKTG 4630  RETAILING II
001  (14219)  CRE 3.0  TR  09:30 am-10:50 am  BLB 250  Mims T

MKTG 4670  ADVANCED SALES
001  (1890)  CRE 3.0  TR  11:00 am-12:20 pm  BLB 075  Houser J

RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

MKTG 4770  SALES MANAGEMENT
001  (1891)  CRE 3.0  TR  11:00 am-12:20 pm  BLB 065  Suber T

RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

MKTG 4800  INTERNSHIP IN M OR L
751  (1433)  CRE 3.0  Smith T

RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

MKTG 4805  SALES INTERNSHIP
700  (1892)  CRE V  Smith T

RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

MKTG 4890  MARKETING PROBLEMS
001  (1434)  CRE 3.0  R  06:30 pm-09:20 pm  BLB 080  Sauser B

THIS CLASS MEETS FOR 3 HOURS ON THURSDAYS. STUDENTS WILL MEET AS A WHOLE CLASS AT 6:30PM IN THE ASSIGNED CLASSROOM. STUDENTS WILL THEN ATTEND A BREAK-OUT SESSION DURING THE LAST HALF OF CLASS EVERY WEEK.

002  (1435)  CRE 3.0  TR  12:30 pm-01:50 pm  BLB 015  Sauser B

THIS CLASS MEETS TUESDAY AND THURSDAY. YOU WILL MEET AS A WHOLE ON TUESDAY. ON THURSDAY, YOU WILL ATTEND A BREAK-OUT SESSION IN AN ASSIGNED CLASSROOM. Also meets: R 12:30 pm-01:50 pm LIFE A106 1/14/19-5/10/19

MKTG 5800  MKTG INTERNSHIP
751  (1658)  CRE V  Smith T

RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

MKTG 5850  STRATEGIC MARKETING
007  (1652)  CRE 3.0  Smith J

WEB-BASED INSTRUCTION.

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RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

777  (1702)  CRE 3.0  Smith J

THIS COURSE IS RESTRICTED. LIMITED TO STUDENTS RESIDING OUT-OF-STATE ONLY. CONTACT DEPARTMENT.

WEB-BASED INSTRUCTION.

RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

MKTG 5910  SPEC PROBS
001  (1653)  CRE V  Smith T

RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

MKTG 6030  MARKETING STRATEGY SEM
002  (16922)  CRE 3.0  R  06:30 pm-09:20 pm  BLB 281  Blankson C

MKTG 6040  SUPPLY CHAIN STRATEGY
001  (16942)  CRE 3.0  T  06:30 pm-09:20 pm  BLB 281  Paswan A

MKTG 6900  SPECIAL PROBLEMS
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<td>INET</td>
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Three Week Session

Course Topic: INTRO BUSI RES MET & DATA ANA
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

INTRODUCTION TO BUSINESS RESEARCH METHODS AND DATA ANALYSIS
WEB-BASED INSTRUCTION.
THIS COURSE IS RESTRICTED. LIMITED TO STUDENTS RESIDING OUT-OF-STATE ONLY. CONTACT DEPARTMENT.

RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

**MKTG 3710**  **MKTG RES AND ANALYTICS**

**MKTG 5150**  **MKTG MANAGEMENT**

Eight Week Session One

**MKTG 5550**  **GLOBAL MARKETING**
WEB-BASED INSTRUCTION.
THIS COURSE IS RESTRICTED. LIMITED TO STUDENTS RESIDING OUT-OF-STATE ONLY. CONTACT DEPARTMENT.
RESTRICTED TO STUDENTS IN THE ACCELERATED ONLINE PROGRAM ONLY.

777 (16920) CRE 3.0
AOP Pelton L
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
WEB-BASED INSTRUCTION.
THIS COURSE IS RESTRICTED. LIMITED TO STUDENTS RESIDING OUT-OF-STATE ONLY. CONTACT DEPARTMENT.

Eight Week Session Two

MKTG 5150 MKTG MANAGEMENT

007 (13364) CRE 3.0 Thompson K
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.
THIS IS AN 8 WEEK COURSE AND MEETS FROM MARCH 19 TO MAY 11. AN ON-CAMPUS COMPONENT IS AVAILABLE TO F-1 VISA HOLDERS UPON REQUEST. F-1 STUDENTS MUST COMMUNICATE WITH THE COURSE INSTRUCTOR DURING THE FIRST WEEK OF THE COURSE TO MAKE THE REQUEST.

080 (13422) CRE 3.0 Thompson K
WEB-BASED INSTRUCTION.
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THIS IS AN 8 WEEK COURSE AND MEETS FROM MARCH 19 TO MAY 11. AN ON-CAMPUS COMPONENT IS AVAILABLE TO F-1 VISA HOLDERS UPON REQUEST. THIS COURSE REQUIRES DEPARTMENT CONSENT. IF YOU ARE IN THE ACCELERATED ONLINE MBA PLEASE CONTACT THE GRADUATE PROGRAMS OFFICE IN THE COLLEGE OF BUSINESS AT 940.369.8977.
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
RESTRICTED TO STUDENTS IN THE ACCELERATED ONLINE PROGRAM ONLY.

086 (13423) CRE 3.0 Thompson K
WEB-BASED INSTRUCTION.
THIS COURSE IS RESTRICTED. LIMITED TO STUDENTS RESIDING OUT-OF-STATE ONLY. CONTACT DEPARTMENT.
THIS IS AN 8 WEEK COURSE AND MEETS FROM MARCH 19 TO MAY 11. AN ON-CAMPUS COMPONENT IS AVAILABLE TO F-1 VISA HOLDERS UPON REQUEST. THIS COURSE REQUIRES DEPARTMENT CONSENT. IF YOU ARE IN THE ACCELERATED ONLINE MBA PLEASE CONTACT THE GRADUATE PROGRAMS OFFICE IN THE COLLEGE OF BUSINESS AT 940.369.8977.
RESTRICTED TO STUDENTS IN THE ACCELERATED ONLINE PROGRAM ONLY.

777 (13365) CRE 3.0 Thompson K
THIS COURSE IS RESTRICTED. LIMITED TO STUDENTS RESIDING OUT-OF-STATE ONLY. CONTACT DEPARTMENT.
WEB-BASED INSTRUCTION.
THIS IS AN 8 WEEK COURSE AND MEETS FROM MARCH 19 TO MAY 11. AN ON-CAMPUS COMPONENT IS AVAILABLE TO F-1 VISA HOLDERS UPON REQUEST. F-1 STUDENTS MUST COMMUNICATE WITH THE COURSE INSTRUCTOR DURING THE FIRST WEEK OF THE COURSE TO MAKE THE REQUEST.

MKTG 5260 MKTG METRICS FOR MGRS
OPS/Operations and Supply Management

**OPS 3830**  
**OPERATIONS MGMT**

001 (1354) CRE 3.0 TR 12:30 pm-01:50 pm BLB 070 Savoie M
CHECK CURRENT CATALOG FOR PREREQUISITES. MUST HAVE COMPLETED A STATISTICS COURSE WITH A "C" OR BETTER PRIOR TO ENROLLMENT IN MGMT 3830.

003 (15292) CRE 3.0 TR 02:00 pm-03:20 pm BLB 010 Fite J

004 (13490) CRE 3.0 W 06:30 pm-09:20 pm BLB 090 Ogden J

007 (1816) CRE 3.0 Rowe P
WEB-BASED INSTRUCTION.
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501 (17858) CRE 3.0 MW 12:30 pm-01:50 pm FRSC 128
THIS COURSE MEETS AT THE FRISCO CAMPUS 2811 INTERNET BLVD., FRISCO TX 75034.

777 (1832) CRE 3.0 Rowe P
WEB-BASED INSTRUCTION.
THIS COURSE IS RESTRICTED. LIMITED TO STUDENTS RESIDING OUT-OF-STATE ONLY. CONTACT DEPARTMENT.

**OPS 4810**  
PURCH & MAT MGMT

001 (1687) CRE 3.0 M 06:30 pm-09:20 pm CHEM 106 Kucuk C

**OPS 4830**  
PRODUCTIVITY & QUALITY

001 (1744) CRE 3.0 R 06:30 pm-09:20 pm BLB 260
CHECK CURRENT CATALOG FOR PREREQUISITES. MUST HAVE COMPLETED A MGMT 3830 WITH A "C" OR BETTER PRIOR TO ENROLLMENT IN MGMT 4830.
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
PLEASE CONTACT APRIL KUYKENDALL AT JONATHON.FITE@UNT.EDU FOR MORE INFORMATION.

**OPS 4880**  
MANAGEMENT OF PROJECTS
CHECK CURRENT CATALOG FOR PREREQUISITES. MUST HAVE COMPLETED MGMT 3830 WITH A "C" OR BETTER.
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
DEPARTMENT CONSENT REQUIRED. PLEASE CONTACT APRIL KUYKENDALL AT
JONATHON.FITE@UNT.EDU FOR MORE INFORMATION.

THIS COURSE MEETS AT THE FRISCO CAMPUS
2811 INTERNET BLVD., FRISCO TX 75034.