# Marketing and Logistics

## LGAV/Aviation Logistics

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Name</th>
<th>Credits</th>
<th>Days</th>
<th>Time</th>
<th>Location</th>
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</tr>
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<tbody>
<tr>
<td>LGAV 3100</td>
<td>AV INTRO</td>
<td>3.0</td>
<td>TR</td>
<td>02:00 pm-03:20 pm</td>
<td>BLB 250</td>
<td>Joiner J</td>
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<tr>
<td>LGAV 3110</td>
<td>AV MAINT</td>
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<tr>
<td>LGAV 3120</td>
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<tr>
<td>LGAV 3130</td>
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<td>BLB 140</td>
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<td>LGAV 3150</td>
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<td>LGAV 4100</td>
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<td>3.0</td>
<td>MW</td>
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## LSCM/Logistics, Supply Chain MGMT

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<td></td>
<td>THIS CLASS MEETS TUESDAY AND THURSDAY. YOU WILL MEET AS A WHOLE CLASS ON TUESDAY. ON THURSDAY, YOU WILL ATTEND A BREAK OUT SESSION IN AN ASSIGNED ROOM.</td>
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<tr>
<td>001 (1574)</td>
<td>CRE 3.0</td>
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<td>02:00 pm-03:20 pm</td>
<td>BLB 255</td>
<td>Manuj I</td>
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<td>002 (1642)</td>
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<td>BLB 010</td>
<td>Hiatt B</td>
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<td>004 (14270)</td>
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<td>F</td>
<td>11:00 am-01:50 pm</td>
<td>BLB 140</td>
<td>Grimaldo Jr J</td>
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<td>007 (16759)</td>
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<td>THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.</td>
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<td>777 (16760)</td>
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<td>INET</td>
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<td>WEB-BASED INSTRUCTION.</td>
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<td>THIS COURSE IS RESTRICTED. LIMITED TO STUDENTS RESIDING OUT-OF-STATE ONLY. CONTACT DEPARTMENT. RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.</td>
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<td>M</td>
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<td>Farris II M</td>
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<tr>
<td>501 (17515)</td>
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<td>M</td>
<td>04:30 pm-05:50 pm</td>
<td>BLB 060</td>
<td>Farris II M</td>
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<td>THIS COURSE MEETS AT THE FRISCO CAMPUS 2811 INTERNET BLVD., FRISCO TX 75034. THIS IS A BLENDED COURSE.</td>
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<td>LSCM 4510</td>
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<td>Wahlberg B</td>
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LSCM 4530  E-LOGISTICS
001  (1644)  CRE 3.0  MW  11:00 am-12:20 pm  BLB  155  Manuj I
LSCM 4540  ERP Applications
001  (1765)  CRE 3.0  S  09:00 am-11:50 am  BLB  140  Hanebeck H
501  (17514)  CRE 3.0  T  06:00 pm-08:50 pm  FRSC 128
   THIS COURSE MEETS AT THE FRISCO CAMPUS
   2811 INTERNET BLVD., FRISCO TX  75034.
   THIS IS A BLENDED COURSE.
LSCM 4560  TRANSPORTATION MGMT
001  (1660)  CRE 3.0  MW  03:30 pm-04:50 pm  BLB  005  Pohlen T
501  (17512)  CRE 3.0  R  12:59 pm-02:20 pm  FRSC 128
   THIS COURSE MEETS AT THE FRISCO CAMPUS
   2811 INTERNET BLVD., FRISCO TX  75034.
   THIS IS A BLENDED COURSE.
LSCM 4800  LOGISTICS INTERNSHIP
   759  (1575)  CRE 3.0
   RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
LSCM 4860  ADV LOGISTICS MGMT
001  (1739)  CRE 3.0  R  06:30 pm-09:20 pm  BLB  010  Sauser B
   THIS CLASS MEETS FOR 3 HOURS ON THURSDAYS. STUDENTS WILL MEET AS A WHOLE CLASS AT
   6:30PM IN THE ASSIGNED CLASSROOM. STUDENTS WILL THEN ATTEND A BREAK-OUT SESSION
   DURING THE LAST HALF OF CLASS EVERY WEEK.
   501  (17513)  CRE 3.0  R  06:30 pm-09:20 pm  FRSC 128
   THIS COURSE MEETS AT THE FRISCO CAMPUS
   2811 INTERNET BLVD., FRISCO TX  75034.
   THIS IS A BLENDED COURSE.
LSCM 4900  SPECIAL PROBLEMS
   701  (1873)  CRE V
   Course Topic: TRANSPORTATION & LOGISTICS
   702  (13408)  CRE V
   Course Topic: PURCHASING
   RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
   703  (16641)  CRE V
   Course Topic: INTERNSHIP CONTINUATION
   RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
LSCM 5300  STRATEGIC SUPPLY CHAIN
001  (1872)  CRE 3.0  M  06:30 pm-09:20 pm  BLB  065  Bryant A
LSCM 5800  LSCM INTERNSHIP
   750  (1755)  CRE V
   RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
LSCM 5900  SPEC PROBS
   701  (1749)  CRE 3.0
   RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
LSCM 5910  SPECIAL PROBLEMS
   701  (1786)  CRE V
   RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
   751  (1787)  CRE V
   RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
LSCM 6041  SUPPLY CHAIN STRATEGY
001  (15494)  CRE 3.0  T  06:30 pm-09:20 pm  BLB  389  Paswan A
LSCM 6071  OPS RES FOR LSCM
001  (16761)  CRE 3.0  R  02:00 pm-04:50 pm  WH  215
LSCM 6900  SPECIAL PROBLEMS
703 (1852) CRE V  Nowicki D
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
705 (1853) CRE V  Kidwell B
Course Topic: GREEN WORKSHOP
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
706 (1854) CRE V  Prybutok V
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
707 (1855) CRE V  Sauser B
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

LSCM 6940  INDIVIDUAL RESEARCH
700 (1879) CRE V  Nowicki D
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
705 (1877) CRE V  Blankson C
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

LSCM 6950  DOCTORAL DISSERTATION
700 (14821) CRE V  Nowicki D
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
703 (1875) CRE V  Pohlen T
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
705 (1876) CRE V  Manuj I
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
707 (1874) CRE V  Sauser B
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
708 (14894) CRE V
709 (14895) CRE V  Sauser B
711 (14896) CRE V  Prybutok V

Three Week Session

LSCM 3960  LOGISTICS SPLY CHN MGMT
807 (17427) CRE 3.0  INET  Farris II M
3W1 WINTER SESSION
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.
THERE WILL BE A FACE-TO-FACE EXAM. ROOM AND DATE TBA.
877 (17428) CRE 3.0  INET  Farris II M
3W1 WINTER SESSION
WEB-BASED INSTRUCTION.
THIS COURSE IS RESTRICTED. LIMITED TO STUDENTS RESIDING OUT-OF-STATE ONLY. CONTACT DEPARTMENT.
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
THERE WILL BE A FACE-TO-FACE EXAM. ROOM AND DATE TBA.

Eight Week Session Two

LSCM 5860  SCM PROBLEMS
007 (15868) CRE 3.0  INET  Nowicki D
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.
### MKTG/Marketing

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
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<th>Days</th>
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<td>MKTG 2650</td>
<td>CULTURE &amp; CONSUMPTION</td>
<td>001</td>
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<td>BLB 170</td>
<td>Pelton L</td>
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<td>MKTG 3010</td>
<td>PROFESSIONAL SELLING</td>
<td>001</td>
<td>TR</td>
<td>11:00 am-12:20 pm</td>
<td>BLB 080</td>
<td>Houser J</td>
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<td>002</td>
<td>MW</td>
<td>03:30 pm-04:50 pm</td>
<td>BLB 180</td>
<td>Smith T</td>
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<td>003</td>
<td>TR</td>
<td>12:30 pm-01:50 pm</td>
<td>BLB 270</td>
<td>Suber T</td>
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<td>MKTG 3650</td>
<td>MARKETING FOUNDATIONS</td>
<td>001</td>
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<td>LYCM</td>
<td>Thompson K</td>
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<td>MKTG 3660</td>
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<td>11:00 am-12:20 pm</td>
<td>INET</td>
<td>Kidwell B</td>
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### Notes
- **MKTG 2650** is a blended learning course. This class will meet face-to-face on Tuesdays. Students will have a mandatory lab on Thursdays.
- **MKTG 3010** is a professional selling course. All sections will be taught by Houser J with additional lab days.
- **MKTG 3650** is also a blended class. It meets as scheduled with some course content delivered online. Visit [WWW.UNTECAMPUS.COM](http://WWW.UNTECAMPUS.COM) for more information.
- **MKTG 3660** is another blended course focusing on advertising management.
- **MKTG 3700** is a marketing metrics course and will be taught by Ganesh G.
MKTG 3710  MKTG RES AND ANALYTICS
001 (1416)  CRE 3.0  TR  12:30 pm-01:50 pm  BLB 245  Blankson C
002 (1641)  CRE 3.0  R  06:30 pm-09:20 pm  BLB 260  Jones N
501 (17494)  CRE 3.0  R  12:59 pm-02:20 pm  FRSC 123
THIS COURSE MEETS AT THE FRISCO CAMPUS
2811 INTERNET BLVD., FRISCO TX  75034.
THIS IS A BLENDED COURSE.

MKTG 3720  INTERNET MKTG
001 (1798)  CRE 3.0  TR  03:30 pm-04:50 pm  BLB 010  Chowdhury J

MKTG 3881  PERSONAL DEVELOPMENT
001 (1636)  CRE 1.0  M  05:00 pm-05:50 pm  BLB 080  Smith T

MKTG 4120  CONSUMER BEHAVIOR
001 (1573)  CRE 3.0  TR  09:30 am-10:50 am  BLB 055  Spears N
002 (1768)  CRE 3.0  MW  11:00 am-12:20 pm  BLB 140  Rajagopal P
003 (15479)  CRE 3.0  TR  11:00 am-12:20 pm  BLB 260  Spears N
501 (17493)  CRE 3.0  W  12:30 pm-01:50 pm  FRSC 123
THIS COURSE MEETS AT THE FRISCO CAMPUS
2811 INTERNET BLVD., FRISCO TX  75034.
THIS IS A BLENDED COURSE.

MKTG 4280  GLOBAL MARKETING
001 (1417)  CRE 3.0  TR  12:30 pm-01:50 pm  BLB 055  Chowdhury J
THIS IS A BLENDED CLASS THAT MEETS AS SCHEDULED IN PERSON WITH ADDITIONAL READING AND ASSIGNMENTS DELIVERED ONLINE. ONLINE SESSIONS AND FACE-TO-FACE SESSIONS WILL BE OUTLINED ON THE FIRST DAY OF CLASS.
002 (1418)  CRE 3.0  R  06:30 pm-09:20 pm  BLB 015  Chowdhury J
THIS IS A BLENDED CLASS THAT MEETS AS SCHEDULED IN PERSON WITH ADDITIONAL READING AND ASSIGNMENTS DELIVERED ONLINE. ONLINE SESSIONS AND FACE-TO-FACE SESSIONS WILL BE OUTLINED ON THE FIRST DAY OF CLASS.
003 (15967)  CRE 3.0  TR  12:30 pm-01:50 pm  BLB 140
501 (17492)  CRE 3.0  W  06:00 pm-08:50 pm  FRSC 128
THIS COURSE MEETS AT THE FRISCO CAMPUS
2811 INTERNET BLVD., FRISCO TX  75034.

MKTG 4330  PROD PLNG BRND MGMT
001 (1681)  CRE 3.0  R  02:00 pm-04:50 pm  BLB 245  Guzman F
002 (1682)  CRE 3.0  MW  02:00 pm-03:20 pm  BLB 250  Guzman F
003 (14492)  CRE 3.0  R  06:30 pm-09:20 pm  BLB 245  Alvarado Karste

MKTG 4470  BUSINESS MARKETING
001 (1862)  CRE 3.0  TR  09:30 am-10:50 am  BLB 075  Smith T
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

MKTG 4520  MARKETING CHANNELS
007 (1692)  CRE 3.0  INET
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.
777 (1683)  CRE 3.0  INET
THIS COURSE IS RESTRICTED. LIMITED TO STUDENTS RESIDING OUT-OF-STATE ONLY. CONTACT DEPARTMENT.
WEB-BASED INSTRUCTION.

MKTG 4570  SALES ANALYTICS
001 (1863)  CRE 3.0  TR  12:30 pm-01:50 pm  BLB 065  Houser J
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
MKTG 4600  RETAILING
007 (1419) CRE 3.0 INET
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.
501 (17491) CRE 3.0 W 03:00 pm-06:20 pm
THIS COURSE MEETS AT THE FRISCO CAMPUS
2811 INTERNET BLVD., FRISCO TX 75034.
777 (1572) CRE 3.0 INET
WEB-BASED INSTRUCTION.
THIS COURSE IS RESTRICTED. LIMITED TO STUDENTS RESIDING OUT-OF-STATE ONLY. CONTACT DEPARTMENT.

MKTG 4630  RETAILING II
001 (13600) CRE 3.0 TR 09:30 am-10:50 am BLB 250

MKTG 4670  ADVANCED SALES
001 (1864) CRE 3.0 TR 11:00 am-12:20 pm BLB 075 Houser J
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

MKTG 4770  SALES MANAGEMENT
001 (1865) CRE 3.0 TR 11:00 am-12:20 pm BLB 065 Suber T
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

MKTG 4800  INTERNSHIP IN M OR L
751 (1420) CRE 3.0 Smith T
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

MKTG 4805  SALES INTERNSHIP
700 (1866) CRE V Houser J
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

MKTG 4890  MARKETING PROBLEMS
001 (1421) CRE 3.0 R 06:30 pm-09:20 pm BLB 080 Pelton L
THIS CLASS MEETS FOR 3 HOURS ON THURSDAYS. STUDENTS WILL MEET AS A WHOLE CLASS AT 6:30PM IN THE ASSIGNED CLASSROOM. STUDENTS WILL THEN ATTEND A BREAK-OUT SESSION DURING THE LAST HALF OF CLASS EVERY WEEK.
501 (17490) CRE 3.0

MKTG 5800  MKTG INTERNSHIP
751 (1643) CRE V
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

MKTG 5850  STRATEGIC MARKETING
007 (1637) CRE 3.0 Smith J
WEB-BASED INSTRUCTION.
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777 (1684) CRE 3.0 Smith J
WEB-BASED INSTRUCTION.
THIS COURSE IS RESTRICTED. LIMITED TO STUDENTS RESIDING OUT-OF-STATE ONLY. CONTACT DEPARTMENT.

MKTG 5910  SPEC PROBS
001 (1638) CRE V
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
### Course Listing

#### MKTG 6040  
**SUPPLY CHAIN STRATEGY**

<table>
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<tr>
<th>Section</th>
<th>Time</th>
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<tr>
<td>001</td>
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#### MKTG 6900  
**SPECIAL PROBLEMS**

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<th>Section</th>
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<tr>
<td>700</td>
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#### MKTG 6940  
**INDIVIDUAL RES**

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<td>752</td>
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<td>758</td>
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<tr>
<td>764</td>
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<td>Guzman F</td>
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#### MKTG 6950  
**DISSERTATION**

<table>
<thead>
<tr>
<th>Section</th>
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<tr>
<td>701</td>
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<td>Paswan A</td>
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<td>707</td>
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<td>Blankson C</td>
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<tr>
<td>708</td>
<td></td>
<td>Guzman F</td>
</tr>
<tr>
<td>717</td>
<td></td>
<td>Thompson K</td>
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<tr>
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<td></td>
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<tr>
<td>719</td>
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<td>Pelton L</td>
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</table>

### Three Week Session

#### MKTG 3650  
**MARKETING FOUNDATIONS**

<table>
<thead>
<tr>
<th>Section</th>
<th>Time</th>
<th>Instructor</th>
</tr>
</thead>
<tbody>
<tr>
<td>807</td>
<td>06:30 pm-09:20 pm</td>
<td>INET Strutton H</td>
</tr>
</tbody>
</table>

#### MKTG 3700  
**MARKETING METRICS**
INET Ganesh GCRE 3.0807 (17433) 3W1 WINTER SESSION  
WEB-BASED INSTRUCTION.  
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

INET Ganesh GCRE 3.0877 (17434) 3W1 WINTER SESSION  
WEB-BASED INSTRUCTION.  
THIS COURSE IS RESTRICTED. LIMITED TO STUDENTS RESIDING OUT-OF-STATE ONLY. CONTACT DEPARTMENT.

RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

MKTG 3710  MKTG RES AND ANALYTICS

807 (17435) CRE 3.0  INET  Mims T  
3W1 WINTER SESSION  
WEB-BASED INSTRUCTION.  
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

877 (17436) CRE 3.0  INET  Mims T  
3W1 WINTER SESSION  
WEB-BASED INSTRUCTION.  
THIS COURSE IS RESTRICTED. LIMITED TO STUDENTS RESIDING OUT-OF-STATE ONLY. CONTACT DEPARTMENT.

RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

Eight Week Session One

MKTG 5150  MKTG MANAGEMENT

007 (13297) CRE 3.0  Thompson K  
WEB-BASED INSTRUCTION.  
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

080 (14897) CRE 3.0  Thompson K  
WEB-BASED INSTRUCTION.  
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

RESTRICTED TO STUDENTS IN THE ACCELERATED ONLINE PROGRAM ONLY.

086 (16586) CRE 3.0  AOP  Thompson K  
WEB-BASED INSTRUCTION.  
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

RESTRICTED TO STUDENTS IN THE ACCELERATED ONLINE PROGRAM ONLY.

RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

777 (13298) CRE 3.0  Thompson K  
WEB-BASED INSTRUCTION.  
THIS COURSE IS RESTRICTED. LIMITED TO STUDENTS RESIDING OUT-OF-STATE ONLY. CONTACT DEPARTMENT.

MKTG 5550  GLOBAL MARKETING
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

RESTRICTED TO STUDENTS IN THE ACCELERATED ONLINE PROGRAM ONLY.
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

Restriction to Students in the Accelerated Online Program Only.
Restriction Course. Approval Required. Contact Department.

WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.
THIS IS AN 8 WEEK COURSE AND MEETS FROM MARCH 19 TO MAY 11. AN ON-CAMPUS COMPONENT IS AVAILABLE TO F-1 VISA HOLDERS UPON REQUEST. F-1 STUDENTS MUST COMMUNICATE WITH THE COURSE INSTRUCTOR DURING THE FIRST WEEK OF THE COURSE TO MAKE THE REQUEST.

RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
RESTRICTED TO STUDENTS IN THE ACCELERATED ONLINE PROGRAM ONLY.

RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
RESTRICTED TO STUDENTS IN THE ACCELERATED ONLINE PROGRAM ONLY.

Eight Week Session Two

MKTG 5150 MKTG MANAGEMENT

WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.
THIS IS AN 8 WEEK COURSE AND MEETS FROM MARCH 19 TO MAY 11. AN ON-CAMPUS COMPONENT IS AVAILABLE TO F-1 VISA HOLDERS UPON REQUEST. F-1 STUDENTS MUST COMMUNICATE WITH THE COURSE INSTRUCTOR DURING THE FIRST WEEK OF THE COURSE TO MAKE THE REQUEST.

WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.
THIS IS AN 8 WEEK COURSE AND MEETS FROM MARCH 19 TO MAY 11. AN ON-CAMPUS COMPONENT IS AVAILABLE TO F-1 VISA HOLDERS UPON REQUEST. THIS COURSE REQUIRES DEPARTMENT CONSENT. IF YOU ARE IN THE ACCELERATED ONLINE MBA PLEASE CONTACT THE GRADUATE PROGRAMS OFFICE IN THE COLLEGE OF BUSINESS AT 940.369.8977.
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
RESTRICTED TO STUDENTS IN THE ACCELERATED ONLINE PROGRAM ONLY.

WEB-BASED INSTRUCTION.
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RESTRICTED TO STUDENTS IN THE ACCELERATED ONLINE PROGRAM ONLY.
THIS COURSE IS RESTRICTED. LIMITED TO STUDENTS RESIDING OUT-OF-STATE ONLY. CONTACT DEPARTMENT.
WEB-BASED INSTRUCTION.
THIS IS AN 8 WEEK COURSE AND MEETS FROM MARCH 19 TO MAY 11. AN ON-CAMPUS COMPONENT IS AVAILABLE TO F-1 VISA HOLDERS UPON REQUEST. F-1 STUDENTS MUST COMMUNICATE WITH THE COURSE INSTRUCTOR DURING THE FIRST WEEK OF THE COURSE TO MAKE THE REQUEST.

MKTG 5260  MKTG METRICS FOR MGRS

007 (15491) CRE 3.0  INET  Ganesh G
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

080 (15311) CRE 3.0  AOP  Ganesh G
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.
RESTRICTED TO STUDENTS IN THE ACCELERATED ONLINE PROGRAM ONLY.
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

086 (15312) CRE 3.0  AOP  Ganesh G
WEB-BASED INSTRUCTION.
THIS COURSE IS RESTRICTED. LIMITED TO STUDENTS RESIDING OUT-OF-STATE ONLY. CONTACT DEPARTMENT.
RESTRICTED TO STUDENTS IN THE ACCELERATED ONLINE PROGRAM ONLY.

777 (15492) CRE 3.0  INET  Ganesh G
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
WEB-BASED INSTRUCTION.
THIS COURSE IS RESTRICTED. LIMITED TO STUDENTS RESIDING OUT-OF-STATE ONLY. CONTACT DEPARTMENT.

OPS/M/Operations and Supply Management

OPS/M 3830  OPERATIONS MGMT

001 (1342) CRE 3.0  MW  12:30 pm-01:50 pm  BLB 155  Savoie M
CHECK CURRENT CATALOG FOR PREREQUISITES. MUST HAVE COMPLETED A STATISTICS COURSE WITH A "C" OR BETTER PRIOR TO ENROLLMENT IN MGMT 3830.

002 (16763) CRE 3.0  TR  02:00 pm-03:20 pm  BLB 055

003 (14380) CRE 3.0  W  06:30 pm-09:20 pm  BLB 090  Ogden J

004 (12969) CRE 3.0  F  02:00 pm-04:50 pm  BLB 255

007 (1795) CRE 3.0  Rowe P
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

501 (17487) CRE 3.0  R  03:00 pm-05:50 pm  FRSC 129
THIS COURSE MEETS AT THE FRISCO CAMPUS 2811 INTERNET BLVD., FRISCO TX 75034.

777 (1809) CRE 3.0  Rowe P
WEB-BASED INSTRUCTION.
THIS COURSE IS RESTRICTED. LIMITED TO STUDENTS RESIDING OUT-OF-STATE ONLY. CONTACT DEPARTMENT.

OPS/M 4810  PURCH & MAT MGMT

001 (1670) CRE 3.0  R  06:30 pm-09:20 pm  BLB 055
OPSM 4830  
**PRODUCTIVITY & QUALITY**

001  (1724) CRE 3.0 T 06:30 pm-09:20 pm  BLB 065  Ojha D

CHECK CURRENT CATALOG FOR PREREQUISITES. MUST HAVE COMPLETED A MGMT 3830 WITH A "C" OR BETTER PRIOR TO ENROLLMENT IN MGMT 4830.

RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

PLEASE CONTACT APRIL KUYKENDALL AT JONATHON.FITE@UNT.EDU FOR MORE INFORMATION.

OPSM 4880  
**MANAGEMENT OF PROJECTS**

001  (1350) CRE 3.0 F 06:30 pm-09:20 pm  BLB 090  Savoie M

CHECK CURRENT CATALOG FOR PREREQUISITES. MUST HAVE COMPLETED MGMT 3830 WITH A "C" OR BETTER.

RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

DEPARTMENT CONSENT REQUIRED. PLEASE CONTACT APRIL KUYKENDALL AT JONATHON.FITE@UNT.EDU FOR MORE INFORMATION.

501  (17485) CRE 3.0 M 03:00 pm-04:20 pm  FRSC 133

THIS COURSE MEETS AT THE FRISCO CAMPUS
2811 INTERNET BLVD., FRISCO TX  75034.

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**Three Week Session**

OPSM 3830  
**OPERATIONS MGMT**

807  (17429) CRE 3.0  INET  Savoie M

3W1 WINTER SESSION
WEB-BASED INSTRUCTION.

THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

877  (17430) CRE 3.0  INET  Savoie M

3W1 WINTER SESSION
WEB-BASED INSTRUCTION.

THIS COURSE IS RESTRICTED. LIMITED TO STUDENTS RESIDING OUT-OF-STATE ONLY. CONTACT DEPARTMENT.

RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.