# Marketing and Logistics

## LGAV/Aviation Logistics

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<th>Course Code</th>
<th>Course Title</th>
<th>Section</th>
<th>Credits</th>
<th>Days</th>
<th>Time</th>
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<td>LGAV 3100</td>
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RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

## LSCM/Logistics, Supply Chain MGMT

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<td>Grimaldo Jr J</td>
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<td>FRSC 107</td>
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CLASS MEETS AT COLLIN HIGHER EDUCATION CENTER, 3452 SPUR 399, MCKINNEY, TX 75096.

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<td>Randall W</td>
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LSCM 4800  LOGISTICS INTERNSHIP
759 (1615) CRE 3.0  Noicki D
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

LSCM 4860  ADV LOGISTICS MGMT
001 (1792) CRE 3.0  R  06:30 pm-09:20 pm  BLB 080  Sauer B
THIS CLASS MEETS FOR 3 HOURS ON THURSDAYS. STUDENTS WILL MEET AS A WHOLE CLASS AT
6:30 PM IN THE ASSIGNED CLASSROOM. STUDENTS WILL THEN ATTEND A BREAK-OUT SESSION
DURING THE LAST HALF OF CLASS EVERY WEEK.
Also meets: R  06:30 pm-09:20 pm WH  222  1/16/18-5/11/18
002 (16857) CRE 3.0  TR  12:30 pm-01:50 pm  BLB 015  Sauer B
THIS CLASS MEETS TUESDAY AND THURSDAY. YOU WILL MEET AS A WHOLE ON TUESDAY. ON
THURSDAY, YOU WILL ATTEND A BREAK-OUT SESSION IN AN ASSIGNED CLASSROOM.
Also meets: R  12:30 pm-01:50 pm GAB  114  1/16/18-5/11/18

LSCM 4900  SPECIAL PROBLEMS
701 (1946) CRE V
702 (14765) CRE V  T  12:59 pm-03:59 pm  BLB 277  Sauer B
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

LSCM 5300  STRATEGIC SUPPLY CHAIN
001 (1944) CRE 3.0  M  06:30 pm-09:20 pm  BLB 065  Bryant A

LSCM 5800  LSCM INTERNSHIP
750 (1812) CRE V  Nowicki D
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

LSCM 5860  SCM PROBLEMS
001 (1446) CRE 3.0  T  06:30 pm-09:20 pm  BLB 065  Nowicki D
Course Topic: ADV SUPPLY CHAIN MGMT PROBLEMS

LSCM 5900  SPEC PROBS
701 (1806) CRE 3.0  Kidwell B
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

LSCM 5910  SPECIAL PROBLEMS
701 (1846) CRE V  Farris II M
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
751 (1847) CRE V  Farris II M
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

LSCM 6900  SPECIAL PROBLEMS
703 (1919) CRE V  Nowicki D
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
705 (1920) CRE 3.0  Kidwell B
Course Topic: GREEN WORKSHOP
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
706 (1921) CRE V  Randall W
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
707 (1922) CRE V  Sauer B
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

LSCM 6940  INDIVIDUAL RESEARCH
700 (1952) CRE V  Manuj I
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
705 (1950) CRE V  Randall W

LSCM 6950  DOCTORAL DISSERTATION
700 (17607) CRE V  Nowicki D
MKTG/Marketing

MKTG 2650  CULTURE & CONSUMPTION
001 (1679) CRE 3.0  T  11:00 am-12:20 pm  BLB 170  Pelton L
THIS IS A BLENDED LEARNING COURSE.
THIS CLASS WILL MEET FACE-TO-FACE ON TUESDAYS. STUDENTS WILL HAVE A MANDATORY LAB ON THURSDAYS.
Also meets:  R  11:00 am-12:20 pm  BLB 170  1/16/18-5/11/18

MKTG 3010  PROFESSIONAL SELLING
001 (1447) CRE 3.0  TR  11:00 am-12:20 pm  BLB 080  Houser J
002 (1824) CRE 3.0  MW  03:30 pm-04:50 pm  BLB 180  Suber T
003 (1914) CRE 3.0  MWF  09:59 am-10:50 am  BLB 225  Suber T
070 (16988) CRE 3.0  M  07:30 pm-08:50 pm  CHEC  Orosy G
CLASS MEETS AT COLLIN HIGHER EDUCATION CENTER, 3452 SPUR 399, MCKINNEY, TX 75096
THIS IS A BLENDED CLASS THAT MEETS AS SCHEDULED WITH SOME COURSE CONTENT DELIVERED ONLINE. VISIT WWW.UNTECAMPUS.COM FOR MORE INFORMATION.

MKTG 3650  MARKETING FOUNDATIONS
001 (1448) CRE 3.0  TR  09:30 am-10:50 am  LYCM  Thompson K
THIS IS A BLENDED CLASS THAT MEETS AS SCHEDULED WITH SOME COURSE CONTENT DELIVERED ONLINE. VISIT WWW.UNTECAMPUS.COM FOR MORE INFORMATION.
002 (1449) CRE 3.0  MWF  11:00 am-11:50 am  BLB 080  Strutton H
003 (1450) CRE 3.0  W  02:00 pm-04:50 pm  BLB 170  Strutton H
004 (1804) CRE 3.0  M  06:30 pm-09:20 pm  BLB 180  Philip H
070 (16991) CRE 3.0  M  06:00 pm-07:20 pm  CHEC  Orosy G
CLASS MEETS AT COLLIN HIGHER EDUCATION CENTER, 3452 SPUR 399, MCKINNEY, TX 75096
501 (15893) CRE 3.0  T  02:00 pm-03:20 pm  FRSC 112  Orosy G
THIS COURSE MEETS AT THE FRISCO CAMPUS
2811 INTERNET BLVD., FRISCO TX 75034.
THIS IS A BLENDED CLASS THAT MEETS AS SCHEDULED WITH SOME COURSE CONTENT DELIVERED ONLINE. VISIT WWW.UNTECAMPUS.COM FOR MORE INFORMATION.

MKTG 3660  ADVERTISING MGT
001 (1823) CRE 3.0  T  02:00 pm-04:50 pm  BLB 140  Houser J
007 (1680) CRE 3.0  INET  Abdinoor J
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.
777 (1681) CRE 3.0  INET  Abdinoor J
THIS IS COURSE RESTRICTED. LIMITED TO STUDENTS RESIDING OUT-OF-STATE ONLY. CONTACT DEPARTMENT.
WEB-BASED INSTRUCTION.

MKTG 3700  MARKETING METRICS
001 (1729) CRE 3.0  TR  11:00 am-12:20 pm  BLB 155  Ganesh G
002 (1854) CRE 3.0  W  06:30 pm-09:20 pm  BLB 015  Ganesh G

MKTG 3710  MKTG RES AND ANALYTICS
MKTG 3720  INTERNET MKTG
001 (1451) CRE 3.0  TR  12:30 pm-01:50 pm  BLB 250  Blankson C
002 (1687) CRE 3.0  T  06:30 pm-09:20 pm  BLB 010  Paswan A

MKTG 3881  PERSONAL DEVELOPMENT
001 (1859) CRE 3.0  TR  03:30 pm-04:50 pm  BLB 010  Chowdhury J

MKTG 4120  CONSUMER BEHAVIOR
001 (1610) CRE 3.0  TR  09:30 am-10:50 am  BLB 055  Alvarado Karste
002 (1825) CRE 3.0  MWF  12:00 pm-12:50 pm  BLB 140  Naletelich K

MKTG 4280  GLOBAL MARKETING
001 (1452) CRE 3.0  TR  12:30 pm-01:50 pm  BLB 055  Chowdhury J

MKTG 4330  PROD PLNG BRND MGMT
001 (1730) CRE 3.0  R  02:00 pm-04:50 pm  BLB 245  Guzman F
002 (1731) CRE 3.0  MW  02:00 pm-03:20 pm  BLB 250  Guzman F
003 (16888) CRE 3.0  R  02:00 pm-04:50 pm  BLB 285  Abdinoor J

MKTG 4470  BUSINESS MARKETING
001 (1931) CRE 3.0  TR  09:30 am-10:50 am  BLB 075  Houser J

MKTG 4520  MARKETING CHANNELS
001 (1826) CRE 3.0  MWF  11:00 am-11:50 am  BLB 140  Pelton L
007 (1743) CRE 3.0  INET  11:00 am-11:50 am  BLB 140  Pelton L

MKTG 4570  SALES ANALYTICS
001 (1932) CRE 3.0  TR  12:30 pm-01:50 pm  BLB 065  Lewin J

MKTG 4600  RETAILING
001 (1871) CRE 3.0  TR  12:30 pm-01:50 pm  BLB 140  Milbauer D
007 (1454) CRE 3.0  INET  12:30 pm-01:50 pm  BLB 140  Philip H

MKTG 4630  E-TAILING
001 (15067) CRE 3.0  TR  09:30 am-10:50 am  BLB 250  Panda S
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MKTG 5910   | SPEC PROBS
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**Eight Week Session One**

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**Notes:**
- RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
- COURSE ENROLLMENT IS RESTRICTED AND NON-TX RESIDENTS MUST RESIDE OUTSIDE OF THE STATE.
- CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.
WEB-BASED INSTRUCTION.

THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

THIS CLASS MEETS FROM JANUARY 16TH - MARCH 9TH. AN ON-CAMPUS COMPONENT IS AVAILABLE TO F-1 VISA HOLDERS UPON REQUEST. F-1 STUDENTS MUST COMMUNICATE WITH THE COURSE INSTRUCTOR DURING THE FIRST WEEK OF THE COURSE TO MAKE THE REQUEST. THIS COURSE REQUIRES DEPARTMENT CONSENT. IF YOU ARE IN THE ACCELERATED ONLINE MBA PLEASE CONTACT THE GRADUATE PROGRAMS OFFICE IN THE COLLEGE OF BUSINESS AT 940.369.8977.

RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

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WEB-BASED INSTRUCTION.

RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

MKTG 5150
MKTG MANAGEMENT

WEB-BASED INSTRUCTION.

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WEB-BASED INSTRUCTION.

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Eight Week Session Two

MKTG 5150
MKTG MANAGEMENT

WEB-BASED INSTRUCTION.

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THIS IS AN 8 WEEK COURSE AND MEETS FROM MARCH 19 TO MAY 11. AN ON-CAMPUS COMPONENT IS AVAILABLE TO F-1 VISA HOLDERS UPON REQUEST. F-1 STUDENTS MUST COMMUNICATE WITH THE COURSE INSTRUCTOR DURING THE FIRST WEEK OF THE COURSE TO MAKE THE REQUEST.
WEB-BASED INSTRUCTION.
This is an Internet course. Course enrollment is restricted and non-Texas resident students residing outside of the state are not eligible to enroll in this section. Contact the department for enrollment assistance in an appropriate section of the course if applicable.

This is an 8 week course and meets from March 19 to May 11. An on-campus component is available to F-1 visa holders upon request. This course requires Department consent. If you are in the Accelerated Online MBA please contact the Graduate Programs Office in the College of Business at 940.369.8977.

Restricted course. Approval required. Contact department.

Restricted to students in the Accelerated Online Program only.

WEB-BASED INSTRUCTION.
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This is an 8 week course and meets from March 19 to May 11. An on-campus component is available to F-1 visa holders upon request. This course requires Department consent. If you are in the Accelerated Online MBA please contact the Graduate Programs Office in the College of Business at 940.369.8977.

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OPS M/Operations and Supply Management

OPS M 3830  OPERATIONS MGMT
001 (1374) CRE 3.0  TR  12:30 pm-01:50 pm  BLB 070  Ogden J
CHECK CURRENT CATALOG FOR PREREQUISITES. MUST HAVE COMPLETED A STATISTICS COURSE WITH A "C" OR BETTER PRIOR TO ENROLLMENT IN MGMT 3830.

003 (16705) CRE 3.0  TR  02:00 pm-03:20 pm  BLB 010  Fite J
004 (14196) CRE 3.0  R  06:30 pm-09:20 pm  BLB 245  Michels J
005 (16706) CRE 3.0  TR  03:30 pm-04:50 pm  BLB 090  Ogden J
007 (1856) CRE 3.0  INET  Ogden J
WEB-BASED INSTRUCTION.
This is an Internet course. Course enrollment is restricted and non-Texas resident students residing outside of the state are not eligible to enroll in this section. Contact the department for enrollment assistance in an appropriate section of the course if applicable.

070 (16989) CRE 3.0  M  06:00 pm-08:50 pm  CHEC  Baum J
CLASS MEETS AT COLLIN HIGHER EDUCATION CENTER, 3452 SPUR 399, MCKINNEY, TX 75096

777 (1872) CRE 3.0  INET  Ogden J
WEB-BASED INSTRUCTION.
This is course restricted. Limited to students residing out-of-state only. Contact Department.

OPS M 4810  PURCH & MAT MGMT
001 (1719) CRE 3.0  M  06:30 pm-09:20 pm  BLB 070  Franz III R

OPS M 4830  PRODUCTIVITY & QUALITY
001 (1776) CRE 3.0  R  06:30 pm-09:20 pm  BLB 260  Grimaldo Jr J
CHECK CURRENT CATALOG FOR PREREQUISITES. MUST HAVE COMPLETED A MGMT 3830 WITH A "C" OR BETTER PRIOR TO ENROLLMENT IN MGMT 4830.

Restricted course. Approval required. Contact department.

Please contact April Kuykendall at Jonathan.Fite@unt.edu for more information.

OPS M 4880  MANAGEMENT OF PROJECTS
CHECK CURRENT CATALOG FOR PREREQUISITES. MUST HAVE COMPLETED MGMT 3830 WITH A "C" OR BETTER.
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
DEPARTMENT CONSENT REQUIRED. PLEASE CONTACT APRIL KUYKENDALL AT JONATHON.FITE@UNT.EDU FOR MORE INFORMATION.