### Marketing and Logistics

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### LSCM/Logistics, Supply Chain MGMT

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*THIS COURSE MEETS AT THE FRISCO CAMPUS 2811 INTERNET BLVD., FRISCO TX 75034. THIS IS A BLENDED COURSE.*

*RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.*
LSCM 6900  SPECIAL PROBLEMS
703 (1852) CRE V  Nowicki D
   RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
705 (1853) CRE V  Kidwell B
   Course Topic: GREEN WORKSHOP
   RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
706 (1854) CRE V  Prybutok V
   RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
707 (1855) CRE V  Sauser B
   RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

LSCM 6940  INDIVIDUAL RESEARCH
700 (1879) CRE V  Nowicki D
   RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
705 (1877) CRE V  Blankson C
   RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

LSCM 6950  DOCTORAL DISSERTATION
700 (14821) CRE V  Nowicki D
   RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
703 (1875) CRE V  Pohlen T
   RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
705 (1876) CRE V  Manuj I
   RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
707 (1874) CRE V
   RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
708 (14894) CRE V
709 (14895) CRE V  Sauser B
711 (14896) CRE V  Prybutok V

Three Week Session

LSCM 3960  LOGISTICS SPLY CHN MGMT
807 (17427) CRE 3.0  INET  Farris II M
   3W1 WINTER SESSION
   WEB-BASED INSTRUCTION.
   THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.
   THERE WILL BE A FACE-TO-FACE EXAM. ROOM AND DATE TBA.
877 (17428) CRE 3.0  INET  Farris II M
   3W1 WINTER SESSION
   WEB-BASED INSTRUCTION.
   THIS COURSE IS RESTRICTED. LIMITED TO STUDENTS RESIDING OUT-OF-STATE ONLY. CONTACT DEPARTMENT.
   RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
   THERE WILL BE A FACE-TO-FACE EXAM. ROOM AND DATE TBA.

Eight Week Session Two

LSCM 5860  SCM PROBLEMS
007 (15868) CRE 3.0  INET  Nowicki D
   WEB-BASED INSTRUCTION.
   THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.
MKTG/Marketing

**MKTG 2650**  
**CULTURE & CONSUMPTION**  
001 (1633) CRE 3.0 TR 11:00 am-12:20 pm BLB 170 Pelton L  
*This is a blended learning course. This class will meet face-to-face on Tuesdays. Students will have a mandatory lab on Thursdays.*

**MKTG 3010**  
**PROFESSIONAL SELLING**  
001 (1412) CRE 3.0 TR 11:00 am-12:20 pm BLB 080 Smith T  
002 (1767) CRE 3.0 MW 03:30 pm-04:50 pm BLB 180 Suber T  
003 (1848) CRE 3.0 TR 12:30 pm-01:50 pm BLB 270 Suber T

**MKTG 3650**  
**MARKETING FOUNDATIONS**  
001 (1413) CRE 3.0 TR 09:30 am-10:50 am LYCM Thompson K  
*This is a blended class that meets as scheduled with some course content delivered online. Visit www.untecampus.com for more information.*  
002 (1414) CRE 3.0 MWF 11:00 am-11:50 am BLB 080 Strutton H  
003 (1415) CRE 3.0 W 02:00 pm-04:50 pm BLB 170 Strutton H  
004 (1748) CRE 3.0 M 06:30 pm-09:20 pm BLB 010 Smith J  
005 (16762) CRE 3.0 F 11:00 am-01:50 pm BLB 155  
070 (17496) CRE 3.0 M 06:00 pm-07:20 pm CHEC  
*Class meets at Collin Higher Education Center, 3452 Spur 399, McKinney, TX 75096. This is a blended course.*  
501 (17495) CRE 3.0 T 02:00 pm-03:20 pm FRSC 161  
*This course meets at the Frisco Campus, 2811 Internet Blvd., Frisco TX 75034. This is a blended course.*

**MKTG 3660**  
**ADVERTISING MGT**  
001 (1766) CRE 3.0 TR 02:00 pm-03:20 pm BLB 270

**MKTG 3700**  
**MARKETING METRICS**  
001 (1680) CRE 3.0 TR 11:00 am-12:20 pm BLB 155 Ganesh G
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This course meets at the Frisco Campus, 2811 Internet Blvd., Frisco TX 75034. This is a blended course.

This is a blended class that meets as scheduled in person with additional reading and assignments delivered online. Online sessions and face-to-face sessions will be outlined on the first day of class.

This course is restricted. Limited to students residing out-of-state only. Contact department.

Restricted course. Approval required. Contact department.
MKTG 4600  RETAILING
007 (1419)  CRE 3.0  INET  Smith J
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.
501 (17491)  CRE 3.0  W  03:00 pm-06:20 pm
THIS COURSE MEETS AT THE FRISCO CAMPUS
2811 INTERNET BLVD., FRISCO TX 75034.

MKTG 4630  RETAILING II
001 (13600)  CRE 3.0  TR  09:30 am-10:50 am  BLB 250

MKTG 4670  ADVANCED SALES
001 (1864)  CRE 3.0  TR  11:00 am-12:20 pm  BLB 075  Houser J
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

MKTG 4770  SALES MANAGEMENT
001 (1865)  CRE 3.0  TR  11:00 am-12:20 pm  BLB 065  Suber T
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

MKTG 4800  INTERNSHIP IN M OR L
751 (1420)  CRE 3.0  Smith T
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

MKTG 4805  SALES INTERNSHIP
700 (1866)  CRE V  Houser J
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

MKTG 4890  MARKETING PROBLEMS
001 (1421)  CRE 3.0  R  06:30 pm-09:20 pm  BLB 080  Pelton L
THIS CLASS MEETS FOR 3 HOURS ON THURSDAYS. STUDENTS WILL MEET AS A WHOLE CLASS AT 6:30PM IN THE ASSIGNED CLASSROOM. STUDENTS WILL THEN ATTEND A BREAK-OUT SESSION DURING THE LAST HALF OF CLASS EVERY WEEK.
501 (17490)  CRE 3.0  Bergestuen T

MKTG 5800  MKTG INTERNSHIP
751 (1643)  CRE V
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

MKTG 5850  STRATEGIC MARKETING
007 (1637)  CRE 3.0  Smith J
WEB-BASED INSTRUCTION.
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777 (1684)  CRE 3.0  Smith J
THIS COURSE IS RESTRICTED. LIMITED TO STUDENTS RESIDING OUT-OF-STATE ONLY. CONTACT DEPARTMENT.
WEB-BASED INSTRUCTION.
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

MKTG 5910  SPEC PROBS
001 (1638)  CRE V
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

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**MKTG 3710**  
**MKTG RES AND ANALYTICS**

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**Eight Week Session One**

**MKTG 5150**  
**MKTG MANAGEMENT**

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This course is restricted. Limited to students residing out-of-state only. Contact department.

**MKTG 5550**  
**GLOBAL MARKETING**
Eight Week Session Two

MKTG 5150  MKTG MANAGEMENT

007 (12857) CRE 3.0  Thompson K
WEB-BASED INSTRUCTION.
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THIS IS AN 8 WEEK COURSE AND MEETS FROM MARCH 19 TO MAY 11. AN ON-CAMPUS COMPONENT IS AVAILABLE TO F-1 VISA HOLDERS UPON REQUEST. F-1 STUDENTS MUST COMMUNICATE WITH THE COURSE INSTRUCTOR DURING THE FIRST WEEK OF THE COURSE TO MAKE THE REQUEST.

080 (12909) CRE 3.0  Thompson K
WEB-BASED INSTRUCTION.
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086 (12910) CRE 3.0  Thompson K
WEB-BASED INSTRUCTION.
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MKTG 5260  MKTG METRICS FOR MGRS

007 (15491) CRE 3.0 INET Ganesh G
WEB-BASED INSTRUCTION.
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RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

080 (15311) CRE 3.0 AOP Ganesh G
WEB-BASED INSTRUCTION.
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RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

OPSM/Operations and Supply Management

OPSM 3830  OPERATIONS MGMT

001 (1342) CRE 3.0 TR 12:30 pm-01:50 pm BLB 155 Savoie M
CHECK CURRENT CATALOG FOR PREREQUISITES. MUST HAVE COMPLETED A STATISTICS COURSE WITH A "C" OR BETTER PRIOR TO ENROLLMENT IN MGMT 3830.

002 (16763) CRE 3.0 MW 02:00 pm-03:20 pm BLB 055

003 (14380) CRE 3.0 F 06:30 pm-09:20 pm BLB 090 Ogden J

004 (12969) CRE 3.0 R 02:00 pm-04:50 pm BLB 255

007 (1795) CRE 3.0 R 03:00 pm-05:50 pm FRSC 129
THIS COURSE MEETS AT THE FRISCO CAMPUS 2811 INTERNET BLVD., FRISCO TX 75034.

OPSM 4810  PURCH & MAT MGMT

001 (1670) CRE 3.0 R 06:30 pm-09:20 pm BLB 055
Three Week Session

OPSM 3830  OPERATIONS MGMT

807  (17429)  CRE 3.0  INET  Savoie M
3W1 WINTER SESSION
WEB-BASED INSTRUCTION.
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877  (17430)  CRE 3.0  INET  Savoie M
3W1 WINTER SESSION
WEB-BASED INSTRUCTION.
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RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.