## JOUR/Journalism

### JOUR 1210  MASS COMM & SOCIETY

<table>
<thead>
<tr>
<th>Section</th>
<th>CRN</th>
<th>Credits</th>
<th>Days</th>
<th>Time</th>
<th>Location</th>
<th>Instructor</th>
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<tbody>
<tr>
<td>801</td>
<td>(15445)</td>
<td>3.0</td>
<td>TR</td>
<td>12:30 pm-01:50 pm</td>
<td>GAB 105</td>
<td>Blankenship S</td>
</tr>
</tbody>
</table>

WEB-BASED INSTRUCTION.

THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

### JOUR 2000  PRINCIPLES OF AD & PR

<table>
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<th>Section</th>
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<th>Location</th>
<th>Instructor</th>
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<td>12:30 pm-01:50 pm</td>
<td>GAB 105</td>
<td>Broyles S</td>
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<tr>
<td>002</td>
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<td>3.0</td>
<td>TR</td>
<td>12:30 pm-01:50 pm</td>
<td>GAB 104</td>
<td>Nisbett G</td>
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<td>501</td>
<td>(15621)</td>
<td>3.0</td>
<td>TR</td>
<td>02:00 pm-03:20 pm</td>
<td>FRSC 104</td>
<td>Knight S</td>
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THIS COURSE MEETS AT THE FRISCO CAMPUS 2811 INTERNET BLVD., FRISCO TX 75034.

### JOUR 2250  MEDIA LITERACY

<table>
<thead>
<tr>
<th>Section</th>
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<th>Time</th>
<th>Location</th>
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<tr>
<td>801</td>
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<td>3.0</td>
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<td>INET</td>
<td>Blankenship S</td>
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</table>

WEB-BASED INSTRUCTION.

THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

### JOUR 2300  PRINCIPLES OF NEWS

<table>
<thead>
<tr>
<th>Section</th>
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<td>TR</td>
<td>09:30 am-10:50 am</td>
<td>ENV 125</td>
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### JOUR 2310  INTRO TO MEDIA WRITING

<table>
<thead>
<tr>
<th>Section</th>
<th>CRN</th>
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<tr>
<td>001</td>
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<td>MW</td>
<td>09:00 am-10:20 am</td>
<td>SYMR 224</td>
<td>Paul N</td>
</tr>
<tr>
<td>002</td>
<td>(2875)</td>
<td>3.0</td>
<td>MW</td>
<td>11:00 am-12:20 pm</td>
<td>SYMR 224</td>
<td>Paul N</td>
</tr>
<tr>
<td>003</td>
<td>(2876)</td>
<td>3.0</td>
<td>MW</td>
<td>12:59 pm-02:20 pm</td>
<td>SYMR 224</td>
<td>McPhate D</td>
</tr>
<tr>
<td>004</td>
<td>(2889)</td>
<td>3.0</td>
<td>M</td>
<td>03:00 pm-05:50 pm</td>
<td>SYMR 224</td>
<td>Vernon E</td>
</tr>
<tr>
<td>005</td>
<td>(2947)</td>
<td>3.0</td>
<td>T</td>
<td>06:30 pm-09:20 pm</td>
<td>SYMR 220</td>
<td>McPhate D</td>
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</table>

STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED.

PRE-MAJOR STATUS OR MINOR STATUS; PASS GSP TEST; TWO TERMS/SEMESTERS OF FIRST YEAR ENGLISH

FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM IS MANDATORY. IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND
PRE-REQS HAVE BEEN COMPLETED
PRE-MAJOR STATUS OR MINOR STATUS; PASS GSP TEST; TWO TERMS/SEMESTERS OF FIRST
YEAR ENGLISH
FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM IS MANDATORY. IF A STUDENT
MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.

WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS
RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS
SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE
SECTION OF THE COURSE IF APPLICABLE.

JOUR 3020  ADV ACCOUNT PLANNING
001 (2890) CRE 3.0  TR 11:00 am-12:20 pm GAB 104 Dale J
JOUR MAJOR STATUS, MATH 1680 OR MATH 1681, GSP TEST PASS, JOUR 1210 AND JOUR 2310;
JOUR 2000 REQUIRED FOR 2013 CATALOG AND AFTER: JOUR 2000 OR JOUR 2010 AND JOUR 3210
REQUIRED FOR 2012 CATALOG AND BEFORE. JOUR MINOR STATUS PLUS JOUR 2000 OR JOUR
2010.
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND
PRE-REQS HAVE BEEN COMPLETED

JOUR 3040  AD MEDIA STRATEGY
002 (14289) CRE 3.0  TR 03:59 pm-05:20 pm GAB 114 Unger V

JOUR 3050  AD COPYWRITING
001 (2881) CRE 3.0  TR 11:00 am-12:20 pm SYMR 203 Ford W
JOUR MAJOR STATUS AND JOUR 3210. JOUR MINOR STATUS AND JOUR 2000
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND
PRE-REQS HAVE BEEN COMPLETED
COREQUISITE: JOUR 3055.001

002 (2882) CRE 3.0  TR 09:30 am-10:50 am SYMR 203 Broyles S
JOUR MAJOR STATUS AND JOUR 3210. JOUR MINOR STATUS AND JOUR 2000
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND
PRE-REQS HAVE BEEN COMPLETED
COREQUISITE: JOUR 3055.003

JOUR 3055  AD ART DIRECTION
001 (2924) CRE 3.0  MW 09:59 am-11:20 am SYMR 203 Ford W
JOUR MAJOR OR MINOR STATUS PLUS JOUR 2000 AND JOUR 3210.
CO-REQUISITE: JOUR 3050.001

003 (13739) CRE 3.0  MW 12:59 pm-02:20 pm SYMR 203 Ford W
CO-REQUISITE: JOUR 3050.002

JOUR 3070  AD AGENCY MANAGEMENT
001 (13499) CRE 3.0  M 03:30 pm-06:20 pm WH 116 Unger V

JOUR 3200  MASS COMM RESEARCH
801 (15785) CRE 3.0  INET Champlin S
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS
RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS
SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE
SECTION OF THE COURSE IF APPLICABLE.

JOUR 3210  APPL DESIGN AD & PR
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED.


FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM IS MANDATORY. IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.

STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED.

FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM IS MANDATORY. IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.

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FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM IS MANDATORY. IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.

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FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM IS MANDATORY. IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.
ENROLLMENT REQUIREMENTS: JOUR MAJOR STATUS, MATH 1680 OR MATH 1681, GSP TEST PASS
JOUR 1210 AND JOUR 2310; JOUR 2000 REQUIRED FOR 2013 CATALOG AND AFTER; JOUR 2000
OR JOUR 2010 AND JOUR 3210 REQUIRED FOR 2012 CATALOG AND BEFORE. JOUR MINOR STATUS
PLUS GSP AND JOUR 2310.

JOUR 3310 FEATURE WRITING
001 (13925) CRE 3.0  MW  11:00 am-12:20 pm  GAB 111H  Donald M

JOUR 3321 NEWS REPORT / WRIT / EDIT
001 (2906) CRE 3.0  TR  09:30 am-10:50 am  SYMR 224  Nevins A
JOUR MAJOR STATUS, MATH 1680 OR MATH 1681, GSP TEST PASS, JOUR 1210 AND JOUR 2310;
JOUR 2000 REQUIRED FOR 2013 CATALOG AND AFTER; JOUR 2000 OR JOUR 2010 AND JOUR 3210
REQUIRED FOR 2012 CATALOG AND BEFORE. JOUR MINOR STATUS PLUS GSP AND JOUR 2310.

STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND
PRE-REQS HAVE BEEN MET. FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM
CLASSES IS MANDATORY, IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE
DROPPED.

002 (2920) CRE 3.0  TR  11:00 am-12:20 pm  SYMR 224  Fellows J
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND
PRE-REQS HAVE BEEN COMPLETED.
JOUR MAJOR STATUS, MATH 1680 OR MATH 1681, GSP TEST PASS, JOUR 1210 AND JOUR 2310;
JOUR 2000 REQUIRED FOR 2013 CATALOG AND AFTER; JOUR 2000 OR JOUR 2010 AND JOUR 3210
REQUIRED FOR 2012 CATALOG AND BEFORE. JOUR MINOR STATUS PLUS GSP AND JOUR 2310.
FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM IS MANDATORY. IF A STUDENT
MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.

004 (13740) CRE 3.0  TR  12:30 pm-01:50 pm  SYMR 224  Nevins A
301 (2907) LAB 0.0  T  02:00 pm-03:20 pm  SYMR 224  Nevins A
302 (2921) LAB 0.0  T  03:59 pm-05:29 pm  SYMR 224  Fellows J
304 (13741) LAB 0.0  R  03:59 pm-05:29 pm  SYMR 224  Nevins A
805 (15838) CRE 3.0  INET  Ghioto G
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS
RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS
SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE
SECTION OF THE COURSE IF APPLICABLE.

JOUR 3323 BDCST / WEB NEWS WRITING
001 (2910) CRE 3.0  M  12:00 pm-02:50 pm  GAB 101  Fellows J
JOUR MAJOR STATUS, MATH 1680 OR MATH 1681, GSP TEST PASS, JOUR 1210 AND JOUR 2310;
JOUR 2000 REQUIRED FOR 2013 CATALOG AND AFTER; JOUR 2000 OR JOUR 2010 AND JOUR 3210
REQUIRED FOR 2012 CATALOG AND BEFORE. JOUR MINOR STATUS PLUS GSP AND JOUR 2310.
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND
PRE-REQUISITES HAVE BEEN COMPLETED

002 (2919) CRE 3.0  W  12:00 pm-02:50 pm  GAB 101  Fellows J
JOUR MAJOR STATUS, MATH 1680 OR MATH 1681, GSP TEST PASS, JOUR 1210 AND JOUR 2310;
JOUR 2000 REQUIRED FOR 2013 CATALOG AND AFTER; JOUR 2000 OR JOUR 2010 AND JOUR 3210
REQUIRED FOR 2012 CATALOG AND BEFORE. JOUR MINOR STATUS PLUS GSP AND JOUR 2310.

STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND
PRE-REQS HAVE BEEN MET. FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM
CLASSES IS MANDATORY, IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE
DROPPED.

JOUR 3340 DIGITAL MEDIA FOR JOUR
801 (16267) CRE 3.0  Fellows J
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS
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JOUR 3400  FUNDAMENTALS OF PR
001 (2929) CRE 3.0  T  06:30 pm-09:20 pm CHEM 106  Keller K
JOUR MAJOR STATUS AND MATH 1680 OR 1681, PASSING SCORE ON GSP TEST, JOUR 1210, JOUR 2000 AND JOUR 2310. JOUR MINOR STATUS AND JOUR 2000.

STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN MET. FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM CLASSES IS MANDATORY, IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.

501 (17607) CRE 3.0  TR  12:30 pm-01:50 pm FRSC 132  Knight S
THIS COURSE MEETS AT THE FRISCO CAMPUS 2811 INTERNET BLVD., FRISCO TX  75034.

JOUR 3410  PR FOR NON-PROFITS
001 (2908) CRE 3.0  T  06:30 pm-09:20 pm GATE 137  Skinner-Luker K
STUDENTS MUST HAVE COMPLETED 45 HOURS OF CREDIT OR MORE TO ENROLL.

501 (13876) CRE 3.0  W  06:00 pm-08:50 pm FRSC 107  Poynter R
THIS COURSE MEETS AT THE FRISCO CAMPUS 2811 INTERNET BLVD., FRISCO TX  75034.

JOUR 3420  PR WRITING
001 (2934) CRE 3.0  TR  12:30 pm-01:50 pm SYMR 222  Keller K

002 (2898) CRE 3.0  TR  02:00 pm-03:20 pm SYMR 222  Keller K
MAJOR STATUS PLUS JOUR 3321
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED.

JOUR 3700  PHOTO JOURNALISM
001 (2909) CRE 3.0  W  06:30 pm-09:20 pm SYMR 223  Bennett T
MAJOR STATU OR MINOR STATUS PLUS JOUR 3321 OR JOUR 3323 AND JOUR 3300.
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQUISITES HAVE BEEN COMPLETED

002 (14290) CRE 3.0  M  06:30 pm-09:20 pm SYMR 223  Bennett T

JOUR 4052  AD PORTFOLIO
001 (14294) CRE 3.0  W  06:30 pm-09:20 pm GAB  438  Dale J

JOUR 4070  AD CAMPAIGNS
001 (2883) CRE 3.0  TR  02:00 pm-03:20 pm SYMR 203  Campbell C
JOUR MAJOR OR MINOR STATUS PLUS JOUR 3020, JOUR 3040 OR JOUR 3200, JOUR 3050 AND 3055.
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED

002 (2943) CRE 3.0  TR  03:30 pm-04:50 pm SYMR 203  Campbell C

JOUR 4075  AD COMPETITION
001 (2926) CRE 3.0  TR  05:00 pm-06:20 pm SYMR 203  Campbell C
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
BY APPLICATION ONLY.

JOUR 4210  TOPICS IN JOUR
Course Topic: MEDIA PERFORMANCE FOR NEWS & PR
This class meets from 03/04/2019 to 03/04/2019.
MEDIA PERFORMANCE FOR NEWS & PR. YOU WILL BE INTRODUCED TO THE METHODS OF PROFESSIONAL MEDIA PERFORMANCE FOR LIVE ON CAMERA WORK DELIVERING NEWS, CONDUCTING A PUBLIC RELATIONS EVENT OR AN ADVERTISING PITCH. THE FOCUS WILL ALSO INCLUDE MEDIA PERFORMANCE TECHNIQUES FOR WEBCASTS OR PODCASTS.

Course Topic: EVERYDAY WE'RE READING ABOUT THE MAJOR CHANGES THAT ARE AFFECTING DAILY JOURNALISM. LAYOFFS, BUYOUTS, CONSOLIDATIONS, AND THE SEARCH FOR NEW BUSINESS MODELS ARE ON TOP OF EVERY MEDIA EXECUTIVE'S MIND. BEYOND THAT, THERE'S A NEED FOR A SPIRIT OF ENTREPRENEURSHIP AND INNOVATION IN ALL FORMS OF MEDIA. CREATING NEW SOLUTIONS TO ENGAGE AUDIENCES INTEGRATING CONTENT AND TECHNOLOGY ARE REQUIRED FOR MEDIA COMPANIES AND PROFESSIONALS TO SUCCEED. TAKING AN IDEA FROM CONCEPT TO REALITY IS ONE OF THE MOST DIFFICULT STEPS FOR ANYONE TO TAKE, BUT IT IS ONE THAT MEDIA PROFESSIONALS MUST HAVE THE SKILLS TO SURVIVE AND SUCCEED. THIS CLASS WILL PROVIDE AN OVERVIEW OF THE CURRENT AND FUTURE STATE OF MEDIA; WHAT IT TAKES TO BECOME AN ENTREPRENEUR; HOW TO START A BUSINESS; FIND CUSTOMERS AND IN THE END, PITCH YOUR BUSINESS IDEA. PRE-REQUISITES: JOURNALISM MAJOR.

Also meets: M 03:30 pm-06:20 pm GAB 111H 3/11/19-5/10/19

Course Topic: COVERING TRAUMA, CRISIS, AND RECOVERY

Course Topic: INTRO TO RADIO PROGRAMMING
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
COUSE PRE-REQS: JOUR MAJOR WITH CONCENTRATION IN BROADCAST & DIGITAL JOURNALISM WHO HAS SUCCESSFULLY TAKEN JOUR 3323 AND JOUR 3300.
PRACTICAL STUDY OF RADIO PROGRAMMING WITH EMPHASIS PLACED ON PREPARING STUDENTS TO OPERATE ALL ASPECTS OF MAYBORN'S NTDAILYRADIO.COM. TOPICS INCLUDE RADIO NEWS WRITING, ON-AIR PERFORMANCE SKILLS, THE PROGRAMMING FORMULA, NEWS REPORTS, FIELD AND STUDIO INTERVIEWING SKILLS, STATION IMAGE.

Course Topic: RISE OF SPORTS ANALYTICS/SALES
THE RISE OF SPORTS ANALYTICS/SALES & HOW DATA IS CHANGING THE SPORTS LANDSCAPE.
THIS COURSE WILL FOCUS ON INNOVATIVE & CREATIVE CAMPAIGNS AND WHAT THE PROFESSIONAL AND COLLEGIATE RANKS ARE DOING TO STAY AT THE FOREFRONT. STUDENTS WILL UTILIZE DATA/ANALYTICS TO EXECUTE FAST PACED DECISION TO HELP THEM LEARN HOW TO STAND OUT IN GETTING HIRED FOR THEIR DREAM JOB.

Course Topic: CORPORATE COMMUNICATION
Course provides a comprehensive overview of corporate communication and advanced public relations practices for business organizations. Areas of focus include preparation of planning and strategy documents, executive communications, organizational storytelling, media relations, investor relations, customer complaints, issue management, public affairs, community relations, social media planning, new product launches, corporate philanthropy, crisis communication and presentation of data. Practical training includes media spokesperson, PR campaign planning, corporate philanthropy scenarios and presenting data in investor relations assignments. Classes are conducted as business meetings with real-world PR assignments. Students will create PR tactical and strategic documents knowing measureable results are expected. Students will present individually and in teams and must accept critical feedback to support their proposals or analyses. Prerequisite: JOUR major and JOUR 3420 PR Writing.
JOUR 4240  INTERNATIONAL MEDIA

801  (14936)  CRE 3.0  INET  Blankenship S
WEB-BASED INSTRUCTION.
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RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS
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SECTION OF THE COURSE IF APPLICABLE.

JOUR 4250  RACE, GENDER & MEDIA
001  (2940)  CRE 3.0  W  03:30 pm-06:20 pm  CHEM 106  Bland D

JOUR 4270  STRATEGIC SOCIAL MEDIA
002  (13496)  CRE 3.0  M  06:30 pm-09:20 pm  WH  322  Skinner-Luker K
501  (13854)  CRE 3.0  M  06:00 pm-08:50 pm  FRSC 121  Knight S
THIS COURSE MEETS AT THE FRISCO CAMPUS
2811 INTERNET BLVD., FRISCO TX  75034.

801  (15447)  CRE 3.0  INET  Nisbett G
WEB-BASED INSTRUCTION.
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JOUR 4321  OPINION WRITING
001  (14573)  CRE 3.0  MW  09:00 am-10:20 am  GAB 111H  Loftis R

JOUR 4323  ADV BDCST / WB NEWS WRIT
001  (2884)  CRE 3.0  T  09:00 am-11:50 am  GAB 101  Mcelroy B
MAJOR STATUS PLUS JOUR 3323 AND JOUR 3300; CO-REQUISITE JOUR 4343.
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND
PRE-REQS HAVE BEEN COMPLETED
TO BE TAKEN CONCURRENTLY WITH JOUR 4343.
Also meets: T  12:59 pm-05:00 pm GAB  101  1/14/19-5/10/19

002  (2936)  CRE 3.0  R  09:00 am-11:50 am  GAB 101  Mcelroy B
MAJOR STATUS PLUS JOUR 3323 AND JOUR 3300; CO-REQUISITE JOUR 4343.
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND
PRE-REQS HAVE BEEN COMPLETED
TO BE TAKEN CONCURRENTLY WITH JOUR 4343.
Also meets: R  12:59 pm-05:00 pm GAB  101  1/14/19-5/10/19

JOUR 4343  VIS NEWS STORYTELLING
001  (13674)  CRE 3.0  M  03:00 pm-05:50 pm  GAB 101  Brown C
JOUR 4343.001 MUST BE TAKEN CONCURRENTLY WITH JOUR 4323.001

002  (2937)  CRE 3.0  W  03:00 pm-05:50 pm  GAB 101  Brown C
JOUR 4343.002: MAJOR STATUS PLUS JOUR 3323 AND JOUR 3300; CO-REQUISITE JOUR 4323.
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND
PRE-REQS HAVE BEEN COMPLETED
TO BE TAKEN CONCURRENTLY WITH JOUR 4323.
JOUR 4343.002 MUST BE TAKEN WITH JOUR4323.002.

JOUR 4410  REPORT PUB AFFA
001  (2885)  CRE 3.0  W  03:30 pm-06:20 pm  GAB 111H  Nevins A
MAJOR OR MINOR STATUS PLUS JOUR 3321 OR JOUR 3323
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND
PRE-REQS HAVE BEEN COMPLETED

002  (2914)  CRE 3.0  TR  12:30 pm-01:50 pm  SYMR 203  Donald M
MAJOR OR MINOR STATUS PLUS JOUR 3321 OR JOUR 3323. STUDENT SHOULD CONTACT
SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN MET.

003  (13679)  CRE 3.0  M  06:30 pm-09:20 pm  GAB 111H  Nevins A

004  (17921)  CRE 3.0  W  03:30 pm-06:20 pm  SYMR 203  Vernon E

JOUR 4460  PR COMMUNICATION
GAB 111HT Poynter RCRE 3.0 09:30 am-12:20 pm
MAJOR STATUS PLUS 3420. STUDENT SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN MET.

GAB 111HT Poynter RCRE 3.0 02:00 pm-04:50 pm
MAJOR STATUS PLUS JOUR 3420
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED

JOUR 4470 ETHICS IN AD & PR
001 (2916) CRE 3.0 T 09:30 am-12:20 pm GAB 111H Poynter R
AD MAJOR STATUS PLUS JOUR 3050/4050; PR MAJOR STATUS PLUS JOUR 3420; MINOR STATUS PLUS JOUR 2010 OR 2420 OR 2000; CAPSTONE CLASS. MAJORS SHOULD HAVE COMPLETED 9 HOURS IN STRATEGIC COMMUNICATIONS CLASSES; CLASS SHOULD BE TAKEN FINAL SEMESTER.
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED

JOUR 4620 MASS COMM LAW & ETHICS
001 (2944) CRE 3.0 M 06:30 pm-09:20 pm LIFE A204 Keller K
JOUR MAJOR STATUS PLUS JOUR 3321 OR JOUR 3323 AND 6 HOURS OF UPPER-LEVEL NEWS CLASSES; SHOULD BE TAKEN FINAL SEMESTER.
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED

JOUR 4730 ADVANCED VISUAL COMM
001 (13497) CRE 3.0 R 03:30 pm-06:20 pm SYMR 223 Bennett T

JOUR 4800 PROFESSIONAL INTERNSHIP
701 (2952) CRE V
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

702 (2887) CRE V
RESTRICTED COURSE APPROVAL REQUIRED. CONTACT SCHOOL.

704 (2888) CRE V
RESTRICTED COURSE APPROVAL REQUIRED. CONTACT SCHOOL.

705 (2915) CRE V
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

706 (14291) CRE V
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

707 (2892) CRE V
RESTRICTED COURSE APPROVAL REQUIRED. CONTACT SCHOOL.

710 (2901) CRE V
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

711 (2899) CRE V
RESTRICTED COURSE APPROVAL REQUIRED. CONTACT SCHOOL.

712 (2938) CRE V
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

721 (14091) CRE V
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

724 (17958) CRE V
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

JOUR 4810 NEWS / SPORTS PRACTICUM
710 (13500) CRE V
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

711 (2950) CRE V
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

712 (2905) CRE V
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

719 (13498) CRE V
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

724 (17977) CRE V
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
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JOUR 5050  READING MASS COMM
601  (16139)  CRE 3.0  Busby R
WEB-BASED INSTRUCTION.
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JOUR 5150  INTERNAT'L COMMUN
601  (17320)  CRE 3.0  Blankenship S
WEB-BASED INSTRUCTION.
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JOUR 5210  RACE, GENDER & MEDIA
001  (17922)  CRE 3.0  W  03:30 pm-06:20 pm  CHEM 106  Bland D

JOUR 5250  QUANTITATIVE RES
001  (14939)  CRE 3.0  T  06:30 pm-09:20 pm  GAB 111H  Bell V

JOUR 5260  QUALITATIVE RES
001  (17066)  CRE 3.0  R  03:30 pm-06:20 pm  GAB 111H  Everbach T
601  (18016)  CRE 3.0  R  03:30 pm-06:20 pm  GAB 111H  Everbach T

JOUR 5280  MEDIA MANAGEMENT
801  (14293)  CRE 3.0  Foote Jr C
WEB-BASED INSTRUCTION.
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JOUR 5320  NEW MEDIA TECHNOLOGIES
002  (2930)  CRE 3.0  R  06:30 pm-09:20 pm  SYMR 220  Bell V

JOUR 5330  STRATEGIC SOCIAL MEDIA
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<td>JOUR 5710</td>
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**October 2, Fall 2018 Schedule**

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RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

Course Topic: ADVANCED AD TEAM COMPETITION

JOUR 5910        ADVA PROB JOUR

RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

Three Week Session

JOUR 4030        AD & PR FOR SOCIAL GOOD

WEB-BASED INSTRUCTION.

WEB-BASED INSTRUCTION.

WEB-BASED INSTRUCTION.

JOUR 4270        STRATEGIC SOCIAL MEDIA

WEB-BASED INSTRUCTION.

WEB-BASED INSTRUCTION.
Eight Week Session One

JOUR 5000   INTRO DGTL COMM ANALYT
801 (16835) CRE 3.0      INET Hamilton S
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
WEB-BASED INSTRUCTION.
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JOUR 5251   RES FUND DGTL COMM I
801 (16893) CRE 3.0      INET Bell V
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
WEB-BASED INSTRUCTION.
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Eight Week Session Two

JOUR 5261   RES FUND DGTL COMM II
801 (17159) CRE 3.0      INET Hamilton S
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
WEB-BASED INSTRUCTION.
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JOUR 5350   SEMINAR IN JOURN
802 (16274) CRE 3.0      INET Bell V
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
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JOUR 5900   ADVAN PROB JOUR
709 (18298) CRE V      Mueller J
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

JOUR 5910   ADVA PROB JOUR
720 (18306) CRE V      Bell V