# Journalism

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Instructor</th>
<th>Credits</th>
<th>Time</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>JOUR 1210</td>
<td>MASS COMM &amp; SOCIETY</td>
<td>Mueller J</td>
<td>3.0</td>
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<tr>
<td>801 (15445)</td>
<td>WEB-BASED INSTRUCTION. THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.</td>
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<td>JOUR 2000</td>
<td>PRINCIPLES OF AD &amp; PR</td>
<td>Broyles S</td>
<td>3.0</td>
<td>12:30 pm-01:50 pm</td>
<td>GAB 105</td>
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<td>001 (2922)</td>
<td></td>
<td>Nisbett G</td>
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<td>12:30 pm-01:50 pm</td>
<td>GAB 104</td>
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<td>002 (2923)</td>
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<td>02:00 pm-03:20 pm</td>
<td>FRSC 104</td>
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This course meets at the Frisco Campus 2811 Internet Blvd., Frisco TX 75034.

| JOUR 2250   | MEDIA LITERACY                |            | 3.0     |                |            |
| 801 (15448) | WEB-BASED INSTRUCTION. THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE. |
| JOUR 2300   | PRINCIPLES OF NEWS            |            | 3.0     |                |            |
| 001 (2918)  |                                  | Fellows J  |         | 09:30 am-10:50 am | ART 223    |
| 002 (15619) |                                  |            |         | 02:00 pm-03:20 pm | FRSC 132   |

This course meets at the Frisco Campus 2811 Internet Blvd., Frisco TX 75034.

| JOUR 2310   | INTRO TO MEDIA WRITING        |            | 3.0     |                |            |
| 001 (2874)  | STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED PRE-MAJOR STATUS OR MINOR STATUS; PASS GSP TEST; TWO TERMS/SEMESTERS OF FIRST YEAR ENGLISH FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM IS MANDATORY. IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED. | SYMR 224   |
| 002 (2875)  | STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED PRE-MAJOR STATUS OR MINOR STATUS; PASS GSP TEST; TWO TERMS/SEMESTERS OF FIRST YEAR ENGLISH FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM IS MANDATORY. IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED. | SYMR 224   |
| 003 (2876)  | STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED PRE-MAJOR STATUS OR MINOR STATUS; PASS GSP TEST; TWO TERMS/SEMESTERS OF FIRST YEAR ENGLISH FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM IS MANDATORY. IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED. | SYMR 224   |
### SYMR 224M
- **Credits**: 3.0
- **Time**: 03:00 pm-05:50 pm
- **Pre-reqs**: Pre-major status or minor status; pass GSP test; two terms/semesters of first year English.
- **Notes**: Mandatory attendance in Mayborn School of Journalism. If a student misses the first class day, the student may be dropped.

### SYMR 224T
- **Credits**: 3.0
- **Time**: 06:30 pm-09:20 pm
- **Pre-reqs**: Pre-major status or minor status; pass GSP test; two terms/semesters of first year English.
- **Notes**: Mandatory attendance in Mayborn School of Journalism. If a student misses the first class day, the student may be dropped.

### SYMR 222R
- **Credits**: 3.0
- **Time**: 06:30 pm-09:20 pm
- **Pre-reqs**: Pre-major status or minor status; pass GSP test; two terms/semesters of first year English.
- **Notes**: Mandatory attendance in Mayborn School of Journalism. If a student misses the first class day, the student may be dropped.

### SYMR 224W
- **Credits**: 0.0
- **Time**: 03:00 pm-05:50 pm
- **Pre-reqs**: Pre-major status or minor status; pass GSP test; two terms/semesters of first year English.
- **Notes**: Mandatory attendance in Mayborn School of Journalism. If a student misses the first class day, the student may be dropped.

### SYMR 224FL
- **Credits**: 0.0
- **Time**: 03:00 pm-04:50 pm
- **Pre-reqs**: Pre-major status or minor status; pass GSP test; two terms/semesters of first year English.
- **Notes**: Mandatory attendance in Mayborn School of Journalism. If a student misses the first class day, the student may be dropped.

### SYMR 224FL
- **Credits**: 0.0
- **Time**: 11:00 am-12:50 pm
- **Pre-reqs**: Pre-major status or minor status; pass GSP test; two terms/semesters of first year English.
- **Notes**: Mandatory attendance in Mayborn School of Journalism. If a student misses the first class day, the student may be dropped.

### FRSC 132T
- **Credits**: 3.0
- **Time**: 12:30 pm-01:50 pm
- **Notes**: Meets at the Frisco Campus 2811 Internet Blvd., Frisco TX 75034.

### JOUR 3020
**ADV ACCOUNT PLANNING**
- **Credits**: 3.0
- **Time**: 11:00 am-12:20 pm
- **Pre-reqs**: Jour major status, Math 1680 or Math 1681, GSP test pass, Jour 1210 and Jour 2310; Jour 2000 required for 2013 catalog and after; Jour 2000 or Jour 2010 and Jour 3210 required for 2012 catalog and before. Jour minor status plus Jour 2000 or Jour 2010.
- **Notes**: Mandatory attendance in Mayborn School of Journalism. If a student misses the first class day, the student may be dropped.

### JOUR 3040
**AD MEDIA STRATEGY**
- **Credits**: 3.0
- **Time**: 06:00 pm-07:20 pm
- **Pre-reqs**: Jour major status, Math 1680 or Math 1681, GSP test pass, Jour 1210 and Jour 2310; Jour 2000 required for 2013 catalog and after; Jour 2000 or Jour 2010 and Jour 3210 required for 2012 catalog and before. Jour minor status plus Jour 2000 or Jour 2010.
- **Notes**: Mandatory attendance in Mayborn School of Journalism. If a student misses the first class day, the student may be dropped.

### JOUR 3050
**AD COPYWRITING**
- **Credits**: 3.0
- **Time**: 11:00 am-12:20 pm
- **Pre-reqs**: Jour major status and Jour 3210. Jour minor status and Jour 2000.
- **Notes**: Mandatory attendance in Mayborn School of Journalism. If a student misses the first class day, the student may be dropped.

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**WEB-BASED INSTRUCTION.**
- **Notes**: This is an Internet course. Course enrollment is restricted and non-Texas resident students residing outside of the state are not eligible to enroll in this section. Contact the department for enrollment assistance in an appropriate section of the course if applicable.
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED

**JOUR 3055  AD ART DIRECTION**

001 (2924) CRE 3.0 MW 09:59 am-11:20 am SYMR 203 Ford W
   JOUR MAJOR OR MINOR STATUS PLUS JOUR 2000 AND JOUR 3210.
   CO-REQUISITE: JOUR 3050.001

002 (2925) CRE 3.0 W 03:30 pm-06:20 pm SYMR 203
   JOUR MAJOR OR MINOR STATUS PLUS JOUR 2000 AND JOUR 3210.
   CO-REQUISITE: JOUR 3050.003

003 (13739) CRE 3.0 MW 12:59 pm-02:20 pm SYMR 203 Ford W
   CO-REQUISITE: JOUR 3050.002

**JOUR 3070  AD AGENCY MANAGEMENT**

001 (13499) CRE 3.0 M 03:30 pm-06:20 pm WH 116

**JOUR 3200  MASS COMM RESEARCH**

801 (15785) CRE 3.0 INET
   WEB-BASED INSTRUCTION.
   THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

**JOUR 3210  APPL DESIGN AD & PR**

005 (2928) CRE 3.0 W 03:00 pm-05:50 pm SYMR 222
   STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED.


   FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM IS MANDATORY. IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.

801 (14944) CRE 3.0
   WEB-BASED INSTRUCTION.
   THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

802 (16270) CRE 3.0
   WEB-BASED INSTRUCTION.
   THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

803 (14945) CRE 3.0 James J
   WEB-BASED INSTRUCTION.
   THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.
WEB-BASED INSTRUCTION.

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**JOUR 3250**  GAME DESIGN FOR JOUR

001  (16272)  CRE 3.0  T  09:00 am-11:50 am  SYMR 223  James J

**JOUR 3300**  INTRO TO VISCOMM

001  (2896)  CRE 3.0  M  09:00 am-11:50 am  SYMR 223  Brown C

Enrollment Requirements:

JOUR major status, math 1680 or math 1681, gsp test pass, JOUR 1210 and JOUR 2310; JOUR 2000 required for 2013 catalog and after; JOUR 2000 or JOUR 2010 and JOUR 3210 required for 2012 catalog and before. JOUR minor status plus GSP and JOUR 2310.

First day attendance in Mayborn School of Journalism is mandatory. If a student misses the first class day, the student may be dropped. Students should contact school if enrollment is blocked for this course and pre-reqs have been completed.

First day attendance in Mayborn School of Journalism is mandatory. If a student misses the first class day, the student may be dropped.

002  (2897)  CRE 3.0  M  09:00 am-11:50 am  GAB 101  Brown C

Enrollment Requirements: JOUR major status, math 1680 or math 1681, gsp test pass, JOUR 1210 and JOUR 2310; JOUR 2000 required for 2013 catalog and after; JOUR 2000 or JOUR 2010 and JOUR 3210 required for 2012 catalog and before. JOUR minor status plus GSP and JOUR 2310.

Students should contact school if enrollment is blocked for this course and pre-reqs have been completed.

First day attendance in Mayborn School of Journalism is mandatory. If a student misses the first class day, the student may be dropped.

003  (2932)  CRE 3.0  W  09:00 am-11:50 am  SYMR 223  Brown C

Enrollment Requirements: JOUR major status, math 1680 or math 1681, gsp test pass, JOUR 1210 and JOUR 2310; JOUR 2000 required for 2013 catalog and after; JOUR 2000 or JOUR 2010 and JOUR 3210 required for 2012 catalog and before. JOUR minor status plus GSP and JOUR 2310.

004  (2933)  CRE 3.0  W  09:00 am-11:50 am  GAB 101  Brown C

Enrollment Requirements: JOUR major status, math 1680 or math 1681, gsp test pass, JOUR 1210 and JOUR 2310; JOUR 2000 required for 2013 catalog and after; JOUR 2000 or JOUR 2010 and JOUR 3210 required for 2012 catalog and before. JOUR minor status plus GSP and JOUR 2310.

**JOUR 3310**  FEATURE WRITING

001  (13925)  CRE 3.0  MW  11:00 am-12:20 pm  GAB 111H  Donald M

**JOUR 3321**  NEWS REPORT / WRIT / EDIT

001  (2906)  CRE 3.0  TR  09:30 am-10:50 am  SYMR 224

Enrollment Requirements: JOUR major status, math 1680 or math 1681, gsp test pass, JOUR 1210 and JOUR 2310; JOUR 2000 required for 2013 catalog and after; JOUR 2000 or JOUR 2010 and JOUR 3210 required for 2012 catalog and before. JOUR minor status plus GSP and JOUR 2310.

Students should contact school if enrollment is blocked for this course and pre-reqs have been met. First day attendance in Mayborn School of Journalism classes is mandatory. If a student misses the first class day, the student may be dropped.
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED.

JOUR MAJOR STATUS, MATH 1680 OR MATH 1681, GSP TEST PASS, JOUR 1210 AND JOUR 2310; JOUR 2000 REQUIRED FOR 2013 CATALOG AND AFTER; JOUR 2000 OR JOUR 2010 AND JOUR 3210 REQUIRED FOR 2012 CATALOG AND BEFORE. JOUR MINOR STATUS PLUS GSP AND JOUR 2310.

FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM IS MANDATORY. IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.

STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN MET.

FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM CLASSES IS MANDATORY, IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.

WEB-BASED INSTRUCTION.

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JOUR 3323  BDCST / WEB NEWS WRITING

WEB-BASED INSTRUCTION.

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JOUR 3340  DIGITAL MEDIA FOR JOUR

WEB-BASED INSTRUCTION.

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WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

**JOUR 3400**  
**FUNDAMENTALS OF PR**

001 (2929)  
CRE 3.0  
T  
06:30 pm-09:20 pm  
CHEM 106  
JOUR MAJOR STATUS AND MATH 1680 OR 1681, PASSING SCORE ON GSP TEST, JOUR 1210, JOUR 2000 AND JOUR 2310.  
JOUR MINOR STATUS AND JOUR 2000.  

STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN MET. FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM CLASSES IS MANDATORY, IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.

**JOUR 3410**  
**PR FOR NON-PROFITS**

001 (2908)  
CRE 3.0  
T  
06:30 pm-09:20 pm  
GATE 137  
STUDENTS MUST HAVE COMPLETED 45 HOURS OF CREDIT OR MORE TO ENROLL.

501 (13876)  
CRE 3.0  
W  
06:00 pm-08:50 pm  
FRSC 107  
Poynter R  
THIS COURSE MEETS AT THE FRISCO CAMPUS  
2811 INTERNET BLVD., FRISCO TX  75034.

**JOUR 3420**  
**PR WRITING**

001 (2934)  
CRE 3.0  
TR  
12:30 pm-01:50 pm  
SYMR 222

002 (2898)  
CRE 3.0  
TR  
02:00 pm-03:20 pm  
SYMR 222

MAJOR STATUS PLUS JOUR 3321  
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED.

**JOUR 3700**  
**PHOTO JOURNALISM**

001 (2909)  
CRE 3.0  
W  
06:30 pm-09:20 pm  
SYMR 223  
MAJOR STATUS OR MINOR STATUS PLUS JOUR 3321 OR JOUR 3323 AND JOUR 3300.  
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED

002 (14290)  
CRE 3.0  
M  
06:30 pm-09:20 pm  
SYMR 223

**JOUR 4052**  
**AD PORTFOLIO**

001 (14294)  
CRE 3.0  
W  
06:30 pm-09:20 pm  
GAB 438  
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

**JOUR 4070**  
**AD CAMPAIGNS**

001 (2883)  
CRE 3.0  
TR  
02:00 pm-03:20 pm  
SYMR 203  
Campbell C  
JOUR MAJOR OR MINOR STATUS PLUS JOUR 3020, JOUR 3040 OR JOUR 3200, JOUR 3050 AND 3055.  
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED

002 (2943)  
CRE 3.0  
TR  
03:30 pm-04:50 pm  
SYMR 203  
Campbell C

**JOUR 4075**  
**AD COMPETITION**

001 (2926)  
CRE 3.0  
TR  
05:00 pm-06:20 pm  
SYMR 203  
Campbell C  
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT. BY APPLICATION ONLY.

**JOUR 4210**  
**TOPICS IN JOUR**
EVERYDAY WE'RE READING ABOUT THE MAJOR CHANGES THAT ARE AFFECTING DAILY JOURNALISM. LAYOFFS, BUYOUTS, CONSOLIDATIONS, AND THE SEARCH FOR NEW BUSINESS MODELS ARE ON TOP OF EVERY MEDIA EXECUTIVE'S MIND. BEYOND THAT, THERE'S A NEED FOR A SPIRIT OF ENTREPRENEURSHIP AND INNOVATION IN ALL FORMS OF MEDIA. CREATING NEW SOLUTIONS TO ENGAGE AUDIENCES INTEGRATING CONTENT AND TECHNOLOGY ARE REQUIRED FOR MEDIA COMPANIES AND PROFESSIONALS TO SUCCEED. TAKING AN IDEA FROM CONCEPT TO REALITY IS ONE OF THE MOST DIFFICULT STEPS FOR ANYONE TO TAKE, BUT IT IS ONE THAT MEDIA PROFESSIONALS MUST HAVE THE SKILLS TO SURVIVE AND SUCCEED. THIS CLASS WILL PROVIDE AN OVERVIEW OF THE CURRENT AND FUTURE STATE OF MEDIA; WHAT IT TAKES TO BECOME AN ENTREPRENEUR; HOW TO START A BUSINESS; FIND CUSTOMERS AND IN THE END, PITCH YOUR BUSINESS IDEA. PRE-REQUISITES: JOURNALISM MAJOR.

Course Topic: MEDIA INNOVATION LAB
IN THIS LAB STUDENTS WILL DEVELOP, BUILD, AND TEST THEIR IDEAS AT THE INTERSECTION OF INTRE/ENTREPRENEURSHIP, TECHNOLOGY AND EMERGING MEDIA. STUDENTS WILL LAUNCH A NEW MEDIA VENTURE OR EXERCISE INTREPRENEURIAL SKILLS AND BUILD SOLUTIONS FOR AN ESTABLISHES MEDIA ORGANIZATION. PRE-REQUISITES: JOURNALISM MAJOR AND HOUR 4210.002 OR 005 MEDIA ENTREPRENEURSHIP AND INNOVATION.

Creative Media Illustration. This course provides students with a foundation in basic graphic design concepts and skills using a hands-on approach in a lab setting using digital software. Topics include design elements and principles, color theory, typography, and layout techniques. Upon completion of this course students should have the ability to demonstrate visual problem solving skills using various graphic tools, techniques, and processes. Prerequisites for this course are JOUR 3210 or approval of course instructor.

Crisis Communication. This class is designed to develop advanced professional Crisis Communication research, planning, communication and analysis skills. Students will gain an understanding of crisis communication cycle and case studies from a variety of perspectives; nonprofit, corporate, natural disaster and media. Class assignments will examine recent crises for new, organizational, public, social media, legal, justice, media and ethics trends, complexities and practices. Prerequisites: Student has successfully completed at least 45 credit hours.

INTRO TO RADIO PROGRAMMING
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
COURSE PRE-REQS: JOUR MAJOR WITH CONCENTRATION IN BROADCAST & DIGITAL JOURNALISM WHO HAS SUCCESSFULLY TAKEN JOUR 3323 AND JOUR 3300. PRACTICAL STUDY OF RADIO PRGAMMING WITH EMPHASIS PLACED ON PREPARING STUDENTS TO OPERATE ALL ASPECTS OF MAYBORN'S NTDAILYRADIO.COM. TOPICS INCLUDE RADIO NEWS WRITING, ON-AIR PERFORMANCE SKILLS, THE PROGRAMMING FORMULA, NEWS REPORTS, FIELD AND STUDIO INTERVIEWING SKILLS, STATION IMAGE.

MEDIA PERFORMANCE FOR NEWS & PR
THIS COURSE MEETS AT THE FRISCO CAMPUS 2811 INTERNET BLVD., FRISCO TX 75034. MEDIA PERFORMANCE FOR NEWS & PR. YOU WILL BE INTRODUCED TO THE METHODS OF PROFESSIONAL MEDIA PERFORMANCE FOR LIVE ON CAMERA WORK DELIVERING NEWS, CONDUCTING A PUBLIC RELATIONS EVENT OR AN ADVERTISING PITCH. THE FOCUS WILL ALSO INCLUDE MEDIA PERFORMANCE TECHNIQUES FOR WEBCASTS OR PODCASTS.

Sports Media Relations. Prerequisites: JOUR majors must have successfully completed JOUR 3321 News Reporting, Writing & Editing.
THIS COURSE MEETS AT THE FRISCO CAMPUS 2811 INTERNET BLVD., FRISCO TX 75034.
Course Topic: RISE OF SPORTS ANALYTICS/SALES

THIS COURSE WILL FOCUS ON INNOVATIVE & CREATIVE CAMPAIGNS AND WHAT THE PROFESSIONAL AND COLLEGIATE RANKS ARE DOING TO STAY AT THE FOREFRONT. STUDENTS WILL UTILIZE DATA/ANALYTICS TO EXECUTE FAST PACED DECISION TO HELP THEM LEARN HOW TO STAND OUT IN GETTING HIRED FOR THEIR DREAM JOB.

JOUR 4230  ARTS & CULTURE JOUR
001  (17067)  CRE 3.0  W  03:30 pm-06:20 pm  WH  314  Stephenson D

JOUR 4240  INTERNATIONAL MEDIA
801  (14936)  CRE 3.0
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

JOUR 4250  RACE, GENDER & MEDIA
001  (2940)  CRE 3.0  W  03:30 pm-06:20 pm  CHEM 106  Everbach T

JOUR 4270  STRATEGIC SOCIAL MEDIA
002  (13496)  CRE 3.0  M  06:30 pm-09:20 pm  WH  322
501  (13854)  CRE 3.0  M  06:00 pm-08:50 pm  FRSC 107

JOUR 4250
001  (15447)  CRE 3.0
WEB-BASED INSTRUCTION.
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JOUR 4321  OPINION WRITING
001  (14573)  CRE 3.0  MW  09:00 am-10:20 am  GAB  111H  Loftis R

JOUR 4323  ADV BDCST / WB NEWS WRIT
001  (2884)  CRE 3.0  T  09:00 am-11:50 am  GAB  101  Mcelroy B
MAJOR STATUS PLUS JOUR 3323 AND JOUR 3300; CO-REQUISITE JOUR 4343.
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED
TO BE TAKEN CONCURRENTLY WITH JOUR 4343.
Also meets: T  12:59 pm-05:00 pm GAB  101  1/14/19-5/10/19

002  (2936)  CRE 3.0  R  09:00 am-11:50 am  GAB  101  Mcelroy B
MAJOR STATUS PLUS JOUR 3323 AND JOUR 3300; CO-REQUISITE JOUR 4343.
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED
TO BE TAKEN CONCURRENTLY WITH JOUR 4343.
Also meets: R  12:59 pm-05:00 pm GAB  101  1/14/19-5/10/19

JOUR 4343  VIS NEWS STORYTELLING
001  (13674)  CRE 3.0  M  03:00 pm-05:50 pm  GAB  101  Brown C
JOUR 4343.001 MUST BE TAKEN CONCURRENTLY WITH JOUR 4323.001

002  (2937)  CRE 3.0  W  03:00 pm-05:50 pm  GAB  101  Brown C
JOUR 4343.002: MAJOR STATUS PLUS JOUR 3323 AND JOUR 3300; CO-REQUISITE JOUR 4323.
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED
TO BE TAKEN CONCURRENTLY WITH JOUR 4323.
JOUR 4343.002 MUST BE TAKEN WITH JOUR4323.002.
JOUR 4410 REPORT PUB AFFA

001 (2885) CRE 3.0 W  03:30 pm-06:20 pm  GAB 111H  Loftis R
MAJOR OR MINOR STATUS PLUS JOUR 3321 OR JOUR 3323
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED

002 (2914) CRE 3.0 TR  12:30 pm-01:50 pm  SYMR 203  Donald M
MAJOR OR MINOR STATUS PLUS JOUR 3321 OR JOUR 3323. STUDENT SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN MET.

003 (13679) CRE 3.0 M  06:30 pm-09:20 pm  GAB 111H

JOUR 4460 PR COMMUNICATION

001 (2916) CRE 3.0 T  09:30 am-12:20 pm  GAB 111H  Poynter R
MAJOR STATUS PLUS 3420. STUDENT SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN MET.

002 (2886) CRE 3.0 T  02:00 pm-04:50 pm  GAB 111H  Poynter R
MAJOR STATUS PLUS JOUR 3420
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED

JOUR 4470 ETHICS IN AD & PR

001 (2894) CRE 3.0 M  06:30 pm-09:20 pm  LIFE A204  Keller K
AD MAJOR STATUS PLUS JOUR 3050/4050; PR MAJOR STATUS PLUS JOUR 3420; MINOR STATUS PLUS JOUR 2010 OR 2420 OR 2000.; CAPSTONE CLASS, MAJORS SHOULD HAVE COMPLETED 9 HOURS IN STRATEGIC COMMUNICATIONS CLASSES; CLASS SHOULD BE TAKEN FINAL SEMESTER.
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED

JOUR 4620 MASS COMM LAW & ETHICS

003 (2893) CRE 3.0 MW  02:00 pm-03:20 pm  LIFE A106  Donald M
JOUR MAJOR STATUS PLUS JOUR 3321 OR JOUR 3323 AND 6 HOURS OF UPPER-LEVEL NEWS CLASSES; SHOULD BE TAKEN FINAL SEMESTER.
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED.

JOUR 4730 ADVANCED VISUAL COMM

001 (13497) CRE 3.0 R  03:30 pm-06:20 pm  SYMR 223

JOUR 4800 PROFESSIONAL INTERNSHIP

701 (2952) CRE V
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

702 (2887) CRE V
RESTRICTED COURSE APPROVAL REQUIRED. CONTACT SCHOOL.

704 (2888) CRE V
RESTRICTED COURSE APPROVAL REQUIRED. CONTACT SCHOOL.

705 (2915) CRE V
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

706 (14291) CRE V
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

707 (2892) CRE V
RESTRICTED COURSE APPROVAL REQUIRED. CONTACT SCHOOL.

710 (2901) CRE V
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

711 (2899) CRE V
RESTRICTED COURSE APPROVAL REQUIRED. CONTACT SCHOOL.

712 (2938) CRE V
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

721 (14091) CRE V
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

JOUR 4810 NEWS / SPORTS PRACTICUM

710 (13500) CRE V
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Days</th>
<th>Time</th>
<th>Location</th>
<th>Instructor</th>
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<tbody>
<tr>
<td>JOUR 4815</td>
<td>SWOOP AGENCY PRACTICUM</td>
<td>MW</td>
<td>08:00 am-09:50 am</td>
<td>SYMR 234</td>
<td>Ford W</td>
</tr>
<tr>
<td>JOUR 4820</td>
<td>HIST AMER MEDIA</td>
<td>TR</td>
<td>02:00 pm-03:20 pm</td>
<td>LIFE A419</td>
<td>Loftis R</td>
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<tr>
<td>JOUR 4900</td>
<td>SPECIAL PROBLEMS</td>
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<tr>
<td>JOUR 4910</td>
<td>SPECIAL PROBLEMS</td>
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<tr>
<td>JOUR 4999</td>
<td>NEWS CAPSTONE</td>
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<tr>
<td>JOUR 5020</td>
<td>EDITING PRACTICES</td>
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<tr>
<td>JOUR 5040</td>
<td>MEDIA STUDIES/THEORIES</td>
<td></td>
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</tbody>
</table>
JOUR 5050  READING MASS COMM

601 (16139) CRE 3.0  Busby R
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

JOUR 5250  QUANTITATIVE RES

001 (14939) CRE 3.0  T  06:30 pm-09:20 pm  GAB 111H
JOUR 5260  QUALITATIVE RES

001 (17066) CRE 3.0  R  03:30 pm-06:20 pm  GAB 111H  Everbach T
JOUR 5280  MEDIA MANAGEMENT

801 (14293) CRE 3.0  Foote Jr C
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

JOUR 5320  NEW MEDIA TECHNOLOGIES

002 (2930) CRE 3.0  R  06:30 pm-09:20 pm  SYMR 223
JOUR 5330  STRATEGIC SOCIAL MEDIA

601 (15464) CRE 3.0  INET  Nisbett G
LIMITED TO STUDENTS IN THE MSOJ GRADTRACK PROGRAM.
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

801 (15446) CRE 3.0  INET  Nisbett G
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

JOUR 5350  SEMINAR IN JOURN

022 (14656) CRE 3.0  TR  05:00 pm-06:20 pm  SYMR 203  Campbell C
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
<table>
<thead>
<tr>
<th>Code</th>
<th>Section</th>
<th>Instructor</th>
<th>Time</th>
<th>Location</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>023</td>
<td>(13671)</td>
<td>Mcelroy B</td>
<td>09:00 am-11:50 am</td>
<td>GAB 101</td>
<td>Restricted course. Approval required. Contact department.</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>Also meets: T 12:59 pm-05:00 pm GAB 101 1/14/19-5/10/19</td>
</tr>
<tr>
<td>043</td>
<td>(15444)</td>
<td>Brown C</td>
<td>03:00 pm-05:50 pm</td>
<td>GAB 101</td>
<td>Restricted course. Approval required. Contact department.</td>
</tr>
<tr>
<td>623</td>
<td>(15462)</td>
<td>Mcelroy B</td>
<td>09:00 am-11:50 am</td>
<td>GAB 101</td>
<td>Limited to students in the MSOJ Gradtrack program. Also meets: T 12:59 pm-05:00 pm GAB 101 1/14/19-5/10/19</td>
</tr>
<tr>
<td>643</td>
<td>(15463)</td>
<td>Brown C</td>
<td>03:00 pm-05:50 pm</td>
<td>GAB 101</td>
<td>Limited to students in the MSOJ Gradtrack program.</td>
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<tr>
<td><strong>JOUR 5500</strong></td>
<td><strong>INTEGRATED COMM</strong></td>
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<tr>
<td>901</td>
<td>(13962)</td>
<td>Busby R</td>
<td>06:30 pm-09:20 pm</td>
<td>SYMR 203</td>
<td>This course is restricted. Limited to students residing out-of-state only. Contact department. Web-based instruction. This class is 100% online for out-of-state students. Restricted course. Approval required. Contact department.</td>
</tr>
<tr>
<td><strong>JOUR 5710</strong></td>
<td><strong>NARRATIVE JOUR</strong></td>
<td></td>
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</tr>
<tr>
<td>001</td>
<td>(17135)</td>
<td>Donald M</td>
<td>06:30 pm-09:20 pm</td>
<td>SYMR 223</td>
<td>Restricted course. Approval required. Contact department.</td>
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<tr>
<td><strong>JOUR 5720</strong></td>
<td><strong>MAG WRIT / PUBLISHING</strong></td>
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<tr>
<td>001</td>
<td>(14452)</td>
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<td>06:30 pm-09:20 pm</td>
<td>SYMR 223</td>
<td>Restricted course. Approval required. Contact department.</td>
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<td><strong>JOUR 5800</strong></td>
<td><strong>PROF INTERNSHIP</strong></td>
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<tr>
<td>708</td>
<td>(2931)</td>
<td>Bland D</td>
<td>03:00 pm-04:20 pm</td>
<td>GAB 114</td>
<td>Restricted course. Approval required. Contact department.</td>
</tr>
<tr>
<td><strong>JOUR 5900</strong></td>
<td><strong>ADVA PROB JOUR</strong></td>
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<tr>
<td>704</td>
<td>(2942)</td>
<td>Everbach T</td>
<td>03:00 pm-04:20 pm</td>
<td>GAB 114</td>
<td>Restricted course. Approval required. Contact department.</td>
</tr>
<tr>
<td>705</td>
<td>(2946)</td>
<td>Foote Jr C</td>
<td>03:00 pm-04:20 pm</td>
<td>GAB 114</td>
<td>Restricted course. Approval required. Contact department.</td>
</tr>
<tr>
<td>706</td>
<td>(14653)</td>
<td>Poynter R</td>
<td>03:00 pm-04:20 pm</td>
<td>GAB 114</td>
<td>Course topic: Crisis Communication Restricted course. Approval required. Contact department.</td>
</tr>
<tr>
<td>710</td>
<td>(16050)</td>
<td>Mcelroy B</td>
<td>03:00 pm-04:20 pm</td>
<td>GAB 114</td>
<td>Restricted course. Approval required. Contact department.</td>
</tr>
<tr>
<td></td>
<td>(15943)</td>
<td>Anderson C</td>
<td>03:00 pm-04:20 pm</td>
<td>GAB 114</td>
<td>Restricted course. Approval required. Contact department.</td>
</tr>
<tr>
<td>713</td>
<td>(14720)</td>
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<td>03:00 pm-04:20 pm</td>
<td>GAB 114</td>
<td>Restricted course. Approval required. Contact department.</td>
</tr>
<tr>
<td>716</td>
<td>(2949)</td>
<td>Fuse K</td>
<td>03:00 pm-04:20 pm</td>
<td>GAB 114</td>
<td>Restricted course. Approval required. Contact department.</td>
</tr>
<tr>
<td>717</td>
<td>(14908)</td>
<td>James J</td>
<td>03:00 pm-04:20 pm</td>
<td>GAB 114</td>
<td>Restricted course. Approval required. Contact department.</td>
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<tr>
<td><strong>JOUR 5910</strong></td>
<td><strong>ADVA PROB JOUR</strong></td>
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<tr>
<td>703</td>
<td>(16024)</td>
<td>Champlin S</td>
<td>03:00 pm-04:20 pm</td>
<td>GAB 114</td>
<td>Restricted course. Approval required. Contact department.</td>
</tr>
<tr>
<td>710</td>
<td>(16051)</td>
<td>Mcelroy B</td>
<td>03:00 pm-04:20 pm</td>
<td>GAB 114</td>
<td>Restricted course. Approval required. Contact department.</td>
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<tr>
<td>711</td>
<td>(15944)</td>
<td>Anderson C</td>
<td>03:00 pm-04:20 pm</td>
<td>GAB 114</td>
<td>Restricted course. Approval required. Contact department.</td>
</tr>
<tr>
<td><strong>JOUR 5950</strong></td>
<td><strong>THESIS</strong></td>
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<tr>
<td>702</td>
<td>(13971)</td>
<td>Broyles S</td>
<td>03:00 pm-04:20 pm</td>
<td>GAB 114</td>
<td>Restricted course. Approval required. Contact department.</td>
</tr>
<tr>
<td>704</td>
<td>(2902)</td>
<td>Everbach T</td>
<td>03:00 pm-04:20 pm</td>
<td>GAB 114</td>
<td>Restricted course. Approval required. Contact department.</td>
</tr>
<tr>
<td></td>
<td>(2902)</td>
<td>Everbach T</td>
<td>03:00 pm-04:20 pm</td>
<td>GAB 114</td>
<td>Restricted course. Approval required. Contact department.</td>
</tr>
</tbody>
</table>
Eight Week Session One

JOUR 5000    INTRO DGTL COMM ANALYT
801 (16835) CRE 3.0 INET
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

JOUR 5251    RES FUND DGTL COMM I
801 (16893) CRE 3.0 INET Bell V
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

Eight Week Session Two

JOUR 5350    SEMINAR IN JOURN
802 (16274) CRE 3.0 Bell V
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.