# Journalism

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Name</th>
<th>Instructor</th>
<th>Days</th>
<th>Time</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>JOUR 1210</td>
<td>MASS COMM &amp; SOCIETY</td>
<td>INET Mueller J</td>
<td>WEB-BASED INSTRUCTION.</td>
<td>THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.</td>
<td>801 (16880) CRE 3.0</td>
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<td>002 (3015) CRE 3.0 TR</td>
<td>12:30 pm-01:50 pm</td>
<td>GAB 105 Nisbett G</td>
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<td>501 (17106) CRE 3.0 TR</td>
<td>02:00 pm-03:20 pm</td>
<td>FRSC 132 Knight S</td>
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<tr>
<td>JOUR 2000</td>
<td>PRINCIPLES OF AD &amp; PR</td>
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<tr>
<td>001 (3014)</td>
<td>CRE 3.0 TR 12:30 pm-01:50 pm</td>
<td>GAB 104 Broyles S</td>
<td>THIS COURSE MEETS AT THE FRISCO CAMPUS 2811 INTERNET BLVD., FRISCO TX 75034.</td>
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<td>002 (3015)</td>
<td>CRE 3.0 TR 12:30 pm-01:50 pm</td>
<td>GAB 105 Nisbett G</td>
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<tr>
<td>501 (17106)</td>
<td>CRE 3.0 TR 02:00 pm-03:20 pm</td>
<td>FRSC 132 Knight S</td>
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<tr>
<td>JOUR 2250</td>
<td>MEDIA LITERACY</td>
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<tr>
<td>801 (16883)</td>
<td>CRE 3.0 INET Blankenship S</td>
<td>WEB-BASED INSTRUCTION.</td>
<td>THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.</td>
<td>801 (16883) CRE 3.0</td>
<td>09:30 am-10:50 am</td>
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<tr>
<td>JOUR 2300</td>
<td>PRINCIPLES OF NEWS</td>
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<td>001 (3010)</td>
<td>CRE 3.0 TR 09:30 am-10:50 am</td>
<td>CHEM 109 Blankenship S</td>
<td>THIS COURSE MEETS AT THE FRISCO CAMPUS 2811 INTERNET BLVD., FRISCO TX 75034.</td>
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<td>501 (17104)</td>
<td>CRE 3.0 TR 02:00 pm-03:20 pm</td>
<td>FRSC 129 Cattanach J</td>
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<td>JOUR 2310</td>
<td>INTRO TO MEDIA WRITING</td>
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<tr>
<td>001 (2961)</td>
<td>CRE 3.0 MW 09:00 am-10:20 am</td>
<td>SYMR 224 Cattanach J</td>
<td>STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED</td>
<td>SYMR 224 Cattanach J</td>
<td>11:00 am-12:20 pm</td>
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<td>002 (2962)</td>
<td>CRE 3.0 MW 12:59 pm-02:20 pm</td>
<td>SYMR 224 Cattanach J</td>
<td>STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED</td>
<td>SYMR 224 Reaves-King G</td>
<td>12:59 pm-02:20 pm</td>
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<tr>
<td>003 (2963)</td>
<td>CRE 3.0 MW 12:59 pm-02:20 pm</td>
<td>SYMR 224 Reaves-King G</td>
<td>STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED</td>
<td>SYMR 224 Reaves-King G</td>
<td>12:59 pm-02:20 pm</td>
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</tbody>
</table>

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PRE-MAJOR STATUS OR MINOR STATUS; PASS GSP TEST; TWO TERMS/SEMESTERS OF FIRST YEAR ENGLISH
FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM IS MANDATORY. IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED
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FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM IS MANDATORY. IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.

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JOUR 3020  ADV ACCOUNT PLANNING

JOUR 3040  AD MEDIA STRATEGY

JOUR 3050  ADVERTISING CREATIVE
JOUR 3055  VISUAL STRATEGY

001 (3016) CRE 3.0  MW  09:59 am-11:20 am  SYMR 203  Ford W
JOUR MAJOR OR MINOR STATUS PLUS JOUR 2000 AND JOUR 3210.
CO-REQUISITE: JOUR 3050.001

002 (3017) CRE 3.0  W  03:30 pm-06:20 pm  SYMR 203  Metoff F
JOUR MAJOR OR MINOR STATUS PLUS JOUR 2000 AND JOUR 3210.
CO-REQUISITE: JOUR 3050.003

003 (14484) CRE 3.0  MW  12:59 pm-02:20 pm  SYMR 203  Ford W
CO-REQUISITE: JOUR 3050.002

JOUR 3070  AD AGENCY MANAGEMENT

001 (14206) CRE 3.0  M  03:30 pm-06:20 pm  WH  216  Unger V

JOUR 3200  MASS COMM RESEARCH

801 (17300) CRE 3.0  INET  Champlin S
WEB-BASED INSTRUCTION.
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JOUR 3210  APPL DESIGN AD & PR

002 (3021) CRE 3.0  M  11:00 am-01:50 pm  SYMR 222  Rivenbark Jr. C
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED.


FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM IS MANDATORY. IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.

005 (3023) CRE 3.0  W  03:00 pm-05:50 pm  SYMR 222  Rivenbark Jr. C
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED.


FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM IS MANDATORY. IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.

801 (16274) CRE 3.0  INET  James J
WEB-BASED INSTRUCTION.
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SECTION OF THE COURSE IF APPLICABLE.

JOUR 3300 INTRO TO VISCOMM
001 (2986) CRE 3.0 M 09:00 am-11:50 am SYMR 223 Lochhead B
ENROLLMENT REQUIREMENTS:
JOUR MAJOR STATUS, MATH 1680 OR MATH 1681, GSP TEST PASS, JOUR 1210 AND JOUR 2310;
JOUR 2000 REQUIRED FOR 2013 CATALOG AND AFTER; JOUR 2000 OR JOUR 2010 AND JOUR 3210
REQUIRED FOR 2012 CATALOG AND BEFORE. JOUR MINOR STATUS PLUS GSP AND JOUR 2310.
FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM IS MANDATORY. IF A STUDENT
MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND
PRE-REQS HAVE BEEN COMPLETED
FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM IS MANDATORY. IF A STUDENT
MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.

002 (2987) CRE 3.0 M 09:00 am-11:50 am GAB 101 Brown C
ENROLLMENT REQUIREMENTS: JOUR MAJOR STATUS, MATH 1680 OR MATH 1681, GSP TEST
PASS, JOUR 1210 AND JOUR 2310; JOUR 2000 REQUIRED FOR 2013 CATALOG AND AFTER; JOUR
2000 OR JOUR 2010 AND JOUR 3210 REQUIRED FOR 2012 CATALOG AND BEFORE. JOUR MINOR
STATUS PLUS GSP AND JOUR 2310.
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND
PRE-REQS HAVE BEEN COMPLETED
FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM IS MANDATORY. IF A STUDENT
MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.

003 (3028) CRE 3.0 W 09:00 am-11:50 am SYMR 223 Lochhead B
ENROLLMENT REQUIREMENTS: JOUR MAJOR STATUS, MATH 1680 OR MATH 1681, GSP TEST PASS
JOUR 1210 AND JOUR 2310; JOUR 2000 REQUIRED FOR 2013 CATALOG AND AFTER; JOUR 2000
OR JOUR 2010 AND JOUR 3210 REQUIRED FOR 2012 CATALOG AND BEFORE. JOUR MINOR STATUS
PLUS GSP AND JOUR 2310.

004 (3029) CRE 3.0 W 09:00 am-11:50 am GAB 101 Brown C
ENROLLMENT REQUIREMENTS: JOUR MAJOR STATUS, MATH 1680 OR MATH 1681, GSP TEST PASS
JOUR 1210 AND JOUR 2310; JOUR 2000 REQUIRED FOR 2013 CATALOG AND AFTER; JOUR 2000
OR JOUR 2010 AND JOUR 3210 REQUIRED FOR 2012 CATALOG AND BEFORE. JOUR MINOR STATUS
PLUS GSP AND JOUR 2310.

JOUR 3310 FEATURE WRITING
001 (14692) CRE 3.0 MW 11:00 am-12:20 pm GAB 111H Donald M

JOUR 3321 NEWS REPORT / WRIT / EDIT
001 (2997) CRE 3.0 TR 09:30 am-10:50 am SYMR 224 Nevins A
ENROLLMENT REQUIREMENTS: JOUR MAJOR STATUS, MATH 1680 OR MATH 1681, GSP TEST PASS, JOUR 1210 AND JOUR 2310;
JOUR 2000 REQUIRED FOR 2013 CATALOG AND AFTER; JOUR 2000 OR JOUR 2010 AND JOUR 3210
REQUIRED FOR 2012 CATALOG AND BEFORE. JOUR MINOR STATUS PLUS GSP AND JOUR 2310
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND
PRE-REQS HAVE BEEN MET. FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM
CLASSES IS MANDATORY, IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE
DROPPED.
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED.

JOUR MAJOR STATUS, MATH 1680 OR MATH 1681, GSP TEST PASS, JOUR 1210 AND JOUR 2310; JOUR 2000 REQUIRED FOR 2013 CATALOG AND AFTER; JOUR 2000 OR JOUR 2010 AND JOUR 3210 REQUIRED FOR 2012 CATALOG AND BEFORE. JOUR MINOR STATUS PLUS GSP AND JOUR 2310.

FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM IS MANDATORY. IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.

STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN MET. FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM CLASSES IS MANDATORY, IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.

WEB-BASED INSTRUCTION.

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JOUR 3323 BDCST / WEB NEWS WRITING

STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED

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JOUR 3340 DIGITAL MEDIA FOR JOUR

STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED

STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED

JOUR 3400 FUNDAMENTALS OF PR
001 (3025) CRE 3.0 T 06:30 pm-09:20 pm CHEM 106 Fuse K
JOUR MAJOR STATUS AND MATH 1680 OR 1681, PASSING SCORE ON GSP TEST, JOUR 1210, JOUR 2000 AND JOUR 2310. JOUR MINOR STATUS AND JOUR 2000.

STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN MET. FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM CLASSES IS MANDATORY, IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.

JOUR 3410 PR FOR NON-PROFITS
001 (2999) CRE 3.0 T 06:30 pm-09:20 pm CHEM 352 Skinner-Luker K
STUDENTS MUST HAVE COMPLETED 45 HOURS OF CREDIT OR MORE TO ENROLL.

501 (14641) CRE 3.0 W 06:00 pm-08:50 pm FRSC 107 Poynter R
THIS COURSE MEETS AT THE FRISCO CAMPUS 2811 INTERNET BLVD., FRISCO TX 75034.

JOUR 3420 PR WRITING
001 (3030) CRE 3.0 TR 12:30 pm-01:50 pm SYMR 222 Jackson M
002 (2988) CRE 3.0 TR 09:30 am-10:50 am SYMR 222 Jackson M
MAJOR STATUS PLUS JOUR 3321
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED.

JOUR 3700 PHOTO JOURNALISM
001 (3000) CRE 3.0 W 03:30 pm-06:20 pm SYMR 223 Anderson C
MAJOR STATUS OR MINOR STATUS PLUS JOUR 3321 OR JOUR 3323 AND JOUR 3300.
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQUISITES HAVE BEEN COMPLETED

002 (15197) CRE 3.0 M 03:30 pm-06:20 pm SYMR 223 Leininger T

JOUR 4052 AD PORTFOLIO
001 (15202) CRE 3.0 W 06:30 pm-09:20 pm WH 317 Dale J
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

JOUR 4070 AD CAMPAIGNS
001 (2970) CRE 3.0 TR 02:00 pm-03:20 pm SYMR 203 Campbell C
JOUR MAJOR OR MINOR STATUS PLUS JOUR 3020, JOUR 3040 OR JOUR 3200, JOUR 3050 AND 3055.
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED

002 (3043) CRE 3.0 TR 03:30 pm-04:50 pm SYMR 203 Campbell C

JOUR 4075 AD COMPETITION
001 (3019) CRE 3.0 TR 05:00 pm-06:20 pm SYMR 203 Campbell C
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
BY APPLICATION ONLY.

JOUR 4210 TOPICS IN JOUR
001 (16267) CRE 3.0 R 09:00 am-11:50 am SYMR 223 Foote Jr C
EVERYDAY WE'RE READING ABOUT THE MAJOR CHANGES THAT ARE AFFECTING DAILY JOURNALISM. LAYOFFS, BUYOUTS, CONSOLIDATIONS, AND THE SEARCH FOR NEW BUSINESS MODELS ARE ON TOP OF EVERY MEDIA EXECUTIVE'S MIND. BEYOND THAT, THERE'S A NEED FOR A SPIRIT OF ENTREPRENEURSHIP AND INNOVATION IN ALL FORMS OF MEDIA. CREATING NEW SOLUTIONS TO ENGAGE AUDIENCES INTEGRATING CONTENT AND TECHNOLOGY ARE REQUIRED FOR MEDIA COMPANIES AND PROFESSIONALS TO SUCCEED. TAKING AN IDEA FROM CONCEPT TO REALITY IS ONE OF THE MOST DIFFICULT STEPS FOR ANYONE TO TAKE, BUT IT IS ONE THAT MEDIA PROFESSIONALS MUST HAVE THE SKILLS TO SURVIVE AND SUCCEED. THIS CLASS WILL PROVIDE AN OVERVIEW OF THE CURRENT AND FUTURE STATE OF MEDIA; WHAT IT TAKES TO BECOME AN ENTREPRENEUR; HOW TO START A BUSINESS; FIND CUSTOMERS AND IN THE END, PITCH YOUR BUSINESS IDEA. PRE-REQUISITES: JOURNALISM MAJOR.

002 (16947) CRE 3.0 M 03:30 pm-06:20 pm GAB 111H James J

EVERYDAY WE'RE READING ABOUT THE MAJOR CHANGES THAT ARE AFFECTING DAILY JOURNALISM. LAYOFFS, BUYOUTS, CONSOLIDATIONS, AND THE SEARCH FOR NEW BUSINESS MODELS ARE ON TOP OF EVERY MEDIA EXECUTIVE'S MIND. BEYOND THAT, THERE'S A NEED FOR A SPIRIT OF ENTREPRENEURSHIP AND INNOVATION IN ALL FORMS OF MEDIA. CREATING NEW SOLUTIONS TO ENGAGE AUDIENCES INTEGRATING CONTENT AND TECHNOLOGY ARE REQUIRED FOR MEDIA COMPANIES AND PROFESSIONALS TO SUCCEED. TAKING AN IDEA FROM CONCEPT TO REALITY IS ONE OF THE MOST DIFFICULT STEPS FOR ANYONE TO TAKE, BUT IT IS ONE THAT MEDIA PROFESSIONALS MUST HAVE THE SKILLS TO SURVIVE AND SUCCEED. THIS CLASS WILL PROVIDE AN OVERVIEW OF THE CURRENT AND FUTURE STATE OF MEDIA; WHAT IT TAKES TO BECOME AN ENTREPRENEUR; HOW TO START A BUSINESS; FIND CUSTOMERS AND IN THE END, PITCH YOUR BUSINESS IDEA. PRE-REQUISITES: JOURNALISM MAJOR.
Course Topic: CREATIVE MEDIA ILLUSTRATION
Creative Media Illustration. This course provides students with a foundation in basic graphic design concepts and skills using a hands-on approach in a lab setting using digital software. Topics include design elements and principles, color theory, typography, and layout techniques. Upon completion of this course students should have the ability to demonstrate visual problem solving skills using various graphic tools, techniques, and processes. Prerequisites for this course are JOUR 3210 or approval of course instructor.

Course Topic: CRISIS COMMUNICATION
Crisis Communication. This class is designed to develop advanced professional Crisis Communication research, planning, communication and analysis skills. Students will gain an understanding of crisis communication cycle and case studies from a variety of perspectives; nonprofit, corporate, natural disaster and media. Class assignments will examine recent crises for new, organizational, public, social media, legal, justice, media and ethics trends, complexities and practices. Prerequisites: Student has successfully completed at least 45 credit hours.

Course Topic: INTRO TO RADIO PROGRAMMING
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
COURSE PRE-REQS: JOUR MAJOR WITH CONCENTRATION IN BROADCAST & DIGITAL JOURNALISM WHO HAS SUCCESSFULLY TAKEN JOUR 3323 AND JOUR 3300.
PRACTICAL STUDY OF RADIO PROGRAMMING WITH EMPHASIS PLACED ON PREPARING STUDENTS TO OPERATE ALL ASPECTS OF MAYBORN'S NTDAILYRADIO.COM. TOPICS INCLUDE RADIO NEWS WRITING, ON-AIR PERFORMANCE SKILLS, THE PROGRAMMING FORMULA, NEWS REPORTS, FIELD AND STUDIO INTERVIEWING SKILLS, STATION IMAGE.

Course Topic: MEDIA PERFORMANCE FOR NEWS & PR
THIS COURSE MEETS AT THE FRISCO CAMPUS
2811 INTERNET BLVD., FRISCO TX 75034.
MEDIA PERFORMANCE FOR NEWS & PR. YOU WILL BE INTRODUCED TO THE METHODS OF PROFESSIONAL MEDIA PERFORMANCE FOR LIVE ON CAMERA WORK DELIVERING NEWS, CONDUCTING A PUBLIC RELATIONS EVENT OR AN ADVERTISING PITCH. THE FOCUS WILL ALSO INCLUDE MEDIA PERFORMANCE TECHNIQUES FOR WEBCASTS OR PODCASTS.

Course Topic: SPORTS MEDIA RELATIONS
Sports Media Relations. Prerequisites: JOUR majors must have successfully completed JOUR 3321 News Reporting, Writing & Editing.
THIS COURSE MEETS AT THE FRISCO CAMPUS
2811 INTERNET BLVD., FRISCO TX 75034.

Course Topic: RISE OF SPORTS ANALYTICS/SALES
THE RISE OF SPORTS ANALYTICS/SALES & HOW DATA IS CHANGING THE SPORTS LANDSCAPE.
THIS COURSE WILL FOCUS ON INNOVATIVE & CREATIVE CAMPAIGNS AND WHAT THE PROFESSIONAL AND COLLEGIATE RANKS ARE DOING TO STAY AT THE FOREFRONT. STUDENTS WILL UTILIZE DATA/ANALYTICS TO EXECUTE FAST PACED DECISION TO HELP THEM LEARN HOW TO STAND OUT IN GETTING HIRED FOR THEIR DREAM JOB.

Course Topic: INTERNATIONAL MEDIA
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Course Topic: RACE, GENDER & MEDIA

Course Topic: STRATEGIC SOCIAL MEDIA
THIS COURSE MEETS AT THE FRISCO CAMPUS
2811 INTERNET BLVD., FRISCO TX  75034.

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JOUR 4321  OPINION WRITING
001 (15699) CRE 3.0  MW 09:00 am-10:20 am  GAB 111H Loftis R

JOUR 4323  ADV BDCST / WB NEWS WRIT
001 (2971) CRE 3.0  T 08:00 am-10:50 am  GAB 101 Mcelroy B
MAJOR STATUS PLUS JOUR 3323 AND JOUR 3300; CO-REQUISITE JOUR 4343.
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND
PRE-REQS HAVE BEEN COMPLETED
TO BE TAKEN CONCURRENTLY WITH JOUR 4343.
Also meets: T 12:00 pm-03:59 pm GAB 101 1/16/18-5/11/18

002 (3033) CRE 3.0  R 08:00 am-10:50 am  GAB 101 Mcelroy B
MAJOR STATUS PLUS JOUR 3323 AND JOUR 3300; CO-REQUISITE JOUR 4343.
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND
PRE-REQS HAVE BEEN COMPLETED
TO BE TAKEN CONCURRENTLY WITH JOUR 4343.
Also meets: R 12:00 pm-03:59 pm GAB 101 1/16/18-5/11/18

JOUR 4343  VIS NEWS STORYTELLING
001 (14415) CRE 3.0  M 03:00 pm-05:50 pm  GAB 101 Brown C
JOUR 4343.001 MUST BE TAKEN CONCURRENTLY WITH JOUR 4323.001

002 (3034) CRE 3.0  W 03:00 pm-05:50 pm  GAB 101 Brown C
JOUR 4343.002: MAJOR STATUS PLUS JOUR 3323 AND JOUR 3300; CO-REQUISITE JOUR 4323.
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND
PRE-REQS HAVE BEEN COMPLETED
TO BE TAKEN CONCURRENTLY WITH JOUR 4323.
JOUR 4343.002 MUST BE TAKEN WITH JOUR4323.002.

JOUR 4410  REPORT PUB AFFA
001 (2972) CRE 3.0  W 03:30 pm-06:20 pm  GAB 111H Loftis R
MAJOR OR MINOR STATUS PLUS JOUR 3321 OR JOUR 3323
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND
PRE-REQS HAVE BEEN COMPLETED

002 (3005) CRE 3.0  TR 12:30 pm-01:50 pm  SYMR 203 Donald M
MAJOR OR MINOR STATUS PLUS JOUR 3321 OR JOUR 3323. STUDENT SHOULD CONTACT
SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN MET.

003 (14420) CRE 3.0  M 06:30 pm-09:20 pm  GAB 111H Reaves-King G

JOUR 4460  PR COMMUNICATION
001 (3008) CRE 3.0  T 12:30 pm-03:20 pm  GAB 111H Poynter R
MAJOR STATUS PLUS 3420. STUDENT SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED
FOR THIS COURSE AND PRE-REQS HAVE BEEN MET.

002 (2973) CRE 3.0  T 03:30 pm-06:20 pm  GAB 111H Poynter R
MAJOR STATUS PLUS JOUR 3420
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND
PRE-REQS HAVE BEEN COMPLETED

JOUR 4470  ETHICS IN AD & PR
001 (2984) CRE 3.0  M 06:30 pm-09:20 pm  LIFE A106 Nisbett G
AD MAJOR STATUS PLUS JOUR 3050/4050; PR MAJOR STATUS PLUS JOUR 3420; MINOR STATUS
PLUS JOUR 2010 OR 2420 OR 2000; CAPSTONE CLASS, MAJORS SHOULD HAVE COMPLETED 9
HOURS IN STRATEGIC COMMUNICATIONS CLASSES; CLASS SHOULD BE TAKEN FINAL SEMESTER.
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND
PRE-REQS HAVE BEEN COMPLETED
<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Name</th>
<th>Days</th>
<th>Time</th>
<th>Location</th>
<th>Instructor</th>
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</thead>
<tbody>
<tr>
<td>JOUR 4620</td>
<td>MASS COMM LAW &amp; ETHICS</td>
<td>MW</td>
<td>02:00 pm-03:20 pm</td>
<td>ART 223</td>
<td>Donald M</td>
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<tr>
<td>JOUR 4730</td>
<td>ADVANCED VISUAL COMM</td>
<td>R</td>
<td>03:30 pm-06:20 pm</td>
<td>SYMR 223</td>
<td>Anderson C</td>
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<tr>
<td>JOUR 4800</td>
<td>PROFESSIONAL INTERNSHIP</td>
<td></td>
<td></td>
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<tr>
<td>JOUR 4810</td>
<td>NEWS / SPORTS PRACTICUM</td>
<td></td>
<td></td>
<td></td>
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<tr>
<td>JOUR 4815</td>
<td>SWOOP AGENCY PRACTICUM</td>
<td></td>
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<td></td>
<td></td>
</tr>
<tr>
<td>JOUR 4820</td>
<td>HIST AMER MEDIA</td>
<td>TR</td>
<td>02:00 pm-03:20 pm</td>
<td>LIFE A419</td>
<td>Loftis R</td>
</tr>
<tr>
<td>JOUR 4900</td>
<td>SPECIAL PROBLEMS</td>
<td></td>
<td></td>
<td></td>
<td></td>
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</table>

STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED.
<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Instructor</th>
<th>Credits</th>
<th>Days</th>
<th>Time</th>
<th>Location</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>JOUR 4910</td>
<td>SPECIAL PROBLEMS</td>
<td>Mueller J</td>
<td>3.0</td>
<td>M</td>
<td>11:00 am-01:50 pm</td>
<td>SYMR 220</td>
<td>Restricted course. Approval required. Contact department.</td>
</tr>
<tr>
<td>JOUR 4999</td>
<td>NEWS CAPSTONE</td>
<td>Loftis R</td>
<td>3.0</td>
<td>M</td>
<td>11:00 am-01:50 pm</td>
<td>SYMR 220</td>
<td>Restricted course. Approval required. Contact department.</td>
</tr>
<tr>
<td>JOUR 5020</td>
<td>EDITING PRACTICES</td>
<td>McPhate D</td>
<td>3.0</td>
<td>M</td>
<td>06:30 pm-09:20 pm</td>
<td>SYMR 203</td>
<td>Restricted course. Approval required. Contact department.</td>
</tr>
<tr>
<td>JOUR 5040</td>
<td>MEDIA STUDIES/THEORIES</td>
<td>Everbach T</td>
<td>3.0</td>
<td>M</td>
<td>06:30 pm-09:20 pm</td>
<td>INET 601</td>
<td>Web-based instruction. This is an internet course. Course enrollment is restricted and non-Texas resident students residing outside of the state are not eligible to enroll in this section. Contact the department for enrollment assistance in an appropriate section of the course if applicable.</td>
</tr>
<tr>
<td>JOUR 5050</td>
<td>READING MASS COMM</td>
<td>Busby R</td>
<td>3.0</td>
<td>M</td>
<td>06:30 pm-09:20 pm</td>
<td>INET 801</td>
<td>Web-based instruction. This is an internet course. Course enrollment is restricted and non-Texas resident students residing outside of the state are not eligible to enroll in this section. Contact the department for enrollment assistance in an appropriate section of the course if applicable.</td>
</tr>
<tr>
<td>JOUR 5250</td>
<td>QUANTITATIVE RES</td>
<td>Busby R</td>
<td>3.0</td>
<td>M</td>
<td>06:30 pm-09:20 pm</td>
<td>INET 901</td>
<td>Restricted course. Limited to students residing out-of-state only. Contact department. Web-based instruction. This class is 100% online for out-of-state students. Restricted course. Approval required. Contact department.</td>
</tr>
</tbody>
</table>
JOUR 5251   RES FUND DGTL COMM I
001  (16269)  CRE 3.0  T  03:30 pm-06:20 pm  LANG 209  Fuse K
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS
RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS
SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE
SECTION OF THE COURSE IF APPLICABLE.

JOUR 5280   MEDIA MANAGEMENT
001  (15201)  CRE 3.0  INET  Foote Jr C
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS
RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS
SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE
SECTION OF THE COURSE IF APPLICABLE.

JOUR 5320   NEW MEDIA TECHNOLOGIES
002  (3026)  CRE 3.0  R  06:30 pm-09:20 pm  SYMR 223  Bell V

JOUR 5330   STRATEGIC SOCIAL MEDIA
001  (16906)  CRE 3.0
LIMITED TO STUDENTS IN THE MSOJ GRADTRACK PROGRAM.
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS
RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS
SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE
SECTION OF THE COURSE IF APPLICABLE.

JOUR 5350   SEMINAR IN JOURN
022  (15839)  CRE 3.0  TR  05:00 pm-06:20 pm  SYMR 203  Campbell C
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
023  (14412)  CRE 3.0  T  08:00 am-10:50 am  GAB 101  Mcelroy B
Also meets: T 12:00 pm-03:59 pm GAB 101  1/16/18-5/11/18
043  (16879)  CRE 3.0  M  03:00 pm-05:50 pm  GAB 101  Brown C
601  (17067)  CRE 3.0  M  03:30 pm-06:20 pm  GAB 111H  Foote Jr C
623  (16903)  CRE 3.0
LIMITED TO STUDENTS IN THE MSOJ GRADTRACK PROGRAM.
643  (16904)  CRE 3.0

JOUR 5500   INTEGRATED COMM
901  (14740)  CRE 3.0  INET  Busby R
THIS IS COURSE RESTRICTED. LIMITED TO STUDENTS RESIDING OUT-OF-STATE ONLY. CONTACT
DEPARTMENT.
WEB-BASED INSTRUCTION.
THIS CLASS IS 100% ONLINE FOR OUT-OF-STATE STUDENTS.
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
Eight Week Session One

JOUR 5000 INTRO DGTL COMM ANALYT
801 (17405) CRE 3.0 INET Bell V
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

Eight Week Session Two
JOUR 5000    INTRO DGTL COMM ANALYT
802 (17272) CRE 3.0 INET Bell V
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS
RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS
SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE
SECTION OF THE COURSE IF APPLICABLE.

JOUR 5261    RES FUND DGTL COMM II
802 (17273) CRE 3.0 INET Bell V
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS
RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS
SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE
SECTION OF THE COURSE IF APPLICABLE.

JOUR 5330    STRATEGIC SOCIAL MEDIA
802 (17816) CRE 3.0 INET Bell V
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS
RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS
SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE
SECTION OF THE COURSE IF APPLICABLE.
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.