### JOUR 1210  MAZZ COMM & SOCIETY

**WEB-BASED INSTRUCTION.**

This is an Internet course. Course enrollment is restricted and non-Texas resident students residing outside of the state are not eligible to enroll in this section. Contact the department for enrollment assistance in an appropriate section of the course if applicable.

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<thead>
<tr>
<th>Section</th>
<th>CRN</th>
<th>Location</th>
<th>Instructor</th>
</tr>
</thead>
<tbody>
<tr>
<td>801</td>
<td>15445</td>
<td>CRE 3.0</td>
<td>Blankenship S</td>
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### JOUR 2000  PRINCIPLES OF AD & PR

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<tr>
<td>001</td>
<td>2922</td>
<td>CRE 3.0</td>
<td>GAB 105 Broyles S</td>
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<td>002</td>
<td>2923</td>
<td>CRE 3.0</td>
<td>GAB 104 Nisbett G</td>
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<tr>
<td>003</td>
<td>15621</td>
<td>CRE 3.0</td>
<td>FRSC 104 Knight S</td>
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</table>

This course meets at the Frisco Campus, 2811 Internet Blvd., Frisco TX 75034.

### JOUR 2250  MEDIA LITERACY

**WEB-BASED INSTRUCTION.**

This is an Internet course. Course enrollment is restricted and non-Texas resident students residing outside of the state are not eligible to enroll in this section. Contact the department for enrollment assistance in an appropriate section of the course if applicable.

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<td>801</td>
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<td>INET Blankenship S</td>
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### JOUR 2300  PRINCIPLES OF NEWS

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<th>Instructor</th>
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<tr>
<td>001</td>
<td>2918</td>
<td>CRE 3.0</td>
<td>ART 223 Paul N</td>
</tr>
<tr>
<td>002</td>
<td>15619</td>
<td>CRE 3.0</td>
<td>FRSC 132 McPhate D</td>
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</table>

This course meets at the Frisco Campus, 2811 Internet Blvd., Frisco TX 75034.

### JOUR 2310  INTRO TO MEDIA WRITING

Students should contact school if enrollment is blocked for this course and pre-reqs have been completed.

Pre-major status or minor status; pass GSP test; two terms/semesters of first year English.

First day attendance in Mayborn School of Journalism is mandatory. If a student misses the first class day, the student may be dropped.

<table>
<thead>
<tr>
<th>Section</th>
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<tbody>
<tr>
<td>001</td>
<td>2874</td>
<td>CRE 3.0</td>
<td>SYMR 224 Paul N</td>
</tr>
<tr>
<td>002</td>
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<td>SYMR 224 Paul N</td>
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<tr>
<td>003</td>
<td>2876</td>
<td>CRE 3.0</td>
<td>SYMR 224 McPhate D</td>
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</table>

Students should contact school if enrollment is blocked for this course and pre-reqs have been completed.

Pre-major status or minor status; pass GSP test; two terms/semesters of first year English.

First day attendance in Mayborn School of Journalism is mandatory. If a student misses the first class day, the student may be dropped.
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED.

PRE-MAJOR STATUS OR MINOR STATUS; PASS GSP TEST; TWO TERMS/SEMESTERS OF FIRST YEAR ENGLISH.

FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM IS MANDATORY. IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.

STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED.

PRE-MAJOR STATUS OR MINOR STATUS; PASS GSP TEST; TWO TERMS/SEMESTERS OF FIRST YEAR ENGLISH.

FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM IS MANDATORY. IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.

STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED.

PRE-MAJOR STATUS OR MINOR STATUS; PASS GSP TEST; TWO TERMS/SEMESTERS OF FIRST YEAR ENGLISH.

FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM IS MANDATORY. IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.

FRSC 132TR Vernon E CRE 3.0 12:30 pm-01:50 pm 501 (15618) THIS COURSE MEETS AT THE FRISCO CAMPUS 2811 INTERNET BLVD., FRISCO TX 75034.

INET Ghioto G CRE 3.0 03:00 pm-05:50 pm SYMR 224 Paul N WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

JOUR 3020 ADV ACCOUNT PLANNING

001 (2890) CRE 3.0 TR 11:00 am-12:10 pm GAB 104 JOUR MAJOR STATUS, MATH 1680 OR MATH 1681, GSP TEST PASS, JOUR 1210 AND JOUR 2310; JOUR 2000 REQUIRED FOR 2013 CATALOG AND AFTER; JOUR 2000 OR JOUR 2010 AND JOUR 3210 REQUIRED FOR 2012 CATALOG AND BEFORE. JOUR MINOR STATUS PLUS JOUR 2000 OR JOUR 2010.

STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED

JOUR 3040 AD MEDIA STRATEGY

001 (2880) CRE 3.0 TR 06:00 pm-07:20 pm GAB 114 Unger V JOUR MAJOR STATUS, MATH 1680 OR MATH 1681, GSP TEST PASS, JOUR 1210 AND JOUR 2310; JOUR 2000 REQUIRED FOR 2013 CATALOG AND AFTER; JOUR 2000 OR JOUR 2010 AND JOUR 3210 REQUIRED FOR 2012 CATALOG AND BEFORE. JOUR MINOR STATUS PLUS JOUR 2000 OR JOUR 2010.

STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED

002 (14289) CRE 3.0 TR 03:59 pm-05:20 pm GAB 114 Unger V

JOUR 3050 AD COPYWRITING

001 (2881) CRE 3.0 TR 11:00 am-12:20 pm SYMR 203 Ford W JOUR MAJOR STATUS AND JOUR 3210. JOUR MINOR STATUS AND JOUR 2000

STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED

COREQUISITE: JOUR 3055.001

002 (2882) CRE 3.0 TR 09:30 am-10:50 am SYMR 203 Broyles S JOUR MAJOR STATUS AND JOUR 3210. JOUR MINOR STATUS AND JOUR 2000

STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED

COREQUISITE: JOUR 3055.003
JOUR 3055  AD ART DIRECTION

001 (2924) CRE 3.0 MW 09:59 am-11:20 am SYMR 203 Ford W
JOUR MAJOR OR MINOR STATUS PLUS JOUR 2000 AND JOUR 3210.
CO-REQUISITE: JOUR 3050.001

002 (2925) CRE 3.0 W 03:30 pm-06:20 pm SYMR 203 Metoff F
JOUR MAJOR OR MINOR STATUS PLUS JOUR 2000 AND JOUR 3210.
CO-REQUISITE: JOUR 3050.003

003 (13739) CRE 3.0 MW 12:59 pm-02:20 pm SYMR 203 Ford W
CO-REQUISITE: JOUR 3050.002

JOUR 3070  AD AGENCY MANAGEMENT

001 (13499) CRE 3.0 M 03:30 pm-06:20 pm WH 116 Unger V

JOUR 3200  MASS COMM RESEARCH

801 (15785) CRE 3.0 INET Champlin S
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

JOUR 3210  APPL DESIGN AD & PR

005 (2928) CRE 3.0 W 03:00 pm-05:50 pm SYMR 222 Rivenbark Jr. C
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED.
FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM IS MANDATORY. IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.

801 (14944) CRE 3.0 Rivenbark Jr. C
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

802 (16270) CRE 3.0 Rivenbark Jr. C
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

803 (14945) CRE 3.0 James J
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

JOUR 3250    GAME DESIGN FOR JOUR
001 (16272) CRE 3.0 T 09:00 am-11:50 am SYMR 223 James J

JOUR 3300    INTRO TO VISCOMM
001 (2896) CRE 3.0 M 09:00 am-11:50 am SYMR 223 Brown C

ENROLLMENT REQUIREMENTS:
JOUR MAJOR STATUS, MATH 1680 OR MATH 1681, GSP TEST PASS, JOUR 1210 AND JOUR 2310; JOUR 2000 REQUIRED FOR 2013 CATALOG AND AFTER; JOUR 2000 OR JOUR 2010 AND JOUR 3210 REQUIRED FOR 2012 CATALOG AND BEFORE. JOUR MINOR STATUS PLUS GSP AND JOUR 2310.

FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM IS MANDATORY. IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED
FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM IS MANDATORY. IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.

JOUR 3310    FEATURE WRITING
001 (13925) CRE 3.0 MW 11:00 am-12:20 pm GAB 111H Donald M

JOUR 3321    NEWS REPORT / WRIT / EDIT
001 (2906) CRE 3.0 TR 09:30 am-10:50 am SYMR 224 Nevins A

STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN MET. FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM CLASSES IS MANDATORY, IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED.

JOUR MAJOR STATUS, MATH 1680 OR MATH 1681, GSP TEST PASS, JOUR 1210 AND JOUR 2310; JOUR 2000 REQUIRED FOR 2013 CATALOG AND AFTER; JOUR 2000 OR JOUR 2010 AND JOUR 3210 REQUIRED FOR 2012 CATALOG AND BEFORE. JOUR MINOR STATUS PLUS GSP AND JOUR 2310.

FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM IS MANDATORY. IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.

STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN MET. FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM CLASSES IS MANDATORY, IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.

WEB-BASED INSTRUCTION.

THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

JOUR 3323 BDCST / WEB NEWS WRITING

STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQUISITES HAVE BEEN COMPLETED

STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN MET. FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM CLASSES IS MANDATORY, IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.

JOUR 3340 DIGITAL MEDIA FOR JOUR

WEB-BASED INSTRUCTION.

THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.
### JOUR 3400  FUNDAMENTALS OF PR

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<thead>
<tr>
<th>Section</th>
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<th>Location</th>
<th>Instructor</th>
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<td>001</td>
<td>3.0</td>
<td>T</td>
<td>06:30 pm-09:20 pm</td>
<td>CHEM 106</td>
<td>Keller K</td>
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**Course Description:**
JOUR MAJOR STATUS AND MATH 1680 OR 1681, PASSING SCORE ON GSP TEST, JOUR 1210, JOUR 2000 AND JOUR 2310. JOUR MINOR STATUS AND JOUR 2000.

Students should contact school if enrollment is blocked for this course and pre-reqs have been met.

First day attendance in Mayborn School of Journalism classes is mandatory. If a student misses the first class day, the student may be dropped.

### JOUR 3410  PR FOR NON-PROFITS

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<td>GATE 137</td>
<td>Skinner-Luker K</td>
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**Course Description:**
Students must have completed 45 hours of credit or more to enroll.

### JOUR 3420  PR WRITING

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<td>001</td>
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<td>12:30 pm-01:50 pm</td>
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<td>02:00 pm-03:20 pm</td>
<td>SYMR 222</td>
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**Course Description:**
Major status plus JOUR 3321.

Students should contact school if enrollment is blocked for this course and pre-reqs have been completed.

### JOUR 3700  PHOTO JOURNALISM

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<td>SYMR 223</td>
<td>Bennett T</td>
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**Course Description:**
Major status or minor status plus JOUR 3321 or JOUR 3323 and JOUR 3300.

Students should contact school if enrollment is blocked for this course and pre-requisites have been completed.

### JOUR 4052  AD PORTFOLIO

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<td>06:30 pm-09:20 pm</td>
<td>GAB 438</td>
<td>Dale J</td>
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**Course Description:**
Restricted course. Approval required. Contact department.

### JOUR 4070  AD CAMPAIGNS

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<td>02:00 pm-03:20 pm</td>
<td>SYMR 203</td>
<td>Campbell C</td>
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**Course Description:**
JOUR major or minor status plus JOUR 3020, JOUR 3040 or JOUR 3200, JOUR 3050 and 3055.

Students should contact school if enrollment is blocked for this course and pre-reqs have been completed.

### JOUR 4075  AD COMPETITION

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<td>SYMR 203</td>
<td>Campbell C</td>
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</table>

**Course Description:**
Restricted course. Approval required. Contact department by application only.

### JOUR 4210  TOPICS IN JOUR

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WEB-BASED INSTRUCTION.

THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-Texas resident students residing outside of the state are not eligible to enroll in this section. Contact the department for enrollment assistance in an appropriate section of the course if applicable.

---
EVERYDAY WE'RE READING ABOUT THE MAJOR CHANGES THAT ARE AFFECTING DAILY JOURNALISM. LAYOFFS, BUYOUTS, CONсолIDATIONS, AND THE SEARCH FOR NEW BUSINESS MODELS ARE ON TOP OF EVERY MEDIA EXECUTIVE'S MIND. BEYOND THAT, THERE'S A NEED FOR A SPIRIT OF ENTREPRENEURSHIP AND INNOVATION IN ALL FORMS OF MEDIA. CREATING NEW SOLUTIONS TO ENGAGE AUDIENCES INTEGRATING CONTENT AND TECHNOLOGY ARE REQUIRED FOR MEDIA COMPANIES AND PROFESSIONALS TO SUCCEED. TAKING AN IDEA FROM CONCEPT TO REALITY IS ONE OF THE MOST DIFFICULT STEPS FOR ANYONE TO TAKE, BUT IT IS ONE THAT MEDIA PROFESSIONALS MUST HAVE THE SKILLS TO SURVIVE AND SUCCEED. THIS CLASS WILL PROVIDE AN OVERVIEW OF THE CURRENT AND FUTURE STATE OF MEDIA; WHAT IT TAKES TO BECOME AN ENTREPRENEUR; HOW TO START A BUSINESS; FIND CUSTOMERS AND IN THE END, PITCH YOUR BUSINESS IDEA. PRE-REQUISITES: JOURNALISM MAJOR.

Course Topic: MEDIA INNOVATION LAB
IN THIS LAB STUDENTS WILL DEVELOP, BUILD, AND TEST THEIR IDEAS AT THE INTERSECTION OF ENTRE/ENTREPRENEURSHIP, TECHNOLOGY AND EMERGING MEDIA. STUDENTS WILL LAUNCH A NEW MEDIA VENTURE OR EXERCISE INTREPRENEURIAL SKILLS AND BUILD SOLUTIONS FOR AN ESTABLISHED MEDIA ORGANIZATION. PRE-REQUISITES: JOURNALISM MAJOR AND HOUR 4210.002 OR 005 MEDIA ENTREPRENEURSHIP AND INNOVATION. RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

Course Topic: COVERING CRISIS, TRAUMA & RECOVERY

Course Topic: CRISIS COMMUNICATION
Crisis Communication. This class is designed to develop advanced professional Crisis Communication research, planning, communication and analysis skills. Students will gain an understanding of crisis communication cycle and case studies from a variety of perspectives; nonprofit, corporate, natural disaster and media. Class assignments will examine recent crises for new, organizational, public, social media, legal, justice, media and ethics trends, complexities and practices. Prerequisites: Student has successfully completed at least 45 credit hours.

Course Topic: INTRO TO RADIO PROGRAMMING
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT. COURSE PRE-REQS: JOUR MAJOR WITH CONCENTRATION IN BROADCAST & DIGITAL JOURNALISM WHO HAS SUCCESSFULLY TAKEN JOUR 3323 AND JOUR 3300. PRACTICAL STUDY OF RADIO PRGAMMING WITH EMPHASIS PLACED ON PREPARING STUDENTS TO OPERATE ALL ASPECTS OF MAYBORN'S NTDAILYRADIO.COM. TOPICS INCLUDE RADIO NEWS WRITING, ON-AIR PERFORMANCE SKILLS, THE PROGRAMMING FORMULA, NEWS REPORTS, FIELD AND STUDIO INTERVIEWING SKILLS, STATION IMAGE.
### Course Topic: RISE OF SPORTS ANALYTICS/SALES

**THIS COURSE MEETS AT THE FRISCO CAMPUS**
2811 INTERNET BLVD., FRISCO TX 75034.

**THE RISE OF SPORTS ANALYTICS/SALES & HOW DATA IS CHANGING THE SPORTS LANDSCAPE.**

**THIS COURSE WILL FOCUS ON INNOVATIVE & CREATIVE CAMPAIGNS AND WHAT THE PROFESSIONAL AND COLLEGIATE RANKS ARE DOING TO STAY AT THE FOREFRONT. STUDENTS WILL UTILIZE DATA/ANALYTICS TO EXECUTE FAST PACED DECISION TO HELP THEM LEARN HOW TO STAND OUT IN GETTING HIRED FOR THEIR DREAM JOB.**

**JOUR 4230**
**ARTS & CULTURE JOUR**

<table>
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<th>Days</th>
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**JOUR 4240**
**INTERNATIONAL MEDIA**

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<td>14936</td>
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<td>03:00 pm-06:50 pm</td>
<td>FRSC 107</td>
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</table>

WEB-BASED INSTRUCTION.

**THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.**

**JOUR 4250**
**RACE, GENDER & MEDIA**

<table>
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<th>Credit Hours</th>
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**JOUR 4270**
**STRATEGIC SOCIAL MEDIA**

<table>
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<th>Course Code</th>
<th>Credit Hours</th>
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<td>06:00 pm-08:50 pm</td>
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**THIS COURSE MEETS AT THE FRISCO CAMPUS**
2811 INTERNET BLVD., FRISCO TX 75034.

WEB-BASED INSTRUCTION.

**THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.**

**JOUR 4321**
**OPINION WRITING**

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<tr>
<td>14573</td>
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<td>09:00 am-10:20 am</td>
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**JOUR 4323**
**ADV BDCST / WB NEWS WRIT**

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<td>2884</td>
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MAJOR STATUS PLUS JOUR 3323 AND JOUR 3300; CO-REQUISITE JOUR 4343.

STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED.

TO BE TAKEN CONCURRENTLY WITH JOUR 4343.

Also meets: T 12:59 pm-05:00 pm GAB 101 1/14/19-5/10/19

<table>
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<tr>
<th>Course Code</th>
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MAJOR STATUS PLUS JOUR 3323 AND JOUR 3300; CO-REQUISITE JOUR 4343.

STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED.

TO BE TAKEN CONCURRENTLY WITH JOUR 4343.

Also meets: R 12:59 pm-05:00 pm GAB 101 1/14/19-5/10/19

**JOUR 4343**
**VIS NEWS STORYTELLING**

<table>
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JOUR 4343.001 MUST BE TAKEN CONCURRENTLY WITH JOUR 4323.001

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JOUR 4343.002: MAJOR STATUS PLUS JOUR 3323 AND JOUR 3300; CO-REQUISITE JOUR 4323.

STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED.

TO BE TAKEN CONCURRENTLY WITH JOUR 4323.

JOUR 4343.002 MUST BE TAKEN WITH JOUR4323.002.
JOUR 4410 REPORT PUB AFFA

001 (2885) CRE 3.0 W 03:30 pm-06:20 pm GAB 111H Nevins A
MAJOR OR MINOR STATUS PLUS JOUR 3321 OR JOUR 3323
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND
PRE-REQS HAVE BEEN COMPLETED.

002 (2914) CRE 3.0 TR 12:30 pm-01:50 pm SYMR 203 Donald M
MAJOR OR MINOR STATUS PLUS JOUR 3321 OR JOUR 3323. STUDENT SHOULD CONTACT
SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN MET.

003 (13679) CRE 3.0 M 06:30 pm-09:20 pm GAB 111H Loftis R

JOUR 4460 PR COMMUNICATION

001 (2916) CRE 3.0 T 09:30 am-12:20 pm GAB 111H Poynter R
MAJOR STATUS PLUS 3420. STUDENT SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED
FOR THIS COURSE AND PRE-REQS HAVE BEEN MET.

002 (2886) CRE 3.0 T 02:00 pm-04:50 pm GAB 111H Poynter R
MAJOR STATUS PLUS JOUR 3420
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND
PRE-REQS HAVE BEEN COMPLETED.

JOUR 4470 ETHICS IN AD & PR

001 (2894) CRE 3.0 M 06:30 pm-09:20 pm LIFE A204 Keller K
AD MAJOR STATUS PLUS JOUR 3050/4050; PR MAJOR STATUS PLUS JOUR 3420; MINOR STATUS
PLUS JOUR 2010 OR 2420 OR 2000; CAPSTONE CLASS, MAJORS SHOULD HAVE COMPLETED 9
HOURS IN STRATEGIC COMMUNICATIONS CLASSES; CLASS SHOULD BE TAKEN FINAL SEMESTER.
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND
PRE-REQS HAVE BEEN COMPLETED.

JOUR 4620 MASS COMM LAW & ETHICS

003 (2893) CRE 3.0 MW 02:00 pm-03:20 pm LIFE A106 Donald M
JOUR MAJOR STATUS PLUS JOUR 3321 OR JOUR 3323 AND 6 HOURS OF UPPER-LEVEL NEWS
CLASSES; SHOULD BE TAKEN FINAL SEMESTER.
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND
PRE-REQS HAVE BEEN COMPLETED.

JOUR 4730 ADVANCED VISUAL COMM

001 (13497) CRE 3.0 R 03:30 pm-06:20 pm SYMR 223 Bennett T

JOUR 4800 PROFESSIONAL INTERNSHIP

701 (2952) CRE V RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
702 (2887) CRE V RESTRICTED COURSE APPROVAL REQUIRED. CONTACT SCHOOL.
704 (2888) CRE V RESTRICTED COURSE APPROVAL REQUIRED. CONTACT SCHOOL.
705 (2915) CRE V RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
706 (14291) CRE V RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
707 (2892) CRE V RESTRICTED COURSE APPROVAL REQUIRED. CONTACT SCHOOL.
710 (2901) CRE V RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
711 (2899) CRE V RESTRICTED COURSE APPROVAL REQUIRED. CONTACT SCHOOL.
712 (2938) CRE V RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
721 (14091) CRE V RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

JOUR 4810 NEWS / SPORTS PRACTICUM

710 (13500) CRE V RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

JOUR 4815 SWOOP AGENCY PRACTICUM

JOUR 4820 HIST AMER MEDIA

JOUR 4900 SPECIAL PROBLEMS

JOUR 4910 SPECIAL PROBLEMS

JOUR 4999 NEWS CAPSTONE

JOUR 5020 EDITING PRACTICES

JOUR 5040 MEDIA STUDIES/THEORIES
<table>
<thead>
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<th>Section</th>
<th>Instructor</th>
<th>Days</th>
<th>Time</th>
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<td>JOUR 5050</td>
<td>601</td>
<td>Busby R</td>
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<td>WEB-BASED INSTRUCTION. THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.</td>
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<tr>
<td></td>
<td>801</td>
<td>Busby R</td>
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<td>901</td>
<td>Busby R</td>
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<td>WEB-BASED INSTRUCTION. THIS COURSE IS RESTRICTED. LIMITED TO STUDENTS RESIDING OUT-OF-STATE ONLY. CONTACT DEPARTMENT. THIS CLASS IS 100% ONLINE FOR OUT-OF-STATE STUDENTS. RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.</td>
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<td>JOUR 5150</td>
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<td>Blankenship S</td>
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<td>GAB 111H</td>
<td>WEB-BASED INSTRUCTION. THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.</td>
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<td>JOUR 5280</td>
<td>801</td>
<td>Foote Jr C</td>
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<td>JOUR 5320</td>
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<td>JOUR 5350</td>
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<td>JOUR 5710</td>
<td>NARRATIVE JOUR</td>
<td>Donald M</td>
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<td>06:30 pm-09:20 pm</td>
<td>SYMR 203</td>
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<tr>
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<td>MAG WRIT / PUBLISHING</td>
<td>Nishimoto E</td>
<td>3.0</td>
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<td>SYMR 223</td>
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<td>JOUR 5800</td>
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<td>3.0</td>
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<td>704 (2942)</td>
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<td>710 (16050)</td>
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<td>Mcelroy B</td>
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RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

JOUR 5910    ADV PROB JOUR

RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

JOUR 5950    THESIS

RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

Three Week Session

JOUR 4030    AD & PR FOR SOCIAL GOOD

WEB-BASED INSTRUCTION.

JOUR 4270    STRATEGIC SOCIAL MEDIA

WEB-BASED INSTRUCTION.

JOUR 5330    STRATEGIC SOCIAL MEDIA

WEB-BASED INSTRUCTION.

JOUR 5520    ADV AD/PR FOR SOC GOOD

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<td>INTRO DGTL COMM ANALYT</td>
<td>Hamilton S</td>
<td>801</td>
<td>(16835)</td>
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<td>JOUR 5251</td>
<td>RES FUND DGTL COMM I</td>
<td>Bell V</td>
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<td>(16893)</td>
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