JOUR 1210  MASS COMM & SOCIETY
801 (15445) CRE 3.0 Mueller J
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

JOUR 2000  PRINCIPLES OF AD & PR
001 (2922) CRE 3.0 TR 12:30 pm-01:50 pm GAB 105 Broyles S
002 (2923) CRE 3.0 TR 12:30 pm-01:50 pm GAB 104 Nisbett G
501 (15621) CRE 3.0 TR 02:00 pm-03:20 pm FRSC 104
THIS COURSE MEETS AT THE FRISCO CAMPUS 2811 INTERNET BLVD., FRISCO TX 75034.

JOUR 2250  MEDIA LITERACY
801 (15448) CRE 3.0 INET
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

JOUR 2300  PRINCIPLES OF NEWS
001 (2918) CRE 3.0 TR 09:30 am-10:50 am ART 223
501 (15619) CRE 3.0 TR 02:00 pm-03:20 pm FRSC 132
THIS COURSE MEETS AT THE FRISCO CAMPUS 2811 INTERNET BLVD., FRISCO TX 75034.

JOUR 2310  INTRO TO MEDIA WRITING
001 (2874) CRE 3.0 MW 09:00 am-10:20 am SYMR 224
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED PRE-MAJOR STATUS OR MINOR STATUS; PASS GSP TEST; TWO TERMS/SEMESTERS OF FIRST YEAR ENGLISH FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM IS MANDATORY. IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.
002 (2875) CRE 3.0 MW 11:00 am-12:20 pm SYMR 224
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED PRE-MAJOR STATUS OR MINOR STATUS; PASS GSP TEST; TWO TERMS/SEMESTERS OF FIRST YEAR ENGLISH FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM IS MANDATORY. IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.
003 (2876) CRE 3.0 MW 12:59 pm-02:20 pm SYMR 224
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED PRE-MAJOR STATUS OR MINOR STATUS; PASS GSP TEST; TWO TERMS/SEMESTERS OF FIRST YEAR ENGLISH FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM IS MANDATORY. IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.
Students should contact school if enrollment is blocked for this course and pre-reqs have been completed.

Pre-major status or minor status; pass GSP test; two terms/semesters of first year English.

First day attendance in Mayborn School of Journalism is mandatory. If a student misses the first class day, the student may be dropped.

### SYMR 224

<table>
<thead>
<tr>
<th>CRN</th>
<th>Title</th>
<th>Type</th>
<th>Instructor</th>
<th>Days</th>
<th>Time</th>
<th>Location</th>
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<tr>
<td>2889</td>
<td>CRE 3.0</td>
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<td></td>
<td>03:00 pm-05:50 pm</td>
<td>SYMR 224</td>
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<tr>
<td>2947</td>
<td>CRE 3.0 T</td>
<td>06:30 pm-09:20 pm</td>
<td>SYMR 224</td>
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<tr>
<td>2903</td>
<td>CRE 3.0 R</td>
<td>06:30 pm-09:20 pm</td>
<td>SYMR 222</td>
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</tr>
</tbody>
</table>

Students should contact school if enrollment is blocked for this course and pre-reqs have been completed.

Pre-major status or minor status; pass GSP test; two terms/semesters of first year English.

First day attendance in Mayborn School of Journalism is mandatory. If a student misses the first class day, the student may be dropped.

### SYMR 203

<table>
<thead>
<tr>
<th>CRN</th>
<th>Title</th>
<th>Type</th>
<th>Instructor</th>
<th>Days</th>
<th>Time</th>
<th>Location</th>
</tr>
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<tbody>
<tr>
<td>2881</td>
<td>CRE 3.0</td>
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<td>11:00 am-12:20 pm</td>
<td>SYMR 203</td>
<td></td>
</tr>
<tr>
<td>2882</td>
<td>CRE 3.0</td>
<td>TR</td>
<td></td>
<td>09:30 am-10:50 am</td>
<td>SYMR 203</td>
<td></td>
</tr>
</tbody>
</table>

Students should contact school if enrollment is blocked for this course and pre-reqs have been completed.

Corequisite: JOUR 3055.001

### JOUR 3020  ADV ACCOUNT PLANNING

<table>
<thead>
<tr>
<th>CRN</th>
<th>Title</th>
<th>Type</th>
<th>Instructor</th>
<th>Days</th>
<th>Time</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>2890</td>
<td>CRE 3.0</td>
<td>TR</td>
<td>Champlin S</td>
<td>11:00 am-12:20 pm</td>
<td>BLB 010</td>
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</tbody>
</table>

Jour major status, Math 1680 or Math 1681, GSP test pass, JOUR 1210 and JOUR 2310; JOUR 2000 required for 2013 catalog and after; JOUR 2000 or JOUR 2010 and JOUR 3210 required for 2012 catalog and before. JOUR minor status plus JOUR 2000 or JOUR 2010.

Students should contact school if enrollment is blocked for this course and pre-reqs have been completed.

### JOUR 3040  AD MEDIA STRATEGY

<table>
<thead>
<tr>
<th>CRN</th>
<th>Title</th>
<th>Type</th>
<th>Instructor</th>
<th>Days</th>
<th>Time</th>
<th>Location</th>
</tr>
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<tbody>
<tr>
<td>2880</td>
<td>CRE 3.0</td>
<td>TR</td>
<td>Unger V</td>
<td>06:00 pm-07:20 pm</td>
<td>GAB 114</td>
<td></td>
</tr>
</tbody>
</table>

Jour major status, Math 1680 or Math 1681, GSP test pass, JOUR 1210 and JOUR 2310; JOUR 2000 required for 2013 catalog and after; JOUR 2000 or JOUR 2010 and JOUR 3210 required for 2012 catalog and before. JOUR minor status plus JOUR 2000 or JOUR 2010.

Students should contact school if enrollment is blocked for this course and pre-reqs have been completed.

### JOUR 3050  AD COPYWRITING

<table>
<thead>
<tr>
<th>CRN</th>
<th>Title</th>
<th>Type</th>
<th>Instructor</th>
<th>Days</th>
<th>Time</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>2881</td>
<td>CRE 3.0</td>
<td>TR</td>
<td>Ford W</td>
<td>11:00 am-12:20 pm</td>
<td>SYMR 203</td>
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<tr>
<td>2882</td>
<td>CRE 3.0</td>
<td>TR</td>
<td>Broyles S</td>
<td>09:30 am-10:50 am</td>
<td>SYMR 203</td>
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</tr>
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</table>

Jour major status and JOUR 3210. Jour minor status and JOUR 2000. Students should contact school if enrollment is blocked for this course and pre-reqs have been completed.

Corequisite: JOUR 3055.003
<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Name</th>
<th>Instructor</th>
<th>Credits</th>
<th>Days</th>
<th>Time</th>
<th>Location</th>
<th>Notes</th>
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<td>JOUR 3055</td>
<td>AD ART DIRECTION</td>
<td>Ford W</td>
<td>3.0</td>
<td>MW</td>
<td>09:59 am-11:20 am</td>
<td>SYMR 203</td>
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<tr>
<td>JOUR 3055</td>
<td>AD ART DIRECTION</td>
<td>Ford W</td>
<td>3.0</td>
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<td>03:30 pm-06:20 pm</td>
<td>SYMR 203</td>
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<tr>
<td>JOUR 3055</td>
<td>AD ART DIRECTION</td>
<td>Ford W</td>
<td>3.0</td>
<td>MW</td>
<td>12:59 pm-02:20 pm</td>
<td>SYMR 203</td>
<td></td>
</tr>
<tr>
<td>JOUR 3070</td>
<td>AD AGENCY MANAGEMENT</td>
<td>WH 116</td>
<td>3.0</td>
<td>M</td>
<td>03:30 pm-06:20 pm</td>
<td>JOUR 3050.003</td>
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<tr>
<td>JOUR 3200</td>
<td>MASS COMM RESEARCH</td>
<td>INET</td>
<td>3.0</td>
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<tr>
<td>JOUR 3210</td>
<td>APPL DESIGN AD &amp; PR</td>
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<td>3.0</td>
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</tr>
</tbody>
</table>

STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED.

COREQUISITE: JOUR 3055.002

JOUR 3055   AD ART DIRECTION
001 (2924)  CRE 3.0  MW  09:59 am-11:20 am  SYMR 203  Ford W
JOUR MAJOR OR MINOR STATUS PLUS JOUR 2000 AND JOUR 3210.
CO-REQUISITE: JOUR 3050.001

002 (2925)  CRE 3.0  W  03:30 pm-06:20 pm  SYMR 203
JOUR MAJOR OR MINOR STATUS PLUS JOUR 2000 AND JOUR 3210.
CO-REQUISITE: JOUR 3050.003

003 (13739) CRE 3.0  MW  12:59 pm-02:20 pm  SYMR 203  Ford W
CO-REQUISITE: JOUR 3050.002

JOUR 3070   AD AGENCY MANAGEMENT
001 (13499) CRE 3.0  M  03:30 pm-06:20 pm  WH 116

JOUR 3200   MASS COMM RESEARCH
801 (15785) CRE 3.0  INET
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

JOUR 3210   APPL DESIGN AD & PR
005 (2928)  CRE 3.0  W  03:00 pm-05:50 pm  SYMR 222
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED.


FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM IS MANDATORY. IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.

801 (14944) CRE 3.0  WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

802 (16270) CRE 3.0  WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

803 (14945) CRE 3.0  James J
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.
WEB-BASED INSTRUCTION. THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

**JOUR 3250** GAME DESIGN FOR JOUR

001 (16272) CRE 3.0 T 09:00 am-11:50 am SYMR 223 James J

**JOUR 3300** INTRO TO VISCOMM

001 (2896) CRE 3.0 M 09:00 am-11:50 am SYMR 223 Brown C

ENROLLMENT REQUIREMENTS:

JOUR MAJOR STATUS, MATH 1680 OR MATH 1681, GSP TEST PASS, JOUR 1210 AND JOUR 2310; JOUR 2000 REQUIRED FOR 2013 CATALOG AND AFTER; JOUR 2000 OR JOUR 2010 AND JOUR 3210 REQUIRED FOR 2012 CATALOG AND BEFORE. JOUR MINOR STATUS PLUS GSP AND JOUR 2310.

FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM IS MANDATORY. IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.

STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED

FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM IS MANDATORY. IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.

002 (2897) CRE 3.0 M 09:00 am-11:50 am GAB 101 Brown C


STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED

FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM IS MANDATORY. IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.

003 (2932) CRE 3.0 W 09:00 am-11:50 am SYMR 223 Brown C


004 (2933) CRE 3.0 W 09:00 am-11:50 am GAB 101 Brown C


**JOUR 3310** FEATURE WRITING

001 (13925) CRE 3.0 MW 11:00 am-12:20 pm GAB 111H Donald M

**JOUR 3321** NEWS REPORT / WRIT / EDIT

001 (2906) CRE 3.0 TR 09:30 am-10:50 am SYMR 224


STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN MET. FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM CLASSES IS MANDATORY. IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED.

JOUR MAJOR STATUS, MATH 1680 OR MATH 1681, GSP TEST PASS, JOUR 1210 AND JOUR 2310;
JOUR 2000 REQUIRED FOR 2013 CATALOG AND AFTER; JOUR 2000 OR JOUR 2010 AND JOUR 3210
REQUIRED FOR 2012 CATALOG AND BEFORE. JOUR MINOR STATUS PLUS GSP AND JOUR 2310.
FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM IS MANDATORY. IF A STUDENT
MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.

STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND
PRE-REQS HAVE BEEN MET. FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM
CLASSES IS MANDATORY, IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE
DROPPED.

WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS
RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS
SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE
SECTION OF THE COURSE IF APPLICABLE.

WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS
RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS
SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE
SECTION OF THE COURSE IF APPLICABLE.

WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS
RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS
SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE
SECTION OF THE COURSE IF APPLICABLE.
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

JOUR 3400  FUNDAMENTALS OF PR
001 (2929) CRE 3.0  T  06:30 pm-09:20 pm  CHEM 106
JOUR MAJOR STATUS AND MATH 1680 OR 1681, PASSING SCORE ON GSP TEST, JOUR 1210, JOUR 2000 AND JOUR 2310.  JOUR MINOR STATUS AND JOUR 2000.

STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN MET. FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM CLASSES IS MANDATORY, IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.

JOUR 3410  PR FOR NON-PROFITS
001 (2908) CRE 3.0  T  06:30 pm-09:20 pm  GATE 137
STUDENTS MUST HAVE COMPLETED 45 HOURS OF CREDIT OR MORE TO ENROLL.
501 (13876) CRE 3.0  W  06:00 pm-08:50 pm  FRSC 107  Poynter R

THIS COURSE MEETS AT THE FRISCO CAMPUS 2811 INTERNET BLVD., FRISCO TX  75034.

JOUR 3420  PR WRITING
001 (2934) CRE 3.0  TR  12:30 pm-01:50 pm  SYMR 222
002 (2898) CRE 3.0  TR  09:30 am-10:50 am  SYMR 222
MAJOR STATUS PLUS JOUR 3321
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED.

JOUR 3700  PHOTO JOURNALISM
001 (2909) CRE 3.0  W  06:30 pm-09:20 pm  SYMR 223
MAJOR STATUS OR MINOR STATUS PLUS JOUR 3321 OR JOUR 3323 AND JOUR 3300.
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED
002 (14290) CRE 3.0  M  06:30 pm-09:20 pm  SYMR 223

JOUR 4052  AD PORTFOLIO
001 (14294) CRE 3.0  W  06:30 pm-09:20 pm  GAB 438
RESTRICTED COURSE.  APPROVAL REQUIRED.  CONTACT DEPARTMENT.

JOUR 4070  AD CAMPAIGNS
001 (2883) CRE 3.0  TR  02:00 pm-03:20 pm  SYMR 203  Campbell C
JOUR MAJOR OR MINOR STATUS PLUS JOUR 3020, JOUR 3040 OR JOUR 3200, JOUR 3050 AND 3055.
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED
002 (2943) CRE 3.0  TR  03:30 pm-04:50 pm  SYMR 203  Campbell C

JOUR 4075  AD COMPETITION
001 (2926) CRE 3.0  TR  05:00 pm-06:20 pm  SYMR 203  Campbell C
RESTRICTED COURSE.  APPROVAL REQUIRED.  CONTACT DEPARTMENT.  BY APPLICATION ONLY.

JOUR 4210  TOPICS IN JOUR
EVERYDAY WE'RE READING ABOUT THE MAJOR CHANGES THAT ARE AFFECTING DAILY JOURNALISM. LAYOFFS, BUYOUTS, CONSOLIDATIONS, AND THE SEARCH FOR NEW BUSINESS MODELS ARE ON TOP OF EVERY MEDIA EXECUTIVE'S MIND. BEYOND THAT, THERE'S A NEED FOR A SPIRIT OF ENTREPRENEURSHIP AND INNOVATION IN ALL FORMS OF MEDIA. CREATING NEW SOLUTIONS TO ENGAGE AUDIENCES INTEGRATING CONTENT AND TECHNOLOGY ARE REQUIRED FOR MEDIA COMPANIES AND PROFESSIONALS TO SUCCEED. TAKING AN IDEA FROM CONCEPT TO REALITY IS ONE OF THE MOST DIFFICULT STEPS FOR ANYONE TO TAKE, BUT IT IS ONE THAT MEDIA PROFESSIONALS MUST HAVE THE SKILLS TO SURVIVE AND SUCCEED. THIS CLASS WILL PROVIDE AN OVERVIEW OF THE CURRENT AND FUTURE STATE OF MEDIA; WHAT IT TAKES TO BECOME AN ENTREPRENEUR; HOW TO START A BUSINESS; FIND CUSTOMERS AND IN THE END, PITCH YOUR BUSINESS IDEA. PRE-REQUISITES: JOURNALISM MAJOR.

IN THIS LAB STUDENTS WILL DEVELOP, BUILD, AND TEST THEIR IDEAS AT THE INTERSECTION OF INTRE/ENTREPRENEURSHIP, TECHNOLOGY AND EMERGING MEDIA. STUDENTS WILL LAUNCH A NEW MEDIA VENTURE OR EXERCISE INTREPRENEURIAL SKILLS AND BUILD SOLUTIONS FOR AN ESTABLISHES MEDIA ORGANIZATION. PRE-REQUISITES: JOURNALISM MAJOR AND HOUR 4210.002 OR 005 MEDIA ENTREPRENEURSHIP AND INNOVATION.

Creative Media Illustration. This course provides students with a foundation in basic graphic design concepts and skills using a hands-on approach in a lab setting using digital software. Topics include design elements and principles, color theory, typography, and layout techniques. Upon completion of this course students should have the ability to demonstrate visual problem solving skills using various graphic tools, techniques, and processes. Prerequisites for this course are JOUR 3210 or approval of course instructor.

Crisis Communication. This class is designed to develop advanced professional Crisis Communication research, planning, communication and analysis skills. Students will gain an understanding of crisis communication cycle and case studies from a variety of perspectives; nonprofit, corporate, natural disaster and media. Class assignments will examine recent crises for new, organizational, public, social media, legal, justice, media and ethics trends, complexities and practices. Prerequisites: Student has successfully completed at least 45 credit hours.

RESTRICTED COURSE.  APPROVAL REQUIRED.  CONTACT DEPARTMENT.

MEDIA PERFORMANCE FOR NEWS & PR. YOU WILL BE INTRODUCED TO THE METHODS OF PROFESSIONAL MEDIA PERFORMANCE FOR LIVE ON CAMERA WORK DELIVERING NEWS, CONDUCTING A PUBLIC RELATIONS EVENT OR AN ADVERTISING PITCH. THE FOCUS WILL ALSO INCLUDE MEDIA PERFORMANCE TECHNIQUES FOR WEBCASTS OR PODCASTS.
Course Topic: RISE OF SPORTS ANALYTICS/SALES
THIS COURSE MEETS AT THE FRISCO CAMPUS
2811 INTERNET BLVD., FRISCO TX 75034.
THE RISE OF SPORTS ANALYTICS/SALES & HOW DATA IS CHANGING THE SPORTS LANDSCAPE.

THIS COURSE WILL FOCUS ON INNOVATIVE & CREATIVE CAMPAIGNS AND WHAT THE PROFESSIONAL AND COLLEGIATE RANKS ARE DOING TO STAY AT THE FOREFRONT. STUDENTS WILL UTILIZE DATA/ANALYTICS TO EXECUTE FAST PACED DECISION TO HELP THEM LEARN HOW TO STAND OUT IN GETTING HIRED FOR THEIR DREAM JOB.

JOUR 4240 INTERNATIONAL MEDIA
801 (14936) CRE 3.0
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

JOUR 4250 RACE, GENDER & MEDIA
001 (2940) CRE 3.0 W 03:30 pm-06:20 pm CHEM 106 Everbach T

JOUR 4270 STRATEGIC SOCIAL MEDIA
002 (13496) CRE 3.0 M 06:30 pm-09:20 pm WH 322
501 (13854) CRE 3.0 M 06:00 pm-08:50 pm FRSC 107
THIS COURSE MEETS AT THE FRISCO CAMPUS
2811 INTERNET BLVD., FRISCO TX 75034.
801 (15447) CRE 3.0 INET
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

JOUR 4270 RACE, GENDER & MEDIA
001 (2940) CRE 3.0 W 03:30 pm-06:20 pm CHEM 106 Everbach T

JOUR 4321 OPINION WRITING
001 (14573) CRE 3.0 MW 09:00 am-10:20 am GAB 111H Loftis R

JOUR 4323 ADV BDCST / WB NEWS WRIT
001 (2884) CRE 3.0 T 08:00 am-10:50 am GAB 101 Mcelroy B
MAJOR STATUS PLUS JOUR 3323 AND JOUR 3300; CO-REQUISITE JOUR 4343.
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED
TO BE TAKEN CONCURRENTLY WITH JOUR 4343.
Also meets: T 12:00 pm-03:59 pm GAB 101 1/14/19-5/10/19
002 (2936) CRE 3.0 R 08:00 am-10:50 am GAB 101 Mcelroy B
MAJOR STATUS PLUS JOUR 3323 AND JOUR 3300; CO-REQUISITE JOUR 4343.
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED
TO BE TAKEN CONCURRENTLY WITH JOUR 4343.
Also meets: R 12:00 pm-03:59 pm GAB 101 1/14/19-5/10/19

JOUR 4343 VIS NEWS STORYTELLING
001 (13674) CRE 3.0 M 03:00 pm-05:50 pm GAB 101 Brown C
JOUR 4343.001 MUST BE TAKEN CONCURRENTLY WITH JOUR 4323.001
002 (2937) CRE 3.0 W 03:00 pm-05:50 pm GAB 101 Brown C
JOUR 4343.002: MAJOR STATUS PLUS JOUR 3323 AND JOUR 3300; CO-REQUISITE JOUR 4323.
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED
TO BE TAKEN CONCURRENTLY WITH JOUR 4323.
JOUR 4343.002 MUST BE TAKEN WITH JOUR4323.002.

JOUR 4410 REPORT PUB AFFA
MAJOR OR MINOR STATUS PLUS JOUR 3321 OR JOUR 3323
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND
PRE-REQS HAVE BEEN COMPLETED

MAJOR OR MINOR STATUS PLUS JOUR 3321 OR JOUR 3323. STUDENT SHOULD CONTACT
SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE MET.
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND
PRE-REQS HAVE BEEN MET.

MAJOR STATUS PLUS 3420. STUDENT SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED
FOR THIS COURSE AND PRE-REQS HAVE BEEN MET.

MAJOR STATUS PLUS JOUR 3420
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND
PRE-REQS HAVE BEEN COMPLETED.

AD MAJOR STATUS PLUS JOUR 3050/4050; PR MAJOR STATUS PLUS JOUR 3420; MINOR STATUS
PLUS JOUR 2010 OR 2420 OR 2000.; CAPSTONE CLASS, MAJORS SHOULD HAVE COMPLETED 9
HOURS IN STRATEGIC COMMUNICATIONS CLASSES; CLASS SHOULD BE TAKEN FINAL SEMESTER.
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND
PRE-REQS HAVE BEEN COMPLETED.

AD JOUR MAJOR STATUS PLUS JOUR 3321 OR JOUR 3323 AND 6 HOURS OF UPPER-LEVEL NEWS
CLASSES; SHOULD BE TAKEN FINAL SEMESTER.
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND
PRE-REQS HAVE BEEN COMPLETED.

STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND
PRE-REQS HAVE BEEN COMPLETED.

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PRE-REQS HAVE BEEN COMPLETED.

JOUR 4810 NEWS / SPORTS PRACTICUM

RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Instructor</th>
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<td>JOUR 4820</td>
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WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.
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JOUR 5050  READING MASS COMM

601 (16139) CRE 3.0  Web-based instruction.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

JOUR 5250  QUANTITATIVE RES

001 (14939) CRE 3.0  T 06:30 pm-09:20 pm GAB 111H

JOUR 5280  MEDIA MANAGEMENT

801 (14293) CRE 3.0  Web-based instruction.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

JOUR 5320  NEW MEDIA TECHNOLOGIES

002 (2930) CRE 3.0  R 06:30 pm-09:20 pm SYMR 223

JOUR 5330  STRATEGIC SOCIAL MEDIA

601 (15464) CRE 3.0  Web-based instruction.
LIMITED TO STUDENTS IN THE MSOJ GRADTRACK PROGRAM.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

JOUR 5350  SEMINAR IN JOURN

022 (14656) CRE 3.0  TR 05:00 pm-06:20 pm SYMR 203  Campbell C
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

023 (13671) CRE 3.0  TR 08:00 am-10:50 am GAB 101  Mcelroy B
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
Also meets: T 12:00 pm-03:59 pm GAB 101  1/14/19-5/10/19
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RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

Eight Week Session One

JOUR 5000 INTRO DGTL COMM ANALYT
801 (16835) CRE 3.0                   Bell V
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
WEB-BASED INSTRUCTION.
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JOUR 5251 RES FUND DGTL COMM I
801 (16893) CRE 3.0                   INET      Bell V
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
WEB-BASED INSTRUCTION.
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Eight Week Session Two

JOUR 5330 STRATEGIC SOCIAL MEDIA
802 (16892) CRE 3.0                   INET      Bell V
WEB-BASED INSTRUCTION.
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JOUR 5350 SEMINAR IN JOURN
802 (16274) CRE 3.0                   Bell V
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.