JOUR/Journalism

**JOUR 1210**  MASS COMM & SOCIETY  
801 (15445)  CRE 3.0  
WEB-BASED INSTRUCTION.  
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.  
Blankenship S

**JOUR 2000**  PRINCIPLES OF AD & PR  
001 (2922)  CRE 3.0  TR  12:30 pm-01:50 pm  GAB 105  Broyles S  
002 (2923)  CRE 3.0  TR  12:30 pm-01:50 pm  GAB 104  Nisbett G  
501 (15621)  CRE 3.0  TR  02:00 pm-03:20 pm  FRSC 104  Knight S  
THIS COURSE MEETS AT THE FRISCO CAMPUS  
2811 INTERNET BLVD., FRISCO TX 75034.

**JOUR 2250**  MEDIA LITERACY  
801 (15448)  CRE 3.0  INET  Blankenship S  
WEB-BASED INSTRUCTION.  
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.  

**JOUR 2300**  PRINCIPLES OF NEWS  
001 (2918)  CRE 3.0  TR  09:30 am-10:50 am  ART 223  Paul N  
501 (15619)  CRE 3.0  TR  02:00 pm-03:20 pm  FRSC 132  McPhate D  
THIS COURSE MEETS AT THE FRISCO CAMPUS  
2811 INTERNET BLVD., FRISCO TX 75034.

**JOUR 2310**  INTRO TO MEDIA WRITING  
001 (2874)  CRE 3.0  MW  09:00 am-10:20 am  SYMR 224  Paul N  
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED  
PRE-MAJOR STATUS OR MINOR STATUS; PASS GSP TEST; TWO TERMS/SEMESTERS OF FIRST YEAR ENGLISH  
FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM IS MANDATORY. IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.  
002 (2875)  CRE 3.0  MW  11:00 am-12:20 pm  SYMR 224  Paul N  
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED  
PRE-MAJOR STATUS OR MINOR STATUS; PASS GSP TEST; TWO TERMS/SEMESTERS OF FIRST YEAR ENGLISH  
FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM IS MANDATORY. IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.  
003 (2876)  CRE 3.0  MW  12:59 pm-02:20 pm  SYMR 224  McPhate D  
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED  
PRE-MAJOR STATUS OR MINOR STATUS; PASS GSP TEST; TWO TERMS/SEMESTERS OF FIRST YEAR ENGLISH  
FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM IS MANDATORY. IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.
### JOUR 3020  ADV ACCOUNT PLANNING

<table>
<thead>
<tr>
<th>Time</th>
<th>Days</th>
<th>Location</th>
<th>Instructor</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>11:00 am-12:20 pm</td>
<td>TR</td>
<td>GAB 104</td>
<td>Unger V</td>
<td>JOUR MAJOR STATUS, MATH 1680 OR MATH 1681, GSP TEST PASS, JOUR 1210 AND JOUR 2310; JOUR 2000 REQUIRED FOR 2013 CATALOG AND AFTER; JOUR 2000 OR JOUR 2010 AND JOUR 3210 REQUIRED FOR 2012 CATALOG AND BEFORE. JOUR MINOR STATUS PLUS JOUR 2000 OR JOUR 2010. STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED</td>
</tr>
</tbody>
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### JOUR 3040  AD MEDIA STRATEGY

<table>
<thead>
<tr>
<th>Time</th>
<th>Days</th>
<th>Location</th>
<th>Instructor</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>06:00 pm-07:20 pm</td>
<td>TR</td>
<td>GAB 114</td>
<td>Unger V</td>
<td>JOUR MAJOR STATUS, MATH 1680 OR MATH 1681, GSP TEST PASS, JOUR 1210 AND JOUR 2310; JOUR 2000 REQUIRED FOR 2013 CATALOG AND AFTER; JOUR 2000 OR JOUR 2010 AND JOUR 3210 REQUIRED FOR 2012 CATALOG AND BEFORE. JOUR MINOR STATUS PLUS JOUR 2000 OR JOUR 2010. STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED</td>
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### JOUR 3050  AD COPYWRITING

<table>
<thead>
<tr>
<th>Time</th>
<th>Days</th>
<th>Location</th>
<th>Instructor</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>11:00 am-12:20 pm</td>
<td>TR</td>
<td>SYMR 203</td>
<td>Ford W</td>
<td>JOUR MAJOR STATUS AND JOUR 3210. JOUR MINOR STATUS AND JOUR 2000 STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED COREQUISTE: JOUR 3055.001</td>
</tr>
<tr>
<td>09:30 am-10:50 am</td>
<td>TR</td>
<td>SYMR 203</td>
<td>Broyles S</td>
<td>JOUR MAJOR STATUS AND JOUR 3210. JOUR MINOR STATUS AND JOUR 2000 STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED COREQUISTE: JOUR 3055.003</td>
</tr>
</tbody>
</table>
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED.

**COREQUISTE: JOUR 3055.002**

**JOUR 3055  AD ART DIRECTION**

001 (2924) CRE 3.0 MW 09:59 am-11:20 am SYMR 203 Ford W
JOUR MAJOR OR MINOR STATUS PLUS JOUR 2000 AND JOUR 3210.
CO-REQUISITE: JOUR 3050.001

002 (2925) CRE 3.0 W 03:30 pm-06:20 pm SYMR 203 Metoff F
JOUR MAJOR OR MINOR STATUS PLUS JOUR 2000 AND JOUR 3210.
CO-REQUISITE: JOUR 3050.003

003 (13739) CRE 3.0 MW 12:59 pm-02:20 pm SYMR 203 Ford W
CO-REQUISITE: JOUR 3050.002

**JOUR 3070  AD AGENCY MANAGEMENT**

001 (13499) CRE 3.0 M 03:30 pm-06:20 pm WH 116 Unger V

**JOUR 3200  MASS COMM RESEARCH**

801 (15785) CRE 3.0 INET Champlin S
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

**JOUR 3210  APPL DESIGN AD & PR**

005 (2928) CRE 3.0 W 03:00 pm-05:50 pm SYMR 222 Rivenbark Jr. C
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED.


FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM IS MANDATORY. IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.

801 (14944) CRE 3.0 Rivenbark Jr. C
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

802 (16270) CRE 3.0 Rivenbark Jr. C
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

803 (14945) CRE 3.0 James J
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

JOUR 3250  GAME DESIGN FOR JOUR
001 (16272) CRE 3.0  T  09:00 am-11:50 am  SYMR 223  James J

JOUR 3300  INTRO TO VISCOMM
001 (2896) CRE 3.0  M  09:00 am-11:50 am  SYMR 223  Brown C

ENROLLMENT REQUIREMENTS:
JOUR MAJOR STATUS, MATH 1680 OR MATH 1681, GSP TEST PASS, JOUR 1210 AND JOUR 2310; JOUR 2000 REQUIRED FOR 2013 CATALOG AND AFTER; JOUR 2000 OR JOUR 2010 AND JOUR 3210 REQUIRED FOR 2012 CATALOG AND BEFORE. JOUR MINOR STATUS PLUS GSP AND JOUR 2310.

FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM IS MANDATORY. IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED

JOUR 3310  FEATURE WRITING
001 (13925) CRE 3.0  MW  11:00 am-12:20 pm  GAB 111H  Donald M

JOUR 3321  NEWS REPORT / WRIT / EDIT
001 (2906) CRE 3.0  TR  09:30 am-10:50 am  SYMR 224  Nevins A

STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN MET. FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM CLASSES IS MANDATORY, IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED.

JOUR MAJOR STATUS, MATH 1680 OR MATH 1681, GSP TEST PASS, JOUR 1210 AND JOUR 2310; JOUR 2000 REQUIRED FOR 2013 CATALOG AND AFTER; JOUR 2000 OR JOUR 2010 AND JOUR 3210 REQUIRED FOR 2012 CATALOG AND BEFORE. JOUR MINOR STATUS PLUS GSP AND JOUR 2310.

FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM IS MANDATORY. IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.

STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN MET. FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM CLASSES IS MANDATORY, IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.

WEB-BASED INSTRUCTION.

THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

JOUR 3323  BDCST / WEB NEWS WRITING

WEB-BASED INSTRUCTION.

THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

JOUR 3340  DIGITAL MEDIA FOR JOUR

WEB-BASED INSTRUCTION.

THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

JOUR 3400      FUNDAMENTALS OF PR
001 (2929) CRE 3.0 T 06:30 pm-09:20 pm CHEM 106 Keller K
JOUR MAJOR STATUS AND MATH 1680 OR 1681, PASSING SCORE ON GSP TEST, JOUR 1210, JOUR 2000 AND JOUR 2310. JOUR MINOR STATUS AND JOUR 2000.

STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN MET. FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM CLASSES IS MANDATORY, IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.

JOUR 3410      PR FOR NON-PROFITS
001 (2908) CRE 3.0 T 06:30 pm-09:20 pm GATE 137 Skinner-Luker K
STUDENTS MUST HAVE COMPLETED 45 HOURS OF CREDIT OR MORE TO ENROLL.
501 (13876) CRE 3.0 W 06:00 pm-08:50 pm FRSC 107 Poynter R
THIS COURSE MEETS AT THE FRISCO CAMPUS
2811 INTERNET BLVD., FRISCO TX  75034.

JOUR 3420      PR WRITING
001 (2934) CRE 3.0 TR 12:30 pm-01:50 pm SYMR 222 Keller K
002 (2898) CRE 3.0 TR 02:00 pm-03:20 pm SYMR 222 Keller K
MAJOR STATUS OR JOUR 3321
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED.

JOUR 3700      PHOTO JOURNALISM
001 (2909) CRE 3.0 W 06:30 pm-09:20 pm SYMR 223 Bennett T
MAJOR STATUS OR MINOR STATUS PLUS JOUR 3321 OR JOUR 3323 AND JOUR 3300.
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED
002 (14290) CRE 3.0 M 06:30 pm-09:20 pm SYMR 223 Bennett T

JOUR 4052      AD PORTFOLIO
001 (14294) CRE 3.0 W 06:30 pm-09:20 pm GAB 438 Dale J
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

JOUR 4070      AD CAMPAIGNS
001 (2883) CRE 3.0 TR 02:00 pm-03:20 pm SYMR 203 Campbell C
JOUR MAJOR OR MINOR STATUS PLUS JOUR 3020, JOUR 3040 OR JOUR 3200, JOUR 3050 AND 3055.
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED
002 (2943) CRE 3.0 TR 03:30 pm-04:50 pm SYMR 203 Campbell C

JOUR 4075      AD COMPETITION
001 (2926) CRE 3.0 TR 05:00 pm-06:20 pm SYMR 203 Campbell C
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
BY APPLICATION ONLY.

JOUR 4210      TOPICS IN JOUR
EVERYDAY WE'RE READING ABOUT THE MAJOR CHANGES THAT ARE AFFECTING DAILY JOURNALISM. LAYOFFS, BUYOUTS, CONSOLIDATIONS, AND THE SEARCH FOR NEW BUSINESS MODELS ARE ON TOP OF EVERY MEDIA EXECUTIVE'S MIND. BEYOND THAT, THERE'S A NEED FOR A SPIRIT OF ENTREPRENEURSHIP AND INNOVATION IN ALL FORMS OF MEDIA. CREATING NEW SOLUTIONS TO ENGAGE AUDIENCES INTEGRATING CONTENT AND TECHNOLOGY ARE REQUIRED FOR MEDIA COMPANIES AND PROFESSIONALS TO SUCCEED. TAKING AN IDEA FROM CONCEPT TO REALITY IS ONE OF THE MOST DIFFICULT STEPS FOR ANYONE TO TAKE, BUT IT IS ONE THAT MEDIA PROFESSIONALS MUST HAVE THE SKILLS TO SURVIVE AND SUCCEED. THIS CLASS WILL PROVIDE AN OVERVIEW OF THE CURRENT AND FUTURE STATE OF MEDIA; WHAT IT TAKES TO BECOME AN ENTREPRENEUR; HOW TO START A BUSINESS; FIND CUSTOMERS AND IN THE END, PITCH YOUR BUSINESS IDEA. PRE-REQUISITES: JOURNALISM MAJOR.

IN THIS LAB STUDENTS WILL DEVELOP, BUILD, AND TEST THEIR IDEAS AT THE INTERSECTION OF INTE/ENTREPRENEURSHIP, TECHNOLOGY AND EMERGING MEDIA. STUDENTS WILL LAUNCH A NEW MEDIA VENTURE OR EXERCISE INTEPRENEURIAL SKILLS AND BUILD SOLUTIONS FOR AN ESTABLISHED MEDIA ORGANIZATION. PRE-REQUISITES: JOURNALISM MAJOR AND HOUR 4210.002 OR 005 MEDIA ENTREPRENEURSHIP AND INNOVATION. RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

Creative Media Illustration. This course provides students with a foundation in basic graphic design concepts and skills using a hands-on approach in a lab setting using digital software. Topics include design elements and principles, color theory, typography, and layout techniques. Upon completion of this course students should have the ability to demonstrate visual problem solving skills using various graphic tools, techniques, and processes. Prerequisites for this course are JOUR 3210 or approval of course instructor.

Crisis Communication. This class is designed to develop advanced professional Crisis Communication research, planning, communication and analysis skills. Students will gain an understanding of crisis communication cycle and case studies from a variety of perspectives; nonprofit, corporate, natural disaster and media. Class assignments will examine recent crises for new, organizational, public, social media, legal, justice, media and ethics trends, complexities and practices. Prerequisites: Student has successfully completed at least 45 credit hours.

INTRO TO RADIO PROGRAMMING. RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

MEDIA PERFORMANCE FOR NEWS & PR. YOU WILL BE INTRODUCED TO THE METHODS OF PROFESSIONAL MEDIA PERFORMANCE FOR LIVE ON CAMERA WORK DELIVERING NEWS, CONDUCTING A PUBLIC RELATIONS EVENT OR AN ADVERTISING PITCH. THE FOCUS WILL ALSO INCLUDE MEDIA PERFORMANCE TECHNIQUES FOR WEBCASTS OR PODCASTS.

RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

PRACTICAL STUDY OF RADIO PROGRAMMING WITH EMPHASIS PLACED ON PREPARING STUDENTS TO OPERATE ALL ASPECTS OF MAYBORN'S NTDAILYRADIO.COM. TOPICS INCLUDE RADIO NEWS WRITING, ON-AIR PERFORMANCE SKILLS, THE PROGRAMMING FORMULA, NEWS REPORTS, FIELD AND STUDIO INTERVIEWING SKILLS, STATION IMAGE.
Course Topic: RISE OF SPORTS ANALYTICS/SALES
THIS COURSE MEETS AT THE FRISCO CAMPUS
2811 INTERNET BLVD., FRISCO TX  75034.
THE RISE OF SPORTS ANALYTICS/SALES & HOW DATA IS CHANGING THE SPORTS LANDSCAPE.

THIS COURSE WILL FOCUS ON INNOVATIVE & CREATIVE CAMPAIGNS AND WHAT THE PROFESSIONAL AND COLLEGIATE RANKS ARE DOING TO STAY AT THE FOREFRONT. STUDENTS WILL UTILIZE DATA/ANALYTICS TO EXECUTE FAST PACED DECISION TO HELP THEM LEARN HOW TO STAND OUT IN GETTING HIRED FOR THEIR DREAM JOB.

JOUR 4230  ARTS & CULTURE JOUR
001 (17067) CRE 3.0  W  03:30 pm-06:20 pm  WH  314  Stephenson D

JOUR 4240  INTERNATIONAL MEDIA
801 (14936) CRE 3.0  INET  Blankenship S
WEB-BASED INSTRUCTION.
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JOUR 4250  RACE, GENDER & MEDIA
001 (2940) CRE 3.0  W  03:30 pm-06:20 pm  CHEM 106  Bland D

JOUR 4270  STRATEGIC SOCIAL MEDIA
002 (13496) CRE 3.0  M  06:30 pm-09:20 pm  WH  322  Skinner-Luker K
501 (13854) CRE 3.0  M  06:00 pm-08:50 pm  FRSC 107  Knight S
THIS COURSE MEETS AT THE FRISCO CAMPUS
2811 INTERNET BLVD., FRISCO TX  75034.
801 (15447) CRE 3.0  INET  Nisbett G
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

JOUR 4321  OPINION WRITING
001 (14573) CRE 3.0  MW  09:00 am-10:20 am  GAB  111H  Loftis R

JOUR 4323  ADV BDCST / WB NEWS WRIT
001 (2884) CRE 3.0  T  09:00 am-11:50 am  GAB  101  Mcelroy B
MAJOR STATUS PLUS JOUR 3323 AND JOUR 3300; CO-REQUISITE JOUR 4343.
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED
TO BE TAKEN CONCURRENTLY WITH JOUR 4343.
Also meets: T  12:59 pm-05:00 pm GAB  101  1/14/19-5/10/19
002 (2936) CRE 3.0  R  09:00 am-11:50 am  GAB  101  Mcelroy B
MAJOR STATUS PLUS JOUR 3323 AND JOUR 3300; CO-REQUISITE JOUR 4343.
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED
TO BE TAKEN CONCURRENTLY WITH JOUR 4343.
Also meets: R  12:59 pm-05:00 pm GAB  101  1/14/19-5/10/19

JOUR 4343  VIS NEWS STORYTELLING
001 (13674) CRE 3.0  M  03:00 pm-05:50 pm  GAB  101  Brown C
JOUR 4343.001 MUST BE TAKEN CONCURRENTLY WITH JOUR 4323.001
002 (2937) CRE 3.0  W  03:00 pm-05:50 pm  GAB  101  Brown C
JOUR 4343.002: MAJOR STATUS PLUS JOUR 3323 AND JOUR 3300; CO-REQUISITE JOUR 4323.
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED
TO BE TAKEN CONCURRENTLY WITH JOUR 4323.
JOUR 4343.002 MUST BE TAKEN WITH JOUR4323.002.
JOUR 4410 REPORT PUB AFFA

001 (2885) CRE 3.0 W 03:30 pm-06:20 pm GAB 111H Nevins A
MAJOR OR MINOR STATUS PLUS JOUR 3321 OR JOUR 3323
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND
PRE-REQS HAVE BEEN COMPLETED

002 (2914) CRE 3.0 TR 12:30 pm-01:50 pm SYMR 203 Donald M
MAJOR OR MINOR STATUS PLUS JOUR 3321 OR JOUR 3323. STUDENT SHOULD CONTACT
SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN MET.

003 (13679) CRE 3.0 M 06:30 pm-09:20 pm GAB 111H Loftis R

JOUR 4460 PR COMMUNICATION

001 (2916) CRE 3.0 T 09:30 am-12:20 pm GAB 111H Poynter R
MAJOR STATUS PLUS 3420. STUDENT SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED
FOR THIS COURSE AND PRE-REQS HAVE BEEN MET.

002 (2886) CRE 3.0 T 02:00 pm-04:50 pm GAB 111H Poynter R
MAJOR STATUS PLUS JOUR 3420
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND
PRE-REQS HAVE BEEN COMPLETED

JOUR 4470 ETHICS IN AD & PR

001 (2894) CRE 3.0 M 06:30 pm-09:20 pm LIFE A204 Keller K
AD MAJOR STATUS PLUS JOUR 3050/4050; PR MAJOR STATUS PLUS JOUR 3420; MINOR STATUS
PLUS JOUR 2010 OR 2420 OR 2000.; CAPSTONE CLASS, MAJORS SHOULD HAVE COMPLETED 9
HOURS IN STRATEGIC COMMUNICATIONS CLASSES; CLASS SHOULD BE TAKEN FINAL SEMESTER.
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND
PRE-REQS HAVE BEEN COMPLETED

JOUR 4620 MASS COMM LAW & ETHICS

003 (2893) CRE 3.0 MW 02:00 pm-03:20 pm LIFE A106 Donald M
JOUR MAJOR STATUS PLUS JOUR 3321 OR JOUR 3323 AND 6 HOURS OF UPPER-LEVEL NEWS
CLASSES; SHOULD BE TAKEN FINAL SEMESTER.
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND
PRE-REQS HAVE BEEN COMPLETED

JOUR 4730 ADVANCED VISUAL COMM

001 (13497) CRE 3.0 R 03:30 pm-06:20 pm SYMR 223 Bennett T

JOUR 4800 PROFESSIONAL INTERNSHIP

701 (2952) CRE V RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

702 (2887) CRE V RESTRICTED COURSE APPROVAL REQUIRED. CONTACT SCHOOL.

704 (2888) CRE V RESTRICTED COURSE APPROVAL REQUIRED. CONTACT SCHOOL.

705 (2915) CRE V RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

706 (14291) CRE V RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

707 (2892) CRE V RESTRICTED COURSE APPROVAL REQUIRED. CONTACT SCHOOL.

710 (2901) CRE V RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

711 (2899) CRE V RESTRICTED COURSE APPROVAL REQUIRED. CONTACT SCHOOL.

712 (2938) CRE V RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

721 (14091) CRE V RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

JOUR 4810 NEWS / SPORTS PRACTICUM

710 (13500) CRE V RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

JOUR 4815 SWOOP AGENCY PRACTICUM

JOUR 4820 HIST AMER MEDIA

JOUR 4900 SPECIAL PROBLEMS

JOUR 4910 SPECIAL PROBLEMS

JOUR 4999 NEWS CAPSTONE

JOUR 5020 EDITING PRACTICES

JOUR 5040 MEDIA STUDIES/THEORIES

WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.
<table>
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<tr>
<th>Course Code</th>
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<th>Section</th>
<th>Instructor</th>
<th>Time/Location</th>
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<td>Reading Mass Comm</td>
<td>601</td>
<td>Busby R</td>
<td>T 06:30-09:20</td>
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<td>T 06:30-09:20</td>
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<td>JOUR 5330</td>
<td>Strategic Social Media</td>
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LIMITED TO STUDENTS IN THE MSOJ GRADTRACK PROGRAM.
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JOUR 5350 SEMINAR IN JOUR

022 (14656) CRE 3.0 TR 05:00 pm-06:20 pm SYMR 203 Campbell C
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

023 (13671) CRE 3.0 T 09:00 am-11:50 am GAB 101 Mcelroy B
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
Also meets: T 12:59 pm-05:00 pm GAB 101 1/14/19-5/10/19

043 (15444) CRE 3.0 M 03:00 pm-05:50 pm GAB 101 Brown C
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

623 (15462) CRE 3.0 T 09:00 am-11:50 am GAB 101 Mcelroy B
LIMITED TO STUDENTS IN THE MSOJ GRADTRACK PROGRAM.
Also meets: T 12:59 pm-05:00 pm GAB 101 1/14/19-5/10/19

643 (15463) CRE 3.0 M 03:00 pm-05:50 pm GAB 101 Brown C
LIMITED TO STUDENTS IN THE MSOJ GRADTRACK PROGRAM.

JOUR 5500 INTEGRATED COMM

901 (13962) CRE 3.0 Busby R
THIS COURSE IS RESTRICTED. LIMITED TO STUDENTS RESIDING OUT-OF-STATE ONLY. CONTACT DEPARTMENT.
WEB-BASED INSTRUCTION.
THIS CLASS IS 100% ONLINE FOR OUT-OF-STATE STUDENTS.
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

JOUR 5710 NARRATIVE JOUR

001 (17135) CRE 3.0 T 06:30 pm-09:20 pm SYMR 203 Donald M

JOUR 5720 MAG WRIT / PUBLISHING

001 (14452) CRE 3.0 T 06:30 pm-09:20 pm SYMR 223 Nishimoto E
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

JOUR 5800 PROF INTERNSHIP

708 (2931) CRE 3.0 Bland D
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

JOUR 5900 ADVAN PROB JOUR

704 (2942) CRE V Everbach T
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

705 (2946) CRE V Foote Jr C
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

706 (14653) CRE V MW 03:00 pm-04:20 pm GAB 114 Poynter R
Course Topic: CRISIS COMMUNICATION
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

710 (16050) CRE V Mcelroy B
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

711 (15943) CRE V Anderson C
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

713 (14720) CRE V
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

JOUR 5910    ADVA PROB JOUR

RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

JOUR 5950    THESIS

RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

Three Week Session

JOUR 4030    AD & PR FOR SOCIAL GOOD

RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

JOUR 4270    STRATEGIC SOCIAL MEDIA

RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

JOUR 5330    STRATEGIC SOCIAL MEDIA

RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

JOUR 5520    ADV AD/PR FOR SOC GOOD

RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
Eight Week Session One

**JOUR 5000**  INTRO DGTL COMM ANALYT
801 (16835)  CRE 3.0  INET  Hamilton S
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
WEB-BASED INSTRUCTION.
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**JOUR 5251**  RES FUND DGTL COMM I
801 (16893)  CRE 3.0  INET  Bell V
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
WEB-BASED INSTRUCTION.
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Eight Week Session Two

**JOUR 5261**  RES FUND DGTL COMM II
801 (17159)  CRE 3.0  INET  Hamilton S
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
WEB-BASED INSTRUCTION.
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**JOUR 5350**  SEMINAR IN JOURN
802 (16274)  CRE 3.0  INET  Bell V
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
WEB-BASED INSTRUCTION.
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