## JOUR/Journalism

### JOUR 1210  MASS COMM & SOCIETY
801 (15445) CRE 3.0  Mueller J  
WEB-BASED INSTRUCTION.  
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

### JOUR 2000  PRINCIPLES OF AD & PR
001 (2922) CRE 3.0  TR  12:30 pm-01:50 pm  GAB 105  Broyles S  
002 (2923) CRE 3.0  TR  12:30 pm-01:50 pm  GAB 104  Nisbett G  
501 (15621) CRE 3.0  TR  02:00 pm-03:20 pm  FRSC 104  
THIS COURSE MEETS AT THE FRISCO CAMPUS  
2811 INTERNET BLVD., FRISCO TX 75034.

### JOUR 2250  MEDIA LITERACY
801 (15448) CRE 3.0  INET  
WEB-BASED INSTRUCTION.  
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### JOUR 2300  PRINCIPLES OF NEWS
001 (2918) CRE 3.0  TR  09:30 am-10:50 am  ART 223  
501 (15619) CRE 3.0  TR  02:00 pm-03:20 pm  FRSC 132  Fellows J  
THIS COURSE MEETS AT THE FRISCO CAMPUS  
2811 INTERNET BLVD., FRISCO TX 75034.

### JOUR 2310  INTRO TO MEDIA WRITING
001 (2874) CRE 3.0  MW  09:00 am-10:20 am  SYMR 224  
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED  
PRE-MAJOR STATUS OR MINOR STATUS; PASS GSP TEST; TWO TERMS/SEMESTERS OF FIRST YEAR ENGLISH  
FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM IS MANDATORY. IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.

002 (2875) CRE 3.0  MW  11:00 am-12:20 pm  SYMR 224  
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED  
PRE-MAJOR STATUS OR MINOR STATUS; PASS GSP TEST; TWO TERMS/SEMESTERS OF FIRST YEAR ENGLISH  
FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM IS MANDATORY. IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.

003 (2876) CRE 3.0  MW  12:59 pm-02:20 pm  SYMR 224  
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED  
PRE-MAJOR STATUS OR MINOR STATUS; PASS GSP TEST; TWO TERMS/SEMESTERS OF FIRST YEAR ENGLISH  
FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM IS MANDATORY. IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED
PRE-MAJOR STATUS OR MINOR STATUS; PASS GSP TEST; TWO TERMS/SEMESTERS OF FIRST YEAR ENGLISH
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PRE-MAJOR STATUS OR MINOR STATUS; PASS GSP TEST; TWO TERMS/SEMESTERS OF FIRST YEAR ENGLISH
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WEB-BASED INSTRUCTION.
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JOUR 3020 ADV ACCOUNT PLANNING

STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED

JOUR 3040 AD MEDIA STRATEGY

STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED

JOUR 3050 AD COPYWRITING

JOUR MAJOR STATUS AND JOUR 3210. JOUR MINOR STATUS AND JOUR 2000
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED
COREQUISITE: JOUR 3055.001

JOUR MAJOR STATUS AND JOUR 3210. JOUR MINOR STATUS AND JOUR 2000
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED
COREQUISITE: JOUR 3055.003
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED.

**JOUR 3055  AD ART DIRECTION**

001 (2924) CRE 3.0  MW  09:59 am-11:20 am   SYMR 203  Ford W
JOUR MAJOR OR MINOR STATUS PLUS JOUR 2000 AND JOUR 3210.
CO-REQUISITE: JOUR 3050.001

002 (2925) CRE 3.0  W  03:30 pm-06:20 pm   SYMR 203  Ford W
JOUR MAJOR OR MINOR STATUS PLUS JOUR 2000 AND JOUR 3210.
CO-REQUISITE: JOUR 3050.003

003 (13739) CRE 3.0  MW  12:59 pm-02:20 pm   SYMR 203  Ford W
CO-REQUISITE: JOUR 3050.002

**JOUR 3070  AD AGENCY MANAGEMENT**

001 (13499) CRE 3.0  M  03:30 pm-06:20 pm   WH 116

**JOUR 3200  MASS COMM RESEARCH**

801 (15785) CRE 3.0  INET
WEB-BASED INSTRUCTION.
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**JOUR 3210  APPL DESIGN AD & PR**

005 (2928) CRE 3.0  W  03:00 pm-05:50 pm   SYMR 222
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED.
FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM IS MANDATORY. IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.

801 (14944) CRE 3.0  WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

802 (16270) CRE 3.0  WEB-BASED INSTRUCTION.
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803 (14945) CRE 3.0  WEB-BASED INSTRUCTION.
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JOUR 3250  GAME DESIGN FOR JOUR
001  (16272)  CRE 3.0  T  09:00 am-11:50 am  SYMR 223  James J

JOUR 3300  INTRO TO VISCOMM
001  (2896)  CRE 3.0  M  09:00 am-11:50 am  SYMR 223  Brown C

ENROLLMENT REQUIREMENTS:

JOUR MAJOR STATUS, MATH 1680 OR MATH 1681, GSP TEST PASS, JOUR 1210 AND JOUR 2310; JOUR 2000 REQUIRED FOR 2013 CATALOG AND AFTER; JOUR 2000 OR JOUR 2010 AND JOUR 3210 REQUIRED FOR 2012 CATALOG AND BEFORE. JOUR MINOR STATUS PLUS GSP AND JOUR 2310.

FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM IS MANDATORY. IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.

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FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM IS MANDATORY. IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.

002  (2897)  CRE 3.0  M  09:00 am-11:50 am  GAB 101  Brown C


STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED

FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM IS MANDATORY. IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.

003  (2932)  CRE 3.0  W  09:00 am-11:50 am  SYMR 223  Brown C


004  (2933)  CRE 3.0  W  09:00 am-11:50 am  GAB 101  Brown C


JOUR 3310  FEATURE WRITING
001  (13925)  CRE 3.0  MW  11:00 am-12:20 pm  GAB 111H  Donald M

JOUR 3321  NEWS REPORT / WRIT / EDIT
001  (2906)  CRE 3.0  TR  09:30 am-10:50 am  SYMR 224

STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN MET. FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM CLASSES IS MANDATORY, IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED.

JOUR MAJOR STATUS, MATH 1680 OR MATH 1681, GSP TEST PASS, JOUR 1210 AND JOUR 2310;
JOUR 2000 REQUIRED FOR 2013 CATALOG AND AFTER; JOUR 2000 OR JOUR 2010 AND JOUR 3210
REQUIRED FOR 2012 CATALOG AND BEFORE. JOUR MINOR STATUS PLUS GSP AND JOUR 2310.
FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM IS MANDATORY. IF A STUDENT
MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.

STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND
PRE-REQS HAVE BEEN MET. FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM
CLASSES IS MANDATORY, IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE
DROPPED.

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SECTION OF THE COURSE IF APPLICABLE.

JOUR 3323 BDCST / WEB NEWS WRITING

JOUR MAJOR STATUS, MATH 1680 OR MATH 1681, GSP TEST PASS, JOUR 1210 AND JOUR 2310;
JOUR 2000 REQUIRED FOR 2013 CATALOG AND AFTER; JOUR 2000 OR JOUR 2010 AND JOUR 3210
REQUIRED FOR 2012 CATALOG AND BEFORE. JOUR MINOR STATUS PLUS GSP AND JOUR 2310.
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND
PRE-REQS HAVE BEEN COMPLETED

WEB-BASED INSTRUCTION.
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**JOUR 3400  FUNDAMENTALS OF PR**

001 (2929) CRE 3.0 T 06:30 pm-09:20 pm CHEM 106

JOUR MAJOR STATUS AND MATH 1680 OR 1681, PASSING SCORE ON GSP TEST, JOUR 1210, JOUR 2000 AND JOUR 2310. JOUR MINOR STATUS AND JOUR 2000.

STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN MET. FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM CLASSES IS MANDATORY, IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.

**JOUR 3410  PR FOR NON-PROFITS**

001 (2908) CRE 3.0 T 06:30 pm-09:20 pm GATE 137

STUDENTS MUST HAVE COMPLETED 45 HOURS OF CREDIT OR MORE TO ENROLL.

501 (13876) CRE 3.0 W 06:00 pm-08:50 pm FRSC 107 Poynter R

THIS COURSE MEETS AT THE FRISCO CAMPUS

2811 INTERNET BLVD., FRISCO TX 75034.

**JOUR 3420  PR WRITING**

001 (2934) CRE 3.0 TR 12:30 pm-01:50 pm SYMR 222

002 (2898) CRE 3.0 TR 02:00 pm-03:20 pm SYMR 222

MAJOR STATUS PLUS JOUR 3321

STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQUISITES HAVE BEEN COMPLETED.

**JOUR 3700  PHOTO JOURNALISM**

001 (2909) CRE 3.0 W 06:30 pm-09:20 pm SYMR 223

MAJOR STATUS OR MINOR STATUS PLUS JOUR 3321 OR JOUR 3323 AND JOUR 3300.

STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQUISITES HAVE BEEN COMPLETED

002 (14290) CRE 3.0 M 06:30 pm-09:20 pm SYMR 223

**JOUR 4052  AD PORTFOLIO**

001 (14294) CRE 3.0 W 06:30 pm-09:20 pm GAB 438

RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

**JOUR 4070  AD CAMPAIGNS**

001 (2883) CRE 3.0 TR 02:00 pm-03:20 pm SYMR 203 Campbell C

JOUR MAJOR OR MINOR STATUS PLUS JOUR 3020, JOUR 3040 OR JOUR 3200, JOUR 3050 AND 3055.

STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQUISITES HAVE BEEN COMPLETED

002 (2943) CRE 3.0 TR 03:30 pm-04:50 pm SYMR 203 Campbell C

**JOUR 4075  AD COMPETITION**

001 (2926) CRE 3.0 TR 05:00 pm-06:20 pm SYMR 203 Campbell C

RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT. BY APPLICATION ONLY.

**JOUR 4210  TOPICS IN JOUR**
EVERYDAY WE'RE READING ABOUT THE MAJOR CHANGES THAT ARE AFFECTING DAILY JOURNALISM. LAYOFFS, BUYOUTS, CONSOLIDATIONS, AND THE SEARCH FOR NEW BUSINESS MODELS ARE ON TOP OF EVERY MEDIA EXECUTIVE'S MIND. BEYOND THAT, THERE'S A NEED FOR A SPIRIT OF ENTREPRENEURSHIP AND INNOVATION IN ALL FORMS OF MEDIA. CREATING NEW SOLUTIONS TO ENGAGE AUDIENCES INTEGRATING CONTENT AND TECHNOLOGY ARE REQUIRED FOR MEDIA COMPANIES AND PROFESSIONALS TO SUCCEED. TAKING AN IDEA FROM CONCEPT TO REALITY IS ONE OF THE MOST DIFFICULT STEPS FOR ANYONE TO TAKE, BUT IT IS ONE THAT MEDIA PROFESSIONALS MUST HAVE THE SKILLS TO SURVIVE AND SUCCEED. THIS CLASS WILL PROVIDE AN OVERVIEW OF THE CURRENT AND FUTURE STATE OF MEDIA; WHAT IT TAKES TO BECOME AN ENTREPRENEUR; HOW TO START A BUSINESS; FIND CUSTOMERS AND IN THE END, PITCH YOUR BUSINESS IDEA. PRE-REQUISITES: JOURNALISM MAJOR.

IN THIS LAB STUDENTS WILL DEVELOP, BUILD, AND TEST THEIR IDEAS AT THE INTERSECTION OF INTRE/ENTREPRENEURSHIP, TECHNOLOGY AND EMERGING MEDIA. STUDENTS WILL LAUNCH A NEW MEDIA VENTURE OR EXERCISE INTREPRENEURIAL SKILLS AND BUILD SOLUTIONS FOR AN ESTABLISHED MEDIA ORGANIZATION. PRE-REQUISITES: JOURNALISM MAJOR AND HOUR 4210.002 OR 005 MEDIA ENTREPRENEURSHIP AND INNOVATION.

Creative Media Illustration. This course provides students with a foundation in basic graphic design concepts and skills using a hands-on approach in a lab setting using digital software. Topics include design elements and principles, color theory, typography, and layout techniques. Upon completion of this course students should have the ability to demonstrate visual problem solving skills using various graphic tools, techniques, and processes. Prerequisites for this course are JOUR 3210 or approval of course instructor.

Crisis Communication. This class is designed to develop advanced professional Crisis Communication research, planning, communication and analysis skills. Students will gain an understanding of crisis communication cycle and case studies from a variety of perspectives; nonprofit, corporate, natural disaster and media. Class assignments will examine recent crises for new, organizational, public, social media, legal, justice, media and ethics trends, complexities and practices. Prerequisites: Student has successfully completed at least 45 credit hours.

RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

COURSE PRE-REQS: JOUR MAJOR WITH CONCENTRATION IN BROADCAST & DIGITAL JOURNALISM WHO HAS SUCCESSFULLY TAKEN JOUR 3323 AND JOUR 3300.

PRACTICAL STUDY OF RADIO PROGRAMMING WITH EMPHASIS PLACED ON PREPARING STUDENTS TO OPERATE ALL ASPECTS OF MAYBORN'S NTDAILYRADIO.COM. TOPICS INCLUDE RADIO NEWS WRITING, ON-AIR PERFORMANCE SKILLS, THE PROGRAMMING FORMULA, NEWS REPORTS, FIELD AND STUDIO INTERVIEWING SKILLS, STATION IMAGE.

MEDIA PERFORMANCE FOR NEWS & PR. YOU WILL BE INTRODUCED TO THE METHODS OF PROFESSIONAL MEDIA PERFORMANCE FOR LIVE ON CAMERA WORK DELIVERING NEWS, CONDUCTING A PUBLIC RELATIONS EVENT OR AN ADVERTISING PITCH. THE FOCUS WILL ALSO INCLUDE MEDIA PERFORMANCE TECHNIQUES FOR WEBCASTS OR PODCASTS.

Sports Media Relations. Prerequisites: JOUR majors must have successfully completed JOUR 3321 News Reporting, Writing & Editing.

THIS COURSE MEETS AT THE FRISCO CAMPUS
2811 INTERNET BLVD., FRISCO TX  75034.
Course Topic: RISE OF SPORTS ANALYTICS/SALES

THE RISE OF SPORTS ANALYTICS/SALES & HOW DATA IS CHANGING THE SPORTS LANDSCAPE.

THIS COURSE WILL FOCUS ON INNOVATIVE & CREATIVE CAMPAIGNS AND WHAT THE PROFESSIONAL AND COLLEGIATE RANKS ARE DOING TO STAY AT THE FOREFRONT. STUDENTS WILL UTILIZE DATA/ANALYTICS TO EXECUTE FAST PACED DECISION TO HELP THEM LEARN HOW TO STAND OUT IN GETTING HIRED FOR THEIR DREAM JOB.

JOUR 4230   ARTS & CULTURE JOUR
001 (17067) CRE 3.0 W 03:30 pm-06:20 pm WH 314 Stephenson D

JOUR 4240   INTERNATIONAL MEDIA
801 (14936) CRE 3.0
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JOUR 4250   RACE, GENDER & MEDIA
001 (2940) CRE 3.0 W 03:30 pm-06:20 pm CHEM 106 Everbach T

JOUR 4270   STRATEGIC SOCIAL MEDIA
002 (13496) CRE 3.0 M 06:30 pm-09:20 pm WH 322
501 (13854) CRE 3.0 M 06:00 pm-08:50 pm FRSC 107

WEB-BASED INSTRUCTION.
THIS COURSE MEETS AT THE FRISCO CAMPUS
2811 INTERNET BLVD., FRISCO TX 75034.
801 (15447) CRE 3.0 INET Nisbett G
WEB-BASED INSTRUCTION.
THIS COURSE MEETS AT THE FRISCO CAMPUS.
2811 INTERNET BLVD., FRISCO TX 75034.

JOUR 4321   OPINION WRITING
001 (14573) CRE 3.0 MW 09:00 am-10:20 am GAB 111H Loftis R

JOUR 4323   ADV BDCST / WB NEWS WRIT
001 (2884) CRE 3.0 T 09:00 am-11:50 am GAB 101 Mcelroy B
MAJOR STATUS PLUS JOUR 3323 AND JOUR 3300; CO-REQUISITE JOUR 4343.
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED
TO BE TAKEN CONCURRENTLY WITH JOUR 4343.
Also meets: T 12:59 pm-05:00 pm GAB 101 1/14/19-5/10/19

002 (2936) CRE 3.0 R 09:00 am-11:50 am GAB 101 Mcelroy B
MAJOR STATUS PLUS JOUR 3323 AND JOUR 3300; CO-REQUISITE JOUR 4343.
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED
TO BE TAKEN CONCURRENTLY WITH JOUR 4343.
Also meets: R 12:59 pm-05:00 pm GAB 101 1/14/19-5/10/19

JOUR 4343   VIS NEWS STORYTELLING
001 (13674) CRE 3.0 M 03:00 pm-05:50 pm GAB 101 Brown C
JOUR 4343.001 MUST BE TAKEN CONCURRENTLY WITH JOUR 4323.001

002 (2937) CRE 3.0 W 03:00 pm-05:50 pm GAB 101 Brown C
JOUR 4343.002: MAJOR STATUS PLUS JOUR 3323 AND JOUR 3300; CO-REQUISITE JOUR 4323.
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED
TO BE TAKEN CONCURRENTLY WITH JOUR 4323.
JOUR 4343.002 MUST BE TAKEN WITH JOUR 4323.002.
MAJOR OR MINOR STATUS PLUS JOUR 3321 OR JOUR 3323
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND
PRE-REQS HAVE BEEN COMPLETED

MAJOR OR MINOR STATUS PLUS JOUR 3321 OR JOUR 3323. STUDENT SHOULD CONTACT
SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN MET.

MAJOR STATUS PLUS JOUR 3420. STUDENT SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED
FOR THIS COURSE AND PRE-REQS HAVE BEEN MET.

MAJOR STATUS PLUS JOUR 3420
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND
PRE-REQS HAVE BEEN COMPLETED

AD MAJOR STATUS PLUS JOUR 3050/4050; PR MAJOR STATUS PLUS JOUR 3420; MINOR STATUS
PLUS JOUR 2010 OR 2420 OR 2000. CAPSTONE CLASS, MAJORS SHOULD HAVE COMPLETED 9
HOURS IN STRATEGIC COMMUNICATIONS CLASSES; CLASS SHOULD BE TAKEN FINAL SEMESTER.
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND
PRE-REQS HAVE BEEN COMPLETED

JOUR MAJOR STATUS PLUS JOUR 3321 OR JOUR 3323 AND 6 HOURS OF UPPER-LEVEL NEWS
CLASSES; SHOULD BE TAKEN FINAL SEMESTER.
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND
PRE-REQS HAVE BEEN COMPLETED

RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

RESTRICTED COURSE APPROVAL REQUIRED. CONTACT SCHOOL.

RESTRICTED COURSE APPROVAL REQUIRED. CONTACT SCHOOL.

RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

RESTRICTED COURSE APPROVAL REQUIRED. CONTACT SCHOOL.

RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

RESTRICTED COURSE APPROVAL REQUIRED. CONTACT SCHOOL.

RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

RESTRICTED COURSE APPROVAL REQUIRED. CONTACT SCHOOL.

RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

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<td>SWOOP AGENCY PRACTICUM</td>
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<td>SYMR 234</td>
<td>Ford W</td>
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<td>JOUR 4820</td>
<td>HIST AMER MEDIA</td>
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<td>02:00 pm-03:20 pm</td>
<td>LIFE A419</td>
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WEB-BASED INSTRUCTION.

THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.
JOUR 5050     READING MASS COMM

601 (16139) CRE 3.0           Busby R
WEB-BASED INSTRUCTION.
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SECTION OF THE COURSE IF APPLICABLE.

JOUR 5250     QUANTITATIVE RES

001 (14939) CRE 3.0 T       06:30 pm-09:20 pm       GAB 111H

JOUR 5260     QUALITATIVE RES

001 (17066) CRE 3.0 R       03:30 pm-06:20 pm       GAB 111H       Everbach T

JOUR 5280     MEDIA MANAGEMENT

801 (14293) CRE 3.0          Foote Jr C
WEB-BASED INSTRUCTION.
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SECTION OF THE COURSE IF APPLICABLE.

JOUR 5320     NEW MEDIA TECHNOLOGIES

002 (2930) CRE 3.0 R       06:30 pm-09:20 pm       SYMR 223

JOUR 5330     STRATEGIC SOCIAL MEDIA

601 (15464) CRE 3.0          INET       Nisbett G
LIMITED TO STUDENTS IN THE MSOJ GRADTRACK PROGRAM.
WEB-BASED INSTRUCTION.
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SECTION OF THE COURSE IF APPLICABLE.

JOUR 5350     SEMINAR IN JOURN

022 (14656) CRE 3.0 TR     05:00 pm-06:20 pm       SYMR 203       Campbell C
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
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**Eight Week Session One**

**JOUR 5000**  
**INTRO DGTL COMM ANALYT**

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**JOUR 5251**  
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**Eight Week Session Two**

**JOUR 5350**  
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