JOUR 1210 MASS COMM & SOCIETY
801 (15445) CRE 3.0 Mueller J
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS
RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS
SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE
SECTION OF THE COURSE IF APPLICABLE.

JOUR 2000 PRINCIPLES OF AD & PR
001 (2922) CRE 3.0 TR 12:30 pm-01:50 pm GAB 105 Broyles S
002 (2923) CRE 3.0 TR 12:30 pm-01:50 pm GAB 104 Nisbett G
501 (15621) CRE 3.0 TR 02:00 pm-03:20 pm FRSC 104
THIS COURSE MEETS AT THE FRISCO CAMPUS
2811 INTERNET BLVD., FRISCO TX 75034.

JOUR 2250 MEDIA LITERACY
801 (15448) CRE 3.0 INET
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS
RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS
SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE
SECTION OF THE COURSE IF APPLICABLE.

JOUR 2300 PRINCIPLES OF NEWS
001 (2918) CRE 3.0 TR 09:30 am-10:50 am ART 223
501 (15619) CRE 3.0 TR 02:00 pm-03:20 pm FRSC 132
THIS COURSE MEETS AT THE FRISCO CAMPUS
2811 INTERNET BLVD., FRISCO TX 75034.

JOUR 2310 INTRO TO MEDIA WRITING
001 (2874) CRE 3.0 MW 09:00 am-10:20 am SYMR 224
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND
PRE-REQS HAVE BEEN COMPLETED
PRE-MAJOR STATUS OR MINOR STATUS; PASS GSP TEST; TWO TERMS/SEMESTERS OF FIRST
YEAR ENGLISH
FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM IS MANDATORY. IF A STUDENT
MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.

002 (2875) CRE 3.0 MW 11:00 am-12:20 pm SYMR 224
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND
PRE-REQS HAVE BEEN COMPLETED
PRE-MAJOR STATUS OR MINOR STATUS; PASS GSP TEST; TWO TERMS/SEMESTERS OF FIRST
YEAR ENGLISH
FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM IS MANDATORY. IF A STUDENT
MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.

003 (2876) CRE 3.0 MW 12:59 pm-02:20 pm SYMR 224
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND
PRE-REQS HAVE BEEN COMPLETED
PRE-MAJOR STATUS OR MINOR STATUS; PASS GSP TEST; TWO TERMS/SEMESTERS OF FIRST
YEAR ENGLISH
FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM IS MANDATORY. IF A STUDENT
MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED
PRE-MAJOR STATUS OR MINOR STATUS; PASS GSP TEST; TWO TERMS/SEMESTERS OF FIRST YEAR ENGLISH
FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM IS MANDATORY. IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.

STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED
PRE-MAJOR STATUS OR MINOR STATUS; PASS GSP TEST; TWO TERMS/SEMESTERS OF FIRST YEAR ENGLISH
FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM IS MANDATORY. IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.

STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED
PRE-MAJOR STATUS OR MINOR STATUS; PASS GSP TEST; TWO TERMS/SEMESTERS OF FIRST YEAR ENGLISH
FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM IS MANDATORY. IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.

STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED
PRE-MAJOR STATUS OR MINOR STATUS; PASS GSP TEST; TWO TERMS/SEMESTERS OF FIRST YEAR ENGLISH
FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM IS MANDATORY. IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.

STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED
PRE-MAJOR STATUS OR MINOR STATUS; PASS GSP TEST; TWO TERMS/SEMESTERS OF FIRST YEAR ENGLISH
FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM IS MANDATORY. IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.

STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED
PRE-MAJOR STATUS OR MINOR STATUS; PASS GSP TEST; TWO TERMS/SEMESTERS OF FIRST YEAR ENGLISH
FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM IS MANDATORY. IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.

STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED
PRE-MAJOR STATUS OR MINOR STATUS; PASS GSP TEST; TWO TERMS/SEMESTERS OF FIRST YEAR ENGLISH
FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM IS MANDATORY. IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.

THIS COURSE MEETS AT THE FRISCO CAMPUS
2811 INTERNET BLVD., FRISCO TX  75034.

WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

JOUR 3020  ADV ACCOUNT PLANNING

STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED

JOUR 3040  AD MEDIA STRATEGY

STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED

JOUR 3050  AD COPYWRITING

JOUR MAJOR STATUS AND JOUR 3210.  JOUR MINOR STATUS AND JOUR 2000
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED
COREQUISITE: JOUR 3055.001

JOUR MAJOR STATUS AND JOUR 3210.  JOUR MINOR STATUS AND JOUR 2000
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED
COREQUISITE: JOUR 3055.003
JOUR 3055    AD ART DIRECTION

STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED

COREQUISTE: JOUR 3055.002

JOUR 3070    AD AGENCY MANAGEMENT

JOUR 3200    MASS COMM RESEARCH

WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

JOUR 3210    APPL DESIGN AD & PR

STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED.

FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM IS MANDATORY. IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

JOUR 3250  GAME DESIGN FOR JOUR
001 (16272) CRE 3.0 T 09:00 am-11:50 am SYMR 223 James J

JOUR 3300  INTRO TO VISCOMM
001 (2896) CRE 3.0 M 09:00 am-11:50 am SYMR 223 Brown C
ENROLLMENT REQUIREMENTS:
JOUR MAJOR STATUS, MATH 1680 OR MATH 1681, GSP TEST PASS, JOUR 1210 AND JOUR 2310; JOUR 2000 REQUIRED FOR 2013 CATALOG AND AFTER; JOUR 2000 OR JOUR 2010 AND JOUR 3210 REQUIRED FOR 2012 CATALOG AND BEFORE. JOUR MINOR STATUS PLUS GSP AND JOUR 2310.

FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM IS MANDATORY. IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED
FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM IS MANDATORY. IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.

002 (2897) CRE 3.0 M 09:00 am-11:50 am GAB 101 Brown C
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED
FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM IS MANDATORY. IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.

003 (2932) CRE 3.0 W 09:00 am-11:50 am SYMR 223 Brown C

004 (2933) CRE 3.0 W 09:00 am-11:50 am GAB 101 Brown C

JOUR 3310  FEATURE WRITING
001 (13925) CRE 3.0 MW 11:00 am-12:20 pm GAB 111H Donald M

JOUR 3321  NEWS REPORT / WRIT / EDIT
001 (2906) CRE 3.0 TR 09:30 am-10:50 am SYMR 224
JOUR MAJOR STATUS, MATH 1680 OR MATH 1681, GSP TEST PASS, JOUR 1210 AND JOUR 2310; JOUR 2000 REQUIRED FOR 2013 CATALOG AND AFTER; JOUR 2000 OR JOUR 2010 AND JOUR 3210 REQUIRED FOR 2012 CATALOG AND BEFORE. JOUR MINOR STATUS PLUS GSP AND JOUR 2310

STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN MET. FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM CLASSES IS MANDATORY, IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.
Students should contact school if enrollment is blocked for this course and pre-reqs have been completed.

JOUR major status, MATH 1680 or MATH 1681, GSP test pass, JOUR 1210 and JOUR 2310; JOUR 2000 required for 2013 catalog and after; JOUR 2000 or JOUR 2010 and JOUR 3210 required for 2012 catalog and before. JOUR minor status plus GSP and JOUR 2310. First day attendance in Mayborn School of Journalism is mandatory. If a student misses the first class day, the student may be dropped.

Students should contact school if enrollment is blocked for this course and pre-reqs have been met. First day attendance in Mayborn School of Journalism classes is mandatory, if a student misses the first class day, the student may be dropped.

Web-based instruction.

This is an Internet course. Course enrollment is restricted and non-Texas resident students residing outside of the state are not eligible to enroll in this section. Contact the department for enrollment assistance in an appropriate section of the course if applicable.

**JOUR 3323 BDCST / Web News Writing**

Students should contact school if enrollment is blocked for this course and pre-reqs have been completed.

Students should contact school if enrollment is blocked for this course and pre-reqs have been met. First day attendance in Mayborn School of Journalism classes is mandatory, if a student misses the first class day, the student may be dropped.

**JOUR 3340 Digital Media for Jour**

Web-based instruction.

This is an Internet course. Course enrollment is restricted and non-Texas resident students residing outside of the state are not eligible to enroll in this section. Contact the department for enrollment assistance in an appropriate section of the course if applicable.
WEB-BASED INSTRUCTION.

THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

**JOUR 3400  FUNDAMENTALS OF PR**

001 (2929) CRE 3.0 T 06:30 pm-09:20 pm CHEM 106
JOUR MAJOR STATUS AND MATH 1680 OR 1681, PASSING SCORE ON GSP TEST, JOUR 1210, JOUR 2000 AND JOUR 2310.  JOUR MINOR STATUS AND JOUR 2000.

STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN MET. FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM CLASSES IS MANDATORY, IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.

**JOUR 3410  PR FOR NON-PROFITS**

001 (2908) CRE 3.0 T 06:30 pm-09:20 pm GATE 137
STUDENTS MUST HAVE COMPLETED 45 HOURS OF CREDIT OR MORE TO ENROLL.

501 (13876) CRE 3.0 W 06:00 pm-08:50 pm FRSC 107  Poynter R

THIS COURSE MEETS AT THE FRISCO CAMPUS
2811 INTERNET BLVD., FRISCO TX 75034.

**JOUR 3420  PR WRITING**

001 (2934) CRE 3.0 TR 12:30 pm-01:50 pm SYMR 222
002 (2898) CRE 3.0 TR 09:30 am-10:50 am SYMR 222
MAJOR STATUS PLUS JOUR 3321
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED.

**JOUR 3700  PHOTO JOURNALISM**

001 (2909) CRE 3.0 W 06:30 pm-09:20 pm SYMR 223
MAJOR STATUS OR MINOR STATUS PLUS JOUR 3321 OR JOUR 3323 AND JOUR 3300.
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED

002 (14290) CRE 3.0 M 06:30 pm-09:20 pm SYMR 223

**JOUR 4052  AD PORTFOLIO**

001 (14294) CRE 3.0 W 06:30 pm-09:20 pm GAB 438
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

**JOUR 4070  AD CAMPAIGNS**

001 (2883) CRE 3.0 TR 02:00 pm-03:20 pm SYMR 203  Campbell C
JOUR MAJOR OR MINOR STATUS PLUS JOUR 3020, JOUR 3040 OR JOUR 3200, JOUR 3050 AND 3055.
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED

002 (2943) CRE 3.0 TR 03:30 pm-04:50 pm SYMR 203  Campbell C

**JOUR 4075  AD COMPETITION**

001 (2926) CRE 3.0 TR 05:00 pm-06:20 pm SYMR 203  Campbell C
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT. BY APPLICATION ONLY.

**JOUR 4210  TOPICS IN JOUR**
EVERYDAY WE'RE READING ABOUT THE MAJOR CHANGES THAT ARE AFFECTING DAILY JOURNALISM. LAYOFFS, BUYOUTS, CONSOLIDATIONS, AND THE SEARCH FOR NEW BUSINESS MODELS ARE ON TOP OF EVERY MEDIA EXECUTIVE'S MIND. BEYOND THAT, THERE'S A NEED FOR A SPIRIT OF ENTREPRENEURSHIP AND INNOVATION IN ALL FORMS OF MEDIA. CREATING NEW SOLUTIONS TO ENGAGE AUDIENCES INTEGRATING CONTENT AND TECHNOLOGY ARE REQUIRED FOR MEDIA COMPANIES AND PROFESSIONALS TO SUCCEED. TAKING AN IDEA FROM CONCEPT TO REALITY IS ONE OF THE MOST DIFFICULT STEPS FOR ANYONE TO TAKE, BUT IT IS ONE THAT MEDIA PROFESSIONALS MUST HAVE THE SKILLS TO SURVIVE AND SUCCEED. THIS CLASS WILL PROVIDE AN OVERVIEW OF THE CURRENT AND FUTURE STATE OF MEDIA; WHAT IT TAKES TO BECOME AN ENTREPRENEUR; HOW TO START A BUSINESS; FIND CUSTOMERS AND IN THE END, PITCH YOUR BUSINESS IDEA. PRE-REQUISITES: JOURNALISM MAJOR.

IN THIS LAB STUDENTS WILL DEVELOP, BUILD, AND TEST THEIR IDEAS AT THE INTERSECTION OF INTRE/ENTREPRENEURSHIP, TECHNOLOGY AND EMERGING MEDIA. STUDENTS WILL LAUNCH A NEW MEDIA VENTURE OR EXERCISE INTREPRENEURIAL SKILLS AND BUILD SOLUTIONS FOR AN ESTABLISHES MEDIA ORGANIZATION. PRE-REQUISITES: JOURNALISM MAJOR AND HOUR 4210.002 OR 005 MEDIA ENTREPRENEURSHIP AND INNOVATION.

Creative Media Illustration. This course provides students with a foundation in basic graphic design concepts and skills using a hands-on approach in a lab setting using digital software. Topics include design elements and principles, color theory, typography, and layout techniques. Upon completion of this course students should have the ability to demonstrate visual problem solving skills using various graphic tools, techniques, and processes. Prerequisites for this course are JOUR 3210 or approval of course instructor.

Crisis Communication. This class is designed to develop advanced professional Crisis Communication research, planning, communication and analysis skills. Students will gain an understanding of crisis communication cycle and case studies from a variety of perspectives; nonprofit, corporate, natural disaster and media. Class assignments will examine recent crises for new, organizational, public, social media, legal, justice, media and ethics trends, complexities and practices. Prerequisites: Student has successfully completed at least 45 credit hours.

INTRO TO RADIO PROGRAMMING
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
COURSE PRE-REQS: JOUR MAJOR WITH CONCENTRATION IN BROADCAST & DIGITAL JOURNALISM WHO HAS SUCCESSFULLY TAKEN JOUR 3323 AND JOUR 3300.
PRACTICAL STUDY OF RADIO PRGAMMING WITH EMPHASIS PLACED ON PREPARING STUDENTS TO OPERATE ALL ASPECTS OF MAYBORN'S NTDAILYRADIO.COM. TOPICS INCLUDE RADIO NEWS WRITING, ON-AIR PERFORMANCE SKILLS, THE PROGRAMMING FORMULA, NEWS REPORTS, FIELD AND STUDIO INTERVIEWING SKILLS, STATION IMAGE.

MEDIA PERFORMANCE FOR NEWS & PR
THIS COURSE MEETS AT THE FRISCO CAMPUS 2811 INTERNET BLVD., FRISCO TX 75034.
MEDIA PERFORMANCE FOR NEWS & PR. YOU WILL BE INTRODUCED TO THE METHODS OF PROFESSIONAL MEDIA PERFORMANCE FOR LIVE ON CAMERA WORK DELIVERING NEWS, CONDUCTING A PUBLIC RELATIONS EVENT OR AN ADVERTISING PITCH. THE FOCUS WILL ALSO INCLUDE MEDIA PERFORMANCE TECHNIQUES FOR WEBCASTS OR PODCASTS.

Sports Media Relations. Prerequisites: JOUR majors must have successfully completed JOUR 3321 News Reporting, Writing & Editing.
THIS COURSE MEETS AT THE FRISCO CAMPUS 2811 INTERNET BLVD., FRISCO TX 75034.
Course Topic: RISE OF SPORTS ANALYTICS/SALES
THIS COURSE MEETS AT THE FRISCO CAMPUS
2811 INTERNET BLVD., FRISCO TX 75034.
THE RISE OF SPORTS ANALYTICS/SALES & HOW DATA IS CHANGING THE SPORTS LANDSCAPE.

THIS COURSE WILL FOCUS ON INNOVATIVE & CREATIVE CAMPAIGNS AND WHAT THE PROFESSIONAL AND COLLEGIATE RANKS ARE DOING TO STAY AT THE FOREFRONT. STUDENTS WILL UTILIZE DATA/ANALYTICS TO EXECUTE FAST PACED DECISION TO HELP THEM LEARN HOW TO STAND OUT IN GETTING HIRED FOR THEIR DREAM JOB.

JOUR 4240 INTERNATIONAL MEDIA
801 (14936) CRE 3.0
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

JOUR 4250 RACE, GENDER & MEDIA
001 (2940) CRE 3.0
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

JOUR 4270 STRATEGIC SOCIAL MEDIA
002 (13496) CRE 3.0
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

JOUR 4321 OPINION WRITING
001 (14573) CRE 3.0
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

JOUR 4323 ADV BDCST / WB NEWS WRIT
001 (2884) CRE 3.0
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

JOUR 4343 VIS NEWS STORYTELLING
001 (13674) CRE 3.0
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

JOUR 4410 REPORT PUB AFFA
MAJOR OR MINOR STATUS PLUS JOUR 3321 OR JOUR 3323. STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN MET.

JOUR 4460  PR COMMUNICATION

001 (2916)  CRE 3.0  T  09:30 am-12:20 pm  GAB 111H  Poynter R
MAJOR STATUS PLUS 3420. STUDENT SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN MET.

JOUR 4470  ETHICS IN AD & PR

003 (2893)  CRE 3.0  MW  02:00 pm-03:20 pm  LIFE A106  Donald M
JOUR MAJOR STATUS PLUS JOUR 3321 OR JOUR 3323 AND 6 HOURS OF UPPER-LEVEL NEWS CLASSES; SHOULD BE TAKEN FINAL SEMESTER. STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED.

JOUR 4620  MASS COMM LAW & ETHICS

001 (2894)  CRE 3.0  M  06:30 pm-09:20 pm  LIFE A204  Nisbett G
AD MAJOR STATUS PLUS JOUR 3050/4050; PR MAJOR STATUS PLUS JOUR 3420; MINOR STATUS PLUS JOUR 2010 OR 2420 OR 2000; CAPSTONE CLASS, MAJORS SHOULD HAVE COMPLETED 9 HOURS IN STRATEGIC COMMUNICATIONS CLASSES; CLASS SHOULD BE TAKEN FINAL SEMESTER. STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED.

JOUR 4730  ADVANCED VISUAL COMM

001 (13497)  CRE 3.0  R  03:30 pm-06:20 pm  SYMR 223

JOUR 4800  PROFESSIONAL INTERNSHIP

701 (2952)  CRE V
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

702 (2887)  CRE V
RESTRICTED COURSE APPROVAL REQUIRED. CONTACT SCHOOL.

704 (2888)  CRE V
RESTRICTED COURSE APPROVAL REQUIRED. CONTACT SCHOOL.

705 (2915)  CRE V
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

706 (14291)  CRE V
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

707 (2892)  CRE V
RESTRICTED COURSE APPROVAL REQUIRED. CONTACT SCHOOL.

710 (2901)  CRE V
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

711 (2899)  CRE V
RESTRICTED COURSE APPROVAL REQUIRED. CONTACT SCHOOL.

712 (2938)  CRE V
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

721 (14091)  CRE V
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

JOUR 4810  NEWS / SPORTS PRACTICUM

710 (13500)  CRE V
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

709 (2871)  CRE V
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
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<th>Code</th>
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<td>001 (14400)</td>
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<td>JOUR 4999</td>
<td>NEWS CAPSTONE</td>
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<td>001 (15040)</td>
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<td>M</td>
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<td>001 (2900)</td>
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**WEB-BASED INSTRUCTION.**

*THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.*
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JOUR 5050  READING MASS COMM

601 (16139) CRE 3.0  Busby R
WEB-BASED INSTRUCTION.
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901 (13961) CRE 3.0  Busby R
THIS COURSE IS RESTRICTED. LIMITED TO STUDENTS RESIDING OUT-OF-STATE ONLY. CONTACT DEPARTMENT.
WEB-BASED INSTRUCTION.
THIS CLASS IS 100% ONLINE FOR OUT-OF-STATE STUDENTS. RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

JOUR 5250  QUANTITATIVE RES

001 (14939) CRE 3.0  T  06:30 pm-09:20 pm  GAB 111H

JOUR 5280  MEDIA MANAGEMENT

801 (14293) CRE 3.0  Foote Jr C
WEB-BASED INSTRUCTION.
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JOUR 5320  NEW MEDIA TECHNOLOGIES

002 (2930) CRE 3.0  R  06:30 pm-09:20 pm  SYMR 223

JOUR 5330  STRATEGIC SOCIAL MEDIA

601 (15464) CRE 3.0  INET
LIMITED TO STUDENTS IN THE MSOJ GRADTRACK PROGRAM.
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

801 (15446) CRE 3.0  INET
WEB-BASED INSTRUCTION.
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JOUR 5350  SEMINAR IN JOURN

022 (14656) CRE 3.0  TR  05:00 pm-06:20 pm  SYMR 203  Campbell C
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

023 (13671) CRE 3.0  T  08:00 am-10:50 am  GAB 101  Mcelroy B
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
Also meets: T  12:00 pm-03:59 pm  GAB 101  1/14/19-5/10/19
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

JOUR 5500 INTEGRATED COMM
901 (13962) CRE 3.0 Busby R
THIS COURSE IS RESTRICTED. LIMITED TO STUDENTS RESIDING OUT-OF-STATE ONLY. CONTACT DEPARTMENT.
WEB-BASED INSTRUCTION.
THIS CLASS IS 100% ONLINE FOR OUT-OF-STATE STUDENTS.
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

JOUR 5720 MAG WRIT / PUBLISHING
001 (14452) CRE 3.0 T 06:30 pm-09:20 pm SYMR 223
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

JOUR 5800 PROF INTERNSHIP
708 (2931) CRE 3.0 Bland D
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

JOUR 5900 ADVAN PROB JOUR
704 (2942) CRE V Everbach T
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
705 (2946) CRE V Foote Jr C
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
706 (14653) CRE V MW 03:00 pm-04:20 pm GAB 114 Poynter R
Course Topic: CRISIS COMMUNICATION
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
710 (16050) CRE V Mcelroy B
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
711 (15943) CRE V Anderson C
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
713 (14720) CRE V
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
716 (2949) CRE V Fuse K
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
717 (14908) CRE V James J
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

JOUR 5910 ADVAN PROB JOUR
703 (16024) CRE V Champlin S
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
710 (16051) CRE V Mcelroy B
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
711 (15944) CRE V Anderson C
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

JOUR 5950 THESIS
702 (13971) CRE V Broyles S
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
704 (2902) CRE V Everbach T
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
709 (2939) CRE V Mueller J
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
713 (13664) CRE V Fuse K
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
**Eight Week Session One**

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**Eight Week Session Two**

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