**Journalism**

### JOUR 1210  MASS COMM & SOCIETY
- **Course Code:** JOUR 1210
- **Title:** MASS COMM & SOCIETY
- **Section:** 001 (15445)
- **Class Time:** CRE 3.0
- **Instructor:** Blankenship S
- **Days:** TR
- **Location:** 12:30 pm-01:50 pm

WEB-BASED INSTRUCTION.

THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

### JOUR 2000  PRINCIPLES OF AD & PR
- **Course Code:** JOUR 2000
- **Title:** PRINCIPLES OF AD & PR
- **Sections:**
  - 001 (2922)
  - 002 (2923)
  - 501 (15621)
- **Class Time:** CRE 3.0
- **Instructor:** Broyles S, Nisbett G, Knight S
- **Days:** TR
- **Location:** 12:30 pm-01:50 pm, 02:00 pm-03:20 pm

THIS COURSE MEETS AT THE FRISCO CAMPUS
2811 INTERNET BLVD., FRISCO TX 75034.

### JOUR 2250  MEDIA LITERACY
- **Course Code:** JOUR 2250
- **Title:** MEDIA LITERACY
- **Section:** 001 (15448)
- **Class Time:** CRE 3.0
- **Instructor:** Blankenship S
- **Days:** INET
- **Location:** Blankenship S

WEB-BASED INSTRUCTION.

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### JOUR 2300  PRINCIPLES OF NEWS
- **Course Code:** JOUR 2300
- **Title:** PRINCIPLES OF NEWS
- **Sections:**
  - 001 (2918)
- **Class Time:** CRE 3.0
- **Instructor:** Paul N
- **Days:** TR
- **Location:** 09:30 am-10:50 am

STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED
PRE-MAJOR STATUS OR MINOR STATUS; PASS GSP TEST; TWO TERMS/SEMESTERS OF FIRST YEAR ENGLISH
FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM IS MANDATORY. IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.

### JOUR 2310  INTRO TO MEDIA WRITING
- **Course Code:** JOUR 2310
- **Title:** INTRO TO MEDIA WRITING
- **Sections:**
  - 001 (2874)
  - 002 (2875)
  - 003 (2876)
  - 004 (2889)
  - 005 (2947)
- **Class Time:** CRE 3.0
- **Instructor:** Paul N, McPhate D, Fellows J
- **Days:** MW
- **Location:** 09:00 am-10:20 am, 11:00 am-12:20 pm, 12:59 pm-02:20 pm, 03:00 pm-05:50 pm, 06:30 pm-09:20 pm

STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED
PRE-MAJOR STATUS OR MINOR STATUS; PASS GSP TEST; TWO TERMS/SEMESTERS OF FIRST YEAR ENGLISH
FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM IS MANDATORY. IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED

PRE-MAJOR STATUS OR MINOR STATUS; PASS GSP TEST; TWO TERMS/SEMESTERS OF FIRST YEAR ENGLISH

FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM IS MANDATORY. IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.

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JOUR 3020  ADV ACCOUNT PLANNING

001 (2890) CRE 3.0 TR 11:00 am-12:20 pm GAB 104
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED

JOUR 3040  AD MEDIA STRATEGY

001 (2880) CRE 3.0 TR 06:00 pm-07:20 pm GAB 114 Unger V
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED

JOUR 3050  AD COPYWRITING

001 (2881) CRE 3.0 TR 11:00 am-12:20 pm SYMR 203 Ford W
JOUR MAJOR AND JOUR 3210. JOUR MINOR STATUS AND JOUR 2000
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED
COREQUISITE: JOUR 3055.001

002 (2882) CRE 3.0 TR 09:30 am-10:50 am SYMR 203 Broyles S
JOUR MAJOR STATUS AND JOUR 3210. JOUR MINOR STATUS AND JOUR 2000
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED
COREQUISITE: JOUR 3055.003

003 (2935) CRE 3.0 W 06:59 pm-09:50 pm SYMR 203 Metoff F
JOUR MAJOR STATUS AND JOUR 3210. JOUR MINOR STATUS AND JOUR 2000.
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED
COREQUISITE: JOUR 3055.002

JOUR 3055  AD ART DIRECTION

001 (2924) CRE 3.0 MW 09:59 am-11:20 am SYMR 203 Ford W
JOUR MAJOR OR MINOR STATUS PLUS JOUR 2000 AND JOUR 3210.
CO-REQUISITE: JOUR 3050.001
JOUR 3070  AD AGENCY MANAGEMENT

JOUR 3070  AD AGENCY MANAGEMENT

JOUR 3200  MASS COMM RESEARCH

JOUR 3200  MASS COMM RESEARCH

JOUR 3210  APPL DESIGN AD & PR

JOUR 3210  APPL DESIGN AD & PR

JOUR 3250  GAME DESIGN FOR JOUR

JOUR 3250  GAME DESIGN FOR JOUR

JOUR 3300  INTRO TO VISCOMM
ENROLLMENT REQUIREMENTS:

JOUR MAJOR STATUS, MATH 1680 OR MATH 1681, GSP TEST PASS, JOUR 1210 AND JOUR 2310; JOUR 2000 REQUIRED FOR 2013 CATALOG AND AFTER; JOUR 2000 OR JOUR 2010 AND JOUR 3210 REQUIRED FOR 2012 CATALOG AND BEFORE. JOUR MINOR STATUS PLUS GSP AND JOUR 2310.

FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM IS MANDATORY. IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.

STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED.

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STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN MET. FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM CLASSES IS MANDATORY. IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.
JOUR MAJOR STATUS, MATH 1680 OR MATH 1681, GSP TEST PASS, JOUR 1210 AND JOUR 2310; JOUR 2000 REQUIRED FOR 2013 CATALOG AND AFTER; JOUR 2000 OR JOUR 2010 AND JOUR 3210 REQUIRED FOR 2012 CATALOG AND BEFORE. JOUR MINOR STATUS PLUS GSP AND JOUR 2310

STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN MET. FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM CLASSES IS MANDATORY, IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.

WEB-BASED INSTRUCTION.

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JOUR 3323 BDCST / WEB NEWS WRITING

WEB-BASED INSTRUCTION.

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JOUR 3400 FUNDAMENTALS OF PR

WEB-BASED INSTRUCTION.

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001  (2929)  CRE 3.0  T   06:30 pm-09:20 pm   CHEM 106   Keller K
JOUR MAJOR STATUS AND MATH 1680 OR 1681, PASSING SCORE ON GSP TEST, JOUR 1210, JOUR 2000 AND JOUR 2310.  JOUR MINOR STATUS AND JOUR 2000.

STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN MET.  FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM CLASSES IS MANDATORY, IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.

501  (17607)  CRE 3.0  TR   12:30 pm-01:50 pm   FRSC 132
THIS COURSE MEETS AT THE FRISCO CAMPUS
2811 INTERNET BLVD., FRISCO TX 75034.

JOUR 3410  PR FOR NON-PROFITS
001  (2908)  CRE 3.0  T   06:30 pm-09:20 pm   GATE 137   Skinner-Luker K
STUDENTS MUST HAVE COMPLETED 45 HOURS OF CREDIT OR MORE TO ENROLL.

JOUR 3420  PR WRITING
001  (2934)  CRE 3.0  TR   12:30 pm-01:50 pm   SYMR 222   Keller K
002  (2898)  CRE 3.0  TR   02:00 pm-03:20 pm   SYMR 222   Keller K
MAJOR STATUS PLUS JOUR 3321
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED.

JOUR 3700  PHOTO JOURNALISM
001  (2909)  CRE 3.0  W   06:30 pm-09:20 pm   SYMR 223   Bennett T
MAJOR STATUS OR MINOR STATUS PLUS JOUR 3321 OR JOUR 3323 AND JOUR 3300.
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED

002  (14290)  CRE 3.0  M   06:30 pm-09:20 pm   SYMR 223   Bennett T

JOUR 4052  AD PORTFOLIO
001  (14294)  CRE 3.0  W   06:30 pm-09:20 pm   GAB 438   Dale J

JOUR 4070  AD CAMPAIGNS
001  (2883)  CRE 3.0  TR   02:00 pm-03:20 pm   SYMR 203   Campbell C
JOUR MAJOR OR MINOR STATUS PLUS JOUR 3020, JOUR 3040 OR JOUR 3200, JOUR 3050 AND 3055.
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED

002  (2943)  CRE 3.0  TR   03:30 pm-04:50 pm   SYMR 203   Campbell C

JOUR 4075  AD COMPETITION
001  (2926)  CRE 3.0  TR   05:00 pm-06:20 pm   SYMR 203   Campbell C
RESTRICTED COURSE.  APPROVAL REQUIRED.  CONTACT DEPARTMENT.  BY APPLICATION ONLY.

JOUR 4210  TOPICS IN JOUR
001  (13853)  CRE 3.0  W   12:30 pm-03:20 pm   GAB 111H   Mcelroy B
Course Topic:  MEDIA PERFORMAN FOR NEWS & PR
THIS COURSE MEETS AT THE FRISCO CAMPUS
2811 INTERNET BLVD., FRISCO TX 75034.
MEDIA PERFORMANCE FOR NEWS & PR.  YOU WILL BE INTRODUCED TO THE METHODS OF PROFESSIONAL MEDIA PERFORMANCE FOR LIVE ON CAMERA WORK DELIVERING NEWS, CONDUCTING A PUBLIC RELATIONS EVENT OR AN ADVERTISING PITCH.  THE FOCUS WILL ALSO INCLUDE MEDIA PERFORMANCE TECHNIQUES FOR WEBCASTS OR PODCASTS.
EVERYDAY WE'RE READING ABOUT THE MAJOR CHANGES THAT ARE AFFECTING DAILY JOURNALISM. LAYOFFS, BUYOUTS, CONSOLIDATIONS, AND THE SEARCH FOR NEW BUSINESS MODELS ARE ON TOP OF EVERY MEDIA EXECUTIVE'S MIND. BEYOND THAT, THERE'S A NEED FOR A SPIRIT OF ENTREPRENEURSHIP AND INNOVATION IN ALL FORMS OF MEDIA. CREATING NEW SOLUTIONS TO ENGAGE AUDIENCES INTEGRATING CONTENT AND TECHNOLOGY ARE REQUIRED FOR MEDIA COMPANIES AND PROFESSIONALS TO SUCCEED. TAKING AN IDEA FROM CONCEPT TO REALITY IS ONE OF THE MOST DIFFICULT STEPS FOR ANYONE TO TAKE, BUT IT IS ONE THAT MEDIA PROFESSIONALS MUST HAVE THE SKILLS TO SURVIVE AND SUCCEED. THIS CLASS WILL PROVIDE AN OVERVIEW OF THE CURRENT AND FUTURE STATE OF MEDIA; WHAT IT TAKES TO BECOME AN ENTREPRENEUR; HOW TO START A BUSINESS; FIND CUSTOMERS AND IN THE END, PITCH YOUR BUSINESS IDEA. PRE-REQUISITES: JOURNALISM MAJOR.

IN THIS LAB STUDENTS WILL DEVELOP, BUILD, AND TEST THEIR IDEAS AT THE INTERSECTION OF ENTREPRENEURSHIP, TECHNOLOGY AND EMERGING MEDIA. STUDENTS WILL LAUNCH A NEW MEDIA VENTURE OR EXERCISE ENTREPRENEURIAL SKILLS AND BUILD SOLUTIONS FOR AN ESTABLISHES MEDIA ORGANIZATION. PRE-REQUISITES: JOURNALISM MAJOR AND HOUR 4210.002 OR 005 MEDIA ENTREPRENEURSHIP AND INNOVATION. RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

CREATIVE MEDIA ILLUSTRATION. This course provides students with a foundation in basic graphic design concepts and skills using a hands-on approach in a lab setting using digital software. Topics include design elements and principles, color theory, typography, and layout techniques. Upon completion of this course students should have the ability to demonstrate visual problem solving skills using various graphic tools, techniques, and processes. Prerequisites for this course are JOUR 3210 or approval of course instructor.

INTRO TO RADIO PROGRAMMING. RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT. COURSE PRE-REQS: JOUR MAJOR WITH CONCENTRATION IN BROADCAST & DIGITAL JOURNALISM WHO HAS SUCCESSFULLY TAKEN JOUR 3323 AND JOUR 3300. PRACTICAL STUDY OF RADIO PROGRAMMING WITH EMPHASIS PLACED ON PREPARING STUDENTS TO OPERATE ALL ASPECTS OF MAYBORN'S NTDAILYRADIO.COM TOPICS INCLUDE RADIO NEWS WRITING, ON-AIR PERFORMANCE SKILLS, THE PROGRAMMING FORMULA, NEWS REPORTS, FIELD AND STUDIO INTERVIEWING SKILLS, STATION IMAGE. THIS COURSE MEETS AT THE FRISCO CAMPUS 2811 INTERNET BLVD., FRISCO TX 75034.

RISE OF SPORTS ANALYTICS/SALES & HOW DATA IS CHANGING THE SPORTS LANDSCAPE. THIS COURSE WILL FOCUS ON INNOVATIVE & CREATIVE CAMPAIGNS AND WHAT THE PROFESSIONAL AND COLLEGIATE RANKS ARE DOING TO STAY AT THE FOREFRONT. STUDENTS WILL UTILIZE DATA/ANALYTICS TO EXECUTE FAST PACED DECISION TO HELP THEM LEARN HOW TO STAND OUT IN GETTING HIRED FOR THEIR DREAM JOB.
Course Topic: CORPORATE COMMUNICATION

THIS COURSE MEETS AT THE FRISCO CAMPUS
2811 INTERNET BLVD., FRISCO TX 75034.

Course provides a comprehensive overview of corporate communication and advanced public relations practices for business organizations. Areas of focus include preparation of planning and strategy documents, executive communications, organizational storytelling, media relations, investor relations, customer complaints, issue management, public affairs, community relations, social media planning, new product launches, corporate philanthropy, crisis communication and presentation of data. Practical training includes media spokesperson, PR campaign planning, corporate philanthropy scenarios and presenting data in investor relations assignments. Classes are conducted as business meetings with real-world PR assignments. Students will create PR tactical and strategic documents knowing measureable results are expected. Students will present individually and in teams and must accept critical feedback to support their proposals or analyses. Prerequisite: JOUR major and JOUR 3420 PR Writing.

JOUR 4230 ARTS & CULTURE JOUR

001 (17067) CRE 3.0 W 03:30 pm-06:20 pm WH 314 Stephenson D

Course Topic: Food Journalism

Study of the development of modern food writing in major media and on electronic platforms. Appreciation of literary, investigative and critical food writing. Practice of writing about food across all platforms and formats, including reporting, criticism, feature writing and explanatory journalism.

JOUR 4240 INTERNATIONAL MEDIA

801 (14936) CRE 3.0 INET Blankenship S

WEB-BASED INSTRUCTION.

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JOUR 4250 RACE, GENDER & MEDIA

001 (2940) CRE 3.0 W 03:30 pm-06:20 pm CHEM 106 Bland D

JOUR 4270 STRATEGIC SOCIAL MEDIA

002 (13496) CRE 3.0 M 06:30 pm-09:20 pm WH 322 Skinner-Luker K
501 (13854) CRE 3.0 M 06:00 pm-08:50 pm FRSC 107 Knight S

THIS COURSE MEETS AT THE FRISCO CAMPUS
2811 INTERNET BLVD., FRISCO TX 75034.

801 (15447) CRE 3.0 INET Nisbett G

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JOUR 4321 OPINION WRITING

001 (14573) CRE 3.0 MW 09:00 am-10:20 am GAB 111H Loftis R

JOUR 4323 ADV BDCST / WB NEWS WRIT

001 (2884) CRE 3.0 T 09:00 am-11:50 am GAB 101 Mcelroy B

MAJOR STATUS PLUS JOUR 3323 AND JOUR 3300; CO-REQUISITE JOUR 4343.

STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED

TO BE TAKEN CONCURRENTLY WITH JOUR 4343.

Also meets: T 12:59 pm-05:00 pm GAB 101 1/14/19-5/10/19

002 (2936) CRE 3.0 R 09:00 am-11:50 am GAB 101 Mcelroy B

MAJOR STATUS PLUS JOUR 3323 AND JOUR 3300; CO-REQUISITE JOUR 4343.

STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED

TO BE TAKEN CONCURRENTLY WITH JOUR 4343.

Also meets: R 12:59 pm-05:00 pm GAB 101 1/14/19-5/10/19

JOUR 4343 VIS NEWS STORYTELLING
JOUR 4343.001 MUST BE TAKEN CONCURRENTLY WITH JOUR 4323.001

JOUR 4343.002: MAJOR STATUS PLUS JOUR 3323 AND JOUR 3300; CO-REQUISITE JOUR 4323. STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED TO BE TAKEN CONCURRENTLY WITH JOUR 4323. JOUR 4343.002 MUST BE TAKEN WITH JOUR4323.002.

JOUR 4410 REPORT PUB AFFA

JOUR 4460 PR COMMUNICATION

JOUR 4470 ETHICS IN AD & PR

JOUR 4620 MASS COMM LAW & ETHICS

JOUR 4730 ADVANCED VISUAL COMM

JOUR 4800 PROFESSIONAL INTERNSHIP
<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Instructor</th>
</tr>
</thead>
<tbody>
<tr>
<td>JOUR 4810</td>
<td>NEWS / SPORTS PRACTICUM</td>
<td>Mcelroy B</td>
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<tr>
<td>JOUR 4815</td>
<td>SWOOP AGENCY PRACTICUM</td>
<td>Ford W</td>
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<td>JOUR 4820</td>
<td>HIST AMER MEDIA</td>
<td>Loftis R</td>
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<tr>
<td>JOUR 4900</td>
<td>SPECIAL PROBLEMS</td>
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<td>JOUR 4910</td>
<td>SPECIAL PROBLEMS</td>
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<tr>
<td>JOUR 4999</td>
<td>NEWS CAPSTONE</td>
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<tr>
<td>JOUR 5020</td>
<td>EDITING PRACTICES</td>
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</tbody>
</table>

RESTRICTED COURSE APPROVAL REQUIRED. CONTACT DEPARTMENT.
WEB-BASED INSTRUCTION.
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<tr>
<th>Course Code</th>
<th>Course Title</th>
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<th>Credits</th>
<th>Class Times</th>
<th>Location</th>
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<tbody>
<tr>
<td>JOUR 5320</td>
<td>NEW MEDIA TECHNOLOGIES</td>
<td>Bell V</td>
<td>3.0</td>
<td>06:30 pm-09:20 pm</td>
<td>SYMR 223</td>
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<tr>
<td>JOUR 5330</td>
<td>STRATEGIC SOCIAL MEDIA</td>
<td>Nisbett G</td>
<td>3.0</td>
<td>06:30 pm-09:20 pm</td>
<td>INET</td>
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<tr>
<td>JOUR 5350</td>
<td>SEMINAR IN JOUR</td>
<td>Campbell C</td>
<td>3.0</td>
<td>05:00 pm-06:20 pm</td>
<td>SYMR 203</td>
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<td>JOUR 5710</td>
<td>NARRATIVE JOUR</td>
<td>Donald M</td>
<td>3.0</td>
<td>06:30 pm-09:20 pm</td>
<td>SYMR 203</td>
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<tr>
<td>JOUR 5720</td>
<td>MAG WRIT / PUBLISHING</td>
<td>Nishimoto E</td>
<td>3.0</td>
<td>06:30 pm-09:20 pm</td>
<td>SYMR 223</td>
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- Courses are limited to students in the MSOJ GradTrack program.
- Web-based instruction.
- This is an Internet course. Course enrollment is restricted, and non-Texas resident students residing outside of the state are not eligible to enroll in this section. Contact the department for enrollment assistance in an appropriate section of the course if applicable.
JOUR 5910   ADVANCED AD TEAM COMPETITION

719 (17593) CRE V  Paul N
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

722 (17544) CRE V  Campbell C
Course Topic: ADVANCED AD TEAM COMPETITION

JOUR 5950   THESIS

702 (13971) CRE V  Broyles S
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

703 (16024) CRE V  Champlin S
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

710 (16051) CRE V  Mcelroy B
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

711 (15944) CRE V  Anderson C
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

Three Week Session

JOUR 4030   AD & PR FOR SOCIAL GOOD

801 (17230) CRE 3.0 INET Champlin S
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-Texas RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

JOUR 4270   STRATEGIC SOCIAL MEDIA

801 (17232) CRE 3.0 INET Bell V
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-Texas RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

JOUR 5330   STRATEGIC SOCIAL MEDIA

801 (17233) CRE 3.0 INET Bell V
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-Texas RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

JOUR 5520   ADV ADV/PR FOR SOC GOOD
This is an Internet course. Course enrollment is restricted and non-Texas resident students residing outside of the State are not eligible to enroll in this section. Contact the department for enrollment assistance in an appropriate section of the course if applicable.

Eight Week Session One

JOUR 5000    INTRO DGTL COMM ANALYT
801 (16835) CRE 3.0    INET    Hamilton S
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-Texas RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

JOUR 5251    RES FUND DGTL COMM I
801 (16893) CRE 3.0    INET    Bell V
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-Texas RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

Eight Week Session Two

JOUR 5261    RES FUND DGTL COMM II
801 (17159) CRE 3.0    INET    Hamilton S
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-Texas RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

JOUR 5350    SEMINAR IN JOURN
802 (16274) CRE 3.0    INET    Bell V
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-Texas RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.