## LGAV/Airport Logistics

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<tr>
<td>LGAV 3100</td>
<td>AV INTRO</td>
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## LSCM/Logistics, Supply Chain MGMT

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*THIS COURSE MEETS AT THE FRISCO CAMPUS 2811 INTERNET BLVD., FRISCO TX 75034.*

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*THIS CLASS MEETS IN BLB 150C.*

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RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
LSCM 4860  ADV LOGISTICS MGMT

001 (17189) CRE 3.0  R  06:30 pm-09:20 pm  BLB 180  Sauser B
Also meets: R  06:30 pm-09:20 pm BLB  170  8/27/18-12/14/18

002 (17190) CRE 3.0  TR  02:00 pm-03:20 pm  BLB 070  Sauser B
Also meets: R  02:00 pm-03:20 pm BLB  080  8/27/18-12/14/18

LSCM 4900  SPECIAL PROBLEMS

501 (17607) CRE 3.0  M  06:00 pm-08:20 pm  FRSC 121  Sauser B
Course Topic: LEAN SIX SIGMA

700 (14479) CRE V
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

760 (16538) CRE V  M  06:30 pm-09:20 pm  BLB 140
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

LSCM 5300  STRATEGIC SUPPLY CHAIN

007 (1816) CRE 3.0  Bryant A
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS
RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS
SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE
SECTION OF THE COURSE IF APPLICABLE.

777 (1817) CRE 3.0  INET  Bryant A
WEB-BASED INSTRUCTION.
THIS COURSE IS RESTRICTED. LIMITED TO STUDENTS RESIDING OUT-OF-STATE ONLY. CONTACT
DEPARTMENT.

LSCM 5560  STRATEGIC LOGISTICS

001 (1724) CRE 3.0  T  06:30 pm-09:20 pm  BLB 075  Michels J

LSCM 5800  LSCM INTERNSHIP

750 (1687) CRE V  Nowicki D
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

LSCM 5900  SPEC PROBS

701 (1770) CRE 3.0  Nowicki D
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

LSCM 5910  SPECIAL PROBLEMS

701 (1712) CRE V  Nowicki D
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

LSCM 6071  OPS RES FOR LSCM

001 (17195) CRE 3.0  R  02:00 pm-04:50 pm  BLB 281  Nowicki D

LSCM 6900  SPECIAL PROBLEMS

700 (16618) CRE V  Nowicki D
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

701 (16619) CRE 3.0  F  02:00 pm-04:50 pm  BLB 285  Spears N
Course Topic: GREEN WORKSHOP
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

702 (16620) CRE V  Nowicki D
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

703 (16621) CRE V  Manuj I
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

704 (1791) CRE V  Pohlen T
Course Topic: GREEN WORKSHOP
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

705 (1792) CRE V
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
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Eight Week Session One

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Course Topic: INDUST DIST & LOG ANALYSIS
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.
RESTRICTED TO STUDENTS IN THE ACCELERATED ONLINE PROGRAM ONLY.

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Course Topic: INDUST DIST & LOG ANALYSIS
RESTRICTED TO STUDENTS IN THE ACCELERATED ONLINE PROGRAM ONLY.
WEB-BASED INSTRUCTION.
THIS COURSE IS RESTRICTED. LIMITED TO STUDENTS RESIDING OUT-OF-STATE ONLY. CONTACT DEPARTMENT.

Eight Week Session Two

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**Course Topic:** STRATEGIC SUPPLY MGMT  
WEB-BASED INSTRUCTION.  
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RESTRICTED TO STUDENTS IN THE ACCELERATED ONLINE PROGRAM ONLY.

---

**MKTG 2650**  
**CULTURE & CONSUMPTION**

**001 (1488) **CRE 3.0  
T 11:00 am-12:20 pm  
BLB 170  
Pelton L  
**BLENDED COURSE FACE TO FACE AND INTERNET**

This course allows students to critically examine consumer role sets in culturally diverse settings, brand preference formation in different cultures, and cultural imperatives in the marketing of products and services. Emphasis is placed on issues and challenges in doing business in other cultures/countries. Students acquire skills in creative and critical thinking, working in groups, appreciating other cultures and harnessing their values within the university community and the larger society. Class exercises, examination, and written and verbal presentations enhance students' self-awareness and openness to different perspectives.  
BLENDED COURSE- UNIQUE MEETING PATTERN. MKTG 2650.001 MEETS FACE-TO-FACE ON TUESDAYS IN THE CLASSROOM, AND MEETS OUTSIDE THE CLASSROOM IN GROUPS FOR MANDATORY LAB ON THURSDAYS.  
Also meets: R 11:00 am-12:20 pm NO ASSGN 8/27/18-12/14/18

**002 (1812) **CRE 3.0  
R 11:00 am-12:20 pm  
BLB 170  
Pelton L  
**BLENDED COURSE FACE TO FACE AND INTERNET**

This course allows students to critically examine consumer role sets in culturally diverse settings, brand preference formation in different cultures, and cultural imperatives in the marketing of products and services. Emphasis is placed on issues and challenges in doing business in other cultures/countries. Students acquire skills in creative and critical thinking, working in groups, appreciating other cultures and harnessing their values within the university community and the larger society. Class exercises, examination, and written and verbal presentations enhance students' self-awareness and openness to different perspectives.  
BLENDED COURSE- UNIQUE MEETING PATTERN. MKTG 2650.002 MEETS FACE-TO-FACE ON THURSDAYS IN THE CLASSROOM, AND MEETS OUTSIDE THE CLASSROOM IN GROUPS FOR MANDATORY LAB ON TUESDAYS.  
Also meets: T 11:00 am-12:20 pm NO ASSGN 8/27/18-12/14/18

**MKTG 3010**  
**PROFESSIONAL SELLING**

**001 (1489) **CRE 3.0  
TR 12:30 pm-01:50 pm  
BLB 080  
Suber T

**002 (1490) **CRE 3.0  
MW 02:00 pm-03:20 pm  
BLB 080  
Houser J

**003 (1775) **CRE 3.0  
MWF 09:59 am-10:50 am  
BLB 225

**070 (17804) **CRE 3.0  
M 07:30 pm-08:50 pm  
CHEC  
Orosy G

**501 (17551) **CRE 3.0  
T 03:30 pm-06:20 pm  
FRSC 161  
Suber T

**MKTG 3650**  
**MARKETING FOUNDATIONS**

**001 (1491) **CRE 3.0  
MWF 09:59 am-10:50 am  
RTFP 110  
Strutton H

**002 (1673) **CRE 3.0  
M 06:30 pm-09:20 pm  
BLB 180  
Blankson C

**003 (1619) **CRE 3.0  
TR 09:30 am-10:50 am  
LYCM  
Thompson K

**004 (1620) **CRE 3.0  
W 02:00 pm-04:50 pm  
BLB 180  
Strutton H

**070 (17559) **CRE 3.0  
M 06:00 pm-07:20 pm  
CHEC  
Orosy G
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<td>ADVERTISING MGT</td>
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MKTG 4570   SALES ANALYTICS
001 (1805) CRE 3.0 TR 12:30 pm-01:50 pm    BLB 065    Houser J
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

MKTG 4600   RETAILING
001 (17205) CRE 3.0 TR 11:00 am-12:20 pm    BLB 245
007 (1811) CRE 3.0
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

777 (1806) CRE 3.0 INET
THIS COURSE IS RESTRICTED. LIMITED TO STUDENTS RESIDING OUT-OF-STATE ONLY. CONTACT DEPARTMENT.
WEB-BASED INSTRUCTION.

MKTG 4620   E-MKTG TOOLS
001 (1740) CRE 3.0 TR 09:30 am-10:50 am    BLB 225    Chowdhury J

MKTG 4630   RETAILING II
001 (1499) CRE 3.0 TR 12:30 pm-01:50 pm    BLB 245    Panda S
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

MKTG 4670   ADVANCED SALES
001 (1814) CRE 3.0 TR 11:00 am-12:20 pm    BLB 035    Houser J
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

MKTG 4770   SALES MANAGEMENT
001 (1807) CRE 3.0 TR 11:00 am-12:20 pm    BLB 065    Suber T
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

MKTG 4800   INTERNSHIP IN M OR L
751 (1500) CRE 3.0
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

MKTG 4805   SALES INTERNSHIP
751 (1808) CRE V
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

MKTG 4890   MARKETING PROBLEMS
001 (17207) CRE 3.0 R 06:30 pm-09:20 pm    BLB 180    Sauser B
Also meets: R 06:30 pm-09:20 pm BLB 170 8/27/18-12/14/18
002 (17238) CRE 3.0 TR 02:00 pm-03:20 pm    BLB 070    Sauser B
Also meets: R 02:00 pm-03:20 pm BLB 080 8/27/18-12/14/18

MKTG 4900   SPECIAL PROBLEMS
700 (1823) CRE V
Course Topic: INTERN PROFESSIONAL SELLING
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

701 (1830) CRE V
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

702 (1501) CRE V
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

MKTG 5150   MKTG MANAGEMENT
040 (15614) CRE 3.0 R 09:30 am-12:20 pm    BLB 060    Guzman F
RESTRICTED TO STUDENTS ENROLLED IN THE FULL-TIME COHORT IN BUSINESS MANAGEMENT.
THIS COURSE MEETS AT THE FRISCO CAMPUS
2811 INTERNET BLVD., FRISCO TX 75034.

MKTG 5800  MKTG INTERNSHIP
751 (1657)  CRE V  06:30 pm-09:20 pm  Randall W
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

MKTG 5850  STRATEGIC MARKETING
007 (1504)  CRE 3.0  M  06:30 pm-09:20 pm  BLB 055

MKTG 5900  SPECIAL PROBLEMS
701 (1506)  CRE 3.0  06:30 pm-09:20 pm  Blankson C
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

MKTG 5910  SPEC PROBS
701 (1788)  CRE V  06:30 pm-09:20 pm  Guzman F
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

MKTG 6010  MARKETING THOUGHT
001 (18118)  CRE 3.0  T  02:00 pm-04:50 pm  BLB 285  Kidwell B
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

MKTG 6900  SPECIAL PROBLEMS
702 (17246)  CRE V  06:30 pm-09:20 pm  Guzman F
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

MKTG 6940  INDIVIDUAL RES
700 (1517)  CRE V  06:30 pm-09:20 pm  Blankson C
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

MKTG 6950  DISSERTATION
700 (1527)  CRE V  06:30 pm-09:20 pm  Blankson C
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

701 (1528)  CRE V  06:30 pm-09:20 pm  Ganesh G
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

702 (1529)  CRE V  06:30 pm-09:20 pm  Guzman F
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

703 (1530)  CRE V  06:30 pm-09:20 pm  Kidwell B
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

704 (1531)  CRE V  06:30 pm-09:20 pm  Paswan A
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

705 (1532)  CRE V  06:30 pm-09:20 pm  Pelton L
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

707 (1534)  CRE V  06:30 pm-09:20 pm  Spears N
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

708 (1535)  CRE V  06:30 pm-09:20 pm  Strutton H
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

709 (1536)  CRE V  06:30 pm-09:20 pm  Thompson K
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

Eight Week Session One

MKTG 5000  MKTG CONCEPTS

007 (14675) CRE 1.5
1.5 CREDIT HOUR COURSE
WEB-BASED INSTRUCTION.
THIS COURSE MEETS FROM AUGUST 25 - OCTOBER 5. AN EXPERIENTIAL COMPONENT IS AVAILABLE TO F-1 VISA HOLDERS UPON REQUEST.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

080 (14712) CRE 1.5
WEB-BASED INSTRUCTION.
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SECTION 080 AND 086 REQUIRE DEPARTMENT CONSENT. IF YOU ARE IN THE ACCELERATED ONLINE MBA PLEASE CONTACT THE GRADUATE PROGRAMS OFFICE IN THE COLLEGE OF BUSINESS AT 940.369.8977.
RESTRICTED TO STUDENTS IN THE ACCELERATED ONLINE PROGRAM ONLY.

086 (14713) CRE 1.5 INET
THIS COURSE IS RESTRICTED. LIMITED TO STUDENTS RESIDING OUT-OF-STATE ONLY. CONTACT DEPARTMENT.
WEB-BASED INSTRUCTION.
SECTION 080 AND 086 REQUIRE DEPARTMENT CONSENT. IF YOU ARE IN THE ACCELERATED ONLINE MBA PLEASE CONTACT THE GRADUATE PROGRAMS OFFICE IN THE COLLEGE OF BUSINESS AT 940.369.8977.
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
RESTRICTED TO STUDENTS IN THE ACCELERATED ONLINE PROGRAM ONLY.

MKTG 5150  MKTG MANAGEMENT

007 (17753) CRE 3.0 INET
WEB-BASED INSTRUCTION.
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080 (17751) CRE 3.0 AOP
WEB-BASED INSTRUCTION.
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RESTRICTED TO STUDENTS IN THE ACCELERATED ONLINE PROGRAM ONLY.

086 (17752) CRE 3.0 AOP
RESTRICTED TO STUDENTS IN THE ACCELERATED ONLINE PROGRAM ONLY.
WEB-BASED INSTRUCTION.
THIS COURSE IS RESTRICTED. LIMITED TO STUDENTS RESIDING OUT-OF-STATE ONLY. CONTACT DEPARTMENT.
Eight Week Session Two

MKTG 5250   ADV MKTG ANALYTICS
007  (17547) CRE 3.0           INET   Ganesh G
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO Enroll IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.
080  (17540) CRE 3.0           INET   Ganesh G
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE EnROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO Enroll IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.
086  (17545) CRE 3.0           INET   Ganesh G
WEB-BASED INSTRUCTION.
THIS COURSE IS RESTRICTED. LIMITED TO STUDENTS RESIDING OUT-OF-STATE ONLY. CONTACT DEPARTMENT.
777  (17549) CRE 3.0           INET   Ganesh G
WEB-BASED INSTRUCTION.
THIS COURSE IS RESTRICTED. LIMITED TO STUDENTS RESIDING OUT-OF-STATE ONLY. CONTACT DEPARTMENT.

OPSM/Operations and Supply Management

OPSM 3830   OPERATIONS MGMT
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THIS COURSE MEETS AT THE FRISCO CAMPUS
2811 INTERNET BLVD., FRISCO TX  75034.

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WEB-BASED INSTRUCTION.
THIS COURSE IS RESTRICTED. LIMITED TO STUDENTS RESIDING OUT-OF-STATE ONLY. CONTACT DEPARTMENT.

**OPSM 4810**  
PURCH & MAT MGMT

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**OPSM 4820**  
MFG PLAN & CNTL

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