# Marketing and Logistics

## LGAV/Aviation Logistics

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<tr>
<th>Course Code</th>
<th>Course Name</th>
<th>Lecture Times</th>
<th>Location</th>
<th>Instructor</th>
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## LSCM/Logistics, Supply Chain MGMT

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NO ASSGNTR Niranjan SCRE 3.0 09:30 am-10:50 am 001 (16073)

THIS CLASS MEETS IN BLB 150C.
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

LSCM 4560 TRANSPORTATION MGMT

001 (14050) CRE 3.0 MW 03:30 pm-04:50 pm BLB 170 Pohlen T

LSCM 4800 LOGISTICS INTERNSHIP

501 (17706) CRE 3.0

THIS COURSE MEETS AT THE FRISCO CAMPUS
2811 INTERNET BLVD., FRISCO TX  75034.

752 (1430) CRE 3.0 Nowicki D
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

760 (15114) CRE 3.0 Joiner J
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

LSCM 4860 ADV LOGISTICS MGMT

001 (15608) CRE 3.0 R 06:30 pm-09:20 pm BLB 155 Sauser B

LSCM 4900 SPECIAL PROBLEMS

700 (13679) CRE V
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

760 (15115) CRE V NO ASSGN
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

LSCM 5300 STRATEGIC SUPPLY CHAIN

007 (1732) CRE 3.0 INET Bryant A
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-Texas RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

777 (1733) CRE 3.0 INET Bryant A
WEB-BASED INSTRUCTION.
THIS COURSE IS RESTRICTED. LIMITED TO STUDENTS RESIDING OUT-OF-STATE ONLY. CONTACT DEPARTMENT.

LSCM 5560 STRATEGIC LOGISTICS

001 (1649) CRE 3.0 T 06:30 pm-09:20 pm BLB 075

LSCM 5800 LSCM INTERNSHIP

750 (1614) CRE V Nowicki D
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

LSCM 5900 SPEC PROBS

701 (1689) CRE 3.0
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

LSCM 5910 SPECIAL PROBLEMS

701 (1638) CRE V
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

LSCM 6900 SPECIAL PROBLEMS

700 (15170) CRE V Nowicki D
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

701 (15171) CRE V
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

702 (15172) CRE V Sauser B
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

703 (15173) CRE V Manuj I
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
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RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
MKTG 3650  MARKETING FOUNDATIONS

001  (1434)  CRE 3.0  MWF  09:00 am-09:50 am  ESSC 255  Strutton H
002  (1603)  CRE 3.0  M  06:30 pm-09:20 pm  BLB 180  Blankson C
003  (1556)  CRE 3.0  TR  09:30 am-10:50 am  LYCM  Thompson K
004  (1557)  CRE 3.0  W  02:00 pm-04:50 pm  BLB 180  Strutton H
005  (17260)  CRE 3.0  F  09:00 am-11:50 am  BLB 260
070  (17978)  CRE 3.0  M  06:00 pm-07:20 pm  CHEC  Mims T

CLASS MEETS AT COLLIN HIGHER EDUCATION CENTER, 3452 SPUR 399, MCKINNEY, TX 75096

MKTG 3660  ADVERTISING MGT

001  (1435)  CRE 3.0  TR  12:30 pm-01:50 pm  BLB 245  Bergestuen T
007  (1572)  CRE 3.0  TR  12:30 pm-01:50 pm  INET  Houser J

WEB-BASED INSTRUCTION.

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777  (1719)  CRE 3.0  INET  Houser J

THIS COURSE IS RESTRICTED. LIMITED TO STUDENTS RESIDING OUT-OF-STATE ONLY. CONTACT DEPARTMENT.

WEB-BASED INSTRUCTION.

MKTG 3700  MARKETING METRICS

001  (1629)  CRE 3.0  TR  02:00 pm-03:20 pm  BLB 070  Ganesh G
002  (1703)  CRE 3.0  MW  02:00 pm-03:20 pm  BLB 055  Ganesh G
501  (17989)  CRE 3.0  W  03:30 pm-06:20 pm  FRSC 104  Mims T

MKTG 3710  MKTG RES AND ANALYTICS

001  (1436)  CRE 3.0  R  06:30 pm-09:20 pm  BLB 005  Mims T
002  (1437)  CRE 3.0  MW  02:00 pm-03:20 pm  BLB 225  Blankson C

MKTG 3881  PERSONAL DEVELOPMENT

001  (1438)  CRE 1.0  R  05:00 pm-05:50 pm  BLB 180  Suber T

THIS COURSE IS FOR 1 CREDIT HOUR AND MEETS ONCE A WEEK FOR AN HOUR.

MKTG 4120  CONSUMER BEHAVIOR

001  (1439)  CRE 3.0  TR  11:00 am-12:20 pm  BLB 010  Spears N
002  (1440)  CRE 3.0  MW  11:00 am-12:20 pm  BLB 260  Rajagopal P
003  (17261)  CRE 3.0  F  06:30 pm-09:20 pm  BLB 140  Jones N

MKTG 4280  GLOBAL MARKETING

001  (1441)  CRE 3.0  MW  02:00 pm-03:20 pm  BLB 010  Smith J
002  (1549)  CRE 3.0  TR  12:30 pm-01:50 pm  BLB 055  Chowdhury J

MKTG 4330  PROD PLNG BRND MGMT

001  (1599)  CRE 3.0  R  02:00 pm-04:50 pm  BLB 245  Guzman F
002  (1657)  CRE 3.0  MW  03:30 pm-04:50 pm  BLB 015  Alvarado Karste
003  (15617)  CRE 3.0  T  06:30 pm-09:20 pm  BLB 270  Muniz F

MKTG 4470  BUSINESS MARKETING

001  (1729)  CRE 3.0  TR  09:30 am-10:50 am  BLB 050  Smith T

RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

MKTG 4520  MARKETING CHANNELS
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<th>Section</th>
<th>Instructor</th>
<th>Days</th>
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MKTG 5150  MKTG MANAGEMENT
040 (14630)  CRE 3.0  R  09:30 am-12:20 pm  BLB 060  Guzman F
RESTRICTED TO STUDENTS ENROLLED IN THE FULL-TIME COHORT IN BUSINESS MANAGEMENT.
501 (17688)  CRE 3.0  T  06:30 pm-09:20 pm  FRSC 107  Mims T
THIS COURSE MEETS AT THE FRISCO CAMPUS
2811 INTERNET BLVD., FRISCO TX 75034.

MKTG 5800  MKTG INTERNSHIP
751 (1589)  CRE V  RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

MKTG 5900  SPECIAL PROBLEMS
701 (1447)  CRE 3.0  RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

MKTG 5910  SPEC PROBS
701 (1705)  CRE V  RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

MKTG 6010  MARKETING THOUGHT
001 (16376)  CRE 3.0  R  02:00 pm-04:50 pm  BLB 281  Kidwell B
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

MKTG 6900  SPECIAL PROBLEMS
702 (15643)  CRE V  RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
710 (15644)  CRE V  Guzman F
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
711 (17262)  CRE V  W  08:00 am-10:50 am  BLB 285  Rajagopal P
Course Topic: BEHAVIORAL EXPERIMENTATION
712 (17263)  CRE V  F  02:00 pm-04:50 pm  BLB 285  Kidwell B
Course Topic: GREEN WORKSHOP

MKTG 6940  INDIVIDUAL RES
700 (1458)  CRE V  Blankson C
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
702 (1460)  CRE V  Guzman F
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
706 (1464)  CRE V  Kidwell B
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
710 (15645)  CRE V
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

MKTG 6950  DISSERTATION
700 (1468)  CRE V  Blankson C
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
701 (1469)  CRE V  Ganesh G
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
702 (1470)  CRE V  Guzman F
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
703 (1471)  CRE V  Rajagopal P
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
704 (1472)  CRE V  Paswan A
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
705 (1473)  CRE V  Pelton L
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
Eight Week Session One

**MKTG 5150 — MKTG MANAGEMENT**

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**MKTG 5200 — CONSUMER BEHAVIOR**

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<td>086</td>
<td>15877</td>
<td>3.00</td>
<td>INET</td>
<td>Spears N</td>
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<tr>
<td>777</td>
<td>15881</td>
<td>3.00</td>
<td>INET</td>
<td>Spears N</td>
</tr>
</tbody>
</table>
MKTG 5560  RE TL & MKTG CHANN ELS

080 (17881) CRE 3.0  INET  Pelton L
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

086 (17882) CRE 3.0  INET  Pelton L
WEB-BASED INSTRUCTION.
THIS COURSE IS RESTRICTED. LIMITED TO STUDENTS RESIDING OUT-OF-STATE ONLY. CONTACT DEPARTMENT.
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

Eight Week Session Two

MKTG 5250  ADV MKTG ANALYTICS

007 (15896) CRE 3.0  INET  Ganesh G
RESTRICTED TO STUDENTS IN THE ACCELERATED ONLINE PROGRAM ONLY.
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

080 (15889) CRE 3.0  INET  Ganesh G
RESTRICTED TO STUDENTS IN THE ACCELERATED ONLINE PROGRAM ONLY.
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086 (15894) CRE 3.0  INET  Ganesh G
RESTRICTED TO STUDENTS IN THE ACCELERATED ONLINE PROGRAM ONLY.
WEB-BASED INSTRUCTION.
THIS COURSE IS RESTRICTED. LIMITED TO STUDENTS RESIDING OUT-OF-STATE ONLY. CONTACT DEPARTMENT.

777 (15898) CRE 3.0  INET  Ganesh G
RESTRICTED TO STUDENTS IN THE ACCELERATED ONLINE PROGRAM ONLY.
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MKTG 5900  SPECIAL PROBLEMS

708 (18162) CRE 3.0  Paswan A

OPSM/Operations and Supply Management

OPSM 3830  OPERATIONS MGMT

001 (1374) CRE 3.0  MW  03:30 pm-04:50 pm  BLB 055  Fite J
WEB-BASED INSTRUCTION.
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002 (13494) CRE 3.0  T  06:30 pm-09:20 pm  BLB 070  Ojha D

003 (14311) CRE 3.0  TR  02:00 pm-03:20 pm  BLB 155  Celik H

007 (1375) CRE 3.0  INET  Rowe P
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

501 (17684) CRE 3.0  R  05:00 pm-07:50 pm  FRSC 107  Bryant A
THIS COURSE MEETS AT THE FRISCO CAMPUS
2811 INTERNET BLVD., FRISCO TX 75034.
WEB-BASED INSTRUCTION.
THIS COURSE IS RESTRICTED. LIMITED TO STUDENTS RESIDING OUT-OF-STATE ONLY. CONTACT DEPARTMENT.

OPSM 4810      PURCH & MAT MGMT
001 (1381)  CRE 3.0  M  06:30 pm-09:20 pm  BLB 010  Ogden J

OPSM 4820      MFG PLAN & CNTL
001 (1609)  CRE 3.0  R  06:30 pm-09:20 pm  WH 117  Ojha D

Eight Week Session Two

OPSM 5840      STRATEGIC SUPPLY MGMT
080 (17266)  CRE 3.0  AOP  Hawkins T
WEB-BASED INSTRUCTION.
RESTRICTED TO STUDENTS IN THE ACCELERATED ONLINE PROGRAM ONLY.
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RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

086 (17267)  CRE 3.0  AOP  Hawkins T
WEB-BASED INSTRUCTION.
RESTRICTED TO STUDENTS IN THE ACCELERATED ONLINE PROGRAM ONLY.
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