# Marketing and Logistics

**LGAV/Aviation Logistics**

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<th>Course Code</th>
<th>Course Title</th>
<th>Time</th>
<th>Location</th>
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<td>AV Intro</td>
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**LSCM/Logistics, Supply Chain MGMT**

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<td>LSCM 4540</td>
<td>ERP Applications</td>
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<td>CHIL 245</td>
<td>Hanebeck H</td>
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*This course meets at the Frisco Campus, 2811 Internet Blvd., Frisco TX 75034.*

This course is restricted. Approval required. Contact department.
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

This class meets from 08/14/2018 to 12/14/2018.

RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

LSCM 4860 ADV LOGISTICS MGMT
001 (17189) CRE 3.0 R 06:30 pm-09:20 pm BLB 180 Sauser B
THIS CLASS INCLUDES BREAKOUT SESSIONS. STUDENTS WILL MEET IN BLB 180 ON THE FIRST DAY OF CLASS. INSTRUCTOR WILL INFORM STUDENTS OF THEIR DESIGNATED GROUPS AND MEETING PLACE AFTER THE FIRST DAY OF CLASS.

002 (17190) CRE 3.0 TR 02:00 pm-03:20 pm BLB 070 Sauser B
THIS CLASS INCLUDES BREAKOUT SESSIONS ON THURSDAY. INSTRUCTOR WILL INFORM STUDENTS OF THEIR DESIGNATED GROUPS AND MEETING PLACE AFTER THE FIRST DAY OF CLASS.

LSCM 4900 SPECIAL PROBLEMS
501 (17607) CRE 3.0 M 06:00 pm-08:20 pm FRSC 121 Savoie M
Course Topic: LEAN SIX SIGMA

700 (14479) CRE 3.0 Joiner J
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

760 (16538) CRE V NO ASSGN Joiner J
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

LSCM 5300 STRATEGIC SUPPLY CHAIN
007 (1816) CRE 3.0 INET Bryant A
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

777 (1817) CRE 3.0 INET Bryant A
WEB-BASED INSTRUCTION.
THIS COURSE IS RESTRICTED. LIMITED TO STUDENTS RESIDING OUT-OF-STATE ONLY. CONTACT DEPARTMENT.

LSCM 5560 STRATEGIC LOGISTICS
001 (1724) CRE 3.0 T 06:30 pm-09:20 pm BLB 075 Michels J

LSCM 5800 LSCM INTERNSHIP
750 (1687) CRE V Nowicki D
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

LSCM 5900 SPEC PROBS
701 (1770) CRE 3.0 Nowicki D
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

LSCM 5910 SPECIAL PROBLEMS
701 (1712) CRE V Nowicki D
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

LSCM 6071 OPS RES FOR LSCM
001 (17195) CRE 3.0 T 02:00 pm-04:50 pm BLB 285 Nowicki D

LSCM 6900 SPECIAL PROBLEMS
700 (16618) CRE V Nowicki D
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

701 (16619) CRE 3.0 F 02:00 pm-04:50 pm BLB 285 Kidwell B
Course Topic: GREEN WORKSHOP
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

702 (16620) CRE V Sauser B
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
LSCM 6940      INDIVIDUAL RESEARCH
700 (1826)  CRE V  RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
701 (1828)  CRE V  RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
702 (16622)  CRE V  RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
703 (16623)  CRE V  RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
704 (16752)  CRE V  RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
705 (17199)  CRE V  RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

LSCM 6950      DOCTORAL DISSERTATION
700 (16624)  CRE V  RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
701 (1829)  CRE V  RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
702 (1833)  CRE V  RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
703 (14537)  CRE V  RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
704 (17200)  CRE V  RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
705 (17199)  CRE V  RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
707 (17202)  CRE V  RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

Eight Week Session One

LSCM 5900      SPEC PROBS
080 (17747)  CRE 3.0  AOP  Farris II M
Course Topic: INDUST DIST & LOG ANALYSIS
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS
RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS
SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE
SECTION OF THE COURSE IF APPLICABLE.
RESTRICTED TO STUDENTS IN THE ACCELERATED ONLINE PROGRAM ONLY.

086 (17748)  CRE 3.0  AOP  Farris II M
Course Topic: INDUST DIST & LOG ANALYSIS
RESTRICTED TO STUDENTS IN THE ACCELERATED ONLINE PROGRAM ONLY.
WEB-BASED INSTRUCTION.
THIS COURSE IS RESTRICTED. LIMITED TO STUDENTS RESIDING OUT-OF-STATE ONLY. CONTACT
DEPARTMENT.

Eight Week Session Two

LSCM 5900      SPEC PROBS
Course Topic: STRATEGIC SUPPLY MGMT
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.
RESTRICTED TO STUDENTS IN THE ACCELERATED ONLINE PROGRAM ONLY.

MKTG/Marketing

MKTG 2650  CULTURE & CONSUMPTION

001 (1488) CRE 3.0 T 11:00 am-12:20 pm BLB 170 Pelton L
BLENDED COURSE FACE TO FACE AND INTERNET
THIS COURSE ALLOWS STUDENTS TO CRITICALLY EXAMINE CONSUMER ROLE SETS IN CULTURALLY DIVERSE SETTINGS, BRAND PREFERENCE FORMATION IN DIFFERENT CULTURES, AND CULTURAL IMPERATIVES IN THE MARKETING OF PRODUCTS AND SERVICES. EMPHASIS IS PLACED ON ISSUES AND CHALLENGES IN DOING BUSINESS IN OTHER CULTURES/COUNTRIES. STUDENTS ACQUIRE SKILLS IN CREATIVE AND CRITICAL THINKING, WORKING IN GROUPS, APPRECIATING OTHER CULTURES AND HARNESSING THEIR VALUES WITHIN THE UNIVERSITY COMMUNITY AND THE LARGER SOCIETY. CLASS EXERCISES, EXAMINATION, AND WRITTEN AND VERBAL PRESENTATIONS ENHANCE STUDENTS? SELF-AWARENESS AND OPENNESS TO DIFFERENT PERSPECTIVES.
BLENDED COURSE- UNIQUE MEETING PATTERN. MKTG 2650.001 MEETS FACE-TO-FACE ON TUESDAYS IN THE CLASSROOM, AND MEETS OUTSIDE THE CLASSROOM IN GROUPS FOR MANDATORY LAB ON THURSDAYS.
Also meets: R 11:00 am-12:20 pm NO ASSGN 8/27/18-12/14/18

002 (1812) CRE 3.0 R 11:00 am-12:20 pm BLB 170 Pelton L
BLENDED COURSE FACE TO FACE AND INTERNET
This course allows students to critically examine consumer role sets in culturally diverse settings, brand preference formation in different cultures, and cultural imperatives in the marketing of products and services. Emphasis is placed on issues and challenges in doing business in other cultures/countries. Students acquire skills in creative and critical thinking, working in groups, appreciating other cultures and harnessing their values within the university community and the larger society. Class exercises, examination, and written and verbal presentations enhance students? self-awareness and openness to different perspectives.
BLENDED COURSE-UNIQUE MEETING PATTERN. MKTG 2650.002 MEETS FACE-TO-FACE ON THURSDAYS IN THE CLASSROOM, AND MEETS OUTSIDE THE CLASSROOM IN GROUPS FOR MANDATORY LAB ON TUESDAYS.
Also meets: T 11:00 am-12:20 pm NO ASSGN 8/27/18-12/14/18

MKTG 3010  PROFESSIONAL SELLING

001 (1489) CRE 3.0 TR 12:30 pm-01:50 pm BLB 080 Suber T
002 (1490) CRE 3.0 MW 02:00 pm-03:20 pm BLB 080 Smith T
003 (1775) CRE 3.0 MWF 09:59 am-10:50 am BLB 225 Smith T
070 (17804) CRE 3.0 M 07:30 pm-08:50 pm CHEC Orosy G
501 (17551) CRE 3.0 T 03:30 pm-06:20 pm FRSC 129 Suber T

MKTG 3650  MARKETING FOUNDATIONS

001 (1491) CRE 3.0 MWF 09:59 am-10:50 am RTFP 110 Strutton H
002 (1673) CRE 3.0 M 06:30 pm-09:20 pm BLB 180 Blankson C
003 (1619) CRE 3.0 TR 09:30 am-10:50 am LYCM Thompson K
004 (1620) CRE 3.0 W 02:00 pm-04:50 pm BLB 180 Strutton H
070 (17559) CRE 3.0 M 06:00 pm-07:20 pm CHEC Orosy G
MKTG 3660  ADVERTISING MGT
001 (1492) CRE 3.0 TR 12:30 pm-01:50 pm BLB 245 Bennett A
007 (1639) CRE 3.0 INET 12:00 pm-03:20 pm INET Houser J
WEB-BASED INSTRUCTION.
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MKTG 3700  MARKETING METRICS
001 (1703) CRE 3.0 TR 12:30 pm-01:50 pm BLB 015 Ganesh G
002 (1786) CRE 3.0 MWF 12:59 pm-01:50 pm BLB 070 Ganesh G

MKTG 3710  MKTG RES AND ANALYTICS
001 (1493) CRE 3.0 R 06:30 pm-09:20 pm BLB 005 Jones N
002 (1494) CRE 3.0 MW 02:00 pm-03:20 pm BLB 255 Blankson C

MKTG 3720  INTERNET MKTG
001 (1670) CRE 3.0 T 02:00 pm-04:50 pm BLB 055 Chowdhury J

MKTG 3881  PERSONAL DEVELOPMENT
001 (1495) CRE 1.0 M 05:00 pm-05:50 pm BLB 180 Suber T
THIS COURSE IS FOR 1 CREDIT HOUR AND MEETS ONCE A WEEK FOR AN HOUR.

MKTG 4120  CONSUMER BEHAVIOR
001 (1496) CRE 3.0 TR 11:00 am-12:20 pm BLB 010 Spears N
002 (1497) CRE 3.0 MWF 12:59 pm-01:50 pm BLB 010 Rajagopal P
003 (17203) CRE 3.0 M 02:00 pm-04:50 pm BLB 225

MKTG 4280  GLOBAL MARKETING
001 (1498) CRE 3.0 MWF 12:00 pm-12:50 pm BLB 005 Smith J
002 (1611) CRE 3.0 TR 12:30 pm-01:50 pm BLB 055 Chowdhury J
501 (17812) CRE 3.0 W 06:00 pm-08:50 pm FRSC 132 Chowdhury J
THIS COURSE MEETS AT THE FRISCO CAMPUS 2811 INTERNET BLVD., FRISCO TX 75034.

MKTG 4330  PROD PLNG BRND MGMT
001 (1668) CRE 3.0 R 02:00 pm-04:50 pm BLB 245 Guzman F
002 (1735) CRE 3.0 MW 09:59 am-11:20 am BLB 010 Alvarado Karste
003 (17204) CRE 3.0 T 06:30 pm-09:20 pm BLB 225 Muniz F

MKTG 4470  BUSINESS MARKETING
001 (1813) CRE 3.0 TR 09:30 am-10:50 am BLB 050 Smith T
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

MKTG 4520  MARKETING CHANNELS
007 (1642) CRE 3.0 INET 02:00 pm-03:20 pm INET Malhan A
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

777 (1804) CRE 3.0 INET 02:00 pm-03:20 pm INET Malhan A
THIS COURSE IS RESTRICTED. LIMITED TO STUDENTS RESIDING OUT-OF-STATE ONLY. CONTACT DEPARTMENT.
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<td>BLB 180</td>
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<td>THIS CLASS INCLUDES BREAKOUT SESSIONS. STUDENTS WILL MEET IN BLB 180 ON THE FIRST DAY OF CLASS. INSTRUCTOR WILL INFORM STUDENTS OF THEIR DESIGNATED GROUPS AND MEETING PLACE AFTER THE FIRST DAY OF CLASS.</td>
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<td>MKTG 5910</td>
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**RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.**
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

Eight Week Session One

MKTG 5150 MKTG MANAGEMENT

007  (17753)  CRE 3.0              INET  Thompson K
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS
RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS
SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE
SECTION OF THE COURSE IF APPLICABLE.

060  (17751)  CRE 3.0              AOP  Thompson K
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS
RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS
SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE
SECTION OF THE COURSE IF APPLICABLE.
RESTRICTED TO STUDENTS IN THE ACCELERATED ONLINE PROGRAM ONLY.

777  (17754)  CRE 3.0              INET  Thompson K
WEB-BASED INSTRUCTION.
THIS COURSE IS RESTRICTED. LIMITED TO STUDENTS RESIDING OUT-OF-STATE ONLY. CONTACT
DEPARTMENT.
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

MKTG 5200 CUSTOMER BEHAVIOR

007  (17531)  CRE 3.0              INET  Spears N
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS
RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS
SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE
SECTION OF THE COURSE IF APPLICABLE.

080  (17527)  CRE 3.0              INET  Spears N
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS
RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS
SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE
SECTION OF THE COURSE IF APPLICABLE.
RESTRICTED TO STUDENTS IN THE ACCELERATED ONLINE PROGRAM ONLY.

086  (17528)  CRE 3.0              INET  Spears N
RESTRICTED TO STUDENTS IN THE ACCELERATED ONLINE PROGRAM ONLY.
WEB-BASED INSTRUCTION.
THIS COURSE IS RESTRICTED. LIMITED TO STUDENTS RESIDING OUT-OF-STATE ONLY. CONTACT
DEPARTMENT.

777  (17532)  CRE 3.0              INET  Spears N
RESTRICTED TO STUDENTS IN THE ACCELERATED ONLINE PROGRAM ONLY.
WEB-BASED INSTRUCTION.
THIS COURSE IS RESTRICTED. LIMITED TO STUDENTS RESIDING OUT-OF-STATE ONLY. CONTACT
DEPARTMENT.

Eight Week Session Two

MKTG 5250 ADV MKTG ANALYTICS
RESTRICTED TO STUDENTS IN THE ACCELERATED ONLINE PROGRAM ONLY.
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

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RESTRICTED TO STUDENTS IN THE ACCELERATED ONLINE PROGRAM ONLY.
WEB-BASED INSTRUCTION.
THIS COURSE MEETS AT THE FRISCO CAMPUS
2811 INTERNET BLVD., FRISCO TX 75034.

OPSM/Operations and Supply Management

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OPSM 4810 PURCH & MAT MGMT

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OPSM 4820 MFG PLAN & CNTL

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