## LGAV/Airway Logistics

<table>
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<tr>
<th>Course Code</th>
<th>Course Name</th>
<th>Days</th>
<th>Time</th>
<th>Location</th>
<th>Instructor</th>
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<tr>
<td>LGAV 3100</td>
<td>AV Intro</td>
<td>TR</td>
<td>12:30 pm-01:50 pm</td>
<td>BLB 225</td>
<td>Joiner J</td>
</tr>
<tr>
<td>LGAV 3110</td>
<td>AV Maint</td>
<td>TR</td>
<td>02:00 pm-03:20 pm</td>
<td>BLB 225</td>
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<td>LGAV 3120</td>
<td>Aviation Safety</td>
<td>TR</td>
<td>03:30 pm-04:50 pm</td>
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<td>LGAV 3130</td>
<td>Air Cargo</td>
<td>MWF</td>
<td>12:59 pm-01:50 pm</td>
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<td>LGAV 3140</td>
<td>Air Pass</td>
<td>T</td>
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<td>LGAV 4100</td>
<td>Airport Infra</td>
<td>MW</td>
<td>02:00 pm-03:20 pm</td>
<td>BLB 040</td>
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## LSCM/Logistics, Supply Chain Mgmt

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<tr>
<td>LSCM 3960</td>
<td>Logistics Sply Chn Mgmt</td>
<td>MWF</td>
<td>12:00 pm-12:50 pm</td>
<td>BLB 055</td>
<td>Manuj I</td>
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<tr>
<td>LSCM 4360</td>
<td>International SCM</td>
<td>TR</td>
<td>09:30 am-10:50 am</td>
<td>BLB 250</td>
<td>Farris II M</td>
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<tr>
<td>LSCM 4510</td>
<td>LSCM and Bus Analysis</td>
<td>R</td>
<td>06:30 pm-09:20 pm</td>
<td>BLB 065</td>
<td>Wahlberg B</td>
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<tr>
<td>LSCM 4530</td>
<td>E-Logistics</td>
<td>MWF</td>
<td>11:00 am-11:50 am</td>
<td>BLB 005</td>
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<tr>
<td>LSCM 4540</td>
<td>ERP Applications</td>
<td>S</td>
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<td>LSCM 4550</td>
<td>Log Mod Sym</td>
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<td>Transportation Mgmt</td>
<td>MW</td>
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<td>BLB 155</td>
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<tr>
<td>LSCM 4800</td>
<td>Logistics Internship</td>
<td></td>
<td></td>
<td></td>
<td>Nowicki D</td>
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Restriction: Course requires approval. Contact department.
LSCM 4860  ADV LOGISTICS MGMT
001 (17189) CRE 3.0  R  06:30 pm-09:20 pm  BLB 180  Sauser B
This class includes breakout sessions. Students will meet in BLB 180 on the first day of class. Instructor will inform students of their designated groups and meeting place after the first day of class.
002 (17190) CRE 3.0  TR  02:00 pm-03:20 pm  BLB 070  Sauser B
This class includes breakout sessions on Thursday. Instructor will inform students of their designated groups and meeting place after the first day of class.

LSCM 4900  SPECIAL PROBLEMS
501 (17607) CRE 3.0  M  06:00 pm-08:20 pm  FRSC 121  Savoie M
Course Topic: LEAN SIX SIGMA

LSCM 5300  STRATEGIC SUPPLY CHAIN
007 (1816) CRE 3.0  INET  Bryant A
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.
777 (1817) CRE 3.0  INET  Bryant A
WEB-BASED INSTRUCTION.
THIS COURSE IS RESTRICTED. LIMITED TO STUDENTS RESIDING OUT-OF-STATE ONLY. CONTACT DEPARTMENT.

LSCM 5560  STRATEGIC LOGISTICS
001 (1724) CRE 3.0  T  06:30 pm-09:20 pm  BLB 075  Michels J

LSCM 5800  LSCM INTERNSHIP
750 (1687) CRE V  Nowicki D
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

LSCM 5900  SPEC PROBS
701 (1770) CRE 3.0  Nowicki D
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

LSCM 5910  SPECIAL PROBLEMS
701 (1712) CRE V  Nowicki D
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

LSCM 6071  OPS RES FOR LSCM
001 (17195) CRE 3.0  T  02:00 pm-04:50 pm  BLB 285  Nowicki D

LSCM 6900  SPECIAL PROBLEMS
700 (16618) CRE V  Nowicki D
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
701 (16619) CRE 3.0  F  02:00 pm-04:50 pm  BLB 285  Kidwell B
Course Topic: GREEN WORKSHOP
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
702 (16620) CRE V  Sauser B
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
Eight Week Session One

LSCM 5900  SPEC PROBS

080 (17747) CRE 3.0 AOP Farris II M
Course Topic: INDUST DIST & LOG ANALYSIS
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.
RESTRICTED TO STUDENTS IN THE ACCELERATED ONLINE PROGRAM ONLY.

086 (17748) CRE 3.0 AOP Farris II M
Course Topic: INDUST DIST & LOG ANALYSIS
RESTRICTED TO STUDENTS IN THE ACCELERATED ONLINE PROGRAM ONLY.
WEB-BASED INSTRUCTION.
THIS COURSE IS RESTRICTED. LIMITED TO STUDENTS RESIDING OUT-OF-STATE ONLY. CONTACT DEPARTMENT.

Eight Week Session Two

LSCM 5900  SPEC PROBS
MKTG 2650  CULTURE & CONSUMPTION

001 (1488)  CRE 3.0  T  11:00 am-12:20 pm  BLB 170  Pelton L

BLENDED COURSE FACE TO FACE AND INTERNET
THIS COURSE ALLOWS STUDENTS TO CRITICALLY EXAMINE CONSUMER ROLE SETS IN CULTURALLY DIVERSE SETTINGS, BRAND PREFERENCE FORMATION IN DIFFERENT CULTURES, AND CULTURAL IMPERATIVES IN THE MARKETING OF PRODUCTS AND SERVICES. EMPHASIS IS PLACED ON ISSUES AND CHALLENGES IN DOING BUSINESS IN OTHER CULTURES/COUNTRIES. STUDENTS ACQUIRE SKILLS IN CREATIVE AND CRITICAL THINKING, WORKING IN GROUPS, APPRECIATING OTHER CULTURES AND HARNESSING THEIR VALUES WITHIN THE UNIVERSITY COMMUNITY AND THE LARGER SOCIETY. CLASS EXERCISES, EXAMINATION, AND WRITTEN AND VERBAL PRESENTATIONS ENHANCE STUDENTS’ SELF-AWARENESS AND OPENNESS TO DIFFERENT PERSPECTIVES.

BLENDED COURSE- UNIQUE MEETING PATTERN. MKTG 2650.001 MEETS FACE-TO-FACE ON TUESDAYS IN THE CLASSROOM, AND MEETS OUTSIDE THE CLASSROOM IN GROUPS FOR MANDATORY LAB ON THURSDAYS.
Also meets: R  11:00 am-12:20 pm NO ASSGN  8/27/18-12/14/18

002 (1812)  CRE 3.0  R  11:00 am-12:20 pm  BLB 170  Pelton L

BLENDED COURSE FACE TO FACE AND INTERNET
This course allows students to critically examine consumer role sets in culturally diverse settings, brand preference formation in different cultures, and cultural imperatives in the marketing of products and services. Emphasis is placed on issues and challenges in doing business in other cultures/countries. Students acquire skills in creative and critical thinking, working in groups, appreciating other cultures and harnessing their values within the university community and the larger society. Class exercises, examination, and written and verbal presentations enhance students’ self-awareness and openness to different perspectives.

BLENDED COURSE-UNIQUE MEETING PATTERN. MKTG 2650.002 MEETS FACE-TO-FACE ON THURSDAYS IN THE CLASSROOM, AND MEETS OUTSIDE THE CLASSROOM IN GROUPS FOR MANDATORY LAB ON TUESDAYS.
Also meets: T  11:00 am-12:20 pm NO ASSGN  8/27/18-12/14/18

MKTG 3010  PROFESSIONAL SELLING

001 (1489)  CRE 3.0  TR  12:30 pm-01:50 pm  BLB 080  Suber T
002 (1490)  CRE 3.0  MW  02:00 pm-03:20 pm  BLB 080  Smith T
003 (1775)  CRE 3.0  MWF  09:59 am-10:50 am  BLB 225  Smith T
070 (17804)  CRE 3.0  M  07:30 pm-08:50 pm  CHEC  Orosy G
501 (17551)  CRE 3.0  T  03:30 pm-06:20 pm  FRSC 129  Suber T

MKTG 3650  MARKETING FOUNDATIONS

001 (1491)  CRE 3.0  MWF  09:59 am-10:50 am  RTFP 110  Strutton H
002 (1673)  CRE 3.0  M  06:30 pm-09:20 pm  BLB 180  Blankson C
003 (1619)  CRE 3.0  TR  09:30 am-10:50 am  LYCM  Thompson K
004 (1620)  CRE 3.0  W  02:00 pm-04:50 pm  BLB 180  Strutton H
070 (17559)  CRE 3.0  M  06:00 pm-07:20 pm  CHEC  Orosy G
THIS COURSE MEETS AT THE FRISCO CAMPUS
2811 INTERNET BLVD., FRISCO TX 75034.

MKTG 3660    ADVERTISING MGT
001 (1492)  CRE 3.0    TR    12:30 pm-01:50 pm    BLB 245    Bennett A
007 (1639)  CRE 3.0    INET    Houser J

WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

MKTG 3700    MARKETING METRICS
001 (1703)  CRE 3.0    TR    12:30 pm-01:50 pm    BLB 015    Ganesh G
002 (1786)  CRE 3.0    MWF    12:59 pm-01:50 pm    BLB 070    Ganesh G

MKTG 3710    MKTG RES AND ANALYTICS
001 (1493)  CRE 3.0    R    06:30 pm-09:20 pm    BLB 005    Jones N
002 (1494)  CRE 3.0    MW    02:00 pm-03:20 pm    BLB 255    Blankson C

MKTG 3720    INTERNET MKTG
001 (1670)  CRE 3.0    T    02:00 pm-04:50 pm    BLB 055    Chowdhury J

MKTG 3881    PERSONAL DEVELOPMENT
001 (1495)  CRE 1.0    M    05:00 pm-05:50 pm    BLB 180    Suber T

THIS COURSE IS FOR 1 CREDIT HOUR AND MEETS ONCE A WEEK FOR AN HOUR.

MKTG 4120    CONSUMER BEHAVIOR
001 (1496)  CRE 3.0    TR    11:00 am-12:20 pm    BLB 010    Spears N
002 (1497)  CRE 3.0    MWF    12:59 pm-01:50 pm    BLB 010    Rajagopal P
003 (17203)  CRE 3.0    M    02:00 pm-04:50 pm    BLB 225

MKTG 4280    GLOBAL MARKETING
001 (1498)  CRE 3.0    MWF    12:00 pm-12:50 pm    BLB 005    Smith J
002 (1611)  CRE 3.0    TR    12:30 pm-01:50 pm    BLB 055    Chowdhury J
501 (17812)  CRE 3.0    W    06:00 pm-08:50 pm    FRSC 132    Chowdhury J

THIS COURSE MEETS AT THE FRISCO CAMPUS
2811 INTERNET BLVD., FRISCO TX 75034.

MKTG 4330    PROD PLNG BRND MGMT
001 (1668)  CRE 3.0    R    02:00 pm-04:50 pm    BLB 245    Guzman F
002 (1735)  CRE 3.0    MW    09:59 am-11:20 am    BLB 010    Alvarado Karste
003 (17204)  CRE 3.0    T    06:30 pm-09:20 pm    BLB 225    Muniz F

MKTG 4470    BUSINESS MARKETING
001 (1813)  CRE 3.0    TR    09:30 am-10:50 am    BLB 050    Smith T

RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

MKTG 4520    MARKETING CHANNELS
007 (1642)  CRE 3.0    INET    Malhan A

WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

777 (1804)  CRE 3.0    INET    Malhan A

THIS COURSE IS RESTRICTED. LIMITED TO STUDENTS RESIDING OUT-OF-STATE ONLY. CONTACT DEPARTMENT.
WEB-BASED INSTRUCTION.
MKTG 4570  SALES ANALYTICS
001  (1805)  CRE 3.0  TR  12:30 pm-01:50 pm  BLB 065  Houser J
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

MKTG 4600  RETAILING
001  (17205)  CRE 3.0  TR  11:00 am-12:20 pm  BLB 245  Mas E
007  (1811)  CRE 3.0  INET  Smith J
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

MKTG 4670  ADVANCED SALES
001  (1814)  CRE 3.0  TR  11:00 am-12:20 pm  BLB 035  Houser J
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

MKTG 4670  SALES MANAGEMENT
001  (1807)  CRE 3.0  TR  11:00 am-12:20 pm  BLB 065  Suber T
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

MKTG 4800  INTERNSHIP IN M OR L
751  (1500)  CRE 3.0  Joiner J
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

MKTG 4805  SALES INTERNSHIP
751  (1808)  CRE V  Houser J
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

MKTG 4890  MARKETING PROBLEMS
001  (17207)  CRE 3.0  R  06:30 pm-09:20 pm  BLB 180  Sauser B
THIS CLASS INCLUDES BREAKOUT SESSIONS. STUDENTS WILL MEET IN BLB 180 ON THE FIRST DAY OF CLASS. INSTRUCTOR WILL INFORM STUDENTS OF THEIR DESIGNATED GROUPS AND MEETING PLACE AFTER THE FIRST DAY OF CLASS.
002  (17238)  CRE 3.0  TR  02:00 pm-03:20 pm  BLB 070  Sauser B
THIS CLASS INCLUDES BREAKOUT SESSIONS ON THURSDAY. INSTRUCTOR WILL INFORM STUDENTS OF THEIR DESIGNATED GROUPS AND MEETING PLACE AFTER THE FIRST DAY OF CLASS.

MKTG 4900  SPECIAL PROBLEMS
700  (1823)  CRE V  Blankson C
Course Topic: INTERN PROFESSIONAL SELLING
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
701  (1830)  CRE V
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
702  (1501)  CRE V
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

MKTG 5150  MKTG MANAGEMENT
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

Eight Week Session One

MKTG 5150       MKTG MANAGEMENT

007 (17753) CRE 3.0   INET  Thompson K
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

080 (17751) CRE 3.0   AOP  Thompson K
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.
RESTRICTED TO STUDENTS IN THE ACCELERATED ONLINE PROGRAM ONLY.

777 (17754) CRE 3.0   INET  Thompson K
WEB-BASED INSTRUCTION.
THIS COURSE IS RESTRICTED. LIMITED TO STUDENTS RESIDING OUT-OF-STATE ONLY. CONTACT DEPARTMENT.
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

MKTG 5200       CUSTOMER BEHAVIOR

007 (17531) CRE 3.0   INET  Spears N
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

080 (17527) CRE 3.0   INET  Spears N
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.
RESTRICTED TO STUDENTS IN THE ACCELERATED ONLINE PROGRAM ONLY.

086 (17528) CRE 3.0   INET  Spears N
WEB-BASED INSTRUCTION.
THIS COURSE IS RESTRICTED. LIMITED TO STUDENTS RESIDING OUT-OF-STATE ONLY. CONTACT DEPARTMENT.

777 (17532) CRE 3.0   INET  Spears N
RESTRICTED TO STUDENTS IN THE ACCELERATED ONLINE PROGRAM ONLY.
WEB-BASED INSTRUCTION.
THIS COURSE IS RESTRICTED. LIMITED TO STUDENTS RESIDING OUT-OF-STATE ONLY. CONTACT DEPARTMENT.

Eight Week Session Two

MKTG 5250       ADV MKTG ANALYTICS
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<td>1412</td>
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<td>OPSM 4810</td>
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<td>PURCH &amp; MAT MGMT</td>
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<td>1421</td>
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<td>R</td>
<td>06:30 pm-09:20 pm</td>
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