### LGAV/Aviation Logistics

<table>
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<tr>
<th>Course</th>
<th>Title</th>
<th>Section</th>
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<td>LGAV 3100</td>
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### LSCM/Logistics, Supply Chain MGMT

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<th>Course</th>
<th>Title</th>
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This course meets at the Frisco Campus, 2811 Internet Blvd., Frisco TX 75034.

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This class meets in BLB 150C.

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Restricted course. Approval required. Contact Department.
LSCM 4860  ADV LOGISTICS MGMT
001 (17189) CRE 3.0  R  06:30 pm-09:20 pm  BLB 180  Sauser B
Also meets: R  06:30 pm-09:20 pm BLB  170  8/27/18-12/14/18
002 (17190) CRE 3.0  TR  02:00 pm-03:20 pm  BLB 070  Sauser B
Also meets: R  02:00 pm-03:20 pm BLB  080  8/27/18-12/14/18

LSCM 4900  SPECIAL PROBLEMS
501 (17607) CRE 3.0  M  06:00 pm-08:20 pm  FRSC 121
Course Topic: LEAN SIX SIGMA
700 (14479) CRE V
760 (16538) CRE V  M  06:30 pm-09:20 pm  BLB 140
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

LSCM 5300  STRATEGIC SUPPLY CHAIN
007 (1816) CRE 3.0  Bryant A
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.
777 (1817) CRE 3.0  INET  Bryant A
WEB-BASED INSTRUCTION.
THIS COURSE IS RESTRICTED. LIMITED TO STUDENTS RESIDING OUT-OF-STATE ONLY. CONTACT DEPARTMENT.

LSCM 5560  STRATEGIC LOGISTICS
001 (1724) CRE 3.0  T  06:30 pm-09:20 pm  BLB 075  Michels J

LSCM 5800  LSCM INTERNSHIP
701 (1687) CRE V  Nowicki D
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

LSCM 5900  SPEC PROBS
701 (1770) CRE 3.0  Nowicki D
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

LSCM 5910  SPECIAL PROBLEMS
701 (1712) CRE V  Nowicki D
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

LSCM 6001  WORKSHOP LOG RES
001 (17196) CRE 1.0  F  02:00 pm-04:50 pm  BLB 065  Kidwell B

LSCM 6002  WORKSHOP LOG PEDAGOGY
001 (17197) CRE 1.0  F  02:00 pm-04:50 pm  BLB 065  Kidwell B

LSCM 6003  WORKSHOP LOG PRACTICE
001 (17198) CRE 1.0  F  02:00 pm-04:50 pm  BLB 065  Kidwell B

LSCM 6021  CB LOGISTICS
001 (17193) CRE 3.0  T  02:00 pm-04:50 pm  BLB 285  Spears N

LSCM 6071  OPS RES FOR LSCM
001 (17195) CRE 3.0  R  02:00 pm-04:50 pm  BLB 281  Nowicki D

LSCM 6900  SPECIAL PROBLEMS
700 (16618) CRE V  Nowicki D
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
701 (16619) CRE V  Randall W
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
702 (16620) CRE V  Sauser B
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

LSCM 6940  INDIVIDUAL RESEARCH

RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

LSCM 6950  DOCTORAL DISSERTATION

RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

Eight Week Session One

LSCM 5900  SPEC PROBS

RESTRICTED TO STUDENTS IN THE ACCELERATED ONLINE PROGRAM ONLY.

Eight Week Session Two
LSCM 5900 SPEC PROBS

080 (17749) CRE 3.0 AOP Ogden J
Course Topic: STRATEGIC SUPPLY MGMT
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.
RESTRICTED TO STUDENTS IN THE ACCELERATED ONLINE PROGRAM ONLY.

086 (17750) CRE 3.0 AOP Ogden J
Course Topic: STRATEGIC SUPPLY MGMT
RESTRICTED TO STUDENTS IN THE ACCELERATED ONLINE PROGRAM ONLY.
WEB-BASED INSTRUCTION.
THIS COURSE IS RESTRICTED. LIMITED TO STUDENTS RESIDING OUT-OF-STATE ONLY. CONTACT DEPARTMENT.

MKTG/Marketing

MKTG 2650 CULTURE & CONSUMPTION

001 (1488) CRE 3.0 T 11:00 am-12:20 pm BLB 170 Pelton L
BLENDED COURSE FACE TO FACE AND INTERNET
THIS COURSE ALLOWS STUDENTS TO CRITICALLY EXAMINE CONSUMER ROLE SETS IN CULTURALLY DIVERSE SETTINGS, BRAND PREFERENCE FORMATION IN DIFFERENT CULTURES, AND CULTURAL IMPERATIVES IN THE MARKETING OF PRODUCTS AND SERVICES. EMPHASIS IS PLACED ON ISSUES AND CHALLENGES IN DOING BUSINESS IN OTHER CULTURES/COUNTRIES. STUDENTS ACQUIRE SKILLS IN CREATIVE AND CRITICAL THINKING, WORKING IN GROUPS, APPRECIATING OTHER CULTURES AND HARNESSEING THEIR VALUES WITHIN THE UNIVERSITY COMMUNITY AND THE LARGER SOCIETY. CLASS EXERCISES, EXAMINATION, AND WRITTEN AND VERBAL PRESENTATIONS ENHANCE STUDENTS' SELF-AWARENESS AND OPENNESS TO DIFFERENT PERSPECTIVES.
BLENDED COURSE- UNIQUE MEETING PATTERN. MKTG 2650.001 MEETS FACE-TO-FACE ON TUESDAYS IN THE CLASSROOM, AND MEETS OUTSIDE THE CLASSROOM IN GROUPS FOR MANDATORY LAB ON THURSDAYS.
Also meets: R 11:00 am-12:20 pm NO ASSGN 8/27/18-12/14/18

002 (1812) CRE 3.0 R 11:00 am-12:20 pm BLB 170 Pelton L
BLENDED COURSE FACE TO FACE AND INTERNET
This course allows students to critically examine consumer role sets in culturally diverse settings, brand preference formation in different cultures, and cultural imperatives in the marketing of products and services. Emphasis is placed on issues and challenges in doing business in other cultures/countries. Students acquire skills in creative and critical thinking, working in groups, appreciating other cultures and harnessing their values within the university community and the larger society. Class exercises, examination, and written and verbal presentations enhance students' self-awareness and openness to different perspectives.
BLENDED COURSE-UNIQUE MEETING PATTERN. MKTG 2650.002 MEETS FACE-TO-FACE ON THURSDAYS IN THE CLASSROOM, AND MEETS OUTSIDE THE CLASSROOM IN GROUPS FOR MANDATORY LAB ON TUESDAYS.
Also meets: T 11:00 am-12:20 pm NO ASSGN 8/27/18-12/14/18

MKTG 3010 PROFESSIONAL SELLING

001 (1489) CRE 3.0 TR 12:30 pm-01:50 pm BLB 080 Suber T
002 (1490) CRE 3.0 MW 02:00 pm-03:20 pm BLB 080 Houser J
003 (1775) CRE 3.0 MWF 09:59 am-10:50 am BLB 225
070 (17804) CRE 3.0 M 07:30 pm-08:50 pm CHEC Orosy G
501 (17551) CRE 3.0 T 03:30 pm-06:20 pm FRSC 161 Suber T

MKTG 3650 MARKETING FOUNDATIONS

001 (1491) CRE 3.0 MWF 09:59 am-10:50 am RTFP 110 Strutton H
002 (1673) CRE 3.0 M 06:30 pm-09:20 pm BLB 180 Blankson C
003 (1619) CRE 3.0 TR 09:30 am-10:50 am LYCM Thompson K
004 (1620) CRE 3.0 W 02:00 pm-04:50 pm BLB 180 Strutton H
070 (17559) CRE 3.0 M 06:00 pm-07:20 pm CHEC Orosy G
MKTG 3660  ADVERTISING MGT
001 (1492) CRE 3.0  TR  12:30 pm-01:50 pm  BLB 250
007 (1639) CRE 3.0  INET
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

MKTG 3700  MARKETING METRICS
001 (1703) CRE 3.0  TR  12:30 pm-01:50 pm  BLB 015  Ganesh G
002 (1786) CRE 3.0  MWF  12:59 pm-01:50 pm  BLB 070

MKTG 3710  MKTG RES AND ANALYTICS
001 (1493) CRE 3.0  R  06:30 pm-09:20 pm  BLB 255
002 (1494) CRE 3.0  MW  02:00 pm-03:20 pm  BLB 255  Blankson C

MKTG 3720  INTERNET MKTG
001 (1670) CRE 3.0  T  02:00 pm-04:50 pm  BLB 055  Chowdhury J

MKTG 3881  PERSONAL DEVELOPMENT
001 (1495) CRE 1.0  M  05:00 pm-05:50 pm  BLB 180
THIS COURSE IS FOR 1 CREDIT HOUR AND MEETS ONCE A WEEK FOR AN HOUR.

MKTG 4120  CONSUMER BEHAVIOR
001 (1496) CRE 3.0  TR  11:00 am-12:20 pm  BLB 010
002 (1497) CRE 3.0  MWF  12:59 pm-01:50 pm  BLB 010  Kidwell B
003 (17203) CRE 3.0  M  02:00 pm-04:50 pm  BLB 225

MKTG 4280  GLOBAL MARKETING
001 (1498) CRE 3.0  MWF  12:00 pm-12:50 pm  BLB 005
002 (1611) CRE 3.0  TR  12:30 pm-01:50 pm  BLB 055  Chowdhury J
003 (17812) CRE 3.0  W  06:00 pm-08:50 pm  FRSC 112  Chowdhury J
THIS COURSE MEETS AT THE FRISCO CAMPUS 
2811 INTERNET BLVD., FRISCO TX 75034.

MKTG 4330  PROD PLNG BRND MGMT
001 (1668) CRE 3.0  R  02:00 pm-04:50 pm  BLB 245  Guzman F
002 (1735) CRE 3.0  MW  09:59 am-11:20 am  BLB 010  Guzman F
003 (17204) CRE 3.0  T  06:30 pm-09:20 pm  BLB 225

MKTG 4470  BUSINESS MARKETING
001 (1813) CRE 3.0  TR  09:30 am-10:50 am  BLB 050
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

MKTG 4520  MARKETING CHANNELS
007 (1642) CRE 3.0
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

777 (1804) CRE 3.0  INET
THIS COURSE IS RESTRICTED. LIMITED TO STUDENTS RESIDING OUT-OF-STATE ONLY. CONTACT DEPARTMENT.
WEB-BASED INSTRUCTION.
MKTG 4570  SALES ANALYTICS
001  (1805)  CRE  3.0  TR  12:30 pm-01:50 pm  BLB  065  Houser J
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

MKTG 4600  RETAILING
001  (17205)  CRE  3.0  TR  11:00 am-12:20 pm  BLB  245
007  (1811)  CRE  3.0
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

777  (1806)  CRE  3.0  INET
THIS COURSE IS RESTRICTED. LIMITED TO STUDENTS RESIDING OUT-OF-STATE ONLY. CONTACT DEPARTMENT.
WEB-BASED INSTRUCTION.

MKTG 4620  E-MKTG TOOLS
001  (1740)  CRE  3.0  TR  09:30 am-10:50 am  BLB  225  Chowdhury J

MKTG 4630  RETAILING II
001  (1499)  CRE  3.0  TR  12:30 pm-01:50 pm  BLB  245
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

MKTG 4670  ADVANCED SALES
001  (1814)  CRE  3.0  TR  11:00 am-12:20 pm  BLB  035  Houser J
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

MKTG 4770  SALES MANAGEMENT
001  (1807)  CRE  3.0  TR  11:00 am-12:20 pm  BLB  065  Suber T
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

MKTG 4800  INTERNSHIP IN M OR L
751  (1500)  CRE  3.0  Joiner J
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

MKTG 4805  SALES INTERNSHIP
751  (1808)  CRE  V
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

MKTG 4890  MARKETING PROBLEMS
001  (17207)  CRE  3.0  R  06:30 pm-09:20 pm  BLB  180  Sauser B
Also meets: R  06:30 pm-09:20 pm BLB  170  8/27/18-12/14/18
002  (17238)  CRE  3.0  TR  02:00 pm-03:20 pm  BLB  070  Sauser B
Also meets: R  02:00 pm-03:20 pm BLB  080  8/27/18-12/14/18

MKTG 4900  SPECIAL PROBLEMS
700  (1823)  CRE  V  Blankson C
Course Topic: INTERN PROFESSIONAL SELLING
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

MKTG 5150  MKTG MANAGEMENT
040  (15614)  CRE  3.0  R  09:30 am-12:20 pm  BLB  060  Guzman F
RESTRICTED TO STUDENTS ENROLLED IN THE FULL-TIME COHORT IN BUSINESS MANAGEMENT.
<table>
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<td>02:00 pm-04:50 pm</td>
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<td>CONSUMER BEHAVIOR SEM</td>
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<td>MKTG 6900</td>
<td>SPECIAL PROBLEMS</td>
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<td>MKTG 6940</td>
<td>INDIVIDUAL RES</td>
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Eight Week Session One

**MKTG 5000**  MKTG CONCEPTS

007 (14675)  CRE 1.5  Thompson K
1.5 CREDIT HOUR COURSE
WEB-BASED INSTRUCTION.
THIS COURSE MEETS FROM AUGUST 25 - OCTOBER 5. AN EXPERIENTIAL COMPONENT IS AVAILABLE TO F-1 VISA HOLDERS UPON REQUEST.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

080 (14712)  CRE 1.5  Thompson K
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.
SECTION 080 AND 086 REQUIRE DEPARTMENT CONSENT. IF YOU ARE IN THE ACCELERATED ONLINE MBA PLEASE CONTACT THE GRADUATE PROGRAMS OFFICE IN THE COLLEGE OF BUSINESS AT 940.369.8977.
RESTRICTED TO STUDENTS IN THE ACCELERATED ONLINE PROGRAM ONLY.

086 (14713)  CRE 1.5  INET  Thompson K
WEB-BASED INSTRUCTION.
SECTION 080 AND 086 REQUIRE DEPARTMENT CONSENT. IF YOU ARE IN THE ACCELERATED ONLINE MBA PLEASE CONTACT THE GRADUATE PROGRAMS OFFICE IN THE COLLEGE OF BUSINESS AT 940.369.8977.
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
RESTRICTED TO STUDENTS IN THE ACCELERATED ONLINE PROGRAM ONLY.

**MKTG 5150**  MKTG MANAGEMENT

007 (17753)  CRE 3.0  INET  Thompson K
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.
Eight Week Session Two

MKTG 5250  ADV MKTG ANALYTICS

007 (17547) CRE 3.0 INET Ganesh G
RESTRICTED TO STUDENTS IN THE ACCELERATED ONLINE PROGRAM ONLY.
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS
RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS
SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE
SECTION OF THE COURSE IF APPLICABLE.

080 (17540) CRE 3.0 INET Ganesh G
RESTRICTED TO STUDENTS IN THE ACCELERATED ONLINE PROGRAM ONLY.
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS
RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS
SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE
SECTION OF THE COURSE IF APPLICABLE.
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<th>Course Code</th>
<th>Course Title</th>
<th>Section</th>
<th>Instructor</th>
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<th>Location</th>
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<td>OPSM 3830</td>
<td>OPERATIONS MGMT</td>
<td>001</td>
<td>Fite J</td>
<td>MW</td>
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<td>Ojha D</td>
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<td>THIS COURSE MEETS AT THE FRISCO CAMPUS 2811 INTERNET BLVD., FRISCO TX 75034.</td>
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<td>777</td>
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<td>OPSM 4820</td>
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