### LGAV/Aviation Logistics

<table>
<thead>
<tr>
<th>Course Code</th>
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<th>Days</th>
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<tr>
<td>LGAV 3100</td>
<td>AV INTRO</td>
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<td>12:30 pm-01:50 pm</td>
<td>BLB 225</td>
<td>Joiner J</td>
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<tr>
<td></td>
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<td>S</td>
<td>09:00 am-12:00 pm</td>
<td>BLB 040</td>
<td>Diamond J</td>
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<td>LGAV 3110</td>
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### LSCM/Logistics, Supply Chain MGMT

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<td>BLB 055</td>
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<td>TR</td>
<td>12:30 pm-01:50 pm</td>
<td>BLB 180</td>
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<td>R</td>
<td>06:30 pm-09:20 pm</td>
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<td>Grimaldo Jr J</td>
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<td>FRSC 121</td>
<td>Adana S</td>
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Course Topic: GREEN WORKSHOP
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

Course Topic: BEHAVIORAL EXPERIMENTATION

Course Topic: GREEN WORKSHOP

LSCM 6940 INDIVIDUAL RESEARCH

RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

LSCM 6950 DOCTORAL DISSERTATION

RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

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RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

Eight Week Session One

LSCM 5830 DIST & LOG ANALYSIS

WEB-BASED INSTRUCTION.

THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

RESTRICTED TO STUDENTS IN THE ACCELERATED ONLINE PROGRAM ONLY.

RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

WEB-BASED INSTRUCTION.

THIS COURSE IS RESTRICTED. LIMITED TO STUDENTS RESIDING OUT-OF-STATE ONLY. CONTACT DEPARTMENT.

RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

MKTG/Marketing

MKTG 2650 CULTURE & CONSUMPTION
THIS COURSE ALLOWS STUDENTS TO CRITICALLY EXAMINE CONSUMER ROLE SETS IN CULTURALLY DIVERSE SETTINGS, BRAND PREFERENCE FORMATION IN DIFFERENT CULTURES, AND CULTURAL IMPERATIVES IN THE MARKETING OF PRODUCTS AND SERVICES. EMPHASIS IS PLACED ON ISSUES AND CHALLENGES IN DOING BUSINESS IN OTHER CULTURES/COUNTRIES. STUDENTS ACQUIRE SKILLS IN CREATIVE AND CRITICAL THINKING, WORKING IN GROUPS, APPRECIATING OTHER CULTURES AND HARNESSING THEIR VALUES WITHIN THE UNIVERSITY COMMUNITY AND THE LARGER SOCIETY. CLASS EXERCISES, EXAMINATION, AND WRITTEN AND VERBAL PRESENTATIONS ENHANCE STUDENTS’ SELF-AWARENESS AND OPENNESS TO DIFFERENT PERSPECTIVES.

MKTG 3010  PROFESSIONAL SELLING

001 (1432)  CRE 3.0  TR  12:30 pm-01:50 pm  BLB 080  Smith T
002 (1433)  CRE 3.0  MW  02:00 pm-03:20 pm  BLB 080  Smith T
003 (1693)  CRE 3.0  TR  09:30 am-10:50 am  BLB 260  Suber T
501 (17686) CRE 3.0  T  03:30 pm-06:20 pm  FRSC 129  Suber T

THIS COURSE MEETS AT THE FRISCO CAMPUS
2811 INTERNET BLVD., FRISCO TX 75034.

MKTG 3650  MARKETING FOUNDATIONS

001 (1434)  CRE 3.0  MWF  09:00 am-09:50 am  ESSC 255  Strutton H
002 (1603)  CRE 3.0  M  06:30 pm-09:20 pm  BLB 180  Blankson C
003 (1556)  CRE 3.0  TR  09:30 am-10:50 am  LYCM  Thompson K
004 (1557)  CRE 3.0  W  02:00 pm-04:50 pm  BLB 180  Strutton H
005 (17260) CRE 3.0  F  09:00 am-11:50 am  BLB 260  Chowdhury J
070 (17978) CRE 3.0  M  06:00 pm-07:20 pm  CHEC  Smith J

CLASS MEETS AT COLLIN HIGHER EDUCATION CENTER, 3452 SPUR 399, MCKINNEY, TX 75096

501 (17687) CRE 3.0  T  02:00 pm-03:20 pm  FRSC 161  Mims T

THIS COURSE MEETS AT THE FRISCO CAMPUS
2811 INTERNET BLVD., FRISCO TX 75034.

502 (18658) CRE 3.0  M  06:00 pm-08:50 pm  FRSC 128  Strutton H

THIS COURSE MEETS AT THE FRISCO CAMPUS
2811 INTERNET BLVD., FRISCO TX 75034.

MKTG 3660  ADVERTISING MGT

001 (1435)  CRE 3.0  TR  12:30 pm-01:50 pm  BLB 245  Houser J
007 (1572)  CRE 3.0  INET  Ketron S

WEB-BASED INSTRUCTION.

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777 (1719)  CRE 3.0  INET  Ketron S

THIS COURSE IS RESTRICTED. LIMITED TO STUDENTS RESIDING OUT-OF-STATE ONLY. CONTACT DEPARTMENT.

WEB-BASED INSTRUCTION.

MKTG 3700  MARKETING METRICS

001 (1629)  CRE 3.0  TR  02:00 pm-03:20 pm  BLB 070  Ganesh G
002 (1703)  CRE 3.0  MW  02:00 pm-03:20 pm  BLB 055  Ganesh G
501 (17989) CRE 3.0  W  03:30 pm-06:20 pm  FRSC 161  Mims T

THIS COURSE MEETS AT THE FRISCO CAMPUS
2811 INTERNET BLVD., FRISCO TX 75034.

502 (18659) CRE 3.0  T  06:30 pm-09:20 pm  FRSC 129  Ganesh G

THIS COURSE MEETS AT THE FRISCO CAMPUS
2811 INTERNET BLVD., FRISCO TX 75034.

MKTG 3710  MKTG RES AND ANALYTICS

001 (1436)  CRE 3.0  R  06:30 pm-09:20 pm  BLB 005  Mims T
002 (1437)  CRE 3.0  MW  02:00 pm-03:20 pm  BLB 225  Blankson C
MKTG 3881  PERSONAL DEVELOPMENT
001  (1438)  CRE 1.0  R  05:00 pm-05:50 pm  BLB 180  Suber T
THIS COURSE IS FOR 1 CREDIT HOUR AND MEETS ONCE A WEEK FOR AN HOUR.

MKTG 4120  CONSUMER BEHAVIOR
001  (1439)  CRE 3.0  TR  11:00 am-12:20 pm  BLB 010  Spears N
002  (1440)  CRE 3.0  MW  11:00 am-12:20 pm  BLB 260  Rajagopal P
003  (17261)  CRE 3.0  F  06:30 pm-09:20 pm  BLB 140  Schibik A

MKTG 4280  GLOBAL MARKETING
001  (1441)  CRE 3.0  MW  02:00 pm-03:20 pm  BLB 010  Smith J
002  (1549)  CRE 3.0  TR  12:30 pm-01:50 pm  BLB 055  Chowdhury J

MKTG 4330  PROD PLNG BRND MGMT
001  (1599)  CRE 3.0  R  02:00 pm-04:50 pm  BLB 245  Guzman F
002  (1657)  CRE 3.0  MW  03:30 pm-04:50 pm  BLB 015  Alvarado Karste
003  (15617)  CRE 3.0  T  06:30 pm-09:20 pm  BLB 270  Muniz F

MKTG 4470  BUSINESS MARKETING
001  (1729)  CRE 3.0  TR  09:30 am-10:50 am  BLB 050  Smith T
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

MKTG 4520  MARKETING CHANNELS
007  (1575)  CRE 3.0  INET  Bergestuen T
WEB-BASED INSTRUCTION.
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777  (1720)  CRE 3.0  INET  Bergestuen T
THIS COURSE IS RESTRICTED. LIMITED TO STUDENTS RESIDING OUT-OF-STATE ONLY. CONTACT DEPARTMENT.
WEB-BASED INSTRUCTION.

MKTG 4570  SALES ANALYTICS
001  (1721)  CRE 3.0  TR  12:30 pm-01:50 pm  BLB 065  Houser J
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

MKTG 4600  RETAILING
001  (15618)  CRE 3.0  TR  11:00 am-12:20 pm  BLB 245  Smith J
007  (1727)  CRE 3.0  INET  Smith J
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.
501  (17988)  CRE 3.0  W  03:00 pm-05:50 pm  FRSC 107
THIS COURSE MEETS AT THE FRISCO CAMPUS
2811 INTERNET BLVD., FRISCO TX  75034.
777  (1722)  CRE 3.0  INET  Smith J
THIS COURSE IS RESTRICTED. LIMITED TO STUDENTS RESIDING OUT-OF-STATE ONLY. CONTACT DEPARTMENT.
WEB-BASED INSTRUCTION.

MKTG 4620  E-MKTG TOOLS
001  (1662)  CRE 3.0  TR  09:30 am-10:50 am  BLB 225  Chowdhury J

MKTG 4630  RETAILING II
WEB-BASED INSTRUCTION.

THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

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RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

CRE V
702 (15643) Guzman F
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

CRE V
710 (15644) Rajagopal P
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

CRE V
711 (17262) Kidwell B
Course Topic: BEHAVIORAL EXPERIMENTATION

CRE V
712 (17263) Blankson C
Course Topic: GREEN WORKSHOP

MKTG 6940 INDIVIDUAL RES

CRE V
700 (1458) Guzman F
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

CRE V
702 (1460) Guzman F
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

CRE V
706 (1464) Kidwell B
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

CRE V
710 (15645) Rajagopal P
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

MKTG 6950 DISSERTATION

CRE V
700 (1468) Blankson C
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

CRE V
701 (1469) Ganesh G
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

CRE V
702 (1470) Guzman F
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

CRE V
703 (1471) Rajagopal P
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

CRE V
704 (1472) Paswan A
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

CRE V
705 (1473) Pelton L
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

CRE V
707 (1475) Spears N
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

CRE V
708 (1476) Strutton H
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

CRE V
709 (1477) Thompson K
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

CRE V
710 (15646) Thompson K
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

Eight Week Session One

MKTG 5150 MKTG MANAGEMENT

CRE 3.0
007 (16067) INET
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.
AOP  Thompson KCRE 3.0080 (16065)  WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE.  COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.
RESTRICTED TO STUDENTS IN THE ACCELERATED ONLINE PROGRAM ONLY.

086 (16066)  CRE 3.0  AOP  Thompson K
RESTRICTED TO STUDENTS IN THE ACCELERATED ONLINE PROGRAM ONLY.
WEB-BASED INSTRUCTION.
THIS COURSE IS RESTRICTED. LIMITED TO STUDENTS RESIDING OUT-OF-STATE ONLY. CONTACT DEPARTMENT.

777 (16068)  CRE 3.0  INET  Thompson K
WEB-BASED INSTRUCTION.
THIS COURSE IS RESTRICTED. LIMITED TO STUDENTS RESIDING OUT-OF-STATE ONLY. CONTACT DEPARTMENT.
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

MKTG 5200  CONSUMER BEHAVIOR

007 (15880)  CRE 3.0  INET  Spears N
WEB-BASED INSTRUCTION.
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080 (15876)  CRE 3.0  INET  Spears N
WEB-BASED INSTRUCTION.
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RESTRICTED TO STUDENTS IN THE ACCELERATED ONLINE PROGRAM ONLY.

086 (15877)  CRE 3.0  INET  Spears N
RESTRICTED TO STUDENTS IN THE ACCELERATED ONLINE PROGRAM ONLY.
WEB-BASED INSTRUCTION.
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777 (15881)  CRE 3.0  INET  Spears N
RESTRICTED TO STUDENTS IN THE ACCELERATED ONLINE PROGRAM ONLY.
WEB-BASED INSTRUCTION.
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MKTG 5560  RETL & MKTG CHANNELS

080 (17881)  CRE 3.0  INET  Pelton L
WEB-BASED INSTRUCTION.
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086 (17882)  CRE 3.0  INET  Pelton L
WEB-BASED INSTRUCTION.
THIS COURSE IS RESTRICTED. LIMITED TO STUDENTS RESIDING OUT-OF-STATE ONLY. CONTACT DEPARTMENT.
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

Eight Week Session Two

MKTG 5250  ADV MKTG ANALYTICS
RESTRICTED TO STUDENTS IN THE ACCELERATED ONLINE PROGRAM ONLY.
WEB-BASED INSTRUCTION.
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MKTG 5900 SPECIAL PROBLEMS
Paswan A

OPSM/Operations and Supply Management

OPSM 3830 OPERATIONS MGMT

OPSM 4810 PURCH & MAT MGMT

OPSM 4820 MFG PLAN & CNTL

Eight Week Session Two

OPSM 5840 STRATEGIC SUPPLY MGMT
WEB-BASED INSTRUCTION.
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RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

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