## Marketing and Logistics

### LGAV/Aviation Logistics

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Name</th>
<th>Days</th>
<th>Time</th>
<th>Location</th>
<th>Instructor</th>
</tr>
</thead>
<tbody>
<tr>
<td>LGAV 3100</td>
<td>AV INTRO</td>
<td>TR</td>
<td>12:30 pm-01:50 pm</td>
<td>BLB 225</td>
<td>Joiner J</td>
</tr>
<tr>
<td>LGAV 3110</td>
<td>AV MAINT</td>
<td>TR</td>
<td>02:00 pm-03:20 pm</td>
<td>BLB 225</td>
<td>Joiner J</td>
</tr>
<tr>
<td>LGAV 3120</td>
<td>AVIATION SAFETY</td>
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<td>03:30 pm-04:50 pm</td>
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<td>Joiner J</td>
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<tr>
<td>LGAV 3130</td>
<td>AIR CARGO</td>
<td>MWF</td>
<td>12:59 pm-01:50 pm</td>
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<td>Hong S</td>
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<td>LGAV 3140</td>
<td>AIR PASS</td>
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<tr>
<td>LGAV 3150</td>
<td>TRANSPORTATION LAW</td>
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<td>BLB 035</td>
<td>Welch R</td>
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<td>AIRPORT INFRA</td>
<td>MW</td>
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### LSCM/Logistics, Supply Chain MGMT

<table>
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<th>Time</th>
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<tbody>
<tr>
<td>LSCM 3960</td>
<td>LOGISTICS SPLY CHN MGMT</td>
<td>MWF</td>
<td>12:00 pm-12:50 pm</td>
<td>BLB 055</td>
<td>Manuj I</td>
</tr>
<tr>
<td>LSCM 3960</td>
<td>LOGISTICS SPLY CHN MGMT</td>
<td>TR</td>
<td>12:30 pm-01:50 pm</td>
<td>BLB 180</td>
<td>Rowe P</td>
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<td>LOGISTICS SPLY CHN MGMT</td>
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<td>BLB 255</td>
<td>Grimaldo Jr J</td>
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<tr>
<td>LSCM 3960</td>
<td>LOGISTICS SPLY CHN MGMT</td>
<td>M</td>
<td>06:00 pm-08:50 pm</td>
<td>CHEC</td>
<td>Grimaldo Jr J</td>
</tr>
<tr>
<td>LSCM 3960</td>
<td>LOGISTICS SPLY CHN MGMT</td>
<td>M</td>
<td>11:00 am-12:20 pm</td>
<td>FRSC 128</td>
<td>Plesha M</td>
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**THIS COURSE MEETS AT THE FRISCO CAMPUS**
2811 INTERNET BLVD., FRISCO TX 75034.

<table>
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<tr>
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<th>Course Name</th>
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<th>Instructor</th>
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<tr>
<td>LSCM 4360</td>
<td>INTERNATIONAL SCM</td>
<td>TR</td>
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<td>BLB 250</td>
<td>Farris II M</td>
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<tr>
<td>LSCM 4360</td>
<td>INTERNATIONAL SCM</td>
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<td>06:30 pm-09:20 pm</td>
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<td>Farris II M</td>
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<td>12:30 pm-01:50 pm</td>
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**LSCM 4510**  
LSCM AND BUS ANALYSIS

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<th>Location</th>
<th>Instructor</th>
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<tbody>
<tr>
<td>LSCM 4510</td>
<td>LSCM AND BUS ANALYSIS</td>
<td>R</td>
<td>06:30 pm-09:20 pm</td>
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<td>Wahlberg B</td>
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**LSCM 4530**  
E-LOGISTICS

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<th>Days</th>
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<tr>
<td>LSCM 4530</td>
<td>E-LOGISTICS</td>
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**LSCM 4540**  
ERP Applications

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<td>LSCM 4540</td>
<td>ERP Applications</td>
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**THIS IS A VIDEOCONFERENCE COURSE**

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<tr>
<td>LSCM 4550</td>
<td>LOG MOD SYM</td>
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**LSCM 4550**  
LOG MOD SYM

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**THIS CLASS MEETS IN BLB 150C.**

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<td>TRANSPORTATION MGMT</td>
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**LSCM 4800**  
LOGISTICS INTERNSHIP

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<tr>
<td>LSCM 4800</td>
<td>LOGISTICS INTERNSHIP</td>
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<td></td>
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<td>Nowicki D</td>
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**RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.**
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<td>LSCM 4860</td>
<td>ADV LOGISTICS MGMT</td>
<td>Sauser B</td>
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<td>06:30 pm-09:20 pm</td>
<td>BLB 180</td>
<td>170</td>
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<td>8/27/18-12/14/18</td>
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<tr>
<td>LSCM 4900</td>
<td>SPECIAL PROBLEMS</td>
<td>Joiner J</td>
<td>M</td>
<td>06:00 pm-08:20 pm</td>
<td>FRSC 121</td>
<td>Savoie M</td>
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<td>LSCM 5300</td>
<td>STRATEGIC SUPPLY CHAIN</td>
<td>Bryant A</td>
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<td>BLB 140</td>
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<td>LSCM 5560</td>
<td>STRATEGIC LOGISTICS</td>
<td>Nowicki D</td>
<td>V</td>
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<td>LSCM 5800</td>
<td>LSCM INTERNSHIP</td>
<td>Michels J</td>
<td>T</td>
<td>06:30 pm-09:20 pm</td>
<td>BLB 075</td>
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<td>LSCM 5900</td>
<td>SPEC PROBS</td>
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<td>BLB 075</td>
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<td>SPECIAL PROBLEMS</td>
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<td>V</td>
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<td>LSCM 6071</td>
<td>OPS RES FOR LSCM</td>
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<td>T</td>
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<td>V</td>
<td>06:30 pm-09:20 pm</td>
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This class includes breakout sessions. Students will meet in BLB 180 on the first day of class. Instructor will inform students of their designated groups and meeting place after the first day of class.

Also meets: R 06:30 pm-09:20 pm BLB 170 8/27/18-12/14/18

RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
Eight Week Session One

LSCM 5900 SPEC PROBS

080 (17747) CRE 3.0 AOP Farris II M
Course Topic: INDUST DIST & LOG ANALYSIS
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS
RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS
SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE
SECTION OF THE COURSE IF APPLICABLE.
RESTRICTED TO STUDENTS IN THE ACCELERATED ONLINE PROGRAM ONLY.

086 (17748) CRE 3.0 AOP Farris II M
Course Topic: INDUST DIST & LOG ANALYSIS
RESTRICTED TO STUDENTS IN THE ACCELERATED ONLINE PROGRAM ONLY.
WEB-BASED INSTRUCTION.
THIS COURSE IS RESTRICTED. LIMITED TO STUDENTS RESIDING OUT-OF-STATE ONLY. CONTACT
DEPARTMENT.

Eight Week Session Two

LSCM 5900 SPEC PROBS
**Course Topic: STRATEGIC SUPPLY MGMT**

**WEB-BASED INSTRUCTION.**

THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

RESTRICTED TO STUDENTS IN THE ACCELERATED ONLINE PROGRAM ONLY.

**Course Topic: STRATEGIC SUPPLY MGMT**

RESTRICTED TO STUDENTS IN THE ACCELERATED ONLINE PROGRAM ONLY.

**WEB-BASED INSTRUCTION.**

THIS COURSE IS RESTRICTED. LIMITED TO STUDENTS RESIDING OUT-OF-STATE ONLY. CONTACT DEPARTMENT.

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**MKTG/Marketing**

**MKTG 2650  CULTURE & CONSUMPTION**

<table>
<thead>
<tr>
<th>Code</th>
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<th>Days</th>
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<th>Instructor</th>
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<tr>
<td>001</td>
<td>3.0</td>
<td>T</td>
<td>11:00 am-12:20 pm</td>
<td>BLB 170</td>
<td>Pelton L</td>
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BLENDED COURSE FACE TO FACE AND INTERNET

**BLENDED COURSE- UNIQUE MEETING PATTERN. MKTG 2650.001 MEETS FACE-TO-FACE ON TUESDAYS IN THE CLASSROOM, AND MEETS OUTSIDE THE CLASSROOM IN GROUPS FOR MANDATORY LAB ON THURSDAYS.**

Also meets: R 11:00 am-12:20 pm NO ASSGN 8/27/18-12/14/18

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**MKTG 3010  PROFESSIONAL SELLING**

<table>
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<th>Instructor</th>
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<tr>
<td>001</td>
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<td>TR</td>
<td>12:30 pm-01:50 pm</td>
<td>BLB 080</td>
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<td>002</td>
<td>3.0</td>
<td>MW</td>
<td>02:00 pm-03:20 pm</td>
<td>BLB 080</td>
<td>Smith T</td>
</tr>
<tr>
<td>003</td>
<td>3.0</td>
<td>MWF</td>
<td>09:59 am-10:50 am</td>
<td>BLB 225</td>
<td>Smith T</td>
</tr>
<tr>
<td>070</td>
<td>3.0</td>
<td>M</td>
<td>07:30 pm-08:50 pm</td>
<td>CHEC</td>
<td>Orosy G</td>
</tr>
<tr>
<td>501</td>
<td>3.0</td>
<td>T</td>
<td>03:30 pm-06:20 pm</td>
<td>FRSC 161</td>
<td>Suber T</td>
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**MKTG 3650  MARKETING FOUNDATIONS**

<table>
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<tr>
<th>Code</th>
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<th>Time</th>
<th>Location</th>
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<tbody>
<tr>
<td>001</td>
<td>3.0</td>
<td>MWF</td>
<td>09:59 am-10:50 am</td>
<td>RTFP 110</td>
<td>Strutton H</td>
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<td>002</td>
<td>3.0</td>
<td>M</td>
<td>06:30 pm-09:20 pm</td>
<td>BLB 180</td>
<td>Blankson C</td>
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<tr>
<td>003</td>
<td>3.0</td>
<td>TR</td>
<td>09:30 am-10:50 am</td>
<td>LYCM</td>
<td>Thompson K</td>
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<tr>
<td>004</td>
<td>3.0</td>
<td>W</td>
<td>02:00 pm-04:50 pm</td>
<td>BLB 180</td>
<td>Strutton H</td>
</tr>
<tr>
<td>070</td>
<td>3.0</td>
<td>M</td>
<td>06:00 pm-07:20 pm</td>
<td>CHEC</td>
<td>Orosy G</td>
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</table>
MKTG 3660  ADVERTISING MGT
001 (1492)  CRE 3.0  TR  12:30 pm-01:50 pm  BLB 250  Bennett A
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS
RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS
SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE
SECTION OF THE COURSE IF APPLICABLE.

777 (1803)  CRE 3.0  INET  Houser J
THIS COURSE IS RESTRICTED. LIMITED TO STUDENTS RESIDING OUT-OF-STATE ONLY. CONTACT
DEPARTMENT.
WEB-BASED INSTRUCTION.

MKTG 3700  MARKETING METRICS
001 (1703)  CRE 3.0  TR  12:30 pm-01:50 pm  BLB 015  Ganesh G
002 (1786)  CRE 3.0  MWF  12:59 pm-01:50 pm  BLB 070  Ganesh G

MKTG 3710  MKTG RES AND ANALYTICS
001 (1493)  CRE 3.0  R  06:30 pm-09:20 pm  BLB 250  Jones N
002 (1494)  CRE 3.0  MW  02:00 pm-03:20 pm  BLB 255  Blankson C

MKTG 3720  INTERNET MKTG
001 (1670)  CRE 3.0  T  02:00 pm-04:50 pm  BLB 055  Chowdhury J

MKTG 3881  PERSONAL DEVELOPMENT
001 (1495)  CRE 1.0  M  05:00 pm-05:50 pm  BLB 180  Suber T
THIS COURSE IS FOR 1 CREDIT HOUR AND MEETS ONCE A WEEK FOR AN HOUR.

MKTG 4120  CONSUMER BEHAVIOR
001 (1496)  CRE 3.0  TR  11:00 am-12:20 pm  BLB 010  Spears N
002 (1497)  CRE 3.0  MWF  12:59 pm-01:50 pm  BLB 010  Rajagopal P
003 (17203)  CRE 3.0  M  02:00 pm-04:50 pm  BLB 225

MKTG 4280  GLOBAL MARKETING
001 (1498)  CRE 3.0  MWF  12:00 pm-12:50 pm  BLB 005  Smith J
002 (1611)  CRE 3.0  TR  12:30 pm-01:50 pm  BLB 055  Chowdhury J
501 (17812)  CRE 3.0  W  06:00 pm-08:50 pm  FRSC 132  Chowdhury J
THIS COURSE MEETS AT THE FRISCO CAMPUS
2811 INTERNET BLVD., FRISCO TX 75034.

MKTG 4330  PROD PLNG BRND MGMT
001 (1668)  CRE 3.0  R  02:00 pm-04:50 pm  BLB 245  Guzman F
002 (1735)  CRE 3.0  MW  09:59 am-11:20 am  BLB 010  Alvarado Karste
003 (17204)  CRE 3.0  T  06:30 pm-09:20 pm  BLB 225  Muniz F

MKTG 4470  BUSINESS MARKETING
001 (1813)  CRE 3.0  TR  09:30 am-10:50 am  BLB 050  Smith T
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

MKTG 4520  MARKETING CHANNELS
007 (1642)  CRE 3.0  INET  Malhan A
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS
RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS
SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE
SECTION OF THE COURSE IF APPLICABLE.

777 (1804)  CRE 3.0  INET  Malhan A
THIS COURSE IS RESTRICTED. LIMITED TO STUDENTS RESIDING OUT-OF-STATE ONLY. CONTACT
DEPARTMENT.
WEB-BASED INSTRUCTION.
MKTG 4570  SALES ANALYTICS
001 (1805)  CRE 3.0  TR  12:30 pm-01:50 pm  BLB 065  Houser J
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

MKTG 4600  RETAILING
001 (17205)  CRE 3.0  TR  11:00 am-12:20 pm  BLB 245  Mas E
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

MKTG 4670  ADVANCED SALES
001 (1814)  CRE 3.0  TR  11:00 am-12:20 pm  BLB 035  Houser J
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

MKTG 4800  INTERNSHIP IN M OR L
751 (1500)  CRE 3.0  TR  11:00 am-12:20 pm  BLB 245  Joiner J
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

MKTG 4805  SALES INTERNSHIP
751 (1808)  CRE V  Houser J
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
MKTG 5150  MKTG MANAGEMENT
040 (15614) CRE 3.0 R 09:30 am-12:20 pm BLB 060 Guzman F
RESTRICTED TO STUDENTS ENROLLED IN THE FULL-TIME COHORT IN BUSINESS MANAGEMENT.
501 (15054) CRE 3.0 T 06:30 pm-09:20 pm FRSC 125 Pelton L
THIS COURSE MEETS AT THE FRISCO CAMPUS
2811 INTERNET BLVD., FRISCO TX 75034.

MKTG 5800  MKTG INTERNSHIP
751 (1657) CRE V Randall W
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

MKTG 5900  SPECIAL PROBLEMS
701 (1506) CRE 3.0
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

MKTG 5910  SPEC PROBS
701 (1788) CRE V
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

MKTG 6010  MARKETING THOUGHT
001 (18118) CRE 3.0 R 02:00 pm-04:50 pm BLB 281 Kidwell B
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

MKTG 6900  SPECIAL PROBLEMS
702 (17246) CRE V Guzman F
710 (17247) CRE V
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

MKTG 6940  INDIVIDUAL RES
700 (1517) CRE V Blankson C
702 (1519) CRE V Guzman F
706 (1523) CRE V Kidwell B
710 (17248) CRE V
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

MKTG 6950  DISSERTATION
700 (1527) CRE V Blankson C
701 (1528) CRE V Ganesh G
702 (1529) CRE V Guzman F
703 (1530) CRE V Kidwell B
704 (1531) CRE V Paswan A
705 (1532) CRE V Pelton L
707 (1534) CRE V Spears N
708 (1535) CRE V Strutton H
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
Eight Week Session One

MKTG 5150  MKTG MANAGEMENT
007 (17753) CRE 3.0 INET Thompson K
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS
RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS
SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE
SECTION OF THE COURSE IF APPLICABLE.
080 (17751) CRE 3.0 AOP Thompson K
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS
RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS
SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE
SECTION OF THE COURSE IF APPLICABLE.
086 (17752) CRE 3.0 AOP Thompson K
RESTRICTED TO STUDENTS IN THE ACCELERATED ONLINE PROGRAM ONLY.
WEB-BASED INSTRUCTION.
THIS COURSE IS RESTRICTED. LIMITED TO STUDENTS RESIDING OUT-OF-STATE ONLY. CONTACT
DEPARTMENT.
777 (17754) CRE 3.0 INET Thompson K
WEB-BASED INSTRUCTION.
THIS COURSE IS RESTRICTED. LIMITED TO STUDENTS RESIDING OUT-OF-STATE ONLY. CONTACT
DEPARTMENT.
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

MKTG 5200  CUSTOMER BEHAVIOR
007 (17531) CRE 3.0 INET Spears N
WEB-BASED INSTRUCTION.
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RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS
SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE
SECTION OF THE COURSE IF APPLICABLE.
080 (17527) CRE 3.0 INET Spears N
WEB-BASED INSTRUCTION.
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RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS
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SECTION OF THE COURSE IF APPLICABLE.
086 (17528) CRE 3.0 INET Spears N
RESTRICTED TO STUDENTS IN THE ACCELERATED ONLINE PROGRAM ONLY.
WEB-BASED INSTRUCTION.
THIS COURSE IS RESTRICTED. LIMITED TO STUDENTS RESIDING OUT-OF-STATE ONLY. CONTACT
DEPARTMENT.
777 (17532) CRE 3.0 INET Spears N
RESTRICTED TO STUDENTS IN THE ACCELERATED ONLINE PROGRAM ONLY.
WEB-BASED INSTRUCTION.
THIS COURSE IS RESTRICTED. LIMITED TO STUDENTS RESIDING OUT-OF-STATE ONLY. CONTACT
DEPARTMENT.

Eight Week Session Two

MKTG 5250  ADV MKTG ANALYTICS
RESTRICTED TO STUDENTS IN THE ACCELERATED ONLINE PROGRAM ONLY.

WEB-BASED INSTRUCTION.

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RESTRICTED TO STUDENTS IN THE ACCELERATED ONLINE PROGRAM ONLY.

WEB-BASED INSTRUCTION.

THIS COURSE MEETS AT THE FRISCO CAMPUS
2811 INTERNET BLVD., FRISCO TX 75034.

RESTRICTED TO STUDENTS IN THE ACCELERATED ONLINE PROGRAM ONLY.

WEB-BASED INSTRUCTION.

THIS COURSE IS RESTRICTED. LIMITED TO STUDENTS RESIDING OUT-OF-STATE ONLY. CONTACT DEPARTMENT.

OPSM/Operations and Supply Management

OPSM 3830 OPERATIONS MGMT

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OPSM 4810 PURCH & MAT MGMT

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OPSM 4820 MFG PLAN & CNTL

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