# Marketing and Logistics

## LGAV/Aviation Logistics

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Instructor</th>
<th>Days</th>
<th>Time</th>
<th>Location</th>
<th>Section</th>
</tr>
</thead>
<tbody>
<tr>
<td>LGAV 3100</td>
<td>AV INTRO</td>
<td>Joiner J</td>
<td>TR</td>
<td>12:30 pm-01:50 pm</td>
<td>BLB 225</td>
<td>001</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>S</td>
<td>09:00 am-12:00 pm</td>
<td>BLB 040</td>
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<tr>
<td>LGAV 3110</td>
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<td>LGAV 3140</td>
<td>AIR PASS</td>
<td>Kincaid T</td>
<td>T</td>
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<td>LGAV 3150</td>
<td>TRANSPORTATION LAW</td>
<td>Wahlberg B</td>
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## LSCM/Logistics, Supply Chain MGMT

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<th>Days</th>
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<th>Location</th>
<th>Section</th>
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<tr>
<td>LSCM 3960</td>
<td>LOGISTICS SPLY CHN MGMT</td>
<td>Manuj I</td>
<td>MWF</td>
<td>12:59 pm-01:50 pm</td>
<td>BLB 055</td>
<td>001</td>
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<tr>
<td></td>
<td></td>
<td>Savoie M</td>
<td>TR</td>
<td>12:30 pm-01:50 pm</td>
<td>BLB 180</td>
<td>002</td>
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<tr>
<td></td>
<td></td>
<td>Grimaldo Jr</td>
<td>R</td>
<td>06:30 pm-09:20 pm</td>
<td>BLB 255</td>
<td>003</td>
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<td></td>
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<td>Cevikparmak S</td>
<td>F</td>
<td>12:30 pm-03:20 pm</td>
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<td>004</td>
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<td>Grimaldo Jr</td>
<td>M</td>
<td>06:00 pm-08:50 pm</td>
<td>CHEC</td>
<td>070</td>
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<tr>
<td></td>
<td></td>
<td>Niranjan S</td>
<td>T</td>
<td>11:00 am-12:30 pm</td>
<td>FRSC 121</td>
<td>501</td>
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CLASS MEETS AT COLLIN HIGHER EDUCATION CENTER, 3452 SPUR 399, MCKINNEY, TX 75096.

THIS COURSE MEETS AT THE FRISCO CAMPUS 2811 INTERNET BLVD., FRISCO TX 75034.

<table>
<thead>
<tr>
<th>Course Code</th>
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<th>Days</th>
<th>Time</th>
<th>Location</th>
<th>Section</th>
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<td>INTERNATIONAL SCM</td>
<td>Farris II M</td>
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<td>03:30 pm-04:50 pm</td>
<td>BLB 250</td>
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<td>Farris II M</td>
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<td>06:30 pm-09:20 pm</td>
<td>BLB 270</td>
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<td>Hawkins T</td>
<td>MW</td>
<td>03:30 pm-04:50 pm</td>
<td>BLB 040</td>
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<tr>
<td>LSCM 4510</td>
<td>LSCM AND BUS ANALYSIS</td>
<td>Wahlberg B</td>
<td>R</td>
<td>06:30 pm-09:20 pm</td>
<td>FRSC 123</td>
<td>050</td>
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<td></td>
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<td>Niranjan S</td>
<td>W</td>
<td>06:00 pm-08:50 pm</td>
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CLASS MEETS AT THE FRISCO CAMPUS 2811 INTERNET BLVD., FRISCO TX 75034.

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<th>Course Code</th>
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<th>Instructor</th>
<th>Days</th>
<th>Time</th>
<th>Location</th>
<th>Section</th>
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<tr>
<td>LSCM 4530</td>
<td>E-LOGISTICS</td>
<td>Manuj I</td>
<td>MWF</td>
<td>11:00 am-11:50 am</td>
<td>BLB 005</td>
<td>001</td>
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<td></td>
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CLASS MEETS AT THE FRISCO CAMPUS 2811 INTERNET BLVD., FRISCO TX 75034.

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<th>Course Code</th>
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<th>Location</th>
<th>Section</th>
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<tr>
<td>LSCM 4540</td>
<td>ERP Applications</td>
<td>Hanebeck H</td>
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THIS IS A VIDEOCONFERENCE COURSE

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<th>Course Code</th>
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<tr>
<td>LSCM 4560</td>
<td>TRANSPORTATION MGMT</td>
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LSCM 4800  LOGISTICS INTERNSHIP
001 (14050) CRE 3.0 MW 03:30 pm-04:50 pm BLB 170 Pohlen T

LSCM 4860  ADV LOGISTICS MGMT
001 (15608) CRE 3.0 R 06:30 pm-09:20 pm BLB 155 Sauser B

LSCM 4900  SPECIAL PROBLEMS
700 (13679) CRE V JOINER J
701 (18426) CRE 3.0 F 06:30 pm-09:20 pm BLB 270 Savoie M

LSCM 5300  STRATEGIC SUPPLY CHAIN
007 (1732) CRE 3.0 INET BRYANT A
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS
RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS
SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE
SECTION OF THE COURSE IF APPLICABLE.

777 (1733) CRE 3.0 INET BRYANT A
WEB-BASED INSTRUCTION.
THIS COURSE IS RESTRICTED. LIMITED TO STUDENTS RESIDING OUT-OF-STATE ONLY. CONTACT
DEPARTMENT.

LSCM 5560  STRATEGIC LOGISTICS
001 (1649) CRE 3.0 T 06:30 pm-09:20 pm BLB 075 Savoie M

LSCM 5800  LSCM INTERNSHIP
750 (15170) CRE V NOWICKI D
701 (15171) CRE V SAUSER B
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

LSCM 5900  SPEC PROBS
701 (1689) CRE 3.0 JOINER J
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

LSCM 5910  SPECIAL PROBLEMS
701 (1638) CRE V JOINER J
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

LSCM 6900  SPECIAL PROBLEMS
700 (15172) CRE V SAUSER B
701 (15173) CRE V MANUJ I
704 (1708) CRE V POHLEN T
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

Course Topic: GREEN WORKSHOP
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
Eight Week Session One

LSCM 5830  DIST & LOG ANALYSIS

080  (18255)  CRE 3.0  AOP  Farris II M
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.
RESTRICTED TO STUDENTS IN THE ACCELERATED ONLINE PROGRAM ONLY.
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

086  (18256)  CRE 3.0  AOP  Farris II M
WEB-BASED INSTRUCTION.
THIS COURSE IS RESTRICTED. LIMITED TO STUDENTS RESIDING OUT-OF-STATE ONLY. CONTACT DEPARTMENT.
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

MKTG/Marketing

MKTG 2650  CULTURE & CONSUMPTION
BLENDED COURSE FACE TO FACE AND INTERNET

THIS COURSE ALLOWS STUDENTS TO CRITICALLY EXAMINE CONSUMER ROLE SETS IN CULTURALLY DIVERSE SETTINGS, BRAND PREFERENCE FORMATION IN DIFFERENT CULTURES, AND CULTURAL IMPERATIVES IN THE MARKETING OF PRODUCTS AND SERVICES. EMPHASIS IS PLACED ON ISSUES AND CHALLENGES IN DOING BUSINESS IN OTHER CULTURES/COUNTRIES. STUDENTS ACQUIRE SKILLS IN CREATIVE AND CRITICAL THINKING, WORKING IN GROUPS, APPRECIATING OTHER CULTURES AND HARNESING THEIR VALUES WITHIN THE UNIVERSITY COMMUNITY AND THE LARGER SOCIETY. CLASS EXERCISES, EXAMINATION, AND WRITTEN AND VERBAL PRESENTATIONS ENHANCE STUDENTS’ SELF-AWARENESS AND OPENNESS TO DIFFERENT PERSPECTIVES.

**MKTG 3010  PROFESSIONAL SELLING**

<table>
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<tr>
<th>Course Code</th>
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<td>CRE 3.0</td>
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<td>BLB 080</td>
<td>Smith T</td>
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<tr>
<td>CRE 3.0</td>
<td>MW</td>
<td>02:00 pm-03:20 pm</td>
<td>BLB 080</td>
<td>Suber T</td>
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</tr>
<tr>
<td>CRE 3.0</td>
<td>TR</td>
<td>09:30 am-10:50 am</td>
<td>BLB 260</td>
<td>Suber T</td>
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<tr>
<td>CRE 3.0</td>
<td>T</td>
<td>03:30 pm-06:20 pm</td>
<td>FRSC 129</td>
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THIS COURSE MEETS AT THE FRISCO CAMPUS
2811 INTERNET BLVD., FRISCO TX 75034.

**MKTG 3650  MARKETING FOUNDATIONS**

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<th>Course Code</th>
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<tr>
<td>CRE 3.0</td>
<td>MWF</td>
<td>09:00 am-09:50 am</td>
<td>ESSC 255</td>
<td>Strutton H</td>
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<td>BLB 180</td>
<td>Blankson C</td>
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<tr>
<td>CRE 3.0</td>
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<td>09:30 am-10:50 am</td>
<td>LYCM</td>
<td>Thompson K</td>
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<td>BLB 180</td>
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<tr>
<td>CRE 3.0</td>
<td>F</td>
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<td>BLB 260</td>
<td>Chowdhury J</td>
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<tr>
<td>CRE 3.0</td>
<td>M</td>
<td>06:00 pm-07:20 pm</td>
<td>CHEC</td>
<td>Smith J</td>
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CLASS MEETS AT COLLIN HIGHER EDUCATION CENTER, 3452 SPUR 399, MCKINNEY, TX 75096

501 (17687) CRE 3.0 T 02:00 pm-03:20 pm FRSC 161 Mims T

THIS COURSE MEETS AT THE FRISCO CAMPUS
2811 INTERNET BLVD., FRISCO TX 75034.

502 (18658) CRE 3.0 M 06:00 pm-08:50 pm FRSC 128 Strutton H

THIS COURSE MEETS AT THE FRISCO CAMPUS
2811 INTERNET BLVD., FRISCO TX 75034.

**MKTG 3660  ADVERTISING MGT**

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<tr>
<td>CRE 3.0</td>
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<td>INET</td>
<td>Ketron S</td>
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WEB-BASED INSTRUCTION.

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777 (1719) CRE 3.0 INET Ketron S

THIS COURSE IS RESTRICTED. LIMITED TO STUDENTS RESIDING OUT-OF-STATE ONLY. CONTACT DEPARTMENT.
WEB-BASED INSTRUCTION.

**MKTG 3700  MARKETING METRICS**

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<tr>
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<td>BLB 070</td>
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<td>MW</td>
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<td>BLB 055</td>
<td>Ganesh G</td>
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<tr>
<td>CRE 3.0</td>
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<td>03:30 pm-06:20 pm</td>
<td>FRSC 161</td>
<td>Mims T</td>
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THIS COURSE MEETS AT THE FRISCO CAMPUS
2811 INTERNET BLVD., FRISCO TX 75034.

**MKTG 3710  MKTG RES AND ANALYTICS**

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<th>Instructor</th>
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<tr>
<td>CRE 3.0</td>
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**MKTG 3881  PERSONAL DEVELOPMENT**

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<th>Instructor</th>
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<td>CRE 1.0</td>
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<td>BLB 180</td>
<td>Suber T</td>
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THIS COURSE IS FOR 1 CREDIT HOUR AND MEETS ONCE A WEEK FOR AN HOUR.
MKTG 4120 CONSUMER BEHAVIOR
001 (1439) CRE 3.0 TR 11:00 am-12:20 pm BLB 010 Spears N
002 (1440) CRE 3.0 MW 11:00 am-12:20 pm BLB 260 Rajagopal P
003 (17261) CRE 3.0 F 06:30 pm-09:20 pm BLB 140 Schibik A

MKTG 4280 GLOBAL MARKETING
001 (1441) CRE 3.0 MW 02:00 pm-03:20 pm BLB 010 Smith J
002 (1549) CRE 3.0 TR 12:30 pm-01:50 pm BLB 055 Chowdhury J

MKTG 4330 PROD PLNG BRND MGMT
001 (1599) CRE 3.0 R 02:00 pm-04:50 pm BLB 245 Guzman F
002 (1657) CRE 3.0 MW 03:30 pm-04:50 pm BLB 015 Alvarado Karste
003 (15617) CRE 3.0 T 06:30 pm-09:20 pm BLB 270 Muniz F

MKTG 4470 BUSINESS MARKETING
001 (1729) CRE 3.0 TR 11:00 am-12:20 pm BLB 035 Smith T

RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

MKTG 4520 MARKETING CHANNELS
007 (1575) CRE 3.0 INET Berschuen T
WEB-BASED INSTRUCTION.
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777 (1720) CRE 3.0 INET Berschuen T
THIS COURSE IS RESTRICTED. LIMITED TO STUDENTS RESIDING OUT-OF-STATE ONLY. CONTACT DEPARTMENT.
WEB-BASED INSTRUCTION.

MKTG 4570 SALES ANALYTICS
001 (1721) CRE 3.0 TR 11:00 am-12:20 pm BLB 065 Houser J

RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

MKTG 4600 RETAILING
001 (15618) CRE 3.0 TR 11:00 am-12:20 pm BLB 245 Smith J
007 (1727) CRE 3.0 INET Smith J
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.
777 (1722) CRE 3.0 INET Smith J
THIS COURSE IS RESTRICTED. LIMITED TO STUDENTS RESIDING OUT-OF-STATE ONLY. CONTACT DEPARTMENT.
WEB-BASED INSTRUCTION.

MKTG 4620 E-MKTG TOOLS
001 (1662) CRE 3.0 TR 09:30 am-10:50 am BLB 225 Chowdhury J

MKTG 4630 RETAILING II
001 (1442) CRE 3.0 TR 12:30 pm-01:50 pm BLB 250 Panda S
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

MKTG 4670 ADVANCED SALES
001 (1730) CRE 3.0 TR 09:30 am-10:50 am BLB 050 Houser J

RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

MKTG 4770 SALES MANAGEMENT
MKTG 4800  INTERNSHIP IN M OR L
751  (1443)  CRE 3.0  Smith T
RESTRIC TED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

MKTG 4805  SALES INTERNSHIP
751  (1724)  CRE V  Houser J
RESTRIC TED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

MKTG 4890  MARKETING PROBLEMS
001  (15620)  CRE 3.0  R  Pelton L
06:30 pm-09:20 pm  BLB 180

MKTG 4900  SPECIAL PROBLEMS
700  (1738)  CRE V
Course Topic: INTERN PROFESSIONAL SELLING
RESTRIC TED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

MKTG 4980  EXPERIMENT COURSE
501  (18381)  CRE 3.0  T  Heere B
06:30 pm-07:50 pm  FRSC 129
Course Topic: INT'L BRAND STRATEGIES IN SEI
THIS COURSE MEETS AT THE FRISCO CAMPUS
2811 INTERNET BLVD., FRISCO TX 75034.

MKTG 5150  MKTG MANAGEMENT
040  (14630)  CRE 3.0  R  Guzman F
09:30 am-12:20 pm  BLB 060
RESTRIC TED TO STUDENTS ENROLLED IN THE FULL-TIME COHORT IN BUSINESS MANAGEMENT.
501  (17688)  CRE 3.0  T  Mims T
06:30 pm-09:20 pm  FRSC 144
THIS COURSE MEETS AT THE FRISCO CAMPUS
2811 INTERNET BLVD., FRISCO TX 75034.

MKTG 5800  MKTG INTERNSHIP
751  (1589)  CRE V
RESTRIC TED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

MKTG 5900  SPECIAL PROBLEMS
701  (1447)  CRE 3.0
RESTRIC TED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

MKTG 5910  SPEC PROBS
701  (1705)  CRE V
RESTRIC TED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

MKTG 6010  MARKETING THOUGHT
001  (16376)  CRE 3.0  R  Kidwell B
02:00 pm-04:50 pm  BLB 281
RESTRIC TED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

MKTG 6900  SPECIAL PROBLEMS
702  (15643)  CRE V  Guzman F
RESTRIC TED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
710  (15644)  CRE V

MKTG 6940  INDIVIDUAL RES
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

**MKTG 6950**  **DISSERTATION**

RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

**Eight Week Session One**

**MKTG 5150**  **MKTG MANAGEMENT**

RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

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RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
MKTG 5200   CONSUMER BEHAVIOR

007  (15880)  CRE 3.0  INET  Spears N
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

080  (15876)  CRE 3.0  INET  Spears N
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.
RESTRICTED TO STUDENTS IN THE ACCELERATED ONLINE PROGRAM ONLY.

086  (15877)  CRE 3.0  INET  Spears N
WEB-BASED INSTRUCTION.
THIS COURSE IS RESTRICTED. LIMITED TO STUDENTS RESIDING OUT-OF-STATE ONLY. CONTACT DEPARTMENT.

MKTG 5560   RETL & MKTG CHANNELS

080  (17881)  CRE 3.0  INET  Pelton L
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

086  (17882)  CRE 3.0  INET  Pelton L
WEB-BASED INSTRUCTION.
THIS COURSE IS RESTRICTED. LIMITED TO STUDENTS RESIDING OUT-OF-STATE ONLY. CONTACT DEPARTMENT.
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

Eight Week Session Two

MKTG 5250   ADV MKTG ANALYTICS

007  (15896)  CRE 3.0  INET  Ganesh G
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

080  (15889)  CRE 3.0  INET  Ganesh G
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

086  (15894)  CRE 3.0  INET  Ganesh G
WEB-BASED INSTRUCTION.
THIS COURSE IS RESTRICTED. LIMITED TO STUDENTS RESIDING OUT-OF-STATE ONLY. CONTACT DEPARTMENT.
### MKTG 5900 SPECIAL PROBLEMS

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<tr>
<td>708</td>
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<td>Paswan A</td>
<td>06:30 am-09:20 am</td>
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### OPSM/Operations and Supply Management

#### OPSM 3830 OPERATIONS MGMT

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<td>BLB 055</td>
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<tr>
<td>002</td>
<td>Ojha D</td>
<td>T 06:30 pm-09:20 pm</td>
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<td>003</td>
<td>Celik H</td>
<td>TR 02:00 pm-03:20 pm</td>
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#### OPSM 4810 PURCH & MAT MGMT

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<td>Ogden J</td>
<td>M 06:30 pm-09:20 pm</td>
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<tr>
<td>002</td>
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#### OPSM 4820 MFG PLAN & CNTL

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### Eight Week Session Two

#### OPSM 5840 STRATEGIC SUPPLY MGMT

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