# Marketing and Logistics

## LGAV/Aviation Logistics

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Section</th>
<th>Credits</th>
<th>Time</th>
<th>Location</th>
<th>Instructor</th>
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<tr>
<td>LGAV 3100</td>
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## LSCM/Logistics, Supply Chain MGMT

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NO ASSGNTR Niranjan SCRE 3.0 09:30 am-10:50 am

THIS CLASS MEETS IN BLB 150C.

RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

LSCM 4560 TRANSPORTATION MGMT

001 (14050) CRE 3.0 MW 03:30 pm-04:50 pm BLB 170 Pohlen T

LSCM 4800 LOGISTICS INTERNSHIP

501 (17706) CRE 3.0

THIS COURSE MEETS AT THE FRISCO CAMPUS
2811 INTERNET BLVD., FRISCO TX 75034.

752 (1430) CRE 3.0 Nowicki D

RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

760 (15114) CRE 3.0 Joiner J

RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

LSCM 4860 ADV LOGISTICS MGMT

001 (15608) CRE 3.0 R 06:30 pm-09:20 pm BLB 155 Sauser B

LSCM 4900 SPECIAL PROBLEMS

700 (13679) CRE V Joiner J

RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

760 (15115) CRE V NO ASSGN Joiner J

RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

LSCM 5300 STRATEGIC SUPPLY CHAIN

007 (1732) CRE 3.0 INET Bryant A

WEB-BASED INSTRUCTION.

THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

777 (1733) CRE 3.0 INET Bryant A

WEB-BASED INSTRUCTION.

THIS COURSE IS RESTRICTED. LIMITED TO STUDENTS RESIDING OUT-OF-STATE ONLY. CONTACT DEPARTMENT.

LSCM 5560 STRATEGIC LOGISTICS

001 (1649) CRE 3.0 T 06:30 pm-09:20 pm BLB 075

LSCM 5800 LSCM INTERNSHIP

750 (1614) CRE V

RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

LSCM 5900 SPEC PROBS

701 (1689) CRE 3.0

RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

LSCM 5910 SPECIAL PROBLEMS

701 (1638) CRE V

RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

LSCM 6900 SPECIAL PROBLEMS

700 (15170) CRE V Nowicki D

RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

701 (15171) CRE V

RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

702 (15172) CRE V Sauser B

RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

703 (15173) CRE V Manuj I

RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
Course Topic: **GREEN WORKSHOP**

RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

Course Topic: **BEHAVIORAL EXPERIMENTATION**

RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

**LSCM 6940**  
**INDIVIDUAL RESEARCH**

RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

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RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

**LSCM 6950**  
**DOCTORAL DISSERTATION**

RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

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RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

**Eight Week Session One**

**LSCM 5830**  
**DIST & LOG ANALYSIS**

WEB-BASED INSTRUCTION.  
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE. RESTRICTED TO STUDENTS IN THE ACCELERATED ONLINE PROGRAM ONLY.

RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

**MKTG/Marketing**

**MKTG 2650**  
**CULTURE & CONSUMPTION**
BLENDED COURSE FACE TO FACE AND INTERNET

THIS COURSE ALLOWS STUDENTS TO CRITICALLY EXAMINE CONSUMER ROLE SETS IN CULTURALLY DIVERSE SETTINGS, BRAND PREFERENCE FORMATION IN DIFFERENT CULTURES, AND CULTURAL IMPERATIVES IN THE MARKETING OF PRODUCTS AND SERVICES. EMPHASIS IS PLACED ON ISSUES AND CHALLENGES IN DOING BUSINESS IN OTHER CULTURES/COUNTRIES. STUDENTS ACQUIRE SKILLS IN CREATIVE AND CRITICAL THINKING, WORKING IN GROUPS, APPRECIATING OTHER CULTURES AND HARNESING THEIR VALUES WITHIN THE UNIVERSITY COMMUNITY AND THE LARGER SOCIETY. CLASS EXERCISES, EXAMINATION, AND WRITTEN AND VERBAL PRESENTATIONS ENHANCE STUDENTS’ SELF-AWARENESS AND OPENNESS TO DIFFERENT PERSPECTIVES.

MKTG 3010  PROFESSIONAL SELLING

001 (1432) CRE 3.0 TR 12:30 pm-01:50 pm BLB 080 Suber T
002 (1433) CRE 3.0 TR 02:00 pm-03:20 pm BLB 080 Smith T
003 (1699) CRE 3.0 TR 09:30 am-10:50 am BLB 260 Smith T
501 (17686) CRE 3.0 T 03:30 pm-06:20 pm FRSC 129 Suber T

THIS COURSE MEETS AT THE FRISCO CAMPUS
2811 INTERNET BLVD., FRISCO TX 75034.

MKTG 3650  MARKETING FOUNDATIONS

001 (1434) CRE 3.0 MWF 09:00 am-09:50 am ESSC 255 Strutton H
002 (1603) CRE 3.0 M 06:30 pm-09:20 pm BLB 180 Blankson C
003 (1556) CRE 3.0 TR 09:30 am-10:50 am LCMC Thompson K
004 (1557) CRE 3.0 W 02:00 pm-04:50 pm BLB 180 Strutton H
005 (17260) CRE 3.0 F 09:00 am-11:50 am BLB 260 Chowdhury J
070 (17978) CRE 3.0 M 06:00 pm-07:20 pm CHEC Smith J

CLASS MEETS AT COLLIN HIGHER EDUCATION CENTER, 3452 SPUR 399, MCKINNEY, TX 75096

501 (17687) CRE 3.0 T 02:00 pm-03:20 pm FRSC 161 Mims T

THIS COURSE MEETS AT THE FRISCO CAMPUS
2811 INTERNET BLVD., FRISCO TX 75034.

MKTG 3660  ADVERTISING MGT

001 (1435) CRE 3.0 TR 12:30 pm-01:50 pm BLB 245 Bergestuen T
007 (1572) CRE 3.0 INET Houser J

WEB-BASED INSTRUCTION.

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777 (1719) CRE 3.0 INET Houser J

THIS COURSE IS RESTRICTED. LIMITED TO STUDENTS RESIDING OUT-OF-STATE ONLY. CONTACT DEPARTMENT.

WEB-BASED INSTRUCTION.

MKTG 3700  MARKETING METRICS

001 (1629) CRE 3.0 TR 02:00 pm-03:20 pm BLB 070 Ganesh G
002 (1703) CRE 3.0 MW 02:00 pm-03:20 pm BLB 055 Ganesh G
501 (17989) CRE 3.0 W 03:30 pm-06:20 pm FRSC 104 Mims T

MKTG 3710  MKTG RES AND ANALYTICS

001 (1436) CRE 3.0 R 06:30 pm-09:20 pm BLB 005 Mims T
002 (1437) CRE 3.0 MW 02:00 pm-03:20 pm BLB 225 Blankson C

MKTG 3881  PERSONAL DEVELOPMENT

001 (1438) CRE 1.0 R 05:00 pm-05:50 pm BLB 180 Suber T

THIS COURSE IS FOR 1 CREDIT HOUR AND MEETS ONCE A WEEK FOR AN HOUR.

MKTG 4120  CONSUMER BEHAVIOR

001 (1439) CRE 3.0 TR 11:00 am-12:20 pm BLB 010 Spears N
002 (1440) CRE 3.0 MW 11:00 am-12:20 pm BLB 260 Rajagopal P
003 (17261) CRE 3.0 F 06:30 pm-09:20 pm BLB 140 Jones N
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RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

MKTG 6950 DISSERTATION

700 (1468) CRE V
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
Blankson C

701 (1469) CRE V
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
Ganesh G

702 (1470) CRE V
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
Guzman F

703 (1471) CRE V
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
Rajagopal P

704 (1472) CRE V
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
Paswan A

705 (1473) CRE V
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
Pelton L

707 (1475) CRE V
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
Spears N

708 (1476) CRE V
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
Strutton H

709 (1477) CRE V
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
Thompson K

710 (15646) CRE V
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

Eight Week Session One

MKTG 5150 MKTG MANAGEMENT

007 (16067) CRE 3.0 INET Thompson K
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

080 (16065) CRE 3.0 AOP Thompson K
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RESTRICTED TO STUDENTS IN THE ACCELERATED ONLINE PROGRAM ONLY.

086 (16066) CRE 3.0 AOP Thompson K
RESTRICTED TO STUDENTS IN THE ACCELERATED ONLINE PROGRAM ONLY.
WEB-BASED INSTRUCTION.
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777 (16068) CRE 3.0 INET Thompson K
WEB-BASED INSTRUCTION.
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RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

MKTG 5200 CONSUMER BEHAVIOR
WEB-BASED INSTRUCTION.
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MKTG 5560 RETL & MKTG CHANNELS

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RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

Eight Week Session Two

MKTG 5250 ADV MKTG ANALYTICS

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### MKTG 5900 SPECIAL PROBLEMS

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### OPSM/Operations and Supply Management

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**WEB-BASED INSTRUCTION.**

**RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.**

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**THIS COURSE MEETS AT THE FRISCO CAMPUS 2811 INTERNET BLVD., FRISCO TX 75034.**

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### Eight Week Session Two

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**WEB-BASED INSTRUCTION.**

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**RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.**