# Marketing and Logistics

## LGAV/Aviation Logistics

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Days</th>
<th>Time</th>
<th>Location</th>
<th>Instructor</th>
</tr>
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<tbody>
<tr>
<td>LGA 3100</td>
<td>AV INTRO</td>
<td>TR</td>
<td>12:30 pm-01:50 pm</td>
<td>BLB 225</td>
<td>Joiner J</td>
</tr>
<tr>
<td>LGA 3110</td>
<td>AV MAINT</td>
<td>TR</td>
<td>02:00 pm-03:20 pm</td>
<td>BLB 225</td>
<td>Joiner J</td>
</tr>
<tr>
<td>LGA 3120</td>
<td>AVIATION SAFETY</td>
<td>TR</td>
<td>03:30 pm-04:50 pm</td>
<td>BLB 225</td>
<td>Joiner J</td>
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<tr>
<td>LGA 3130</td>
<td>AIR CARGO</td>
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<td>12:59 pm-01:50 pm</td>
<td>BLB 225</td>
<td>Hong S</td>
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<tr>
<td>LGA 3140</td>
<td>AIR PASS</td>
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<td>06:30 pm-09:20 pm</td>
<td>BLB 270</td>
<td>Kincaid T</td>
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<td>LGA 3150</td>
<td>TRANSPORTATION LAW</td>
<td>W</td>
<td>06:30 pm-09:20 pm</td>
<td>BLB 035</td>
<td>Welch R</td>
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<td>LGA 4100</td>
<td>AIRPORT INFRA</td>
<td>MW</td>
<td>02:00 pm-03:20 pm</td>
<td>BLB 040</td>
<td>Hong S</td>
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## LSCM/Logistics, Supply Chain MGMT

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<th>Days</th>
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<td>LSCM 3960</td>
<td>LOGISTICS SPLY CHN MGMT</td>
<td>MWF</td>
<td>12:00 pm-12:50 pm</td>
<td>BLB 055</td>
<td>Manuj I</td>
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<tr>
<td>LSCM 4360</td>
<td>INTERNATIONAL SCM</td>
<td>TR</td>
<td>09:30 am-10:50 am</td>
<td>BLB 250</td>
<td>Farris II M</td>
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<tr>
<td>LSCM 4510</td>
<td>LSCM AND BUS ANALYSIS</td>
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<td>Wahlberg B</td>
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<td>LSCM 4530</td>
<td>E-LOGISTICS</td>
<td>MWF</td>
<td>11:00 am-11:50 am</td>
<td>BLB 005</td>
<td>Manuj I</td>
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<tr>
<td>LSCM 4540</td>
<td>ERP Applications</td>
<td>S</td>
<td>09:00 am-11:50 am</td>
<td>BLB 270</td>
<td>Hanebeck H</td>
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<tr>
<td>LSCM 4550</td>
<td>LOG MOD SYM</td>
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<td>09:30 am-10:50 am</td>
<td>NO ASSGN</td>
<td>Sauser B</td>
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THIS COURSE MEETS AT THE FRISCO CAMPUS 2811 INTERNET BLVD., FRISCO TX 75034.

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<tr>
<th>Course Code</th>
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<th>Days</th>
<th>Time</th>
<th>Location</th>
<th>Instructor</th>
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<tbody>
<tr>
<td>LSCM 4560</td>
<td>TRANSPORTATION MGMT</td>
<td>MW</td>
<td>11:00 am-12:20 pm</td>
<td>BLB 155</td>
<td>Pohlen T</td>
</tr>
<tr>
<td>LSCM 4800</td>
<td>LOGISTICS INTERNSHIP</td>
<td></td>
<td></td>
<td></td>
<td>Nowicki D</td>
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RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
LSCM 4860  ADV LOGISTICS MGMT
001 (17189)  CRE 3.0  R  06:30 pm-09:20 pm  BLB 180  Sauser B
Also meets:  R  06:30 pm-09:20 pm BLB 170  8/27/18-12/14/18
002 (17190)  CRE 3.0  TR  02:00 pm-03:20 pm  BLB 070  Sauser B
Also meets:  R  02:00 pm-03:20 pm BLB 080  8/27/18-12/14/18

LSCM 4900  SPECIAL PROBLEMS
501 (17607)  CRE 3.0  M  06:00 pm-08:20 pm  FRSC 121  Savoie M
Course Topic:  LEAN SIX SIGMA
700 (14479)  CRE V
RESTRICTED COURSE.  APPROVAL REQUIRED.  CONTACT DEPARTMENT.
760 (16538)  CRE V  M  06:30 pm-09:20 pm  BLB 140
RESTRICTED COURSE.  APPROVAL REQUIRED.  CONTACT DEPARTMENT.

LSCM 5300  STRATEGIC SUPPLY CHAIN
007 (1816)  CRE 3.0  Bryant A
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE.  COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS
RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS
SECTION.  CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE
SECTION OF THE COURSE IF APPLICABLE.
777 (1817)  CRE 3.0  INET  Bryant A
WEB-BASED INSTRUCTION.
THIS COURSE IS RESTRICTED.  LIMITED TO STUDENTS RESIDING OUT-OF-STATE ONLY. CONTACT
DEPARTMENT.

LSCM 5560  STRATEGIC LOGISTICS
001 (1724)  CRE 3.0  T  06:30 pm-09:20 pm  BLB 075  Michels J

LSCM 5800  LSCM INTERNSHIP
750 (1687)  CRE V  Nowicki D
RESTRICTED COURSE.  APPROVAL REQUIRED.  CONTACT DEPARTMENT.

LSCM 5900  SPEC PROBS
701 (1770)  CRE 3.0  Nowicki D
RESTRICTED COURSE.  APPROVAL REQUIRED.  CONTACT DEPARTMENT.

LSCM 5910  SPECIAL PROBLEMS
701 (1712)  CRE V  Nowicki D
RESTRICTED COURSE.  APPROVAL REQUIRED.  CONTACT DEPARTMENT.

LSCM 6071  OPS RES FOR LSCM
001 (17195)  CRE 3.0  T  02:00 pm-04:50 pm  BLB 285  Nowicki D

LSCM 6900  SPECIAL PROBLEMS
700 (16618)  CRE V  Nowicki D
RESTRICTED COURSE.  APPROVAL REQUIRED.  CONTACT DEPARTMENT.
701 (16619)  CRE 3.0  F  02:00 pm-04:50 pm  BLB 285  Spears N
Course Topic:  GREEN WORKSHOP
RESTRICTED COURSE.  APPROVAL REQUIRED.  CONTACT DEPARTMENT.
702 (16620)  CRE V  Sauser B
RESTRICTED COURSE.  APPROVAL REQUIRED.  CONTACT DEPARTMENT.
703 (16621)  CRE V  Manuj I
RESTRICTED COURSE.  APPROVAL REQUIRED.  CONTACT DEPARTMENT.
704 (17791)  CRE V  Pohlen T
Course Topic:  GREEN WORKSHOP
RESTRICTED COURSE.  APPROVAL REQUIRED.  CONTACT DEPARTMENT.
705 (1792)  CRE V
RESTRICTED COURSE.  APPROVAL REQUIRED.  CONTACT DEPARTMENT.
LSCM 6940        INDIVIDUAL RESEARCH
700  (1826)  CRE V                      Nowicki D
       RESTRICTED COURSE.  APPROVAL REQUIRED.  CONTACT DEPARTMENT.
701  (1828)  CRE V                      Randall W
       RESTRICTED COURSE.  APPROVAL REQUIRED.  CONTACT DEPARTMENT.
702  (16622) CRE V                      Sauser B
       RESTRICTED COURSE.  APPROVAL REQUIRED.  CONTACT DEPARTMENT.
703  (16623) CRE V                      Manuj I
       RESTRICTED COURSE.  APPROVAL REQUIRED.  CONTACT DEPARTMENT.
704  (16752) CRE V                      Pohlen T
       RESTRICTED COURSE.  APPROVAL REQUIRED.  CONTACT DEPARTMENT.
705  (17199) CRE V
       RESTRICTED COURSE.  APPROVAL REQUIRED.  CONTACT DEPARTMENT.

LSCM 6950        DOCTORAL DISSERTATION
700  (16624) CRE V                      Nowicki D
       RESTRICTED COURSE.  APPROVAL REQUIRED.  CONTACT DEPARTMENT.
701  (1829)  CRE V                      Randall W
       RESTRICTED COURSE.  APPROVAL REQUIRED.  CONTACT DEPARTMENT.
702  (1833)  CRE V                      Sauser B
       RESTRICTED COURSE.  APPROVAL REQUIRED.  CONTACT DEPARTMENT.
703  (14537) CRE V                      Manuj I
    704  (17200) CRE V                      Pohlen T
       RESTRICTED COURSE.  APPROVAL REQUIRED.  CONTACT DEPARTMENT.
    705  (17201) CRE V
       RESTRICTED COURSE.  APPROVAL REQUIRED.  CONTACT DEPARTMENT.
    707  (17202) CRE V                      Prybutok V
       RESTRICTED COURSE.  APPROVAL REQUIRED.  CONTACT DEPARTMENT.

Eight Week Session One

LSCM 5900        SPEC PROBS
080  (17747)  CRE 3.0                  AOP      Farris II M
       Course Topic:  INDUST DIST & LOG ANALYSIS
       WEB-BASED INSTRUCTION.
       THIS IS AN INTERNET COURSE.  COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS
       RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS
       SECTION.  CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE
       SECTION OF THE COURSE IF APPLICABLE.
       RESTRICTED TO STUDENTS IN THE ACCELERATED ONLINE PROGRAM ONLY.
086  (17748)  CRE 3.0                  AOP      Farris II M
       Course Topic:  INDUST DIST & LOG ANALYSIS
       RESTRICTED TO STUDENTS IN THE ACCELERATED ONLINE PROGRAM ONLY.
       WEB-BASED INSTRUCTION.
       THIS COURSE IS RESTRICTED.  LIMITED TO STUDENTS RESIDING OUT-OF-STATE ONLY.  CONTACT
       DEPARTMENT.

Eight Week Session Two

LSCM 5900        SPEC PROBS
### MKTG/Marketing

#### MKTG 2650  CULTURE & CONSUMPTION

<table>
<thead>
<tr>
<th>Course Code</th>
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<th>Instructor</th>
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<tbody>
<tr>
<td>001</td>
<td>3.0</td>
<td>T</td>
<td>11:00 am-12:20 pm</td>
<td>BLB 170</td>
<td>Pelton L</td>
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<tr>
<td>002</td>
<td>3.0</td>
<td>R</td>
<td>11:00 am-12:20 pm</td>
<td>BLB 170</td>
<td>Pelton L</td>
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Blended course face to face and internet. This course allows students to critically examine consumer role sets in culturally diverse settings, brand preference formation in different cultures, and cultural imperatives in the marketing of products and services. Emphasis is placed on issues and challenges in doing business in other cultures/countries. Students acquire skills in creative and critical thinking, working in groups, appreciating other cultures and harnessing their values within the university community and the larger society. Class exercises, examination, and written and verbal presentations enhance students' self-awareness and openness to different perspectives. Blended course-unique meeting pattern. MKTG 2650.001 meets face-to-face on Tuesdays in the classroom, and meets outside the classroom in groups for mandatory lab on Thursdays.

Also meets: R 11:00 am-12:20 pm NO ASSGN 8/27/18-12/14/18

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#### MKTG 3010  PROFESSIONAL SELLING

<table>
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<th>Location</th>
<th>Instructor</th>
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<tbody>
<tr>
<td>001</td>
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<td>TR</td>
<td>12:30 pm-01:50 pm</td>
<td>BLB 080</td>
<td>Suber T</td>
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<tr>
<td>002</td>
<td>3.0</td>
<td>MW</td>
<td>02:00 pm-03:20 pm</td>
<td>BLB 080</td>
<td>Smith T</td>
</tr>
<tr>
<td>003</td>
<td>3.0</td>
<td>MWF</td>
<td>09:59 am-10:50 am</td>
<td>BLB 225</td>
<td>Smith T</td>
</tr>
<tr>
<td>070</td>
<td>3.0</td>
<td>M</td>
<td>07:30 pm-08:50 pm</td>
<td>CHEC</td>
<td>Orosy G</td>
</tr>
<tr>
<td>501</td>
<td>3.0</td>
<td>T</td>
<td>03:30 pm-06:20 pm</td>
<td>FRSC 161</td>
<td>Suber T</td>
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#### MKTG 3650  MARKETING FOUNDATIONS

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<th>Location</th>
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<tr>
<td>001</td>
<td>3.0</td>
<td>MWF</td>
<td>09:59 am-10:50 am</td>
<td>RTFP 110</td>
<td>Strutton H</td>
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<tr>
<td>002</td>
<td>3.0</td>
<td>M</td>
<td>06:30 pm-09:20 pm</td>
<td>BLB 180</td>
<td>Blankson C</td>
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<tr>
<td>003</td>
<td>3.0</td>
<td>TR</td>
<td>09:30 am-10:50 am</td>
<td>LYCM</td>
<td>Thompson K</td>
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<tr>
<td>004</td>
<td>3.0</td>
<td>W</td>
<td>02:00 pm-04:50 pm</td>
<td>BLB 180</td>
<td>Strutton H</td>
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<tr>
<td>070</td>
<td>3.0</td>
<td>M</td>
<td>06:00 pm-07:20 pm</td>
<td>CHEC</td>
<td>Orosy G</td>
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<tr>
<td>Course Code</td>
<td>Course Name</td>
<td>Days</td>
<td>Start Time</td>
<td>End Time</td>
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<td>MKTG 3660</td>
<td>Advertising Mgt</td>
<td>TR</td>
<td>12:30 pm</td>
<td>01:50 pm</td>
<td>BLB  250</td>
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<td>12:30 pm</td>
<td>01:50 pm</td>
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<td>MKTG 3700</td>
<td>Marketing Metrics</td>
<td>TR</td>
<td>12:30 pm</td>
<td>01:50 pm</td>
<td>BLB  015</td>
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<td>12:30 pm</td>
<td>01:50 pm</td>
<td>BLB  070</td>
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<td>MKTG 3710</td>
<td>MKTG Res &amp; Analytics</td>
<td>R</td>
<td>06:30 pm</td>
<td>09:20 pm</td>
<td>BLB  255</td>
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<td>02:00 pm</td>
<td>03:20 pm</td>
<td>BLB  255</td>
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<tr>
<td>MKTG 3720</td>
<td>Internet MKTG</td>
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<td>02:00 pm</td>
<td>04:50 pm</td>
<td>BLB  055</td>
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<td>MKTG 3881</td>
<td>Personal Development</td>
<td>M</td>
<td>05:00 pm</td>
<td>05:50 pm</td>
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<td>MKTG 4120</td>
<td>Consumer Behavior</td>
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<td>BLB  010</td>
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<td>MKTG 4280</td>
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<td>MWF</td>
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<td>BLB  005</td>
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<td>12:30 pm</td>
<td>01:50 pm</td>
<td>BLB  055</td>
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<td>06:00 pm</td>
<td>08:50 pm</td>
<td>FRSC 112</td>
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<td>Prod Plng Brand Mgmt</td>
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<td>04:50 pm</td>
<td>BLB  245</td>
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<td>09:59 am</td>
<td>11:20 am</td>
<td>BLB  010</td>
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<td>06:30 pm</td>
<td>09:20 pm</td>
<td>BLB  225</td>
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<td>MKTG 4470</td>
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MKTG 4570  SALES ANALYTICS
001 (1805)  CRE 3.0  TR  12:30 pm-01:50 pm  BLB 065  Houser J
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

MKTG 4600  RETAILING
001 (17205)  CRE 3.0  TR  11:00 am-12:20 pm  BLB 245
007 (1811)  CRE 3.0
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

777 (1806)  CRE 3.0  INET
THIS COURSE IS RESTRICTED. LIMITED TO STUDENTS RESIDING OUT-OF-STATE ONLY. CONTACT DEPARTMENT.
WEB-BASED INSTRUCTION.

MKTG 4620  E-MKTG TOOLS
001 (1740)  CRE 3.0  TR  09:30 am-10:50 am  BLB 225  Chowdhury J

MKTG 4630  RETAILING II
001 (1499)  CRE 3.0  TR  12:30 pm-01:50 pm  BLB 245  Panda S
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

MKTG 4670  ADVANCED SALES
001 (1814)  CRE 3.0  TR  11:00 am-12:20 pm  BLB 035  Houser J
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

MKTG 4770  SALES MANAGEMENT
001 (1807)  CRE 3.0  TR  11:00 am-12:20 pm  BLB 065  Suber T
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

MKTG 4800  INTERNSHIP IN M OR L
751 (1500)  CRE 3.0  J  06:30 pm-09:20 pm  BLB 180  Joiner J
Also meets: R 06:30 pm-09:20 pm BLB 170 8/27/18-12/14/18

751 (1808)  CRE V
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

MKTG 4805  SALES INTERNSHIP
751 (1808)  CRE V
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

MKTG 4890  MARKETING PROBLEMS
001 (17207)  CRE 3.0  R  06:30 pm-09:20 pm  BLB 180  Sauser B
Also meets: R 06:30 pm-09:20 pm BLB 170 8/27/18-12/14/18
002 (17238)  CRE 3.0  TR  02:00 pm-03:20 pm  BLB 070  Sauser B
Also meets: R 02:00 pm-03:20 pm BLB 080 8/27/18-12/14/18

MKTG 4900  SPECIAL PROBLEMS
700 (1823)  CRE V  Blankson C
Course Topic: INTERN PROFESSIONAL SELLING
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

701 (1830)  CRE V
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

702 (1501)  CRE V
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

MKTG 5150  MKTG MANAGEMENT
040 (15614)  CRE 3.0  R  09:30 am-12:20 pm  BLB 060  Guzman F
RESTRICTED TO STUDENTS ENROLLED IN THE FULL-TIME COHORT IN BUSINESS MANAGEMENT.
<table>
<thead>
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<th>Course Title</th>
<th>CRN</th>
<th>Section</th>
<th>Days</th>
<th>Time</th>
<th>Location</th>
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<tbody>
<tr>
<td>MKTG 5800</td>
<td>MKTG INTERNSHIP</td>
<td>1657</td>
<td>CRE V</td>
<td></td>
<td>06:30 pm-09:20 pm</td>
<td>FRSC 125</td>
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<td>STRATEGIC MARKETING</td>
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RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

### Eight Week Session One

#### MKTG 5000  MKTG CONCEPTS

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1.5 CREDIT HOUR COURSE
WEB-BASED INSTRUCTION.

THIS COURSE MEETS FROM AUGUST 25 - OCTOBER 5. AN EXPERIENTIAL COMPONENT IS AVAILABLE TO F-1 VISA HOLDERS UPON REQUEST.

THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

SECTION 080 AND 086 REQUIRE DEPARTMENT CONSENT. IF YOU ARE IN THE ACCELERATED ONLINE MBA PLEASE CONTACT THE GRADUATE PROGRAMS OFFICE IN THE COLLEGE OF BUSINESS AT 940.369.8977.

RESTRICTED TO STUDENTS IN THE ACCELERATED ONLINE PROGRAM ONLY.

#### MKTG 5150  MKTG MANAGEMENT

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WEB-BASED INSTRUCTION.

THIS COURSE IS RESTRICTED. LIMITED TO STUDENTS RESIDING OUT-OF-STATE ONLY. CONTACT DEPARTMENT.

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RESTRICTED TO STUDENTS IN THE ACCELERATED ONLINE PROGRAM ONLY.

RESTRICTED TO STUDENTS IN THE ACCELERATED ONLINE PROGRAM ONLY.
MKTG 5200  CUSTOMER BEHAVIOR

007 (17531) CRE 3.0  INET  Spears N
WEB-BASED INSTRUCTION.
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080 (17527) CRE 3.0  INET  Spears N
WEB-BASED INSTRUCTION.
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RESTRICTED TO STUDENTS IN THE ACCELERATED ONLINE PROGRAM ONLY.

Eight Week Session Two

MKTG 5250  ADV MKTG ANALYTICS

007 (17547) CRE 3.0  INET  Ganesh G
RESTRICTED TO STUDENTS IN THE ACCELERATED ONLINE PROGRAM ONLY.
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

080 (17540) CRE 3.0  INET  Ganesh G
WEB-BASED INSTRUCTION.
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086 (17545) CRE 3.0  INET  Ganesh G
WEB-BASED INSTRUCTION.
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OPSM/Operations and Supply Management

OPSM 3830  OPERATIONS MGMT
WEB-BASED INSTRUCTION.
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THIS COURSE MEETS AT THE FRISCO CAMPUS
2811 INTERNET BLVD., FRISCO TX  75034.

WEB-BASED INSTRUCTION.
THIS COURSE IS RESTRICTED. LIMITED TO STUDENTS RESIDING OUT-OF-STATE ONLY. CONTACT DEPARTMENT.

OPSM 4810 PURCH & MAT MGMT

OPSM 4820 MFG PLAN & CNTL