### LGAV/Aвиация Logistics

<table>
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<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Days</th>
<th>Time</th>
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<td>LGAV 3100</td>
<td>AV INTRO</td>
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<td>BLB 225</td>
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<td>LGAV 3110</td>
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### LSCM/Logistics, Supply Chain MGMT

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<td>09:30 am-10:50 am</td>
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<td>LSCM AND BUS ANALYSIS</td>
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<td>LOGISTICS INTERNSHIP</td>
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RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
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Eight Week Session One

LSCM 5900      SPEC PROBS
080  (17747)   CRE 3.0     AOP   Farris II M
Course Topic: INDUST DIST & LOG ANALYSIS
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS
RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS
SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE
SECTION OF THE COURSE IF APPLICABLE.
RESTRICTED TO STUDENTS IN THE ACCELERATED ONLINE PROGRAM ONLY.

Eight Week Session Two

LSCM 5900      SPEC PROBS
Course Topic: STRATEGIC SUPPLY MGMT
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.
RESTRICTED TO STUDENTS IN THE ACCELERATED ONLINE PROGRAM ONLY.

MKTG/Marketing

MKTG 2650 CULTURE & CONSUMPTION

001 (1488) CRE 3.0 T 11:00 am-12:20 pm BLB 170 Pelton L
BLENDED COURSE FACE TO FACE AND INTERNET
THIS COURSE ALLLOWS STUDENTS TO CRITICALLY EXAMINE CONSUMER ROLE SETS IN CULTURALLY DIVERSE SETTINGS, BRAND PREFERENCE FORMATION IN DIFFERENT CULTURES, AND CULTURAL IMPERATIVES IN THE MARKETING OF PRODUCTS AND SERVICES. EMPHASIS IS PLACED ON ISSUES AND CHALLENGES IN DOING BUSINESS IN OTHER CULTURES/COUNTRIES. STUDENTS ACQUIRE SKILLS IN CREATIVE AND CRITICAL THINKING, WORKING IN GROUPS, APPRECIATING OTHER CULTURES AND HARNESING THEIR VALUES WITHIN THE UNIVERSITY COMMUNITY AND THE LARGER SOCIETY. CLASS EXERCISES, EXAMINATION, AND WRITTEN AND VERBAL PRESENTATIONS ENHANCE STUDENTS’ SELF-AWARENESS AND OPENNESS TO DIFFERENT PERSPECTIVES.
BLENDED COURSE- UNIQUE MEETING PATTERN. MKTG 2650.001 MEETS FACE-TO-FACE ON TUESDAYS IN THE CLASSROOM, AND MEETS OUTSIDE THE CLASSROOM IN GROUPS FOR MANDATORY LAB ON THURSDAYS.
Also meets: R 11:00 am-12:20 pm NO ASSGN 8/27/18-12/14/18

002 (1812) CRE 3.0 R 11:00 am-12:20 pm BLB 170 Pelton L
BLENDED COURSE FACE TO FACE AND INTERNET
This course allows students to critically examine consumer role sets in culturally diverse settings, brand preference formation in different cultures, and cultural imperatives in the marketing of products and services. Emphasis is placed on issues and challenges in doing business in other cultures/countries. Students acquire skills in creative and critical thinking, working in groups, appreciating other cultures and harnessing their values within the university community and the larger society. Class exercises, examination, and written and verbal presentations enhance students’ self-awareness and openness to different perspectives.
BLENDED COURSE-UNIQUE MEETING PATTERN. MKTG 2650.002 MEETS FACE-TO-FACE ON THURSDAYS IN THE CLASSROOM, AND MEETS OUTSIDE THE CLASSROOM IN GROUPS FOR MANDATORY LAB ON TUESDAYS.
Also meets: T 11:00 am-12:20 pm NO ASSGN 8/27/18-12/14/18

MKTG 3010 PROFESSIONAL SELLING

001 (1489) CRE 3.0 TR 12:30 pm-01:50 pm BLB 080 Suber T
002 (1490) CRE 3.0 MW 02:00 pm-03:20 pm BLB 080 Smith T
003 (1775) CRE 3.0 MWF 09:59 am-10:50 am BLB 225 Smith T
070 (17804) CRE 3.0 M 07:30 pm-08:50 pm CHEC Orosy G
501 (17551) CRE 3.0 T 03:30 pm-06:20 pm FRSC 129 Suber T

MKTG 3650 MARKETING FOUNDATIONS

001 (1491) CRE 3.0 MWF 09:59 am-10:50 am RTFP 110 Strutton H
002 (1673) CRE 3.0 M 06:30 pm-09:20 pm BLB 180 Blankson C
003 (1619) CRE 3.0 TR 09:30 am-10:50 am LYCM Thompson K
004 (1620) CRE 3.0 W 02:00 pm-04:50 pm BLB 180 Strutton H
070 (17559) CRE 3.0 M 06:00 pm-07:20 pm CHEC Orosy G
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<td>FRSC 161T</td>
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**THIS COURSE MEETS AT THE FRISCO CAMPUS**
2811 INTERNET BLVD., FRISCO TX 75034.

**MKTG 3660**  **ADVERTISING MGT**
001 (1492) CRED 3.0 TR 12:30-01:50 pm | BLB 245 | Bennett A |
007 (1639) CRED 3.0 INET | Houser J |

WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

777 (1803) CRED 3.0 INET | Houser J |

THIS COURSE IS RESTRICTED. LIMITED TO STUDENTS RESIDING OUT-OF-STATE ONLY. CONTACT DEPARTMENT.
WEB-BASED INSTRUCTION.

**MKTG 3700**  **MARKETING METRICS**
001 (1703) CRED 3.0 TR 12:30-01:50 pm | BLB 015 | Ganesh G |
002 (1786) CRED 3.0 MWF 12:59-01:50 pm | BLB 070 | Ganesh G |

**MKTG 3710**  **MKTG RES AND ANALYTICS**
001 (1493) CRED 3.0 R 06:30-09:20 pm | BLB 005 | Jones N |
002 (1494) CRED 3.0 MW 02:00-03:20 pm | BLB 255 | Blankson C |

**MKTG 3720**  **INTERNET MKTG**
001 (1670) CRED 3.0 T 02:00-04:50 pm | BLB 055 | Chowdhury J |

**MKTG 3881**  **PERSONAL DEVELOPMENT**
001 (1495) CRED 1.0 M 05:00-05:50 pm | BLB 180 | Suber T |

THIS COURSE IS FOR 1 CREDIT HOUR AND MEETS ONCE A WEEK FOR AN HOUR.

**MKTG 4120**  **CONSUMER BEHAVIOR**
001 (1496) CRED 3.0 TR 11:00-12:20 pm | BLB 010 | Spears N |
002 (1497) CRED 3.0 MWF 12:59-01:50 pm | BLB 010 | Rajagopal P |
003 (17203) CRED 3.0 M 02:00-04:50 pm | BLB 225 |

**MKTG 4280**  **GLOBAL MARKETING**
001 (1498) CRED 3.0 MWF 12:00-12:50 pm | BLB 005 | Smith J |
002 (1611) CRED 3.0 TR 12:30-01:50 pm | BLB 055 | Chowdhury J |
501 (17812) CRED 3.0 W 06:00-08:50 pm | FRSC 132 | Chowdhury J |

THIS COURSE MEETS AT THE FRISCO CAMPUS
2811 INTERNET BLVD., FRISCO TX 75034.

**MKTG 4330**  **PROD PLNG BRND MGMT**
001 (1668) CRED 3.0 R 02:00-04:50 pm | BLB 245 | Guzman F |
002 (1735) CRED 3.0 MW 09:59-11:20 am | BLB 010 | Alvarado Karste |
003 (17204) CRED 3.0 T 06:30-09:20 pm | BLB 225 | Muniz F |

**MKTG 4470**  **BUSINESS MARKETING**
001 (1813) CRED 3.0 TR 09:30-10:50 am | BLB 050 | Smith T |

RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

**MKTG 4520**  **MARKETING CHANNELS**
007 (1642) CRED 3.0 INET | Malhan A |

WEB-BASED INSTRUCTION.
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777 (1804) CRED 3.0 INET | Malhan A |

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WEB-BASED INSTRUCTION.
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<td>007</td>
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RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

WEB-BASED INSTRUCTION.

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WEB-BASED INSTRUCTION.

THIS COURSE IS RESTRICTED. LIMITED TO STUDENTS RESIDING OUT-OF-STATE ONLY. CONTACT DEPARTMENT.

WEB-BASED INSTRUCTION.

THIS CLASS INCLUDES BREAKOUT SESSIONS. STUDENTS WILL MEET IN BLB 180 ON THE FIRST DAY OF CLASS. INSTRUCTOR WILL INFORM STUDENTS OF THEIR DESIGNATED GROUPS AND MEETING PLACE AFTER THE FIRST DAY OF CLASS.

Also meets: R 06:30 pm-09:20 pm BLB 170 8/27/18-12/14/18

This class includes breakout sessions on Thursday. Instructor will inform students of their designated groups and meeting place after the first day of class.

Also meets: R 02:00 pm-03:20 pm BLB 080 9/28/18-12/14/18

Course Topic: INTERN PROFESSIONAL SELLING
MKTG 5150  MKTG MANAGEMENT
040 (15614)  CRE 3.0  R  09:30 am-12:20 pm  BLB 060  Guzman F
RESTRICTED TO STUDENTS ENROLLED IN THE FULL-TIME COHORT IN BUSINESS MANAGEMENT.
501 (15054)  CRE 3.0  T  06:30 pm-09:20 pm  FRSC 125  Pelton L
THIS COURSE MEETS AT THE FRISCO CAMPUS
2811 INTERNET BLVD., FRISCO TX 75034.

MKTG 5800  MKTG INTERNSHIP
751 (1657)  CRE V  Randall W
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

MKTG 5900  SPECIAL PROBLEMS
701 (1506)  CRE 3.0
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

MKTG 5910  SPEC PROBS
701 (1788)  CRE V
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

MKTG 6010  MARKETING THOUGHT
001 (18118)  CRE 3.0  R  02:00 pm-04:50 pm  BLB 281  Kidwell B
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

MKTG 6900  SPECIAL PROBLEMS
702 (17246)  CRE V  Guzman F
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
710 (17247)  CRE V
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

MKTG 6940  INDIVIDUAL RES
700 (1517)  CRE V  Blankson C
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
702 (1519)  CRE V  Guzman F
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
706 (1523)  CRE V  Kidwell B
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
710 (17248)  CRE V
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

MKTG 6950  DISSERTATION
700 (1527)  CRE V  Blankson C
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
701 (1528)  CRE V  Ganesh G
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
702 (1529)  CRE V  Guzman F
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
703 (1530)  CRE V
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
704 (1531)  CRE V  Paswan A
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
705 (1532)  CRE V  Pelton L
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
707 (1534)  CRE V  Spears N
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
708 (1535)  CRE V  Strutton H
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
Eight Week Session One

MKTG 5150  MKTG MANAGEMENT

007 (17753) CRE 3.0  INET  Thompson K
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

080 (17751) CRE 3.0  AOP  Thompson K
WEB-BASED INSTRUCTION.
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086 (17752) CRE 3.0  AOP  Thompson K
RESTRICTED TO STUDENTS IN THE ACCELERATED ONLINE PROGRAM ONLY.
WEB-BASED INSTRUCTION.
THIS COURSE IS RESTRICTED. LIMITED TO STUDENTS RESIDING OUT-OF-STATE ONLY. CONTACT DEPARTMENT.

777 (17754) CRE 3.0  INET  Thompson K
WEB-BASED INSTRUCTION.
THIS COURSE IS RESTRICTED. LIMITED TO STUDENTS RESIDING OUT-OF-STATE ONLY. CONTACT DEPARTMENT.

MKTG 5200  CUSTOMER BEHAVIOR

007 (17531) CRE 3.0  INET  Spears N
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

080 (17527) CRE 3.0  INET  Spears N
WEB-BASED INSTRUCTION.
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086 (17528) CRE 3.0  INET  Spears N
RESTRICTED TO STUDENTS IN THE ACCELERATED ONLINE PROGRAM ONLY.
WEB-BASED INSTRUCTION.
THIS COURSE IS RESTRICTED. LIMITED TO STUDENTS RESIDING OUT-OF-STATE ONLY. CONTACT DEPARTMENT.

777 (17532) CRE 3.0  INET  Spears N
RESTRICTED TO STUDENTS IN THE ACCELERATED ONLINE PROGRAM ONLY.
WEB-BASED INSTRUCTION.
THIS COURSE IS RESTRICTED. LIMITED TO STUDENTS RESIDING OUT-OF-STATE ONLY. CONTACT DEPARTMENT.

Eight Week Session Two

MKTG 5250  ADV MKTG ANALYTICS
RESTRICTED TO STUDENTS IN THE ACCELERATED ONLINE PROGRAM ONLY.
WEB-BASED INSTRUCTION.
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OPSM/Operations and Supply Management

OPSM 3830 OPERATIONS MGMT

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WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

OPSM 4810 PURCH & MAT MGMT

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OPSM 4820 MFG PLAN & CNTL

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