# Marketing and Logistics

## LGAV/Aviation Logistics

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## LSCM/Logistics, Supply Chain MGMT

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**RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.**
LSCM 4860 ADV LOGISTICS MGMT

001 (17189) CRE 3.0  R  06:30 pm-09:20 pm  BLB 180  Sauser B
   Also meets: R  06:30 pm-09:20 pm BLB  170  8/27/18-12/14/18
002 (17190) CRE 3.0  TR  02:00 pm-03:20 pm  BLB  070  Sauser B
   Also meets: R  02:00 pm-03:20 pm BLB  080  8/27/18-12/14/18

LSCM 4900 SPECIAL PROBLEMS

501 (17607) CRE 3.0  M  06:00 pm-08:20 pm  FRSC 121
   Course Topic: LEAN SIX SIGMA
700 (14479) CRE V

760 (16538) CRE V  M  06:30 pm-09:20 pm  BLB  140
   RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

LSCM 5300 STRATEGIC SUPPLY CHAIN

007 (1816) CRE 3.0  Bryant A
   WEB-BASED INSTRUCTION.
   THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS
   RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS
   SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE
   SECTION OF THE COURSE IF APPLICABLE.
777 (1817) CRE 3.0  INET  Bryant A
   WEB-BASED INSTRUCTION.
   THIS COURSE IS RESTRICTED. LIMITED TO STUDENTS RESIDING OUT-OF-STATE ONLY. CONTACT
   DEPARTMENT.

LSCM 5560 STRATEGIC LOGISTICS

001 (1724) CRE 3.0  T  06:30 pm-09:20 pm  BLB  075  Michels J

LSCM 5800 LSCM INTERNSHIP

750 (1687) CRE V  Nowicki D
   RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

LSCM 5900 SPEC PROBS

701 (1770) CRE 3.0  Nowicki D
   RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

LSCM 5910 SPECIAL PROBLEMS

701 (1712) CRE V  Nowicki D
   RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

LSCM 6001 WORKSHOP LOG RES

001 (17196) CRE 1.0  F  02:00 pm-04:50 pm  BLB  065  Kidwell B

LSCM 6002 WORKSHOP LOG PEDAGOGY

001 (17197) CRE 1.0  F  02:00 pm-04:50 pm  BLB  065  Kidwell B

LSCM 6003 WORKSHOP LOG PRACTICE

001 (17198) CRE 1.0  F  02:00 pm-04:50 pm  BLB  065  Kidwell B

LSCM 6071 OPS RES FOR LSCM

001 (17195) CRE 3.0  R  02:00 pm-04:50 pm  BLB  281

LSCM 6090 SPECIAL PROBLEMS

700 (16618) CRE V  Nowicki D
   RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
701 (16619) CRE 3.0  F  02:00 pm-04:50 pm  BLB  285  Spears N
   Course Topic: GREEN WORKSHOP
   RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
702 (16620) CRE V  Sauser B
   RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

LSCM 6940  INDIVIDUAL RESEARCH

RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

LSCM 6950  DOCTORAL DISSERTATION

RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

Eight Week Session One

LSCM 5900  SPEC PROBS

RESTRICTED TO STUDENTS IN THE ACCELERATED ONLINE PROGRAM ONLY.

RESTRICTED TO STUDENTS IN THE ACCELERATED ONLINE PROGRAM ONLY.

RESTRICTED TO STUDENTS IN THE ACCELERATED ONLINE PROGRAM ONLY.

RESTRICTED TO STUDENTS IN THE ACCELERATED ONLINE PROGRAM ONLY.

RESTRICTED TO STUDENTS IN THE ACCELERATED ONLINE PROGRAM ONLY.

Eight Week Session Two
LSCM 5900 SPEC PROBS

080 (17749) CRE 3.0 AOP Ogden J
Course Topic: STRATEGIC SUPPLY MGMT
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.
RESTRICTED TO STUDENTS IN THE ACCELERATED ONLINE PROGRAM ONLY.

086 (17750) CRE 3.0 AOP Ogden J
Course Topic: STRATEGIC SUPPLY MGMT
RESTRICTED TO STUDENTS IN THE ACCELERATED ONLINE PROGRAM ONLY.
WEB-BASED INSTRUCTION.
THIS COURSE IS RESTRICTED. LIMITED TO STUDENTS RESIDING OUT-OF-STATE ONLY. CONTACT DEPARTMENT.

MKTG/Marketing

MKTG 2650 CULTURE & CONSUMPTION

001 (1488) CRE 3.0 T 11:00 am-12:20 pm BLB 170 Pelton L
BLENDED COURSE FACE TO FACE AND INTERNET
THIS COURSE ALLOWS STUDENTS TO CRITICALLY EXAMINE CONSUMER ROLE SETS IN CULTURALLY DIVERSE SETTINGS, BRAND PREFERENCE FORMATION IN DIFFERENT CULTURES, AND CULTURAL IMPERATIVES IN THE MARKETING OF PRODUCTS AND SERVICES. EMPHASIS IS PLACED ON ISSUES AND CHALLENGES IN DOING BUSINESS IN OTHER CULTURES/COUNTRIES. STUDENTS ACQUIRE SKILLS IN CREATIVE AND CRITICAL THINKING, WORKING IN GROUPS, APPRECIATING OTHER CULTURES AND HARNESING THEIR VALUES WITHIN THE UNIVERSITY COMMUNITY AND THE LARGER SOCIETY. CLASS EXERCISES, EXAMINATION, AND WRITTEN AND VERBAL PRESENTATIONS ENHANCE STUDENTS' SELF-AWARENESS AND OPENNESS TO DIFFERENT PERSPECTIVES.
BLENDED COURSE- UNIQUE MEETING PATTERN. MKTG 2650.001 MEETS FACE-TO-FACE ON TUESDAYS IN THE CLASSROOM, AND MEETS OUTSIDE THE CLASSROOM IN GROUPS FOR MANDATORY LAB ON THURSDAYS.
Also meets: R 11:00 am-12:20 pm NO ASSGN 8/27/18-12/14/18

002 (1812) CRE 3.0 R 11:00 am-12:20 pm BLB 170 Pelton L
BLENDED COURSE FACE TO FACE AND INTERNET
This course allows students to critically examine consumer role sets in culturally diverse settings, brand preference formation in different cultures, and cultural imperatives in the marketing of products and services. Emphasis is placed on issues and challenges in doing business in other cultures/countries. Students acquire skills in creative and critical thinking, working in groups, appreciating other cultures and harnessing their values within the university community and the larger society. Class exercises, examination, and written and verbal presentations enhance students' self-awareness and openness to different perspectives.
BLENDED COURSE-UNIQUE MEETING PATTERN. MKTG 2650.002 MEETS FACE-TO-FACE ON THURSDAYS IN THE CLASSROOM, AND MEETS OUTSIDE THE CLASSROOM IN GROUPS FOR MANDATORY LAB ON TUESDAYS.
Also meets: T 11:00 am-12:20 pm NO ASSGN 8/27/18-12/14/18

MKTG 3010 PROFESSIONAL SELLING

001 (1489) CRE 3.0 TR 12:30 pm-01:50 pm BLB 080 Suber T
002 (1490) CRE 3.0 MW 02:00 pm-03:20 pm BLB 080 Houser J
003 (1775) CRE 3.0 MWF 09:59 am-10:50 am BLB 225
070 (17804) CRE 3.0 M 07:30 pm-08:50 pm CHEC Orosy G
501 (17551) CRE 3.0 T 03:30 pm-06:20 pm FRSC 161 Suber T

MKTG 3650 MARKETING FOUNDATIONS

001 (1491) CRE 3.0 MWF 09:59 am-10:50 am RTFP 110 Strutton H
002 (1673) CRE 3.0 M 06:30 pm-09:20 pm BLB 180 Blankson C
003 (1619) CRE 3.0 TR 09:30 am-10:50 am LYCM Thompson K
004 (1620) CRE 3.0 W 02:00 pm-04:50 pm BLB 180 Strutton H
070 (17559) CRE 3.0 M 06:00 pm-07:20 pm CHEC Orosy G
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MKTG 4570  SALES ANALYTICS
001 (1805) CRE 3.0 TR 12:30 pm-01:50 pm  BLB 065  Houser J
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

MKTG 4600  RETAILING
001 (17205) CRE 3.0 TR 11:00 am-12:20 pm  BLB 245
007 (1811) CRE 3.0
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

MKTG 4620  E-MKTG TOOLS
001 (1740) CRE 3.0 TR 09:30 am-10:50 am  BLB 225  Chowdhury J

MKTG 4630  RETAILING II
001 (1499) CRE 3.0 TR 12:30 pm-01:50 pm  BLB 245
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

MKTG 4670  ADVANCED SALES
001 (1814) CRE 3.0 TR 11:00 am-12:20 pm  BLB 035  Houser J
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

MKTG 4770  SALES MANAGEMENT
001 (1807) CRE 3.0 TR 11:00 am-12:20 pm  BLB 065  Suber T
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

MKTG 4800  INTERNSHIP IN M OR L
751 (1500) CRE 3.0
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

MKTG 4805  SALES INTERNSHIP
751 (1808) CRE V
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

MKTG 4890  MARKETING PROBLEMS
001 (17207) CRE 3.0 R 06:30 pm-09:20 pm  BLB 180  Sauser B
Also meets: R 06:30 pm-09:20 pm BLB 170  8/27/18-12/14/18
002 (17238) CRE 3.0 TR 02:00 pm-03:20 pm  BLB 070  Sauser B
Also meets: R 02:00 pm-03:20 pm BLB 080  8/27/18-12/14/18

MKTG 4900  SPECIAL PROBLEMS
700 (1823) CRE V  Blankson C
Course Topic: INTERN PROFESSIONAL SELLING
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

MKTG 5150  MKTG MANAGEMENT
040 (15614) CRE 3.0 R 09:30 am-12:20 pm  BLB 060  Guzman F
RESTRICTED TO STUDENTS ENROLLED IN THE FULL-TIME COHORT IN BUSINESS MANAGEMENT.
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RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

Spears NCRE V707 (1534)

RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

Strutton HCRE V708 (1535)

RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

Thompson KCRE V709 (1536)

RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

CRE V710 (17249)

RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

Eight Week Session One

MKTG 5000 MKTG CONCEPTS

007 (14675) CRE 1.5

1.5 CREDIT HOUR COURSE
WEB-BASED INSTRUCTION.
THIS COURSE MEETS FROM AUGUST 25 - OCTOBER 5. AN EXPERIENTIAL COMPONENT IS AVAILABLE TO F-1 VISA HOLDERS UPON REQUEST.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

080 (14712) CRE 1.5

WEB-BASED INSTRUCTION.
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SECTION 080 AND 086 REQUIRE DEPARTMENT CONSENT. IF YOU ARE IN THE ACCELERATED ONLINE MBA PLEASE CONTACT THE GRADUATE PROGRAMS OFFICE IN THE COLLEGE OF BUSINESS AT 940.369.8977.
RESTRICTED TO STUDENTS IN THE ACCELERATED ONLINE PROGRAM ONLY.

086 (14713) CRE 1.5

INET
Thompson K

WEB-BASED INSTRUCTION.
SECTION 080 AND 086 REQUIRE DEPARTMENT CONSENT. IF YOU ARE IN THE ACCELERATED ONLINE MBA PLEASE CONTACT THE GRADUATE PROGRAMS OFFICE IN THE COLLEGE OF BUSINESS AT 940.369.8977.
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
RESTRICTED TO STUDENTS IN THE ACCELERATED ONLINE PROGRAM ONLY.

MKTG 5150 MKTG MANAGEMENT

007 (17753) CRE 3.0

INET
Thompson K

WEB-BASED INSTRUCTION.
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RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

MKTG 5200 CUSTOMER BEHAVIOR

WEB-BASED INSTRUCTION.
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Eight Week Session Two

MKTG 5250 ADV MKTG ANALYTICS

WEB-BASED INSTRUCTION.
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### OPSM/Operations and Supply Management

#### OPSM 3830 OPERATIONS MGMT

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WEB-BASED INSTRUCTION.

This is an Internet course. Course enrollment is restricted and non-Texas resident students residing outside of the state are not eligible to enroll in this section. Contact the department for enrollment assistance in an appropriate section of the course if applicable.

#### OPSM 4810 PURCH & MAT MGMT

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#### OPSM 4820 MFG PLAN & CNTL

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