### JOUR 1210  MASS COMM & SOCIETY

<table>
<thead>
<tr>
<th>Section</th>
<th>CRN</th>
<th>Type</th>
<th>Credits</th>
<th>Days</th>
<th>Time</th>
<th>Location</th>
<th>Instructor</th>
</tr>
</thead>
<tbody>
<tr>
<td>001</td>
<td>(17453)</td>
<td>CRE 3.0</td>
<td>MWF</td>
<td></td>
<td>09:59 am-10:50 am</td>
<td>LYCM</td>
<td>Blankenship S</td>
</tr>
</tbody>
</table>

### JOUR 2000  PRINCIPLES OF AD & PR

<table>
<thead>
<tr>
<th>Section</th>
<th>CRN</th>
<th>Type</th>
<th>Credits</th>
<th>Days</th>
<th>Time</th>
<th>Location</th>
<th>Instructor</th>
</tr>
</thead>
<tbody>
<tr>
<td>001</td>
<td>(8378)</td>
<td>CRE 3.0</td>
<td>TR</td>
<td>12:30 pm-01:50 pm</td>
<td>GAB 104</td>
<td>Broyles S</td>
<td></td>
</tr>
</tbody>
</table>

**FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM CLASSES IS MANDATORY. IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.**

<table>
<thead>
<tr>
<th>Section</th>
<th>CRN</th>
<th>Type</th>
<th>Credits</th>
<th>Days</th>
<th>Time</th>
<th>Location</th>
<th>Instructor</th>
</tr>
</thead>
<tbody>
<tr>
<td>002</td>
<td>(8379)</td>
<td>CRE 3.0</td>
<td>TR</td>
<td>12:30 pm-01:50 pm</td>
<td>GAB 105</td>
<td>Broyles S</td>
<td></td>
</tr>
</tbody>
</table>

**FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM CLASSES IS MANDATORY. IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.**

<table>
<thead>
<tr>
<th>Section</th>
<th>CRN</th>
<th>Type</th>
<th>Credits</th>
<th>Days</th>
<th>Time</th>
<th>Location</th>
<th>Instructor</th>
</tr>
</thead>
<tbody>
<tr>
<td>501</td>
<td>(16819)</td>
<td>CRE 3.0</td>
<td>TR</td>
<td>02:00 pm-03:20 pm</td>
<td>FRSC 133</td>
<td>Knight S</td>
<td></td>
</tr>
</tbody>
</table>

**THIS COURSE MEETS AT THE FRISCO CAMPUS 2811 INTERNET BLVD., FRISCO TX 75034.**

### JOUR 2250  MEDIA LITERACY

<table>
<thead>
<tr>
<th>Section</th>
<th>CRN</th>
<th>Type</th>
<th>Credits</th>
<th>Days</th>
<th>Time</th>
<th>Location</th>
<th>Instructor</th>
</tr>
</thead>
<tbody>
<tr>
<td>001</td>
<td>(16533)</td>
<td>CRE 3.0</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>Blankenship S</td>
</tr>
</tbody>
</table>

WEB-BASED INSTRUCTION.

**THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.**

### JOUR 2300  PRINCIPLES OF NEWS

<table>
<thead>
<tr>
<th>Section</th>
<th>CRN</th>
<th>Type</th>
<th>Credits</th>
<th>Days</th>
<th>Time</th>
<th>Location</th>
<th>Instructor</th>
</tr>
</thead>
<tbody>
<tr>
<td>001</td>
<td>(8374)</td>
<td>CRE 3.0</td>
<td>MW</td>
<td>12:30 pm-01:50 pm</td>
<td>BLB 180</td>
<td>Paul N</td>
<td></td>
</tr>
</tbody>
</table>

**FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM CLASSES IS MANDATORY. IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.**

<table>
<thead>
<tr>
<th>Section</th>
<th>CRN</th>
<th>Type</th>
<th>Credits</th>
<th>Days</th>
<th>Time</th>
<th>Location</th>
<th>Instructor</th>
</tr>
</thead>
<tbody>
<tr>
<td>501</td>
<td>(16818)</td>
<td>CRE 3.0</td>
<td>TR</td>
<td>02:00 pm-03:20 pm</td>
<td>FRSC 107</td>
<td>McPhate D</td>
<td></td>
</tr>
</tbody>
</table>

**THIS COURSE MEETS AT THE FRISCO CAMPUS 2811 INTERNET BLVD., FRISCO TX 75034.**

### JOUR 2310  INTRO TO MEDIA WRITING

<table>
<thead>
<tr>
<th>Section</th>
<th>CRN</th>
<th>Type</th>
<th>Credits</th>
<th>Days</th>
<th>Time</th>
<th>Location</th>
<th>Instructor</th>
</tr>
</thead>
<tbody>
<tr>
<td>001</td>
<td>(8317)</td>
<td>CRE 3.0</td>
<td>MW</td>
<td>09:00 am-10:20 am</td>
<td>SYMR 224</td>
<td>Paul N</td>
<td></td>
</tr>
</tbody>
</table>

**JOUR MAJOR OR MINOR STATUS AND PASS GSP TEST; TWO TERMS/SEMESTERS OF FIRST YEAR ENGLISH\**

**STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED\**

**CO-REQUISITE: 2310.301\**

**FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM CLASSES IS MANDATORY. IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.\**

<table>
<thead>
<tr>
<th>Section</th>
<th>CRN</th>
<th>Type</th>
<th>Credits</th>
<th>Days</th>
<th>Time</th>
<th>Location</th>
<th>Instructor</th>
</tr>
</thead>
<tbody>
<tr>
<td>002</td>
<td>(8318)</td>
<td>CRE 3.0</td>
<td>MW</td>
<td>11:00 am-12:20 pm</td>
<td>SYMR 224</td>
<td>McPhate D</td>
<td></td>
</tr>
</tbody>
</table>

**JOUR MAJOR OR MINOR STATUS AND PASS GSP TEST; TWO TERMS/SEMESTERS OF FIRST YEAR ENGLISH\**

**STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED\**

**CO-REQUISITE: 2310.302\**

**FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM CLASSES IS MANDATORY. IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.\**

<table>
<thead>
<tr>
<th>Section</th>
<th>CRN</th>
<th>Type</th>
<th>Credits</th>
<th>Days</th>
<th>Time</th>
<th>Location</th>
<th>Instructor</th>
</tr>
</thead>
<tbody>
<tr>
<td>003</td>
<td>(8319)</td>
<td>CRE 3.0</td>
<td>MW</td>
<td>12:59 pm-02:20 pm</td>
<td>SYMR 224</td>
<td>McPhate D</td>
<td></td>
</tr>
</tbody>
</table>

**JOUR MAJOR OR MINOR STATUS AND PASS GSP TEST; TWO TERMS/SEMESTERS OF FIRST YEAR ENGLISH\**

**STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED\**

**CO-REQUISITE: 2310.303\**

**FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM CLASSES IS MANDATORY. IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.\**
JOUR MAJOR OR MINOR STATUS AND PASS GSP TEST; TWO TERMS/SEMESTERS OF FIRST YEAR ENGLISH

STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED

CO-REQUISITE: JOUR 2310.307

FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM CLASSES IS MANDATORY. IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.

007 (8402) CRE 3.0 TR 02:00 pm-03:20 pm SYMR 223 Nevins A

JOUR MAJOR MAJOR STATUS AND PASS GSP TEST; TWO TERMS/SEMESTERS OF FIRST YEAR ENGLISH

STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED

CO-REQUISITE: JOUR 2310.307

FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM CLASSES IS MANDATORY. IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.

010 (15439) CRE 3.0 R 03:30 pm-06:20 pm SYMR 224 Nevins A

301 (8321) LAB 0.0 F 11:00 am-12:50 pm SYMR 222 Paul N

CO-REQUISITE: 2310.001

RESTRICTED COURSE APPROVAL REQUIRED. CONTACT SCHOOL.

302 (8324) LAB 0.0 F 12:59 pm-02:50 pm SYMR 222 McPhate D

CO-REQUISITE: 2310.002

RESTRICTED COURSE APPROVAL REQUIRED. CONTACT SCHOOL.

303 (8322) LAB 0.0 F 03:00 pm-04:50 pm SYMR 222 McPhate D

CO-REQUISITE: 2310.003

RESTRICTED COURSE APPROVAL REQUIRED. CONTACT SCHOOL.

307 (8403) LAB 0.0 F 03:00 pm-04:50 pm SYMR 224 Nevins A

CO-REQUISITE JOUR 2310.006

RESTRICTED COURSE APPROVAL REQUIRED. CONTACT SCHOOL.

310 (15440) LAB 0.0 F 11:00 am-12:50 pm SYMR 224 Nevins A

CO-REQUISITE JOUR 2310.010

RESTRICTED COURSE APPROVAL REQUIRED. CONTACT SCHOOL.

501 (16817) CRE 3.0 TR 12:30 pm-01:50 pm FRSC 111 Vernon E

THIS COURSE MEETS AT THE FRISCO CAMPUS 2811 INTERNET BLVD., FRISCO TX 75034.

804 (16816) CRE 3.0 INET Parks S

WEB-BASED INSTRUCTION.

This is an Internet course. Course enrollment is restricted and non-Texas resident students residing outside of the state are not eligible to enroll in this section. Contact the department for enrollment assistance in an appropriate section of the course if applicable.

808 (16070) CRE 3.0 INET Parks S

WEB-BASED INSTRUCTION.

This is an Internet course. Course enrollment is restricted and non-Texas resident students residing outside of the state are not eligible to enroll in this section. Contact the department for enrollment assistance in an appropriate section of the course if applicable.

JOUR 3020 ADV ACCOUNT PLANNING

001 (8333) CRE 3.0 TR 09:30 am-10:50 am GAB 114 Champlin S

STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED

JOUR MAJOR STATUS AND JOUR 1210, JOUR 2000 OR 2010, JOUR 2310, GSP TEST AND MATH 1680 FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM CLASSES IS MANDATORY. IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.

002 (8335) CRE 3.0 TR 11:00 am-12:20 pm GAB 114 Campbell C

STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED

JOUR MAJOR STATUS AND JOUR 1210, JOUR 2000 OR 2010, JOUR 2310, GSP TEST AND MATH 1680 FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM CLASSES IS MANDATORY. IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.

JOUR 3040 AD MEDIA STRATEGY

001 (15013) CRE 3.0 TR 06:30 pm-07:50 pm GAB 114 Unger V
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED.
JOUR MAJOR STATUS AND JOUR 1210, JOUR 2000 OR 2010, JOUR 2310, GSP TEST AND MATH 1680 2012 CATALOG AND BEFORE MUST ALSO HAVE JOUR 3210/2200
FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM CLASSES IS MANDATORY. IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.

JOUR 3050  ADVERTISING CREATIVE

001 (8382) CRE 3.0 TR  09:30 am-10:50 am SYMR 203  Broyles S
CO-REQUISITE 3055.001. STUDENTS TAKING THIS CLASS SECTION MUST ALSO ENROLL IN JOUR 3055.001. NO EXCEPTIONS.

JOUR MAJOR STATUS AND JOUR 1210, JOUR 2000 OR 2010, JOUR 2310, JOUR 3210/2200, GSP TEST AND MATH 1680; JOUR MINOR STATUS AND JOUR 2000 OR 2010
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED.
FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM CLASSES IS MANDATORY. IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.

002 (8383) CRE 3.0 TR  11:00 am-12:20 pm SYMR 203  Ford W
CO-REQUISITE 3055.002 STUDENT TAKING THIS CLASS SECTION MUST ALSO ENROLL IN JOUR 3055.002. NO EXCEPTIONS.

JOUR MAJOR STATUS AND JOUR 1210, JOUR 2000 OR 2010, JOUR 2310, JOUR 3210/2200, GSP TEST AND MATH 1680; JOUR MINOR STATUS AND JOUR 2000 OR 2010
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED.
FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM CLASSES IS MANDATORY. IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.

003 (16411) CRE 3.0 W  06:59 pm-09:50 pm SYMR 203  Metoff F
CO-REQUISITE 3055.001. STUDENTS TAKING THIS CLASS SECTION MUST ALSO ENROLL IN JOUR 3055.001. NO EXCEPTIONS.
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED.
FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM CLASSES IS MANDATORY. IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.

JOUR 3055  VISUAL STRATEGY

001 (8380) CRE 3.0 MW  12:59 pm-02:20 pm SYMR 203  Ford W
JOUR MAJOR STATUS AND JOUR 1210, JOUR 2000 OR 2010, JOUR 2310, JOUR 3210/2200, GSP TEST AND MATH 1680; JOUR MINOR STATUS AND JOUR 2000 OR 2010
CO-REQUISITE - JOUR 3050.001

STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED.
FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM CLASSES IS MANDATORY. IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.

002 (8381) CRE 3.0 MW  09:59 am-11:20 am SYMR 203  Ford W
JOUR MAJOR STATUS AND JOUR 1210, JOUR 2000 OR 2010, JOUR 2310, JOUR 3210/2200, GSP TEST AND MATH 1680; JOUR MINOR STATUS AND JOUR 2000 OR 2010
CO-REQUISITE - JOUR 3055.002

STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED.
FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM CLASSES IS MANDATORY. IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.
JOUR 3070   AD AGENCY MANAGEMENT

001 (14216)  CRE 3.0  M 06:30 pm-09:20 pm  WH 216  Campbell C

STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED.
FIRST DAY ATTENDANCE TO MAYBORN SCHOOL OF JOURNALISM CLASSES IS MANDATORY. IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.

JOUR 3200   MASS COMM RESEARCH

801 (16815)  CRE 3.0  INET  Champlin S
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

JOUR 3210   APPL DESIGN AD & PR

001 (8375)  CRE 3.0  M 11:00 am-01:50 pm  SYMR 222  Rivenbark Jr. C
JOUR MAJOR STATUS AND (2013 CATALOG) JOUR 1210, JOUR 2000, JOUR 2310, PASS GSP TEST AND MATH 1680 OR (2012 CATALOG AND BEFORE) JOUR 1210 AND PASS GSP TEST

STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED.
FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM CLASSES IS MANDATORY. IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.

802 (16071)  CRE 3.0  INET  James J
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

803 (16808)  CRE 3.0  INET  James J
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

804 (16072)  CRE 3.0  INET  James J
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

806 (16809)  CRE 3.0  INET  Rivenbark Jr. C
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

JOUR 3300   INTRO TO VISCOMM
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED.
JOUR MAJOR STATUS AND (2013 CATALOG) JOUR 1210, JOUR 2300, JOUR 2310, PASS GSP TEST AND MATH 1680 OR (2012 CATALOG AND BEFORE) PASS GSP TEST; JOUR MINOR STATUS AND JOUR 2310
FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM CLASSES IS MANDATORY. IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.

JOUR MAJOR STATUS AND (2013 CATALOG) JOUR 1210, JOUR 2300, JOUR 2310, PASS GSP TEST AND MATH 1680 OR (2012 CATALOG AND BEFORE) PASS GSP TEST; JOUR MINOR STATUS AND JOUR 2310
FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM CLASSES IS MANDATORY. IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.

STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED.
JOUR MAJOR OR MINOR STATUS AND JOUR 3321 OR 3323
FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM CLASSES IS MANDATORY. IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.

STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED.
JOUR MAJOR OR MINOR STATUS PLUS JOUR 2310.
FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM CLASSES IS MANDATORY. IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.
JOUR MAJOR STATUS AND (2013 CATALOG) JOUR 1210, 2310 AND 2000 OR 2300 OR (2012 CATALOG AND BEFORE) JOUR 1210, JOUR 2010 OR 2420, JOUR 2310, JOUR 3210/2200 OR JOUR 3300/2330 AND PASS GSP TEST; JOUR MINOR STATUS AND JOUR 2310

JOUR 3321.304 IS A LAB COMPONENT OF HOUR 3321.004 AND THE TWO CLASSES SHOULD BE TAKEN CONCURRENTLY.
JOUR 3321,304 IS A LAB COMPONENT OF HOUR 3321.004 AND THE TWO CLASSES SHOULD BE TAKEN CONCURRENTLY.

THIRD COURSE MEETS AT THE FRISCO CAMPUS 2811 INTERNET BLVD., FRISCO TX  75034.
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

JOUR 3323  BDCST / WEB NEWS WRITING

STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED.
MAJOR STATUS AND (2013 TO CURRENT CATALOG) JOUR 1210, JOUR2310 AND JOUR 2300; OR (2012 CATALOG AND BEFORE) JOUR 1210, JOUR 2310, JOUR 3210/2200 AND JOUR 3300/2330 AND PASS GSP TEST; JOUR MINOR STATUS AND JOUR 2310.
FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM CLASSES IS MANDATORY. IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.

STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED.
MAJOR STATUS AND (2013 TO CURRENT CATALOG) JOUR 1210, JOUR2310 AND JOUR 2300; OR (2012 CATALOG AND BEFORE) JOUR 1210, JOUR 2310, JOUR 3210/2200 AND JOUR 3300/2330 AND PASS GSP TEST; JOUR MINOR STATUS AND JOUR 2310.
FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM CLASSES IS MANDATORY. IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.

JOUR 3340  DIGITAL MEDIA FOR JOUR

STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED.
MAJOR STATUS AND (2013 TO CURRENT CATALOG) JOUR 1210, JOUR2310 AND JOUR 2300; OR (2012 CATALOG AND BEFORE) JOUR 1210, JOUR 2310, JOUR 3210/2200 AND JOUR 3300/2330 AND PASS GSP TEST; JOUR MINOR STATUS AND JOUR 2310.
FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM CLASSES IS MANDATORY. IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.

STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED.
MAJOR STATUS AND (2013 TO CURRENT CATALOG) JOUR 1210, JOUR2310 AND JOUR 2300; OR (2012 CATALOG AND BEFORE) JOUR 1210, JOUR 2310, JOUR 3210/2200 AND JOUR 3300/2330 AND PASS GSP TEST; JOUR MINOR STATUS AND JOUR 2310.
FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM CLASSES IS MANDATORY. IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.

STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED.
MAJOR STATUS AND (2013 TO CURRENT CATALOG) JOUR 1210, JOUR2310 AND JOUR 2300; OR (2012 CATALOG AND BEFORE) JOUR 1210, JOUR 2310, JOUR 3210/2200 AND JOUR 3300/2330 AND PASS GSP TEST; JOUR MINOR STATUS AND JOUR 2310.
FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM CLASSES IS MANDATORY. IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.

STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED.
MAJOR STATUS AND (2013 TO CURRENT CATALOG) JOUR 1210, JOUR 2000, JOUR 2310, PASS GSP TEST AND MATH 1680; JOUR MINOR STATUS AND JOUR 2000; STUDENTS WHO HAVE TAKEN AND PASSED JOUR 2420 WILL NOT RECEIVE CREDIT FOR THIS CLASS.

JOUR 3410  PR FOR NON-PROFITS
FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM CLASSES IS MANDATORY. IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.

FRSC 123R Skinner-Luker KCRE 3.0
06:00 pm-08:50 pm
FRSC 123
Skinner-Luker K

THIS COURSE MEETS AT THE FRISCO CAMPUS
2811 INTERNET BLVD., FRISCO TX 75034.

JOUR 3420  PR WRITING
001 (8366) CRE 3.0  TR 02:00 pm-03:20 pm
SYMR 222
Keller K

STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED.

FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM CLASSES IS MANDATORY. IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.

JOUR MAJOR OR MINOR STATUS AND JOUR 3321.

SYMR 222TR Keller KCRE 3.0 09:30 am-10:50 am
002 (8348) CRE 3.0  TR 09:30 am-10:50 am
SYMR 222
Keller K

STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED.

MAJOR STATUS AND JOUR 3321

FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM CLASSES IS MANDATORY. IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.

JOUR 3700  PHOTO JOURNALISM
001 (8327) CRE 3.0  T 06:30 pm-09:20 pm
SYMR 223
Bennett T

JOUR MAJOR OR MINOR STATUS AND JOUR 3321 OR 3323 AND JOUR 3300/2330

STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED

FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM CLASSES IS MANDATORY. IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.

JOUR MAJOR OR MINOR STATUS AND JOUR 3321

SYMR 223 TR Campbell CCRE 3.0 02:00 pm-03:20 pm
003 (15441) CRE 3.0  W 03:30 pm-06:20 pm
SYMR 223
Anderson C

JOUR 4055  BROADCAST ADVERTS
001 (16064) CRE 3.0  W 06:30 pm-09:20 pm
GAB 114
Dale J

JOUR 4070  AD CAMPAIGNS
001 (8343) CRE 3.0  TR 02:00 pm-03:20 pm
SYMR 203
Campbell C

STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED

MAJOR OR MINOR STATUS PLUS JOUR 3020 AND JOUR 3040 OR JOUR 3200 AND JOUR 3050/4050

FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM CLASSES IS MANDATORY. IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.

JOUR 4210  TOPICS IN JOUR
001 (15049) CRE 3.0  MW 09:00 am-10:20 am
GAB 114
Poynter R

Course Topic: CRISIS COMMUNICATION

FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM CLASSES IS MANDATORY. IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.

THIS CLASS IS DESIGNED TO DEVELOP ADVANCED PROFESSIONAL CRISIS COMMUNICATION RESEARCH, PLANNING, COMMUNICATION AND ANALYSIS SKILLS. STUDENTS WILL GAIN AN UNDERSTANDING OF CRISIS COMMUNICATION CYCLE AND CASE STUDIES FROM A VARIETY OF ORGANIZATIONAL COMMUNICATION PERSPECTIVES; NONPROFIT, CORPORATE, PRESIDENTIAL, GOVERNMENTAL AND MEDIA COMMUNICATION. CLASS ASSIGNMENTS WILL EXAMINE RECENT CRISES FOR NEW ORGANIZATIONAL, PUBLIC, SOCIAL MEDIA, MEDIA AND ETHICS TRENDS, COMPLEXITIES AND PRACTICES.
Course Topic: BUSINESS JOURNALISM

FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM CLASSES IS MANDATORY. IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.

DESCRIPTION: IN DALLAS, THERE ARE 18 BUSINESSES ON THE FORTUNE MAGAZINE TOP 500 COMPANIES IN AMERICA LIST THAT GENERATED NEARLY $800 BILLION IN REVENUE. IN TEXAS, THERE ARE 52 COMPANIES ON THE LIST. BUSINESS NEWS AND THE ECONOMY ARE AT THE HEART OF ALMOST EVERY STORY WE COVER NOWADAYS. THIS IS A FUNDAMENTAL CLASS TO UNDERSTAND THE BASIC CONCEPTS OF HOW TO TELL STORIES ABOUT PUBLICLY TRADED AND PRIVATE COMPANIES AS WELL AS A GRASP ON HOW FINANCIAL MARKETS AFFECT EVERY ASPECT OF NEWS COVERAGE - LOCALLY, STATEWIDE, NATIONALLY, AND INTERNATIONALLY. YOU WILL LEARN HOW TO FIGURE HOW MUCH CORPORATE CEO'S MAKE, HOW TO READ FINANCIAL STATEMENTS, HOW THE STOCK MARKET WORKS, HOW TO WRITE BASIC EARNINGS REPORT STORIES AND HOW TO DO RESEARCH PUBLICLY TRADED AND PRIVATE COMPANIES. IF YOU WANT TO BECOME MORE KNOWLEDGEABLE ABOUT BUSINESS, WANT TO BECOME A BUSINESS WRITER OR A DIRECTOR OF INVESTOR RELATIONS, THIS CLASS IS FOR YOU.

Course Topic: WEB DESIGN FOR JOURNALISM

FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM CLASSES IS MANDATORY. IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.

DESCRIPTION: COURSE IS AN OVERVIEW OF ONLINE DESIGN AND AN INTRODUCTION TO CODING FOR DESIGNERS, WITH AN EMPHASIS ON THINKING MOBILE FIRST. WE WILL USE A CASE STUDY APPROACH AN EVALUATE THE DESIGN AND PRODUCTION OF WEB APPLICATIONS FOR JOURNALISM, ADVERTISING AND PUBLIC RELATIONS. AFTER THE CASE STUDIES SECTION, STUDENTS WILL INCORPORATE BEST PRACTICES FOR USER EXPERIENCE (UX) AND PLAN AND PRODUCE AN INTERACTIVE DESIGN OF A WEB APPLICATION FOR DIGITAL STORYTELLING (THIS CAN BE ON BEHALF OF A NEWSWORTHY TOPIC, FOR A CLIENT OR A CAMPAIGN). THROUGHOUT THE COURSE STUDENTS WILL WORK ON FRONT-END CODING SKILLS AND INVESTIGATE THE AFFORDANCES OF VARIOUS LANGUAGES AND LIBRARIES FOR WEB DESIGN. PRE-REQUISITES: JOUR 3210 OR 3300.

Course Topic: MEDIA ENTREP. & INNOVATION

DESCRIPTION: EVERYDAY WE'RE READING ABOUT THE MAJOR CHANGES THAT ARE AFFECTING DAILY JOURNALISM. LAYOFFS, BUYOUTS, CONSOLIDATIONS AND THE SEARCH FOR NEW BUSINESS MODELS ARE ON TOP OF EVERY MEDIA EXECUTIVE'S MIND. BEYOND THAT, THERE'S A NEED FOR A SPIRIT OF ENTREPRENEURSHIP AND INNOVATION IN ALL FORMS OF MEDIA. CREATING NEW SOLUTIONS TO ENGAGE AUDIENCES, INTEGRATING CONTENT AND TECHNOLOGY ARE REQUIRED FOR MEDIA COMPANIES AND PROFESSIONALS SUCCEED. TAKING AN IDEA FROM CONCEPT TO REALITY IS ONE OF THE MOST DIFFICULT STEPS FOR ANYONE TO TAKE, BUT IT IS ONE THAT MEDIA PROFESSIONALS MUST HAVE THE SKILLS TO SURVIVE AND SUCCEED. THIS CLASS WILL PROVIDE AN OVERVIEW OF THE CURRENT AND FUTURE STATE OF MEDIA; WHAT IT TAKES TO BECOME AN ENTREPRENEUR; HOW TO START A BUSINESS; FIND CUSTOMERS AND IN THE END, PITCH YOUR BUSINESS IDEA. PRE-REQUISITES: JOUR MAJOR.

Course Topic: CREATIVE MEDIA ILLUSTRATION

PREREQUISITES: JOUR 3210 OR ASTU 3030.

FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM CLASSES IS MANDATORY. IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.

DESCRIPTION: THIS COURSE PROVIDES STUDENTS WITH A FOUNDATION IN BASIC GRAPHIC DESIGN CONCEPTS AND SKILLS USING A HANDS-ON APPROACH IN A LAB SETTING USING DIGITAL SOFTWARE. TOPICS INCLUDE DESIGN ELEMENTS AND PRINCIPLES, COLOR THEORY, TYPOGRAPHY, AND LAYOUT TECHNIQUES. UPON COMPLETION OF THIS COURSE STUDENTS SHOULD HAVE THE ABILITY TO DEMONSTRATE VISUAL PROBLEM SOLVING SKILLS USING VARIOUS GRAPHIC TOOLS, TECHNIQUES, AND PROCESSES.
FORM 104W Mcelroy BCRE 3.0 06:00 pm-08:50 pm

Students will be introduced to the methods of professional media performance for live on camera work delivering news, conducting a public relations event or an advertising pitch. The focus will also include media performance techniques for live presentations suitable for public relations events or advertising client pitches.

This course meets at the Frisco Campus
2811 Internet Blvd., Frisco TX 75034.

First day attendance in Mayborn School of Journalism classes is mandatory. If a student misses the first class day, the student may be dropped.

501 (15064) CRE 3.0 W 06:00 pm-08:50 pm FRSC 104 Mcelroy B

Course Topic: MEDIA PERFORMANCE IN NEWS & PR

Students will be introduced to the methods of professional media performance for live on camera work delivering news, conducting a public relations event or an advertising pitch. The focus will also include media performance techniques for live presentations suitable for public relations events or advertising client pitches.

This course meets at the Frisco Campus
2811 Internet Blvd., Frisco TX 75034.

First day attendance in Mayborn School of Journalism classes is mandatory. If a student misses the first class day, the student may be dropped.

503 (17966) CRE 3.0 M 06:00 pm-08:50 pm FRSC 132 Baretta C

This course meets at the Frisco Campus
2811 Internet Blvd., Frisco TX 75034.

801 (17969) CRE 3.0 INET Amihere D

WEB-BASED INSTRUCTION.

This is an internet course. Course enrollment is restricted and non-Texas resident students residing outside of the state are not eligible to enroll in this section. Contact the department for enrollment assistance in an appropriate section of the course if applicable.

Data Reporting and Visualization.

Pre-requisite JOUR 3300 & JOUR 3321

Description: Course is an introduction to the communication of facts and data by means of charts, graphs, maps, and diagrams. Students will learn the basics of cleaning "dirty" data, how to analyze it using several programs and how to take the data trends they find and turn them into a cohesive data story. Students who are writers that want to know how to use data in their storytelling and create dynamic data visualizations should take this course. This is not a coding class, and no previous coding experience is required. Access to a computer with ability to download software onto it is required as we will be using several free programs that will need to be installed.

JOUR 4230 ARTS & CULTURE JOUR

001 (17421) CRE 3.0 W 03:30 pm-06:20 pm LANG 215 Stephenson D

Class Title: Food Journalism

Study of the development of modern food writing in major media and on electronic platforms. Appreciation of literary, investigative and critical food writing. Practice of writing about food across all platforms and formats, including reporting, criticism, feature writing and explanatory journalism.

002 (17422) CRE 3.0 W 06:30 pm-09:20 pm GAB 111H Loftis R

Class Title: Music Criticism

Students will develop the skills necessary to review live and recorded music in a variety of genres, for a range of platforms, and on deadline. Students can achieve an understanding of musical forms, conventions traditions and new aesthetics sufficient to write authoritative reviews, critical essays, features and profiles of music and musicians. Students learn about the rapidly evolving markets where music criticism appears - print, online, social media and broadcast. The ethical and legal aspects of music criticism and music criticism's role in society will be considered.

JOUR 4240 INTERNATIONAL MEDIA

801 (16046) CRE 3.0 INET Blankenship S

WEB-BASED INSTRUCTION.

This is an internet course. Course enrollment is restricted and non-Texas resident students residing outside of the state are not eligible to enroll in this section. Contact the department for enrollment assistance in an appropriate section of the course if applicable.

JOUR 4250 RACE, GENDER & MEDIA

002 (8339) CRE 3.0 TR 06:30 pm-07:50 pm CURY 204 Everbach T

Must have 45 hours of college coursework to enroll.

First day attendance in Mayborn School of Journalism classes is mandatory. If a student misses the first class day, the student may be dropped.
<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Days</th>
<th>Time</th>
<th>Location</th>
<th>Instructor</th>
</tr>
</thead>
<tbody>
<tr>
<td>JOUR 4270</td>
<td>STRATEGIC SOCIAL MEDIA</td>
<td>M</td>
<td>03:30 pm-06:20 pm</td>
<td>WH 116</td>
<td>Knight S</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>T</td>
<td>06:00 pm-08:50 pm</td>
<td>FRSC 123</td>
<td>Knight S</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>W</td>
<td>03:30 pm-06:20 pm</td>
<td>INET</td>
<td>Knight S</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>001 (8373)</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>501 (15066)</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>801 (15969)</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>JOUR 4321</td>
<td>OPINION WRITING</td>
<td>W</td>
<td>03:30 pm-06:20 pm</td>
<td>GAB 111H</td>
<td>Loftis R</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>001 (16045)</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>002 (14245)</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>JOUR 4323</td>
<td>ADV BDCST / WB NEWS WRIT</td>
<td>M</td>
<td>12:00 pm-03:59 pm</td>
<td>GAB 101</td>
<td>Mcelroy B</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>001 (8328)</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>002 (8344)</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>JOUR 4343</td>
<td>VIS NEWS STORYTELLING</td>
<td>M</td>
<td>03:00 pm-05:50 pm</td>
<td>GAB 101</td>
<td>Brown C</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>001 (8397)</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>002 (8344)</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>JOUR 4350</td>
<td>SPORTS JOURNALISM</td>
<td>T</td>
<td>06:30 pm-09:20 pm</td>
<td>FRSC 128</td>
<td>Carter S</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>501 (15915)</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>JOUR 4410</td>
<td>REPORT PUB AFFA</td>
<td>R</td>
<td>06:30 pm-09:20 pm</td>
<td>SYMR 203</td>
<td>Loftis R</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>001 (8329)</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>002 (8367)</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>004 (15050)</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

*It is recommended that students who enroll in this class have a laptop or other mobile device.

First day attendance in Mayborn School of Journalism classes is mandatory. If a student misses the first class day, the student may be dropped.

This course meets at the Frisco Campus 2811 Internet Blvd., Frisco TX 75034.

*Web-based instruction.

This is an Internet course. Class enrollment is restricted and non-Texas resident students resident outside of the state are not eligible to enroll in this section. Contact the department for enrollment assistance in an appropriate section of the course if applicable.

Major status plus JOUR 3323 and JOUR 2330/3300; co-requisite JOUR 4323.

First day attendance in Mayborn School of Journalism classes is mandatory. If a student misses the first class day, the student may be dropped.

Students should contact school if enrollment is blocked for this course and pre-reqs have been completed.

Pre-reqs: Major or minor status plus JOUR 3321 or 3323.

First day attendance in Mayborn School of Journalism classes is mandatory. If a student misses the first class day, the student may be dropped.
JOUR 4440 PR CASE STUDIES
001 (8364) CRE 3.0 T 03:30 pm-06:20 pm GAB 114 Dale J
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND
PRE-REQS HAVE BEEN COMPLETED.
MAJOR STATUS PLUS JOUR 3020 OR 3321; MINOR STATUS PLUS JOUR 2010 OR 2420 OR 2000.

JOUR 4460 PR COMMUNICATION
001 (8377) CRE 3.0 T 09:30 am-12:20 pm GAB 111H Poynter R
JOUR MAJOR STATUS; JOUR 3420; CONSENT OF SCHOOL.
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND
PRE-REQS HAVE BEEN COMPLETED.
FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM CLASSES IS MANDATORY. IF A
STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.

002 (13998) CRE 3.0 T 02:00 pm-04:50 pm GAB 111H Poynter R
JOUR MAJOR STATUS; JOUR 3420; CONSENT OF SCHOOL.
STUDENTS SHOULD CONTACT THE SCHOOL IS ENROLLMENT IS BLOCKED FOR THIS COURSE AND
PRE-REQS HAVE BEEN COMPLETED.
FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM CLASSES IS MANDATORY. IF A
STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.

003 (18048) CRE 3.0 R 11:00 am-01:50 pm GAB 111H Poynter R

JOUR 4470 ETHICS IN AD & PR
001 (8337) CRE 3.0 W 03:30 pm-06:20 pm GATE 132 Keller K
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND
PRE-REQS HAVE BEEN COMPLETED.
AD MAJOR STATUS PLUS JOUR 3050/4050; PR MAJOR STATUS PLUS JOUR 3420; MINOR STATUS
PLUS JOUR 2010 OR 2420 OR 2000; CAPSTONE CLASS; MAJORS SHOULD HAVE COMPLETED 9
HOURS IN AD OR PR CLASSES; CLASS SHOULD BE TAKEN FINAL SEMESTER.
FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM CLASSES IS MANDATORY. IF A
STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.

JOUR 4620 MASS COMM LAW & ETHICS
001 (8330) CRE 3.0 MW 03:00 pm-04:20 pm CURY 203 Donald M
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND
PRE-REQS HAVE BEEN COMPLETED.
MAJOR STATUS AND JOUR 3321 OR 3323 AND 6 HOURS OF UPPER LEVEL NEWS COURSES;
CAPSTONE COURSE; SHOULD BE TAKEN FINAL SEMESTER.
FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM CLASSES IS MANDATORY. IF A
STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.

JOUR 4720 MULTIMEDIA STORYTELL
001 (8393) CRE 3.0 R 06:30 pm-09:20 pm SYMR 223 Anderson C
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND
PRE-REQS HAVE BEEN COMPLETED.
JOUR MAJOR OR MINOR STATUS PLUS JOUR 3700.
FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM CLASSES IS MANDATORY. IF A
STUDENT MISSES THE FIRST DAY OF CLASS, THE STUDENT MAY BE DROPPED.

JOUR 4800 PROFESSIONAL INTERNSHIP
701 (8405) CRE V RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
702 (8331) CRE V RESTRICTED COURSE APPROVAL REQUIRED. CONTACT SCHOOL.
704 (8355) CRE V RESTRICTED COURSE APPROVAL REQUIRED. CONTACT SCHOOL.
705 (8409) CRE V RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
706 (15438) CRE V RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
707 (8351) CRE V RESTRICTED COURSE APPROVAL REQUIRED. CONTACT SCHOOL.
710 (8334) CRE V RESTRICTED COURSE APPROVAL REQUIRED. CONTACT SCHOOL.
RESTRICTED COURSE APPROVAL REQUIRED. CONTACT SCHOOL.

RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

JOUR 4805 AD PR PRACTICUM

RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

JOUR 4810 NEWS / SPORTS PRACTICUM

RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

JOUR 4815 SWOOP AGENCY PRACTICUM

RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

JOUR 4900 SPECIAL PROBLEMS

RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

JOUR 4910 SPECIAL PROBLEMS

RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

JOUR 4999 NEWS CAPSTONE

RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

JOUR 5010 REPORTING PRACTICE

RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

JOUR 5040 MEDIA STUDIES/THEORIES

WEB-BASED INSTRUCTION.

THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.
<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Section</th>
<th>Instructor</th>
<th>Credits</th>
<th>Time</th>
<th>Location</th>
<th>Classroom</th>
</tr>
</thead>
<tbody>
<tr>
<td>JOUR 5050</td>
<td>READING MASS COMM</td>
<td>601</td>
<td>Busby R</td>
<td>3.0</td>
<td>03:30 pm-06:20 pm</td>
<td>GAB 114</td>
<td>Dale J</td>
</tr>
<tr>
<td>JOUR 5100</td>
<td>PRBLMS PUBLIC REL</td>
<td>002</td>
<td>Dale J</td>
<td>3.0</td>
<td>03:30 pm-06:20 pm</td>
<td>GAB 114</td>
<td>Dale J</td>
</tr>
<tr>
<td>JOUR 5210</td>
<td>RACE, GENDER &amp; MEDIA</td>
<td>001</td>
<td>Everbach T</td>
<td>3.0</td>
<td>06:30 pm-07:50 pm</td>
<td>CURY 204</td>
<td>Everbach T</td>
</tr>
<tr>
<td>JOUR 5260</td>
<td>QUALITATIVE RES</td>
<td>001</td>
<td>Everbach T</td>
<td>3.0</td>
<td>06:30 pm-07:50 pm</td>
<td>SYMR 203</td>
<td>Everbach T</td>
</tr>
<tr>
<td>JOUR 5310</td>
<td>MEDIA ETHICS</td>
<td>001</td>
<td>Fuse K</td>
<td>3.0</td>
<td>06:30 pm-09:20 pm</td>
<td>LANG 311</td>
<td>Fuse K</td>
</tr>
<tr>
<td>JOUR 5330</td>
<td>STRATEGIC SOCIAL MEDIA</td>
<td>601</td>
<td>Knight S</td>
<td>3.0</td>
<td>02:00 pm-04:50 pm</td>
<td>GAB 114</td>
<td>Foote Jr C</td>
</tr>
<tr>
<td>JOUR 5350</td>
<td>SEMINAR IN JOURNAL</td>
<td>003</td>
<td>Foote Jr C</td>
<td>3.0</td>
<td>02:00 pm-04:50 pm</td>
<td>GAB 114</td>
<td>Foote Jr C</td>
</tr>
</tbody>
</table>

Course Topic: BUSINESS JOURNALISM
## Advanced Writing and Reporting for Broadcast and Web

Advanced News Writing, Reporting and Story Telling for Television and Web. Includes information gathering, writing, interviewing, working a news beat, developing sources and ideas, editing copy using broadcast style and formats, plus the theory and practice of broadcast news reporting. Hands on experience writing, reporting, and producing news reports and newscasts for Denton Community Television and webcasts.

**Prerequisite(s):** JOUR 3323; Consent of School. Meets with JOUR 4323.001. Corequisite: JOUR 5350.043.

Restricted Course. Approval Required. Contact Department.

Also meets: T 8:00 am-10:50 am GAB 101 8/27-18-12/14/18

## Video Production

Focuses on shooting and editing video for television news. Extensive hands-on experience with camera and editing equipment and the theory and practice of visual storytelling techniques. Students produce multiple packages, content for student media, newscasts for Denton Community Television and webcasts.

**Prerequisite(s):** JOUR 3323; Consent of School. Meets with JOUR 4343.001. Corequisite: JOUR 5350.023

Restricted Course. Approval Required. Contact Department.
Eight Week Session One

JOUR 5000 INTRO DGTL COMM ANALYT
801 (17839) CRE 3.0 INET Bell V
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

JOUR 5251 RES FUND DGTL COMM I
801 (16669) CRE 3.0 AOP Bell V
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.
RESTRICTED TO STUDENTS IN THE ACCELERATED ONLINE PROGRAM ONLY.

Eight Week Session Two

JOUR 5261 RES FUND DGTL COMM II
801 (18150) CRE 3.0 INET Bell V
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

JOUR 5330 STRATEGIC SOCIAL MEDIA
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.