**Journalism**

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Section Code</th>
<th>Location</th>
<th>Instructor</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>JOUR 1210</strong></td>
<td><strong>MASS COMM &amp; SOCIETY</strong></td>
<td>001 (17453)</td>
<td>CRE 3.0</td>
<td>MWF 09:59-10:50 am</td>
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<tr>
<td><strong>JOUR 2000</strong></td>
<td><strong>PRINCIPLES OF AD &amp; PR</strong></td>
<td>001 (8378)</td>
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<td>501 (16819)</td>
<td>CRE 3.0</td>
<td>TR 02:00-03:20 pm</td>
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<td><strong>JOUR 2250</strong></td>
<td><strong>MEDIA LITERACY</strong></td>
<td>001 (16533)</td>
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<td><strong>JOUR 2300</strong></td>
<td><strong>PRINCIPLES OF NEWS</strong></td>
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<td><strong>JOUR 2310</strong></td>
<td><strong>INTRO TO MEDIA WRITING</strong></td>
<td>001 (8317)</td>
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<td>003 (8319)</td>
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<tr>
<td>SYMR 223</td>
<td></td>
<td>02:00 pm-03:20 pm</td>
<td>Nevins A</td>
<td>JOUR MAJOR OR MINOR STATUS AND PASS GSP TEST; TWO TERMS/SEMESTERS OF FIRST YEAR ENGLISH. STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED. CO-REQUISITE: JOUR 2310.307. FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM CLASSES IS MANDATORY. IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.</td>
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<td>FRSC 111</td>
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<td>12:30 pm-01:50 pm</td>
<td>Fellows J</td>
<td>THIS COURSE MEETS AT THE FRISCO CAMPUS 2811 INTERNET BLVD., FRISCO TX 75034.</td>
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<tr>
<td>Parks Sc</td>
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<td>06:30 pm-07:50 pm</td>
<td>Unger V</td>
<td>JOUR 3040 AD MEDIA STRATEGY</td>
</tr>
<tr>
<td>JOUR 3020</td>
<td>ADV ACCOUNT PLANNING</td>
<td>09:30 am-10:50 am</td>
<td>Champlin S</td>
<td>STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED. JOUR MAJOR STATUS AND JOUR 1210, JOUR 2000 OR 2010, JOUR 2310, GSP TEST AND MATH 1680 FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM CLASSES IS MANDATORY. IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.</td>
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<tr>
<td>JOUR 3040</td>
<td>AD MEDIA STRATEGY</td>
<td>11:00 am-12:20 pm</td>
<td>Campbell C</td>
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<tr>
<td>JOUR 3040</td>
<td>AD MEDIA STRATEGY</td>
<td>06:30 pm-07:50 pm</td>
<td>Unger V</td>
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</table>
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED.

JOUR MAJOR STATUS AND JOUR 1210, JOUR 2000 OR 2010, JOUR 2310, GSP TEST AND MATH 1680 2012 CATALOG AND BEFORE MUST ALSO HAVE JOUR 3210/2200
FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM CLASSES IS MANDATORY. IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.

JOUR 3050        ADVERTISING CREATIVE

001 (8382) CRE 3.0 TR 09:30 am-10:50 am SYMR 203 Broyles S
CO-REQUISITE 3055.001. STUDENTS TAKING THIS CLASS SECTION MUST ALSO ENROLL IN JOUR 3055.001. NO EXCEPTIONS.

002 (8383) CRE 3.0 TR 11:00 am-12:20 pm SYMR 203 Ford W
CO-REQUISITE 3055.002 STUDENT TAKING THIS CLASS SECTION MUST ALSO ENROLL IN JOUR 3055.002. NO EXCEPTIONS.

003 (16411) CRE 3.0 W 06:59 pm-09:50 pm SYMR 203 Metoff F
CO-REQUISITE 3055.001. STUDENTS TAKING THIS CLASS SECTION MUST ALSO ENROLL IN JOUR 3055.001. NO EXCEPTIONS.

STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED.
FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM CLASSES IS MANDATORY. IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.

JOUR 3055        VISUAL STRATEGY

001 (8380) CRE 3.0 MW 12:59 pm-02:20 pm SYMR 203 Metoff F
JOUR MAJOR STATUS AND JOUR 1210, JOUR 2000 OR 2010, JOUR 2310, JOUR 3210/2200, GSP TEST AND MATH 1680; JOUR MINOR STATUS AND JOUR 2000 OR 2010
CO-REQUISITE - JOUR 3050.001

STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED.
FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM CLASSES IS MANDATORY. IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.

002 (8381) CRE 3.0 MW 09:59 am-11:20 am SYMR 203 Ford W
JOUR MAJOR STATUS AND JOUR 1210, JOUR 2000 OR 2010, JOUR 2310, JOUR 3210/2200, GSP TEST AND MATH 1680; JOUR MINOR STATUS AND JOUR 2000 OR 2010
CO-REQUISITE - JOUR 3055.002

STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED.
FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM CLASSES IS MANDATORY. IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED.
FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM CLASSES IS MANDATORY. IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.

JOUR 3070  AD AGENCY MANAGEMENT
001 (14216)  CRE 3.0  M 06:30 pm-09:20 pm  WH 216 Campbell C
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED.
FIRST DAY ATTENDANCE TO MAYBORN SCHOOL OF JOURNALISM CLASSES IS MANDATORY. IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.

JOUR 3200  MASS COMM RESEARCH
801 (16815)  CRE 3.0  Champlin S
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

JOUR 3210  APPL DESIGN AD & PR
001 (8375)  CRE 3.0  M 11:00 am-01:50 pm  SYMR 222 Rivenbark Jr. C
JOUR MAJOR STATUS AND (2013 CATALOG) JOUR 1210, JOUR 2000, JOUR 2310, PASS GSP TEST AND MATH 1680 OR (2012 CATALOG AND BEFORE) JOUR 1210 AND PASS GSP TEST
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED.
FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM CLASSES IS MANDATORY. IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.

802 (16071)  CRE 3.0  James J
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

803 (16808)  CRE 3.0  Rivenbark Jr. C
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

804 (16072)  CRE 3.0  James J
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

805 (16073)  CRE 3.0  James J
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TExAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

**JOUR 3300**  **INTRO TO VISCOMM**

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<tr>
<td>JOUR 3300</td>
<td>FEATURE WRITING</td>
<td>Donald M</td>
<td>3.0</td>
<td>TR</td>
<td>09:30 am-10:50 am</td>
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STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED.
JOUR MAJOR STATUS AND (2013 CATALOG) JOUR 1210, JOUR 2300, JOUR 2310, PASS GSP TEST AND
MATH 1680 OR (2012 CATALOG AND BEFORE) PASS GSP TEST; JOUR MINOR STATUS AND JOUR 2310
FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM CLASSES IS MANDATORY. IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.

STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED.
JOUR MAJOR STATUS AND (2013 CATALOG) JOUR 1210, JOUR 2300, JOUR 2310, PASS GSP TEST AND
MATH 1680 OR (2012 CATALOG AND BEFORE) PASS GSP TEST; JOUR MINOR STATUS AND JOUR 2310
FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM CLASSES IS MANDATORY. IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.

STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED.
JOUR MAJOR STATUS AND (2013 CATALOG) JOUR 1210, JOUR 2300, JOUR 2310, PASS GSP TEST AND
MATH 1680 OR (2012 CATALOG AND BEFORE) PASS GSP TEST; JOUR MINOR STATUS AND JOUR 2310
FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM CLASSES IS MANDATORY. IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.

STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED.
JOUR MAJOR STATUS AND (2013 CATALOG) JOUR 1210, JOUR 2300, JOUR 2310, PASS GSP TEST AND
MATH 1680 OR (2012 CATALOG AND BEFORE) PASS GSP TEST; JOUR MINOR STATUS AND JOUR 2310
FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM CLASSES IS MANDATORY. IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED.

JOUR MAJOR OR MINOR STATUS PLUS JOUR 2310.

FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM CLASSES IS MANDATORY. IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.

JOUR MAJOR STATUS AND (2013 CATALOG) JOUR 1210, 2310 AND 2000 OR 2300 OR (2012 CATALOG AND BEFORE) JOUR 1210, JOUR 2010 OR 2420, JOUR 2310, JOUR 3210/2200 OR JOUR 3300/2330 AND PASS GSP TEST; JOUR MINOR STATUS AND JOUR 2310

JOUR 3321.304 IS A LAB COMPONENT OF HOUR 3321.004 AND THE TWO CLASSES SHOULD BE TAKEN CONCURRENTLY.

JOUR 3323

DIGITAL MEDIA FOR JOUR

801 (17771) CRE 3.0  INET  Foote Jr C
WEB-BASED INSTRUCTION.

THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

802 (17772) CRE 3.0  INET  Amihere D
WEB-BASED INSTRUCTION.

THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TX
RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS
SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE
SECTION OF THE COURSE IF APPLICABLE.

**JOUR 3400**  FUNDAMENTALS OF PR

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<th>End Time</th>
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<td>8394</td>
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<td>06:20</td>
<td>Fuse K</td>
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STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND
PRE-REQS HAVE BEEN COMPLETED.
FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM CLASSES IS MANDATORY. IF A
STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.
JOUR MAJOR STATUS AND JOUR 1210, JOUR 2000, JOUR 2310, PASS GSP TEST AND MATH 1680;
JOUR MINOR STATUS AND JOUR 2000; STUDENTS WHO HAVE TAKEN AND PASSED JOUR 2420 WILL
NOT RECEIVE CREDIT FOR THIS CLASS.

**JOUR 3410**  PR FOR NON-PROFITS

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FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM CLASSES IS MANDATORY. IF A
STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.

**JOUR 3420**  PR WRITING

<table>
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STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND
PRE-REQS HAVE BEEN COMPLETED.
MAJOR STATUS AND JOUR 3321.
FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM CLASSES IS MANDATORY. IF A
STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.

**JOUR 3700**  PHOTO JOURNALISM

<table>
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<th>End Time</th>
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<td>8327</td>
<td>CRE 3.0 T 06:30-09:20</td>
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<td>06:30</td>
<td>09:20</td>
<td>Anderson C</td>
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JOUR MAJOR OR MINOR STATUS AND JOUR 3321 OR 3323 AND JOUR 3300/2330
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND
PRE-REQS HAVE BEEN COMPLETED
FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM CLASSES IS MANDATORY. IF A
STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.

**JOUR 4055**  BROADCAST ADVERTS

<table>
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<tr>
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<td>16064</td>
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<td>Dale J</td>
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**JOUR 4070**  AD CAMPAIGNS

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<td>03:20</td>
<td>Campbell C</td>
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STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND
PRE-REQS HAVE BEEN COMPLETED
MAJOR OR MINOR STATUS PLUS JOUR 3020 AND JOUR 3040 OR JOUR 3200 AND JOUR 3050/4050
FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM CLASSES IS MANDATORY. IF A
STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.

**JOUR 4210**  TOPICS IN JOUR
Course Topic: CRISIS COMMUNICATION

FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM CLASSES IS MANDATORY. IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.

THIS CLASS IS DESIGNED TO DEVELOP ADVANCED PROFESSIONAL CRISIS COMMUNICATION RESEARCH, PLANNING, COMMUNICATION AND ANALYSIS SKILLS. STUDENTS WILL GAIN AN UNDERSTANDING OF CRISIS COMMUNICATION CYCLE AND CASE STUDIES FROM A VARIETY OF ORGANIZATIONAL COMMUNICATION PERSPECTIVES; NONPROFIT, CORPORATE, PRESIDENTIAL, GOVERNMENTAL AND MEDIA COMMUNICATION. CLASS ASSIGNMENTS WILL EXAMINE RECENT CRISIS FOR NEW ORGANIZATIONAL, PUBLIC, SOCIAL MEDIA, MEDIA AND ETHICS TRENDS, COMPLEXITIES AND PRACTICES.

Course Topic: INTRO TO RADIO PROGRAMMING

RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM CLASSES IS MANDATORY. IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.

DESCRIPTION: PRACTICAL STUDY OF RADIO PROGRAMMING WITH EMPHASIS PLACED ON PREPARING STUDENTS TO OPERATE ALL ASPECTS OF MAYBORN'S NTDAILYRADIO.COM. TOPICS INCLUDE RADIO NEWS WRITING, ON-AIR PERFORMANCE SKILLS, THE PROGRAMMING FORMULA, NEWS REPORTS, FIELD AND STUDIO INTERVIEWING SKILLS, STATION IMAGE.

SYMR 222W James JCRE 3.0 11:00 am-01:50 pm SYMR 222 James J

Course Topic: WEB DESIGN FOR JOURNALISM

FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM CLASSES IS MANDATORY. IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.

DESCRIPTION: COURSE IS AN OVERVIEW OF ONLINE DESIGN AND AN INTRODUCTION TO CODING FOR DESIGNERS, WITH AN EMPHASIS ON THINKING MOBILE FIRST. WE WILL USE A CASE STUDY APPROACH AN EVALUATE THE DESIGN AND PRODUCTION OF WEB APPLICATIONS FOR JOURNALISM, ADVERTISING AND PUBLIC RELATIONS. AFTER THE CASE STUDIES SECTION, STUDENTS WILL INCORPORATE BEST PRACTICES FOR USER EXPERIENCE (UX) AND PLAN AND PRODUCE AN INTERACTIVE DESIGN OF A WEB APPLICATION FOR DIGITAL STORYTELLING (THIS CAN BE ON BEHALF OF A NEWSWORTHY TOPIC, FOR A CLIENT OR A CAMPAIGN). THROUGHOUT THE COURSE STUDENTS WILL WORK ON FRONT-END CODING SKILLS AND INVESTIGATE THE AFFORDANCES OF VARIOUS LANGUAGES AND LIBRARIES FOR WEB DESIGN. PRE-REQUISITES: JOUR 3210 OR 3300.
Course Topic: MEDIA ENTREPRE. & INNOVATION
DESCRIPTION: EVERYDAY WE'RE READING ABOUT THE MAJOR CHANGES THAT ARE AFFECTING DAILY JOURNALISM. LAYOFFS, BUYOUTS, CONSOLIDATIONS AND THE SEARCH FOR NEW BUSINESS MODELS ARE ON TOP OF EVERY MEDIA EXECUTIVE'S MIND. BEYOND THAT, THERE'S A NEED FOR A SPIRIT OF ENTREPRENEURSHIP AND INNOVATION IN ALL FORMS OF MEDIA. CREATING NEW SOLUTIONS TO ENGAGE AUDIENCES, INTEGRATING CONTENT AND TECHNOLOGY ARE REQUIRED FOR MEDIA COMPANIES AND PROFESSIONALS TO SUCCEED. TAKING AN IDEA FROM CONCEPT TO REALITY IS ONE OF THE MOST DIFFICULT STEPS FOR ANYONE TO TAKE, BUT IT IS ONE THAT MEDIA PROFESSIONALS MUST HAVE THE SKILLS TO SURVIVE AND SUCCEED. THIS CLASS WILL PROVIDE AN OVERVIEW OF THE CURRENT AND FUTURE STATE OF MEDIA; WHAT IT TAKES TO BECOME AN ENTREPRENEUR; HOW TO START A BUSINESS; FIND CUSTOMERS AN DIN THE END, PITCH YOUR BUSINESS IDEA. PRE-REQUISITES: JOUR MAJOR.

Course Topic: CREATIVE MEDIA ILLUSTRATION
PREREQUISITES: JOUR 3210 OR ASTU 3030.
FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM CLASSES IS MANDATORY. IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.

TOPIC: CREATIVE MEDIA ILLUSTRATION
DESCRIPTION: THIS COURSE PROVIDES STUDENTS WITH A FOUNDATION IN BASIC GRAPHIC DESIGN CONCEPTS AND SKILLS USING A HANDS-ON APPROACH IN A LAB SETTING USING DIGITAL SOFTWARE. TOPICS INCLUDE DESIGN ELEMENTS AND PRINCIPLES, COLOR THEORY, TYPOGRAPHY, AND LAYOUT TECHNIQUES. UPON COMPLETION OF THIS COURSE STUDENTS SHOULD HAVE THE ABILITY TO DEMONSTRATE VISUAL PROBLEM SOLVING SKILLS USING VARIOUS GRAPHIC TOOLS, TECHNIQUES, AND PROCESSES.

Course Topic: SPORTS VIDEO JOURNALISM
FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM CLASSES IS MANDATORY. IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.

TOPIC: SPORTS VIDEO JOURNALISM
DESCRIPTION: CLASS COVERS LOCAL DENTON HIGH SCHOOL SPORTS (FOOTBALL AND VOLLEYBALL). STUDENTS WILL BE GROUPED INTO TEAMS, AND ASSIGNED A BEAT (LOCAL HIGH SCHOOL) THAT THEY WILL COVER FOR THE SEMESTER. THE GROUPS WILL WORK TOGETHER TO FORM PROFESSIONAL RELATIONSHIPS WITH THE COACHING STAFF, PLAYERS, AND THE LOCAL COMMUNITY IN ORDER TO TELL MORE THAN JUST THE HIGHLIGHTS, BUT DIVE DEEPER INTO PREPARATIONS, INJURY REPORTS, AND INTERESTING FEATURES THAT WOULD NORMALLY BE OVERLOOKED. EACH GROUP WILL DISCOVER EACH INDIVIDUAL'S STRENGTHS TO PRODUCE THE BEST CONTENT, BUT EVERYONE IS EXPECTED TO RUN CAMERA ON MORE THAN ON OCCASION THAT WILL CONSIST OF EVENING EVENTS SUCH AS EVENING FOOTBALL/VOLLEYBALL GAMES OR PRACTICE. CREATIVITY WILL BE STRONGLY ENCOURAGED, BUT PROPER JOURNALISM STANDARDS WILL ALWAYS BE IMPLEMENTED. BY APPLICATION ONLY.

PREREQUISITES: JOUR 3321 OR 3323, AND JOUR 3300.
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

Course Topic: MEDIA PERFORMANCE IN NEWS & PR
STUDENTS WILL BE INTRODUCED TO THE METHODS OF PROFESSIONAL MEDIA PERFORMANCE FOR LIVE ON CAMERA WORK DELIVERING NEWS, CONDUCTING A PUBLIC RELATIONS EVENT OR AN ADVERTISING PITCH. THE FOCUS WILL ALSO INCLUDE MEDIA PERFORMANCE TECHNIQUES FOR LIVE PRESENTATIONS SUITABLE FOR PUBLIC RELATIONS EVENTS OR ADVERTISING CLIENT PITCHES.

THIS COURSE MEETS AT THE FRISCO CAMPUS
2811 INTERNET BLVD., FRISCO TX 75034.
FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM CLASSES IS MANDATORY. IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.

PR BUSINESS AND CORPORATE COMMUNICATIONS PRACTICES. PRE-REQUISITE JOUR 3321.
DESCRIPTION: AN OVERVIEW OF PR BUSINESS AND CORPORATE COMMUNICATIONS PRACTICES TO DEVELOP AN UNDERSTANDING OF MEDIA RELATIONS, INVESTOR RELATIONS, EXECUTIVE COMMUNICATIONS, ISSUE MANAGEMENT, DATA ANALYTICS PRESENTATION AND CORPORATE PHILANTHROPY. THE CLASS WILL HOST BUSINESS/CORPORATE SPEAKERS AND DEVELOP BUSINESS PR PROJECTS FOR CLIENTS.
THIS COURSE MEETS AT THE FRISCO CAMPUS
2811 INTERNET BLVD., FRISCO TX 75034.

WEB-BASED INSTRUCTION.

DATA REPORTING AND VISUALIZATION.

WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

DATA REPORTING AND VISUALIZATION.

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JOUR 4321  OPINION WRITING
001  (16045)  CRE 3.0  W  03:30 pm-06:20 pm  GAB 111H  Loftis R

JOUR 4323  ADV BDCST / WB NEWS WRIT
001  (8328)  CRE 3.0  T  12:00 pm-03:59 pm  GAB 101  Mcelroy B
JOUR MAJOR STATUS AND JOUR 3323 AND JOUR 3300/2330.
CO-REQUISITE - JOUR 4343.001
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT ISBLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED
FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM CLASSES IS MANDATORY. IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.
Also meets: T 08:00 am-10:50 am GAB 101 8/27/18-12/14/18
002  (14245)  CRE 3.0  R  12:00 pm-03:59 pm  GAB 101  Mcelroy B
Also meets: R 08:00 am-10:50 am GAB 101 8/27/18-12/14/18

JOUR 4343  VIS NEWS STORYTELLING
001  (8397)  CRE 3.0  M  03:00 pm-05:50 pm  GAB 101  Brown C
MAJOR STATUS PLUS JOUR 3323 AND JOUR 2330/3300; CO-REQUISITE JOUR 4323
FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM CLASSES IS MANDATORY. IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.
002  (8344)  CRE 3.0  W  03:00 pm-05:50 pm  GAB 101  Brown C
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED
MAJOR STATUS PLUS JOUR 3323 AND JOUR 2330/3300; CO-REQUISITE JOUR 4323
FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM CLASSES IS MANDATORY. IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.

JOUR 4350  SPORTS JOURNALISM
501  (15915)  CRE 3.0  T  06:30 pm-09:20 pm  FRSC 121
THIS COURSE MEETS AT THE FRISCO CAMPUS
2811 INTERNET BLVD., FRISCO TX 75034.

JOUR 4410  REPORT PUB AFFA
001  (8329)  CRE 3.0  R  06:30 pm-09:20 pm  SYMR 203  Loftis R
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED
PRE-REQS: MAJOR OR MINOR STATUS PLUS JOUR 3321 OR 3323.
FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM CLASSES IS MANDATORY. IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.
002  (8367)  CRE 3.0  M  06:30 pm-09:20 pm  SYMR 203  Loftis R
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED
PRE-REQS: MAJOR OR MINOR STATUS PLUS JOUR 3321 OR 3323.
FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM CLASSES IS MANDATORY. IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.
004  (15050)  CRE 3.0  W  03:30 pm-06:20 pm  GAB 114  Everbach T

JOUR 4440  PR CASE STUDIES
001  (8364)  CRE 3.0  T  03:30 pm-06:20 pm  GAB 114  Fuse K
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED.
MAJOR STATUS PLUS JOUR 3020 OR 3321; MINOR STATUS PLUS JOUR 2010 OR 2420 OR 2000.

JOUR 4460  PR COMMUNICATION
JOUR MAJOR STATUS; JOUR 3420; CONSENT OF SCHOOL STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED. FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM CLASSES IS MANDATORY. IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.

JOUR 4470 ETHICS IN AD & PR

STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED. AD MAJOR STATUS PLUS JOUR 3050/4050; PR MAJOR STATUS PLUS JOUR 3420; MINOR STATUS PLUS JOUR 2010 OR 2420 OR 2000; CAPSTONE CLASS; MAJORS SHOULD HAVE COMPLETED 9 HOURS IN AD OR PR CLASSES; CLASS SHOULD BE TAKEN FINAL SEMESTER. FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM CLASSES IS MANDATORY. IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.

JOUR 4620 MASS COMM LAW & ETHICS

STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED. MAJOR STATUS AND JOUR 3321 OR 3323 AND 6 HOURS OF UPPER LEVEL NEWS COURSES; CAPSTONE COURSE; SHOULD BE TAKEN FINAL SEMESTER. FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM CLASSES IS MANDATORY. IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.

JOUR 4720 MULTIMEDIA STORYTELL

STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED. JOUR MAJOR OR MINOR STATUS PLUS JOUR 3700. FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM CLASSES IS MANDATORY. IF A STUDENT MISSES THE FIRST DAY OF CLASS, THE STUDENT MAY BE DROPPED.

JOUR 4800 PROFESSIONAL INTERNSHIP

REPUBLIC 

RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

Broyles S

FOOTE 

RESTRICTED COURSE APPROVAL REQUIRED. CONTACT SCHOOL.

Everbach T

BROWN 

RESTRICTED COURSE APPROVAL REQUIRED. CONTACT SCHOOL.

Ghioto G

NISBETT 

RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

MCELROY 

RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT SCHOOL.

Anderson C

AD PR PRACTICUM
JOUR 4810 NEWS / SPORTS PRACTICUM
710 (8384) CRE V Mcelroy B
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
JOUR 4810.710 AND JOUR 4810.720 WILL MEET TOGETHER ON TUESDAYS 12-1PM ONLY.
711 (8401) CRE V Anderson C
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
712 (8385) CRE V Ghioto G
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

JOUR 4815 SWOOP AGENCY PRACTICUM
718 (15769) CRE V MW 08:00 am-09:50 am AUDB 212 Ford W
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
THIS CLASS MEETS IN SYMR 234.

JOUR 4900 SPECIAL PROBLEMS
702 (15522) CRE V Broyles S
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
712 (14366) CRE V Ghioto G
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
717 (15256) CRE V James J
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
718 (15523) CRE V Ford W
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
719 (15219) CRE V Ford W
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

JOUR 4910 SPECIAL PROBLEMS
718 (15524) CRE V Ford W
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
722 (15525) CRE V Ford W
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

JOUR 4999 NEWS CAPSTONE
001 (16044) CRE 3.0 T 11:00 am-01:50 pm SYMR 223 Loftis R
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
002 (17490) CRE 3.0 R 11:00 am-01:50 pm SYMR 223 Ghioto G
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

JOUR 5010 REPORTING PRACTICE
001 (8332) CRE 3.0 R 06:30 pm-09:20 pm SYMR 224 McPhate D

JOUR 5040 MEDIA STUDIES/THEORIES
801 (16062) CRE 3.0 Mueller J
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

JOUR 5050 READING MASS COMM
801 (15770) CRE 3.0 Busby R
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.
WEB-BASED INSTRUCTION.
THIS IS COURSE RESTRICTED. LIMITED TO STUDENTS RESIDING OUT-OF-STATE ONLY. CONTACT DEPARTMENT.
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

**JOUR 5100 PRBLMS PUBLIC REL**

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**JOUR 5210 RACE, GENDER & MEDIA**

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**JOUR 5310 MEDIA ETHICS**

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**JOUR 5330 STRATEGIC SOCIAL MEDIA**

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Course Topic: BUSINESS JOURNALISM

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ADVANCED WRITING AND REPORTING FOR BROADCAST AND WEB ADVANCED NEWS WRITING, REPORTING AND STORY TELLING FOR TELEVISION AND WEB. INCLUDES INFORMATION GATHERING, WRITING, INTERVIEWING, WORKING A NEWS BEAT, DEVELOPING SOURCES AND IDEAS, EDITING COPY USING BROADCAST STYLE AND FORMATS, PLUS THE THEORY AND PRACTICE OF BROADCAST NEWS REPORTING. HANDS ON EXPERIENCE WRITING, REPORTING, AND PRODUCING NEWS REPORTS AND NEWSCASTS FOR DENTON COMMUNITY TELEVISION AND WEBCASTS. STUDENTS MUST HAVE BASIC KNOWLEDGE AND UNDERSTANDING OF BROADCAST STYLE AND FORMATS. PREREQUISITE(S): JOUR 3323; CONSENT OF SCHOOL. MEETS WITH JOUR 4323.001. COREQUISITE: JOUR 5350.043.

RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

Also meets: T 08:00 am-10:50 am GAB 101 8/27/18-12/14/18

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FOCUSES ON SHOOTING AND EDITING VIDEO FOR TELEVISION NEWS. EXTENSIVE HANDS-ON EXPERIENCE WITH CAMERA AND EDITING EQUIPMENT AND THE THEORY AND PRACTICE OF VISUAL STORYTELLING TECHNIQUES. STUDENTS PRODUCE MULTIPLE PACKAGES, CONTENT FOR STUDENT MEDIA, NEWSCASTS FOR DENTON COMMUNITY TELEVISION AND WEBCASTS. STUDENTS SHOULD HAVE BASIC KNOWLEDGE OF TELEVISION FIELD CAMERAS AND AUDIO AND VIDEO EDITING SOFTWARE. PREREQUISITE(S): JOUR 3323; CONSENT OF SCHOOL. MEETS WITH 4343.001. COREQUISITE:JOUR 5350.023

RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

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Course Topic: BUSINESS JOURNALISM

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<th>CRN</th>
<th>Type</th>
<th>Time</th>
<th>Location</th>
<th>Instructor</th>
</tr>
</thead>
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<tr>
<td>643</td>
<td>(16822)</td>
<td>CRE 3.0</td>
<td>M</td>
<td>03:00 pm-05:50 pm</td>
<td>GAB 101 Brown C</td>
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JOUR 5700  ADV FEATURE WRIT
001 (8347) CRE 3.0 MW 12:59 pm-02:20 pm GAB 111H Donald M

JOUR 5800  PROF INTERNSHIP
708 (8400) CRE 3.0 Bland D
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

JOUR 5900  ADVAN PROB JOUR
702 (8407) CRE V Broyles S
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
703 (16827) CRE V Champlin S
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
704 (8352) CRE V Everbach T
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
705 (8408) CRE V Foote Jr C
Course Topic: EXPAT CHAT
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
709 (8388) CRE V
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
710 (8369) CRE V
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
711 (8354) CRE V Anderson C
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
716 (8372) CRE V Fuse K
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
717 (15408) CRE V James J
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

JOUR 5910  ADVA PROB JOUR
704 (8363) CRE V Everbach T
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
710 (8371) CRE V
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
711 (8410) CRE V Anderson C
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
715 (8387) CRE V
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
718 (16555) CRE V Ford W
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

JOUR 5950  THESIS
704 (8350) CRE V Everbach T
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
709 (8404) CRE V Mueller J
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
713 (14454) CRE V
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
716 (8362) CRE V Fuse K
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

Eight Week Session One

JOUR 5000  INTRO DGTL COMM ANALYT
801 (17839) CRE 3.0 INET Bell V
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.
JOUR 5251       RES FUND DGTL COMM I
801  (16669)   CRE 3.0       AOP       Fuse K
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS
RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS
SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE
SECTION OF THE COURSE IF APPLICABLE.
RESTRICTED TO STUDENTS IN THE ACCELERATED ONLINE PROGRAM ONLY.

JOUR 5330       STRATEGIC SOCIAL MEDIA
802  (16803)   CRE 3.0       Bell V
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS
RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS
SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE
SECTION OF THE COURSE IF APPLICABLE.

Eight Week Session Two