<table>
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<tr>
<th>Course</th>
<th>Title</th>
<th>Rm, Time, Days</th>
<th>Instructor</th>
<th>Status/Prereqs</th>
</tr>
</thead>
<tbody>
<tr>
<td>JOUR 1210</td>
<td>MASS COMM &amp; SOCIETY</td>
<td>MWF 09:59-10:50</td>
<td>Blankenship S</td>
<td></td>
</tr>
<tr>
<td>JOUR 2000</td>
<td>PRINCIPLES OF AD &amp; PR</td>
<td>TR 12:30-1:50</td>
<td>Broyles S</td>
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<td>FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM CLASSES IS MANDATORY. IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.</td>
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<td>JOUR 2000</td>
<td>PRINCIPLES OF AD &amp; PR</td>
<td>TR 12:30-1:50</td>
<td>Broyles S</td>
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<td>002</td>
<td>(7989)</td>
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<tr>
<td>JOUR 2250</td>
<td>MEDIA LITERACY</td>
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<td>Blankenship S</td>
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<td></td>
<td>WEB-BASED INSTRUCTION.</td>
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<tr>
<td>JOUR 2300</td>
<td>PRINCIPLES OF NEWS</td>
<td>MW 12:30-1:50</td>
<td>Paul N</td>
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<tr>
<td>JOUR 2310</td>
<td>INTRO TO MEDIA WRITING</td>
<td>MW 09:00-10:20</td>
<td>Bland D</td>
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<tr>
<td>JOUR 2310</td>
<td>INTRO TO MEDIA WRITING</td>
<td>MW 11:00-12:20</td>
<td>Bland D</td>
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<tr>
<td>JOUR 2310</td>
<td>INTRO TO MEDIA WRITING</td>
<td>MW 12:59-2:20</td>
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<td>003</td>
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JOUR MAJOR OR MINOR STATUS AND PASS GSP TEST; TWO TERMS/SEMESTERS OF FIRST YEAR ENGLISH
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED
CO-REQUISITE: JOUR 2310.07
FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM CLASSES IS MANDATORY. IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.

CO-REQUISITE: JOUR 2310.001
RESTRICTED COURSE APPROVAL REQUIRED. CONTACT SCHOOL.

CO-REQUISITE: 2310.002
RESTRICTED COURSE APPROVAL REQUIRED. CONTACT SCHOOL.

CO-REQUISITE: 2310.003
RESTRICTED COURSE APPROVAL REQUIRED. CONTACT SCHOOL.

RESTRICTED COURSE APPROVAL REQUIRED. CONTACT SCHOOL.

RESTRICTED COURSE APPROVAL REQUIRED. CONTACT SCHOOL.

RESTRICTED COURSE APPROVAL REQUIRED. CONTACT SCHOOL.

WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

JOUR MAJOR STATUS AND JOUR 1210, JOUR 2000 OR 2010, JOUR 2310, GSP TEST AND MATH 1680 FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM CLASSES IS MANDATORY. IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.

STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED

STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED

JOUR 3050
AD COPYWRITING
CO-REQUISITE 3055.001. STUDENTS TAKING THIS CLASS SECTION MUST ALSO ENROLL IN JOUR 3055.001. NO EXCEPTIONS.

JOUR MAJOR STATUS AND JOUR 1210, JOUR 2000 OR 2010, JOUR 2310, JOUR 3210/2200, GSP TEST AND MATH 1680; JOUR MINOR STATUS AND JOUR 2000 OR 2010 STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED.
FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM CLASSES IS MANDATORY. IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.

CO-REQUISITE 3055.002 STUDENT TAKING THIS CLASS SECTION MUST ALSO ENROLL IN JOUR 3055.002. NO EXCEPTIONS.

JOUR MAJOR STATUS AND JOUR 1210, JOUR 2000 OR 2010, JOUR 2310, JOUR 3210/2200, GSP TEST AND MATH 1680; JOUR MINOR STATUS AND JOUR 2000 OR 2010 STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED.
FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM CLASSES IS MANDATORY. IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.

JOUR 3055  AD ART DIRECTION

001 (7990) CRE 3.0 MW 12:59 pm-02:20 pm SYMR 203 Ford W
JOUR MAJOR STATUS AND JOUR 1210, JOUR 2000 OR 2010, JOUR 2310, JOUR 3210/2200, GSP TEST AND MATH 1680; JOUR MINOR STATUS AND JOUR 2000 OR 2010
CO-REQUISITE - JOUR 3050.001

002 (7991) CRE 3.0 MW 09:59 am-11:20 am SYMR 203 Ford W
JOUR MAJOR STATUS AND JOUR 1210, JOUR 2000 OR 2010, JOUR 2310, JOUR 3210/2200, GSP TEST AND MATH 1680; JOUR MINOR STATUS AND JOUR 2000 OR 2010
CO-REQUISITE - JOUR 3055.002

WEB-BASED INSTRUCTION. THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

JOUR 3070  AD AGENCY MANAGEMENT
801 (18003) CRE 3.0 INET Campbell C

JOUR 3200  MASS COMM RESEARCH
801 (15316) CRE 3.0 INET Champlin S

STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED.
FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM CLASSES IS MANDATORY. IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.

JOUR 3210  APPL DESIGN AD & PR
001 (7986) CRE 3.0 M 11:00 am-01:50 pm SYMR 222 Rivenbark Jr. C
JOUR MAJOR STATUS AND (2013 CATALOG) JOUR 1210, JOUR 2000, JOUR 2310, PASS GSP TEST AND MATH 1680 OR (2012 CATALOG AND BEFORE) JOUR 1210 AND PASS GSP TEST

STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED.
FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM CLASSES IS MANDATORY. IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.
This is an Internet course. Course enrollment is restricted and non-Texas resident students residing outside of the state are not eligible to enroll in this section. Contact the department for enrollment assistance in an appropriate section of the course if applicable.

Course Description:

Everyday we’re reading about the major changes that are affecting daily journalism. Layoffs, buyouts, consolidations and the search for new business models are on top of every media executive's mind. Beyond that, there's a need for a spirit of entrepreneurship and innovation in all forms of media. Creating new solutions to engage audiences, integrating content and technology are required for media companies and professionals to succeed. Taking an idea from concept to reality is one of the most difficult steps for anyone to take, but it is one that media professionals must have the skills to survive and succeed. This class will provide an overview of the current and future state of media; what it takes to become an entrepreneur; how to start a business; find customers and pitch your business idea. Pre-requisites: Jour major.

JOUR 3300 INTRO TO VISCOMM

Students should contact school if enrollment is blocked for this course and pre-reqs have been completed. Jour major status and (2013 catalog) Jour 1210, Jour 2300, Jour 2310, pass GSP test and Math 1680 or (2012 catalog and before) pass GSP test; jour minor status and jour 2310. First day attendance in Mayborn School of Journalism classes is mandatory. If a student misses the first class day, the student may be dropped.
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED.

JOUR MAJOR STATUS AND (2013 CATALOG) JOUR 1210, JOUR 2300, JOUR 2310, PASS GSP TEST AND MATH 1680 OR (2012 CATALOG AND BEFORE) PASS GSP TEST; JOUR MINOR STATUS AND JOUR 2310

FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM CLASSES IS MANDATORY. IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.

STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED.

MAJOR OR MINOR STATUS AND JOUR 3210 OR 3323

FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM CLASSES IS MANDATORY. IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.

STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED.

JOUR MAJOR OR MINOR STATUS PLUS JOUR 2310.

FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM CLASSES IS MANDATORY. IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.

JOUR MAJOR STATUS AND (2013 CATALOG) JOUR 1210, 2310 AND 2000 OR 2300 OR (2012 CATALOG AND BEFORE) JOUR 1210, JOUR 2010 OR 2420, JOUR 2310, JOUR 3210/2200 OR JOUR 3300/2330 AND PASS GSP TEST; JOUR MINOR STATUS AND JOUR 2310

JOUR 3321.304 IS A LAB COMPONENT OF HOUR 3321.004 AND THE TWO CLASSES SHOULD BE TAKEN CONCURRENTLY.

WEB-BASED INSTRUCTION.

THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

WEB-BASED INSTRUCTION.

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STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED.

MAJOR STATUS AND (2013 TO CURRENT CATALOG) JOUR 1210, JOUR 2310 AND JOUR 2300; OR (2012 CATALOG AND BEFORE) JOUR 1210, JOUR 2310, JOUR 3210/2200 AND JOUR 3300/2330 AND PASS GSP TEST; JOUR MINOR STATUS AND JOUR 2310.

FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM CLASSES IS MANDATORY. IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED.

MAJOR STATUS AND (2013 TO CURRENT CATLOG) JOUR 1210, JOUR2310 AND JOUR 2300; OR (2012 CATLOG AND BEFORE) JOUR 1210, JOUR 2310, JOUR 3210/2200 AND JOUR 3300/2330 AND PASS GSP TEST; JOUR MINOR STATUS AND JOUR 2310.

FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM CLASSES IS MANDATORY. IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.

JOUR 3340 DIGITAL MEDIA FOR JOUR

801 (16083) CRE 3.0 INET Foote Jr C
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

802 (16084) CRE 3.0 INET Fellows J
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

803 (16085) CRE 3.0 INET Bennett T
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

JOUR 3400 FUNDAMENTALS OF PR

001 (8003) CRE 3.0 M 03:30 pm-06:20 pm ENV 110 Fuse K
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED.
FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM CLASSES IS MANDATORY. IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.
JOUR MAJOR STATUS AND JOUR 1210, JOUR 2000, JOUR 2310, PASS GSP TEST AND MATH 1680; JOUR MINOR STATUS AND JOUR 2000; STUDENTS WHO HAVE TAKEN AND PASSED JOUR 2420 WILL NOT RECEIVE CREDIT FOR THIS CLASS

501 (17693) CRE 3.0 TR 12:30 pm-01:50 pm FRSC 121 Knight S
THIS COURSE MEETS AT THE FRISCO CAMPUS 2811 INTERNET BLVD., FRISCO TX 75034.

JOUR 3410 PR FOR NON-PROFITS

001 (7973) CRE 3.0 W 06:30 pm-09:20 pm TH 121 Skinner-Luker K
FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM CLASSES IS MANDATORY. IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.

501 (17694) CRE 3.0 W 06:30 pm-09:20 pm FRSC 107
THIS COURSE MEETS AT THE FRISCO CAMPUS 2811 INTERNET BLVD., FRISCO TX 75034.

JOUR 3420 PR WRITING

001 (7978) CRE 3.0 TR 12:30 pm-01:50 pm SYMR 222 Keller K
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED.
MAJOR STATUS AND JOUR 3321.
FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM CLASSES IS MANDATORY. IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.

002 (7966) CRE 3.0 TR 09:30 am-10:50 am SYMR 222 Keller K
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED.
MAJOR STATUS AND JOUR 3321.
FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM CLASSES IS MANDATORY. IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.
JOUR 3700 PHOTO JOURNALISM

001 (7947)  CRE 3.0  T  11:00 am-12:50 pm  SYMR 223  Bennett T

This course focuses on the fundamentals of producing a podcast. You will use journalism skills to develop, write, script, and produce a podcast that will air on ntdailyradio.com. You will also learn audio recording and editing techniques as well as different types of podcasting formats.

JOUR 4055 BROADCAST ADVERTS

001 (14875)  CRE 3.0  W  06:30 pm-09:20 pm  AUDB 212  Dale J

JOUR 4070 AD CAMPAIGNS

001 (7961)  CRE 3.0  TR  02:00 pm-03:20 pm  SYMR 203  Campbell C

This course will focus on innovative and creative campaigns and what the professional and collegiate ranks are doing to stay at the forefront. Students will utilize data/analytics to execute fast-paced decisions to help them learn how to stand out in getting hired for their dream job.

JOUR 4210 TOPICS IN JOUR

003 (18284)  CRE 3.0  MW  09:00 am-10:20 am  SYMR 220  Fellows J

Course Topic: INTRODUCTION TO PODCASTING

This class will introduce you to the fundamentals of producing a podcast. You will use journalism skills to develop, write, script, and produce a podcast that will air on ntdailyradio.com. You will also learn audio recording and editing techniques as well as different types of podcasting formats.

INET Scudder C

Course Topic: DATA REPORTING & VISUALIZATION

Web-based instruction. This is an internet course. Course enrollment is restricted and non-Texas resident students residing outside of the state are not eligible to enroll in this section. Contact the department for enrollment assistance in an appropriate section of the course if applicable.

Data reporting and visualization.

Pre-requisite JOUR 3321 and either JOUR 3300 or JOUR 3210

Description: Course is an introduction to the communication of facts and data by means of charts, graphs, maps, and diagrams. Students will learn the basics of cleaning “dirty” data, how to analyze it using several programs and how to take the data trends they find and turn them into a cohesive data story. Students who are writers that want to know how to use data in their storytelling and create dynamic data visualizations should take this course. This is not a coding class, and no previous coding experience is required. Access to a computer with ability to download software onto it is required as we will be using several free programs that will need to be installed.
Course Topic: WEB DESIGN FOR JOURNALISM

WEB-BASED INSTRUCTION. THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

This course is an overview of online design and an introduction to coding for designers, with an emphasis on thinking mobile first. We will use a case study approach and evaluate the design and production of web applications for journalism, advertising and public relations. After the case studies section, students will incorporate best practices for user experience (UX) and plan and produce an interactive design of a web application for digital storytelling (this can be on behalf of a newsworthy topic, for a client or a campaign). Throughout the course students will work on front-end coding skills and investigate the affordances of various languages and libraries for web design.

JOUR 4215 MEDIA PERF FOR NEWS/PR
001 (17074) CRE 3.0 W 09:59 am-12:50 pm GAB 111H Mcelroy B

JOUR 4220 BUSINESS JOURNALISM
001 (17076) CRE 3.0 R 02:00 pm-04:50 pm LANG 316 Foote Jr C
Course Topic: BUSINESS JOURNALISM
DESCRIPTION: IN DALLAS, THERE ARE 18 BUSINESSES ON THE FORTUNE MAGAZINE TOP 500 COMPANIES IN AMERICA LIST THAT GENERATED NEARLY $800 BILLION IN REVENUE. IN TEXAS, THERE ARE 52 COMPANIES ON THE LIST. BUSINESS NEWS AND THE ECONOMY ARE AT THE HEART OF ALMOST EVERY STORY WE COVER NOWADAYS. THIS IS A FUNDAMENTAL CLASS TO UNDERSTAND THE BASIC CONCEPTS OF HOW TO TELL STORIES ABOUT PUBLICLY TRADED AND PRIVATE COMPANIES AS WELL AS A GRASP ON HOW FINANCIAL MARKETS AFFECT EVERY ASPECT OF NEWS COVERAGE - LOCALLY, STATEWIDE, NATIONALLY, AND INTERNATIONALLY. YOU WILL LEARN HOW TO FIGURE HOW MUCH CORPORATE CEO'S MAKE, HOW TO READ FINANCIAL STATEMENTS, HOW THE STOCK MARKET WORKS, HOW TO WRITE BASIC EARNINGS REPORT STORIES AND HOW TO DO RESEARCH PUBLICLY TRADED AND PRIVATE COMPANIES. IF YOU WANT TO BECOME MORE KNOWLEDGEABLE ABOUT BUSINESS, WANT TO BECOME A BUSINESS WRITER OR A DIRECTOR OF INVESTOR RELATIONS, THIS CLASS IS FOR YOU.

JOUR 4230 ARTS & CULTURE JOUR
001 (15787) CRE 3.0 W 06:30 pm-09:20 pm GAB 111H Loftis R
CLASS TITLE: MUSIC CRITICISM
STUDENTS WILL DEVELOP THE SKILLS NECESSARY TO REVIEW LIVE AND RECORDED MUSIC IN A VARIETY OF GENRES, FOR A RANGE OF PLATFORMS, AND ON DEADLINE. STUDENTS CAN ACHIEVE AN UNDERSTANDING OF MUSICAL FORMS, CONVENTIONS TRADITIONS AND NEW AESTHETICS SUFFICIENT TO WRITE AUTHORITATIVE REVIEWS, CRITICAL ESSAYS, FEATURES AND PROFILLES OF MUSIC AND MUSICIANS. STUDENTS LEARN ABOUT THE RAPIDLY EVOLVING MARKETS WHERE MUSIC CRITICISM APPEARS - PRINT, ONLINE, SOCIAL MEDIA AND BROADCAST. THE ETHICAL AND LEGAL ASPECTS OF MUSIC CRITICISM AND MUSIC CRITICISM'S ROLE IN SOCIETY WILL BE CONSIDERED.

JOUR 4240 INTERNATIONAL MEDIA
801 (14868) CRE 3.0 INET Bland D
WEB-BASED INSTRUCTION. THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

JOUR 4250 RACE, GENDER & MEDIA
002 (7958) CRE 3.0 T 03:30 pm-06:20 pm WH 222 Everbach T
MUST HAVE 45 HOURS OF COLLEGE COURSEWORK TO ENROLL. FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM CLASSES IS MANDATORY. IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.

JOUR 4270 STRATEGIC SOCIAL MEDIA
IT IS RECOMMENDED THAT STUDENTS WHO ENROLL IN THIS CLASS HAVE A LAPTOP OR OTHER MOBILE DEVICE.
FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM CLASSES IS MANDATORY. IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.

This course meets at the Frisco Campus 2811 Internet Blvd., Frisco TX 75034.

WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-Texas resident students residing outside of the state are not eligible to enroll in this section. Contact the department for enrollment assistance in an appropriate section of the course if applicable.

JOUR 4321  OPINION WRITING

JOUR 4323  ADV BDCST / WB NEWS WRIT

JOUR 4343  VIS NEWS STORYTELLING

JOUR 4350  SPORTS JOURNALISM

JOUR 4410  REPORT PUB AFFA

JOUR 4440  PR CASE STUDIES

JOUR 4460  PR COMMUNICATION
JOUR MAJOR STATUS; JOUR 3420; CONSENT OF SCHOOL STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED.
FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM CLASSES IS MANDATORY. IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.

JOUR 4470 ETHICS IN AD & PR
001 (7957) CRE 3.0  W  03:30 pm-06:20 pm  ENV 110  Nisbett G
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED.
AD MAJOR STATUS PLUS JOUR 3050/4050; PR MAJOR STATUS PLUS JOUR 3420; MINOR STATUS PLUS JOUR 2010 OR 2420 OR 2000; CAPSTONE COURSE; MAJORS SHOULD HAVE COMPLETED 9 HOURS IN AD OR PR CLASSES; CLASS SHOULD BE TAKEN FINAL SEMESTER.
FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM CLASSES IS MANDATORY. IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.

JOUR 4620 MASS COMM LAW & ETHICS
001 (7950) CRE 3.0  MW  03:00 pm-04:20 pm  CURY 104  Donald M
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED.
MAJOR STATUS AND JOUR 3321 OR 3323 AND 6 HOURS OF UPPER LEVEL NEWS COURSES; CAPSTONE COURSE; SHOULD BE TAKEN FINAL SEMESTER.
FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM CLASSES IS MANDATORY. IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.

JOUR 4720 MULTIMEDIA STORYTELL
001 (8002) CRE 3.0  M  12:00 pm-02:50 pm  SYMR 223  Anderson C
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED.
JOUR MAJOR OR MINOR STATUS PLUS JOUR 3700.
FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM CLASSES IS MANDATORY. IF A STUDENT MISSES THE FIRST DAY OF CLASS, THE STUDENT MAY BE DROPPED.

JOUR 4800 PROFESSIONAL INTERNSHIP
701 (8014) CRE V
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
702 (7951) CRE V
RESTRICTED COURSE APPROVAL REQUIRED. CONTACT SCHOOL.
704 (7971) CRE V
RESTRICTED COURSE APPROVAL REQUIRED. CONTACT SCHOOL.
705 (8018) CRE V
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
706 (14492) CRE V
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
707 (7968) CRE V
RESTRICTED COURSE APPROVAL REQUIRED. CONTACT SCHOOL.
710 (7954) CRE V
RESTRICTED COURSE APPROVAL REQUIRED. CONTACT SCHOOL.
711 (7972) CRE V
RESTRICTED COURSE APPROVAL REQUIRED. CONTACT SCHOOL.
712 (8015) CRE V
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
721 (13844) CRE V
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

JOUR 4805 AD PR PRACTICUM
<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Instructor</th>
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<tr>
<td>JOUR 4810</td>
<td>NEWS / SPORTS PRACTICUM</td>
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<td>JOUR 4815</td>
<td>SWOOP AGENCY PRACTICUM</td>
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<td>JOUR 4900</td>
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<td>NEWS CAPSTONE</td>
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<td>JOUR 5040</td>
<td>MEDIA STUDIES/THEORIES</td>
<td>Mueller J</td>
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<td>JOUR 5050</td>
<td>READING MASS COMM</td>
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</table>
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

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WEB-BASED INSTRUCTION.
THIS COURSE IS RESTRICTED. LIMITED TO STUDENTS RESIDING OUT-OF-STATE ONLY. CONTACT DEPARTMENT.
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

JOUR 5100  PRBLMS PUBLIC REL
001 (7956) CRE 3.0 T 03:30 pm-06:20 pm GAB 114 Keller K
601 (15326) CRE 3.0 T 03:30 pm-06:20 pm GAB 114 Keller K

JOUR 5210  RACE, GENDER & MEDIA
001 (7960) CRE 3.0 T 03:30 pm-06:20 pm WH 222 Everbach T
601 (15327) CRE 3.0 T 03:30 pm-06:20 pm WH 222 Everbach T

JOUR 5250  QUANTITATIVE RES
001 (17591) CRE 3.0 T 06:30 pm-09:20 pm GAB 111H
601 (17590) CRE 3.0 T 06:30 pm-09:20 pm GAB 111H

JOUR 5260  QUALITATIVE RES
001 (16142) CRE 3.0 M 06:30 pm-09:20 pm GAB 111H Everbach T
601 (17445) CRE 3.0 M 06:30 pm-09:20 pm GAB 111H Everbach T

JOUR 5310  MEDIA ETHICS
001 (15783) CRE 3.0 W 06:30 pm-09:20 pm SYMR 203 Fuse K

JOUR 5330  STRATEGIC SOCIAL MEDIA
601 (15324) CRE 3.0 Nisbett G
WEB-BASED INSTRUCTION.
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802 (14874) CRE 3.0 INET Nisbett G
WEB-BASED INSTRUCTION.
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JOUR 5350  SEMINAR IN JOURN
001 (8008) CRE 3.0 R 02:00 pm-04:50 pm LANG 316 Foote Jr C
Course Topic: BUSINESS JOURNALISM

003 (18302) CRE 3.0 MW 09:00 am-10:20 am SYMR 220 Fellows J
Course Topic: INTRODUCTION TO PODCASTING
This class will introduce you to the fundamentals of producing a podcast. You will use journalism skills to develop, write, script and produce a podcast that will air on NTDAILYRADIO.COM. You will also learn audio recording and editing techniques as well different types of podcasting formats.
ADVANCED WRITING AND REPORTING FOR BROADCAST AND WEB. ADVANCED NEWS WRITING, REPORTING AND STORY TELLING FOR TELEVISION AND WEB. INCLUDES INFORMATION GATHERING, WRITING, INTERVIEWING, WORKING A NEWS BEAT, DEVELOPING SOURCES AND IDEAS, EDITING COPY USING BROADCAST STYLE AND FORMATS, PLUS THE THEORY AND PRACTICE OF BROADCAST NEWS REPORTING. HANDS ON EXPERIENCE WRITING, REPORTING, AND PRODUCING NEWS REPORTS AND NEWSCASTS FOR DENTON COMMUNITY TELEVISION AND WEBCASTS. STUDENTS MUST HAVE BASIC KNOWLEDGE AND UNDERSTANDING OF BROADCAST STYLE AND FORMATS. PREREQUISITE(S): JOUR 3323; CONSENT OF SCHOOL. MEETS WITH JOUR 4323.001. COREQUISITE: JOUR 5350.043.

RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

FOCUSES ON SHOOTING AND EDITING VIDEO FOR TELEVISION NEWS. EXTENSIVE HANDS-ON EXPERIENCE WITH CAMERA AND EDITING EQUIPMENT AND THE THEORY AND PRACTICE OF VISUAL STORYTELLING TECHNIQUES. STUDENTS PRODUCE MULTIPLE PACKAGES, CONTENT FOR STUDENT MEDIA, NEWSCASTS FOR DENTON COMMUNITY TELEVISION AND WEBCASTS. STUDENTS SHOULD HAVE BASIC KNOWLEDGE OF TELEVISION FIELD CAMERAS AND AUDIO AND VIDEO EDITING SOFTWARE. PREREQUISITE(S): JOUR 3323; CONSENT OF SCHOOL. MEETS WITH 4343.001. COREQUISITE: JOUR 5350.023

RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
Eight Week Session One

JOUR 5000  INTRO DGTL COMM ANALYT
801 (16143) CRE 3.0  INET  Bell V
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS
RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS
SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE
SECTION OF THE COURSE IF APPLICABLE.

JOUR 5251  QUANT RES DGTL COMM
801 (15206) CRE 3.0  AOP  Bell V
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS
RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS
SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE
SECTION OF THE COURSE IF APPLICABLE.
RESTRICTED TO STUDENTS IN THE ACCELERATED ONLINE PROGRAM ONLY.

JOUR 5341  TECHNIQUES-DC ANALYST
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<tr>
<td>JOUR 5261</td>
<td>QUAL RES DGTL COMM</td>
<td>Hamilton S</td>
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<tr>
<td>JOUR 5331</td>
<td>SOCIAL MEDIA ANALYTICS</td>
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**Eight Week Session Two**