# Journalism

## JOUR 1210  MASS COMM & SOCIETY

<table>
<thead>
<tr>
<th>Section</th>
<th>CRN</th>
<th>Credits</th>
<th>Days</th>
<th>Start Time</th>
<th>End Time</th>
<th>Location</th>
<th>Instructor</th>
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<tbody>
<tr>
<td>001</td>
<td>17453</td>
<td>3.0</td>
<td>MWF</td>
<td>09:59 am</td>
<td>10:50 am</td>
<td>LYCM</td>
<td>Blankenship S</td>
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</table>

**FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM CLASSES IS MANDATORY. IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.**

## JOUR 2000  PRINCIPLES OF AD & PR

<table>
<thead>
<tr>
<th>Section</th>
<th>CRN</th>
<th>Credits</th>
<th>Days</th>
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<tr>
<td>001</td>
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<td>GAB 105</td>
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## JOUR 2250  MEDIA LITERACY

<table>
<thead>
<tr>
<th>Section</th>
<th>CRN</th>
<th>Credits</th>
<th>Days</th>
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<tr>
<td>001</td>
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<td>Blankenship S</td>
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WEB-BASED INSTRUCTION.

THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

## JOUR 2300  PRINCIPLES OF NEWS

<table>
<thead>
<tr>
<th>Section</th>
<th>CRN</th>
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<td>BLB 180</td>
<td>Paul N</td>
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<td>002</td>
<td>8318</td>
<td>3.0</td>
<td>TR</td>
<td>02:00 pm</td>
<td>03:20 pm</td>
<td>FRSC 107</td>
<td>Cattanach J</td>
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</table>

**FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM CLASSES IS MANDATORY. IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.**

## JOUR 2310  INTRO TO MEDIA WRITING

<table>
<thead>
<tr>
<th>Section</th>
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## SYMR 222R  INTRO TO MEDIA WRITING

<table>
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<th>Section</th>
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<th>Credits</th>
<th>Days</th>
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<tr>
<td>005</td>
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<td>06:30 pm</td>
<td>09:20 pm</td>
<td>SYMR 222</td>
<td>McPhate D</td>
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</tbody>
</table>
### JOUR MAJOR OR MINOR STATUS AND PASS GSP TEST; TWO TERMS/SEMESTERS OF FIRST YEAR ENGLISH

STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED

CO-REQUISITE: JOUR 2310.307

FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM CLASSES IS MANDATORY. IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.

<table>
<thead>
<tr>
<th>CRN</th>
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<th>Days</th>
<th>Time</th>
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<td>010</td>
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<tr>
<td>808</td>
<td>CRE 3.0</td>
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<td></td>
<td>06:30 pm-07:50 pm</td>
<td>Unger V</td>
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### JOUR 3020 ADV ACCOUNT PLANNING

STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED

JOUR MAJOR STATUS AND JOUR 1210, JOUR 2000 OR 2010, JOUR 2310, GSP TEST AND MATH 1680 FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM CLASSES IS MANDATORY. IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.

<table>
<thead>
<tr>
<th>CRN</th>
<th>Type</th>
<th>Course ID</th>
<th>Days</th>
<th>Time</th>
<th>Location</th>
<th>Instructor</th>
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<tbody>
<tr>
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<td>Champlin S</td>
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<tr>
<td>002</td>
<td>CRE 3.0</td>
<td>GAB 114</td>
<td>TR</td>
<td>11:00 am-12:20 pm</td>
<td>Campbell C</td>
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<td>001</td>
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<td>GAB 114</td>
<td>TR</td>
<td>06:30 pm-07:50 pm</td>
<td>Unger V</td>
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</table>
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED.
JOUR MAJOR STATUS AND JOUR 1210, JOUR 2000 OR 2010, JOUR 2310, GSP TEST AND MATH 1680 2012 CATALOG AND BEFORE MUST ALSO HAVE JOUR 3210/2200.
FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM CLASSES IS MANDATORY. IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.

JOUR 3050  ADVERTISING CREATIVE

001 (8382) CRE 3.0  TR  09:30 am-10:50 am  SYMR 203  Broyles S
CO-REQUISITE 3055.001. STUDENTS TAKING THIS CLASS SECTION MUST ALSO ENROLL IN JOUR 3055.001. NO EXCEPTIONS.

JOUR MAJOR STATUS AND JOUR 1210, JOUR 2000 OR 2010, JOUR 2310, JOUR 3210/2200, GSP TEST AND MATH 1680; JOUR MINOR STATUS AND JOUR 2000 OR 2010
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED.
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002 (8383) CRE 3.0  TR  11:00 am-12:20 pm  SYMR 203  Ford W
CO-REQUISITE 3055.002 STUDENT TAKING THIS CLASS SECTION MUST ALSO ENROLL IN JOUR 3055.002. NO EXCEPTIONS.

JOUR MAJOR STATUS AND JOUR 1210, JOUR 2000 OR 2010, JOUR 2310, JOUR 3210/2200, GSP TEST AND MATH 1680; JOUR MINOR STATUS AND JOUR 2000 OR 2010
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED.
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JOUR 3055  VISUAL STRATEGY

001 (8380) CRE 3.0  MW  12:59 pm-02:20 pm  SYMR 203  Metoff F
CO-REQUISITE - JOUR 3050.001

JOUR MAJOR STATUS AND JOUR 1210, JOUR 2000 OR 2010, JOUR 2310, JOUR 3210/2200, GSP TEST AND MATH 1680; JOUR MINOR STATUS AND JOUR 2000 OR 2010
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002 (8381) CRE 3.0  MW  09:59 am-11:20 am  SYMR 203  Ford W
CO-REQUISITE - JOUR 3055.002

STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED.
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JOUR MAJOR STATUS AND JOUR 1210, JOUR 2000 OR 2010, JOUR 2310, JOUR 3210/2200, GSP TEST AND MATH 1680; JOUR MINOR STATUS AND JOUR 2000 OR 2010

CO-REQUISITE - JOUR 3050.001

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JOUR 3070       AD AGENCY MANAGEMENT

JOUR 3200       MASS COMM RESEARCH

JOUR 3210       APPL DESIGN AD & PR

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JOUR 3300 INTRO TO VISCOMM

001  (8389)  CRE 3.0  M  09:00 am-11:50 am  SYMR 223  Brown C
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED.
JOUR MAJOR STATUS AND (2013 CATALOG) JOUR 1210, JOUR 2300, JOUR 2310, PASS GSP TEST AND
MATH 1680 OR (2012 CATALOG AND BEFORE) PASS GSP TEST; JOUR MINOR STATUS AND JOUR 2310
FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM CLASSES IS MANDATORY. IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.

002  (8390)  CRE 3.0  M  09:00 am-11:50 am  GAB 101  Brown C
JOUR MAJOR STATUS AND (2013 CATALOG) JOUR 1210, JOUR 2300, JOUR 2310, PASS GSP TEST AND
MATH 1680 OR (2012 CATALOG AND BEFORE) PASS GSP TEST; JOUR MINOR STATUS AND JOUR 2310
FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM CLASSES IS MANDATORY. IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.

003  (8345)  CRE 3.0  W  09:00 am-11:50 am  SYMR 223  Brown C
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED
JOUR MAJOR STATUS AND (2013 CATALOG) JOUR 1210, JOUR 2300, JOUR 2310, PASS GSP TEST AND MATH 1680 OR (2012 CATALOG AND BEFORE) PASS GSP TEST; JOUR MINOR STATUS AND JOUR 2310
FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM CLASSES IS MANDATORY. IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.

004  (8346)  CRE 3.0  W  09:00 am-11:50 am  GAB 101  Brown C
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED
JOUR MAJOR STATUS AND (2013 CATALOG) JOUR 1210, JOUR 2300, JOUR 2310, PASS GSP TEST AND MATH 1680 OR (2012 CATALOG AND BEFORE) PASS GSP TEST; JOUR MINOR STATUS AND JOUR 2310
FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM CLASSES IS MANDATORY. IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.

JOUR 3310 FEATURE WRITING

001  (15442)  CRE 3.0  MW  12:59 pm-02:20 pm  GAB 111H  Donald M
002  (8326)  CRE 3.0  MW  11:00 am-12:20 pm  GAB 111H  Donald M
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED
MAJOR OR MINOR STATUS AND JOUR 3321 OR 3323
FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM CLASSES IS MANDATORY. IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.

JOUR 3321 NEWS REPORT / WRIT / EDIT

002  (8360)  CRE 3.0  TR  09:30 am-10:50 am  SYMR 224  Donald M
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED.
JOUR MAJOR STATUS AND (2013 CATALOG) JOUR 1210, 2310 AND 2000 OR 2300 OR (2012 CATALOG AND BEFORE) JOUR 1210, JOUR 2010 OR 2420, JOUR 2310, JOUR 3210/2200 OR JOUR 3300/2330 AND PASS GSP TEST; JOUR MINOR STATUS AND JOUR 2310
FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM CLASSES IS MANDATORY. IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED.

JOUR MAJOR OR MINOR STATUS PLUS JOUR 2310.

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JOUR MAJOR STATUS AND (2013 CATALOG) JOUR 1210, 2310 AND 2000 OR 2300 OR (2012 CATALOG AND BEFORE) JOUR 1210, JOUR 2010 OR 2420, JOUR 2310, JOUR 3210/2200 OR JOUR 3300/2330 AND PASS GSP TEST; JOUR MINOR STATUS AND JOUR 2310

JOUR 3321.304 IS A LAB COMPONENT OF HOUR 3321.004 AND THE TWO CLASSES SHOULD BE TAKEN CONCURRENTLY.

THIS COURSE MEETS AT THE FRISCO CAMPUS 2811 INTERNET BLVD., FRISCO TX  75034.

WEB-BASED INSTRUCTION.

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WEB-BASED INSTRUCTION.

This is an Internet course. Course enrollment is restricted and non-Texas resident students residing outside of the state are not eligible to enroll in this section. Contact the department for enrollment assistance in an appropriate section of the course if applicable.

JOUR 3400  FUNDAMENTALS OF PR

001  (8394)  CRE 3.0  M  03:30 pm-06:20 pm  ENV 110  Fuse K
Students should contact school if enrollment is blocked for this course and pre-reqs have been completed.
First day attendance in Mayborn School of Journalism Classes is mandatory. If a student misses the first class day, the student may be dropped.
Jour major status and Jour 1210, Jour 2000, Jour 2310, pass GSP test and Math 1680; Jour minor status and Jour 2000; Students who have taken and passed Jour 2420 will not receive credit for this class.

JOUR 3410  PR FOR NON-PROFITS

001  (8359)  CRE 3.0  T  06:30 pm-09:20 pm  CHEM 352  Skinner-Luker K
First day attendance in Mayborn School of Journalism Classes is mandatory. If a student misses the first class day, the student may be dropped.

501  (15065)  CRE 3.0  R  06:00 pm-08:50 pm  FRSC 123  Poynter R
This course meets at the Frisco Campus
2811 Internet Blvd., Frisco TX 75034.

JOUR 3420  PR WRITING

001  (8366)  CRE 3.0  TR  02:00 pm-03:20 pm  SYMR 222  Keller K
Students should contact school if enrollment is blocked for this course and pre-reqs have been completed.
Major status and Jour 3321.
First day attendance in Mayborn School of Journalism Classes is mandatory. If a student misses the first class day, the student may be dropped.

002  (8348)  CRE 3.0  TR  09:30 am-10:50 am  SYMR 222  Keller K
Students should contact school if enrollment is blocked for this course and pre-reqs have been completed.
Major status and Jour 3321.
First day attendance in Mayborn School of Journalism Classes is mandatory. If a student misses the first class day, the student may be dropped.

JOUR 3700  PHOTO JOURNALISM

001  (8327)  CRE 3.0  T  06:30 pm-09:20 pm  SYMR 223
Jour major or minor status and Jour 3321 or 3323 and Jour 3300/2330
Students should contact school if enrollment is blocked for this course and pre-reqs have been completed.
First day attendance in Mayborn School of Journalism Classes is mandatory. If a student misses the first class day, the student may be dropped.

003  (15441)  CRE 3.0  W  03:30 pm-06:20 pm  SYMR 223  Anderson C

JOUR 4055  BROADCAST ADVERTS

001  (16064)  CRE 3.0  W  06:30 pm-09:20 pm  GAB 114  Dale J

JOUR 4070  AD CAMPAIGNS

001  (8343)  CRE 3.0  TR  02:00 pm-03:20 pm  SYMR 203  Campbell C
Students should contact school if enrollment is blocked for this course and pre-reqs have been completed.
Major or minor status plus Jour 3020 and Jour 3040 or Jour 3200 and Jour 3050/4050
First day attendance in Mayborn School of Journalism Classes is mandatory. If a student misses the first class day, the student may be dropped.

002  (16811)  CRE 3.0  TR  03:30 pm-04:50 pm  SYMR 203

JOUR 4210  TOPICS IN JOUR
Course Topic: CRISIS COMMUNICATION
FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM CLASSES IS MANDATORY. IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.
THIS CLASS IS DESIGNED TO DEVELOP ADVANCED PROFESSIONAL CRISIS COMMUNICATION RESEARCH, PLANNING, COMMUNICATION AND ANALYSIS SKILLS. STUDENTS WILL GAIN AN UNDERSTANDING OF CRISIS COMMUNICATION CYCLE AND CASE STUDIES FROM A VARIETY OF ORGANIZATIONAL COMMUNICATION PERSPECTIVES; NONPROFIT, CORPORATE, PRESIDENTIAL, GOVERNMENTAL AND MEDIA COMMUNICATION. CLASS ASSIGNMENTS WILL EXAMINE RECENT CRISIS FOR NEW ORGANIZATIONAL, PUBLIC, SOCIAL MEDIA, MEDIA AND ETHICS TRENDS, COMPLEXITIES AND PRACTICES.

Course Topic: INTRO TO RADIO PROGRAMMING
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM CLASSES IS MANDATORY. IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.
TOPIC: INTRO TO RADIO PROGRAMMING.
DESCRIPTION: PRACTICAL STUDY OF RADIO PROGRAMMING WITH EMPHASIS PLACED ON PREPARING STUDENTS TO OPERATE ALL ASPECTS OF MAYBORN'S NTDAILYRADIO.COM. TOPICS INCLUDE RADIO NEWS WRITING, ON-AIR PERFORMANCE SKILLS, THE PROGRAMMING FORMULA, NEWS REPORTS, FIELD AND STUDIO INTERVIEWING SKILLS, STATION IMAGE.
BY APPLICATION ONLY, PRE-REQUISITES: JOUR MAJOR WITH CONCENTRATION IN BROADCAST & DIGITAL JOURNALISM WHO HAS SUCCESSFULLY TAKEN JOUR 3323 AND JOUR 3300.

Course Topic: BUSINESS JOURNALISM
TOPIC: BUSINESS JOURNALISM
FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM CLASSES IS MANDATORY. IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.
DESCRIPTION: IN DALLAS, THERE ARE 18 BUSINESSES ON THE FORTUNE MAGAZINE TOP 500 COMPANIES IN AMERICA LIST THAT GENERATED NEARLY $800 BILLION IN REVENUE. IN TEXAS, THERE ARE 52 COMPANIES ON THE LIST. BUSINESS NEWS AND THE ECONOMY ARE AT THE HEART OF ALMOST EVERY STORY WE COVER NOWADAYS. THIS IS A FUNDAMENTAL CLASS TO UNDERSTAND THE BASIC CONCEPTS OF HOW TO TELL STORIES ABOUT PUBLICLY TRADED AND PRIVATE COMPANIES AS WELL AS A GRASP ON HOW FINANCIAL MARKETS AFFECT EVERY ASPECT OF NEWS COVERAGE - LOCALLY, STATEWIDE, NATIONALLY, AND INTERNATIONALLY. YOU WILL LEARN HOW TO FIGURE HOW MUCH CORPORATE CEO'S MAKE, HOW TO READ FINANCIAL STATEMENTS, HOW THE STOCK MARKET WORKS, HOW TO WRITE BASIC EARNINGS REPORT STORIES AND HOW TO DO RESEARCH PUBLICLY TRADED AND PRIVATE COMPANIES. IF YOU WANT TO BECOME MORE KNOWLEDGEABLE ABOUT BUSINESS, WANT TO BECOME A BUSINESS WRITER OR A DIRECTOR OF INVESTOR RELATIONS, THIS CLASS IS FOR YOU.

Course Topic: WEB DESIGN FOR JOURNALISM
TOPIC: WEB DESIGN FOR JOURNALISM
FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM CLASSES IS MANDATORY. IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.
DESCRIPTION: COURSE IS AN OVERVIEW OF ONLINE DESIGN AND AN INTRODUCTION TO CODING FOR DESIGNERS, WITH AN EMPHASIS ON THINKING MOBILE FIRST. WE WILL USE A CASE STUDY APPROACH AN EVALUATE THE DESIGN AND PRODUCTION OF WEB APPLICATIONS FOR JOURNALISM, ADVERTISING AND PUBLIC RELATIONS. AFTER THE CASE STUDIES SECTION, STUDENTS WILL INCORPORATE BEST PRACTICES FOR USER EXPERIENCE (UX) AND PLAN AND PRODUCE AN INTERACTIVE DESIGN OF A WEB APPLICATION FOR DIGITAL STORYTELLING (THIS CAN BE ON BEHALF OF A NEWSWORTHY TOPIC, FOR A CLIENT OR A CAMPAIGN). THROUGHOUT THE COURSE STUDENTS WILL WORK ON FRONT-END CODING SKILLS AND INVESTIGATE THE AFFORDANCES OF VARIOUS LANGUAGES AND LIBRARIES FOR WEB DESIGN. PRE-REQUISITES: JOUR 3210 OR 3300.
Course Topic: MEDIA ENTREPRE. & INNOVATION
DESCRIPTION: EVERYDAY WE'RE READING ABOUT THE MAJOR CHANGES THAT ARE AFFECTING DAILY JOURNALISM. LAYOFFS, BUYOUTS, CONSOLIDATIONS AND THE SEARCH FOR NEW BUSINESS MODELS ARE ON TOP OF EVERY MEDIA EXECUTIVE'S MIND. BEYOND THAT, THERE'S A NEED FOR A SPIRIT OF ENTREPRENEURSHIP AND INNOVATION IN ALL FORMS OF MEDIA. CREATING NEW SOLUTIONS TO ENGAGE AUDIENCES, INTEGRATING CONTENT AND TECHNOLOGY ARE REQUIRED FOR MEDIA COMPANIES AND PROFESSIONALS TO SUCCEED. TAKING AN IDEA FROM CONCEPT TO REALITY IS ONE OF THE MOST DIFFICULT STEPS FOR ANYONE TO TAKE, BUT IT IS ONE THAT MEDIA PROFESSIONALS MUST HAVE THE SKILLS TO SURVIVE AND SUCCEED. THIS CLASS WILL PROVIDE AN OVERVIEW OF THE CURRENT AND FUTURE STATE OF MEDIA; WHAT IT TAKES TO BECOME AN ENTREPRENEUR; HOW TO START A BUSINESS; FIND CUSTOMERS AND PITCH YOUR BUSINESS IDEA. PRE-REQUISITES: JOUR MAJOR.

Course Topic: CREATIVE MEDIA ILLUSTRATION
PREREQUISITES: JOUR 3210 OR ASTU 3030.
FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM CLASSES IS MANDATORY. IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.
TOPIC: CREATIVE MEDIA ILLUSTRATION
DESCRIPTION: THIS COURSE PROVIDES STUDENTS WITH A FOUNDATION IN BASIC GRAPHIC DESIGN CONCEPTS AND SKILLS USING A HANDS-ON APPROACH IN A LAB SETTING USING DIGITAL SOFTWARE. TOPICS INCLUDE DESIGN ELEMENTS AND PRINCIPLES, COLOR THEORY, TYPOGRAPHY, AND LAYOUT TECHNIQUES. UPON COMPLETION OF THIS COURSE STUDENTS SHOULD HAVE THE ABILITY TO DEMONSTRATE VISUAL PROBLEM SOLVING SKILLS USING VARIOUS GRAPHIC TOOLS, TECHNIQUES, AND PROCESSES.

Course Topic: SPORTS VIDEO JOURNALISM
FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM CLASSES IS MANDATORY. IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.
TOPIC: SPORTS VIDEO JOURNALISM
DESCRIPTION: CLASS COVERS LOCAL DENTON HIGH SCHOOL SPORTS (FOOTBALL AND VOLLEYBALL). STUDENTS WILL BE GROUPED INTO TEAMS, AND ASSIGNED A BEAT (LOCAL HIGH SCHOOL) THAT THEY WILL COVER FOR THE SEMESTER. THE GROUPS WILL WORK TOGETHER TO FORM PROFESSIONAL RELATIONSHIPS WITH THE COACHING STAFF, PLAYERS, AND THE LOCAL COMMUNITY IN ORDER TO TELL MORE THAN JUST THE HIGHLIGHTS, BUT DIVE DEEPER INTO PREPARATIONS, INJURY REPORTS, AND INTERESTING FEATURES THAT WOULD NORMALLY BE OVERLOOKED. EACH GROUP WILL DISCOVER EACH INDIVIDUAL'S STRENGTHS TO PRODUCE THE BEST CONTENT, BUT EVERYONE IS EXPECTED TO RUN CAMERA ON MORE THAN OCCASION THAT WILL CONSIST OF EVENING EVENTS SUCH AS EVENING FOOTBALL/VOLLEYBALL GAMES OR PRACTICE. CREATIVITY WILL BE STRONGLY ENCOURAGED, BUT PROPER JOURNALISM STANDARDS WILL ALWAYS BE IMPLEMENTED. BY APPLICATION ONLY. PREREQUISITES: JOUR 3321 OR 3323, AND JOUR 3300.
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

Course Topic: MEDIA PERFORMANCE IN NEWS & PR
STUDENTS WILL BE INTRODUCED TO THE METHODS OF PROFESSIONAL MEDIA PERFORMANCE FOR LIVE ON CAMERA WORK DELIVERING NEWS, CONDUCTING A PUBLIC RELATIONS EVENT OR AN ADVERTISING PITCH. THE FOCUS WILL ALSO INCLUDE MEDIA PERFORMANCE TECHNIQUES FOR LIVE PRESENTATIONS SUITABLE FOR PUBLIC RELATIONS EVENTS OR ADVERTISING CLIENT PITCHES.
THIS COURSE MEETS AT THE FRISCO CAMPUS 2811 INTERNET BLVD., FRISCO TX 75034.
FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM CLASSES IS MANDATORY. IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

### DATA REPORTING AND VISUALIZATION

**PRE-REQUISITE** JOUR 3300 & JOUR 3321

**DESCRIPTION:** COURSE IS AN INTRODUCTION TO THE COMMUNICATION OF FACTS AND DATA BY MEANS OF CHARTS, GRAPHS, MAPS, AND DIAGRAMS. STUDENTS WILL LEARN THE BASICS OF CLEANING "DIRTY" DATA, HOW TO ANALYZE IT USING SEVERAL PROGRAMS AND HOW TO TAKE THE DATA TRENDS THEY FIND AND TURN THEM INTO A COHESIVE DATA STORY. STUDENTS WHO ARE WRITERS THAT WANT TO KNOW HOW TO USE DATA IN THEIR STORYTELLING AND CREATE DYNAMIC DATA VISUALIZATIONS SHOULD TAKE THIS COURSE. THIS IS NOT A CODING CLASS, AND NO PREVIOUS CODING EXPERIENCE IS REQUIRED. ACCESS TO A COMPUTER WITH ABILITY TO DOWNLOAD SOFTWARE ONTO IT IS REQUIRED AS WE WILL BE USING SEVERAL FREE PROGRAMS THAT WILL NEED TO BE INSTALLED.

**JOUR 4230**  
ARTS & CULTURE JOUR

<table>
<thead>
<tr>
<th>CRN</th>
<th>Title</th>
<th>Days</th>
<th>Start Time</th>
<th>End Time</th>
<th>Room</th>
<th>Instructor</th>
</tr>
</thead>
<tbody>
<tr>
<td>17421</td>
<td>ARTS &amp; CULTURE JOUR</td>
<td>W</td>
<td>03:30 pm-06:20 pm</td>
<td>LANG 215</td>
<td>Stephenson D</td>
<td></td>
</tr>
</tbody>
</table>

STUDIES OF THE DEVELOPMENT OF MODERN FOOD WRITING IN MAJOR MEDIA AND ON ELECTRONIC PLATFORMS. APPRECIATION OF LITERARY, INVESTIGATIVE AND CRITICAL FOOD WRITING. PRACTICE OF WRITING ABOUT FOOD ACROSS ALL PLATFORMS AND FORMATS, INCLUDING REPORTING, CRITICISM, FEATURE WRITING AND EXPLANATORY JOURNALISM.

**JOUR 4240**  
INTERNATIONAL MEDIA

<table>
<thead>
<tr>
<th>CRN</th>
<th>Title</th>
<th>Days</th>
<th>Start Time</th>
<th>End Time</th>
<th>Room</th>
<th>Instructor</th>
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<tbody>
<tr>
<td>16046</td>
<td>INTERNATIONAL MEDIA</td>
<td></td>
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<td>Blankenship S</td>
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WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

**JOUR 4250**  
RACE, GENDER & MEDIA

<table>
<thead>
<tr>
<th>CRN</th>
<th>Title</th>
<th>Days</th>
<th>Start Time</th>
<th>End Time</th>
<th>Room</th>
<th>Instructor</th>
</tr>
</thead>
<tbody>
<tr>
<td>8339</td>
<td>RACE, GENDER &amp; MEDIA</td>
<td>TR</td>
<td>06:30 pm-07:50 pm</td>
<td>CURY 204</td>
<td>Everbach T</td>
<td></td>
</tr>
</tbody>
</table>

MUST HAVE 45 HOURS OF COLLEGE COURSEWORK TO ENROLL.
FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM CLASSES IS MANDATORY. IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.

**JOUR 4270**  
STRATEGIC SOCIAL MEDIA

<table>
<thead>
<tr>
<th>CRN</th>
<th>Title</th>
<th>Days</th>
<th>Start Time</th>
<th>End Time</th>
<th>Room</th>
<th>Instructor</th>
</tr>
</thead>
<tbody>
<tr>
<td>8373</td>
<td>STRATEGIC SOCIAL MEDIA</td>
<td>M</td>
<td>03:30 pm-06:20 pm</td>
<td>WH 116</td>
<td>Knight S</td>
<td></td>
</tr>
</tbody>
</table>

IT IS RECOMMENDED THAT STUDENTS WHO ENROLL IN THIS CLASS HAVE A LAPTOP OR OTHER MOBILE DEVICE.
FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM CLASSES IS MANDATORY. IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.

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<thead>
<tr>
<th>CRN</th>
<th>Title</th>
<th>Days</th>
<th>Start Time</th>
<th>End Time</th>
<th>Room</th>
<th>Instructor</th>
</tr>
</thead>
<tbody>
<tr>
<td>15066</td>
<td>STRATEGIC SOCIAL MEDIA</td>
<td>T</td>
<td>06:00 pm-08:50 pm</td>
<td>FRSC 123</td>
<td>Knight S</td>
<td></td>
</tr>
</tbody>
</table>

THIS COURSE MEETS AT THE FRISCO CAMPUS
2811 INTERNET BLVD., FRISCO TX 75034.
### JOUR 4321  **OPINION WRITING**

- **001** (16045)  CRE 3.0  W  03:30 pm-06:20 pm  GAB 111H  Loftis R

### JOUR 4323  **ADV BDCST / WB NEWS WRIT**

- **001** (8328)  CRE 3.0  T  12:00 pm-03:59 pm  GAB 101  Mcelroy B

  JOUR MAJOR STATUS AND JOUR 3323 AND JOUR 3300/2330.

  CO-REQUISITE - JOUR 4343.001

  STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED

  FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM CLASSES IS MANDATORY. IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.

  Also meets: T  08:00 am-10:50 am  GAB 101  8/27/18-12/14/18

- **002** (14245)  CRE 3.0  R  12:00 pm-03:59 pm  GAB 101  Mcelroy B

  Also meets: R  08:00 am-10:50 am  GAB 101  8/27/18-12/14/18

### JOUR 4343  **VIS NEWS STORYTELLING**

- **001** (8397)  CRE 3.0  M  03:00 pm-05:50 pm  GAB 101  Brown C

  MAJOR STATUS PLUS JOUR 3323 AND JOUR 2330/3300; CO-REQUISITE JOUR 4323

  FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM CLASSES IS MANDATORY. IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.

- **002** (8344)  CRE 3.0  W  03:00 pm-05:50 pm  GAB 101  Brown C

  STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED

  MAJOR STATUS PLUS JOUR 3323 AND JOUR 2330/3300; CO-REQUISITE JOUR 4323

  FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM CLASSES IS MANDATORY. IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.

### JOUR 4350  **SPORTS JOURNALISM**

- **501** (15915)  CRE 3.0  T  06:30 pm-09:20 pm  FRSC 121

  THIS COURSE MEETS AT THE FRISCO CAMPUS

  2811 INTERNET BLVD., FRISCO TX  75034.

### JOUR 4410  **REPORT PUB AFFA**

- **001** (8329)  CRE 3.0  R  06:30 pm-09:20 pm  SYMR 203  Loftis R

  STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED

  PRE-REQS: MAJOR OR MINOR STATUS PLUS JOUR 3321 OR 3323.

  FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM CLASSES IS MANDATORY. IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.

- **002** (8367)  CRE 3.0  M  06:30 pm-09:20 pm  SYMR 203  Loftis R

  STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED

  PRE-REQS: MAJOR OR MINOR STATUS PLUS JOUR 3321 OR 3323.

  FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM CLASSES IS MANDATORY. IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.

- **004** (15050)  CRE 3.0  W  03:30 pm-06:20 pm  GAB 114  Everbach T

### JOUR 4440  **PR CASE STUDIES**

- **001** (8364)  CRE 3.0  T  03:30 pm-06:20 pm  GAB 114  Fuse K

  STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED.

  MAJOR STATUS PLUS JOUR 3020 OR 3321; MINOR STATUS PLUS JOUR 2010 OR 2420 OR 2000.

### JOUR 4460  **PR COMMUNICATION**
JOUR MAJOR STATUS; JOUR 3420; CONSENT OF SCHOOL
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND
PRE-REQS HAVE BEEN COMPLETED.
FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM CLASSES IS MANDATORY. IF A
STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.

JOUR MAJOR STATUS; JOUR 3420; CONSENT OF SCHOOL
STUDENTS SHOULD CONTACT THE SCHOOL IS ENROLLMENT IS BLOCKED FOR THIS COURSE AND
PRE-REQS HAVE BEEN COMPLETED.
FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM CLASSES IS MANDATORY. IF A
STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.

JOUR MAJOR OR MINOR STATUS PLUS JOUR 3700.
FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM CLASSES IS MANDATORY. IF A
STUDENT MISSES THE FIRST DAY OF CLASS, THE STUDENT MAY BE DROPPED.

JOUR MAJOR OR MINOR STATUS PLUS JOUR 3700.
FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM CLASSES IS MANDATORY. IF A
STUDENT MISSES THE FIRST DAY OF CLASS, THE STUDENT MAY BE DROPPED.

JOUR MAJOR OR MINOR STATUS PLUS JOUR 3700.
FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM CLASSES IS MANDATORY. IF A
STUDENT MISSES THE FIRST DAY OF CLASS, THE STUDENT MAY BE DROPPED.

JOUR MAJOR OR MINOR STATUS PLUS JOUR 3700.
FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM CLASSES IS MANDATORY. IF A
STUDENT MISSES THE FIRST DAY OF CLASS, THE STUDENT MAY BE DROPPED.

RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

RESTRICTED COURSE APPROVAL REQUIRED. CONTACT SCHOOL.

RESTRICTED COURSE APPROVAL REQUIRED. CONTACT SCHOOL.

RESTRICTED COURSE APPROVAL REQUIRED. CONTACT DEPARTMENT.

RESTRICTED COURSE APPROVAL REQUIRED. CONTACT SCHOOL.

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RESTRICTED COURSE APPROVAL REQUIRED. CONTACT SCHOOL.

RESTRICTED COURSE APPROVAL REQUIRED. CONTACT DEPARTMENT.
JOUR 4805  AD PR PRACTICUM
718 (8365) CRE V
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

JOUR 4810  NEWS / SPORTS PRACTICUM
710 (8384) CRE V Mcelroy B
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
JOUR 4810.710 AND JOUR 4810.720 WILL MEET TOGETHER ON TUESDAYS 12-1PM ONLY.
711 (8401) CRE V Anderson C
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
712 (8385) CRE V Ghioto G
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

JOUR 4815  SWOOP AGENCY PRACTICUM
718 (15769) CRE V MW 08:00 am-09:50 am AUDB 212 Ford W
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
THIS CLASS MEETS IN SYMR 234.

JOUR 4900  SPECIAL PROBLEMS
702 (15522) CRE V Broyles S
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
712 (14366) CRE V Ghioto G
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
717 (15256) CRE V James J
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
718 (15523) CRE V Ford W
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
719 (15219) CRE V
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

JOUR 4910  SPECIAL PROBLEMS
718 (15524) CRE V Ford W
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
722 (15525) CRE V Ford W
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

JOUR 4999  NEWS CAPSTONE
001 (16044) CRE 3.0 T 11:00 am-01:50 pm SYMR 223 Loftis R
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
002 (17490) CRE 3.0 R 11:00 am-01:50 pm SYMR 223 Ghioto G
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

JOUR 5010  REPORTING PRACTICE
001 (8332) CRE 3.0 R 06:30 pm-09:20 pm SYMR 224 McPhate D

JOUR 5040  MEDIA STUDIES/THEORIES
801 (16062) CRE 3.0 Mueller J
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

JOUR 5050  READING MASS COMM
801 (15770) CRE 3.0 Busby R
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.
WEB-BASED INSTRUCTION.
THIS COURSE IS RESTRICTED. LIMITED TO STUDENTS RESIDING OUT-OF-STATE ONLY. CONTACT DEPARTMENT.
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

JOUR 5100  PRBLMS PUBLIC REL
002 (8336)  CRE 3.0  T  03:30 pm-06:20 pm  GAB 114  Fuse K
601 (16825)  CRE 3.0  T  03:30 pm-06:20 pm  GAB 114  Fuse K

JOUR 5210  RACE, GENDER & MEDIA
001 (8341)  CRE 3.0  TR  06:30 pm-07:50 pm  CURY 204  Everbach T
601 (16826)  CRE 3.0  TR  06:30 pm-07:50 pm  CURY 204  Everbach T

JOUR 5260  QUALITATIVE RES
001 (17837)  CRE 3.0  M  03:30 pm-06:20 pm  SYMR 203  Everbach T

JOUR 5310  MEDIA ETHICS
001 (17418)  CRE 3.0  W  06:30 pm-09:20 pm  LANG 311  Fuse K

JOUR 5330  STRATEGIC SOCIAL MEDIA
601 (16823)  CRE 3.0  WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.
802 (16063)  CRE 3.0  Knight S
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

JOUR 5350  SEMINAR IN JOURN
003 (8399)  CRE 3.0  R  02:00 pm-04:50 pm  GAB 114  Foote Jr C
Course Topic: BUSINESS JOURNALISM
023 (8396)  CRE 3.0  T  12:00 pm-03:59 pm  GAB 101  Mcelroy B
ADVANCED WRITING AND REPORTING FOR BROADCAST AND WEB ADVANCED NEWS WRITING, REPORTING AND STORY TELLING FOR TELEVISION AND WEB. INCLUDES INFORMATION GATHERING, WRITING, INTERVIEWING, WORKING A NEWS BEAT, DEVELOPING SOURCES AND IDEAS, EDITING COPY USING BROADCAST STYLE AND FORMATS, PLUS THE THEORY AND PRACTICE OF BROADCAST NEWS REPORTING. HANDS ON EXPERIENCE WRITING, REPORTING, AND PRODUCING NEWS REPORTS AND NEWSCASTS FOR DENTON COMMUNITY TELEVISION AND WEBCASTS. STUDENTS MUST HAVE BASIC KNOWLEDGE AND UNDERSTANDING OF BROADCAST STYLE AND FORMATS. PREREQUISITE(S): JOUR 3323; CONSENT OF SCHOOL. MEETS WITH JOUR 4323.001. COREQUISITE: JOUR 5350.043.
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
Also meets: T  08:00 am-10:50 am  GAB 101  8/27/18-12/14/18
043 (8395)  CRE 3.0  M  03:00 pm-05:50 pm  GAB 101  Brown C
FOCUSES ON SHOOTING AND EDITING VIDEO FOR TELEVISION NEWS. EXTENSIVE HANDS-ON EXPERIENCE WITH CAMERA AND EDITING EQUIPMENT AND THE THEORY AND PRACTICE OF VISUAL STORYTELLING TECHNIQUES. STUDENTS PRODUCE MULTIPLE PACKAGES, CONTENT FOR STUDENT MEDIA, NEWSCASTS FOR DENTON COMMUNITY TELEVISION AND WEBCASTS. STUDENTS SHOULD HAVE BASIC KNOWLEDGE OF TELEVISION FIELD CAMERAS AND AUDIO AND VIDEO EDITING SOFTWARE. PREREQUISITE(S): JOUR 3323; CONSENT OF SCHOOL. MEETS WITH 4343.001. COREQUISITE: JOUR 5350.023
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

603 (16824)  CRE 3.0  R  02:00 pm-04:50 pm  GAB 114  Foote Jr C
Course Topic: BUSINESS JOURNALISM
623 (16821)  CRE 3.0  T  12:00 pm-03:59 pm  GAB 101  Mcelroy B
Also meets: T  08:00 am-10:50 am  GAB 101  8/27/18-12/14/18
643 (16822)  CRE 3.0  M  03:00 pm-05:50 pm  GAB 101  Brown C
JOUR 5700   ADV FEATURE WRIT
001  (8347)  CRE 3.0  MW  12:59 pm-02:20 pm  GAB 111H  Donald M

JOUR 5800   PROF INTERNSHIP
708  (8400)  CRE 3.0  Bland D
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

JOUR 5900   ADVAN PROB JOUR
702  (8407)  CRE V  Broyles S
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
703  (16827)  CRE V  Champlin S
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
704  (8352)  CRE V  Everbach T
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
705  (8408)  CRE V  Foote Jr C
Course Topic: EXPAT CHAT
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
709  (8388)  CRE V
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
710  (8369)  CRE V
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
711  (8354)  CRE V  Anderson C
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
716  (8372)  CRE V  Fuse K
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
717  (15408)  CRE V  James J
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

JOUR 5910   ADVA PROB JOUR
704  (8363)  CRE V  Everbach T
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
710  (8371)  CRE V
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
711  (8410)  CRE V  Anderson C
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
715  (8387)  CRE V
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
718  (16555)  CRE V  Ford W
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

JOUR 5950   THESIS
704  (8350)  CRE V  Everbach T
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
709  (8404)  CRE V  Mueller J
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
713  (14454)  CRE V
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
716  (8362)  CRE V  Fuse K
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

Eight Week Session One

JOUR 5000   INTRO DGTL COMM ANALYT
801  (17839)  CRE 3.0  INET  Bell V
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS
RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS
SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE
SECTION OF THE COURSE IF APPLICABLE.
JOUR 5251  RES FUND DGTL COMM I

801  (16669)  CRE 3.0  AOP  Fuse K
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-Texas
RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS
SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE
SECTION OF THE COURSE IF APPLICABLE.
RESTRICTED TO STUDENTS IN THE ACCELERATED ONLINE PROGRAM ONLY.

Eight Week Session Two

JOUR 5330  STRATEGIC SOCIAL MEDIA

802  (16803)  CRE 3.0  Bell V
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-Texas
RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS
SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE
SECTION OF THE COURSE IF APPLICABLE.