### JOUR/Journalism

#### JOUR 1210  MASS COMM & SOCIETY
- **Section:** 001 (17453)  CRE 3.0  MWF  09:59 am-10:50 am  LYCM  Blankenship S

#### JOUR 2000  PRINCIPLES OF AD & PR
- **Section:** 001 (8378)  CRE 3.0  TR  12:30 pm-01:50 pm  GAB 104  Broyles S
  - **Note:** First day attendance in Mayborn School of Journalism classes is mandatory. If a student misses the first class day, the student may be dropped.

- **Section:** 002 (8379)  CRE 3.0  TR  12:30 pm-01:50 pm  GAB 105  Broyles S
  - **Note:** First day attendance in Mayborn School of Journalism classes is mandatory. If a student misses the first class day, the student may be dropped.

- **Section:** 501 (16819)  CRE 3.0  TR  02:00 pm-03:20 pm  FRSC 133  Knight S
  - **Note:** This course meets at the Frisco campus.
  - **Address:** 2811 Internet Blvd., Frisco TX 75034.

#### JOUR 2250  MEDIA LITERACY
- **Section:** 001 (16533)  CRE 3.0  INET  Blankenship S
  - **Note:** Web-based instruction.
  - **Note:** This is an Internet course. Course enrollment is restricted and non-Texas resident students residing outside of the state are not eligible to enroll in this section. Contact the department for enrollment assistance in an appropriate section of the course if applicable.

#### JOUR 2300  PRINCIPLES OF NEWS
- **Section:** 001 (8374)  CRE 3.0  MW  12:30 pm-01:50 pm  BLB 180  Paul N
  - **Note:** First day attendance in Mayborn School of Journalism classes is mandatory. If a student misses the first class day, the student may be dropped.

- **Section:** 501 (16818)  CRE 3.0  TR  02:00 pm-03:20 pm  FRSC 107  McPhate D
  - **Note:** This course meets at the Frisco campus.
  - **Address:** 2811 Internet Blvd., Frisco TX 75034.

#### JOUR 2310  INTRO TO MEDIA WRITING
- **Sections:**
  - **Section:** 001 (8317)  CRE 3.0  MW  09:00 am-10:20 am  SYMR 224  Paul N
    - **Note:** Jour major or minor status and pass GSP test; two terms/semesters of first year English
    - **Note:** Students should contact school if enrollment is blocked for this course and pre-reqs have been completed
    - **Note:** Co-requisite: 2310.301
    - **Note:** First day attendance in Mayborn School of Journalism classes is mandatory. If a student misses the first class day, the student may be dropped.

  - **Section:** 002 (8318)  CRE 3.0  MW  11:00 am-12:20 pm  SYMR 224  McPhate D
    - **Note:** Jour major or minor status and pass GSP test; two terms/semesters of first year English
    - **Note:** Students should contact school if enrollment is blocked for this course and pre-reqs have been completed
    - **Note:** Co-requisite: 2310.302
    - **Note:** First day attendance in Mayborn School of Journalism classes is mandatory. If a student misses the first class day, the student may be dropped.

  - **Section:** 003 (8319)  CRE 3.0  MW  12:59 pm-02:20 pm  SYMR 224  McPhate D
    - **Note:** Jour major or minor status and pass GSP test; two terms/semesters of first year English
    - **Note:** Students should contact school if enrollment is blocked for this course and pre-reqs have been completed
    - **Note:** Co-requisite: 2310.303
    - **Note:** First day attendance in Mayborn School of Journalism classes is mandatory. If a student misses the first class day, the student may be dropped.
**JOUR MAJOR STATUS AND PASS GSP TEST; TWO TERMS/SEMESTERS OF FIRST YEAR ENGLISH**

STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED

CO-REQUISITE: JOUR 2310.307

FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM CLASSES IS MANDATORY. IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.

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<th>Time</th>
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<td>001</td>
<td>(8333) CRE 3.0 TR 09:30 am-10:50 am GAB 114</td>
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<td>JOUR MAJOR STATUS AND JOUR 1210, JOUR 2000 OR 2010, JOUR 2310, GSP TEST AND MATH 1680</td>
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<td>001</td>
<td>(15013) CRE 3.0 TR 06:30 pm-07:50 pm GAB 114</td>
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STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED.
JOUR MAJOR STATUS AND JOUR 1210, JOUR 2000 OR 2010, JOUR 2310, GSP TEST AND MATH 1680 2012 CATALOG AND BEFORE MUST ALSO HAVE JOUR 3210/2200
FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM CLASSES IS MANDATORY. IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.

JOUR 3050  ADVERTISING CREATIVE

CO-REQUISITE 3055.001. STUDENTS TAKING THIS CLASS SECTION MUST ALSO ENROLL IN JOUR 3055.001. NO EXCEPTIONS.

STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED.
FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM CLASSES IS MANDATORY. IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.

CO-REQUISITE - JOUR 3050.001

STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED.
FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM CLASSES IS MANDATORY. IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.

CO-REQUISITE - JOUR 3055.002

STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED.
FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM CLASSES IS MANDATORY. IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED.
FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM CLASSES IS MANDATORY. IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.

JOUR 3070  AD AGENCY MANAGEMENT
001 (14216)  CRE 3.0  M  06:30 pm-09:20 pm  WH  216  Campbell C
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED.
FIRST DAY ATTENDANCE TO MAYBORN SCHOOL OF JOURNALISM CLASSES IS MANDATORY. IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.

JOUR 3200  MASS COMM RESEARCH
801 (16815)  CRE 3.0  INET  Champlin S
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

JOUR 3210  APPL DESIGN AD & PR
001 (8375)  CRE 3.0  M  11:00 am-01:50 pm  SYMR 222  Rivenbark Jr. C
JOUR MAJOR STATUS AND (2013 CATALOG) JOUR 1210, JOUR 2000, JOUR 2310, PASS GSP TEST AND MATH 1680 OR (2012 CATALOG AND BEFORE) JOUR 1210 AND PASS GSP TEST
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED.
FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM CLASSES IS MANDATORY. IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.

802 (16071)  CRE 3.0  INET  James J
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

803 (16808)  CRE 3.0  INET  James J
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

804 (16072)  CRE 3.0  INET  James J
WEB-BASED INSTRUCTION.
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806 (16809)  CRE 3.0  INET  Rivenbark Jr. C
WEB-BASED INSTRUCTION.
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JOUR 3300  INTRO TO VISCOMM
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED.
JOUR MAJOR STATUS AND (2013 CATALOG) JOUR 1210, JOUR 2300, JOUR 2310, PASS GSP TEST AND MATH 1680 OR (2012 CATALOG AND BEFORE) PASS GSP TEST; JOUR MINOR STATUS AND JOUR 2310
FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM CLASSES IS MANDATORY. IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.

JOUR 3310  FEATURE WRITING
001 (8391) CRE 3.0  TR  11:00 am-12:20 pm  SYMR 224  Donald M
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED.
JOUR MAJOR OR MINOR STATUS PLUS JOUR 3321 OR 3323
FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM CLASSES IS MANDATORY. IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.

JOUR 3321  NEWS REPORT / WRIT / EDIT
003 (8391) CRE 3.0  TR  11:00 am-12:20 pm  SYMR 224  Donald M
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED.
JOUR MAJOR OR MINOR STATUS PLUS JOUR 2310.
FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM CLASSES IS MANDATORY. IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.
JOUR MAJOR STATUS AND (2013 CATALOG) JOUR 1210, 2310 AND 2000 OR 2300 OR (2012 CATALOG AND BEFORE) JOUR 1210, JOUR 2010 OR 2420, JOUR 2310, JOUR 3210/2200 OR JOUR 3300/2330 AND PASS GSP TEST; JOUR MINOR STATUS AND JOUR 2310
004 (15051) CRE 3.0  TR  12:30 pm-01:50 pm  SYMR 222  Nevins A
JOUR 3321.304 IS A LAB COMPONENT OF HOUR 3321.004 AND THE TWO CLASSES SHOULD BE TAKEN CONCURRENTLY.
005 (8392) LAB 0.0  R  02:00 pm-03:30 pm  SYMR 224  Donald M
006 (15052) LAB 0.0  R  03:59 pm-05:29 pm  SYMR 222  Nevins A
501 (16820) CRE 3.0  TR  11:00 am-12:20 pm  FRSC 111  Vernon E
THIS COURSE MEETS AT THE FRISCO CAMPUS 2811 INTERNET BLVD., FRISCO TX 75034.
WEB-BASED INSTRUCTION.

THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

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FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM CLASSES IS MANDATORY. IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.

FRSC 123R
2811 INTERNET BLVD., FRISCO TX 75034.

FRSC 123R
2811 INTERNET BLVD., FRISCO TX 75034.

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FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM CLASSES IS MANDATORY. IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.
Course Topic: BUSINESS JOURNALISM

TOPIC: BUSINESS JOURNALISM

FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM CLASSES IS MANDATORY. IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.

DESCRIPTION: IN DALLAS, THERE ARE 18 BUSINESSES ON THE FORTUNE MAGAZINE TOP 500 COMPANIES IN AMERICA LIST THAT GENERATED NEARLY $800 BILLION IN REVENUE. IN TEXAS, THERE ARE 52 COMPANIES ON THE LIST. BUSINESS NEWS AND THE ECONOMY ARE AT THE HEART OF ALMOST EVERY STORY WE COVER NOWADAYS. THIS IS A FUNDAMENTAL CLASS TO UNDERSTAND THE BASIC CONCEPTS OF HOW TO TELL STORIES ABOUT PUBLICLY TRADED AND PRIVATE COMPANIES AS WELL AS A GRASP ON HOW FINANCIAL MARKETS AFFECT EVERY ASPECT OF NEWS COVERAGE - LOCALLY, STATEWIDE, NATIONALLY, AND INTERNATIONALLY. YOU WILL LEARN HOW TO FIGURE HOW MUCH CORPORATE CEO'S MAKE, HOW TO READ FINANCIAL STATEMENTS, HOW THE STOCK MARKET WORKS, HOW TO WRITE BASIC EARNINGS REPORT STORIES AND HOW TO DO RESEARCH PUBLICLY TRADED AND PRIVATE COMPANIES. IF YOU WANT TO BECOME MORE KNOWLEDGEABLE ABOUT BUSINESS, WANT TO BECOME A BUSINESS WRITER OR A DIRECTOR OF INVESTOR RELATIONS, THIS CLASS IS FOR YOU.

Course Topic: WEB DESIGN FOR JOURNALISM

FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM CLASSES IS MANDATORY. IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.

TOPIC: WEB DESIGN FOR JOURNALISM

DESCRIPTION: COURSE IS AN OVERVIEW OF ONLINE DESIGN AND AN INTRODUCTION TO CODING FOR DESIGNERS, WITH AN EMPHASIS ON THINKING MOBILE FIRST. WE WILL USE A CASE STUDY APPROACH AN EVALUATE THE DESIGN AND PRODUCTION OF WEB APPLICATIONS FOR JOURNALISM, ADVERTISING AND PUBLIC RELATIONS. AFTER THE CASE STUDIES SECTION, STUDENTS WILL INCORPORATE BEST PRACTICES FOR USER EXPERIENCE (UX) AND PLAN AND PRODUCE AN INTERACTIVE DESIGN OF A WEB APPLICATION FOR DIGITAL STORYTELLING (THIS CAN BE ON BEHALF OF A NEWSWORTHY TOPIC, FOR A CLIENT OR A CAMPAIGN). THROUGHOUT THE COURSE STUDENTS WILL WORK ON FRONT-END CODING SKILLS AND INVESTIGATE THE AFFORDANCES OF VARIOUS LANGUAGES AND LIBRARIES FOR WEB DESIGN. PRE-REQUISITES: JOUR 3210 OR 3300.

Course Topic: MEDIA ENTREPRE. & INNOVATION

DESCRIPTION: EVERYDAY WE'RE READING ABOUT THE MAJOR CHANGES THAT ARE AFFECTING DAILY JOURNALISM. LAYOFFS, BUYOUTS, CONSOLIDATIONS AND THE SEARCH FOR NEW BUSINESS MODELS ARE ON TOP OF EVERY MEDIA EXECUTIVE'S MIND. BEYOND THAT, THERE'S A NEED FOR A SPIRIT OF ENTREPRENEURSHIP AND INNOVATION IN ALL FORMS OF MEDIA. CREATING NEW SOLUTIONS TO ENGAGE AUDIENCES, INTEGRATING CONTENT AND TECHNOLOGY ARE REQUIRED FOR MEDIA COMPANIES AND PROFESSIONALS TO SUCCEED. TAKING AN IDEA FROM CONCEPT TO REALITY IS ONE OF THE MOST DIFFICULT STEPS FOR ANYONE TO TAKE, BUT IT IS ONE THAT MEDIA PROFESSIONALS MUST HAVE THE SKILLS TO SURVIVE AND SUCCEED. THIS CLASS WILL PROVIDE AN OVERVIEW OF THE CURRENT AND FUTURE STATE OF MEDIA; WHAT IT TAKES TO BECOME AN ENTREPRENEUR; HOW TO START A BUSINESS; FIND CUSTOMERS AN DIN THE END, PITCH YOUR BUSINESS IDEA. PRE-REQUISITES: JOUR MAJOR.

Course Topic: CREATIVE MEDIA ILLUSTRATION

PREREQUISITES: JOUR 3210 OR ASTU 3030.

FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM CLASSES IS MANDATORY. IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.

TOPIC: CREATIVE MEDIA ILLUSTRATION

DESCRIPTION: THIS COURSE PROVIDES STUDENTS WITH A FOUNDATION IN BASIC GRAPHIC DESIGN CONCEPTS AND SKILLS USING A HANDS-ON APPROACH IN A LAB SETTING USING DIGITAL SOFTWARE. TOPICS INCLUDE DESIGN ELEMENTS AND PRINCIPLES, COLOR THEORY, TYPOGRAPHY, AND LAYOUT TECHNIQUES. UPON COMPLETION OF THIS COURSE STUDENTS SHOULD HAVE THE ABILITY TO DEMONSTRATE VISUAL PROBLEM SOLVING SKILLS USING VARIOUS GRAPHIC TOOLS, TECHNIQUES, AND PROCESSES.
Course Topic: MEDIA PERFORMANCE IN NEWS & PR
STUDENTS WILL BE INTRODUCED TO THE METHODS OF PROFESSIONAL MEDIA PERFORMANCE FOR LIVE ON CAMERA WORK DELIVERING NEWS, CONDUCTING A PUBLIC RELATIONS EVENT OR AN ADVERTISING PITCH. THE FOCUS WILL ALSO INCLUDE MEDIA PERFORMANCE TECHNIQUES FOR LIVE PRESENTATIONS SUITABLE FOR PUBLIC RELATIONS EVENTS OR ADVERTISING CLIENT PITCHES.

THIS COURSE MEETS AT THE FRISCO CAMPUS
2811 INTERNET BLVD., FRISCO TX 75034.
FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM CLASSES IS MANDATORY. IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.
IT IS RECOMMENDED THAT STUDENTS WHO ENROLL IN THIS CLASS HAVE A LAPTOP OR OTHER MOBILE DEVICE.
FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM CLASSES IS MANDATORY. IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.

WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM CLASSES IS MANDATORY. IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.
Also meets: T 08:00 am-10:50 am GAB 101 8/27/18-12/14/18
Also meets: R 08:00 am-10:50 am GAB 101 8/27/18-12/14/18
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED
MAJOR STATUS PLUS JOUR 3323 AND JOUR 2330/3300; CO-REQUISITE JOUR 4323
FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM CLASSES IS MANDATORY. IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.

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STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED
PRE-REQS: MAJOR OR MINOR STATUS PLUS JOUR 3321 OR 3323.
FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM CLASSES IS MANDATORY. IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.

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FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM CLASSES IS MANDATORY. IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.
JOUR 4440 PR CASE STUDIES
001 (8364) CRE 3.0 T 03:30 pm-06:20 pm GAB 114 Dale J
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND
PRE-REQS HAVE BEEN COMPLETED.
MAJOR STATUS PLUS JOUR 3020 OR 3321; MINOR STATUS PLUS JOUR 2010 OR 2420 OR 2000.

JOUR 4460 PR COMMUNICATION
001 (8377) CRE 3.0 T 09:30 am-12:20 pm GAB 111H Poynter R
JOUR MAJOR STATUS; JOUR 3420; CONSENT OF SCHOOL.
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND
PRE-REQS HAVE BEEN COMPLETED.
FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM CLASSES IS MANDATORY. IF A
STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.

002 (13998) CRE 3.0 T 02:00 pm-04:50 pm GAB 111H Poynter R
JOUR MAJOR STATUS; JOUR 3420; CONSENT OF SCHOOL.
STUDENTS SHOULD CONTACT THE SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND
PRE-REQS HAVE BEEN COMPLETED.
FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM CLASSES IS MANDATORY. IF A
STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.

003 (18048) CRE 3.0 R 11:00 am-01:50 pm GAB 111H Poynter R

JOUR 4470 ETHICS IN AD & PR
001 (8337) CRE 3.0 W 03:30 pm-06:20 pm GATE 132 Keller K
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND
PRE-REQS HAVE BEEN COMPLETED.
AD MAJOR STATUS PLUS JOUR 3050/4050; PR MAJOR STATUS PLUS JOUR 3420; MINOR STATUS
PLUS JOUR 2010 OR 2420 OR 2000; CAPSTONE CLASS; MAJORS SHOULD HAVE COMPLETED 9
HOURS IN AD OR PR CLASSES; CLASS SHOULD BE TAKEN FINAL SEMESTER.
FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM CLASSES IS MANDATORY. IF A
STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.

JOUR 4620 MASS COMM LAW & ETHICS
001 (8330) CRE 3.0 MW 03:00 pm-04:20 pm CURY 203 Donald M
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND
PRE-REQS HAVE BEEN COMPLETED.
MAJOR STATUS AND JOUR 3321 OR 3323 AND 6 HOURS OF UPPER LEVEL NEWS COURSES;
CAPSTONE COURSE; SHOULD BE TAKEN FINAL SEMESTER.
FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM CLASSES IS MANDATORY. IF A
STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.

JOUR 4720 MULTIMEDIA STORYTELL
001 (8393) CRE 3.0 R 06:30 pm-09:20 pm SYMR 223 Anderson C
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND
PRE-REQS HAVE BEEN COMPLETED.
JOUR MAJOR OR MINOR STATUS PLUS JOUR 3700.
FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM CLASSES IS MANDATORY. IF A
STUDENT MISSES THE FIRST DAY OF CLASS, THE STUDENT MAY BE DROPPED.

JOUR 4800 PROFESSIONAL INTERNSHIP
701 (8405) CRE V RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
Broyles S
702 (8331) CRE V RESTRICTED COURSE APPROVAL REQUIRED. CONTACT SCHOOL.
704 (8355) CRE V RESTRICTED COURSE APPROVAL REQUIRED. CONTACT SCHOOL.
705 (8409) CRE V RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
706 (15438) CRE V RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
707 (8351) CRE V RESTRICTED COURSE APPROVAL REQUIRED. CONTACT SCHOOL.
710 (8334) CRE V RESTRICTED COURSE APPROVAL REQUIRED. CONTACT SCHOOL.
Brown C
Mcelroy B
JOUR 4805   AD PR PRACTICUM
718 (8365) CRE V  RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

JOUR 4810   NEWS / SPORTS PRACTICUM
710 (8384) CRE V  Mcelroy B  RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
JOUR 4810.710 AND JOUR 4810.720 WILL MEET TOGETHER ON TUESDAYS 12-1PM ONLY.
711 (8401) CRE V  Anderson C  RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
712 (8385) CRE V  Ghioto G  RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

JOUR 4815   SWOOP AGENCY PRACTICUM
718 (15769) CRE V  MW  08:00 am-09:50 am  AUDB 212  Ford W  RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
THIS CLASS MEETS IN SYMR 234.

JOUR 4900   SPECIAL PROBLEMS
702 (15522) CRE V  Broyles S  RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
712 (14366) CRE V  Ghioto G  RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
717 (15256) CRE V  James J  RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
718 (15523) CRE V  Ford W  RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
719 (15219) CRE V  RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

JOUR 4910   SPECIAL PROBLEMS
718 (15524) CRE V  Ford W  RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
722 (15525) CRE V  Ford W  RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

JOUR 4999   NEWS CAPSTONE
001 (16044) CRE 3.0  T  11:00 am-01:50 pm  SYMR 223  Loftis R  RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
002 (17490) CRE 3.0  R  11:00 am-01:50 pm  SYMR 223  Ghioto G  RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

JOUR 5010   REPORTING PRACTICE
001 (8332) CRE 3.0  R  06:30 pm-09:20 pm  SYMR 224  McPhate D

JOUR 5040   MEDIA STUDIES/THEORIES
601 (18649) CRE 3.0  INET  Mueller J  WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.
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JOUR 5050 READING MASS COMM
601 (18650) CRE 3.0 INET Busby R
WEB-BASED INSTRUCTION.
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JOUR 5100 PRBLMS PUBLIC REL
002 (8336) CRE 3.0 T 03:30 pm-06:20 pm GAB 114 Dale J
601 (16825) CRE 3.0 T 03:30 pm-06:20 pm GAB 114 Dale J

JOUR 5210 RACE, GENDER & MEDIA
001 (8341) CRE 3.0 TR 06:30 pm-07:50 pm CURY 204 Everbach T
601 (16826) CRE 3.0 TR 06:30 pm-07:50 pm CURY 204 Everbach T

JOUR 5260 QUALITATIVE RES
001 (17837) CRE 3.0 M 03:30 pm-06:20 pm SYMR 203 Everbach T

JOUR 5310 MEDIA ETHICS
001 (17418) CRE 3.0 W 06:30 pm-09:20 pm LANG 311 Fuse K

JOUR 5330 STRATEGIC SOCIAL MEDIA
601 (16823) CRE 3.0
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

JOUR 5350 SEMINAR IN JOURN
003 (8399) CRE 3.0 R 02:00 pm-04:50 pm GAB 114 Foote Jr C
Course Topic: BUSINESS JOURNALISM
ADVANCED WRITING AND REPORTING FOR BROADCAST AND WEB. ADVANCED NEWS WRITING, REPORTING AND STORY TELLING FOR TELEVISION AND WEB. INCLUDES INFORMATION GATHERING, WRITING, INTERVIEWING, WORKING A NEWS BEAT, DEVELOPING SOURCES AND IDEAS, EDITING COPY USING BROADCAST STYLE AND FORMATS, PLUS THE THEORY AND PRACTICE OF BROADCAST NEWS REPORTING. HANDS-ON EXPERIENCE WRITING, REPORTING, AND PRODUCING NEWS REPORTS AND NEWSCASTS FOR DENTON COMMUNITY TELEVISION AND WEBCASTS. STUDENTS MUST HAVE BASIC KNOWLEDGE AND UNDERSTANDING OF BROADCAST STYLE AND FORMATS. PREREQUISITE(S): JOUR 3323; CONSENT OF SCHOOL. MEETS WITH JOUR 4323.001. COREQUISITE: JOUR 5350.043. RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT. Also meets: T 08:00 am-10:50 am GAB 101 8/27/18-12/14/18

FOCUSES ON SHOOTING AND EDITING VIDEO FOR TELEVISION NEWS. EXTENSIVE HANDS-ON EXPERIENCE WITH CAMERA AND EDITING EQUIPMENT AND THE THEORY AND PRACTICE OF VISUAL STORYTELLING TECHNIQUES. STUDENTS PRODUCE MULTIPLE PACKAGES, CONTENT FOR STUDENT MEDIA, NEWSCASTS FOR DENTON COMMUNITY TELEVISION AND WEBCASTS. STUDENTS SHOULD HAVE BASIC KNOWLEDGE OF TELEVISION FIELD CAMERAS AND AUDIO AND VIDEO EDITING SOFTWARE. PREREQUISITE(S): JOUR 3323; CONSENT OF SCHOOL. MEETS WITH 4343.001. COREQUISITE: JOUR 5350.023 RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

Course Topic: BUSINESS JOURNALISM

ADVANCED WRITING AND REPORTING FOR BROADCAST AND WEB. ADVANCED NEWS WRITING, REPORTING AND STORY TELLING FOR TELEVISION AND WEB. INCLUDES INFORMATION GATHERING, WRITING, INTERVIEWING, WORKING A NEWS BEAT, DEVELOPING SOURCES AND IDEAS, EDITING COPY USING BROADCAST STYLE AND FORMATS, PLUS THE THEORY AND PRACTICE OF BROADCAST NEWS REPORTING. HANDS-ON EXPERIENCE WRITING, REPORTING, AND PRODUCING NEWS REPORTS AND NEWSCASTS FOR DENTON COMMUNITY TELEVISION AND WEBCASTS. STUDENTS MUST HAVE BASIC KNOWLEDGE AND UNDERSTANDING OF BROADCAST STYLE AND FORMATS. PREREQUISITE(S): JOUR 3323; CONSENT OF SCHOOL. MEETS WITH JOUR 4323.001. COREQUISITE: JOUR 5350.043. RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT. Also meets: T 08:00 am-10:50 am GAB 101 8/27/18-12/14/18

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Course Topic: BUSINESS JOURNALISM

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**Eight Week Session One**

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**Eight Week Session Two**

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