### JOUR/Journalism

<table>
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<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Section</th>
<th>CRN</th>
<th>Instructor</th>
<th>Time</th>
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<tr>
<td>JOUR 1210</td>
<td>MASS COMM &amp; SOCIETY</td>
<td>001</td>
<td>15815</td>
<td>Blankenship S</td>
<td>09:59 am-10:50 am</td>
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<td>7988</td>
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<td>GAB 105</td>
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<td>002</td>
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**First Day Attendance in Mayborn School of Journalism Classes is Mandatory. If a student misses the first class day, the student may be dropped.**
JOUR 223TR Nevins  
ACRE 3.0  
02:00 pm-03:20 pm  
SYMR 223  
Nevins A

STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED  
CO-REQUISITE: JOUR 2310.307  
FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM CLASSES IS MANDATORY. IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.

JOUR 224R Arterbery  
ACRE 3.0  
03:30 pm-06:20 pm  
SYMR 224  
Arterbery A  
CO-REQUISITE: JOUR 2310.307

INET Nevins  
ACRE 3.0  
08:00 am-10:00 am  
INET  
Parks S

WEB-BASED INSTRUCTION. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

JOUR 3020  ADV ACCOUNT PLANNING

JOUR 3040  AD MEDIA STRATEGY

JOUR 3050  AD COPYWRITING
CO-REQUISITE 3055.001. STUDENTS TAKING THIS CLASS SECTION MUST ALSO ENROLL IN JOUR 3055.001. NO EXCEPTIONS.

JOUR MAJOR STATUS AND JOUR 1210, JOUR 2000 OR 2010, JOUR 2310, JOUR 3210/2200, GSP TEST AND MATH 1680; JOUR MINOR STATUS AND JOUR 2000 OR 2010
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED.
FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM CLASSES IS MANDATORY. IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.

CO-REQUISITE 3055.002 STUDENT TAKING THIS CLASS SECTION MUST ALSO ENROLL IN JOUR 3055.002. NO EXCEPTIONS.

JOUR MAJOR STATUS AND JOUR 1210, JOUR 2000 OR 2010, JOUR 2310, JOUR 3210/2200, GSP TEST AND MATH 1680; JOUR MINOR STATUS AND JOUR 2000 OR 2010
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED.
FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM CLASSES IS MANDATORY. IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.

JOUR 3055   AD ART DIRECTION

CO-REQUISITE - JOUR 3050.001

STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED.
FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM CLASSES IS MANDATORY. IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.

CO-REQUISITE - JOUR 3055.002

STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED.
FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM CLASSES IS MANDATORY. IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.

JOUR 3070   AD AGENCY MANAGEMENT

JOUR 3200   MASS COMM RESEARCH

WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

JOUR 3210   APPL DESIGN AD & PR

STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED.
FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM CLASSES IS MANDATORY. IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

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JOUR 3270 MEDIA ENTREPRE & INNOV
001 (17077) CRE 3.0 03:30 pm-06:20 pm ENV 115 Foote Jr C
DESCRIPTION: EVERYDAY WE'RE READING ABOUT THE MAJOR CHANGES THAT ARE AFFECTING DAILY JOURNALISM. LAYOFFS, BUYOUTS, CONSOLIDATIONS AND THE SEARCH FOR NEW BUSINESS MODELS ARE ON TOP OF EVERY MEDIA EXECUTIVE'S MIND. BEYOND THAT, THERE'S A NEED FOR A SPIRIT OF ENTREPRENEURSHIP AND INNOVATION IN ALL FORMS OF MEDIA. CREATING NEW SOLUTIONS TO ENGAGE AUDIENCES, INTEGRATING CONTENT AND TECHNOLOGY ARE REQUIRED FOR MEDIA COMPANIES AND PROFESSIONALS SUCCEED. TAKING AN IDEA FROM CONCEPT TO REALITY IS ONE OF THE MOST DIFFICULT STEPS FOR ANYONE TO TAKE, BUT IT IS ONE THAT MEDIA PROFESSIONALS MUST HAVE THE SKILLS TO SURVIVE AND SUCCEED. THIS CLASS WILL PROVIDE AN OVERVIEW OF THE CURRENT AND FUTURE STATE OF MEDIA; WHAT IT TAKES TO BECOME AN ENTREPRENEUR; HOW TO START A BUSINESS; FIND CUSTOMERS AN DIN THE END, PITCH YOUR BUSINESS IDEA. PRE-REQUISITES: JOUR MAJOR.

JOUR 3300 INTRO TO VISCOMM
001 (7998) CRE 3.0 M 09:00 am-11:50 am SYMR 223 Brown C
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED.
JOUR MAJOR STATUS AND (2013 CATALOG) JOUR 1210, JOUR 2300, JOUR 2310, PASS GSP TEST AND MATH 1680 OR (2012 CATALOG AND BEFORE) PASS GSP TEST; JOUR MINOR STATUS AND JOUR 2310 FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM CLASSES IS MANDATORY. IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.

002 (7999) CRE 3.0 M 09:00 am-11:50 am GAB 101 Brown C
JOUR MAJOR STATUS AND (2013 CATALOG) JOUR 1210, JOUR 2300, JOUR 2310, PASS GSP TEST AND MATH 1680 OR (2012 CATALOG AND BEFORE) PASS GSP TEST; JOUR MINOR STATUS AND JOUR 2310 FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM CLASSES IS MANDATORY. IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.

003 (7963) CRE 3.0 W 09:00 am-11:50 am SYMR 223 Brown C
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED
JOUR MAJOR STATUS AND (2013 CATALOG) JOUR 1210, JOUR 2300, JOUR 2310, PASS GSP TEST AND MATH 1680 OR (2012 CATALOG AND BEFORE) PASS GSP TEST; JOUR MINOR STATUS AND JOUR 2310 FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM CLASSES IS MANDATORY. IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED
JOUR MAJOR STATUS AND (2013 CATALOG) JOUR 1210, JOUR 2300, JOUR 2310, PASS GSP TEST AND MATH 1680 OR (2012 CATALOG AND BEFORE) PASS GSP TEST; JOUR MINOR STATUS AND JOUR 2310
FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM CLASSES IS MANDATORY. IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.

JOUR 3310 FEATURE WRITING

STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED
MAJOR OR MINOR STATUS AND JOUR 3310 OR 3323
FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM CLASSES IS MANDATORY. IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.

JOUR 3321 NEWS REPORT / WRIT / EDIT

STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED.
JOUR MAJOR OR MINOR STATUS PLUS JOUR 2310.
FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM CLASSES IS MANDATORY. IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.
JOUR MAJOR STATUS AND (2013 CATALOG) JOUR 1210, 2310 AND 2000 OR 2300 OR (2012 CATALOG AND BEFORE) JOUR 1210, JOUR 2010 OR 2420, JOUR 2310, JOUR 3210/2200 OR JOUR 3300/2330 AND PASS GSP TEST; JOUR MINOR STATUS AND JOUR 2310
JOUR 3321.304 IS A LAB COMPONENT OF HOUR 3321.004 AND THE TWO CLASSES SHOULD BE TAKEN CONCURRENTLY.

JOUR 3323 BDCST / WEB NEWS WRITING

STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED
MAJOR STATUS AND (2013 TO CURRENT CATALOG) JOUR 1210, JOUR2310 AND JOUR 2300; OR (2012 CATALOG AND BEFORE) JOUR 1210, JOUR 2310, JOUR 3210/2200 AND JOUR 3300/2330 AND PASS GSP TEST; JOUR MINOR STATUS AND JOUR 2310.
FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM CLASSES IS MANDATORY. IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED.

MAJOR STATUS AND (2013 TO CURRENT CATALOG) JOUR 1210, JOUR 2310 AND JOUR 2300; OR (2012 CATALOG AND BEFORE) JOUR 1210, JOUR 2310, JOUR 3210/2200 AND JOUR 3300/2330 AND PASS GSP TEST; JOUR MINOR STATUS AND JOUR 2310.

FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM CLASSES IS MANDATORY. IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.

**JOUR 3340  DIGITAL MEDIA FOR JOUR**

801 (16083) CRE 3.0 INET Foote Jr C
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

802 (16084) CRE 3.0 INET Fellows J
WEB-BASED INSTRUCTION.
THIS IS A INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

803 (16085) CRE 3.0 INET Bennett T
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

**JOUR 3400  FUNDAMENTALS OF PR**

801 (8003) CRE 3.0 M 03:30 pm-06:20 pm ENV 110 Fuse K
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED.
FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM CLASSES IS MANDATORY. IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.
JOUR MAJOR STATUS AND JOUR 1210, JOUR 2000, JOUR 2310, PASS GSP TEST AND MATH 1680; JOUR MINOR STATUS AND JOUR 2000; STUDENTS WHO HAVE TAKEN AND PASSED JOUR 2420 WILL NOT RECEIVE CREDIT FOR THIS CLASS

501 (17693) CRE 3.0 TR 12:30 pm-01:50 pm FRSC 121 Knight S
THIS COURSE MEETS AT THE FRISCO CAMPUS 2811 INTERNET BLVD., FRISCO TX 75034.

**JOUR 3410  PR FOR NON-PROFITS**

501 (17694) CRE 3.0 W 06:30 pm-09:20 pm FRSC 107 Poynter R
THIS COURSE MEETS AT THE FRISCO CAMPUS 2811 INTERNET BLVD., FRISCO TX 75034.

**JOUR 3420  PR WRITING**

001 (7978) CRE 3.0 TR 12:30 pm-01:50 pm SYMR 222 Keller K
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED.
MAJOR STATUS AND JOUR 3321.
FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM CLASSES IS MANDATORY. IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.

002 (7966) CRE 3.0 TR 09:30 am-10:50 am SYMR 222 Keller K
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED.
MAJOR STATUS AND JOUR 3321.
FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM CLASSES IS MANDATORY. IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.
THIS COURSE MEETS AT THE FRISCO CAMPUS
2811 INTERNET BLVD., FRISCO TX  75034.

JOUR 3700  PHOTOS JOURNALISM
001 (7947) CRE 3.0  T  11:00 am-1:50 pm  SYMR 223  Bennett T
JOUR MAJOR OR MINOR STATUS AND JOUR 3321 OR 3323 AND JOUR 3300/2330
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND
PRE-REQS HAVE BEEN COMPLETED
FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM CLASSES IS MANDATORY. IF A
STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.

JOUR 4055  BROADCAST ADVERTS
001 (14875) CRE 3.0  W  06:30 pm-9:20 pm  AUDB 212  Dale J

JOUR 4070  AD CAMPAIGNS
001 (7961) CRE 3.0  TR  02:00 pm-3:20 pm  SYMR 203  Campbell C
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND
PRE-REQS HAVE BEEN COMPLETED
MAJOR OR MINOR STATUS PLUS JOUR 3020 AND JOUR 3040 OR JOUR 3200 AND JOUR 3050/4050
FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM CLASSES IS MANDATORY. IF A
STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.

JOUR 4210  TOPICS IN JOUR
003 (18284) CRE 3.0  MW  09:00 am-10:20 am  SYMR 220  Fellows J
Course Topic: INTRODUCTION TO PODCASTING
THIS CLASS WILL INTRODUCE YOU TO THE FUNDAMENTALS OF PRODUCING A PODCAST. YOU
WILL USE JOURNALISM SKILLS TO DEVELOP, WRITE, SCRIPT AND PRODUCE A PODCAST THAT
WILL AIR ON NTDAILYRADIO.COM. YOU WILL ALSO LEARN AUDIO RECORDING AND EDITING
TECHNIQUES AS WELL DIFFERENT TYPES OF PODCASTING FORMATS.

INET Scudder CCRE 3.0801 (16256)
Course Topic: DATA REPORTING & VISUALIZATION
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS
RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS
SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE
SECTION OF THE COURSE IF APPLICABLE.
DATA REPORTING AND VISUALIZATION.
PRE-REQUISITE JOUR 3321 AND EITHER JOUR 3300 OR JOUR 3210
DESCRIPTION: COURSE IS AN INTRODUCTION TO THE COMMUNICATION OF FACTS AND DATA BY
MEANS OF CHARTS, GRAPHS, MAPS, AND DIAGRAMS. STUDENTS WILL LEARN THE BASICS OF
CLEANING "DIRTY" DATA, HOW TO ANALYZE IT USING SEVERAL PROGRAMS AND HOW TO TAKE
THE DATA TRENDS THEY FIND AND TURN THEM INTO A COHESIVE DATA STORY. STUDENTS WHO
ARE WRITERS THAT WANT TO KNOW HOW TO USE DATA IN THEIR STORYTELLING AND CREATE
DYNAMIC DATA VISUALIZATIONS SHOULD TAKE THIS COURSE. THIS IS NOT A CODING CLASS, AND
NO PREVIOUS CODING EXPERIENCE IS REQUIRED. ACCESS TO A COMPUTER WITH ABILITY TO
DOWNLOAD SOFTWARE ONTO IT IS REQUIRED AS WE WILL BE USING SEVERAL FREE PROGRAMS
THAT WILL NEED TO BE INSTALLED.
Course Topic: WEB DESIGN FOR JOURNALISM

WEB-BASED INSTRUCTION.

THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

THIS COURSE IS AN OVERVIEW OF ONLINE DESIGN AND AN INTRODUCTION TO CODING FOR DESIGNERS, WITH AN EMPHASIS ON THINKING MOBILE FIRST. WE WILL USE A CASE STUDY APPROACH AND EVALUATE THE DESIGN AND PRODUCTION OF WEB APPLICATIONS FOR JOURNALISM, ADVERTISING AND PUBLIC RELATIONS. AFTER THE CASE STUDIES SECTION, STUDENTS WILL INCORPORATE BEST PRACTICES FOR USER EXPERIENCE (UX) AND PLAN AND PRODUCE AN INTERACTIVE DESIGN OF A WEB APPLICATION FOR DIGITAL STORYTELLING (THIS CAN BE ON BEHALF OF A NEWSWORTHY TOPIC, FOR A CLIENT OR A CAMPAIGN). THROUGHOUT THE COURSE STUDENTS WILL WORK ON FRONT-END CODING SKILLS AND INVESTIGATE THE AFFORDANCES OF VARIOUS LANGUAGES AND LIBRARIES FOR WEB DESIGN.

JOUR 4215 MEDIA PERF FOR NEWS/PR

001 (17074) CRE 3.0 W 09:59 am-12:50 pm GAB 111H Mcelroy B

JOUR 4220 BUSINESS JOURNALISM

001 (17076) CRE 3.0 R 02:00 pm-04:50 pm LANG 316 Foote Jr C

Course Topic: BUSINESS JOURNALISM

DESCRIPTION: IN DALLAS, THERE ARE 18 BUSINESSES ON THE FORTUNE MAGAZINE TOP 500 COMPANIES IN AMERICA LIST THAT GENERATED NEARLY $800 BILLION IN REVENUE. IN TEXAS, THERE ARE 52 COMPANIES ON THE LIST. BUSINESS NEWS AND THE ECONOMY ARE AT THE HEART OF ALMOST EVERY STORY WE COVER NOWADAYS. THIS IS A FUNDAMENTAL CLASS TO UNDERSTAND THE BASIC CONCEPTS OF HOW TO TELL STORIES ABOUT PUBLICLY TRADED AND PRIVATE COMPANIES AS WELL AS A GRASP ON HOW FINANCIAL MARKETS AFFECT EVERY ASPECT OF NEWS COVERAGE - LOCALLY, STATEWIDE, NATIONALLY, AND INTERNATIONALLY. YOU WILL LEARN HOW TO FIGURE HOW MUCH CORPORATE CEO'S MAKE, HOW TO READ FINANCIAL STATEMENTS, HOW THE STOCK MARKET WORKS, HOW TO WRITE BASIC EARNINGS REPORT STORIES AND HOW TO DO RESEARCH PUBLICLY TRADED AND PRIVATE COMPANIES. IF YOU WANT TO BECOME MORE KNOWLEDGEABLE ABOUT BUSINESS, WANT TO BECOME A BUSINESS WRITER OR A DIRECTOR OF INVESTOR RELATIONS, THIS CLASS IS FOR YOU.

JOUR 4230 ARTS & CULTURE JOUR

001 (15787) CRE 3.0 W 06:30 pm-09:20 pm GAB 111H Loftis R

CLASS TITLE: MUSIC CRITICISM

STUDENTS WILL DEVELOP THE SKILLS NECESSARY TO REVIEW LIVE AND RECORDED MUSIC IN A VARIETY OF GENRES, FOR A RANGE OF PLATFORMS, AND ON DEADLINE. STUDENTS CAN ACHIEVE AN UNDERSTANDING OF MUSICAL FORMS, CONVENTIONS TRADITIONS AND NEW AESTHETICS SUFFICIENT TO WRITE AUTHORITY REVIEWS, CRITICAL ESSAYS, FEATURES AND PROFILES OF MUSIC AND MUSICIANS. STUDENTS LEARN ABOUT THE RAPIDLY EVOLVING MARKETS WHERE MUSIC CRITICISM APPEARS - PRINT, ONLINE, SOCIAL MEDIA AND BROADCAST. THE ETHICAL AND LEGAL ASPECTS OF MUSIC CRITICISM AND MUSIC CRITICISM'S ROLE IN SOCIETY WILL BE CONSIDERED.

JOUR 4240 INTERNATIONAL MEDIA

801 (14868) CRE 3.0 INET Bland D

WEB-BASED INSTRUCTION.

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JOUR 4250 RACE, GENDER & MEDIA

002 (7958) CRE 3.0 T 03:30 pm-06:20 pm WH 222 Everbach T

MUST HAVE 45 HOURS OF COLLEGE COURSEWORK TO ENROLL.

FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM CLASSES IS MANDATORY. IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.

JOUR 4270 STRATEGIC SOCIAL MEDIA
IT IS RECOMMENDED THAT STUDENTS WHO ENROLL IN THIS CLASS HAVE A LAPTOP OR OTHER MOBILE DEVICE.
FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM CLASSES IS MANDATORY. IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.

FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM CLASSES IS MANDATORY. IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.

WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

JOUR 4321  OPINION WRITING
001 (14867) CRE 3.0  W  03:30 pm-06:20 pm  GAB 111H  Loftis R

JOUR 4323  ADV BDCST / WB NEWS WRIT
001 (7948) CRE 3.0  T  12:00 pm-05:00 pm  GAB 101  Mcelroy B
JOUR MAJOR STATUS AND JOUR 3323 AND JOUR 3300/2330.
CO-REQUISITE - JOUR 4343.001
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED
FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM CLASSES IS MANDATORY. IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.
Also meets: T 09:00 am-10:50 am GAB 101 8/26/19-12/13/19

002 (13471) CRE 3.0  R  12:00 pm-05:00 pm  GAB 101  Mcelroy B
Also meets: R 09:00 am-10:50 am GAB 101 8/26/19-12/13/19

JOUR 4343  VIS NEWS STORYTELLING
001 (8006) CRE 3.0  M  03:00 pm-05:50 pm  GAB 101  Brown C
MAJOR STATUS PLUS JOUR 3323 AND JOUR 2330/3300; CO-REQUISITE JOUR 4323
FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM CLASSES IS MANDATORY. IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.

002 (7962) CRE 3.0  W  03:00 pm-05:50 pm  GAB 101  Brown C
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED
MAJOR STATUS PLUS JOUR 3323 AND JOUR 2330/3300; CO-REQUISITE JOUR 4323
FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM CLASSES IS MANDATORY. IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.

JOUR 4350  SPORTS JOURNALISM
501 (17736) CRE 3.0  W  06:30 pm-09:20 pm  FRSC 104  Carter S
THIS COURSE MEETS AT THE FRISCO CAMPUS 2811 INTERNET BLVD., FRISCO TX 75034.

JOUR 4410  REPORT PUB AFFA
001 (7949) CRE 3.0  R  03:30 pm-06:20 pm  SYMR 220  Loftis R
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED
PRE-REQS: MAJOR OR MINOR STATUS PLUS JOUR 3321 OR 3323.
FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM CLASSES IS MANDATORY. IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.

003 (18392) CRE 3.0  T  03:30 pm-06:20 pm  SYMR 220  Vernon E
004 (14166) CRE 3.0  W  03:30 pm-06:20 pm  SYMR 220  Nevins A

JOUR 4440  PR CASE STUDIES
001 (7976) CRE 3.0  T  03:30 pm-06:20 pm  GAB 114  Keller K
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED.
MAJOR STATUS PLUS JOUR 3020 OR 3321; MINOR STATUS PLUS JOUR 2010 OR 2420 OR 2000.

JOUR 4460  PR COMMUNICATION
<table>
<thead>
<tr>
<th>CRN</th>
<th>Section</th>
<th>Status</th>
<th>Credits</th>
<th>Days</th>
<th>Time</th>
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<td>001</td>
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<td>CRE 3.0</td>
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<td>09:30</td>
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<td>GAB 111H</td>
<td>Poynter R</td>
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<td>001</td>
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<td>CRE 3.0</td>
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<td>GAB 111H</td>
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<td>MASS COMM LAW &amp; ETHICS</td>
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<td>SYMR 223</td>
<td>Anderson C</td>
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<td>Ghioto G</td>
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### JOUR 4805  AD PR PRACTICUM
- 721 (13844) CRE V  Nisbet G
  - RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

### JOUR 4810  NEWS / SPORTS PRACTICUM
- 710 (7994) CRE V  Mcelroy B
  - RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
  - JOUR 4810.710 AND JOUR 4810.720 WILL MEET TOGETHER ON TUESDAYS 12-1PM ONLY.
- 711 (8010) CRE V  Anderson C
  - RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
- 712 (7995) CRE V  Ghioto G
  - RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

### JOUR 4815  SWOOP AGENCY PRACTICUM
- 718 (14703) CRE V  MW 08:00 am-09:50 am  PHYS 116  Ford W
  - RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
  - THIS CLASS MEETS IN SYMR 234.

### JOUR 4900  SPECIAL PROBLEMS
- 702 (14565) CRE V  Broyles S
  - RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
- 712 (13580) CRE V  Ghioto G
  - RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
- 717 (14322) CRE V  James J
  - RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
- 718 (14566) CRE V  Ford W
  - RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
- 719 (14296) CRE V  Ford W
  - RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

### JOUR 4910  SPECIAL PROBLEMS
- 718 (14567) CRE V  Ford W
  - RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
- 722 (14568) CRE V  Ford W
  - RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

### JOUR 4999  NEWS CAPSTONE
- 001 (14866) CRE 3.0  T 11:00 am-01:50 pm  SYMR 220  Loftis R
  - RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
- 002 (15847) CRE 3.0  R 11:00 am-01:50 pm  SYMR 223  Ghioto G
  - RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

### JOUR 5040  MEDIA STUDIES/THEORIES
- 601 (16862) CRE 3.0  INET  Mueller J
  - WEB-BASED INSTRUCTION.
  - THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.
- 801 (14873) CRE 3.0  INET  Mueller J
  - WEB-BASED INSTRUCTION.
  - THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

### JOUR 5050  READING MASS COMM
WEB-BASED INSTRUCTION.
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WEB-BASED INSTRUCTION.
THIS COURSE IS RESTRICTED. LIMITED TO STUDENTS RESIDING OUT-OF-STATE ONLY. CONTACT DEPARTMENT.
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

JOUR 5100 PRBLMS PUBLIC REL
001 (7956) CRE 3.0 T 03:30 pm-06:20 pm GAB 114 Keller K
601 (15326) CRE 3.0 T 03:30 pm-06:20 pm GAB 114 Keller K

JOUR 5210 RACE, GENDER & MEDIA
001 (7960) CRE 3.0 T 03:30 pm-06:20 pm WH 222 Everbach T
601 (15327) CRE 3.0 T 03:30 pm-06:20 pm WH 222 Everbach T

JOUR 5250 QUANTITATIVE RES
001 (17591) CRE 3.0 T 06:30 pm-09:20 pm GAB 111H
601 (17590) CRE 3.0 T 06:30 pm-09:20 pm GAB 111H

JOUR 5260 QUALITATIVE RES
001 (16142) CRE 3.0 M 06:30 pm-09:20 pm GAB 111H Everbach T
601 (17445) CRE 3.0 M 06:30 pm-09:20 pm GAB 111H Everbach T

JOUR 5310 MEDIA ETHICS
001 (15783) CRE 3.0 W 06:30 pm-09:20 pm SYMR 203 Fuse K

JOUR 5330 STRATEGIC SOCIAL MEDIA
601 (15324) CRE 3.0 Nisbett G
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

802 (14874) CRE 3.0 INET Nisbett G
WEB-BASED INSTRUCTION.
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JOUR 5350 SEMINAR IN JOURN
001 (8008) CRE 3.0 R 02:00 pm-04:50 pm LANG 316 Foote Jr C
Course Topic: BUSINESS JOURNALISM

003 (18302) CRE 3.0 MW 09:00 am-10:20 am SYMR 220 Fellows J
Course Topic: INTRODUCTION TO PODCASTING
THIS CLASS WILL INTRODUCE YOU TO THE FUNDAMENTALS OF PRODUCING A PODCAST. YOU WILL USE JOURNALISM SKILLS TO DEVELOP, WRITE, SCRIPT AND PRODUCE A PODCAST THAT WILL AIR ON NTDAILYRADIO.COM YOU WILL ALSO LEARN AUDIO RECORDING AND EDITING TECHNIQUES AS WELL DIFFERENT TYPES OF PODCASTING FORMATS.
ADVANCED WRITING AND REPORTING FOR BROADCAST AND WEB ADVANCED NEWS WRITING, REPORTING AND STORY TELLING FOR TELEVISION AND WEB. INCLUDES INFORMATION GATHERING, WRITING, INTERVIEWING, WORKING A NEWS BEAT, DEVELOPING SOURCES AND IDEAS, EDITING COPY USING BROADCAST STYLE AND FORMATS, PLUS THE THEORY AND PRACTICE OF BROADCAST NEWS REPORTING. HANDS ON EXPERIENCE WRITING, REPORTING, AND PRODUCING NEWS REPORTS AND NEWSCASTS FOR DENTON COMMUNITY TELEVISION AND WEBCASTS. STUDENTS MUST HAVE BASIC KNOWLEDGE AND UNDERSTANDING OF BROADCAST STYLE AND FORMATS. PREREQUISITE(S): JOUR 3323; CONSENT OF SCHOOL. MEETS WITH JOUR 4323.001. COREQUISITE: JOUR 5350.043.

RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

FOCUSES ON SHOOTING AND EDITING VIDEO FOR TELEVISION NEWS. EXTENSIVE HANDS-ON EXPERIENCE WITH CAMERA AND EDITING EQUIPMENT AND THE THEORY AND PRACTICE OF VISUAL STORYTELLING TECHNIQUES. STUDENTS PRODUCE MULTIPLE PACKAGES, CONTENT FOR STUDENT MEDIA, NEWSCASTS FOR DENTON COMMUNITY TELEVISION AND WEBCASTS. STUDENTS SHOULD HAVE BASIC KNOWLEDGE OF TELEVISION FIELD CAMERAS AND AUDIO AND VIDEO EDITING SOFTWARE. PREREQUISITE(S): JOUR 3323; CONSENT OF SCHOOL. MEETS WITH JOUR 4343.001. COREQUISITE: JOUR 5350.023

RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

Course Topic: BUSINESS JOURNALISM

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JOUR 5910  ADVA PROB JOUR

704 (7975) CRE V Everbach T
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

JOUR 5950  THESIS

703 (16709) CRE V Champlin S
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

Eight Week Session One

JOUR 5000  INTRO DGTL COMM ANALYT

801 (16143) CRE 3.0 INET Bell V
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

JOUR 5251  QUANT RES DGTL COMM

801 (15206) CRE 3.0 AOP Bell V
WEB-BASED INSTRUCTION.
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RESTRICTED TO STUDENTS IN THE ACCELERATED ONLINE PROGRAM ONLY.

JOUR 5341  TECHNIQUES-DC ANALYST
Eight Week Session Two

JOUR 5261   QUAL RES DGTL COMM
802 (16406)  CRE 3.0  INET  Hamilton S
WEB-BASED INSTRUCTION.  COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

JOUR 5331   SOCIAL MEDIA ANALYTICS
802 (17778)  CRE 3.0  INET  Bell V
WEB-BASED INSTRUCTION.  COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.