### JOUR 1210  MASS COMM & SOCIETY

| Section | CRN  | Credits | Days | Time   | Location | Instructor  
|---------|------|---------|------|--------|----------|------------|
| 001     | (17453) | 3.0    | MWF  | 09:59 am-10:50 am  | LYCM  | Blankenship S 

### JOUR 2000  PRINCIPLES OF AD & PR

| Section | CRN  | Credits | Days | Time   | Location | Instructor  
|---------|------|---------|------|--------|----------|------------|
| 001     | (8378) | 3.0    | TR   | 12:30 pm-01:50 pm  | GAB 104  | Broyles S  
FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM CLASSES IS MANDATORY. IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED. 
| 002     | (8379) | 3.0    | TR   | 12:30 pm-01:50 pm  | GAB 105  | Broyles S  
FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM CLASSES IS MANDATORY. IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED. 
| 501     | (16819) | 3.0    | TR   | 02:00 pm-03:20 pm  | FRSC 123  | Knight S  
THIS COURSE MEETS AT THE FRISCO CAMPUS  
2811 INTERNET BLVD., FRISCO TX 75034. 

### JOUR 2250  MEDIA LITERACY

| Section | CRN  | Credits | Location | Instructor  
|---------|------|---------|----------|------------|
| 001     | (16533) | 3.0    | INET  | Blankenship S  
WEB-BASED INSTRUCTION. THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE. 

### JOUR 2300  PRINCIPLES OF NEWS

| Section | CRN  | Credits | Days | Time   | Location | Instructor  
|---------|------|---------|------|--------|----------|------------|
| 001     | (8374) | 3.0    | MW   | 12:30 pm-01:50 pm  | BLB 180  | Paul N  
FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM CLASSES IS MANDATORY. IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED. 
| 501     | (16818) | 3.0    | TR   | 02:00 pm-03:20 pm  | FRSC 107  | 
THIS COURSE MEETS AT THE FRISCO CAMPUS  
2811 INTERNET BLVD., FRISCO TX 75034. 

### JOUR 2310  INTRO TO MEDIA WRITING

| Section | CRN  | Credits | Days | Time   | Location | Instructor  
|---------|------|---------|------|--------|----------|------------|
| 001     | (8317) | 3.0    | MW   | 09:00 am-10:20 am  | SYMR 224  | Paul N  
JOUR MAJOR OR MINOR STATUS AND PASS GSP TEST; TWO TERMS/SEMESTERS OF FIRST YEAR ENGLISH  
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED  
CO-REQUISITE: 2310.301  
FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM CLASSES IS MANDATORY. IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED. 
| 002     | (8318) | 3.0    | MW   | 11:00 am-12:20 pm  | SYMR 224  | McPhate D  
JOUR MAJOR OR MINOR STATUS AND PASS GSP TEST; TWO TERMS/SEMESTERS OF FIRST YEAR ENGLISH  
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED  
CO-REQUISITE: 2310.302  
FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM CLASSES IS MANDATORY. IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED. 
| 003     | (8319) | 3.0    | MW   | 12:59 pm-02:20 pm  | SYMR 224  | Nevins A  
JOUR MAJOR OR MINOR STATUS AND PASS GSP TEST; TWO TERMS/SEMESTERS OF FIRST YEAR ENGLISH  
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED  
CO-REQUISITE: 2310.303  
FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM CLASSES IS MANDATORY. IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED. 

JOUR MAJOR OR MINOR STATUS AND PASS GSP TEST; TWO TERMS/SEMESTERS OF FIRST YEAR ENGLISH
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED
CO-REQUISITE: JOUR 2310.037
FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM CLASSES IS MANDATORY. IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE Dropped.

RESTRICTED COURSE APPROVAL REQUIRED. CONTACT SCHOOL.

CO-REQUISITE: JOUR 2310.002

RESTRICTED COURSE APPROVAL REQUIRED. CONTACT SCHOOL.

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RESTRICTED COURSE APPROVAL REQUIRED. CONTACT SCHOOL.

CO-REQUISITE: JOUR 2310.006

RESTRICTED COURSE APPROVAL REQUIRED. CONTACT SCHOOL.

CO-REQUISITE: JOUR 2310.010

THIS COURSE MEETS AT THE FRISCO CAMPUS
2811 INTERNET BLVD., FRISCO TX 75034.

WEB-BASED INSTRUCTION.
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JOUR 3020 ADV ACCOUNT PLANNING

STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED

STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED

JOUR 3040 AD MEDIA STRATEGY

STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED

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STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND
PRE-REQS HAVE BEEN COMPLETED.
JOUR MAJOR STATUS AND JOUR 1210, JOUR 2000 OR 2010, JOUR 2310, GSP TEST AND MATH 1680
2012 CATALOG AND BEFORE MUST ALSO HAVE JOUR 3210/2200
FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM CLASSES IS MANDATORY. IF A
STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.

JOUR 3050      ADVERTISING CREATIVE

001 (8382) CRE 3.0 TR  09:30 am-10:50 am  SYMR 203  Broyles S
CO-REQUISITE 3055.001. STUDENTS TAKING THIS CLASS SECTION MUST ALSO ENROLL IN JOUR
3055.001. NO EXCEPTIONS.

002 (8383) CRE 3.0 TR  11:00 am-12:20 pm  SYMR 203  Ford W
CO-REQUISITE 3055.002 STUDENT TAKING THIS CLASS SECTION MUST ALSO ENROLL IN JOUR
3055.002. NO EXCEPTIONS.

STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND
PRE-REQS HAVE BEEN COMPLETED.
FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM CLASSES IS MANDATORY. IF A
STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.

JOUR 3055      VISUAL STRATEGY

001 (8380) CRE 3.0 MW  12:59 pm-02:20 pm  SYMR 203  Ford W
JOUR MAJOR STATUS AND JOUR 1210, JOUR 2000 OR 2010, JOUR 2310, JOUR 3210/2200, GSP TEST
AND MATH 1680; JOUR MINOR STATUS AND JOUR 2000 OR 2010
CO-REQUISITE - JOUR 3050.001

STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND
PRE-REQS HAVE BEEN COMPLETED.
FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM CLASSES IS MANDATORY. IF A
STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.

002 (8381) CRE 3.0 MW  09:59 am-11:20 am  SYMR 203  Ford W
JOUR MAJOR STATUS AND JOUR 1210, JOUR 2000 OR 2010, JOUR 2310, JOUR 3210/2200, GSP TEST
AND MATH 1680; JOUR MINOR STATUS AND JOUR 2000 OR 2010
CO-REQUISITE - JOUR 3055.002

STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND
PRE-REQS HAVE BEEN COMPLETED.
FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM CLASSES IS MANDATORY. IF A
STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED.
FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM CLASSES IS MANDATORY. IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.

JOUR 3070 AD AGENCY MANAGEMENT

STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED.
FIRST DAY ATTENDANCE TO MAYBORN SCHOOL OF JOURNALISM CLASSES IS MANDATORY. IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.

JOUR 3200 MASS COMM RESEARCH

STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED.
FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM CLASSES IS MANDATORY. IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.

JOUR 3210 APPL DESIGN AD & PR

STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED.
FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM CLASSES IS MANDATORY. IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.

JOUR 3300 INTRO TO VISCOMM
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED.
JOUR MAJOR STATUS AND (2013 CATALOG) JOUR 1210, JOUR 2300, JOUR 2310, PASS GSP TEST AND MATH 1680 OR (2012 CATALOG AND BEFORE) PASS GSP TEST; JOUR MINOR STATUS AND JOUR 2310
FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM CLASSES IS MANDATORY. IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.

STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED.
JOUR MAJOR STATUS AND (2013 CATALOG) JOUR 1210, JOUR 2300, JOUR 2310, PASS GSP TEST AND MATH 1680 OR (2012 CATALOG AND BEFORE) PASS GSP TEST; JOUR MINOR STATUS AND JOUR 2310
FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM CLASSES IS MANDATORY. IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.

STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED.
JOUR MAJOR STATUS AND (2013 CATALOG) JOUR 1210, JOUR 2300, JOUR 2310, PASS GSP TEST AND MATH 1680 OR (2012 CATALOG AND BEFORE) PASS GSP TEST; JOUR MINOR STATUS AND JOUR 2310
FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM CLASSES IS MANDATORY. IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.

JOUR 3310  FEATURE WRITING

JOUR 3321  NEWS REPORT / WRIT / EDIT

JOUR 3321.304 IS A LAB COMPONENT OF HOUR 3321.004 AND THE TWO CLASSES SHOULD BE TAKEN CONCURRENTLY.

THIS COURSE MEETS AT THE FRISCO CAMPUS
2811 INTERNET BLVD., FRISCO TX  75034.
This is an Internet course. Course enrollment is restricted and non-Texas resident students residing outside of the state are not eligible to enroll in this section. Contact the department for enrollment assistance in an appropriate section of the course if applicable.

JOUR 3323  BDCST / WEB NEWS WRITING

001  (8325)  CRE 3.0  M  12:00 pm-02:50 pm  GAB 101  Fellows J
Students should contact school if enrollment is blocked for this course and pre-reqs have been completed.
Major status and (2013 to current catalog) JOUR 1210, JOUR 2310 and JOUR 2300; or
(2012 catalog and before) JOUR 1210, JOUR 2310, JOUR 3210/2200 and JOUR 3300/2330 and
pass GSP test; JOUR minor status and JOUR 2310.
First day attendance in Mayborn School of Journalism classes in mandatory. If a
student misses the first class day, the student may be dropped.

002  (8370)  CRE 3.0  W  12:00 pm-02:50 pm  GAB 101  Fellows J
Students should contact school if enrollment is blocked for this course and pre-reqs have been completed.
Major status and (2013 to current catalog) JOUR 1210, JOUR 2310 and JOUR 2300; or
(2012 catalog and before) JOUR 1210, JOUR 2310, JOUR 3210/2200 and JOUR 3300/2330 and
pass GSP test; JOUR minor status and JOUR 2310.
First day attendance in Mayborn School of Journalism classes in mandatory. If a
student misses the first class day, the student may be dropped.

JOUR 3340  DIGITAL MEDIA FOR JOUR

801  (17771)  CRE 3.0  INET  Foote Jr C
Web-based instruction.
This is an Internet course. Course enrollment is restricted and non-Texas resident students residing outside of the state are not eligible to enroll in this section. Contact the department for enrollment assistance in an appropriate section of the course if applicable.

802  (17772)  CRE 3.0  INET  Amihere D
Web-based instruction.
This is an Internet course. Course enrollment is restricted and non-Texas resident students residing outside of the state are not eligible to enroll in this section. Contact the department for enrollment assistance in an appropriate section of the course if applicable.

803  (17773)  CRE 3.0  INET  Bennett T
Web-based instruction.
This is an Internet course. Course enrollment is restricted and non-Texas resident students residing outside of the state are not eligible to enroll in this section. Contact the department for enrollment assistance in an appropriate section of the course if applicable.

JOUR 3400  FUNDAMENTALS OF PR

001  (8394)  CRE 3.0  M  03:30 pm-06:20 pm  ENV 110  Fuse K
Students should contact school if enrollment is blocked for this course and pre-reqs have been completed.
First day attendance in Mayborn School of Journalism classes is mandatory. If a
student misses the first class day, the student may be dropped.
JOUR major status and JOUR 1210, JOUR 2000, JOUR 2310, pass GSP test and MATH 1680;
JOUR minor status and JOUR 2000; students who have taken and passed JOUR 2420 will
not receive credit for this class.

JOUR 3410  PR FOR NON-PROFITS
FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM CLASSES IS MANDATORY. IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.

THIS COURSE MEETS AT THE FRISCO CAMPUS
2811 INTERNET BLVD., FRISCO TX 75034.

JOUR 3420 PR WRITING

STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED.

FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM CLASSES IS MANDATORY. IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.

JOUR 3700 PHOTO JOURNALISM

STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED.

FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM CLASSES IS MANDATORY. IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.

JOUR 4055 BROADCAST ADVERTS

STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED.

FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM CLASSES IS MANDATORY. IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.

JOUR 4070 AD CAMPAIGNS

STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED.

FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM CLASSES IS MANDATORY. IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.

JOUR 4210 TOPICS IN JOUR

Course Topic: CRISIS COMMUNICATION

FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM CLASSES IS MANDATORY. IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.

THIS CLASS IS DESIGNED TO DEVELOP ADVANCED PROFESSIONAL CRISIS COMMUNICATION RESEARCH, PLANNING, COMMUNICATION AND ANALYSIS SKILLS. STUDENTS WILL GAIN AN UNDERSTANDING OF CRISIS COMMUNICATION CYCLE AND CASE STUDIES FROM A VARIETY OF ORGANIZATIONAL COMMUNICATION PERSPECTIVES; NONPROFIT, CORPORATE, PRESIDENTIAL, GOVERNMENTAL AND MEDIA COMMUNICATION. CLASS ASSIGNMENTS WILL EXAMINE RECENT CRISSES FOR NEW ORGANIZATIONAL, PUBLIC, SOCIAL MEDIA, MEDIA AND ETHICS TRENDS, COMPLEXITIES AND PRACTICES.
Course Topic: BUSINESS JOURNALISM

TOPIC: BUSINESS JOURNALISM
FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM CLASSES IS MANDATORY. IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.

DESCRIPTION: IN DALLAS, THERE ARE 18 BUSINESSES ON THE FORTUNE MAGAZINE TOP 500 COMPANIES IN AMERICA LIST THAT GENERATED NEARLY $800 BILLION IN REVENUE. IN TEXAS, THERE ARE 52 COMPANIES ON THE LIST. BUSINESS NEWS AND THE ECONOMY ARE AT THE HEART OF ALMOST EVERY STORY WE COVER NOWADAYS. THIS IS A FUNDAMENTAL CLASS TO UNDERSTAND THE BASIC CONCEPTS OF HOW TO TELL STORIES ABOUT PUBLICLY TRADED AND PRIVATE COMPANIES AS WELL AS A GRASP ON HOW FINANCIAL MARKETS AFFECT EVERY ASPECT OF NEWS COVERAGE - LOCALLY, STATEWIDE, NATIONALLY, AND INTERNATIONALLY. YOU WILL LEARN HOW TO FIGURE HOW MUCH CORPORATE CEO'S MAKE, HOW TO READ FINANCIAL STATEMENTS, HOW THE STOCK MARKET WORKS, HOW TO WRITE BASIC EARNINGS REPORT STORIES AND HOW TO DO RESEARCH PUBLICLY TRADED AND PRIVATE COMPANIES. IF YOU WANT TO BECOME MORE KNOWLEDGEABLE ABOUT BUSINESS, WANT TO BECOME A BUSINESS WRITER OR A DIRECTOR OF INVESTOR RELATIONS, THIS CLASS IS FOR YOU.

Course Topic: WEB DESIGN FOR JOURNALISM

FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM CLASSES IS MANDATORY. IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.

TOPIC: WEB DESIGN FOR JOURNALISM
DESCRIPTION: COURSE IS AN OVERVIEW OF ONLINE DESIGN AND AN INTRODUCTION TO CODING FOR DESIGNERS, WITH AN EMPHASIS ON THINKING MOBILE FIRST. WE WILL USE A CASE STUDY APPROACH AN EVALUATE THE DESIGN AND PRODUCTION OF WEB APPLICATIONS FOR JOURNALISM, ADVERTISING AND PUBLIC RELATIONS. AFTER THE CASE STUDIES SECTION, STUDENTS WILL INCORPORATE BEST PRACTICES FOR USER EXPERIENCE (UX) AND PLAN AND PRODUCE AN INTERACTIVE DESIGN OF A WEB APPLICATION FOR DIGITAL STORYTELLING (THIS CAN BE ON BEHALF OF A NEWSWORTHY TOPIC, FOR A CLIENT OR A CAMPAIGN). THROUGHOUT THE COURSE STUDENTS WILL WORK ON FRONT-END CODING SKILLS AND INVESTIGATE THE AFFORDANCES OF VARIOUS LANGUAGES AND LIBRARIES FOR WEB DESIGN. PRE-REQUISITES: JOUR 3210 OR 3300.

Course Topic: MEDIA ENTREP. & INNOVATION

DESCRIPTION: EVERYDAY WE'RE READING ABOUT THE MAJOR CHANGES THAT ARE AFFECTING DAILY JOURNALISM. LAYOFFS, BUYOUTS, CONSOLIDATIONS AND THE SEARCH FOR NEW BUSINESS MODELS ARE ON TOP OF EVERY MEDIA EXECUTIVE'S MIND. BEYOND THAT, THERE'S A NEED FOR A SPIRIT OF ENTREPRENEURSHIP AND INNOVATION IN ALL FORMS OF MEDIA. CREATING NEW SOLUTIONS TO ENGAGE AUDIENCES, INTEGRATING CONTENT AND TECHNOLOGY ARE REQUIRED FOR MEDIA COMPANIES AND PROFESSIONALS SUCCEED. TAKING AN IDEAD FROM CONCEPT TO REALITY IS ONE OF THE MOST DIFFICULT STEPS FOR ANYONE TO TAKE, BUT IT IS ONE THAT MEDIA PROFESSIONALS MUST HAVE THE SKILLS TO SURVIVE AND SUCCEED. THIS CLASS WILL PROVIDE AN OVERVIEW OF THE CURRENT AND FUTURE STATE OF MEDIA; WHAT IT TAKES TO BECOME AN ENTREPRENEUR; HOW TO START A BUSINESS; FIND CUSTOMERS AN DIN THE END, PITCH YOUR BUSINESS IDEA. PRE-REQUISITES: JOUR MAJOR.

Course Topic: CREATIVE MEDIA ILLUSTRATION

PREREQUISITES: JOUR 3210 OR ASTU 3030.

FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM CLASSES IS MANDATORY. IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.

TOPIC: CREATIVE MEDIA ILLUSTRATION
DESCRIPTION: THIS COURSE PROVIDES STUDENTS WITH A FOUNDATION IN BASIC GRAPHIC DESIGN CONCEPTS AND SKILLS USING A HANDS-ON APPROACH IN A LAB SETTING USING DIGITAL SOFTWARE. TOPICS INCLUDE DESIGN ELEMENTS AND PRINCIPLES, COLOR THEORY, TYPOGRAPHY, AND LAYOUT TECHNIQUES. UPON COMPLETION OF THIS COURSE STUDENTS SHOULD HAVE THE ABILITY TO DEMONSTRATE VISUAL PROBLEM SOLVING SKILLS USING VARIOUS GRAPHIC TOOLS, TECHNIQUES, AND PROCESSES.
Course Topic: SPORTS VIDEO JOURNALISM
FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM CLASSES IS MANDATORY. IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.

TOPIC: SPORTS VIDEO JOURNALISM
DESCRIPTION: CLASS COVERS LOCAL DENTON HIGH SCHOOL SPORTS (FOOTBALL AND VOLLEYBALL). STUDENTS WILL BE GROUPED INTO TEAMS, AND ASSIGNED A BEAT (LOCAL HIGH SCHOOL) THAT THEY WILL COVER FOR THE SEMESTER. THE GROUPS WILL WORK TOGETHER TO FORM PROFESSIONAL RELATIONSHIPS WITH THE COACHING STAFF, PLAYERS, AND THE LOCAL COMMUNITY IN ORDER TO TELL MORE THAN JUST THE HIGHLIGHTS, BUT DIVE DEEPER INTO PREPARATIONS, INJURY REPORTS, AND INTERESTING FEATURES THAT WOULD NORMALLY BE OVERLOOKED. EACH GROUP WILL DISCOVER EACH INDIVIDUAL'S STRENGTHS TO PRODUCE THE BEST CONTENT, BUT EVERYONE IS EXPECTED TO RUN CAMERA ON MORE THAN ONE OCCASION THAT WILL CONSIST OF EVENING EVENTS SUCH AS EVENING FOOTBALL/VOLLEYBALL GAMES OR PRACTICE. CREATIVITY WILL BE STRONGLY ENCOURAGED, BUT PROPER JOURNALISM STANDARDS WILL ALWAYS BE IMPLEMENTED. BY APPLICATION ONLY.
PREREQUISITES: JOUR 3321 OR 3323, AND JOUR 3300.
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

FRSC 104W Mcelroy BCRE 3.0 06:00 pm-08:50 pm 501 (15064)
Course Topic: MEDIA PERFORMANCE IN NEWS & PR
STUDENTS WILL BE INTRODUCED TO THE METHODS OF PROFESSIONAL MEDIA PERFORMANCE FOR LIVE ON CAMERA WORK DELIVERING NEWS, CONDUCTING A PUBLIC RELATIONS EVENT OR AN ADVERTISING PITCH. THE FOCUS WILL ALSO INCLUDE MEDIA PERFORMANCE TECHNIQUES FOR LIVE PRESENTATIONS SUITABLE FOR PUBLIC RELATIONS EVENTS OR ADVERTISING CLIENT PITCHES.
THIS COURSE MEETS AT THE FRISCO CAMPUS
2811 INTERNET BLVD., FRISCO TX 75034.
FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM CLASSES IS MANDATORY. IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.

FRSC 132M Baretta CCRE 3.0 06:00 pm-08:50 pm 503 (17966)

INET Amihere DCRE 3.0 801 (17969)
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.
DATA REPORTING AND VISUALIZATION.
PRE-REQUISITE JOUR 3300 & JOUR 3321
DESCRIPTION: COURSE IS AN INTRODUCTION TO THE COMMUNICATION OF FACTS AND DATA BY MEANS OF CHARTS, GRAPHS, MAPS, AND DIAGRAMS. STUDENTS WILL LEARN THE BASICS OF CLEANING "DIRTY" DATA, HOW TO ANALYZE IT USING SEVERAL PROGRAMS AND HOW TO TAKE THE DATA TRENDS THEY FIND AND TURN THEM INTO A COHESIVE DATA STORY. STUDENTS WHO ARE WRITERS THAT WANT TO KNOW HOW TO USE DATA IN THEIR STORYTELLING AND CREATE DYNAMIC DATA VISUALIZATIONS SHOULD TAKE THIS COURSE. THIS IS NOT A CODING CLASS, AND NO PREVIOUS CODING EXPERIENCE IS REQUIRED. ACCESS TO A COMPUTER WITH ABILITY TO DOWNLOAD SOFTWARE ONTO IT IS REQUIRED AS WE WILL BE USING SEVERAL FREE PROGRAMS THAT WILL NEED TO BE INSTALLED.

JOUR 4230 ARTS & CULTURE JOUR

JOUR 4230 ARTS & CULTURE JOUR

001 (17421) CRE 3.0 W 03:30 pm-06:20 pm 001 (17421) LANG 215 Stephenson D
CLASS TITLE: FOOD JOURNALISM
STUDY OF THE DEVELOPMENT OF MODERN FOOD WRITING IN MAJOR MEDIA AND ON ELECTRONIC PLATFORMS. APPRECIATION OF LITERARY, INVESTIGATIVE AND CRITICAL FOOD WRITING. PRACTICE OF WRITING ABOUT FOOD ACROSS ALL PLATFORMS AND FORMATS, INCLUDING REPORTING, CRITICISM, FEATURE WRITING AND EXPLANATORY JOURNALISM.
CLASS TITLE: MUSIC CRITICISM
STUDENTS WILL DEVELOP THE SKILLS NECESSARY TO REVIEW LIVE AND RECORDED MUSIC IN A VARIETY OF GENRES, FOR A RANGE OF PLATFORMS, AND ON DEADLINE. STUDENTS CAN ACHIEVE AN UNDERSTANDING OF MUSICAL FORMS, CONVENTIONS TRADITIONS AND NEW AESTHETICS SUFFICIENT TO WRITE AUTHORITATIVE REVIEWS, CRITICAL ESSAYS, FEATURES AND PROFILES OF MUSIC AND MUSICIANS. STUDENTS LEARN ABOUT THE RAPIDLY EVOLVING MARKETS WHERE MUSIC CRITICISM APPEARS - PRINT, ONLINE, SOCIAL MEDIA AND BROADCAST. THE ETHICAL AND LEGAL ASPECTS OF MUSIC CRITICISM AND MUSIC CRITICISM'S ROLE IN SOCIETY WILL BE CONSIDERED.

JOUR 4240 INTERNATIONAL MEDIA
801 (16046) CRE 3.0 INET Blankenship S
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

JOUR 4250 RACE, GENDER & MEDIA
002 (8339) CRE 3.0 TR 06:30 pm-07:50 pm CURY 204 Everbach T
MUST HAVE 45 HOURS OF COLLEGE COURSEWORK TO ENROLL.
FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM CLASSES IS MANDATORY. IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.

JOUR 4270 STRATEGIC SOCIAL MEDIA
001 (8373) CRE 3.0 M 03:30 pm-06:20 pm WH 116 Knight S
IT IS RECOMMENDED THAT STUDENTS WHO ENROLL IN THIS CLASS HAVE A LAPTOP OR OTHER MOBILE DEVICE.
FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM CLASSES IS MANDATORY. IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.
501 (15066) CRE 3.0 T 06:00 pm-08:50 pm FRSC 123 Knight S
THIS COURSE MEETS AT THE FRISCO CAMPUS 2811 INTERNET BLVD., FRISCO TX 75034.
801 (15969) CRE 3.0 INET Knight S
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

JOUR 4321 OPINION WRITING
001 (16045) CRE 3.0 W 03:30 pm-06:20 pm GAB 111H Loftis R

JOUR 4323 ADV BDCST / WB NEWS WRIT
001 (8328) CRE 3.0 T 12:00 pm-03:59 pm GAB 101 Mcelroy B
JOUR MAJOR STATUS AND JOUR 3323 AND JOUR 3300/2330. CO-REQUISITE - JOUR 4343.001
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED
FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM CLASSES IS MANDATORY. IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.
Also meets: T 08:00 am-10:50 am GAB 101 8/27/18-12/14/18
002 (14245) CRE 3.0 R 12:00 pm-03:59 pm GAB 101 Mcelroy B
Also meets: R 08:00 am-10:50 am GAB 101 8/27/18-12/14/18

JOUR 4343 VIS NEWS STORYTELLING
001 (8397) CRE 3.0 M 03:00 pm-05:50 pm GAB 101 Brown C
MAJOR STATUS PLUS JOUR 3323 AND JOUR 2330/3300; CO-REQUISITE JOUR 4323
FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM CLASSES IS MANDATORY. IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED.

MAJOR STATUS PLUS JOUR 3323 AND JOUR 2330/3300; CO-REQUISITE JOUR 4323.
FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM CLASSES IS MANDATORY. IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.

JOUR 4350  SPORTS JOURNALISM

501 (15915) CRE 3.0 T  06:30 pm-09:20 pm  FRSC 128
THIS COURSE MEETS AT THE FRISCO CAMPUS
2811 INTERNET BLVD., FRISCO TX  75034.

JOUR 4410  REPORT PUB AFFA

001 (8329) CRE 3.0 R  06:30 pm-09:20 pm  SYMR 203 Loftis R
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED.
PRE-REQS: MAJOR OR MINOR STATUS PLUS JOUR 3321 OR 3323.
FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM CLASSES IS MANDATORY. IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.

002 (8367) CRE 3.0 M  06:30 pm-09:20 pm  SYMR 203 Nevins A
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED.
PRE-REQS: MAJOR OR MINOR STATUS PLUS JOUR 3321 OR 3323.
FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM CLASSES IS MANDATORY. IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.

004 (15050) CRE 3.0 W  03:30 pm-06:20 pm  GAB 114 Everbach T

JOUR 4440  PR CASE STUDIES

001 (8364) CRE 3.0 T  03:30 pm-06:20 pm  GAB 114 Fuse K
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED.
MAJOR STATUS PLUS JOUR 3020 OR 3321; MINOR STATUS PLUS JOUR 2010 OR 2420 OR 2000.

JOUR 4460  PR COMMUNICATION

001 (8377) CRE 3.0 T  09:30 am-12:20 pm  GAB 111H Poynter R
JOUR MAJOR STATUS; JOUR 3420; CONSENT OF SCHOOL.
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED.
FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM CLASSES IS MANDATORY. IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.

002 (13998) CRE 3.0 T  02:00 pm-04:50 pm  GAB 111H Poynter R
JOUR MAJOR STATUS; JOUR 3420; CONSENT OF SCHOOL.
STUDENTS SHOULD CONTACT THE SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED.
FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM CLASSES IS MANDATORY. IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.

003 (18048) CRE 3.0 R  11:00 am-01:50 pm  GAB 111H Poynter R

JOUR 4470  ETHICS IN AD & PR

001 (8337) CRE 3.0 W  03:30 pm-06:20 pm  GATE 132 Keller K
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED.
AD MAJOR STATUS PLUS JOUR 3050/4050; PR MAJOR STATUS PLUS JOUR 3420; MINOR STATUS PLUS JOUR 2010 OR 2420 OR 2000; CAPSTONE CLASS; MAJORS SHOULD HAVE COMPLETED 9 HOURS IN AD OR PR CLASSES; CLASS SHOULD BE TAKEN FINAL SEMESTER.
FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM CLASSES IS MANDATORY. IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.

JOUR 4620  MASS COMM LAW & ETHICS
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED.

MAJOR STATUS AND JOUR 3321 OR 3323 AND 6 HOURS OF UPPER LEVEL NEWS COURSES; CAPSTONE COURSE; SHOULD BE TAKEN FINAL SEMESTER.

FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM CLASSES IS MANDATORY. IF A STUDENT MISSES THE FIRST CLASS DAY, THE STUDENT MAY BE DROPPED.

JOUR 4720  MULTIMEDIA STORYTELL
001 (8393)  CRE 3.0  R  06:30 pm-09:20 pm  SYMR 223  Anderson C
STUDENTS SHOULD CONTACT SCHOOL IF ENROLLMENT IS BLOCKED FOR THIS COURSE AND PRE-REQS HAVE BEEN COMPLETED.
JOUR MAJOR OR MINOR STATUS PLUS JOUR 3700.
FIRST DAY ATTENDANCE IN MAYBORN SCHOOL OF JOURNALISM CLASSES IS MANDATORY. IF A STUDENT MISSES THE FIRST DAY OF CLASS, THE STUDENT MAY BE DROPPED.

JOUR 4800  PROFESSIONAL INTERNSHIP
701 (8405)  CRE V  BROYLES  S
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
702 (8331)  CRE V  EVERBACH  T
RESTRICTED COURSE APPROVAL REQUIRED. CONTACT SCHOOL.
704 (8355)  CRE V  FOOSE  JR  C
RESTRICTED COURSE APPROVAL REQUIRED. CONTACT SCHOOL.
705 (8409)  CRE V  POYNTER  R
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
706 (15438)  CRE V  BROWN  C
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
707 (8351)  CRE V  MCELROY  B
RESTRICTED COURSE APPROVAL REQUIRED. CONTACT SCHOOL.
711 (8356)  CRE V  ANDERSON  C
RESTRICTED COURSE APPROVAL REQUIRED. CONTACT SCHOOL.
712 (8406)  CRE V  GHIOTO  G
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
721 (14659)  CRE V  NISBETT  G
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

JOUR 4805  AD PR PRACTICUM
718 (8365)  CRE V  BROYLES  S
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

JOUR 4810  NEWS / SPORTS PRACTICUM
710 (8384)  CRE V  MCELROY  B
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
JOUR 4810.710 AND JOUR 4810.720 WILL MEET TOGETHER ON TUESDAYS 12-1PM ONLY.
711 (8401)  CRE V  ANDERSON  C
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
712 (8385)  CRE V  GHIOTO  G
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

JOUR 4815  SWOOP AGENCY PRACTICUM
718 (15769)  CRE V  MW  08:00 am-09:50 am  AUDB 212  FORD  W
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
THIS CLASS MEETS IN SYMR 234.

JOUR 4900  SPECIAL PROBLEMS
702 (15522)  CRE V  BROYLES  S
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
712 (14366)  CRE V  GHIOTO  G
RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
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<th>Instructor</th>
<th>Section</th>
<th>Days</th>
<th>Time</th>
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RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.

WEB-BASED INSTRUCTION.
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**JOUR 5350  SEMINAR IN JOURNAL**

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<th>Section</th>
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<td>003</td>
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<td>02:00 pm-04:50 pm</td>
<td>GAB 114</td>
<td>Foote Jr C</td>
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Course Topic: BUSINESS JOURNALISM

**JOUR 5700  ADV FEATURE WRIT**

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<td>12:59 pm-02:20 pm</td>
<td>GAB 111H</td>
<td>Donald M</td>
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**JOUR 5800  PROF INTERNSHIP**

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**JOUR 5900  ADVAN PROB JOUR**

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Course Topic: EXPAT CHAT

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RESTRICTED COURSE. APPROVAL REQUIRED. CONTACT DEPARTMENT.
Eight Week Session One

JOUR 5000 INTRO DGTL COMM ANALYT
801 (17839) CRE 3.0 INET Bell V
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

JOUR 5251 RES FUND DGTL COMM I
801 (16669) CRE 3.0 AOP Bell V
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.
RESTRICTED TO STUDENTS IN THE ACCELERATED ONLINE PROGRAM ONLY.

Eight Week Session Two

JOUR 5261 RES FUND DGTL COMM II
801 (18150) CRE 3.0 INET Bell V
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.

JOUR 5330 STRATEGIC SOCIAL MEDIA
WEB-BASED INSTRUCTION.
THIS IS AN INTERNET COURSE. COURSE ENROLLMENT IS RESTRICTED AND NON-TEXAS RESIDENT STUDENTS RESIDING OUTSIDE OF THE STATE ARE NOT ELIGIBLE TO ENROLL IN THIS SECTION. CONTACT THE DEPARTMENT FOR ENROLLMENT ASSISTANCE IN AN APPROPRIATE SECTION OF THE COURSE IF APPLICABLE.